

Southland

July 18, 1954

In This Issue:

MISS UNIVERSE
Photos, Program

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Christiane Martel...
she'll relinquish
her Miss Universe
crown this week.

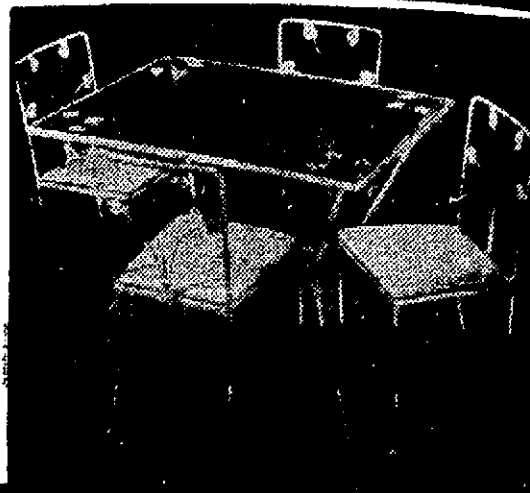
—See Pages 4-5.

(Copyright by Perre Griffith, official
Miss Universe photographer)

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39.95 Bunting lounge chair, plastic cushions	29.95
44.95 De luxe chaise lounge, box edge pad	33.95
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Busiest Girl in Long Beach

By Vera Williams

BUSIEST GIRL in Long Beach during the Miss Universe Beauty Pageant this week is pretty, brown-haired, brown-eyed "Miss Welcome to Long Beach."

She is Miss Marlene Becker, 21, of 1078 E. Ocean Blvd. She is simple, unaffected and charming. She looks and acts like the girl next door. She is the kind of girl you would like to have for a wife, daughter or sister.

Her instructions in the Miss Universe pageant are: "Be present — and be nice." It is easy for her to be both.

As the city's official representative, she's "first friend" to contestants in the pageant. Her job is to see that all the girls are happy and comfortable.

She appears — and talks — in all major programs of the pageant.

As a warm-up for her Miss Universe duties, she greeted visiting Elks, visiting chess players; she was Queen for a day in the speedboat races at Marine Stadium; she was honorary grand marshal for the Huntington Beach Fourth of July parade.

Chosen from a field of 65 contestants, Marlene is 5 feet 5 inches, and her measurements are 35, 24, 35. She wears a bath-

ing suit and an evening dress equally well.

Reared in Minneapolis, where she was graduated from St. Anthony's High School in 1950, she came to Long Beach two years ago and she likes it here.

She LOVES to dance, she says. She long has been able to fox-trot, waltz and jitterbug. One of her awards as "Miss Welcome" was dance lessons, and she has been specializing in the South American dances — tango, mambo and samba.

She likes to play tennis, she likes to hike. She makes most of her own clothes. She likes to cook, specializes in macaroni and spaghetti dishes, although her figure doesn't look like it.

HERE IS SOMETHING that will surprise you. She can't swim. She would like to learn.

"Do you suppose there is anyone around here who would teach me?" she asks.

The boy friend who seems to be her favorite — she doesn't reveal his name — is a jet pilot overseas. However, she dates other boys.

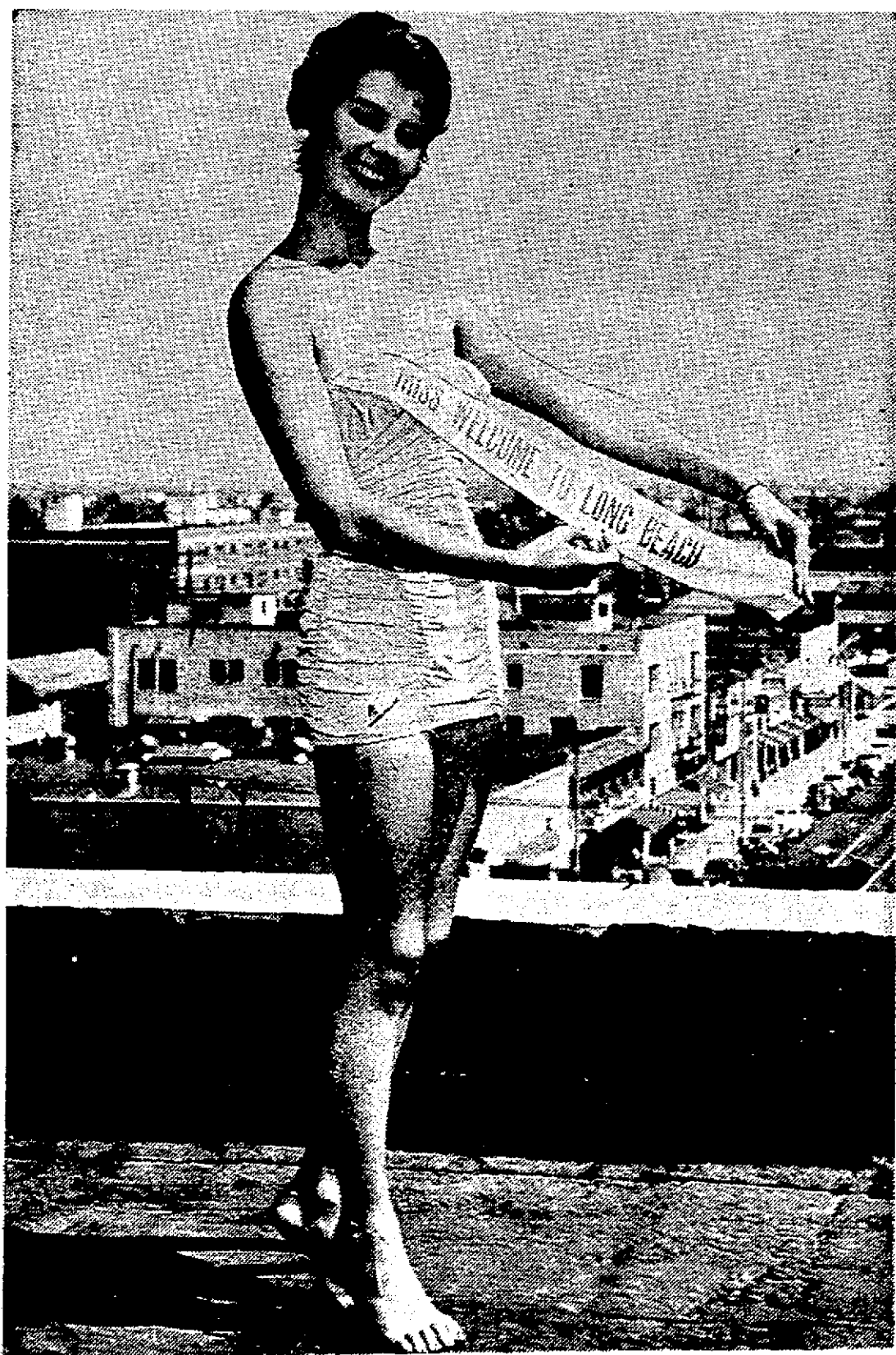
How does she feel about being "Miss Welcome"?

"It's a privilege," she says sincerely. "I am very happy."



Photo by Perry Griffith, Official Miss Universe photographer.

Marlene Becker, Miss Welcome to Long Beach—the city's busiest girl this week—oohs and aahs as she tries on the \$250,000 Miss Universe crown "just for size."



Marlene proudly displays her Miss Welcome banner.



Photo by Joe Risinger.

Marlene poses in her black cocktail dress and pearls.

Worldwide



MISS ARGENTINA
... Ivana Kislinger ...



MISS CHILE
... Gloria Legisos ...



MISS SWEDEN
... Magnhild Claussion ...



MISS PANAMA
... Liliana Torre ...



MISS THAILAND
... Amora Asvamanda ...



MISS LOUISIANA
... Sadie Marie Vinson ...

PAGEANT PROGRAM

Today—2:30 p. m. Beauty parade (see main news section for parade route and other details).

Monday — Afternoon and evening, tour of Universal-International Studios for contestants; dinner at studio.

Tuesday — Noon, luncheon for contestants: Shrine Club at Wilton Hotel, Kiwanis Club at Lafayette Hotel; 8 p. m., musical stage production featuring contest for Miss United States. Municipal Auditorium.

Wednesday—Noon, luncheon for contestants: Rotary Club at Pacific Coast Club; 8 p. m., musical stage production featuring the selection and crowning of Miss United States of America. Municipal Auditorium.

Thursday — Noon, luncheon for contestants: Long Beach Insurance Association at Pacific Coast Club, Optimists Club at Lafayette Hotel; 8 p. m., musical stage production featuring contest for title of Miss Universe. Municipal Auditorium.

Friday — Noon, luncheon for contestants: Lions Club at Wilton Hotel; 8 p. m., musical stage production and crowning of Miss Universe. Municipal Auditorium.

Saturday—10 a. m., beach party for contestants, hostesses and officials at Towne Club; 7:30 p. m., grand coronation ball. Municipal Auditorium.

Sunday, July 25—All beauties except winners of Universal-International movie contracts depart for home.

Pageant of Beauty

Almost 100 of the most beautiful girls in the world have arrived in Long Beach to participate in the Miss Universe contest now under way, thirty-odd of them from as many nations of the world, the others from various states in the United States. Christiane Martel, the reigning Miss Universe, will crown the winner. Here are some of the beauties.



MISS NEW YORK CITY
... Renee Roy ...



MISS MISSOURI
... Jo Ann Lynde ...



MISS CALIFORNIA
... Sandra Constance ...



MISS ISRAEL
... Aviva Pe'er ...



MISS NEVADA
... Mary Jane Arnold ...



MISS WISCONSIN
... Rita Dolores Younger ...

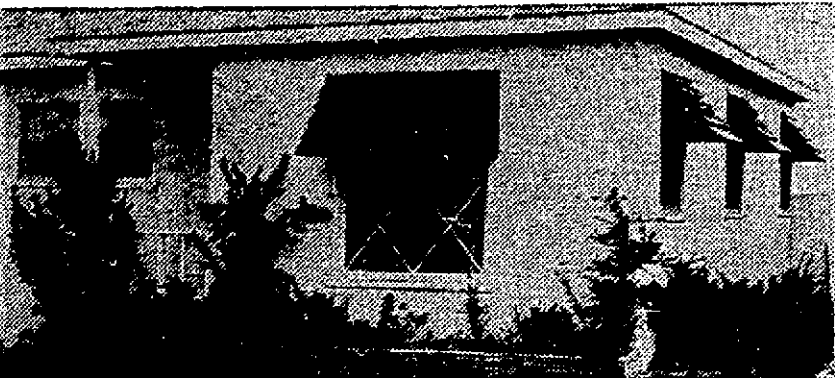


MISS FINLAND
... Lenita Airisto ...



MISS MEXICO
... Elvira Costella Olvera ...

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PET PARADE

A Sheep in Polecat's Clothing



Deodorized skunks make interesting, affectionate pets. This is Flower, favorite of Dan and Barbara Gibbons.

By Eleanor Avery Price

FEW PEOPLE realize what a fine little pet a deodorized skunk can be. If you were to

ask Dan and Barbara Gibbons, 5118 Montair Ave., Lakewood, you would find them just as enthusiastic over their pet skunk, Flower, or, more lovingly, Baby, as someone else might be over a certain breed of dog or cat.

Flower is one year old, and she has already had one litter of babies delivered by Cesarean. The little ones were so tiny they had to be fed by eyedropper with a chinchilla nipple on the tip. (These nipples, by the way, are excellent for tiny kittens who lose their mother.)

The skunk breeds but once a year, around January, and the gestation period is 63 days. It is a noiseless pet, has no fleas, and can easily be housebroken to a box of sawdust or dirt.

Since it is a nocturnal pet, it

needs a cage in a separate room or garage, with a bed of shredded newspaper. The cage should be kept out of drafts, as a cold is
(Continued on Page 19)

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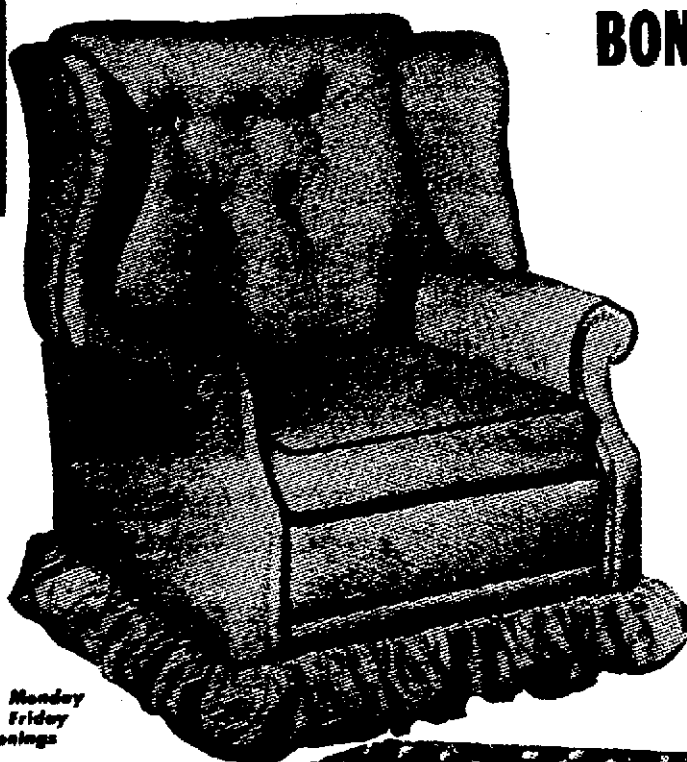
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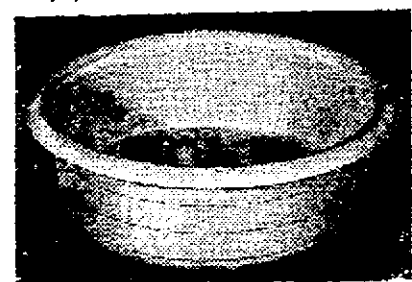
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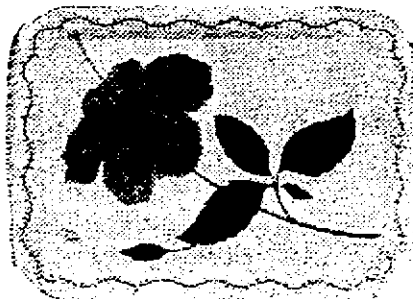
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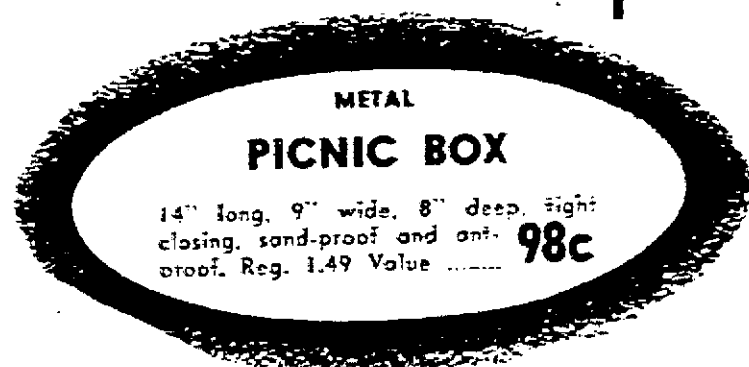
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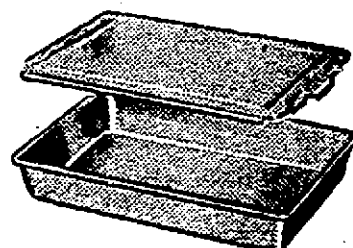
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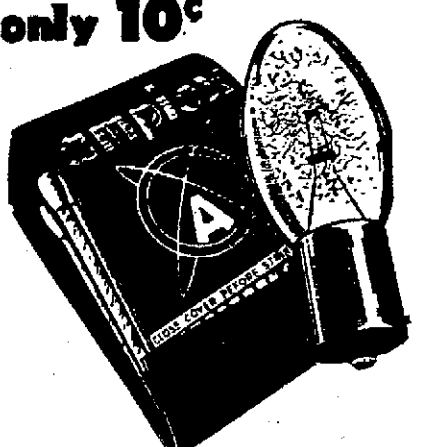
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WHAT'S YOUR HOBBY?

Tufting

PROOF that the punch work considered so modern today is only a slightly changed form of needlework popular 200 or more years ago is held by Mrs. Herbert Asher, 212 E. Fifth St. She is the proud possessor of a punch needle of that period. It is silver with a beaded edge and an almost worn off engraved design. Today's needles are plain and usually encased in lightweight metal, but the style of the two needles and the mechanism used to control the length of the stitch are approximately the same.

"Obviously such embroidery needles were highly cherished in those days and handed down as family heirlooms along with the silver thimble," according to Mrs. Asher, who is an authority on this art.

"The ladies called this sort of needlework tufting or turfing and used it to make fancy handbags, pillow tops, wall hangings, lap robes and bedspreads, very much as we do today," she said. "The speed with which an elaborate design can be executed with such a needle apparently appealed to the busy housewives of those days, exactly the same as it does now."

The durability of articles so made likely increased their popularity, too. A pillow, at least 150 years old, is as firm and beautiful now as the day it was made. The colors of its bird-and-flower design have softened with the years but not a single stitch has loosened. To further embellish the work, its creator (unknown) made the leaves with intricately shaded, tiny beads. The punch work stitches used in making the brightly plumaged parrot and delicately-colored roses and pansies are packed together like pile on a closely woven piece of deep velvet. The surface loops were apparently made rather long, then carefully

Does a Comeback



More than 150 years old, this tufted pillow case, displayed by Mrs. Herbert Asher, has modern counterparts.

By Jule Armin

clipped to contour. The bird's feathers are more than a quarter of an inch deep in some parts. The roses have about an eighth of an inch depth, with the background flowers tapering off to give perspective.

Embroidery done over the entire background on both sides of the pillow is made of thousands of minute cross-stitches.

TODAY'S embroiderers generally use an appropriate, ready-made material for the background, making only the raised design in punch work. Velvet, velveteen, velour and satin are popular de luxe materials. Denim, linen, upholstery cloth and other durable fabrics are better for utility pillows. A black Scottie dog looks especially appropriate against a bright red plaid. A fluffy grey squirrel or jungle beast would seem more at home against a nubby green or woody brown material.

The design is sketched or purchased ready printed on a piece of muslin. This is basted to the back of the material to be decorated, then covered with rows of simple in and out stitches, made with the punch needle set to leave whatever length loop is desired on the front. Loops can be left as they are, combed out for a fluffy, natural, hair-like effect, or clipped to contour.

Because of its Early American origin and present popularity, punch work is appropriate as decor in either period or modern homes. Choice of design and style of execution determine whether it shall take its place as a piece of art on the family's heirloom love seat, or be a sturdy contribution to the rough and tumble of the children's playroom.

CAMERA ANGLE

A Camera for Shutterbug Jr.

By the Shutterbug

RECENTLY SOMEONE asked us about buying cameras for children — at what age they can make good use of them.

It is hard to answer such a question in general terms — because so much depends on the individual youngster. Some of them might be able to make good use of a simple camera as early as 7 or 8. However, generally about 10 is the right age for a youngster to begin his snapshooting career.

A five dollar bill will buy a good simple camera and a couple of rolls of ordinary snapshot film — and you'll even have a little change coming. By the way, that's a good idea for a birthday present.

As long as the camera is used on a sunny day, it and the film

(Continued on Page 20.)



This picture was made with a new box-type camera made especially for children—one selling for less than \$4

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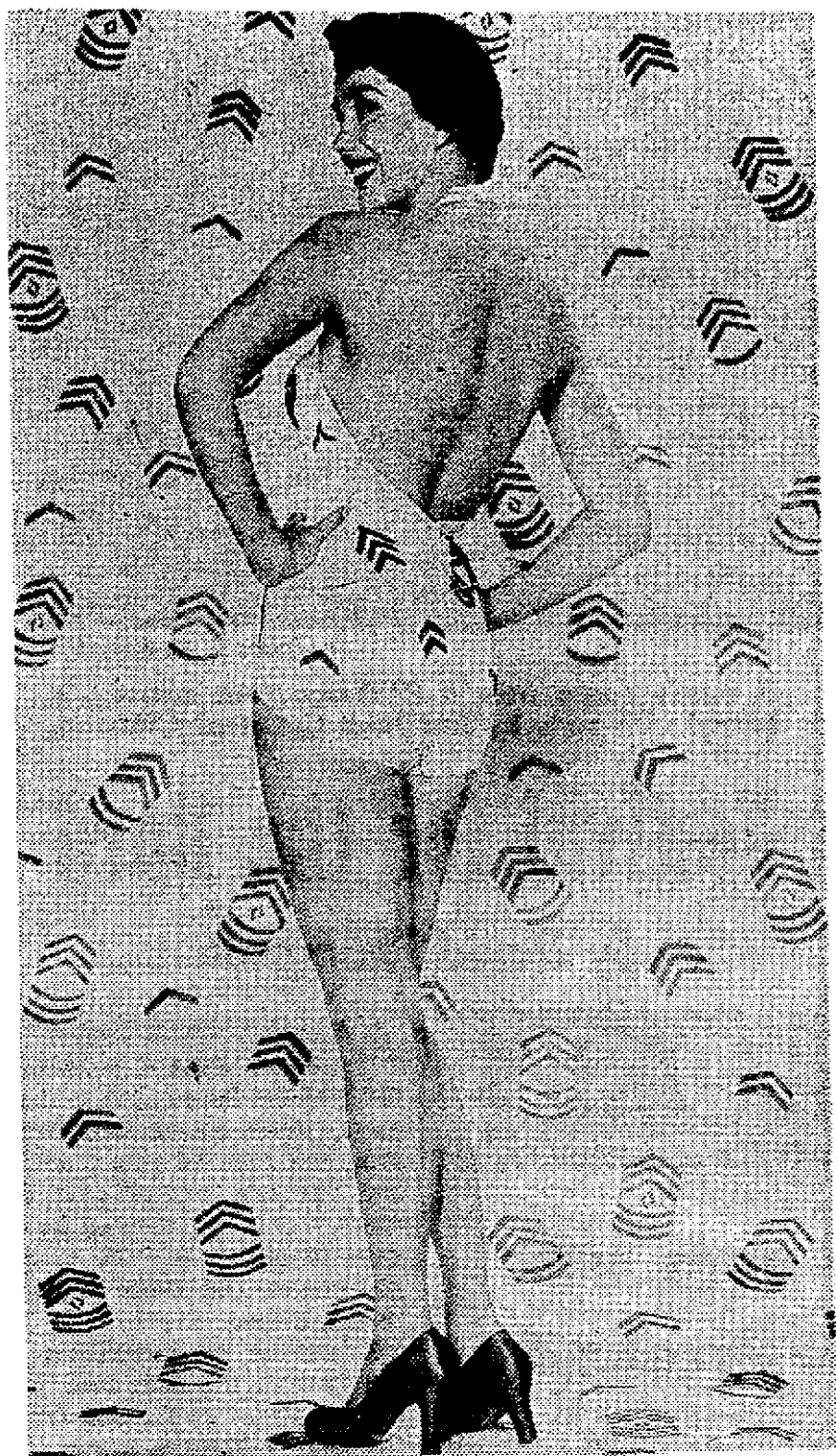
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Southland Magazine

She Throws the Army a Curve



WAC garb will cover the curves of lovely Julia Adams when she plays opposite Donald O'Connor in comedy.

ONE OF HOLLYWOOD'S most provocative sets of curves — personal property of Julia Adams — is temporarily going under wraps.

This is according to plan for the chestnut-tressed charmer, who has so carefully built her career that now she is beckoned when a script calls for someone of acting ability.

Only after she had established herself as a craftsman in the histrionic arts did Julia contrive to draw an assignment of the stop-look-and-whistle variety. This was her role in Universal-International's "Creature From the Black Lagoon," in which for almost all her footage her wardrobe was restricted to a fetching bathing suit. One that really fetched!

Studio chieftains were so captivated by the "new Julia" that they lost no time planning a different format for the hazel-eyed star — one intended to make the most of her physical assets.

There's nothing the actress would like more, since she feels a change of pace is challenging, but before launching the new program she talked her mentors into letting her do the comedy lead with Donald O'Connor in the talking-mule story, "Francis Joins the WACs."

She plays the part of a captain in the powder puff brigade who finds herself saddled with the problem of trying to fit a man into the activities of the women soldiers! O'Connor is the gent involved, being assigned to the WACs by clerical error.

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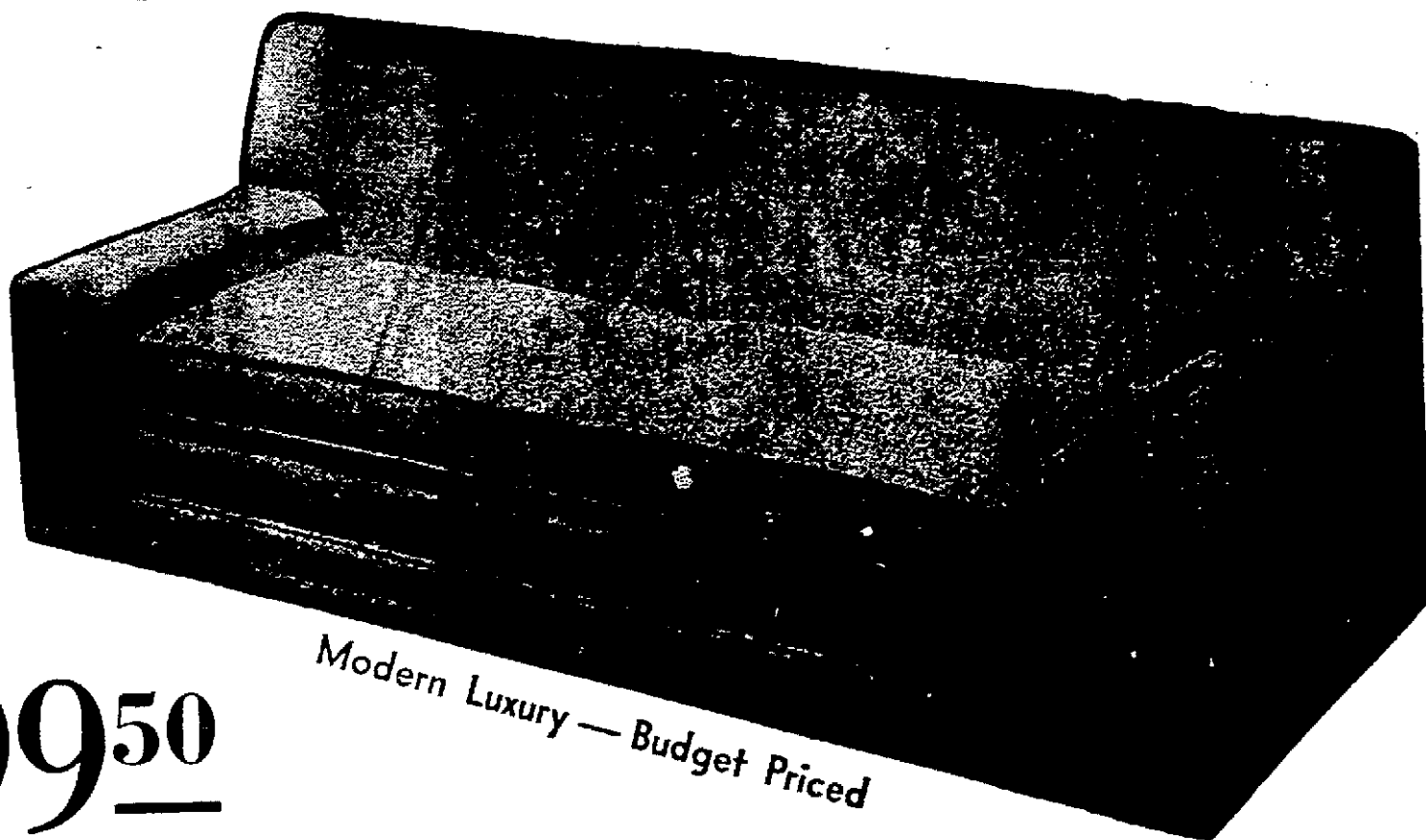
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—Photo by Ed Sievers.

A rowdy scene from a Shakespearean comedy is
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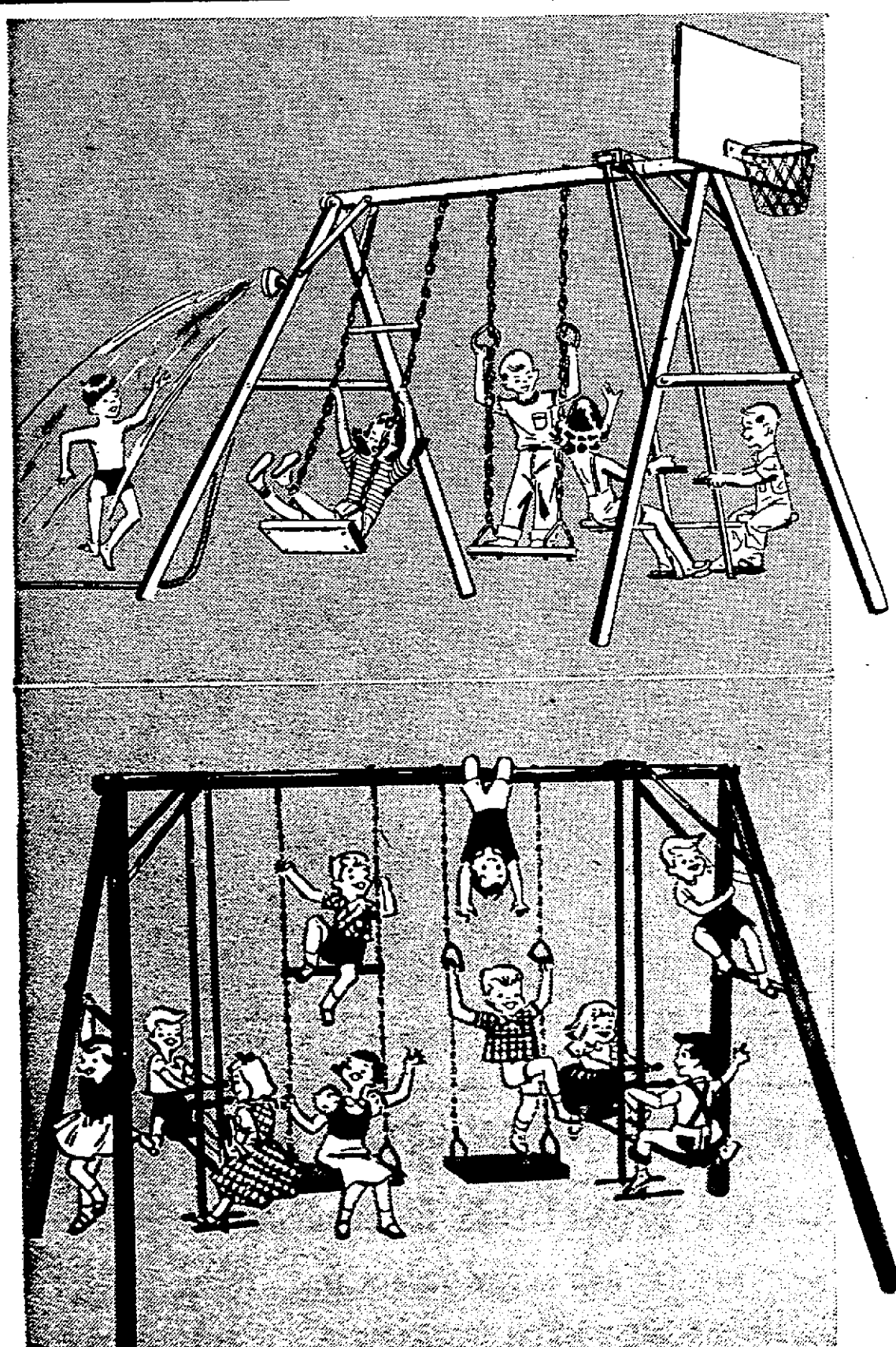
Festival for the Bard

By David Thompson

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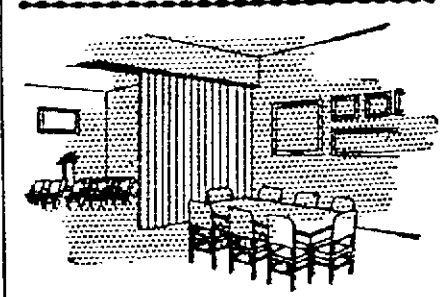
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May Co. Lakewood Toys, Downstairs

A SHAKESPEARE Festival of national stature combining three of the famed Bard's finest plays, three outstanding directors, and talented young actors and actresses from all over the country, will be presented for 45 days beginning July 23 at the picturesque Old Globe Theater in San Diego.

Enhancing the importance of the festival, the fifth such production staged by the San Diego Community Theatre, is the fact that the Old Globe Theatre is a faithful replica of famous London playhouse of Shakespeare's day. Its location in Balboa Park combines a setting of towering eucalyptus trees and broad lawn on which is presented a precut-paint of Elizabethan folk dances presided over by Good Queen Bess and her royal court.

Plays selected for presentation in San Diego this summer are "Othello," "Twelfth Night," and "The Merchant of Venice." They will be given in rotation, making it possible for festive patrons to see all three plays in the course of three nights.



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NEW PLAN MAKES POSSIBLE LUXURY WINES AT 58¢ & 63¢*

The California Wine Association announces the big news in luxury wine — lower price! This 4-point plan will interest every man or woman now paying 50¢ to \$2.00 (or more) for a fifth of wine.



Now, for as little as 58¢ a fifth, you can have wines so good that they won 10 awards for excellence last year at California's two most important wine-judging events.

What made such high quality and low price possible? It was this unique plan of the California Wine Association:

1. Quality standards established

First, the characteristics of luxury wines were studied. Based on this analysis, quality standards for flavor, color and aroma were set up for a complete line of wines—Burgundy, Sauterne, Port, Sherry, etc.

These standards are *extremely high* for wines which have to be sold at a low price.

2. Wines selected from 11 wineries

Here is how and why the California Wine Association was able to meet these standards:

Good wine depends primarily upon good grapes. Certain districts of California, due to their special climate and soil, produce grapes best suited for certain types of wine.

One district is outstanding for its Sherry, another for its Port, and so on. Since these districts are 200, 300 and sometimes 400 miles apart, it is easy to see why no single winery can hope to produce a wide variety of wines of equally high quality.

But, with *eleven wineries* strategically located

in California's best districts, the California Wine Association selects outstanding wines from each.

3. How price was brought down

It is a known fact that businesses geared to large-scale operations can sell their products for less.

The California Wine Association is a great organization comprised of *eleven* wineries. Therefore, it was possible to combine the production of these wineries in one large-scale marketing operation.

This made it possible to bring the price of these wines down to as little as 58¢ a fifth for dry wines, 63¢ for sweet wines.

4. The quality is proven!

Proof of Eleven Cellars quality came last fall at California's two most important wine-judging events—The California State Fair and The Los Angeles County Fair.

Eleven Cellars won more awards for quality than any other wine at its price. 10 awards in all.

Guide to ELEVEN CELLARS California Wines

Cellar No. 1 (Woodbridge)

Nutty-tasting Sherries—from the delicate-flavored Palomino and other fine grapes.

Cellar No. 2 (Florin, Cal.)

Other superior Sherries—from our winery in the heart of the Sacramento Valley.

Cellar No. 3 (Windsor, Cal.)

Burgundy, Sauterne, other table wines—from Napa-Sonoma district—world-famed for dry wines.

Cellar No. 4 (Delano, Cal.)

White Port—from Sultanino, White Malaga and other San Joaquin Valley grapes.

Cellar No. 5 (Acampo, Cal.)

Ruby Port—from Zinfandels and other choice grapes of this district.

Cellar No. 6 (Villiger Station)

Medium Sherry—from this district where 60 growers have practiced their art since 1905.

Cellar No. 7 (Lodi, Cal.)

Full-Bodied Port—from Zinfandel, Petite Sirah, and other fine grapes.

Cellar No. 8 (Lodi, Cal.)

Templing Tokays—from California's great Tokay grape district.

Cellar No. 9 (Cucamonga, Cal.)

Cream Sherry—from this Southern California district known for its sweet, rich dessert wines.

Cellar No. 10 (Urgon Station)

Pale Dry Sherries—from Burger, Palomino and other Sherry grapes.

Cellar No. 11 (Vinland, Cal.)

Mellow Muscatel—from the famed Muscat de Alexander grapes of the southern San Joaquin Valley.

*Dry wines 58¢ per fifth. Sweet wines 63¢ per fifth.

CALIFORNIA WINE ASSOCIATION—SAN FRANCISCO

ELEVEN CELLARS Wine

BOOK REVIEWS

In a Cactus World

By Fred Taylor Kraft
Independent-Press-Telegram Book Editor

THE GIANT CACTUS FOREST AND ITS WORLD, by Paul Griswold Howes (Duell, Sloan and Pierce-Little, Brown, \$7.50). To gather material for this wonderful book, Howes and his wife headquartered in the very midst of the giant saguaro cactus forests of southwestern Arizona, the jagged Tortillas and the mysterious Superstitions filling their far horizons. It was a happy choice for there, among primitive mountains and deserts, strange dawns, queer cloud effects, and where the sunsets are indescribably beautiful, they gradually come to be on intimate terms with the plant and animal life of a wondrous world. They hunted with guns and nets, trowels and cameras, binoculars and sketchbooks under peaceful skies; and in the desert's radiance and color queer little animals and birds came to them to be fed and catalogued. And for naturalists and those who love the desert, this profusely illustrated book — the result of their trip — not only is an authentic guide but fascinating reading.

THE ADVENTURES OF CAPTAIN GRIEF, by Jack London (World, \$2.75).

The name of David Grief was legend in the South Seas, and he was widely known, for Grief's far-flung interests took him countless leagues from one coral island to another. On these trips he met many strange people who had cast themselves away from civilization for one reason or another, and he had many strange adventures. This book relates some of the adventures of this man who played the game, not for gold, but for the game's sake,

only as the old master story teller who so loved the South Seas could tell them.

A SEAL'S WORLD, by Frank Stuart (McGraw-Hill, \$4).

KINSHIP WITH ALL LIFE, by J. Allen Boone (Harper, \$2.50).

Wanderer is a harp-seal, born in the White Sea, and "A Seal's World" recounts her extraordinary adventures from birth through thousands of miles of travels back to the White Sea where romance waits. Here is the most charming natural-history book of the season, to be enjoyed by everyone who loves animals.

J. Allen Boone became interested in animals after being appointed "Good Man Friday" to Strongheart, the German shepherd movie star of a few years back. He parlayed what Strongheart taught him about animal language into some almost unbelievable experiences communicating with four-legged, six-legged and even no-legged denizens of nature, and here he describes those experiences.

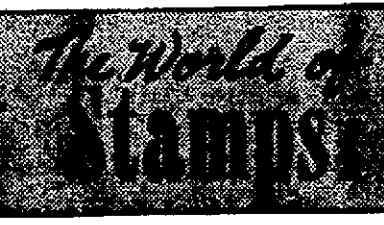
NEW POCKET-SIZE paperbacks you'll like: "Daughter of Strangers," mistress of a vast plantation whom the law said was a slave (Dell, \$3.35); "Dead Babes in the Wood," a mystery by D. B. Olsen (Dell, \$2.25); "Long Lightning," novel of the frontier west by Norman A. Fox (Dell, \$2.25); "The Argosy Book of Sports Stories," edited by Rogers Terrill (Pennant, \$2.25), and "Mostly Murder," an anthology of 18 stories of murder and suspense (Pennant, \$2.25); "The World of History," an anthology of contemporary historical writing in an original edition (New American Library, \$3.35).



GRAHAM MCINNES
... A surprising novel ...

LOST ISLAND, by Graham McInnes (World, \$3.50). Elizabeth Island had been sighted by Sir Francis Drake, and he had landed and careened his ship. When he left on his voyage in the Pacific not all his crew sailed. And the island was lost from the charts, until Francis Ryan washed ashore, bruised and bleeding from the explosion of a Navy aircraft bound on a weather mission.

That Ryan had left an unfaithful wife in Honolulu made his stay on Elizabeth Island not uncomfortable, when he found a loving and lovely young lady who was several hundred years old. But the dollar sign Ryan had first dug into the sand brought a mission from the Navy. And what came of it makes a distinctive and surprising novel that is simple and moving.—G. L.



A NEW U. S. 4-cent airmail stamp, intended primarily for use on postcards, will be issued Sept. 4.

The stamps will be released at Philadelphia in conjunction with the annual convention and exhibition of the American Air Mail Society to be held in the National Philatelic Museum there.

While the U. S. Post Office Department previously issued a 4-cent air mail postal card with imprinted stamp, this is the first adhesive air mail postage stamp specifically for use on postcards.

THE POST OFFICE Department will issue the 3-cent Statue of Liberty "In God We Trust" stamp in coils, sideways perforated, through the Washington, D. C., post office July 20. Sale of the stamp in other offices starts July 21.

THE SECOND 1954 edition of "Stamps of the U. S. Possessions and British North America" by H. E. Harris and Co., Boston is now on the market. The catalog contains 128 pages and is of small size (5½ by 8½ inches). It shows the retail prices and lists singles, blocks of four, mint sheets, plate blocks and first day covers.

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ART CIRCLES

Art for Beauty's Sake

By Vera Williams
Independent, Press-Telegram Art Editor

Municipal Art Center, 2300 E. Ocean Blvd., Design Shows; international garden party for Miss Universe contestants Wednesday.

Pacific Coast Club: Long Beach Art Association show.

Spectrum Club Gallery, 225 E. Third St., paintings by members.

Long Beach Branch, Los Angeles County Medical Association, 814 Pine Ave.; abstract paintings by William McGee.

A GALA continental air will prevail on the lawns and gardens overlooking the ocean at the Municipal Art Center Wednesday when the foreign contestants for the title of Miss Universe will be honored at an international garden party given by the municipal art department.

Consular officials and diplomatic representatives have been invited to join the foreign beauties in meeting the citizens of the area from 2 to 4 p. m. Refreshments will be served in the garden to a background of gay music of the countries represented. The event is open to the public.

The Art Center exhibition on display appropriately features the stimulating and flamboyant industrial and architectural designs of Gio Ponti of Milan, leading Italian in the field of contemporary design. Together with the Ponti display is a group of sensitive paintings, photographs and photograms by Gyorgy Kepes, Hungarian-born designer, now professor of visual design at MIT. The third part of the lively design exhibition is titled New Design Developments and is an outline of advanced research in the field as it is taught by the North Carolina State School of Design in Raleigh. This exhibition will run through Aug. 15. All events at the Art Center are open to the public without charge. The Center is open 9 a. m. to 5 p. m. Tuesdays through Fridays and 1 to 6 p. m. on Sundays.

PAINTINGS by William McGee, painting and drawing instructor at the University of Cincinnati, visiting instructor in painting at Long Beach State College, are displayed in the Long Beach Branch of the Los Angeles County Medical Association.

McGee, 29, was born in Syracuse, began formal art training in the Buffalo Art Institute, Syracuse University, and received his bachelor's degree in painting from the University of New Mexico in 1950. Graduate

study began at Black Mountain College in 1952. He completed graduate work at Indiana University where he taught design and drawing one year. He has work in the Museum of Modern Art in New York, Philadelphia Print Club, Chicago Art Institute, Dallas Museum of Fine Arts and University of New Mexico.

NEW OFFICERS of the Palos Verdes Community Arts Association inducted recently at a reception and dinner in La Venta Inn are Mrs. Wallace Lebkicher, president; Capt. T. O. Cullins (USN ret.), vice president; Mrs. Stuart A. Ripley, treasurer; Mrs. Mary M. Eich, secretary; Mrs. David E. Bradley Jr., Robert G. Yetter, Mrs. Lebkicher and Mrs. John E. Boyer, directors. Hold-over directors are Mrs. Stuart A. Ripley, Mrs. Herbert A. Sullwold, Leslie H. Brigham, T. O. Cullins, William Ralph LaPerts, John B. McDonald, Edward H. Raymond, Victor B. Robertson.

THE SECOND ANNUAL Idyllwild Fine Arts Conference will be held July 23-24 on the campus of the Idyllwild Arts Foundation at Idyllwild with a distinguished group of artists, sculptors, architects, critics and museum directors on the program. Speakers will include Edgar Ewing, associate professor of painting at USC; Alfred Frankenstein, San Francisco art critic; Lorser Feitelson, Southland painter; Bernard Rosenthal, sculptor; Richard Neutra, architect; Frederick Wight, director UCLA gallery; Noel Quinn, representing California Water Color Society; Kenneth Ross, director Los Angeles municipal gallery; Jarvis Barlow, art critic; Joseph Fulton, director Pasadena Art Institute; Edward Reep, instructor at Chouinard Art Institute.

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Authors Western

William Vance, formerly employed by the Recreation Commission in Long Beach, has been advised that his latest book, "Hardrock Rancher," has been issued in the paperback edition by Popular Library, Inc. Vance now resides in Albuquerque, N. M., where he moved some years ago because of ill health. He has been writing western, adventure and mystery stories for more than 10 years and "Hardrock Rancher" is his fourth western novel. He now devotes full time to writing and lecturing at the University of New Mexico on creative and article writing.

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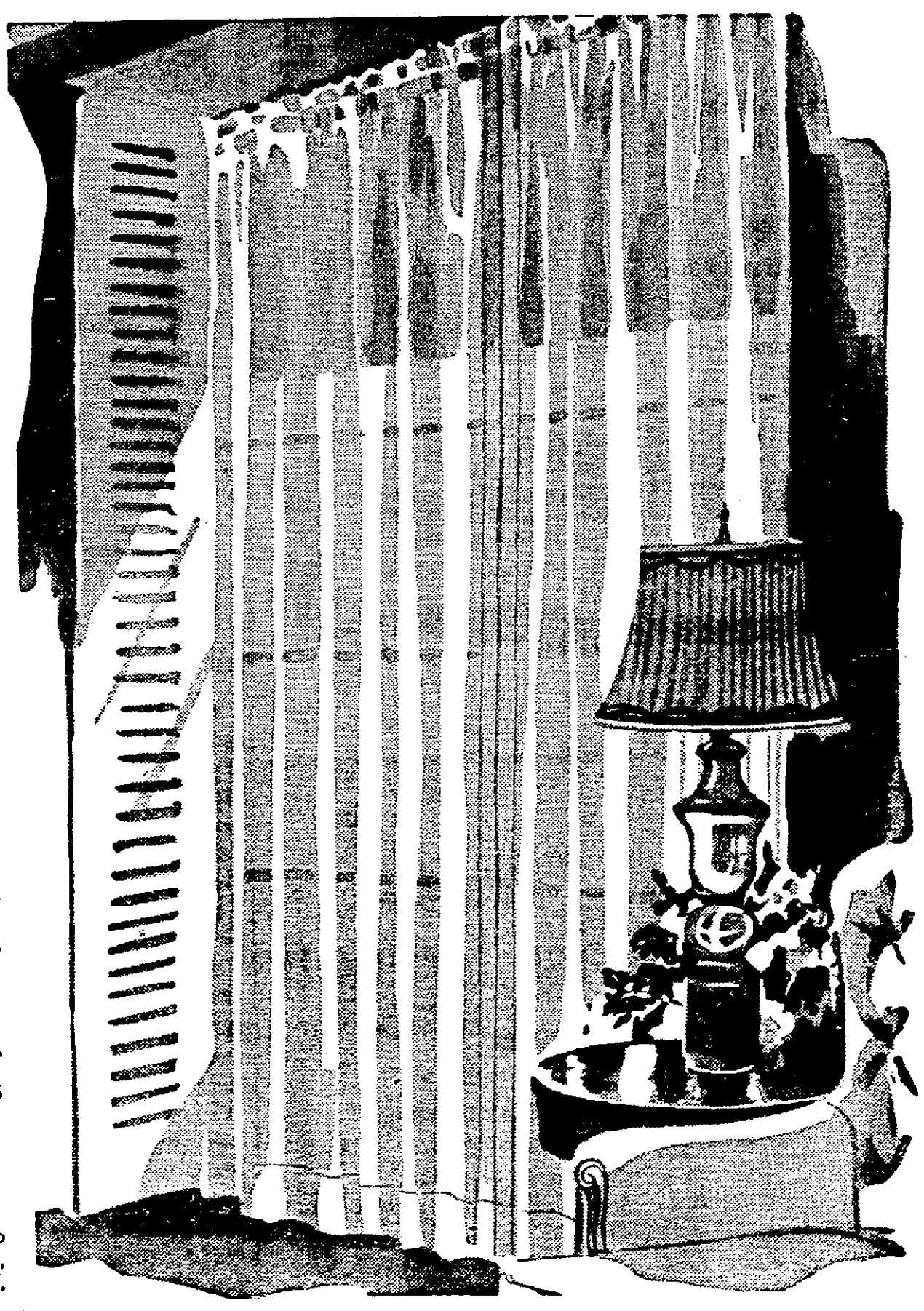
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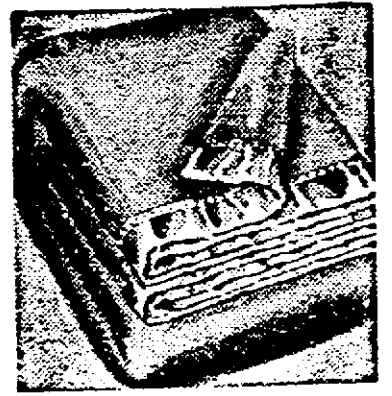
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Reg. 6.59 Blanket
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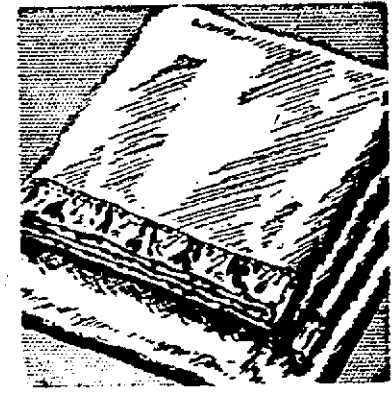
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Joe Woods of Norwalk has "adopted" a tribe of Indians in Mexico. Here he is with trophies of trip.

By Jack Davis

NORWALK.

JOE WOODS is back from Central America where he took a planeload of goats, canvas, hammocks, machetes and ammunition to a tribe of Lacadone Indians, 28 survivors of the ancient Mayans, who live on the border between Mexico and Guatemala.

He expects to go again with another planeload next year.

The Indians had no knowledge of milk because cows cannot live in the torrid climate. Goats are more hardy and Woods hopes they will be able to withstand the heat.

At first the Indians were afraid of milk and would not touch it, but he was able to convince some of them that it was good for them. Two adults and two infants were drinking goat milk when he left.

Woods hopes to take a doctor along next year and will pay the expense of any medico who is willing to face the prospect of sleeping in a hammock and living on corn and monkey meat in the jungle.

The Indians never have seen a doctor, he says, and they have such low resistance that a cold often proves fatal.

Woods, who lives at 16003 S. Pioneer Blvd., says he has "adopted" the tropical tribe. They need help and he is willing to do what he can for them.

They work hard to keep the jungle back from their village, hacking at the growth continually with machetes. They also have a high moral code and don't know what it is to lie or steal.

Their only cultivated crop is corn which they plant in holes they dig with a machete. In each hole they plant eight seeds, one for each of their eight gods.

For meat they eat monkeys and wild boar.

WOODS ORIGINALLY PLANNED to take four goats to the tribe, with the intention of teaching them to breed and milk the animals.

How to get the goats into the jungle village, a three-day pack trip from the nearest airport, puzzled Woods all the way to Villa Hermosa, Mexico, which he reached by train. And when time came to buy the goats, he found that they were so cheap that he purchased 10 instead of the intended four. This necessitated chartering a twin-engined plane instead of the single-engined craft he had intended to use to transport the animals to the outpost airport. He herded the goats the rest of the way over the jungle trails.



A herd of 10 goats to provide milk for the Indians is given to Indians by Joe Woods. Tribal chief at left.

MEET Miss Oregon

See Charlotte Miller on Walker's float in the Miss Universe Parade Sunday!



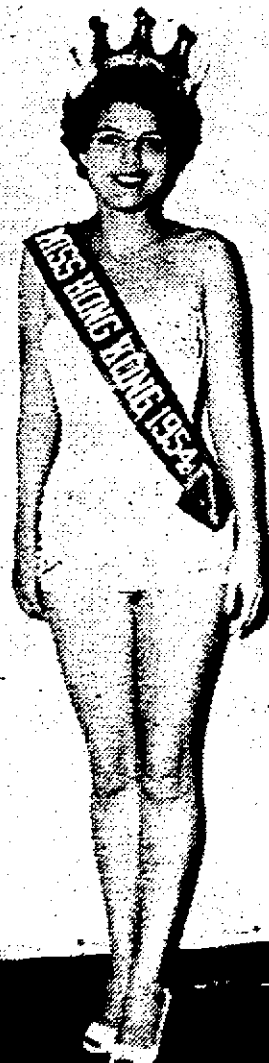
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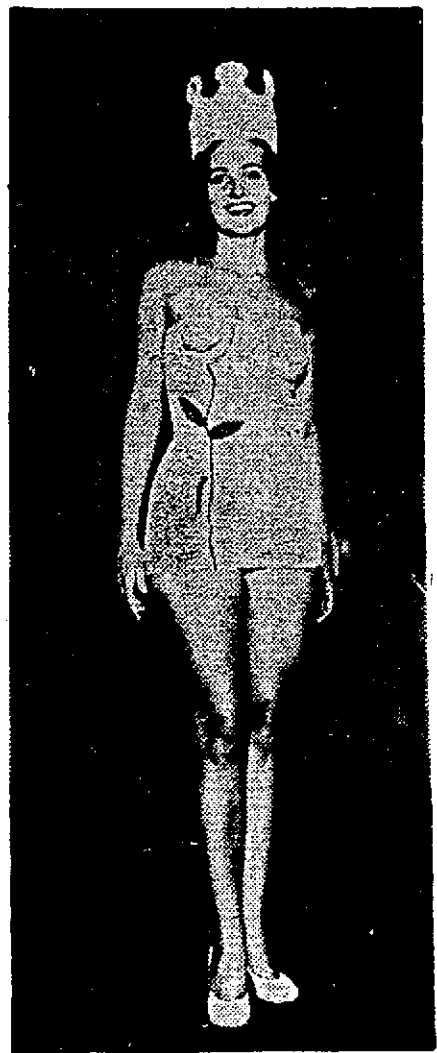
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RECORD ALBUM

Jazzmine's His Flower

IN THE JAZZ realm, one of the most ambitious recording projects is Norman Granz' monumental task of putting "The Genius of Art Tatum" on record. The first five albums in this series are just out, and they are things of beauty. Granz says he hopes, eventually, to have 150 Tatum piano solos in the set, which would make a shelf of around 20 albums. After you finish listening to them, they'd be dandy for pressing flowers — say jazzmine!

THE TEEN-AGE CROWD is becoming a better market than ever and the record companies are losing no time in satisfying this demand.

Columbia is offering a "Teen-Age Dance Session" album by Dan Terry and his orchestra for the blue jeans set. Typical numbers: "Teen Ager," "Denim Blues" and "Saddle Shoe Shuffle."

And Epic has come forth with an extended-play 45-rpm'er, "Teen Age Party Dances." The four numbers played enthusiastically by Lee Roy and his band are "The Charleston," "The Bunny Hop," "Beer Barrel Polka" and "Mexican Hat Dance."

"THREE COINS in the Fountain," Four Aces, heads the week's local hit parade followed by (2) "Little Things Mean a Lot," Kitty Kallen; (3) "Hernando's Hideaway," Archie Bleyer; (4) "Happy Wanderer," Frank Weir; (5) "Wanted," Perry Como; (6) "If You Love Me," Kay Starr; (7) "The Man Upstairs," Kay Starr; (8) "I Understand," Four Tunes; (9) "Little Shoemaker," Gaylords; (10) "Joey," Betty Madigan.

"The High and the Mighty," Victor Young, is climbing fast, say the record dealers, and so are "Sh-Boom" recorded by Chords and Crew Cuts; "Green Years," Eddie Fisher, and "They Were Doing the Mambo," Vaughn Moore.

RECENT VOCAL recordings, purchased for loan by the Long Beach Public Library, have high entertainment value, as shown in "Anna Russell Sings! Again?!", "Ballads of the American Revolution" (sung by Wallace House), "Songs and Dances of Greece" (Folkways recording), "Elizabethan Love Songs and Harpsichord Pieces" (Hugues Cuenod, tenor, and C. Chiasson, harpsichord), "Jussi Bjoerling in Song" and "Love Songs" (sung by Mario Lanza).

MEET Miss Germany



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He's Looking for the Man on Mars

THIS MONTH the planet Mars whirls its way closer to Earth than it has in 13 years. Among the thousands of professional and amateur astronomers who are delving telescopically into the secrets of Earth's mystic neighbor is Eugene Lary, 903 E. 46th St.

Lary, who recently finished constructing a six-inch reflector, Newtonian type, telescope, first became interested in astronomy while serving as navigation officer with the Merchant Marine. "The knowledge," he says, "that man is growing closer to his dream of interplanetary travel and the crystal beauty of the planets, galaxies, nebulae and comets that parade through the universe prompted me to take up the science as a hobby."

According to Lary, the telescope was not difficult to make and plans for constructing it can be found in any library. All materials, with the exception of the mirrors, were collected from various welding and pipe shops. The main barrel is of galvanized iron, 60 inches long and eight inches in diameter. At one end, mounted on a perforated wooden block to allow free circulation of air around it, is a six-inch (objective) mirror, one face of which has been ground slightly concave and plated with a thin layer of aluminum by a professional plating shop.

Three inches back from the opposite end of the barrel is a rectangular (Diagonal) mirror mounted at 45 degrees on a wooden support. It is adjustable and set in such a way that it reflects the light received from the Objective mirror through a hole in the main barrel to the eyepiece. The eyepiece used by Lary is from a war surplus sextant. The power of the telescope may vary with the quality of the lens. By dividing an old pair of binoculars and mounting one section at the forward end of the scope, he can quickly sight the object he intends to view then bring it into delicate focus by adjusting the eyepiece.

The tripod supporting the scope is made from 3/4-inch steel tubing and can be removed and folded for convenient storage. The barrel rests on a wooden platform attached to the top of the tripod and is secured by two leather straps.

LARY BUILT the entire telescope in three weekends at the cost of \$54. It can be set up for viewing in five minutes providing it is stored in a room whose temperature is equal to the outside air, otherwise, approximately 30 minutes is necessary for the mirrors to adjust to the variation in temperature.

"It's portable and easy to handle," according to Lary, who, with his wife and friends, frequently drives to Griffith Park where the clear, higher air makes solar viewing more effective and pleasant.

When asked if there were any other accessories, he said, "Yes, a barbecue stove and some hamburger. It can be a lot of fun!"

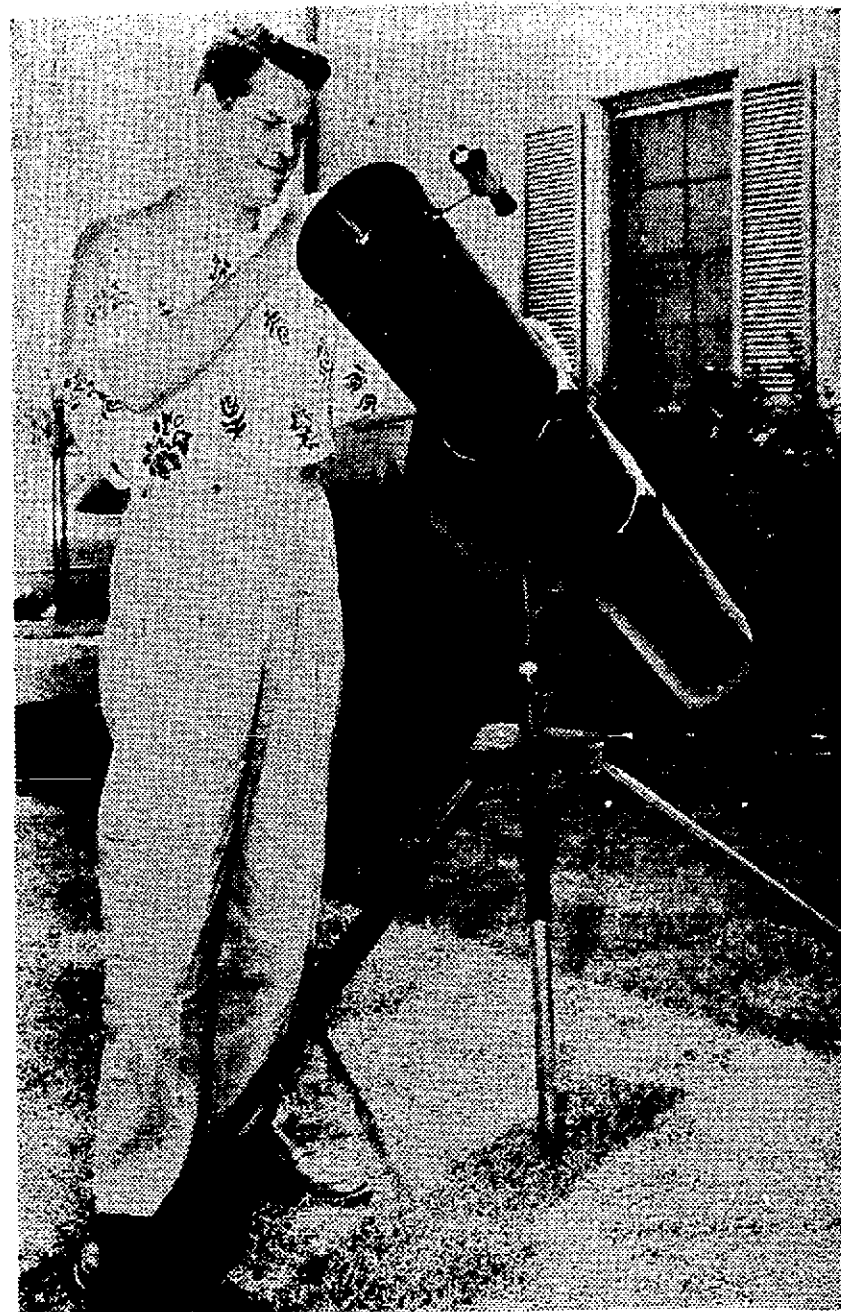


Photo by Jerry Russon

With his homemade telescope, Eugene Lary can see the moon craters, Saturn rings, major Jupiter satellites.

By Peter N. Synodis

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Bodger Photo

Ice plant is especially good as a ground cover in many situations, providing colorful flowers.

Here's Color
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COLOR! COLOR! COLOR!
This is the end result of planting ice plant or ivy geranium for ground cover. Both are long lived perennials that will give years of gardening satisfaction. The huge masses of blazing ice plant and the billowy cascades of blooming ivy geranium plantings have long evoked admiration from visitors to California. And well they should, for rarely do we find such dazzling floral arrays.

Ice plant is a grand subject for curb and bank plantings. Once established, it is impervious to almost all attacks, withstanding drouth, insects and full sun exposure. Given a few good soakings when the transplants are first set into the ground, they are usually able to fend for themselves.

In colors, ice plant offers us apricot, pink, rose, red and purple. And there is an extra dwarf type that literally hugs the ground. Note in planting that the plants should be set deep, as they will sprout roots along the stem.

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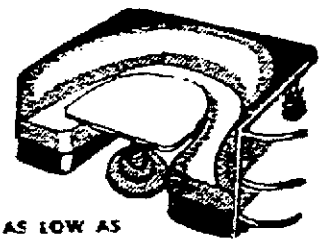
Book From Bus

A passenger on a bus between Los Angeles and Hollywood took the same seat in the bus every working day for the past three years and always kept busy writing in a notebook during the ride.

Now the passenger carries on the bus another book—one just published as a result of his years of notebook writing. It's called, "The Window Cleaner: A Quiet Book for a Noisy World."

The author is Sydney J. Taylor, who came here from Scotland 20 years ago. Said Taylor, "I can't stand to waste my time while riding the buses."

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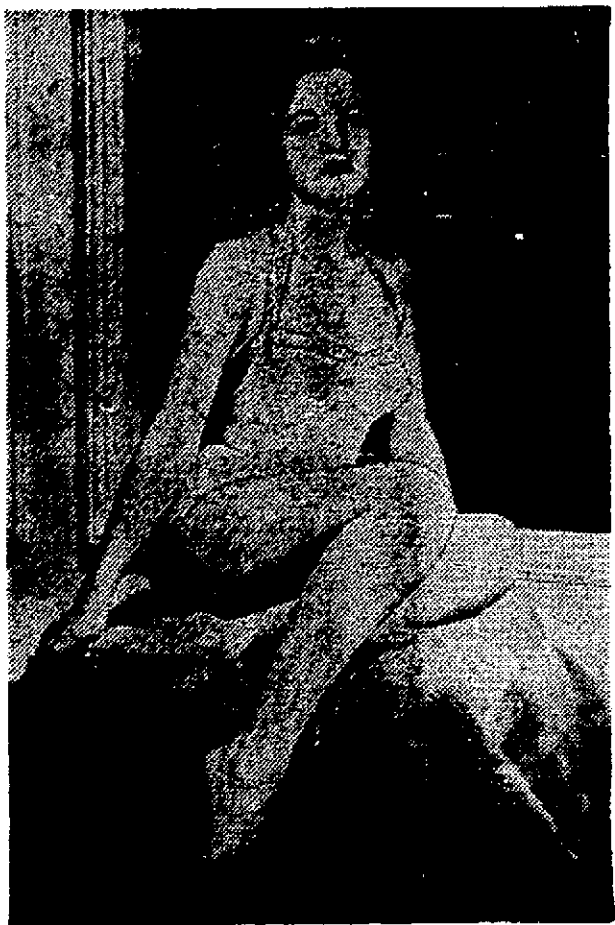
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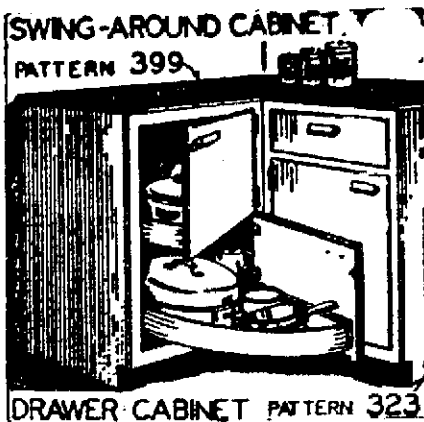
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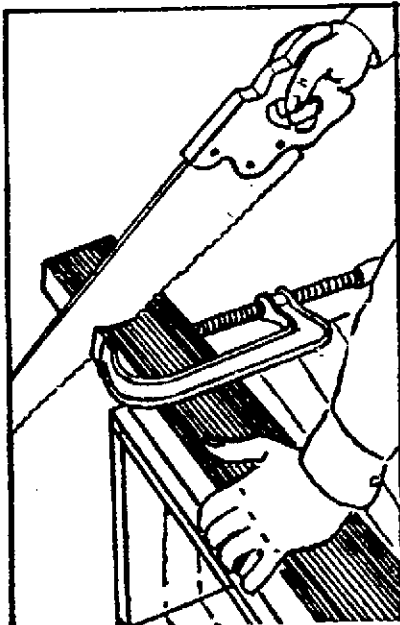
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Tool Tips



Use a "C" clamp when cutting uniform slats for Venetian blinds, screens or louvers. The clamp will hold the material firmly and prevent splitting and splintering.

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PET PARADE

(Continued From Page 6.)

fatal to the skunk. However, this pet is subject to very few diseases.

Flower enjoys cod liver oil and wheat germ oil, both of which are good for her fur. She eats an egg in milk twice a week. Other food includes cottage cheese, horse meat, other meats, fruits, particularly bananas and avocados, and vegetables. She also relishes chocolate bars! But few sweets or greasy foods should be given the pet skunk.

Flower is affectionate, loves to ride in the automobile, and sits next to the driver enjoying the passing scenery.

Skunks enjoy other pets in the household if they are raised with them.

If the skunk is permitted to run free in a garage, there is no battle to keep field mice away, for a mouse is a choice morsel for the skunk.

OWNER of Kato, the cute little Gibbon ape described in this column last week, is Ted Lake, 2185 Elm Ave., and not Mr. C. M. Gibboney as reported. We are sorry for the error.

THE BUREAU OF CENSUS has never issued a survey on America's cat and dog population. Nevertheless, it is reported that there are 22½ million "bow-wows" and 26.7 million "meow-meows" under some form of owner guardianship.

These figures, as figures go, mean much or little. But the figures do rather compliment humans from the angle that each pet must so fully depend upon humans for their well-being. Such dependence is sought by humans, not thrust upon them, as the owning of pets is, of course, voluntary.

An interesting sidelight in support of this human delight in pets is reflected in figures just recently developed indicating that approximately 22½ million dogs share life with 17½ million American families, whose love for animals is reflected in expenditures yearly of 200,000,000 dollars for dog food, 5 million dollars in equipment, 7 million dollars for medicine. An average dog budget is approximately 100 dollars per year per dog.

No wonder the dog population increase is four times that of people, and no wonder humans are anxious to buy for their pets such items as rubber balls, composition bones, special beds, license tags and flea killers which enable dogs to live pest-free and happy lives. Pretty nice people, these humans.

A "dog's life" isn't so bad after all, is it?

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CAMERA ANGLE

(Continued From Page 8.)

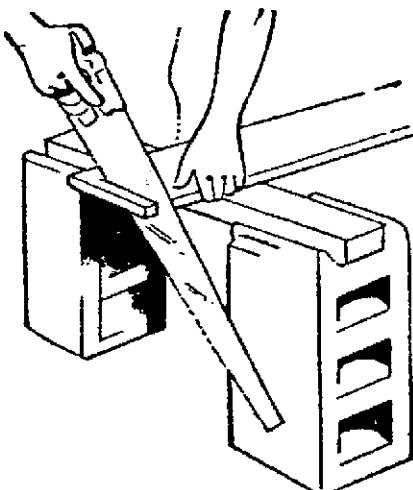
are both sufficiently foolproof that the youngster can hardly fail to get satisfactory results.

A little parental supervision in the beginning can help pave the way to snapshot success. Basic pointers for the child: Hold the camera still . . . don't get too close to your subject . . . and don't try to photograph moving objects.

Once the child learns those things — and we know lots of adults who could do well to pay more attention to them — he should have good luck with his picture taking.

However, a word of warning about the parental supervision — don't carry it too far. That may spoil the fun for the youngster. Let him select his own picture subjects — let his pictures reveal his own interests. You may be surprised at the things he picks, and they may give you some valuable information.

Make Do



A sawhorse when you need it can be improvised quickly with concrete blocks stood on end. A length of 2x4 is held in place by the depressions in the end of the blocks.

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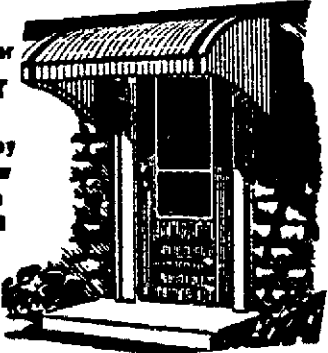
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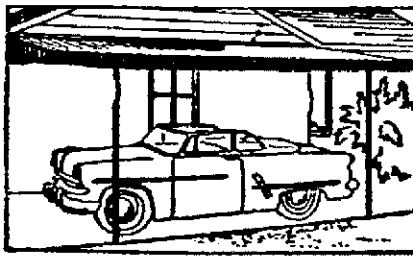
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HOW TO Correct Defects in Lumber

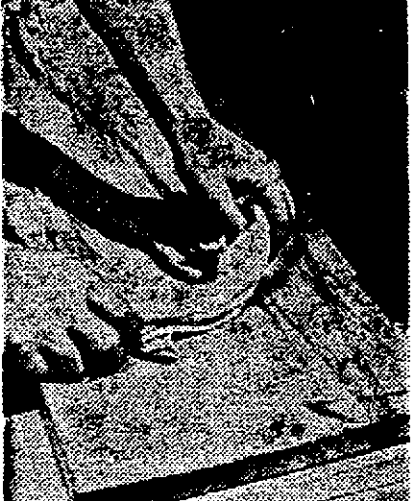
IT WILL PAY YOU TO SELECT LUMBER CAREFULLY if you are using a small quantity. For example, you may be able to save money by buying lower-grade lumber and using only the clear portions between knots and other defects. This is done in many professional shops. Even on a large job, such as paneling a room, you will find a place for many short pieces that will allow you to discard imperfect sections of lumber.

You'll also find that many lower-grade pieces have been graded down because of defects on only one side; the other side may be perfect. You'll find such stock perfectly satisfactory where only one side will show.

By spending a little extra time on the job, you can correct many of the common ailments that reduce the grade—and price—of lumber. The photographs show a few of the techniques that you may find handy the next time you tackle a workshop problem involving lumber.



LOOSE KNOTS. If you find a loose knot, push it out, coat the rim with clear cellulose cement, and press the knot back in place. Wipe away any squeezed-out cement, and allow at least an hour for drying. The cement will hold knot permanently in place. It forms a colorless bond and permits finishing with shellac or varnish as well as paint. Before staining wood, sand away glue to the face of the board to permit the stain to penetrate.

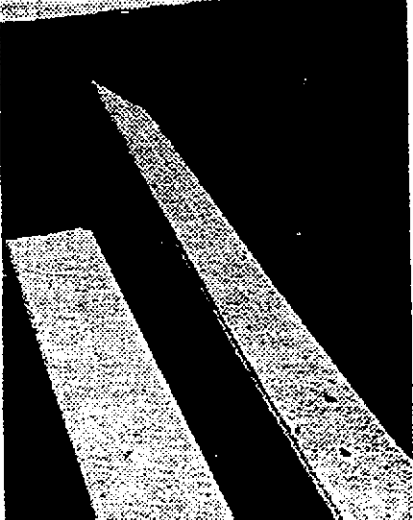


CUPPING. This wide board is cupped, forming a gutter-like hollow from one end to the other. Frequently you can correct such a defect by wetting the concave side of the board and covering it with damp rags. Leave the rags in place overnight, in a warm room, and chances are board will flatten.



CHECKING. Cracks like this are called checks. Unless they are deep enough to weaken the lumber seriously, don't worry about them. For a smooth painted finish, fill such checks with a wood plastic or a gap filler made of glue mixed with fine sawdust. As pictured, it is a good idea to fill checks and let the filler harden before the final smoothing job is done. A look at the end of a piece of lumber will tell you how deep the checks are.

TWISTING. Lumber that is twisted out of shape, like the piece at the right, can be very difficult to work. If the piece is thin enough to be somewhat flexible, and joins another board with tongue-and-groove, it may be possible for you to force it back into shape as you nail it in place. But usually you have to plan to discard some part of a twisted piece, and use only the best portion. You will find that such pieces come at bargain prices.



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FOOD

It's Time for Frozen Desserts

By Mildred K. Flanary
Press-Telegram Home Economics Editor

CRISP AND COOL as you wish you felt on a hot, sultry summer day — that in reality is the frozen or summer dessert.

Everyone talks about hot weather—but it's a smart homemaker who does something about it! When the temperature starts its climb, nothing will revive your family's flagging energy like an elegant, flummery concoction, commonly known as a summer dessert.

A past master at not only the psychology of "food in season" but of the actual preparation of those foods, as well, is Mrs. Elmer S. Clark, 4239 California Ave. Known far and wide for her prowess at making a Fresh Peach Pecan Pie which she "bakes" in her refrigerator, she offers that as a special recipe today. She has other good recipes, too, which follow:

Cherries Jubilee

1 No. 2 can black Bing cherries

Drain juice in sauce pan, add ½ teaspoon cornstarch to thicken it. Then add cherries and heat slightly.

Have chafing dish ready, pour sauce in it and add

1 oz. curacao
1 oz. kirsch or Cointreau or Triple Sec
4 oz. brandy
Serves six persons.

Almond Angel Food

Split high 10-inch angel food cake into 2 layers. Put layers together with almond ice cream and frost cake, if you like, with Fluffy White Icing. Decorate with daisies of toasted blanched

Kitchen Tip:

Mrs. Clark's Kitchen Tip: It's a good idea to keep a small piece of gum camphor inside the piano and felt will not become moth-infested.

Mrs. Clark's Fresh Peach Pecan Pie:

½ cup butter
1 cup shredded coconut
1 cup ground pecan nut meats
3 cups thinly sliced fresh peaches
½ cup fine granulated sugar
2 tablespoons lemon juice
1 cup heavy whipping cream
1 3-ounce package cream cheese
¼ teaspoon salt
2 tablespoons powdered sugar
1 teaspoon vanilla

Mix coconut with soft butter and ground nut meats. Press into 9-inch pie plate. Place in freezing compartment for one hour or in refrigerator over night.

Cover peaches with sugar and 1 tablespoon of lemon juice. Drain and line bottom and sides of plate. Sprinkle part of lemon juice over peaches. Save remainder for a second layer.

Blend cream cheese with 1 cup of cream, add whipped cream, powdered sugar and vanilla. Spread over peaches in two layers, making sure the cream covers the fruit. Place in freezing unit until firm. To serve, thaw at room temperature 15 minutes or in refrigerator one hour.

almond halves for petals and rounds of orange rind for centers.

Maple Parfait

¾ cup maple syrup
3 egg whites
1 pint cream

Cook maple syrup to the light crack stage (270 F.). Pour the syrup over the beaten whites of eggs and beat until cold. Fold into the stiffly whipped cream. Mold and pack in ice and salt for four hours, in parfait glasses with whipped cream.

"Shortcut" Ice Cream Cake Roll

Here's a luscious ice cream dessert with a "homemade" air about it but no long hours of preparation behind it!

Get a bakery jelly roll and a pint of your family's favorite ice cream. Unroll the jelly roll. Spread it generously with the slightly softened ice cream and re-roll it. Finally, wrap the roll snugly in moistureproof cellophane, seal the edges with cellophane tape and freeze firmly. You'll find the film will not stick to the cake during freezing, and can be removed easily without distorting the roll. Slice and serve with whipped cream and a cherry.



—Photo by Perry Griffith

Mrs. Elmer S. Clark is one who knows the psychology as well as the preparation of cooling desserts for a warm day. Fresh peach pecan pie is an example.



"We just stopped to say hello for a day or two, Amy—George has a new job in Chicago, and we have to be there by the first of September."



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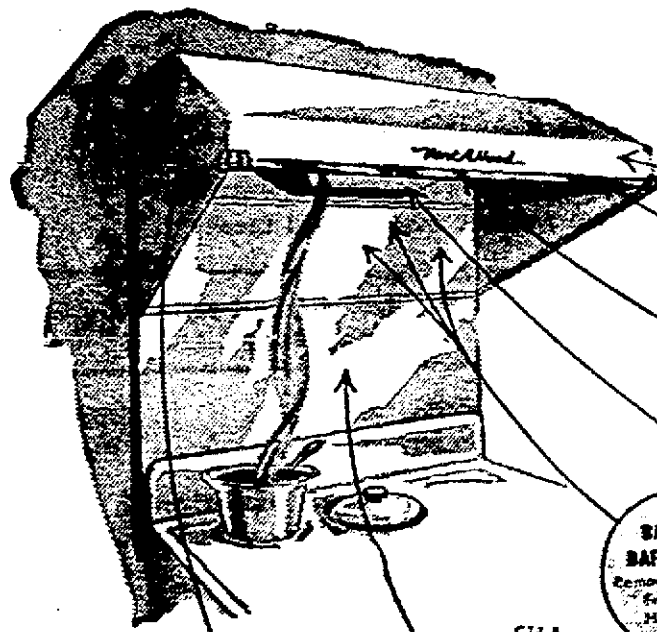
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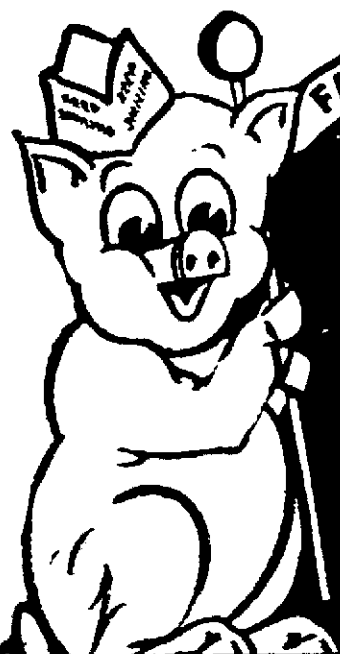
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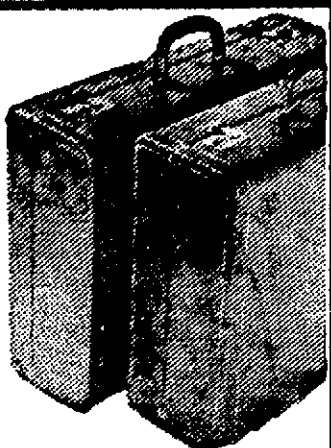
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Sicily's a Cinderella Resort

LIVELY, NEAPOLITAN SICILY, just off the toe of the Italian boot, once a stepsister island of glamorous Capri, has come into its own as a first-rate international resort.

Located midway between Spain and Turkey, midway between Europe and Africa, Sicily has all the charms of the Mediterranean — hot sun, snowy peaks, luscious foliage and bright colors. And now a long-range program of the government tourist office has added to these natural assets a string of new hotels, improved rail and air connections, and better services, making the island more attractive than ever to the tourist.

More than half a dozen first-class hotels, built by the Compagnia Italiana Alberghi Turistici, have been completed in two years. An experimental tourist settlement, referred to as "The Magic Village," has been set up at Taormina to provide bed and shelter for about \$1 a night. Across the island, from the Straits of Messina to the temples of Selinus, more accommodations, service stations and snack bars are being subsidized by the Cassa del Mezzogiorno.

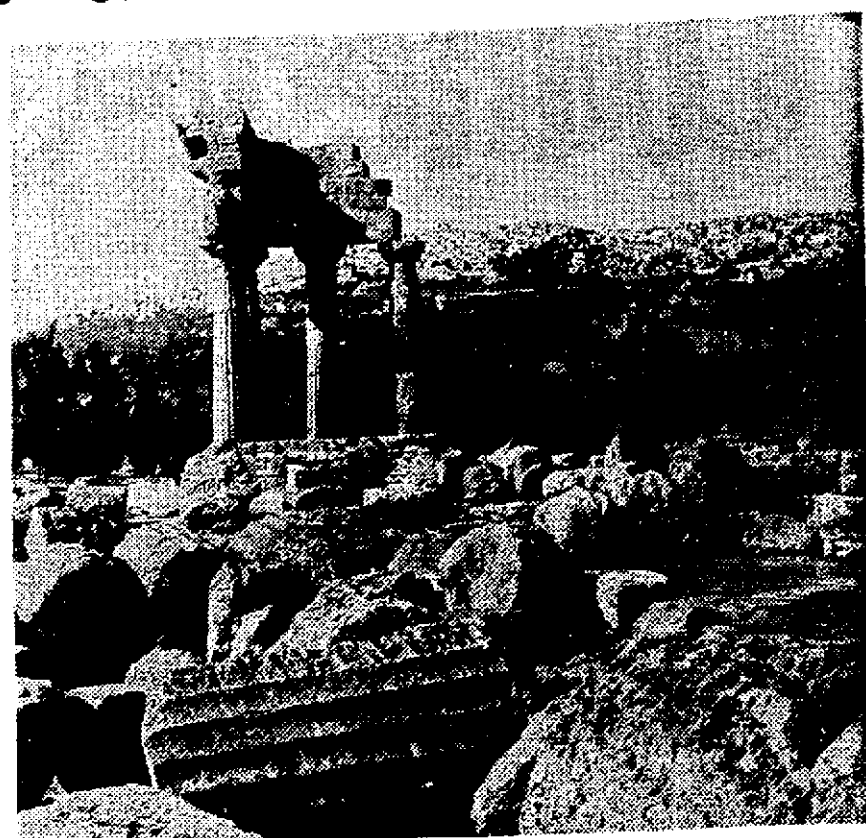
Among the newest hostleries is the Mondello on the beach near Palermo, a modern palace decorated with pastel tiles, swirling designs, abstracts and mobiles. Prices at the Mondello are higher than the \$4 to \$6 charged for rooms at other hotels on the island.

In contrast to Mondello is the rich, old monastic charm of the San Domenico in Taormina, which was built as a monastery in 1430 and converted to a hotel in 1870. The cloister is unchanged, as is the choir, though it's now the main hall. The bar is located in the former refectory. Where the monks once gathered, visitors may sip cocktails and listen to the thrum of the guitar and the Neapolitan crooning of the local quartet — the Barbers of Taormina. A splendid room with a balcony and a view of the aquamarine sea 500 feet below runs \$7 a person, all included except meals.

THE MOST COMFORTABLE and practical way to see Sicily is by bus. In any direction the road leads to antiquities. There are Phoenician ruins, Greek and Roman temples and arenas, many still in use for summer productions of the classics; bulging Arabian domes, built by the Saracens; graceful Gothic cathedrals, inspired by the Normans. In contrast are the German pillboxes, destroyed by American troops of World War II.

C. I. A. T., the Italian bus line, operates a circular tour of the island, the Golden Ribbon Tour, at an average cost of \$14 a day, including transportation, hotels, meals, guides, entrance fees and tips.

Circular tours of the island begin in Palermo, bustling capital of Sicily, less than two hours and \$20 via air from Rome or \$10 and overnight by boat from Naples. One can vary sightseeing with swimming on the wide, white sand beach at Mondello. During the summer, the teaming, narrow streets of the old city are jammed with spectators for folk fetes and sporting events. The major attraction in town from February to April is



Pan American World Airways Photo

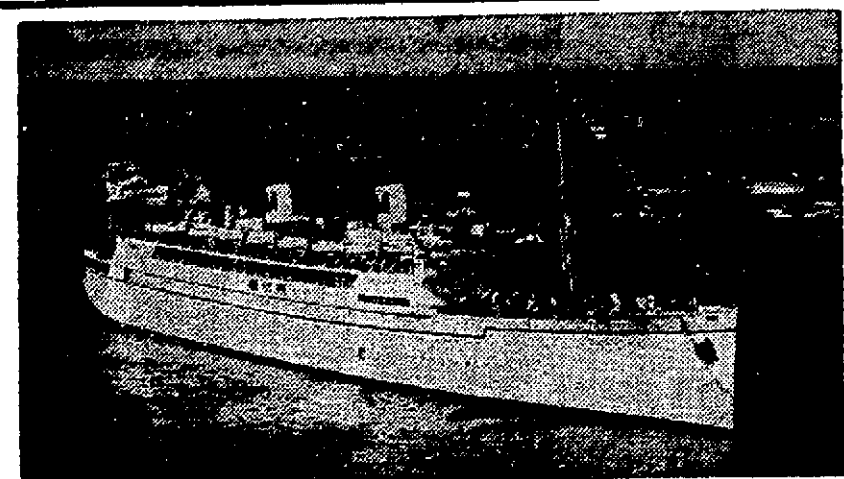
Ruins of the Temple of Hercules, a Greek-Roman temple at Agrigento, is one of many antiquities in Sicily.

the grand opera at Teatro Massimo.

SYRACUSE, once the largest and most powerful city of the ancient world, is today a sleepy little port, dozing amidst the relics of its heyday. Behind the huge Greek theater (where the plays of Aeschylus and Sophocles are still performed) is an old stone quarry, once a dank echo-filled prison. Here, the old tyrant Dionysius, says the leg-

end, used to sit concealed in a roof chamber and listen to the secrets of the prisoners, as even their whispers echoed to the top of the cave.

A full week on Sicily with all expenses plus round-trip fare to Rome runs an average of \$125. The tab can be cut considerably if one chooses many of the simple, inexpensive pensions on the island instead of first-class hotels.



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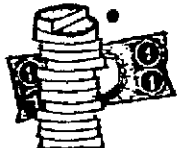
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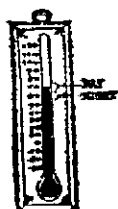
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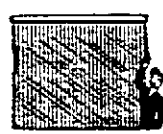
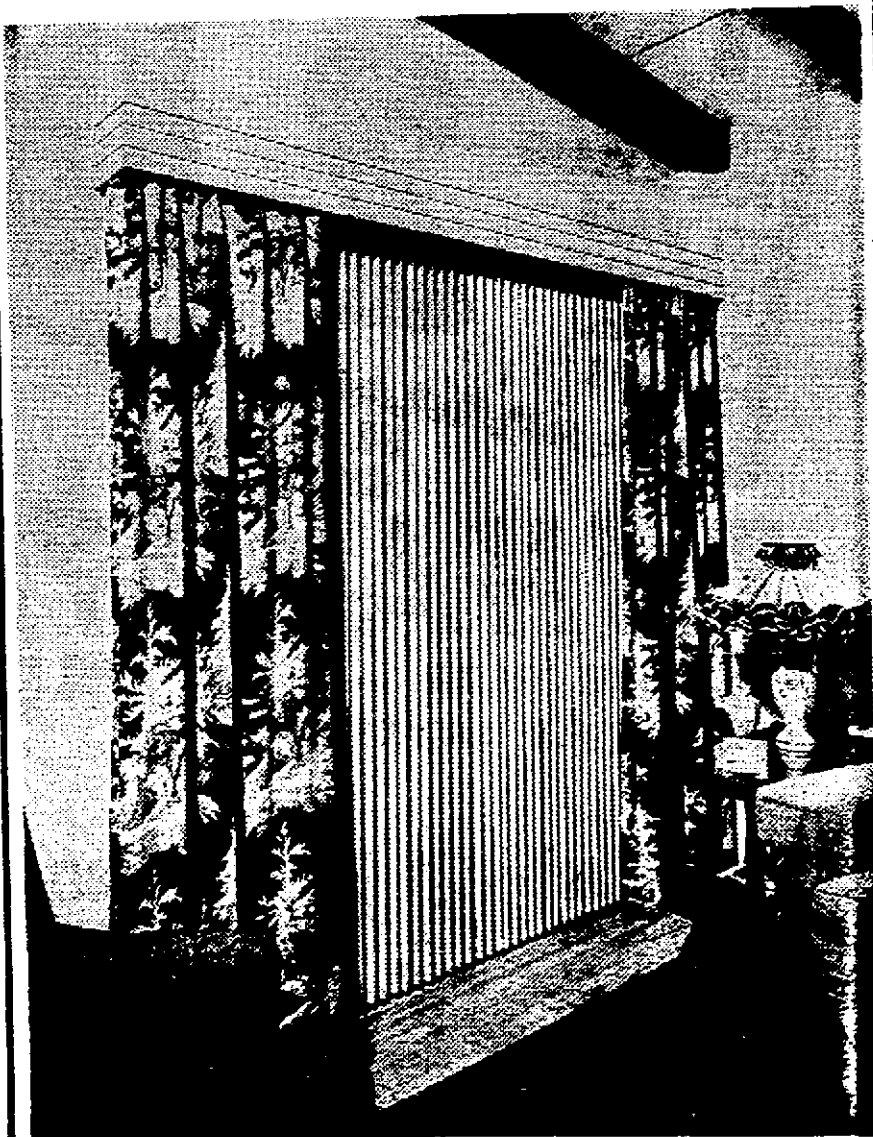
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Hong Kong: Gourmet Paradise

IF YOU'RE THE KIND of tourist who likes to do justice to a hearty meal as well as see the sights, Hong Kong's your spot.

According to Northwest Orient Airlines, flying into that British Crown Colony in co-operation with Hong Kong Airways, the restaurants there will be remembered long after the sight-seeing is over.

Dining in that tax-free city shares honors with shopping as the No. 1 sport. A variety of foodstuffs, centuries-old traditions in good cooking, fine service and exotic surroundings make mealtime a delight. Luncheons are long and pleasant. Dinner usually is served about 9 p. m. There's a wide choice of cuisines, ranging from Cantonese to Russian. It's no place for the calorie-counter.

Hong Kong's Chinese restaurants offer such delicacies as shark fin soup, abalone soup and bird's nest soup.

Bird's nest soup is made from the nest fashioned from the saliva of robins. They build their nests in the rocks on small islands about 300 miles from the city. The nests are gathered by people who pay a tidy sum for the franchise. The nests are soaked in water for 12 hours, and cleaned thoroughly. Then they're boiled with meat bones

and seasonings to make the delicious soup.

A Chinese meal is no light affair, says NWA. It runs through a variety of courses. First comes hot tea, with melon seeds for nibbling. Hot towels are passed around for wiping fingers. From there on the delighted diner works his way through such delectable items as lobster roll, chicken and almonds, chicken with beans and bamboo shoots, noodles, rice, yams mixed with chopped meat, mushrooms and bamboo shoots, roast duck, shark fins and shredded chicken, concluding with a dessert of sweet lotus seed soup.

The Chinese do not indulge in rich desserts, preferring local fruits like Swatow tangerines, Tiensen pears, Dragon Eyes or lichee nuts.

A "MUST" FOR TOURISTS is a visit to the floating seafood restaurants at the near-by fishing village of Aberdeen. Fresh lobsters, crabs, fish and eels of all varieties are kept in bamboo cages half-sunk in the sea water. The guest makes his selection and the fish is pulled out and rushed to the kitchen. The tourist again loosens his belt and lets himself go through a variety of mouth-watering dishes — shrimp in oyster sauce, beef with bamboo shoots, lobster, crab. Eventually the fish he se-

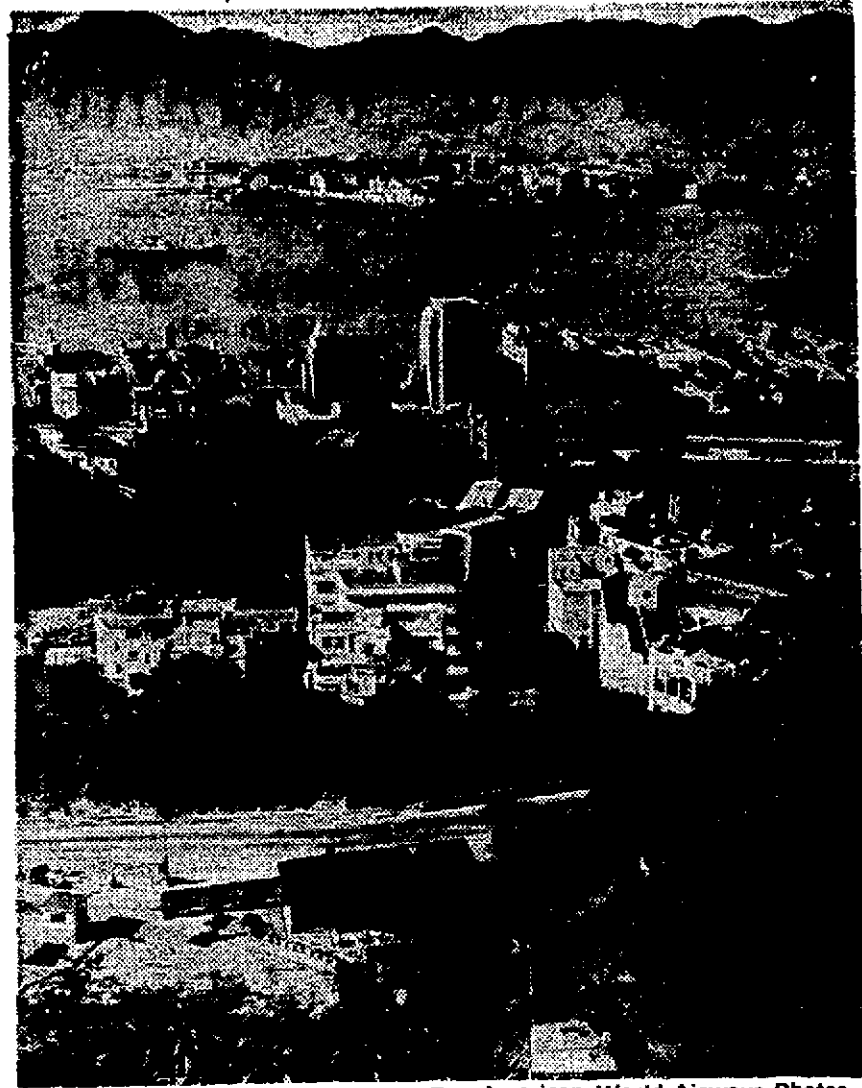
lected turns up, prepared to a turn with mushrooms, vegetables and spicy sauce.

Most famous restaurant in Hong Kong is the Parisien Grill, known, intriguingly, as the "PG." Its manager is Harry Paunzen, a Viennese. World travelers claim it has no peer anywhere. It goes in for international cooking and everybody who lands in Hong Kong rushes there for its many specialties. Its onion soup and steaks are gold medal-winners. Other specialties include sweetbreads with cream sauce, curries, Viennese sweet kraut, lentils with vinegar and sugar, and Chicken Kiev. The latter is slow, but pleasant death to stout matrons. This is breast of chicken wrapped around chunks of frozen butter, rolled in batter and deep-fried. The diner must be careful with the first stab of his fork or the butter will gush out and up like a Texas oil well.

THE PG'S RUSSIAN MENU has such items as Beef Stroganoff, Zrazi Nelson (steak in cream), Beefsteak Tartare (raw ground beef with onions and capers) and Lamb shashlik. A popular soup is Pelmeni, a consommé with small balls of meat encased in light pastry.

Eating is on the luxury side but actually inexpensive. For example, a business men's lunch at the PG reads: "Mulligatawny soup, broiled mackerel and mustard sauce, goulash of veal with buttered noodles, pineapple fritters and coffee." Cost is \$1. Dinner at Tkachenko's can include a huge shrimp cocktail, Chicken Kiev, three vegetables, wonderful black bread, ice cream, fruit and coffee for about \$2.25.

The adventurous tourist who wants to try real native food can sample snake in a Chinese restaurant. Five varieties are used, the most popular being cobra. First the gall is squeezed out, the Chinese considering it a good medicine. They add wine before drinking it. Delicious soup is made from the snake, flavored with persimmon flowers and ground lemon leaf.



Pan American World Airways Photos

Some of the tall buildings of Hong Kong and the harbor beyond are shown. Cable railway is favorite trip.

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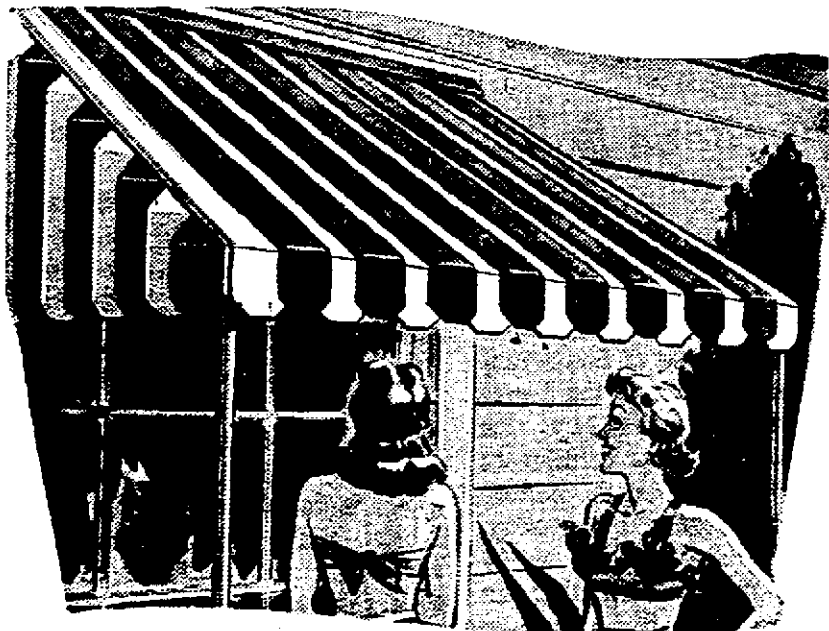
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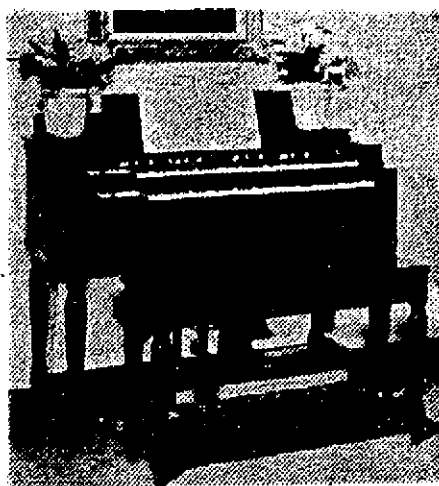
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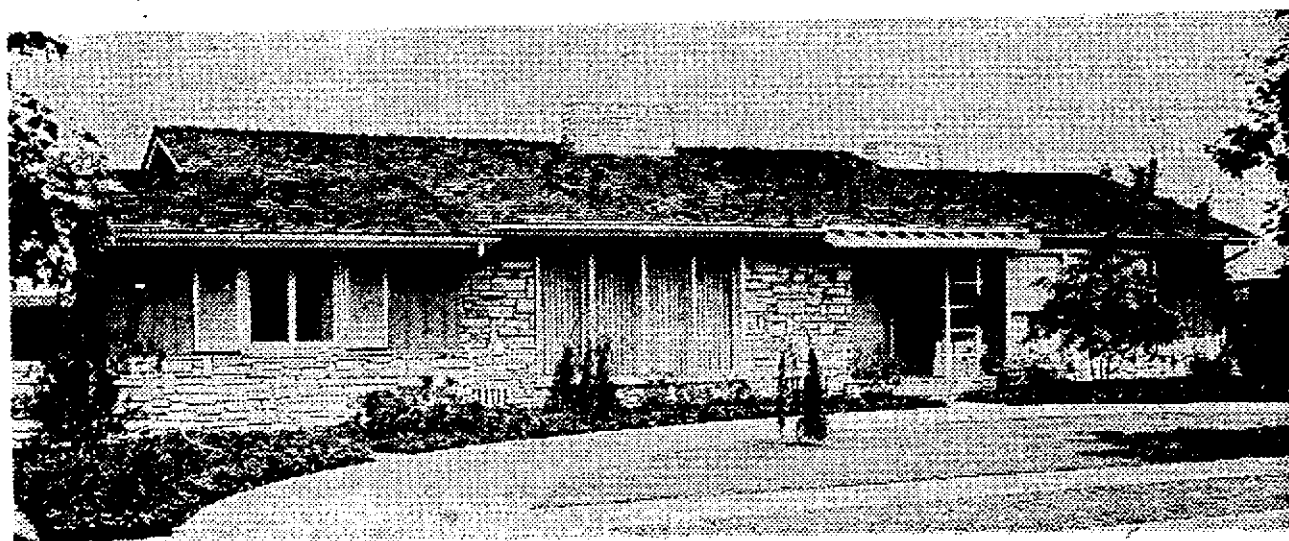
SOUTHLAND HOMES

Styled Minus Fad and Frivolity



Photos by H. S. Melvin

Fieldstone fireplace adds informal warmth and a feeling of ruggedness to the Ludmerer den. Indirect lighting, built-in bookshelves are some features.



A sweeping circular drive adds a feeling of grace to this sturdy dwelling. Design is minus fad and frivolity, styled to suit Dr. and Mrs. Ludmerer.

THE HOME of Dr. and Mrs. Sol Ludmerer, 4220 California Ave., has the sort of elegance that stems from the dramatic use of simple things. Everything about it — its architecture and its furnishings — expresses quiet good taste without reliance on fad or frivolity.

Designed by architect Thomas J. Russell, the house, with 3200 square feet of floor space, gives the impression that it will be as good 15 years from today. This sense of untiring permanence is

By Eileen Ball

the greatest reward of straightforward design.

Cocoa vertical siding combines with an abundance of Santa Maria fieldstone to give the house a warm, earthy quality. Its handsome shake roof cantilevers out to form deep eaves, adding an immense feeling of security. A circular drive sweeps up to the front steps contributing, as

a final fillip, undeniable charm and elegance.

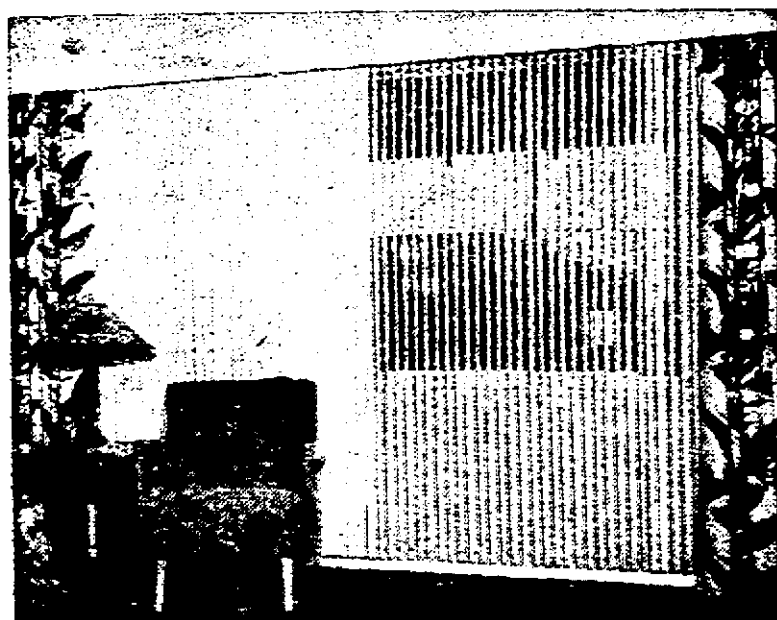
The entry hall is wide with low ceiling. The atmosphere of reserved formality is established here and carries right through the house.

To the right is the living room, spacious and refined. The carpet is pearl-gray, patterned in a Greek fret motif. The fireplace is faced with verde green Italian marble and having a handsome pair of antique lustres that adorn its mantelpiece as accessories.

The gently rounded bay window facing the street has been elegantly draped with blush-tone antique satin. The color scheme for the room has been borrowed from the sculpture-quilted sofa that rounds into the bay. The multi-tint fabric involves tones of shell-pink, lavender and spring greens on a ground of pearl gray.

THE DINING ROOM to the left of the entry is completely devoted to the niceties of company entertaining. Rather seldom seen these days, a separate dining room has an appealing "party air" never quite equaled in the dining ell. So attractive is the Ludmerers' dining room with its exquisite French provincial furniture and its gay scenic mural paper that there can be little doubt that there is still strong argument in favor of such an independent room.

In response to the Ludmerers' desire for such a dining area,



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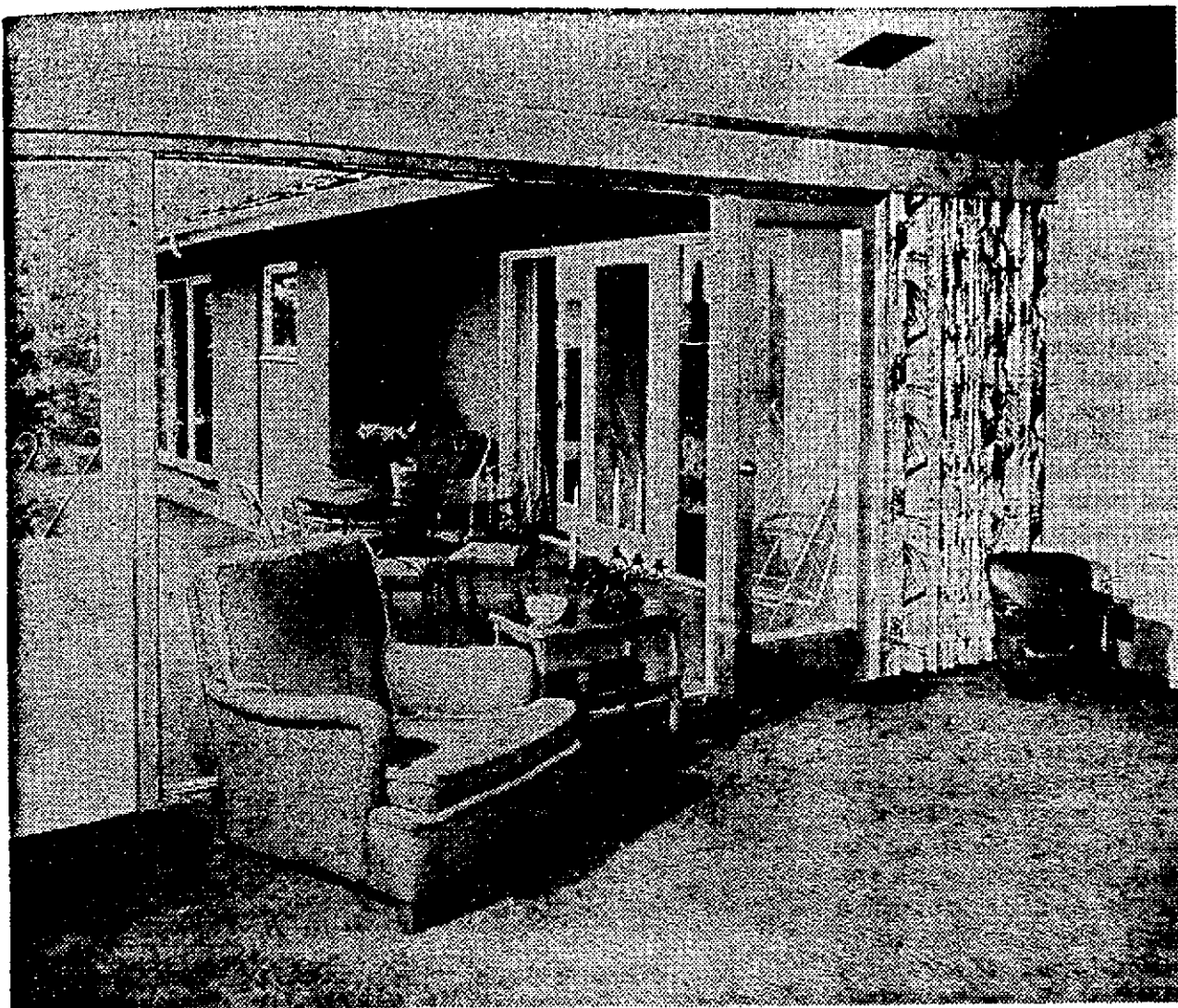
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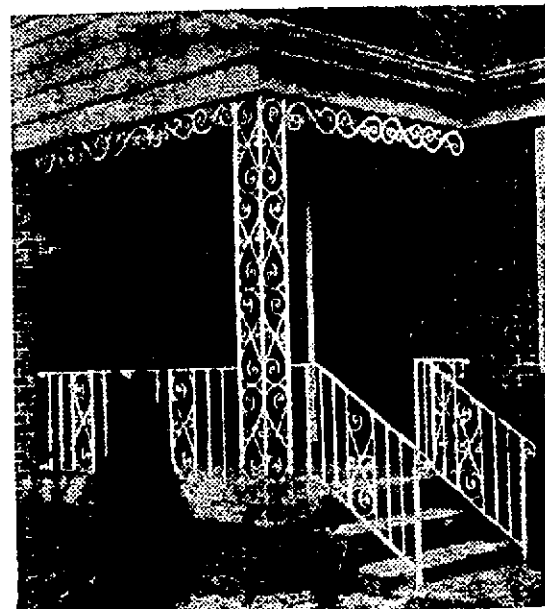
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Russell wisely placed it within easy reach of the kitchen. It faces the street and overlooks the majestic circular drive. And, most important, both the dining and living room are strategically placed apart from the more active areas of the house. Consequently, the two "company rooms" may be closed off and kept free from traffic.

Realizing that the family would spend most of its time in the den-family room, Russell located it immediately beyond the entry, where it faces the seclusion of a delightfully landscaped garden.

This, in contrast to the more stately living room, will take willingly to trackings-in-and-out and has been generally designed for ease of living.

The massive fireplace of combined Santa Maria and Ojai fieldstone is in sharp contrast to the very formalized marble-faced fireplace in the other room. This radiates more than physical warmth; it adds a decided note of appealing informality to the scheme. Flanking the fireplace on either side are generous bookshelves. A concealed lighting trough spans the width of the room over the fireplace, diffusing soft indirect light onto the gently sloped ceiling. Painted a soft value of gray-green, the ceiling combines beautifully with the birch-paneled walls stained and glazed to a mellow fruitwood finish.

PLATE GLASS WINDOWS flanked with French doors open onto the elevated terrace which, in turn, steps down to the garden level. The terrace is contoured into the L-shape of the house in such a way that the house opens onto, and shelters, it from two sides. An attractive outdoor dining set of verde green wrought iron and glass transforms the terrace into a delightful spot for al fresco dining.

The den, by its close association with the outdoors, has a sense of freedom and informality which is at welcome variance with the quiet sector of the living area in the front.

The kitchen, closely integrated with the den, the dining room and the spacious service room, is a study of efficiency. But here is a case where practicality has not overridden artistic appeal. For Mrs. Ludmerer's kitchen is
(Continued on Page 30.)

SPACE MAKER

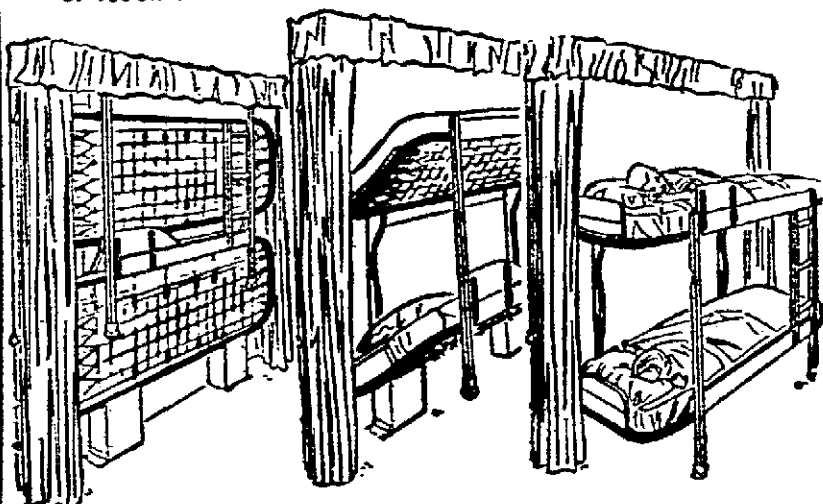
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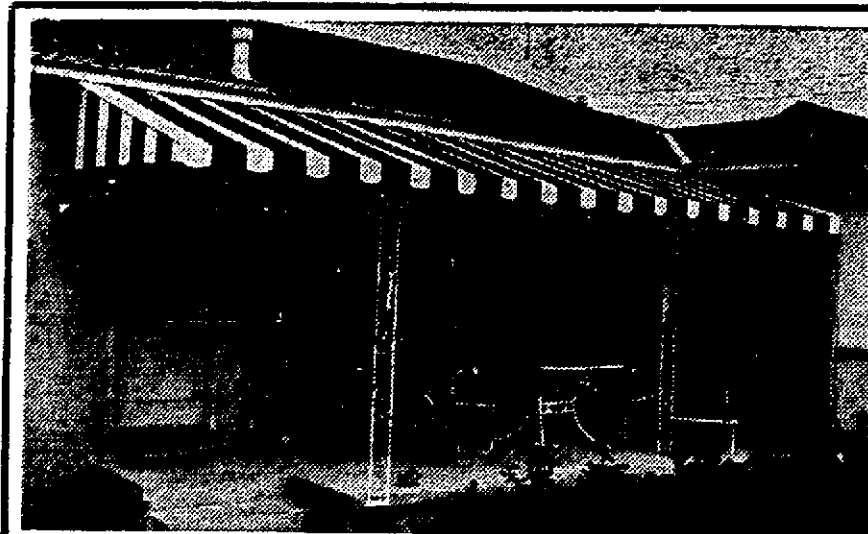
1334 ALAMITOS

Zinnias Add Color to the Garden

YOUR SUMMER garden is not complete without a planting of zinnias. These flowers are probably the most popular annual for summer flowering. The blooms perform splendidly

By Bob Gilmore

outdoors and are equally desirable for indoor decorations. All varieties thrive in this area.



Here is a low cost investment in comfort. A recent Lakewood installation by A-I ALUMINUM AWNING CO. Year 'round weather protection is provided by the colorful aluminum awning that immediately transforms a plain rear porch into a beautiful patio. A-I Aluminum Awning Co. are local manufacturers at 3118 South St. For free estimates at factory discounts on aluminum awnings for windows, doors and patios, call ME 3-5197.

Many of the most outstanding zinnia varieties have been created and introduced by California seedsmen. The California Giants and the dahlia-flowered strain both originated in this state. In addition, one of the most amazing introductions of recent years is a zinnia known as the Lucky Strike. This produces some of the largest blooms available in zinnias and also certain pastel shades simply not available in any other flower.

You can plant, if you wish, an entire garden of zinnias. For tall growing types, select the California Giants which at maturity will grow to four feet. For two-foot plants you might try the Lilliputs or Pompons, which produce very double but smaller flowers. These are fine for indoor decorations. If you want a small zinnia, the smallest of the lot, then select the Tom Thumb type, which rarely ever gets more than six or seven inches off the ground. The Tom Thumb zinnia is an interesting novelty.

The large or tall growing zinnias require plenty of garden space as they spread out laterally to a rather amazing degree. Allow about 2½ feet between plants. This will encourage a more vigorous growth and the roots will not be cramped. While zinnias are usually classed as sun lovers it is interesting to note that they do well in partial shade. They want a fairly rich loam, somewhat on the lighter side. Regular feeding during the growing season will pay big dividends.

THERE IS NO DOUBT but that zinnias are heavy drinkers although they do get along with limited quantities of moisture. But for prize-winning blooms let them drink as much as they wish. In hot, dry weather they will be especially thirsty and will react favorably to sufficient watering. To lessen this burden you might place a mulch on the soil, using either peat or leaf-mold. These substances absorb tremendous quantities of moisture, releasing it slowly to the plant roots.

Zinnias grow very rapidly,



Zinnias are a popular annual with California gardeners. They thrive in hot weather and react favorably to moderate feedings and regular watering.

some varieties flowering just about two months after sowing the seed. For even quicker bloom you can propagate the plants by setting out established transplants. These are available at nurseries and garden supply stores. When offered by the nurserymen some of these plants may already be in flower. It is best to select the bushy specimens, rather than the tall, spindly ones. However, if the latter type is purchased you should pinch off the tip or leader stem to encourage a bushier growth.

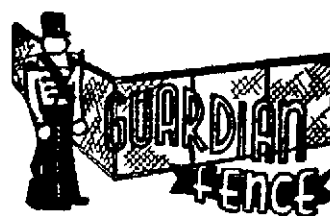
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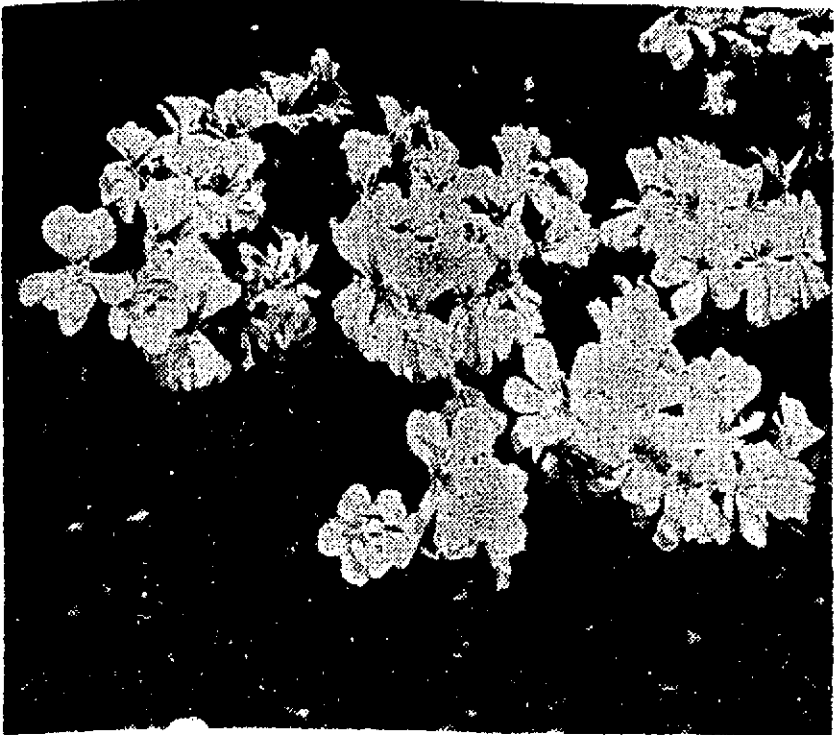


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The living symbol of California, ivy geranium, is sturdy and free growing, yielding much rich color.

By Walter Finch

"PLANT ME and forget me," could well be the words spoken by an ivy geranium. This colorful garden item thrives so well on neglect that it seems to invite lack of attention and surely needs no extra fussing to make it a showy bank of color the whole summer long. Available as flat grown plants in

red, rose, pink, lavender, purple and white there is a good color range with which to work. The uses for ivy geranium are varied. Bank cover—curb planting—hanging pots—window boxes and even as house plants for a sunny window where anything else, except cactus, would fry. And the results for the little ef-

Plant It and Forget It

fort required are always amazing. As flat grown ivy geranium is seldom heavily rooted care should be taken in starting off the new plants. A daily soaking and a top mulching of 1/2" of peat moss should keep them from drying out. If the weather is hot, shading should be set up for the first week or ten days. Having developed a vigorous growth on a planting of ivy geranium it is wise to keep them trimmed regularly to induce short bushy growth and new flowering wood. Also regular spraying should be made to control wooly aphids which is the prime pest of ivy geranium. Watering pockets should be

made when the plants are set out into the open garden as cultivation becomes impossible due to the heavy growth of the plants and the shallow root structure. The watering schedule should be in the nature of twice a month soakings to induce deep root penetration. Fertilizing is seldom needed unless the plants develop symptoms of malnutrition. Generally the entire geranium family are light feeders and a yearly mulching of steer manure or garden compost should be adequate for their needs. The California Bedding Plant Advisory Board recommends trying ivy geranium for garden problem spots. While not a cure for every garden ill, they are a sturdy, free growing lot and will withstand amazing amounts of abuse and still yield color—color—color.

Tips on Gardening

GARDENING TIPS for the week: Ornamental fruits can still be planted, especially varieties such as lemons, oranges and avocados. As a matter of fact, they will probably become established quicker now than if planted several months ago due to the warm weather which they prefer. Be sure you provide plenty of moisture until the plants are well established. Shade trees can also be planted now so they may be enjoyed during the balance of this summer. One of the best for this area is the evergreen elm. This grows to just about 25 feet and thus can be accommodated on the average-sized garden or even for small areas.

Garden Club Directory

- AFRICAN VIOLET SOCIETY:** Meets 1 p. m. second Friday of each month Linden Hall, Linden and Broadway Visitors welcome.
- AGASSIZ NATURE CLUB:** Meets 7:30 p. m. fourth Tuesday of each month Alamos Branch Library, 1836 E. Third. Visitors welcome.
- ALAMITOS BAY GARDEN CLUB:** Meets noon last Thursday of each month in homes Ph. 90-2298 for meeting place.
- BEGONIA SOCIETY:** Long Beach Parent Chapter: Meets 7:30 p. m. second Tuesday of each month at 2255 Elm Ave. Visitors invited.
- BELMONT HEIGHTS GARDEN CLUB:** Meets 2 p. m. first Tuesday of each month Wesley Hall, Belmont Heights Methodist Church, Third and Terminal. Visitors welcome.
- CACTUS CLUB:** Meets 2 p. m. third Sunday of each month in homes. Ph. 88-590 for meeting place. Visitors welcome.
- CALIFORNIA FUCHSIA SOCIETY:** Meets 7:30 p. m. fourth Wednesday of each month Houghton Park Clubhouse, Atlantic and Harding. Visitors welcome.
- LAKEWOOD GARDEN CLUB:** Meets 8 p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.
- LONG BEACH GARDEN CLUB:** Meets 7:30 p. m. fourth Wednesday of each month in Machinists Hall, 728 Elm Ave. Visitors welcome.
- LOS ALTOS GARDEN CLUB:** Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.
- HORTICULTURE SECTION, LOS ALTOS WOMEN'S CLUB:** Meets third Tuesday of each month. Visitors welcome. Phone 90-1865 for meeting place.
- NATIONAL FUCHSIA SOCIETY:** Lakewood branch: Meets 8 a. m. second Tuesday of each month Lakewood Community Church, Centralia and Sunfield. Visitors welcome.
- NATIONAL FUCHSIA SOCIETY:** Lincoln Village Branch: Meets 7:30 p. m. third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.
- NATIONAL FUCHSIA SOCIETY:** Long Beach branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall, 728 Elm Ave. Visitors welcome.
- ORCHID SOCIETY OF SOUTHERN CALIFORNIA:** Meets 8 p. m. second Monday of each month Fiesta Hall, Plummer Park, 1377 Santa Monica Blvd. Hollywood. Visitors welcome.
- PLAZA GARDEN CLUB:** Meets first Wednesday of each month, 3 p. m. in homes. Phone 90-2819 for meeting place. Visitors welcome.
- SOUTH COAST ORCHID SOCIETY:** Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, 31st and Santa Fe. Visitors welcome.
- SPADE AND TROWEL CLUB** (branch of Lakewood Plaza Women's Club): Meets 8 p. m. second Wednesday of each month in homes. Ph. 90-7252 for meeting place.

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SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 12)

- ACROSS**

1 Color neither dark nor light

5 Place of worship

10 S. A. rodents

15 Was in debt

19 Color lighter than red

20 Part of body

21 River in SE France

22 Wan

23 Cain's brother

24 Dull brown

25 Moray catcher

26 Highland language

27 When to eat

29 Negative

31 Light purple

33 Propeller

34 Comes back

37 "Capt'n _____" by Joseph Lincoln

38 Colored, as a cake

42 Concur

43 Tawny, with stripes
- 47 Misplaces

48 Fervors

50 Everything

52 Heron

53 In center

54 Whitish

55 Haughty

57 _____ Fein, an Irish society

58 Letter

59 Not gay

60 Let eye slip

62 Parent teachers group: Abbr.

63 Of a war-torn land

65 Killed

67 Fixes rate of

69 "No ifs, _____ or buts"

71 Egg parts

73 Form of "you"

74 Baker's dozen

78 Gum from trees

80 Come forth

84 A bright color

85 They paint with colors

87 Anchors

89 Mr. Gershwin
- 90 Geraint's wife

92 Girl's name

93 Metallic sounds

94 Above

95 Makes noise like horse

97 _____

98 Diego, Calif.

99 Diner

100 Forest color

102 Fill up

102 Kind of lily

104 Boasters

106 Untruth

107 Merchants

109 Scrap

110 Tiniest

114 Actor

115 Hunter

123 Candies

120 Dark brown

121 Watered silk

123 Weary

125 Shade of

99 Across

126 Employer

127 Girl's name

128 Growing out of

129 Handle

130 Famed Scottish loch

131 Takes out

132 Appointments
- DOWN**

1 Metric weight

2 Mature starred in it

3 On the ocean

4 Colored by time, as paper

5 Clothing

6 Earth

7 More exact

8 Snake

9 He discovered the X-ray

10 Capital of So. Dakota

11 Peer Gynt's mother

12 Cubicles

13 Space

14 Tray

15 Orifices

16 Guarded minor

17 Besides

18 Wild animal

28 Light browns

30 Belongs to us

32 Great lake

35 Avidly

36 Approaches

38 Absence of color

39 Great lover

40 Basket willow

41 Dull color

43 Most dejected: Slang

44 Falls in drops

45 Slow, in music

46 Stoves

49 Big haichets

51 Girl's name

54 Speculates

55 Light shades of

19 Across

56 Parts of churns

59 Christmas visitor

60 What an odometer records

61 Opines

64 Hearing organ

66 Chief artery

68 Observe

70 Bristly

72 Oriental curved sword

74 Lock of hair

75 Reddish color in hair

78 Fool

77 Daughter of Chief Justice Warren

79 Not any

81 Cleaves

82 Welcome

83 Deserves

86 After that time

88 Bug-a-boo

91 They dig for oil

93 Mentally gifted

94 First

96 Kite's end

98 Miss Logan

99 One's aim

101 Abounded

103 Foreigners

105 School classes

107 Quiet

108 Herring-like fish

110 Woven

111 Meditate

112 High cards

113 Only

116 Nerve network

117 Ball team

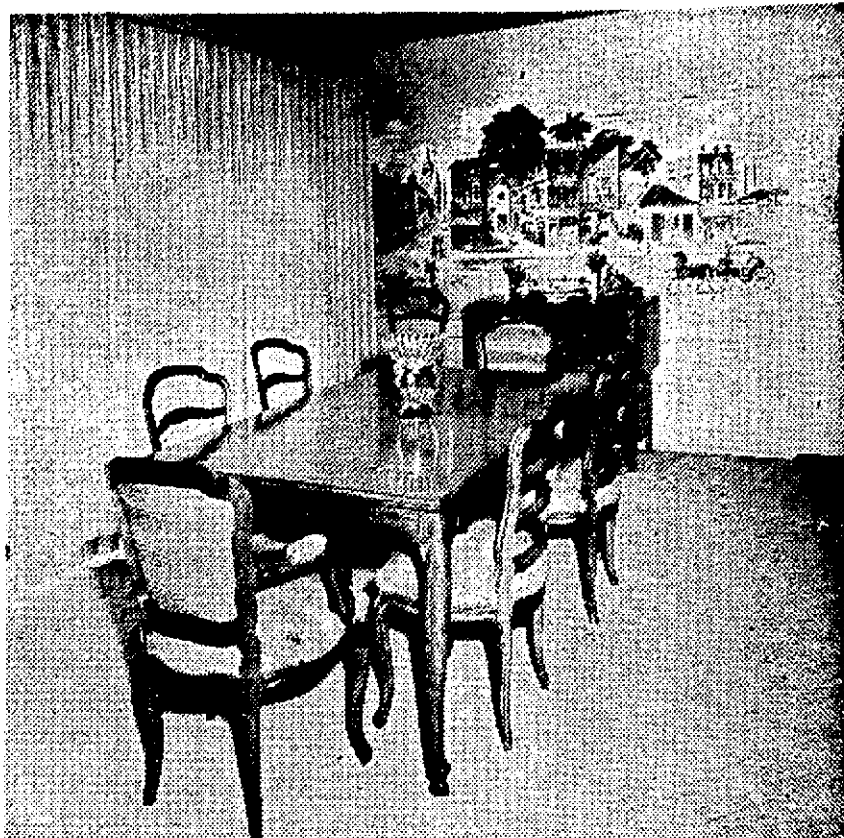
118 Actress

Lanchester

119 Circus animal

122 Female ruff

124 Actress Claire



The dining portion of the Dr. Ludmerer home achieves "party atmosphere" often lacking in other such areas.

No Fads Here

(Continued from Page 27.)

a beautiful-to-look-at room where soft apple green, butter yellow and terra cotta combine into a lovely and cheerful scheme.

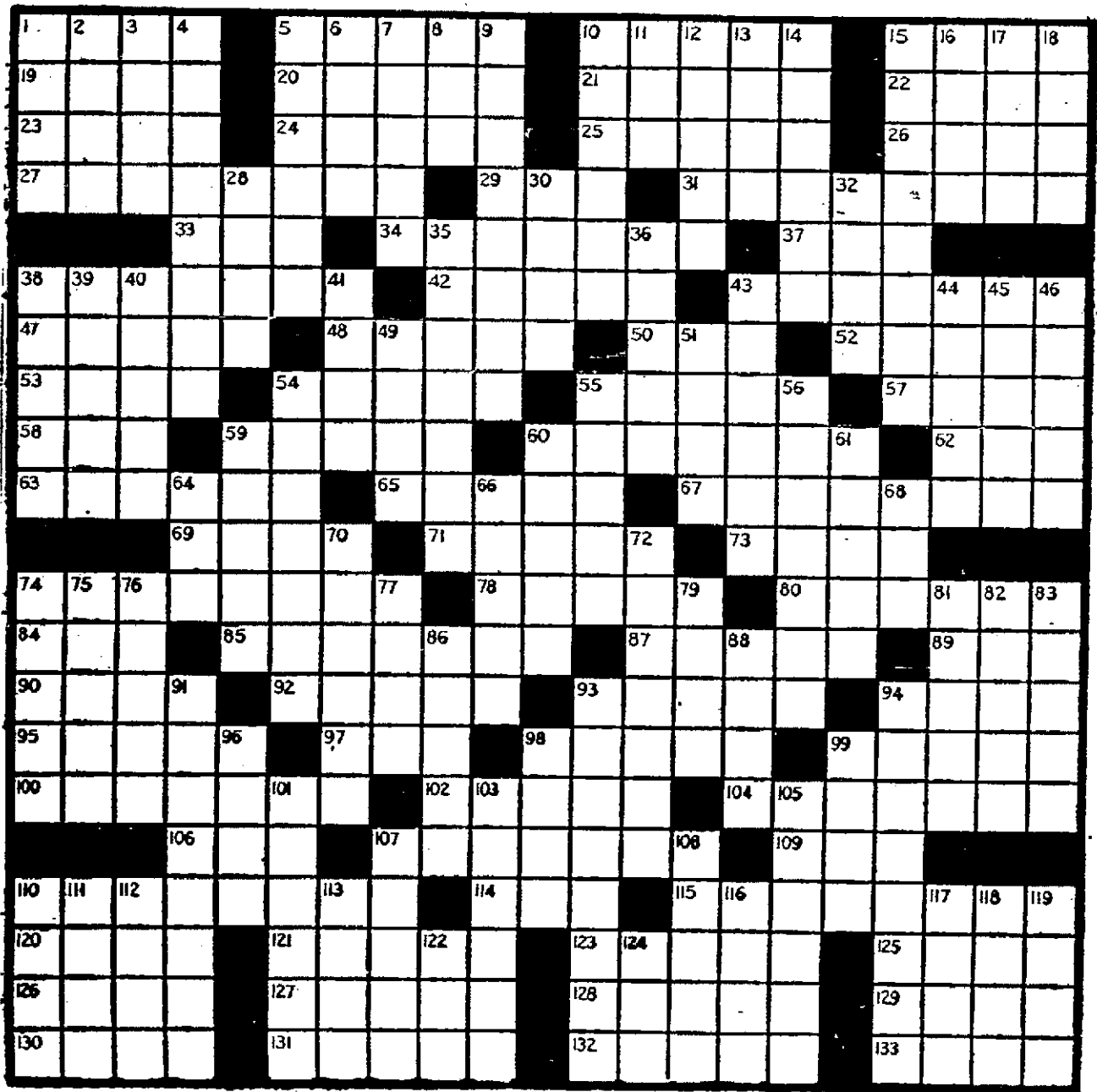
Boasting a spacious dinette area where diners overlook the beauty of the garden, a butler's pantry complete with built-in desk and bookshelf and a step-saving preparation center, this kitchen gets an "A" for function!

Completely separated from the noisy area of the house are the three bedrooms which occupy one whole segment of the "L." An extra-wide passageway connects the three rooms and baths. There is no similarity between

this hallway and the dank interior traffic areas associated with badly planned domiciles. This one opens all along one side toward the terrace. Glass

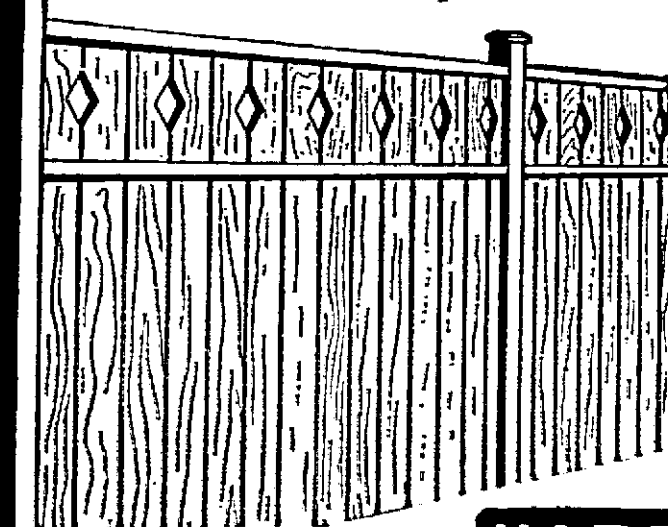
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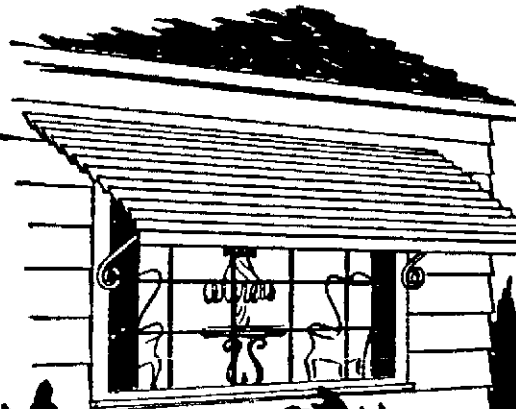
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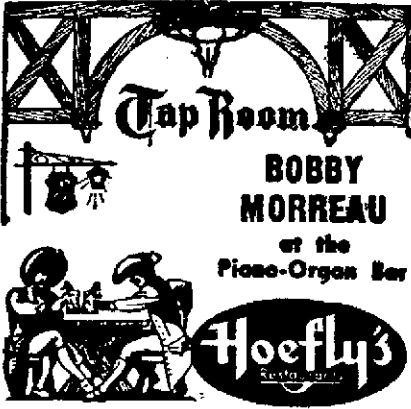
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PROPRIETOR of one of the Southland's most glamorous restaurants, Rex Welch believes firmly that hot foods should be served hot and cold foods should be served cold.

Refrigeration takes care of the cold problem quite simply. But keeping hot foods hot is a prime worry of all restaurateurs. Thanks to a unique invention, Welch serves his patrons piping hot dishes at all times. The invention, electric serving carts which are rolled quietly to the guests' tables, has helped make Welch's restaurant at 4401 Atlantic Ave. one of the nation's most distinctive places to dine.

Another feature of Welch's is its handsome decor. Its four spacious dining rooms include dozens of lush tropical plants, murals, deep soft leather booths, a beautiful fish pool, large picture windows and ankle-deep rugs.

Of course, the main attraction at Welch's is the food. Superbly prepared, fresh and appealing, the diversified menu draws guests from throughout the Southland. The prices are extremely reasonable. Deviled fresh northern crab, served with a gigantic salad, super-light rolls, potatoes, vegetable and beverage is only \$1.50. Other famed entrees include grilled swordfish (\$1.75 on the complete dinner); assorted sea food grill, \$1.95; small tenderloin steaks, borderlaise, (\$2.25), and the beautiful Delmonico cut sirloin steak, (\$3.75).

ALSO DESERVING special mention are Welch's salad dressings and sea food sauces. These have become so popular that Welch recently acquired a local plant where he produces five varieties for shipment to points as far distant as Honolulu and San Francisco.

Host at Welch's, in addition to Welch, is Manager Arnold Vann, a personable young man with 18 years' experience in the restaurant field. Prior to 1942 he was associated with Santa Ana restaurants. During World War II, he served in the Navy. He is a charter employe of Welch's, having started as head bartender when the restaurant opened in 1947.

TEDD THOMEY.

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IT'S

Ricart's

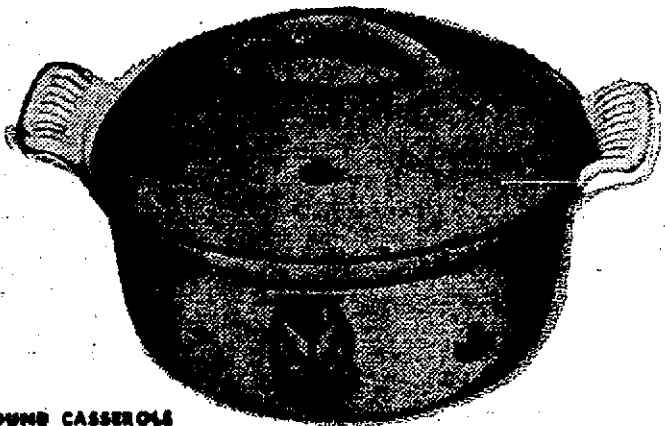
UPTOWN

4363 ATLANTIC AVE.

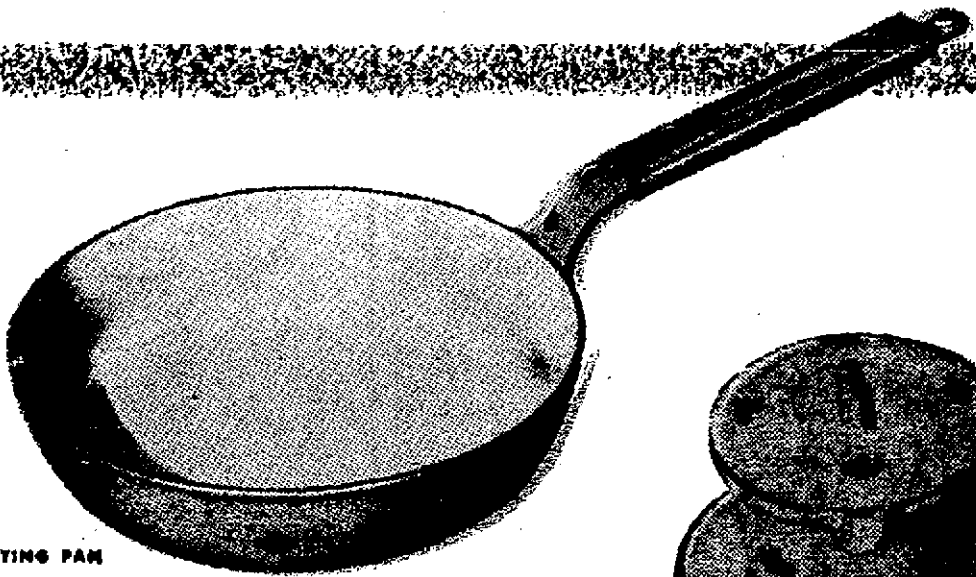
CLOSED MONDAYS



hand decorated
Porcelainized
CAST-IRON
"oven to tableware"



A. ROUND CASSEROLE



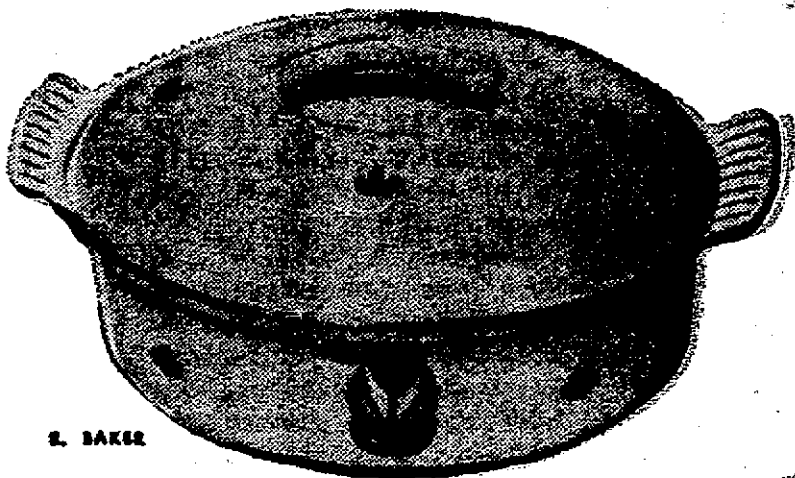
B. FRYING PAN



C. BUTTER MELTER



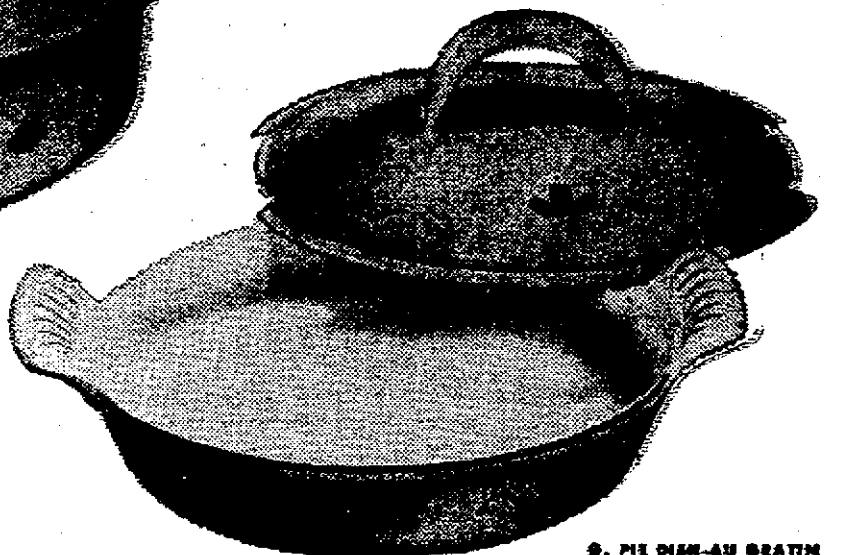
D. SAUCE PAN



E. BAKER



F. OVAL DISH



G. PIE DISH-AU GRATIN

... for superb top of range or oven cooking, nothing compares with cooking done in cast iron utensils. DRU-iron's permanent, beautifully hand-decorated porcelainized surface gives it the life-time beauty of fine china. You'll dress-up any table setting with DRU-iron, the easy-to-wash, burn-proof and stain-proof "cook and serve" utensil. In sparkling Delft blue color with traditional Dutch windmill or tulip design.

Housewares, Lower Level, Long Beach—Santa Ana

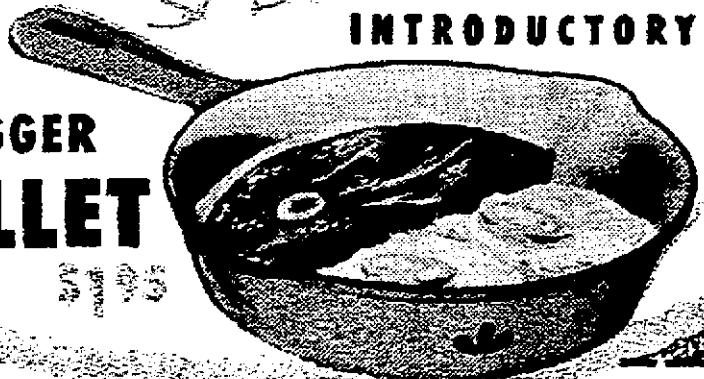
**HAM'N'EGGER
SKILLET**

H. HAM'N'EGGER
SKILLET

SPECIAL!

INTRODUCTORY OFFER

**REGULAR
\$2.95
VALUE**



USE THIS HANDY COUPON NOW!

Save time and trouble! Use this handy form to order from Buffums' in Long Beach or Santa Ana. Complete satisfaction guaranteed.

ITEM	PRICE	QUAN.	ITEM	PRICE	QUAN.	ITEM	PRICE	QUAN.
A. ROUND CASSEROLE			D. SAUCE PAN			G. PIE DISH-AU GRATIN		
with cover			1 quart.....	5.95		6".....	2.55	
1 pint.....	4.50		1½ quart.....	7.95		8".....	4.75	
1½ quart.....	7.75		2 quart.....	9.95		10".....	6.55	
1¾ quart.....	8.95		3 quart.....	9.95		Cover for Au Gratin-Pie Dish		
6 quart.....	15.95		Without Cover 1.35 less.			6".....	1.45	
B. FRYING PAN			E. BAKER			8".....	1.65	
deep with wood handle			1½ quart.....	7.45		10".....	2.50	
8½".....	5.95		2½ quart.....	9.95		H. HAM'N'EGGER		
10½".....	7.95		3½ quart.....	10.95		SKILLET		
11½".....	8.95		F. OVAL DISH			8½", double pouring lip with		
C. BUTTER MELTER			7".....	3.25		metal handle..	1.75	
with cover and separate base			10".....	4.95		Total.....		
.....	4.45		14".....	7.75		Name.....		

Sales Tax.....

Address..... ☐ Check Enclosed

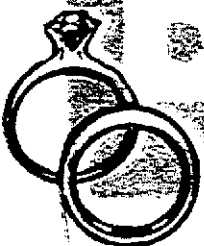
City..... Zone..... State..... ☐ Charge

REPLY ADDRESS TO SOUTHERN CALIFORNIA FOR 50 YEARS

Buffums

Golden Wedding Year

Long Beach Santa Ana



Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--

Slightly cooler today and Monday
with night and early morning fog
patches. Possible scattered showers
today. Expected high, 84. Saturday's
high, 89; low, 67.

138 Pages

VOL. II—NO. 48

Phone L. B. 70-5951—Classified No. 6-9071

LONG BEACH 12, CALIFORNIA, SUNDAY, JULY 18, 1954

U.S. to Vow Indo
Non-Intervention
in Any Armistice

WASHINGTON (UP)—The United States is prepared to pledge formally not to use force or threats which would upset any truce reached in the Indochina war, administration officials said Saturday.

However, the United States will not sign the main political documents of the Geneva conference which would partition Vietnam if a cease-fire agreement is reached.

Fishermen
Warned of
Deadly Gas

Two men aboard a 35-foot fishing boat, menaced by deadly poison gas which already had killed a crew member, were making all speed for San Diego late Saturday night.

Dale E. Hunt of Santa Maria, owner of the fishing boat, Quest, and crewman Henry C. Brown, Morro Bay, were notified by Coast Guard radio Saturday afternoon that they were in danger because of a leak of refrigerant aboard the Quest.

The peril was discovered after the Quest had put into Santa Barbara to take ashore a sick crew member, Willard Bootjer, 40, of Santa Maria.

After the Quest had left harbor to proceed to San Diego, Bootjer died. Hospital physicians said his death was due to toxic gas and notified authorities.

Frantic attempts to reach the Quest by radio and through cutter and plane searches were fruitless for hours until radio contact was made late Saturday afternoon through the Coast Guard cutter Morris.

On being apprised of the danger, Hunt said he and Brown would remain on deck until the vessel reached San Diego to avoid exposure to the deadly fumes.

At that time, the Quest was 16 miles southeast of San Clemente.

5 Drown, 19
Survive as
3 Boats Sink

GALVESTON, Tex. (AP)—Five persons, including four members of a Houston family, drowned Saturday as three fishing boats sank along the Texas Gulf Coast. Nineteen people were rescued or swam to safety.

One member of the Houston family was rescued by two fishermen who swam to safety after their own skiff had been swamped by squally winds and waves in Galveston Bay.

A 30-year-old East Bernard man, Bill Vacek, drowned after a chartered fishing boat, the Pearl Louise, sank shortly after dawn 12 miles off Freeport. The 16 persons rescued by a shrimp trawler two hours later included Vacek's brother and nephew.

Search continued in Galveston Bay late Saturday for the body of 11-year-old Frank Caruso. The bodies of his parents, Mr. and Mrs. C. J. Caruso, and grandmother, Mrs. Sarah Mayhew, were recovered by the Coast Guard.

The lone survivor was a 12-year-old daughter of the drowned couple, Barbara Victoria Caruso. She was rescued by W. B. Clark and Lyle Williams, Houston fishermen, who had managed to reach an old, partially sunk concrete boat in the bay after their own skiff had been swamped.

30 Injured in Wreck

SAN LUIS POTOSI, Mexico (AP)—Three persons were reported killed and at least 30 injured when the south-bound luxury train, "The Aztec Eagle," was derailed Saturday 95 miles north of here.

L.A.C. SAYS:

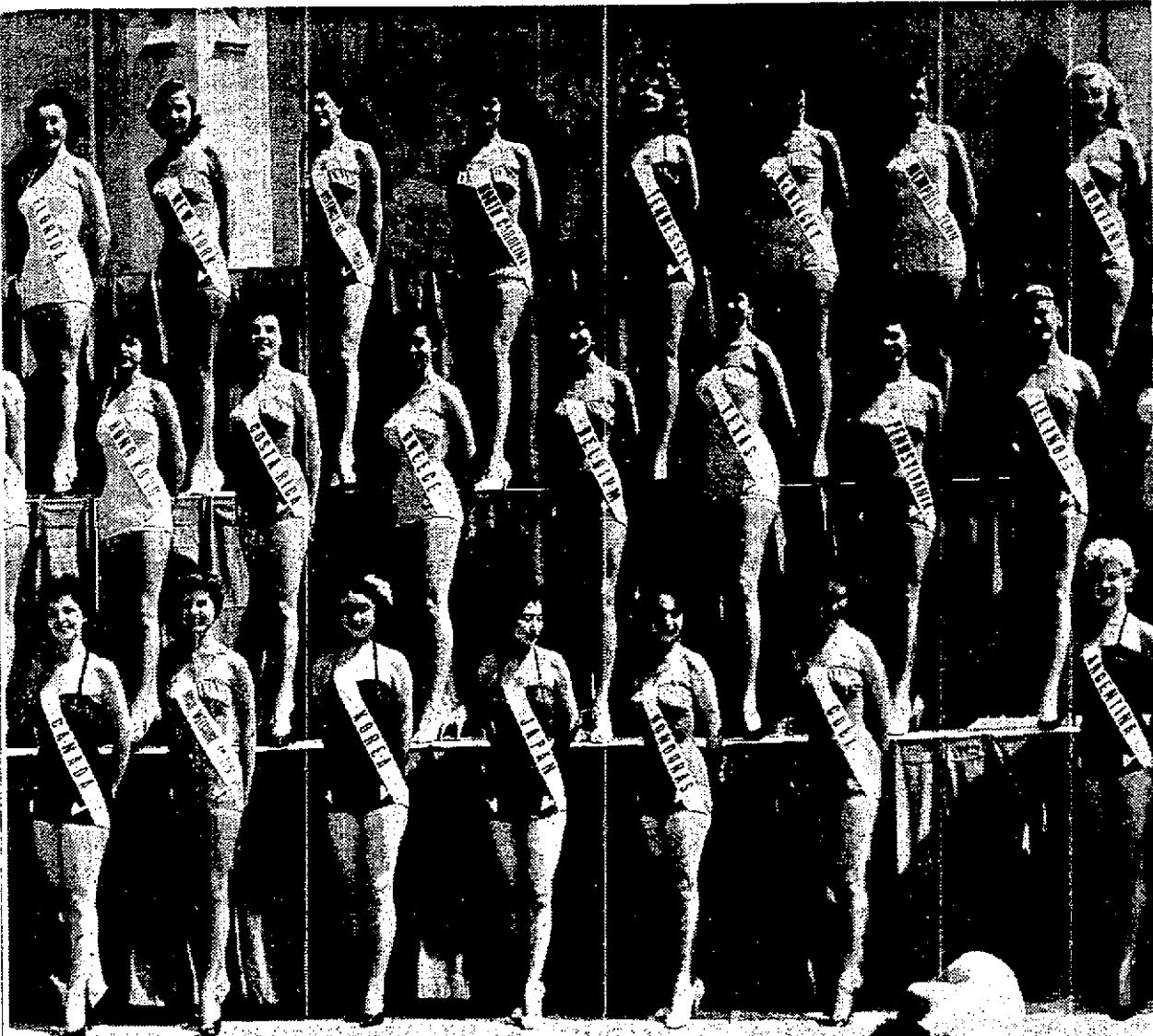
Good Citizenship

In a special section of today's issue, honor is paid to the Buffum family on the 50th Anniversary of Buffums'. It may seem strange that a column such as this should eulogize a commercial institution. But in this case the commercial institution is so closely tied to the family that one is a part of the other. Both have been an important part of Long Beach during the residence here of virtually every one of us.

This writer thinks of the Buffums as Harry and E. E. Buffum, at present, and of C. A. Buffum, the father of Harry, who passed away some years ago. When this writer came to Long Beach, 39 years ago, C. A. Buffum was one of the most ardent civic workers and later mayor of the city. During the past quarter century E. E. Buffum has been active in virtually every civic and charitable

(Continued on Page A-1)

World Eyes 'Miss U' Pageant

130 Foreign
Reporters at
Contest Here4 Beauties Faint
in Heat During
Picture-Taking

By JIM PHELAN

The Miss Universe pageant, just three years old this week, already has surpassed the Atlantic City Miss America contest—which has been running for three decades—according to the wire service newsmen filing stories on the Long Beach beauty event.

And the Universe pageant is still growing.

"We can't file enough on the pageant here to satisfy the foreign countries," James Bacon of the Associated Press said. "They take all we give them and ask for more. The pageant is already bigger than Atlantic City, publicity-wise."

In addition to coverage by the major wire services, the pageant attracts a large number of foreign newsmen, who file special stories on the entrants from their native countries.

"More than 300 foreign newspapers and magazines have special coverage of the contest," said Louis Blaine, who has charge of the foreign press. "There are 130 representatives of the overseas press reporting the event."

Some of the foreign publications contract for coverage with American writers but an increasing number are sending their own staff members to Long Beach. They come from such widely dispersed places as Santiago, Chile; Oslo, Norway; Rome and Puerto Rico.

The Japanese publication Sanyo Kezai topped the foreign press by sending a team of a reporter, photographer and cartoonist to record the pageant.

California's sunshine proved too much for four of the beauty entrants Saturday morning and four of them fainted while posing for pictures on the beachfront at the Pacific Coast Club.

While scores of cameras clicked, Miss New Zealand (Moana Manley) toppled over into the sand. Policemen quickly carried her into the club, where she soon revived.

She had scarcely been removed from the three-tiered stand when Miss Belgium (Christiane Nackaerts), Miss Brazil (Martha Rocha), and Miss Germany (Regina Ernst) toppled out of line. All four girls were standing on the ground level and none was injured.

As a precaution, all contestants were provided with ampoules of ammonia for today's parade. They will carry them in the bodies of their swimming suits.

(Continued on Page A-2, Col. 5)

Grunion Visit
Due at Midnight

Grunion runs are scheduled from around midnight to 1 a.m. Monday and from 12:30 to 1:30 a.m. Tuesday, according to California Fish and Game Commission.

Groucho Takes 3rd Bride, She's 24



GROUCHO AND EDEN... Ain't love grand?

HE RAIDS FOR
SHORT RIB, GETS
FORK IN RIBS

SACRAMENTO (AP)—Will Walton's love for short ribs sparked a short but painful foray in a cafeteria that netted him a fork wound in his own ribs Saturday.

Sue White, manager of the cafeteria, told police Walton was eating his plate of tuna beans across the table from a stranger who was having short ribs. The stranger got up for a glass of water and returned to find Walton helping himself to the tasty ribs.

During a short scuffle over the incident, Walton was forked in the ribs. The stranger disappeared. Walton was in fair condition in County Hospital.

It'll Still
Be Hot but
It May Rain

Saturday's perspiring weather is expected to moderate a little today with the possibility of a few scattered showers over the Long Beach area.

And your wilted collar and moist brow notwithstanding, Saturday's readings remained around 85 degrees most of the afternoon, shooting up to a high of 88 about 5 p.m., then dropping into the seventies.

A high of 84 was predicted for today with night and early morning fog patches along the coast today and Monday. Slightly cooler Monday.

The several days' heat wave here brought out the season's largest Saturday beach crowd of 125,000, according to lifeguards.

The ocean was crowded with swimmers enjoying the 73-degree water.

Lifeguard stations in the city reported 15 rescues, all routine, during the day.

One heat exhaustion case was reported in the city Saturday afternoon when a year-old boy was taken to St. Mary's Hospital from his home.

Young Kenneth Valentine, of 5761 Rose Ave., was released to his father, William Valentine, after treatment.

A cooling sea breeze kept the thermometer here from going over the "boiling point," weathermen said.

The heat was expected to continue in near-by coastal and inland valleys. Los Angeles had a high of 93 with the highest reading in the Southland a 101 in El Centro.

Oven-like temperatures holed up in the plains states again Saturday.

Temperatures above 100 were common from north central Texas across central Oklahoma, eastern Kansas and northwestern Missouri. Ninety-plus readings were general throughout the south and up the Mississippi Valley as far north as Chicago.

In New England, the middle Atlantic and the Appalachian states, mostly clear skies and pleasant temperatures were the rule.

(Continued on Page A-2, Col. 1)



GIRL FROM DOWN UNDER GOES DOWN

Other entrants in the Miss Universe contest maintain their poses, some smiling, as Miss New Zealand (Moana Manley) lies prostrate on sand. She fainted from hot sun Saturday while posing with 79 other lovelies, providing pageant photographer Perry Griffith with this unusual picture. (For overall panoramic view of contestants, see Pages B-2 and B-3.) At lower left, Miss New Zealand is carried to shade by two policemen.

Solons in Hot Debate
Call A-Plan Monopoly

WASHINGTON (AP)—Weary but still-talking Senators chalked up another round of extra-session argument Saturday over what is in—and not in—the administration's plan to revamp the atomic energy law.

A string of speakers, including Sens. Morse (Ind-Ore), Lehman (D, Lib-NY) and Murray (D, Mont) cried "giveaway" and "monopoly" against one of the atomic revision bill's major provisions: to allow private industry to take part in developing peacetime atomic power.

Administration backers disputed this, but waited their turn to offer a fuller defense in debate which has run beyond bounds sought by Senate leaders in their drive for adjournment by the end of the month.

Meeting again in unusual Saturday session, which lasted until 6:47 p. m. and began two hours ahead of the normal noon convening, the legislators also swung into such side disputes during their fourth day of debate as:

1. A charge by Morse that President Eisenhower, because of his friendship with famed golfer Robert T. (Bobby) Jones Jr., apparently is trying to substitute a "golf stick for a yardstick in the power industry."

2. An assertion by Sen. Jenner (R-Ind) that foreign visitors are taken to see the Tennessee Valley Authority in an effort to show the U. S. government supports the doctrine of Nicolai Lenin, Soviet founder, that the government must control the nation's economy.

The argument over electric power is an offshoot of Eisenhower's order to the Atomic Energy Commission to contract for private power in the TVA area.

Most criticism in the four days

WHERE TO FIND IT

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Beach Combing B-1
Bridge D-7
Classified C Section
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Women's News D SectionNo Blackout if War Comes,
Says CD, Just Glow Control

By CHARLES CORDDRY

WASHINGTON (AP)—The Civil Defense Administration said Saturday that wartime blackouts can be eliminated in big city target areas under a new plan for controlling lights and foiling enemy bombers.

Called "sky glow control," the new scheme would allow "practically normal lighting conditions" for city populations during emergencies but would result in a "confusing dim-out" for planes attacking at night, it was said.

A statement issued jointly with the Defense Department granted at the same time that bombers no longer need to see their targets to hit them "even on the darkest nights."

"With modern navigational aids, including electronic devices, aerial combat crews can guide aircraft to designated targets and hit them with relatively good accuracy without relying on visibility of the ground," the statement said.

Crews welcome a visual check on their instrument readings, however, it was said. Hence the plan to reduce by 75 per cent the "sky glow" or "towerlight shaft of light reflected from the normal lighting pattern of a modern city." The size and brilliance of "sky glow" and its relation to that of surrounding cities, afford air navigators a check on their location.

The new plan, also called con-

troll of illumination, calls for restriction on outdoor advertising signs and floodlights. Street lights would be shielded to reduce upward light. Motor vehicles would use only their parking lights "on well lighted roadways" and lower beam headlights on poorly lighted roads.

Ordinary window coverings such as shades, venetian blinds or drapes would do for homes, apartments and hotels, provided they were lowered enough "to prevent emission of direct light above the horizontal." Blackout curtains would be dispensed with.

The plan also calls for 75 per cent reduction of lighting in shore areas to prevent silhouetting of vessels against a coast.

The Civil Defense Administration has called mass evacuation of cities an "urgent necessity" in an emergency because of the H-bomb threat and has suggested the possibility of attack-warning devices for individual homes.

Saturday's statement said "sky glow control" could go into effect if an attack is probable (yellow warning) or imminent (red warning).

"Sky glow control avoids the necessity of imposing a complete blackout on your community in time of emergency and makes you and your family much safer in your car or on foot as you go about your regular business," the statement said.

U.S. to Honor Indo Pact but Won't Sign It

(Continued From Page A-1.)

against further Communist aggression.

Action on a Southeast Asian Treaty Organization, being pushed by Secretary of State Foster Dulles, has been slowed by the Geneva talks.

Officials said much valuable time had been consumed by planners in figuring out war-peace alternatives while awaiting the outcome at Geneva.

Nevertheless, diplomats reported the United States and Britain are holding "draft talks" on the long-range treaty for Southeast Asia.

A group of British experts on the Far East were at the State Department early Saturday conferring with their American counterparts. The party also has worked on the forthcoming American declaration.

Consultations also are underway with France, Thailand, the Philippines, Australia, New Zealand, and other nations which might be interested in joining a collective defense system.

Diplomats said the key, or operating clause, of the proposed treaty had not been determined. But they predicted it would be stronger in principle than the United States defense treaty with Australia and New Zealand and "slightly less" than the commitment of the 14th-nation North Atlantic Treaty Organization.

Dulles has said publicly that he believes commitments in Southeast Asia "should be of such character that if they were openly challenged we would be prepared to fight."

His hand strengthened by Smith's arrival in Geneva, French Premier Mendes-France applied leverage on the Russians by a radio speech from the conference site to his countrymen.

"Three days is the specific time limit which the National Assembly has fixed for our adversaries to obtain a cease-fire in Indochina," he declared. "But whatever this result may be, if today I had to give to this conference three days, three weeks or three months to succeed, it is three days that I would choose."

He warned Frenchmen to be prepared for a continuation of bloody warfare, and said it may be necessary to draft men for the Indochina front.

A high western source who had access to the documents offered in the latest private ministerial sessions said the odds were about seven to five against Mendes-France making his July 20 deadline.

Saturday, at the demand of eastern delegations, the full nine-country conference was summoned for an extraordinary session at 4 p. m. today.

This will be the first conference session in two weeks and the first held on Sunday. Western sources said it will be a "restricted" meeting, with each delegation limited to two representatives.

This indicated the Sunday meeting is intended as a brass-tacks bargaining session just two days ahead of the Mendes-France time limit.

A high western informant said no progress was made in Saturday night's two-hour meeting of the French premier, British Foreign Secretary Anthony Eden and Molotov.

Allied reports from Geneva on the chances for a cease-fire were pessimistic, a view not shared by Peiping Radio, which broadcast a delayed dispatch from a Chinese Communist correspondent at Geneva that agreement on both a military armistice and a political settlement for Indochina may come "in a matter of the next few days."

Peiping radio inserted the item, dated July 16, in the midst of others dated July 17.

It'll Still Be Hot but It May Rain

(Continued From Page A-1.)

rule. Temperatures there were in the 70s and 80s.

Two points reported heavy rainfall. Mobile, Ala., measured 2.89 inches and Charleston, S. C., 1.65 inches.

From the central area of the Dakotas southeastward into the upper Mississippi Valley there were occasional showers. Similar activity took place in parts of the northeastern Great Lakes region, along the Gulf Coast from Galveston, Tex., to Lake Charles, La., and in the southern Rocky Mountains.

But in Europe, things were bad too—in a different way.

That continent was shivering Saturday in an unseasonable cold wave. Resort operators called it the "worst day of the worst summer since the war."

A gale hit the English channel, keeping the liner Queen Mary in port at Southampton and knocking a hole in the aircraft carrier Centaur when she was blown against a wharf at Portsmouth.

Paris had temperatures of 66 and rain, rounding out the coldest first two weeks of July in 78 years.

Temperatures were in the low 60s in Britain and Germany. Italy had readings in the 80s instead of the usual 90s.



CHOU TRADES ULTIMATUMS

Chou En-Lai, Red China's premier and foreign minister, pictured waving to crowds outside his Geneva hotel, Saturday warned that Indochina peace talks may fail if the west adopts the American plan for a southeast Asia security pact. A short time later Chou was warned by French Premier Mendes-France that it's "now or never" for a truce.—(AP Wirephoto.)

Tired Solons Flay A-Plan as 'Monopoly'

(Continued From Page A-1.)

South Utilities, Inc., supply power over TVA lines to serve the Memphis, Tenn., area. TVA power thus displaced would be fed to the atomic plant at Paducah, Ky.

Without going into details, Morse said the golf-playing President's friendship with Jones apparently means Eisenhower's substitution of a "golf stick" for a price yardstick in the power industry the Senate said TVA provided for many years.

"There is no protection in the bill for the little people," Morse said.

To Jenner, however, TVA is a "socialistic" project which Eisenhower is trying to keep from expanding to the damage of free enterprise.

Terming the TVA the "favorite show piece" of "the supporters of socialism," the Indiana senator declared foreign visitors are shepherded there to demonstrate U.S. adherence to Lenin's policy.

But the American people, he said, are "unreservedly behind President Eisenhower" in what he termed Eisenhower's efforts to reduce federal control and foster free enterprise.

CHARGE BILL RUSHED
Morse, Lehman and Murray took the general line that the pending bill, which would overhaul the original 1946 atomic energy law, amounts to federal abandonment of one of the nation's greatest resources to a few giant, monopolistic private companies. They opposed what they said was an attempt by GOP leaders to rush through the legislation.

Murray said the power of the atom was harnessed by the expenditure of about 13 billion dollars in tax money. It is an asset belonging to the people and "we must not give it away," he declared.

He said the federal government should produce power from this great new resource just as it produces it from the Columbia and other rivers in the nation.

Lehman told the Saturday session the issues at stake are so important as to require weeks of debate.

Going beyond the dispute over the Tennessee Valley area contract, the New York Senator termed the omnibus bill "one of the greatest giveaways" in history—a giveaway of such proportions as to dwarf the imagination.

"PROTECTION INADEQUATE"
"In this bill," he said, "it is proposed to grant licenses to private companies—to a few very large and monopolistic private companies—to develop industrial atomic power, from what is, by its nature, a public domain—atomic energy, made possible by public investment and national genius mobilized in the public service."

He said the measure would grant such licenses with recapitulation clauses of the type issued companies developing private electric power. Patent provisions in the bill, he said, provide "an utterly inadequate protection of the public interest."

The legislation, he added, virtually prohibits the AEC from developing electric energy from atomic projects. Lehman and others have introduced amendments to let the AEC go ahead in this field.

Sun, Moon & Tides

TODAY
Sunrise: 5:54 a. m. Sunset: 5:03 p. m. Moonrise: 10:19 p. m. Moonset: 5:42 a. m.
Tide: High, 12:10 p. m., 4.4 ft.; 11:22 p. m., 5.6 ft. Low, 5:43 a. m., -0.6 ft.; 5:25 p. m., 1.9 ft.

MONDAY
Sunrise: 5:55 a. m. Sunset: 5:03 p. m. Moonrise: 10:10 p. m. Moonset: 5:45 a. m.
Tide: High, 12:45 p. m., 4.6 ft. Low, 5:17 a. m., -0.2 ft.; 6:23 p. m., 1.8 ft.

INDEPENDENT PRESS-TELEGRAM

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By mail — 60 cents \$7.20

DRY (ACHOO!) SNUFF, PLEASE FOR A YANKEE

WASHINGTON (AP) — Sen. Ralph E. Flanders said Saturday that he had made arrangements so that Senators next year will be able to sniff snuff just like the founding fathers.

By Senate rule, two snuffboxes, located near the Vice President's chair, always are kept full of snuff. But Flanders, an old Yankee who occasionally likes to take a sniff, complained that the Senate snuff these days is so damp it is more adaptable for chewing than inhaling through the nose, as was the colonial custom.

In an interview over the NBC television program, "Youth Wants to Know," Flanders said he has arranged with the sergeant-at-arms to get "dry snuff" next session so it can be snuffed the way George Washington used to snuff.

Quake Jolts Leyte

MANILA (Sunday) (AP) — An earthquake of medium intensity shook Leyte island early Saturday, but caused no reported damage or casualties, the Philippine News Service reported today.

World Eyes on Miss U Pageant; 130 Foreign Newsmen in L.B.

(Continued From Page A-1.)

and sniff them if they feel faint. They were also advised to take salt tablets and drink plenty of water before parade time.

Saturday night the city of Long Beach sponsored a welcome dinner at Municipal Auditorium for the contestants, hostesses and officials of the pageant. Approximately 600 guests paid \$7.50 each to dine on filet mignon with the entrants.

While Bob Russell, master of ceremonies for the pageant, called out their names, the 79 girls entered at the end of the convention hall and walked in a spotlight down the room to a raised dais at the end.

At the end of the dinner, each of the foreign entrants presented a gift from her native country to Mayor George Vermillion. Among the gifts were a clock from Germany, a carved doll from Hong Kong, a Malayan kris from Singapore, a gaucho doll from Uruguay, a carved statuette of a warrior and a sizable supply of coffee from El Salvador and Puerto Rico.

Five of the gifts—a native drinking bowl from Argentina, a bottle of Chilean wine, a champagne bucket from France, a cocktail shaker

from Peru and a bottle of rum from the West Indies—posed a problem for Vermillion. The mayor does not drink.

Monday the girls will report at 9 a. m. backstage in Municipal Auditorium for their first rehearsal of the four-day stage production, which gets underway Tuesday evening and ends with the crowning of Miss Universe Friday evening.

Monday afternoon, at 1:30, they will leave by bus for the Universal - International movie studio at Universal City. They will see how movies are made and meet the stars of Universal, which will award movie contracts to the winners of the pageant. The girls will have dinner at the studio.

A change in the line-up of judges for the contest was announced Saturday. Zsa Zsa Gabor was dropped from the list because of a conflicting schedule in a picture she is making. She was replaced by Susan Ball.

The contest finally wrote off the 80th entrant, Miss Venezuela, after Oscar Meinhardt, pageant producer, had sent five cables asking her whereabouts. He was notified Saturday that the contest had been canceled at the last minute.

Contest officials were still in the dark about whether there would be one or two representatives from Greece. The winner, Rika Dialina, ran into visa trouble because she had once drawn an illustration for a communist book, and she was replaced by the runner-up, Effie Androulakaki. Miss Dialina was cleared Friday by Secretary of State John Foster Dulles, and Atty. Gen. Herbert Brownell ordered the U. S. embassy at Athens to grant her an entry permit.

"If Secretary of State Dulles were here now, I would kiss him," Miss Dialina was quoted by the Associated Press from Athens. "I never lost faith in the justice of the United States."

Fast Life's

Author, Petronius Jr. is on Vacation for Three Weeks

Icebreakers to Explore Arctic Area

VICTORIA, B. C. (AP) — Two United States icebreakers, the Burton Island and the Northwind, left Saturday on a scientific expedition to the Arctic which will take them to uncharted waters off Canada's coast.

Seventeen American and Canadian scientists, headed by Dr. W. K. Lyon of San Diego, Calif., and Dr. William Cameron, of the University of British Columbia, were aboard the two vessels. They are sister ships, but the Burton Island is a Navy craft and the Northwind is with the Coast Guard.

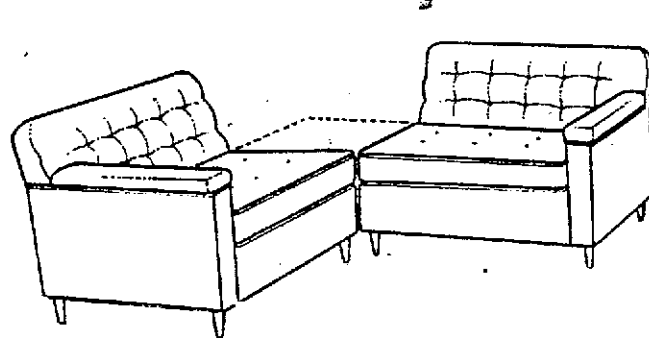
The party will explore the waters and shores of McClure Strait at the entrance to the northwest passage, 1,500 miles north of Edmonton, Alberta, the next two months. The ships probably will be forced out of the area by the weather in September.

CHROMSPUN

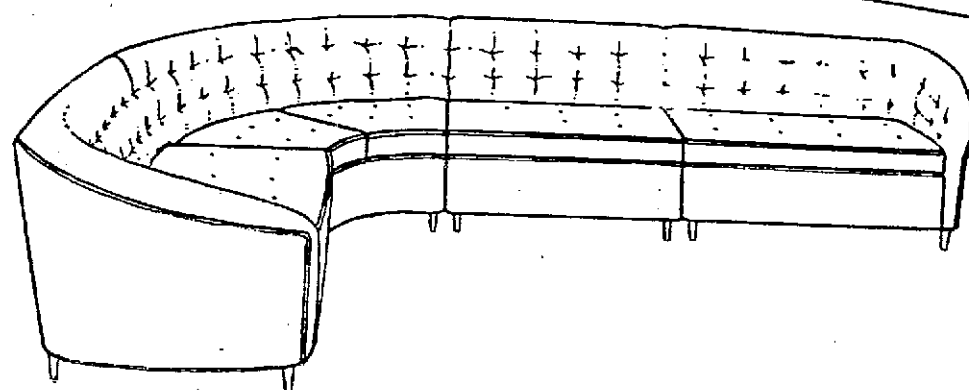
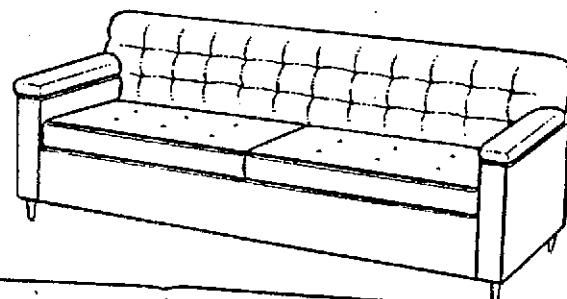
Frank Bros.

Eastman Kodak—Goodyear Rubber—Frank Bros.

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Club chair (not shown) 112.50



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AT LAST! A solution to the ultimate in modern home planning—upholstered pieces designed for friendly casual living that look their best—always . . . in an endless variety of sizes and shapes to custom fit your needs with all hardwood frames and Goodyear AIR-FOAM construction over hand-tied coil springs . . . covered in the new "miracle" fabric CHROMSPUN by Eastman made of yarns spun from colored solution to give you the most color-fast materials ever achieved in textiles—with amazing wearing qualities and resistance against soil and stains.

Choose from a variety of handsome nubby textures in all popular colors.

CONVENIENT TERMS

Miss Florida (Shh!) May Migrate

Photographers flocked like bees around a honey named Dawn Oney (Miss Montana) at the camera session on the beach at the Pacific Coast Club Saturday. They knew what they were doing.

Although she's only 23, Dawn has been modeling for seven years. Started out posing for an artist in Mankato, Minn., of all places, and then graduated to Minneapolis, where she acquired a professional polish in a modeling school.

She said good-bye to Billings, Mont., two months ago when she won the title Miss Montana, and headed for Hollywood. Already she has made the cover of Rave magazine, and is posing for Bernard of Hollywood and other top glamour cameramen. She has the air of a girl who is going somewhere in a hurry, and it's not back to Billings.

"Don't tell the Miami Beach Chamber of Commerce, but Miss Florida says that 'California is simply WONDERFUL!'"

"I hope they don't hear this back home," said Rosemary Luchi, "but I'm thinking of migrating. The people who talk about southern hospitality just haven't been West. And even the palm trees are bigger out here."

Like everybody else, the Miss Universe contestants are divided about Senator McCarthy. Rita Younger, who represents McCarthy's home state of Wisconsin, knows the controversial senator personally and says he's friendly and very sincere.

Miss District of Columbia, on the other hand, watched McCarthy in action in the recent senate hearings and doesn't think much of the senator. "He may be trying to do something worth while," said Laura Farley, "but I don't like the way he operates. He's too rough."

Miss New York State (Karin Hultman) has been shooting color film with an airy disregard of the cost ever since she arrived here from upstate Rochester. She works for the Eastman Kodak Co., which makes the stuff.

If Miss Italy (Maria Paliani) lands a film contract in the Universe contest, it won't be anything new. She already has made four movies in her native land.

"Angela" with Dennis O'Keefe, "Bliss" with Anthony Quinn, "I figli Non Si Vendono" (The Children Are Not For Sale), and "Non E' Vero Ma Ci Credo" (It's Not True But I Believe It). She's also appeared in a stage production with fiery Anna Magnani, the famed Italian star who lost out to Ingrid Bergman in a tug-of-war over Roberto Rossellini.

Israel may be the youngest nation in the world, but it already has developed its own sweater girls. Aviva Pe'er, Miss Israel, is a model for a sweater manufacturer in Tel Aviv. She migrated to the new Jewish nation seven years ago from Hungary.

The Municipal Auditorium almost got in Dutch with the Dutch by flying the flag of Holland upside down. A delegation of Dutch sailors, from a ship in the harbor here, dropped in Saturday afternoon and politely set things right.

Although Miss Maryland speaks no Korean and Miss Korea speaks no English, the two have become inseparable friends in just two days. Saturday Barbara Ann Eschenburg, of Berlin, Md., helped Keh Sun Tuy buy her first high heels, first evening gown and helped her apply her first lipstick.

If any taxpayers are worrying about all those firemen spending their time chauffeuring the beauties about in official Universe cars, they can relax. The fire laddies are donating their services and working on their days off.

After umpteen people complimented Miss Puerto Rico (Lucy Santiago) on how well-groomed she looks, she told how she does it. She brought along her sister, who runs a beauty parlor back in San Juan.

Miss Massachusetts (Nan Cowan) hopes there is something to this business about history repeating. Last year Myrna Hansen was de-planed by mistake at Los Angeles International Airport instead of Long Beach, and was flown down here in a special plane. This year Nan was de-planed by mistake in Los Angeles and was flown down by special plane. Miss Hansen wound up wearing the crown of Miss U.S.A.



DAWN ON THE BEACH

Dawn Oney, competing as Miss Montana in the Miss Universe Beauty Pageant, found a cozy nest in the sand of the Long Beach strand Saturday and knew she had come a long way from her home town of Billings. Her statistics are 36-23-35½.—(Staff Photo by Roger Coar.)

Medal of Honor Given Heroic Killer of 45 Foes

WASHINGTON (AP)—The Army has awarded its 72nd Medal of Honor of the Korean war to a soldier whose heroism was responsible for the death of 45 Communist troops during a series of fierce daylight exploits. He is Lt. Benjamin F. Wilson, 33, a native of Vashon, Wash. He is now stationed, with his wife, Mary, and son, David, at Redstone Arsenal, Huntsville, Ala.

In recounting how Wilson helped rout the enemy in several bloody engagements near Hwacheon, Korea, on July 5, 1951, the Army said he won the Distinguished Service Cross four days later in similar exploits. The DSC is second only to the Medal of Honor among decorations for valor.

Wilson was a master sergeant at the time. His unit of the 7th Division's 31st Regiment was ordered in daylight to attack fortified positions near Hwacheon. Before the attack was over, 27 Red troops were killed in a bayonet assault led by Wilson and he killed 18 others, himself, with a rifle, grenades and a shovel used as a bludgeon.

His unit pinned down by intense fire at the start of the battle, Wilson charged forward with rifle and grenades, took out the enemy machine gun and killed four gunners. Then followed the bayonet assault on a main objective.

Withering gunfire halted the American attack 15 yards short of its final objective and, although wounded, Wilson covered the attack.

Lakewood Unit Votes Thursday

Annexation to Long Beach will be voted on at a special election Thursday in the Lakewood Rancho Estates area, bounded by Wardlow Rd., San Gabriel River, Studebaker Rd. and Mezanne Way.

The 75-acre area has 407 homes and an estimated population of 1430.

Voting will be conducted from 7 a.m. to 7 p.m. at a single polling place, 7103 Coralite St.

Antrotter said he would like to try to expunge the action of the original radio operator on the raft which set off recently from San Francisco.

The radioman, an amateur named Don Smith, sent a message to the Coast Guard that he wanted to be taken off the "vessel" quickly.

He was removed to the safety of a passing ship. The rest of the crew gave up the voyage a short time later after getting a few miles off the California coast.

Antrotter said he thinks the honor of real seagoing radiomen is at stake.

Psychologist's Prescription for H-Bomb Jitters

LOS ANGELES (AP)—Acting on the theory that activity reduces fear and anxiety, Dr. David Boder, a UCLA psychologist, Saturday listed six steps the average family should take to prepare for "H-bomb days."

- 1—Prepare a plan of operation with duties for each member of the family.
- 2—Choose a familiar rendezvous.
- 3—Do not stall or resist evacuation.
- 4—Have identification tags for the whole family.
- 5—Invest some savings in E-bonds.
- 6—Keep family documents together.

Fire Destroys Mill

SATTELEY (AP)—Fire destroyed the mill of the Holstrom Lumber Co. in Sierra Valley Saturday. The loss was estimated at \$100,000.

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Skin Diver Drowns Off Newport Bay

NEWPORT BEACH — Clint Stewart, 18, of 8130 E. 3rd St., Paramont, drowned off Newport Beach jetty Saturday while skin diving, companions told coroner's deputies.

William Stewart, a brother, told officers he and Clint and five other boys were diving when one of the boys spotted Clint about 20 feet below the water surface.

They were wearing face plates and snorkel tubes, he said. Brought to the surface by the companions, the body was taken by speedboat to the harbor master's quarters where life guards attempted in vain to revive him.

A coroner's deputy said death was believed due to drowning.

Capital Conclave on Citizenship Set in September

WASHINGTON (AP)—The ninth annual conference on citizenship will be held here Sept. 15 through 17, it was announced Saturday by Attorney General Herbert Brownell Jr. and the National Education Association.

President Eisenhower has issued a proclamation setting the last day of the conference as citizenship day in commemoration of the signing of the Constitution, Sept. 17, 1787.

Chief Justice Earl Warren will be honorary chairman of the conference and speakers will include Brownell, Conference President Justin Miller and Solicitor General Simon E. Sobeloff.

The theme of the 1954 conference is "The three branches of the federal government—yesterday, today and tomorrow."

Such Modesty! 'Prettiest' Entrant Picks Another as 'Miss Universe'

With becoming modesty, all candidates for Miss Universe nominate someone else to BE Miss Universe.

Each girl expresses surprise—real or feigned—that she herself has been nominated. "Have you seen Miss So-and-So?" each girl asks. "She is BEAUTIFUL!"

Miss New York City says "When I saw pictures of Miss Uruguay, I said 'Miss Uruguay! Then I saw Miss Montana's hair (long, ash blond) and I said 'Miss Montana! Now since I have met the girls and they all are so nice, I cannot tell any longer. They quit being faces and become personalities."

Miss Sweden nominates "Miss Italy . . . and Miss Germany . . . and Miss France."

Miss Maryland nominates Miss Sweden. Miss Iowa votes for Miss Maryland.

Miss Massachusetts votes for Miss Italy. Miss Italy votes for Miss Minnesota and Miss Argentina.

Miss Missouri votes for Miss Mexico. Miss Israel votes for Miss El Salvador and Miss Brazil.

Miss Wyoming nominates Miss Germany. Miss Virginia votes for

Miss Puerto Rico. Miss Canada votes for Miss South Carolina. Miss Fort Royal, Va., chooses Miss Montana. Miss Washington chooses Miss New Jersey. Miss Nebraska chooses Miss Texas. Miss Iowa chooses Miss Mary-land.

Miss South Dakota throws up her hands. "Oh Gosh, I don't know!" she says.

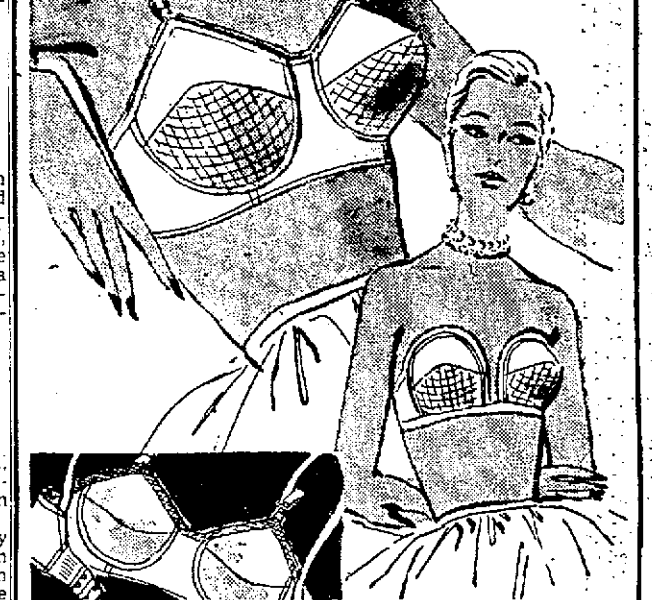
Miss Wyoming teams personality with something else. It will surprise you, but she said: "Intelligence."

Columbia and Celebrity Presents the Sensational SECRET CHARM BRA

the bra that makes glamour FULLY yours permanently padded with foam rubber. Bandeau \$2.00

Strapless \$2.50

"A Secret You'll Want to Keep Forever!" It does "something" for everything you wear! Looks natural, feels natural, defies detection! Wear it once and you'll wear it always! Easy to launder . . . needs no moulding after washing . . . won't shrink.



THE SECRET: Cushiony, comfortable Goodyear Air Foam built-in to build-up. White only. Sizes 32 to 36. A cup and 32 to 38. B cup.

Murder Case Figure, 18, Wife, 16, Seized in Forgery

An 18-year old youth, whose arrest on a robbery charge when he was 14 led to the solving of a Long Beach murder, was held in City Jail Saturday for investigation of forgery. Also in custody was his 16-year-old wife.

Detectives said the young woman, Sandra Collins, a waitress, was arrested Friday in a downtown jewelry store when she tried to pass an \$80 paycheck which bore a false endorsement.

Her husband, Larry H. Collins, unemployed laborer, was arrested a short time later when he came to the police station to inquire about his wife.

Young Collins was first arrested in 1950 when he and four other juveniles tried to rob a Compton liquor store. His confession to police solved the holdup murder of Dominic Calarco, 26, who was killed in a liquor store at 742 E. Seventh St., May 12, 1950.

Young Collins had not been involved in that crime but had joined a gang of youthful hoodlums led by Tommy Cook, 17, shortly after the murder. The gang was composed of Cook, a 17-year-old girl and a 15-year-old girl at the time of the murder.

Cook was sentenced to state prison for second degree murder and young Collins was sentenced to a corrective institution for the attempted robbery in Compton.

Collins was paroled in 1951, sent back when he violated parole and ultimately released in December, 1952.

Collins told the check from he had received the check from two men who had stolen it from a parked car in Los Angeles. He and the two men, he said, had arranged for his wife to try to cash the check.

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You're looking for our **MOJUD** stockings

Our famous Mojuds make your legs glamorous because they cling like a second skin! Extra give and spring-back right in the knit . . . make them look, fit, feel and wear better! Exclusive Fashion Harmony Colors. 5 proportioned leg sizes; one just for YOU.

NON-RUN 1.35

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Columbia SPECIAL PURCHASE!!

First and Pacific

An Important **SALE** HALF-SIZE **SUITS** SPECIALLY PRICED **\$33**

Made to Sell for 49.95 to 59.95 You Save 16.95 to 26.95

You'll Recognize the Label—Long Famous for Beautiful Hand Detailed Suits (Sorry we can't mention names!)

100% All Worsted Wools in hard finish fabrics. Small Checks . . . Flannels . . . Gabardines . . . Tropicals . . . Sherkskins . . . Shadow Tweeds . . . Wool Crepes. Smart hand tailored details and the very new Butterfly Cuffs.

Perfect Fitting Sizes 12½ to 24½

These are only two of the many styles on sale!

SECOND FLOOR FASHIONS

Port Radioman Seeks Berth on Lehi to Vindicate Honor

To remove the stain on the honor of seagoing radio operators he thinks was caused by the actions of the radioman aboard



HARRY B. ANTROTTER Escutcheon Buffer

the raft Lehi, a Wilmington merchant marine radioman Saturday volunteered his services aboard any future similar voyage.

Harry B. Antrotter, 43, of 320-D Ross Pl., would like to see the ill-fated Lehi's voyage completed. Antrotter is the author of a novel, "Slow Boat Across" and a professional marine radio operator.

Antrotter said he would like to try to expunge the action of the original radio operator on the raft which set off recently from San Francisco.

The radioman, an amateur named Don Smith, sent a message to the Coast Guard that he wanted to be taken off the "vessel" quickly.

He was removed to the safety of a passing ship. The rest of the crew gave up the voyage a short time later after getting a few miles off the California coast.

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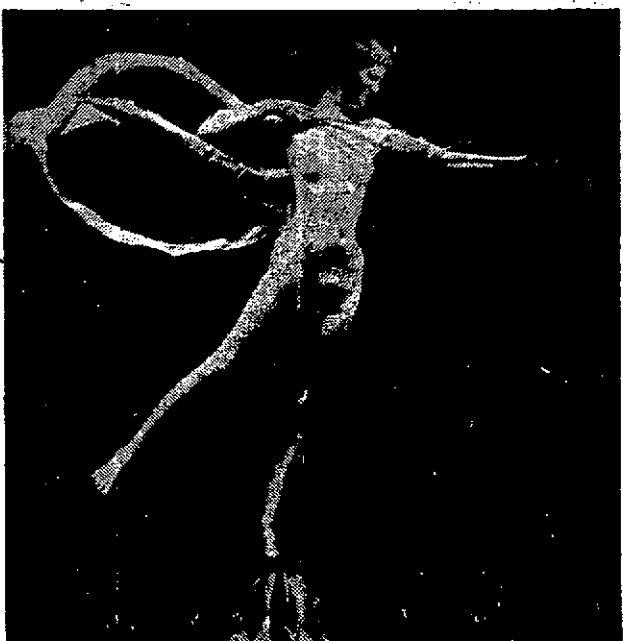
SHOP DAILY
9:30 A.M. to 5:30 P.M.

SHOP FRIDAY
9:30 A.M. to 9 P.M.

Lots of Free Parking Where This Sign Is Shown



PAGEANT OF 'LIVING PICTURES' Payment for Seized Iran Refinery Planned



SCULPTOR Augustus St. Gaudens' Diana is posed by Nancy Newinger.



TEHRAN, Iran, (AP)—Finance Minister Ali Amini told newsmen Saturday the Anglo-Iranian Oil Co. will receive 73 million pounds (\$204,400,000) compensation for the Abadan refinery and installations which were nationalized by Iran in 1951.

If production reaches 22,500,000 tons in the second year a five-per-cent price cut will go into effect, he said. If it reaches 32,500,000 in the third year the cut will be 7 1/2 per cent. If it rises to 42,500,000 the price will drop 10 per cent.

Amini last week told reporters the price per barrel of crude probably would be \$1.80.

Saturday he told them Iran will get two shillings, sixpence sterling (70 cents) per ton royalty on oil refined at Abadan by the consortium.

He added that Iran also will be free to sell 12 1/2 per cent of the industry's total output of crude to any buyer willing to pay the pegged price.

Conservation Proposed by Richfield Oil

SAN FRANCISCO (AP)—The Richfield Oil Corp. Saturday outlined a proposed petroleum conservation law to the California Petroleum Distributors Assn. The group was expected to give its support to the proposal today.

Richfield's "oilfield unitization" law would require various owners in an oilfield to work together in a systematic exploitation of the field rather than rapid depletion by one owner.

Byron Atmure, chairman of the association's conservation committee, predicted that the group would pass a resolution today approving the Richfield plan.

Wally H. Nickell, former commanding general of the 40th National Guard Division, said in an address that the United States was in no danger of "running out of oil" if three conditions were met:

Continuance of the present depletion allowance.

Availability of steel for drilling operations.

Continuance of the free enterprise system.

U.S. Unions Try to Aid Anti-Red Guatemala Labor

GUATEMALA (AP)—Two emissaries of the anti-Communist U.S. labor movement joined forces Saturday to help Guatemala's unions get back on their feet. Communist power in labor was a bulwark of ousted President Jacobo Arbenz Guzman's regime.

Daniel Benedict, CIO representative, and Serafino Romualdi of the AFL arrived here independently but promptly decided to cooperate in moving into the vacuum left by runaway Communist union officials, most of whom have taken asylum in embassies or fled into the jungles.

Juneau Bawdy District Closed

JUNEAU, Alaska (AP)—Juneau's red light district closed today by order of the city council and old soundboards wondered if the roaring territory's capital was to become a placid "state-side" hamlet.

The city's two-block "line" in the lower industrial section of town closed after Mayor Bert F. McDowell's terse statement, "the city has ordered several houses alleged to be houses of prostitution closed."

Prostitutes here had operated comparatively openly most of the time during the past 30 years. Each time a "clean up" campaign began it was short-lived.



HIGH SCHOOL STUDENT Anita Lewis, in her fourth year with Laguna's Pageant players, is made up for her part in the reproduction of Cecil Golding's "Exultation" by Laguna housewife, Mrs. Emma Schneeberger, a two-year-veteran of the beach city's famed festival.

U.S. to Admit 11 Churchmen From Red Lands to Attend World-Wide Council

(Compiled from AP and UP)

WASHINGTON—Eleven Protestant churchmen from Communist Czechoslovakia and Hungary will be permitted to enter the United States to attend international church meetings, the State Department said Saturday.

Their entry was approved by Attorney General Herbert Brownell Jr., after Secretary of State John Foster Dulles recommended it.

A State Department statement, disclosing Dulles' recommendation, said other delegates and the American people generally would be able to judge whether the delegates from the Communist countries will come as "churchmen or as propagandists."

The United States has often charged the Communist governments of Eastern Europe with taking over and distorting religious organizations to serve political purposes. The U. S. also usually acts on the assumption that any person who leaves a Communist-ruled area with official permission is going to serve the Red cause in some manner.

Saturday's statement said, however, that in all Eastern European countries there have been instances of heroic resistance by religious leaders to Red pressure.

"Such may be the case with

some or all of the clergymen from Czechoslovakia and Hungary who have now applied for admission to the United States to attend the church gatherings."

The assembly of the World Council of Churches is scheduled to meet at Evanston, Ill., Aug. 15 to 31. The 11 persons from the Iron Curtain countries are designated as official delegates. Other gatherings which the State Department indicated they might attend are a Presbyterian Alliance conference at Princeton University, beginning July 27, and a world Lutheran conference in Chicago, beginning Aug. 12.

"It is felt," the State Department said, "that the importance of these forthcoming meetings, from a world-wide religious point of view, is so great that this government should permit the attendance of all invited delegates who are admissible under the law in the belief that they will give and receive a spiritual contribution which will serve the cause of world-wide Christianity. Freedom of religion has al-

ways been basic to our way of life."

"Clearly, the spiritual foundation on which this nation rests is too strong to be adversely affected by any pro-Communist activities in which this small group of delegates from Communist-dominated areas might attempt to engage."

"The other participants in these gatherings, as well as the American people in general, will be in a position to judge by the conduct of these delegates whether they come here as churchmen or as propagandists of an aggressive and materialistic philosophy fundamentally hostile to religious faith."

Chief among the designated Czech delegates is Prof. Joseph L. Hromadka of the Evangelical Church of Christian Brethren. The five Hungarian representatives include Bishop Albert Bereczky of the Reformed Church and Bishops Lazon Veto and Laszlo Deszery of the Lutheran Church.

MARRIAGE A LA MODE, by the 19th Century British artist William Hogarth, is one of the more than 60 works of the masters which will be reproduced at Laguna's famed "Pageant of the Masters" July 17 through Aug. 15 at the Beach resort's picturesque Irvine Bowl. The models, among more than 225 cast members and 75 technicians who join to bring the pictures to life are Bromley W. Hill, Ralph Ellis, Mike Aken, Jon Francis, Larry Kraft, Mollie Hill, Bill Collins, Bill Breman, Sheila McCullough, Henrie Boyd and Jeri Jeanne. Bakers, truck drivers, gardeners, barbers and garage mechanics, all volunteers, worked for six months to bring the living pictures to viewers—this year expected to exceed 100,000.—(Staff Photos by Tim Head.)

German Girl Demands Trial on Spy Count

MONTREAL (AP)—Voluptuous Ursula Schmidt, vigorously denying she was a Communist agent, prepared Saturday to return to Germany to face trial voluntarily on charges of spying on the United States Air Force.

The stunning brunette divorcee announced last night that she had abandoned her appeal against a Canadian deportation order to return to Germany to face the charges, which she said were made by a jilted lover.

Miss Schmidt, 27, was accused of giving vital Air Force secrets to a Communist spy ring while she was working at U. S. Air Force headquarters at Frankfurt before she came here a year ago.

Miss Schmidt said the spy charges against her were leveled by Erwin Felker, a former lover who served a six-month prison term for spying on the Air Force.

Her attorney, Harry Blank, said a weak link in the charges against her was that the U. S. Air Force claimed she spied for the Communists between October, 1952 and June, 1953. She arrived in Montreal on May 10 last year—one month before she was alleged to have been still spying on the United States.

Attack Kills Driver

Lloyd H. Wyatt, 55, of Redondo Beach, collapsed while seated in his car parked at Ocean Blvd. and Pico Ave. Saturday afternoon. Police said Wyatt was pronounced dead on arrival at Sea-Side Hospital. His body was removed to the Loper Funeral Home.

REG. 14⁹⁵ DAVENO COVERS

Wow! What a buy! Sturdy, washable, long wearing fabrics, tailored with wadded seams. Stripes, solids and florals. Drac treated to resist dirt.

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- ★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.
- ★ Patients sending friends and relatives have caused this outstanding all-time record.
- ★ Thousands of my patients use NO MONEY DOWN for dental plates.

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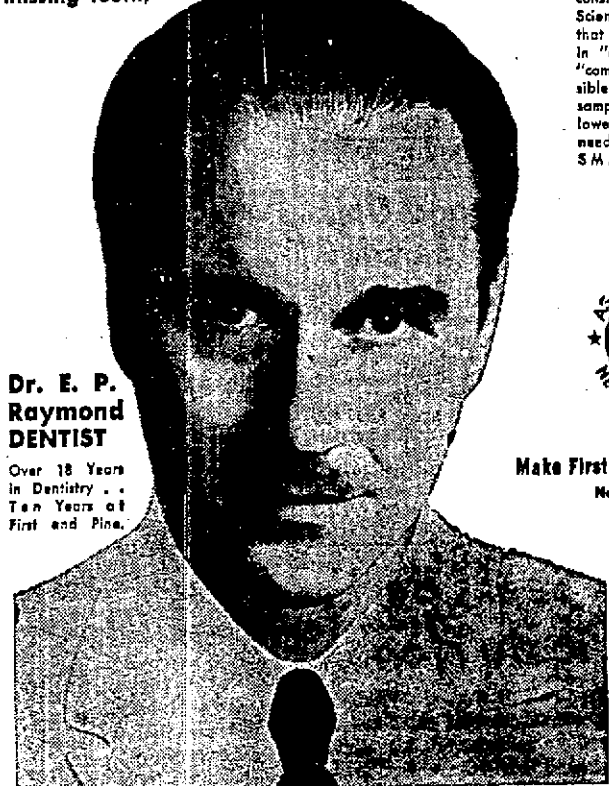
BIG SAVINGS

NO MONEY DOWN
PAY NOTHING FOR 12 WEEKS
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DENTAL PLATES

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Also Extractions, X-rays, Removable Bridgework (Replacing one or more missing teeth)



Dr. E. P. Raymond DENTIST

Over 18 Years in Dentistry... Ten Years at First and Pine.

Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples and modern dental plates, upper, lower and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER

AS LONG AS 21 MONTHS TO PAY

NO MONEY DOWN

ON APPROVAL DENTAL PLATES NEVER ANY EXTRAS FOR EASY CREDIT

Make First Payment After Oct. 15, 1954

No Interest—No Carrying Charge

Low Prices

You who need Dental Plates take advantage of BIG JULY SAVINGS which will in no way change my well-established policy. Good dentistry that conforms with the high standards of the dental profession AT LOW PRICES.

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FLUOROSCOPIC X-RAY AND LABORATORY EXAMINATION

Amazing Money-Back Offer

\$5⁰⁰: NO EXTRAS
SCIENTIFIC
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Complete 21-Point Examination

You are given a complete examination covering every vital point of the body. All organs, the nervous system, skeletal structure, individual bones and joints are covered, plus physical and laboratory tests. Nothing is overlooked. Your true condition will then be explained in simple, understandable terms. Start NOW to enjoy good sound health.

FREE THIS WEEK

In addition to our regular X-ray FLUOROSCOPIC examination, without extra charge we also will make a HEART GRAPH showing the exact condition of each valve and heart muscle.

MONEY-BACK OFFER

If you do not think this examination is worth much more than \$5.00, your money will be CHEERFULLY REFUNDED.

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Pine at Fourth

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What Prizes!

What Fun!

"Seventeen" Magazine's

CHRISTMAS DOLL CONTEST

Walker's is regional sponsor for this contest to provide dolls for needy children at home and abroad

Here's what you do:

Get your official doll kit at Walker's for only 25c. Then make a doll in any of 3 contest categories, Baby, Fashion or Character and return the finished dolls to Walker's.

Regional prizes:

All regional winners will receive a Coro sterling silver bracelet, a Seventeen sterling charm and a Seventeen blue ribbon.

3 First Prizes:

One for each category, a trip to New York for five days and appearance on TV "Teat of the Town" plus other prizes. Grand National Prize for one, is a trip to Europe!

This wonderful contest is endorsed by the U. S. Committee for the United Nations Children's Fund, the largest international effort for child health. All completed dolls will be distributed in rural America, France, Finland, Italy, Western Germany, Austria, Greece, Lebanon and Korea by Christmas. Although contest entrants must be thirteen through nineteen years of age, persons of any age may purchase doll kits to make dolls for Save the Children Federation. So get your kit today... make one doll or several.

DOLL CONTEST HEADQUARTERS—HI-TEEN CAMPUS SHOP
WALKER'S SECOND FLOOR OF FASHION

Hanoi French Civilians Ready to Leave as Soon as Geneva Conference Closes

HANOI, Indochina (UPI)—A high French official said Saturday the 6,200 French civilians in Hanoi will start moving out as soon as a cease-fire is announced or negotiations at Geneva break down.

The last American woman left Hanoi Saturday and an American student of Chinese history, who had taught two years in China when the Communists took over that country, plans to leave today.

Only 11 American correspondents and a scant score of other Americans remain in this threatened northern Indochina city.

The statement came as French Union forces and the Communist-led Vietnamese rebels fought bloodily but indecisively north and west of Hanoi.

The French evacuation official said he assumed a cease-fire would be accompanied by safe conducts enabling the French to get away unharmful.

He added that if negotiations broke down and a major Vietnamese attack is made on Hanoi, it will take the rebels considerably longer than the eight days necessary for evacuation to make any more dangerous than it is now.

The eight-day period is the estimated time for emergency evacuation.

The Trung Gia, French Union and Vietnamese military staff officers continue meeting daily on "regroupment" plans for military forces to go into effect with a cease-fire.

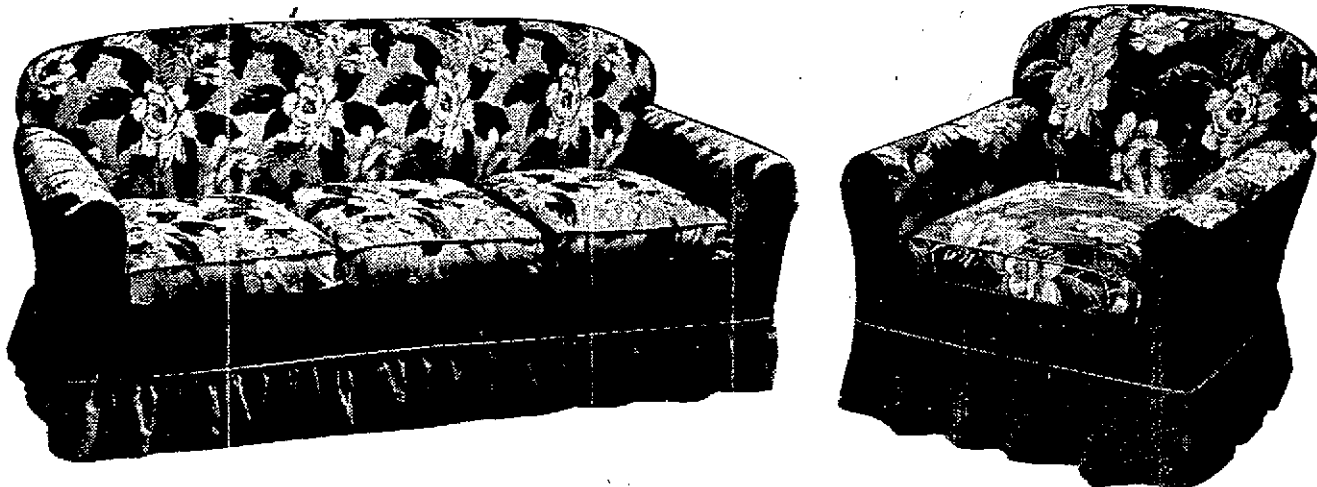
But the fighting continued on the northern and western fronts.

Two French mobile infantry columns, clamping an east-west vise on Vietnamese infiltrators, drove rebel troops to the northern fringe of the Red River delta in the important Luc Nam sector 35 miles northeast of Hanoi. French units pushed back Red forces near Son Tay, 25 miles west of the delta capital. But the rebels moved back into both areas scant hours after they had melted away in front of the French drives. Divebombers, artillery, and tanks backed up 5,000 French and Vietnamese infantrymen at Luc Nam and another 7,000 near Son Tay.

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the friendly store of Long Beach

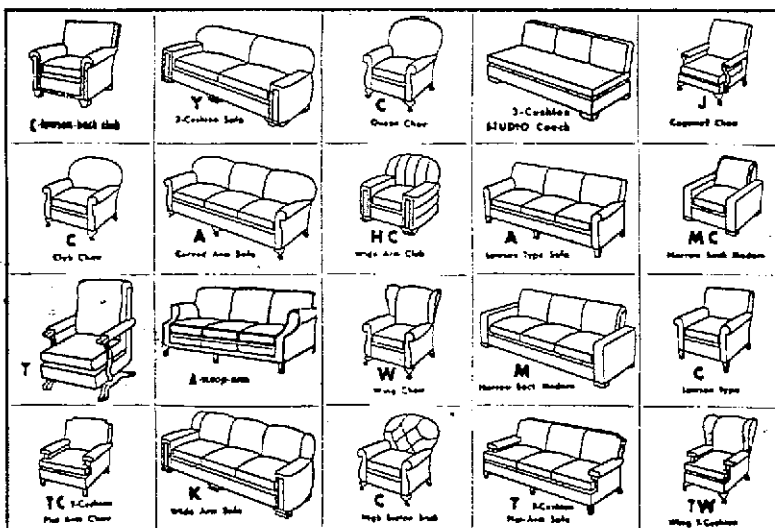
Hurry! Hurry! Hurry!
Savings up to 75% in Walker's JULY

SLIPCOVER CLEAROUT



two-tone heavy weight upholstery type fabric in colors of wine, green or gray

Hotel and Motel Owners Welcome — ALL SALES FINAL!



all styles

- sofas
- chairs
- tilt-back davenos

\$9 each

Special! ONE ODD GROUP

one each of chair/sofa daveno covers, to clear

\$4 each

DRAPERIES THIRD FLOOR

You Asked for Them — Here They Are Again!

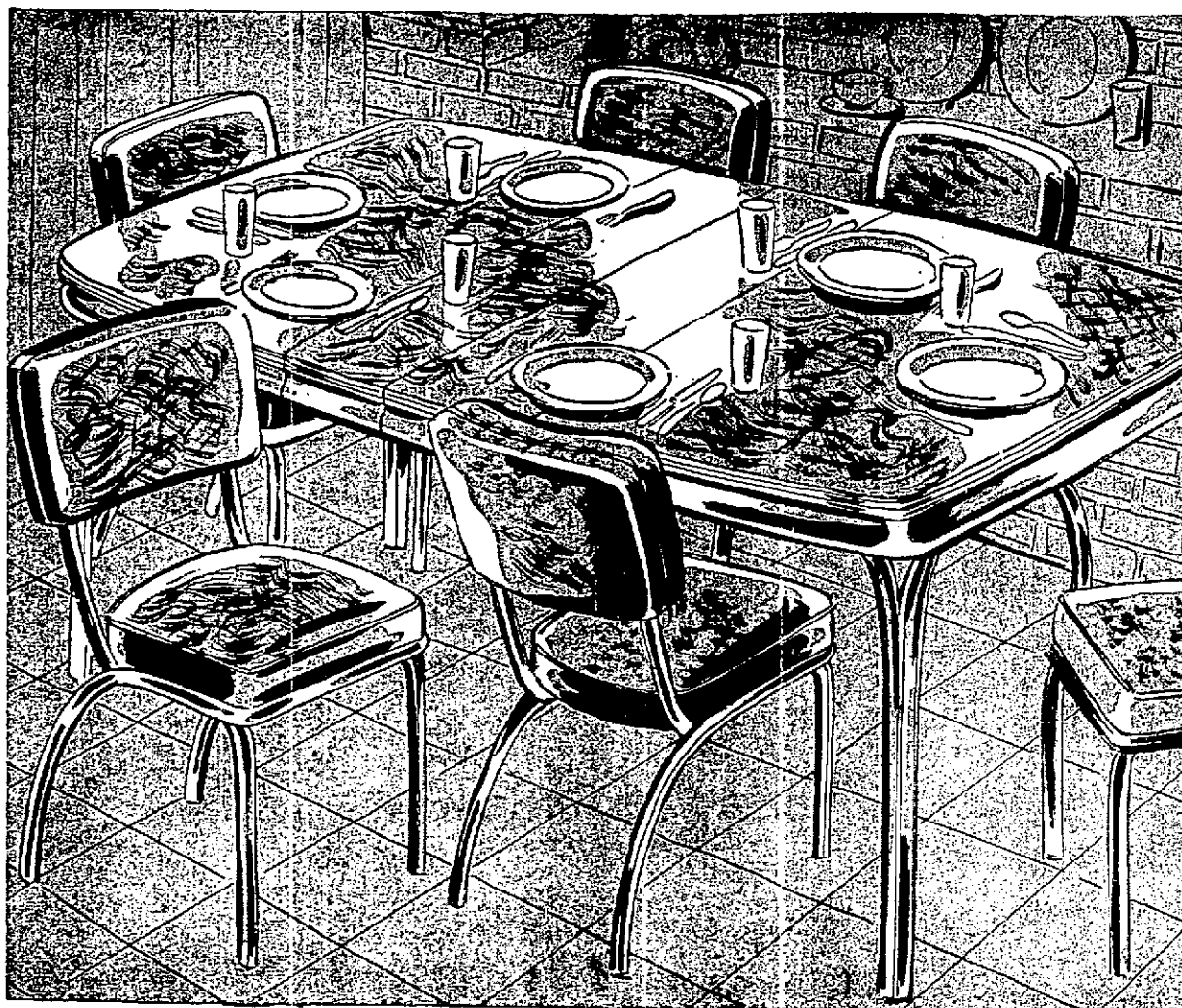
"DOUGLAS" GIANT 2-LEAF SEVEN-PIECE CHROME DINETTE SET

In chartreuse, red, yellow, gray, green

PAY AS LITTLE AS \$10 DOWN — ONLY \$2 A WEEK

SAVE \$70... BUY NOW!

99⁹⁵



THICKLY PADDED slip-on plastic backs. Contour curved.

TOP OF HEAVY PLASTIC resistant to alcohol, fruit stains, hot-dish marks.

WIDE ROLLED CHROME apron on table—feature of the beautiful styling.

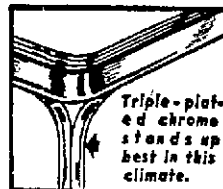
WELL BALANCED four-leg chairs with domes for non-scratch gliding.

EXTRA STURDY wrap-around chair frames of triple-plated chrome.

THICKLY PADDED snap-on plastic chair seats—remove easily for cleaning.



Dug-Lok Snap-On chair seat. Slip-on back protects walls.



Triple-plated chrome stand—up best in this climate.



Extra-wide rolled chrome apron makes table extra smart in appearance.



Douglas plastic top submerges by alcohol or fruit acids....



Has the "Good Housekeeping" seal as your assurance of dependable quality and long service.

not just a 30x48"—not just a 36x60"—**BUT A GIANT 36x72" SIZE**
not just 5 pcs.—not just 6 pcs.—**BUT A COMPLETE 7-PC. SET**
not \$169.95—not a low \$149.95—**But a LOW, LOW Price of \$99.95**

Buy it for as little as \$10 down — with up to a year to pay the balance

- Use in Med. Size 36x48 inches
- Use in Reg. Size 36x60 inches
- Use in Giant Size 36x72 inches

FURNITURE
FOURTH FLOOR

Walker's
the friendly store of Long Beach

**IMPORTED
STAINLESS STEEL**

"Bright Dawn" by Robeson
4-pc. place setting **475**

26-Pc. Service for 6.....29.95
Open stock pieces available.
Meat Fork1.50
Serving Spoon2.50

"Saxony" from Germany
5-pc. place setting **595**

Mirror or satin finish, beautiful styles, finest quality.
30-Pc. Service for 6.....29.95
SILVERWARE LOWER FLOOR

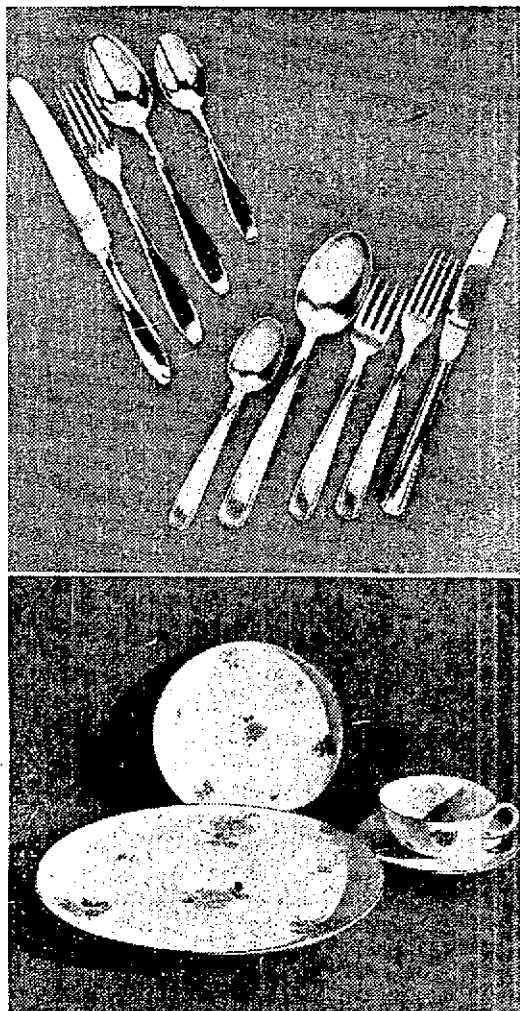
"Mandarin"
Bavarian China
by "Royal Teffau"

place setting **\$10**

Finest quality china, coupe shape plate, salad, cup and saucer to setting. Gold band trim, chrysanthemum design in soft green.

"Golden Wheat" or "Purple Thistle" patterns, place setting\$15

CHINA LOWER FLOOR



floor sample ELECTRICAL APPLIANCES

one of a kind

20% OFF

- Irons
- Mixers
- Roasters
- Coffee Makers
- Many Others

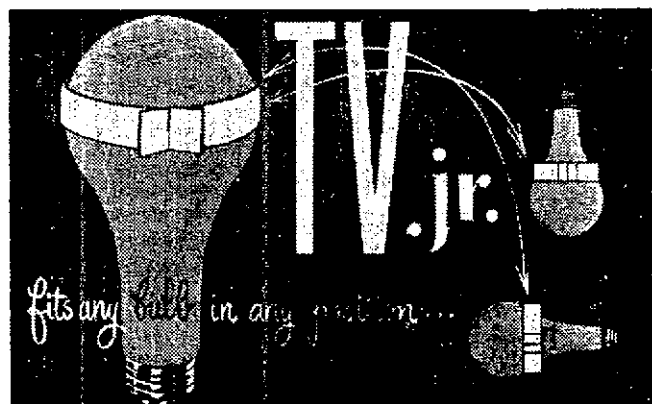
Big savings on such nationally advertised brands as Westinghouse, Presto, Universal, General Mills and Oster. Electrical appliances that have been used as floor samples. One-of-a-kind appliances, not damaged.

HOUSEWARES LOWER FLOOR

First at Walker's! the sensational TV Jr. MAGIC INSECT COLLAR

Certain death for insects!

No mechanical gadgets, no work, no spray, no stain
HARMLESS TO HUMANS, PETS when used as directed



Kills flies, ants, mosquitoes, spiders, wasps, moths, bedbugs, roaches, other insect pests.

Lasts for 2 weeks

No after odor

Simply slip the asbestos strip on the light bulb or lantern, and turn on. It's the vapor released by heat from the lindane-impregnated collar that does the work. The vapor penetrates every nook and corner of home, office, shop, etc.

12 Collars, Only **89c**

30-Collar Size **1⁸⁹**

HOUSEWARES LOWER FLOOR

Mail This Coupon or Phone 707-451
Walker's, Pine at 4th, Long Beach, Calif.

Please send me.....TV Jr.'s at 89c
(2 packages minimum mail order)

Name.....

Address.....

City..... Zone..... State.....

Charge ☐ Cash ☐ C.O.D. ☐

No. C.O.D. orders under \$2 please.

Add 3% sales tax to all orders.

Walker's Store Hours

Friday 12 noon 'til 9 p. m.
Other Days, 9:30 to 5:30

Downtown Pine at Fourth

Phone
707-451

Park Free

Victoria Auto Parks, 1 hour, with purchase of \$1 or more. Tickets validated service desk each floor.

CHICKS IN A CAVE

200 Feet Underground
and Still Scratching!

RUMSEY, Ind. (AP)—Robert Martin is raising 6,000 chickens 200 feet underground in an abandoned limestone cave. Martin is the 46-year-old vice president and manager of a hatchery that's doing a million-dollar business but has a problem: How to get fertile eggs for hatching in summer when the hens' production and quality fall off because of the heat.

A possible solution presented itself when the Louisville Cement Co. abandoned its huge diggings at near-by Milltown last November. Since 1885, the firm had dynamited and cut around and under a big limestone hill.

Underneath, it left some 25

acres of open space spotted with supporting columns 40 feet thick.

Most important, inside it's a cool 56 degrees winter and summer, there is a well of good water and the openings are large enough to admit trucks.

Martin leased 15 acres of the cave, installed fans to circulate the air, laid 1,900 feet of water pipe from the well to two "rooms" screened off in dead-end passages, erected a huge feed bin and built up a floor with corn shucks and cobs.

He even installed a lighting system timed to wake the chickens automatically at 3 a. m. To signal the end of the working day, the main 100-watt bulbs go off at 5 p. m., with 7½-watt bulbs providing 15 more minutes of dusk—time for the chickens to find roosts.

Meantime, Martin had started thousands of chicks in a cold brooder house to prepare them for the cave. Despite this, about 50 died when they were put into the cave in late March. The survivors apparently are thriving.

The experiment's climax comes this month, when the hens begin to reach egg-laying age. The number of eggs produced and how well they hatch when brought to Martin's hatchery will determine if the pit is a gold mine or just a hole in the ground.

TV Announcer Guest

TV sports and special events announcer Bill Welsh will speak at the dinner meeting of the Long Beach Douglas Management Club at 7 p. m. Wednesday in the banquet room of the Lake-wood Country Club.

DON'T SHOUT!
I Can Hear Now!

After the first treatment with the Audiotonic Neurogenerator people have noticed definite changes in their hearing range.

Reports are constantly more encouraging concerning the value of this improved treatment for loss of hearing. Regardless of the nature or severity of your deafness, we invite you to have our thorough hearing examination and a trial treatment. This is not a cure-all and will certainly not restore perfect hearing in every case. But we have enough evidence now available to demonstrate that many deaf persons can expect radical benefit even after years of unsatisfactory experience with hearing aids and a wide variety of treatment.

To help you solve your hearing problem, we will give you a careful hearing examination and a convincing trial treatment for a limited time for only \$2.00. Please phone for appointment (at your convenience) and bring this notice with you.

HARROD DIAGNOSTIC OFFICES, 525 Locust Ave., Long Beach, or 9833 Belmont Ave., Bellflower. Phone: Long Beach 6-1485 or Torrey 7-0810. Parking free at both offices.

Long Beach

Independent

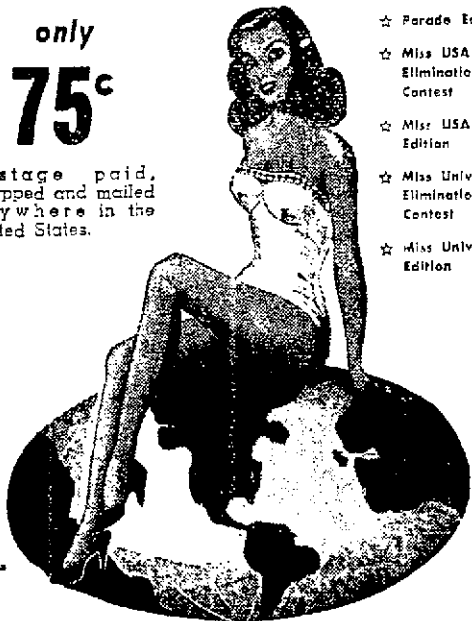
ADVANCE ORDER BLANK

5 Completely Different
PICTORIAL EDITIONS

only

75¢

Postage paid,
wrapped and mailed
anywhere in the
United States.

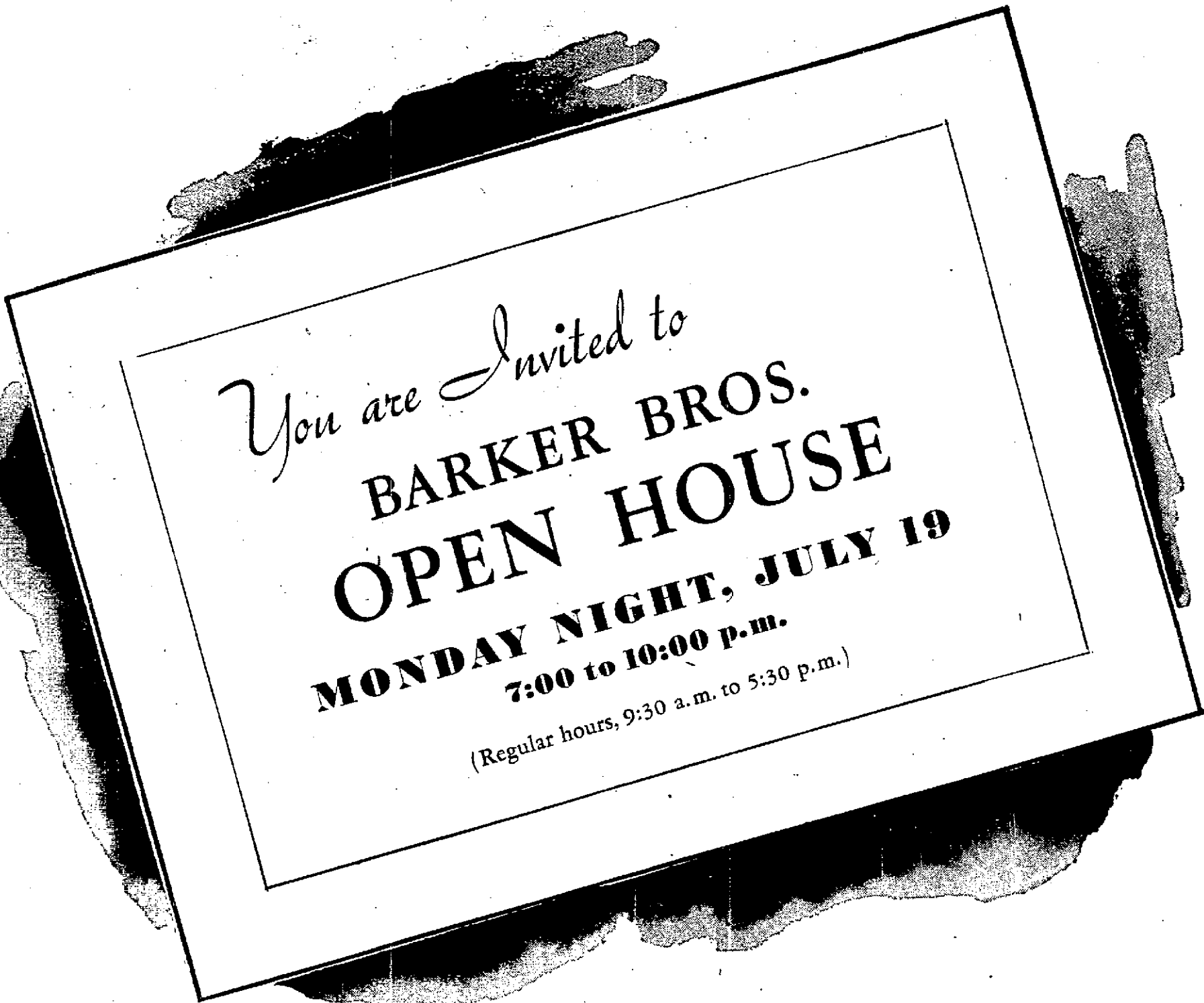


- ★ Parade Edition
- ★ Miss USA Elimination Contest
- ★ Miss USA Edition
- ★ Miss Universe Elimination Contest
- ★ Miss Universe Edition

Here's a wonderful way to tell your friends about the exciting Miss Universe Beauty Pageant! 5 completely different pictorial editions of the Long Beach Independent, full of pictures of the international beauties . . . stories about them and their homes, and exciting day-by-day accounts of the pageant's contests and other activities. A wonderful souvenir! Only 75¢ will buy the 5 different copies, each published on a different day during the event, wrapped in a colorful Miss Universe wrapper and mailed postpaid anywhere in the United States. (\$1 outside the continental limits of the United States.)

ORDER YOUR COPIES NOW!

1.	NAME	ADDRESS	CITY	STATE OR COUNTRY
2.	NAME	ADDRESS	CITY	STATE OR COUNTRY
3.	NAME	ADDRESS	CITY	STATE OR COUNTRY
4.	NAME	ADDRESS	CITY	STATE OR COUNTRY
5.	NAME	ADDRESS	CITY	STATE OR COUNTRY



BARKERS, Long Beach, is proud to announce its "NEW LOOK" . . . with this invitation to an Open House on Monday Night, July 19th, from 7:00 to 10:00 p. m. Whether you are a regular or a casual customer . . . or new in the Long Beach area and unfamiliar with our store . . . we are sure that you will be more than pleased with what we now have to offer. You'll see the results of an extensive remodeling project on both exterior and interior with vast improvements for your shopping convenience! You'll find greater selection of quality home furnishings with special purchases for this event! You'll learn why there was a temporary inconvenience during our remodeling and the benefits that will reward YOU . . . our customers! Come in Monday and shop during our regular hours from 9:30 a. m. to 5:30 p. m. . . . then join us again Monday Night from 7:00 to 10:00 p. m. for the Open House. We want you to be our guests . . . to be "At Home" in our new modern surroundings!

MONDAY NIGHT, DURING BARKER'S "OPEN HOUSE" . . .

SEE...interesting and informative home furnishing demonstrations!

SLIP COVERS—Watch Barker Bros. own expert craftsmen cut and tailor fabric to sofas and chairs. See why Barker's slip covers are designed to guarantee a glove-fit . . . why our own workmen are tops in their field.

REUPHOLSTERING—Another interesting demonstration by skilled Barker servicemen. You'll see them webbing, retying springs, adding filling . . . everything needed to give new life to old furniture . . . a Barker specialty.

FRANCISCAN—A highly painstaking job is the hand-painting of famous Franciscan China, performed by one of their own representatives who will be on hand to show you how it's done . . . as only Franciscan can!

SUNBEAM—Here's where you can relax with a cup of coffee brewed in the famous Sunbeam Coffeemaker and demonstrated by their representative. You'll see many other fine Sunbeam products for modern homemaking!

HEAR . . . beautiful music from the popular Hammond Chord Organ!

A delightful background of music from the famous Hammond Chord organ will be furnished during the entire three hours of Barker's Open House. Learn how easy it is to play, without even knowing a single note of music!

FREE . . . beautiful Vanda Orchids to the first 1000 ladies to attend Barker's Open House on Monday Night from 7:00 to 10:00 P. M. Limited selection of free souvenir gifts . . . while they last!

FOR YOUR CONVENIENCE . . . YOU'LL FIND AMPLE FREE PARKING SPACE IN REAR OF STORE!

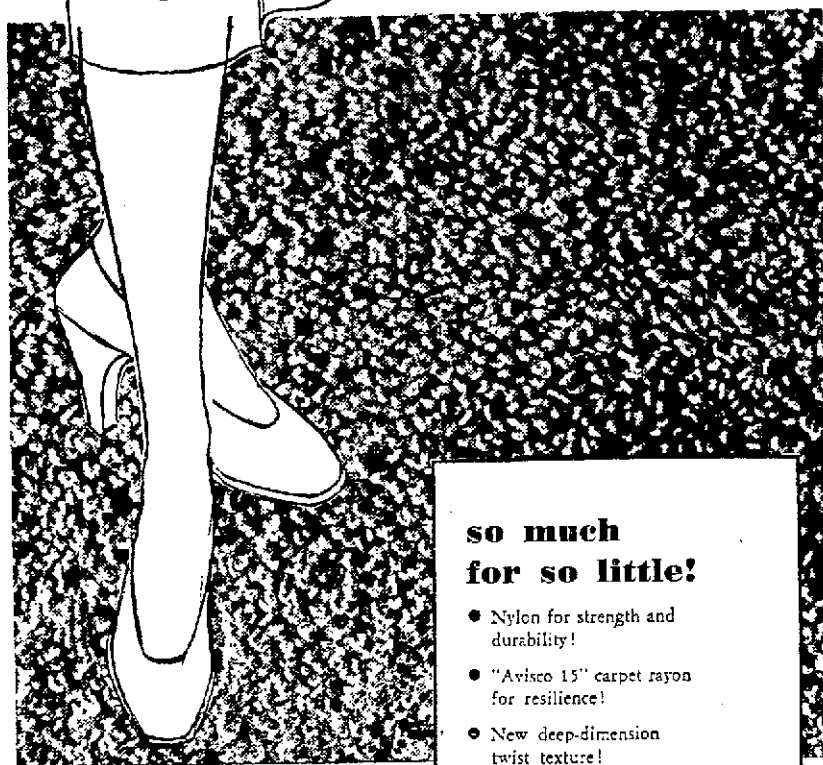
BARKER BROS. BROADWAY AT LOCUST—PHONE 6-9251

BARKER BROS., Long Beach...

is proud to announce its "NEW LOOK"

Whether you are a regular or a casual customer at Barkers, Long Beach . . . or new in the area and unfamiliar with our store . . . we would like to extend this invitation to all of you to come in and see our "NEW LOOK"! We are sure that you will be more than pleased when you see what we have to offer . . . a new, modern exterior just completed in an extensive remodeling project . . . new styling and arrangement of the interior with special home furnishing values in all departments. Won't you come in and join us Monday?

*Put your foot down
and feel the difference!*



Aldon

NYL-TWIST BROADLOOM

only **\$8.95** square yard

Made of strength-giving nylon and a special blended carpet rayon . . . tightly twisted to give you a wonderful springy, resilient broadloom! Nyl-Twist is the broadloom you've been waiting for to beautify your California home. 9' or 12' widths in wood rose, emerald, spruce green, champagne beige, sandalwood, gold, smoke grey or cocoa. Be sure to come in and see it Monday at Barker Bros.!

Floor Coverings — Third Floor

Barker exclusive purchase!

"WAMSUTTA" BATH TOWELS

(SLIGHTLY IRREGULAR)

40% off and more!

Sensational opportunity to save 40% and more on luxurious Wamsutta towels! Slight irregularities . . . a pulled thread or a minute speck . . . do not affect wearing quality of towels or bath mats! Available in white and pastel colors.

Linen & Bedding Dept. — Fourth Floor

LUXURY BATH TOWELS

26"x50" King-Size, if perf. \$2.49 **\$1.29**

24"x46" Bath Towel, if perf. \$1.98 **\$1.00**

16"x28" Hand Towel, if perf. 98c **55c**

12"x12" Wash Cloth, if perf. 39c **20c**

(pastel colors)

"BATH MASTER" BATH TOWELS

26"x50" King-Size, if perf. \$3.95 **\$2.29**

Hand Towel, if perfect \$1.75 **95c**

(white only)

"FROSTY TONE" BATH TOWELS

24"x46" Bath Towel, if perf. \$2.49 **\$1.29**

16"x28" Hand Towel, if perf. \$1.29 **69c**

(pastel colors)

"FROSTY TONE" GUEST TOWELS

If perf. 49c each **4 for \$1.00**

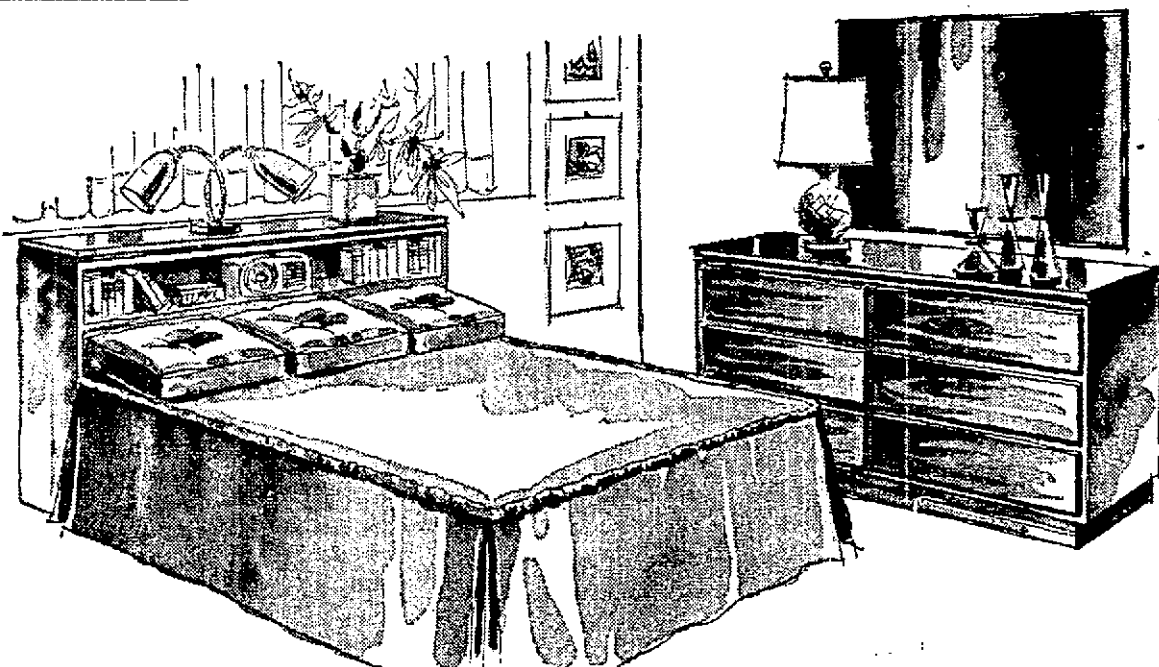
(pastel colors)

REVERSIBLE BATH MATS

22"x36" size, if perfect **\$2.29**

\$3.95 each (pastel colors)

STILL our best selling modern...



"PACIFIC MODERN" MULTI-UNIT

No wonder this modern is a best seller! It's beautifully simple, adaptable, unbelievably durable, strongly made of ash in rich palomino finish. And, it's really planned to fit the modern room, large or small. Ensemble includes convenient "storage" headboard, roomy dresser, clear mirror. Complete open stock available!

- 19"x60" 6-drawer double dresser
- Full-size bookcase headboard
- 26"x44" Venetian mirror

3 PIECES
reg. \$170.00

\$139.50

Modern Furniture — Seventh Floor

You are Invited to
**BARKER BROS.
OPEN HOUSE**

MONDAY NIGHT
JULY 19th

from 7:00 to 10:00 p. m.



Shop Friday, 9:30 A. M. to 9 P. M.

Other Days, 9:30 A. M. to 5:30 P. M.

BARKER BROS.—it costs no more

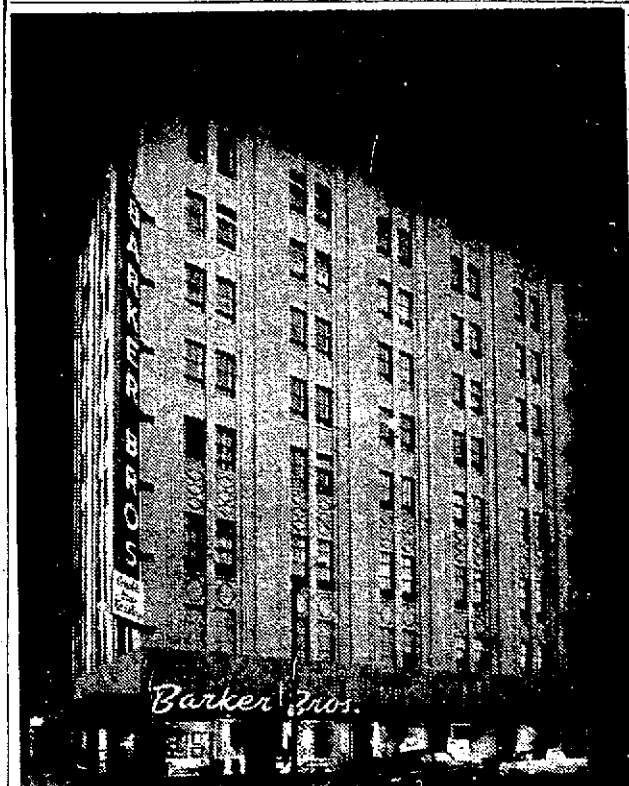
Broadway at Locust — Phone 6-9251

TO BUY FROM THE LARGEST HOME FURNISHING STORE IN THE WORLD!

BARKERS WILL NOT BE UNDERSOLD ON IDENTICAL MERCHANDISE AND COMPARABLE SERVICE

INDEPENDENT-PRESS-TELEGRAM—A-7

Long Beach (Calif.), Sun., July 18, 1936



NEW LOOK FOR BARKERS

Completion of a \$150,000 modernization program of Barker Bros. store at Locust Ave. and Broadway will be followed by an open house Monday evening.

BUILDINGS REMODELED

Barker Bros. Plan Open House Event

With a \$150,000 remodeling and beautification program completed, Barker Bros. will hold open house Monday evening from 7 to 10 p. m. in the big downtown store at Broadway and Locust Ave.

The towering nine-story structure has been given a new contemporary architectural and decorative treatment and design with many changes inside.

All Barker Bros. employees will be on hand to assist the guests on a tour of the entire store and Manager Floyd Hickman said new home furnishings of the latest design have been ordered for special showing.

Designed in 1929 by Architect Warren Dedrick, the building was one of the earliest multi-story reinforced concrete buildings erected in Long Beach. It is of clean design, free of the usual classic "gingerbread" of that period. The building withstood the 1933 earthquake with little more damage than some cracked interior plaster.

After 25 years of successful operation of the store and deciding that downtown Long Beach was to see increased activity due to the growth of the area, Barker Bros. called on Dedrick to restore a youthful look to the structure.

A broad stretch of sun-shading canopy is the keynote feature of the alterations in new contemporary design. With a discriminating use of a new ceramic tile facing color and warmth were added. Color harmony and extensive neon work blend to show off not only the building but the window displays as well.

Oliver Speraw was the general contractor on the work. During the opening house sections on the Hammond

chord organ will provide a background of music. There will be demonstrations of special merchandise.

Barker Bros., a leader in the home furnishings field and decorating for 75 years, is known as the "World's Largest Home Furnishing Store" and the Long Beach unit is the store's major branch. Hickman has been with the company 30 years, 16 of them spent here.

Tycoon Killed by Man Whom He Had Fired

RIO DE JANEIRO (UPI) — Andre J. Cateysson, construction millionaire who led in developing Rio's world-famed Copacabana district, was shot and killed by a sales executive he had discharged because of his "irregular social life."

Police said Silvio Coelho, former sales manager or Cateysson's construction firm, pulled his car alongside the builder's baby-blue Cadillac in a filling station and shot the 42-year-old millionaire four times. One bullet lodged in Cateysson's brain, killing him instantly.

"This is the way you kill a man!" Coelho shouted as he fired. He fled from the scene after the shooting, and police still are trying to track him down.

INCA ART EXHIBITED

Gem Display Ends Today

By MARY JONCICH NEISWENDER

COMPTON—Lapidary works of the Peruvian Inca Indians, including a 20-carat gold mask, placed on Inca dead to ward off evil spirits, will be among the displays at the fifth annual Compton Gem and Mineral Club exhibition which ends its two-day run today in Compton's VFW Hall.

A working lapidary, water color paintings of mineral specimens, jam peg machines used more than a century ago and cabachons, silverwork, faceted stones and cases of crystals also will be featured at the show, which will be open to the public without charge today from 10 a. m. to 7 p. m.

The public is scheduled to ballot on the grand award for the club member having the best or most interesting display, officials announced.

INVESTIGATE...

ALL SYMPTOMS! HEART!
LAST 7 DAYS

OF SPECIAL CHECK-UP — NO EXTENSIONS!

PHYSICAL EXAM. **\$1.00** DURING

**PERFECT HEALTH
WEEK**

July 19 thru July 26 (Mon. thru Mon.)

This final extended week you may have a complete health check-up for only \$1. No appointment needed.

Although the Perfect Health Institute offers this head-to-toe examination as a special service during Perfect Health Week, it is entirely individual, personal and confidential.

The thorough \$1 physical examination includes: Heart-Graph; Blood Pressure test; Urinalysis for sugar (Bring A. M. specimen); Hemoglobin Blood Test for Anemia; Chest, Abdomen; Sinuses; Nose, Throat, Ears; Spine; Bones, Joints; Nerve Reflexes Tested; Doctor's findings explained in simple language, the same visit. Visit office nearest you, during hours below.

THOROUGH EXAM., JULY 19-26, only **\$100**

(Please Bring This Notice With You)

PERFECT HEALTH INSTITUTE

Dr. O. F. Burke, D.C. & Staff I.P.T.

128 W. OCEAN BLVD. (NEXT TO P.E. STATION)

Mon., Wed., Fri., Sat., 10 to 6; Tues. & Thurs., 12 noon to 8 p. m.

(All Offices Open DAILY, including SATURDAY)

SANTA MONICA: 309 Santa Monica Blvd. (Elevator to 4th Floor)

DOWNTOWN LOS ANGELES: 635 S. Broadway (Entire 5th Floor)

Most Tax Cut Issues Settled by Conferees

WASHINGTON (UP)—House and Senate tax writers have agreed on most provisions of a 900-page tax revision bill which will save the taxpayers some \$1,300,000,000 a year.

A Senate-House conference committee still has three or four important questions to settle before completing work on the compromise measure. But the other 550 differences in the Senate and House versions have been adjusted.

The committee recessed late Friday to meet again early this week, possibly Monday. At that time it will take up the unsettled issues, including whether to single out for tax relief persons who receive income from dividends.

The committee passed over that question while settling less controversial issues this week.

Other proposals still unsettled include special tax consideration for U. S. corporations doing business abroad, and a Senate-approved proposal to deny tax exemption to any foundation or organization which tries to influence any political campaign, or which makes contributions to subversive persons or groups.

On dividend tax relief, the House approved a plan under which persons receiving dividend income could exclude the first \$50 from income tax this year and \$100 next year. In addition, the taxpayer could claim a tax credit against dividend income of five per cent this year and 10 per cent next year.

The Senate eliminated all but

the \$50 exclusion. The conference committee's task is to reach a compromise between what the Senate and House have done, or to get one body to accept the proposal of the other.

Except for the dividend income provision, which some Democrats have described as a windfall for the rich, the conference committee has agreed on many changes to reduce the taxes of thousands of taxpayers.

Some of the important provisions already agreed on include:

Medical expenses—Taxpayers will be permitted to deduct medical and dental expenses exceeding three per cent of gross income, instead of five per cent as provided by present law.

Child care—A working widow, widower or divorced person, or a married couple with a combined income of less than \$4500 a year, could deduct up to \$600 a year for child-care expenses while the parents work.

Retirement income—The first \$1200 of retirement income of persons over 65 would be exempt from income tax, with a maximum exemption of \$240. Persons who retire under public retirement plans—school teachers, firemen, policemen and governmental employees—could retire before 65 and still get the \$1200 exemption.

Working children—Children earning more than \$600 could still be claimed as dependents by their parents if they are under 19, or if they are attending school and the parents contribute more than half of their support.



LEAVES 'EM BREATHLESS

Polio patient Celeste Thompson, candidate in Rancho Los Amigos Respiration Center's "Miss Breathless" beauty contest, receives a beauty treatment from a nurse's aide.—(Staff Photo.)

Polio Patients to Stage Own 'Miss Universe' Fete

By TIM HEAD

DOWNEY—Polio patients at Rancho Los Amigos Respiration Center will not be outdone by the Miss Universe contest. They will pick "Miss Breathless" in two weeks.

Floyd Burt, for the past year editor of the weekly Rancho sheet *Weakly Breather*, discloses that eight beauties will vie for honors as "Miss Breathless." The winner will be crowned Aug. 4.

Each of the contestants will have a professional photograph taken and copies will be distributed among the more than 135 adult patients in the hospital.

Floyd, who has been a patient at the Rancho for four years, dreamed up the beauty contest when the Miss Universe contest began to monopolize the headlines.

Contestants are in every stage of treatment in the respiration center. Some are in iron lungs, some in "shell breathers." Two of the contestants are free of iron lungs entirely. All patients participating in the contest are mothers.

Heading the list of aspirants in the *Weakly Breather* lineup is Esther Wright of Long Beach.

STUFFED DUCK AT RUPTURED DUCK REUNION

SAN DIEGO (UP)—A stuffed duck was prominent at reunion doings here Saturday of 2nd Division Marines who fought island battles of the Pacific during World War II.

The duck, when alive, was a division mascot named Sivash, which reportedly relished a drink of beer now and then. He died in the Chicago zoo after the war.

Occasion for the reunion is the fifth annual convention of the 2nd Marine Division Assn., of which Mike Boyle of St. Louis is retiring president.

Democrats Fight for Ike's Plan to Aid City Airports

WASHINGTON (UP)—Two Democrats said Saturday they will fight to save the administration's \$22,000,000 program of Federal Aid for Municipal Airports which the House Economy Bloc wants to kill.

The funds were eliminated by the House Appropriations Committee Friday when it approved a \$1,194,188,079 supplemental money bill which slashed administration requests by 40 per cent.

Rep. Prince H. Preston Jr. (D-Ga.) said he would offer an amendment to restore the funds when the bill comes to the House floor Monday. Rep. Hale Boggs (D-La.) said he would support the move.

L.B. Sorority Places Officers

Long Beach Alpha Iota chapter of the business and professional women's sorority Phi Epsilon Phi was installed Saturday in the Mirror Room of Lafayette Hotel.

The new local president is Mrs. Virginia Heitzman, with Bartie B. Virgile vice president.

The national president, Aliene Tropper, attended the installation luncheon.

Solon Starts Move for 2 Big Highways

WASHINGTON (UP)—Sen. Francis Case (R-SD) introduced a bill Saturday to set in motion a project for construction of two major cross-country highways.

The measure calls for a special federal commission to recommend the routes. It would be composed of three Senators, three House members and three governors named by the President.

The bill would put Congress on record in favor of building a highway linking major centers on the Atlantic seaboard with a central point on the Pacific Coast and another from the upper Mississippi Valley to the Gulf of Mexico.

Car Pried Open, Thief Takes \$25

While Raymond J. Werner of Huntington Park was enjoying an outing at the beach Saturday afternoon someone took \$25 from the glove compartment of his car parked near Argonne Ave. and Ocean Blvd.

Police said the thief pried open a window and the glove compartment.

YOU CAN ENJOY MANY LUXURIES IN YOUR LIFETIME

SEE TODAY'S REAL ESTATE SECTION

I'LL SAVE YOU MONEY AND GIVE YOU ALL THE CREDIT YOU NEED AT THE SAME TIME

You cannot afford to take chances with your health at anytime by putting off needed dentistry

DR. BEAUCHAMP

FIRST Small Credit PAYMENT SEPT. 1st



Start your first small credit payment after September 1st, 1954. THIS PLAN ENABLES YOU TO HAVE THE DENTAL PLATES YOU need AT ONCE and pay DR. BEAUCHAMP LATER.

Take as Long as 15 Months To Pay

DR. BEAUCHAMP WELCOMES YOUR CREDIT ACCOUNT

I gladly invite pensioners, retired persons and others with limited, fixed incomes to avail themselves of this long term credit offer.

1 DAY PLATE SERVICE

When so extractions are necessary, your impressions may be taken and your dental plates delivered to you the SAME DAY—provided you come to the office before 10 A. M. my day except Saturday. This service is SPECIALLY intended for out-of-town patients and those unable to save valuable time.

PHONE L.B. 66-3370

BIG SAVINGS PRICES gladly quoted IN ADVANCE!

DR. BEAUCHAMP pronounced Bee-cham

BETWEEN 4th and 5th STREETS 438 PINE AVE.

GROUND FLOOR AIR-CONDITIONED No App't. Necessary—Hrs. 9 A.M.-6 P.M.

Dr. Beauchamp Advises Yearly Check-up for Plate Wearers

"In many cases after dental plates have been worn for a period of time," Dr. Beauchamp said, "the gum tissues change, causing loose plates and an incorrect bite."

"This," Dr. Beauchamp stated, "can be a very serious problem because if you damage your gums and ridges it might be extremely difficult to get a proper fit. If you are faced with this problem see your dentist. It takes only a few minutes of your time for an examination. Go into any of my offices and this has attended to immediately. I'll be happy to serve you."

Southland Calendar

DAILY
"Trip to Mars" at Griffith Observatory. Shows at 3, 8, and 9:15.
Vista Art Show at Vista in San Diego County.
Laguna Beach "Pageant of the Masters." Live models portraying famous paintings.

TODAY
Kansas State Picnic all day in Bixby Park.
Illinois State Picnic in Sycamore Grove, Los Angeles.
San Juan Capistrano chuck wagon breakfast, 7:30 a. m. to noon. Horsemen's rides in the afternoon.
Santa Barbara National Horse Show and Annual Flower Show.

MONDAY
Greek Theater Outdoor Ballet in Griffith Park, Los Angeles. La Valze starts today and runs through Saturday.
Missouri State Society, 728 Elm Ave., 6:30 p. m.

TUESDAY
Hollywood Bowl concert. Sir Adrian Boult conducting with William Primrose as viola soloist, 8:30 p. m.

WEDNESDAY
All States bus for Cinerama in Hollywood leaves at 148 E. Ocean Blvd. at noon.
Santa Barbara County Fair at Santa Maria starts. Runs through Sunday.

THURSDAY
Oklahoma State Society, 728 Elm Ave., at 6:30 p. m.
Hollywood Bowl Concert with Sir Adrian Boult conducting and Leon Fleisher, pianist, featured soloist.

FRIDAY
Kansas State Society, 728 Elm Ave., at 6:30 p. m.
San Diego Shakespearean Festival Old Globe Theater in Balboa Park, starts. Othello, Twelfth Night and Merchant of Venice scheduled.

SATURDAY
Ohio State Society, Silverado Park at 6:30 p. m.
Hollywood Bowl concert with Paul Whiteman conducting a Gershwin program. Soloist—Pianist Roy Eargy and Singer Shirley Harmer. Starts at 8:30 p. m.

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Birthday cakes comparing the Buffums' store of 1904 with the big modern establishment of today were admired by Harry Buffum, right, store president, and George L. Craig, master of ceremonies, at a 50th anniversary party Saturday at Virginia Country Club. One hundred business and civic leaders assembled at the affair honoring members of the Buffum family. Congratulatory messages were received from Vice President Nixon, Sen. Thomas Kuchel, Gov. Goodwin Knight, Rep. Craig Hosmer and many others.—(Staff Photo.)

House Chiefs Say Anti-Red Law Looming

WASHINGTON (AP) — House leaders said Saturday they expect overwhelming House approval next week of President Eisenhower's proposal to strip convicted Communist conspirators of U. S. citizenship.

But it may be the last major portion of the administration's anti-subversive program to win House passage.

An influential Judiciary Committee member said the group is likely to pigeonhole Attorney General Herbert Brownell's proposal to grant co-operative witnesses immunity from prosecution. He added that it may even override Brownell's objections and recommend a bill to outlaw the Communist party.

The Senate, meanwhile, has not had a chance to act on anti-Red bills. Most of them are tied up in the Senate Judiciary Committee, whose chairman, William Langer (R-ND), has shown little disposition to clear them. Langer, however, has promised "action before Congress adjourns."

The House citizenship proposal emerged from the Judiciary Committee in bill form Thursday and is set tentatively for a House vote Tuesday. It would make loss of the rights of citizenship automatic and permanent on conviction of violating the Smith Act by promoting rebellion or insurrection, or by advocating or conspiring to overthrow the government by force and violence.

The penalty would apply to naturalized and native-born citizens alike, but the former would face the added penalty of deportation.

The House is scheduled to consider—and expected to pass—two other Communist-control bills next week. One would create a special 12-man commission to study subversive problems in industry. The other would provide stiff penalties for bail jumpers.

LEGISLATION STATUS

WASHINGTON (AP) — Status of major legislation in Congress: **HOUSING**—Senate-House action pending on compromise bill to expand federally subsidized public housing by 35,000 more units, make home-buying easier, and harder for builders to reap "windfall" profits.

FARM—Senate scheduled to open debate Tuesday on own version of House-passed flexible price support farm bill. Early passage doubtful.

TAXES—Senate-House conference committee hopes to report compromise \$1,300,000,000 tax revision bill for final action early next week.

JOB COMPENSATION—Senate action pending on House-passed bill extending unemployment benefits to 4,000,000 more workers.

HEALTH—House killed President's \$25,000,000 health reinsurance plan. Moves to revive it believed doomed.

FOREIGN AID—Senate action pending on \$3,100,000,000 foreign aid bill, \$227,000,000 less than House authorized.

ATOMIC—Senate continues debate on bill liberalizing atomic energy laws. Fight over private power contract delaying passage.

DEFENSE BASES—Congress sent to White House for signature bill authorizing \$837,165,600 of military construction at home and overseas.

SOCIAL SECURITY—Senate Finance Committee drafting own version of House-passed bill raising social security benefits and taxes. Senate bill extends coverage to 3,600,000 more persons as against 10,000,000 House figure.

COMMUNIST CONTROL—Senate Judiciary subcommittee approved House-passed bill legalizing certain types of wire-tapping. House Judiciary approved.

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Jenkins About Ready to Submit Summary

KNOXVILLE, Tenn. (UP)—Attorney Ray Jenkins said Saturday he has reduced the voluminous testimony in the Army-McCarthy hearings to a summary which he expects to submit, along with a "brief," to the Senate investigations subcommittee by the latter part of this week.

Jenkins, who acted as counsel for the committee during the lengthy hearings, said he and his assistant, Charles Maner, had prepared a 450-page summary of the 7424 pages of testimony.

They also have nearly completed a "brief" of the supporting and contradictory evidence on each issue in the dispute between the Army and the Wisconsin senator, Jenkins said.

The east Tennessee attorney, who rose to national fame through television and radio coverage of the hearings, said they expected to have both documents in the subcommittee's hands by the latter part of this week and he would "deliver them personally and confer with the subcommittee if it so desires" or mail them to Washington.

He refused to discuss any of the issues in the brief but said the "subcommittee as a whole unanimously agreed on what the issues were and they were transmitted to me jointly by Sen. Karl Mundt (R-SD) and Sen. John McClellan (D-Ark)."

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Hunter-Killers Search for Submarines

Navy's Air-Sea Teams Maintain Restless Prowl

(Editor's Note: This is the first of two articles by Staff Writer Vera Williams on the Hunter-Killer Fleet which guards our shores.)

By VERA WILLIAMS

Silently, while coastal residents work and sleep, a restless prowler goes on off shore.

It is the Hunter-Killer Fleet—Navy teams combining destroyers, carrier-based planes and land-based patrol squadrons, their job to seek out and "destroy" enemy submarines.

They are ready, night and day, a silent watch training to protect American cities and military strongholds from attack by enemy submarines.

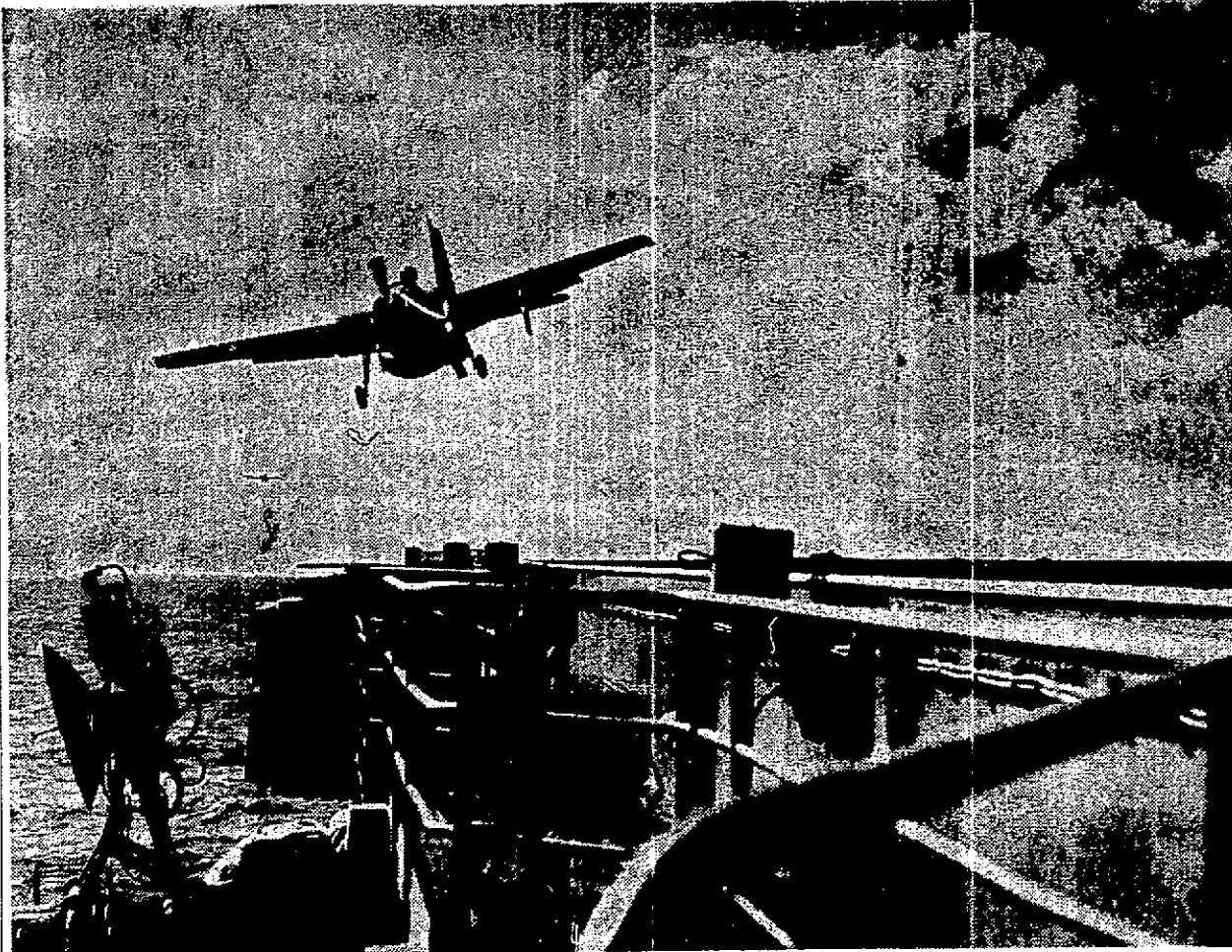
Sea and sky are the workshops of these men who stand monotonous guard in today's potentially explosive world. They work alone and often in deep secrecy, but the pilots perform some of the most precise all-weather flying in aviation, and surface and crewed ships in gales that drive others to cover.

On some tomorrow these fliers and seamen, profiting by the Hunter-Killer training that now stretches across the Pacific, the Atlantic and the Caribbean, may save an American city—perhaps Long Beach itself—from destruction by an alien submarine, shooting guided missiles with atomic warheads.

WHAT IS Anti-Submarine Warfare (Hunter-Killer) and how intensive and widespread is its training?

Perhaps the person in these parts who knows the most about it is Commander Gordon R. Fiss, 42, executive officer of the USS Rendova, a tall, thin, wiry man who in effect has been chasing submarines since early in World War II.

The outbreak of the war found him navigator for VP-82 in Norfolk, the West Coast and the Caribbean. After one year he became gunnery and tactical officer for Fleet Air



GUARDIANS GO HUNTING

Guardian anti-submarine planes take off from carrier Rendova to team up in Hunter-Killer Fleet anti-sub-

marine patrol. Radar and other special devices will help in search.—(Official Photo by U. S. Navy.)

Wing 11 and while there was awarded the Distinguished Flying Cross for sinking the U-96 and taking 45 prisoners in a night attack.

For two years he was tactical officer for an Anti-Submarine Development Detachment at Quonset Point, R.I. Then in the Philippines he was anti-submarine officer for the commander of the Seventh Fleet.

Then followed service as ASW officer for Commander Air Force of the Pacific Fleet in San Diego and then the General Line School (the Navy's post graduate school) at Monterey. Before coming to the Rendova four months ago he was operations officer for Carrier Division 17, an anti-submarine staff which operated principally in the Far East waters.

ANTI-SUBMARINE WARFARE training which began before World War I has been greatly accelerated since World War II with reports that Russia has a fleet of 350 subs with an addition of 200 annually. Anti-submarine warfare training staffs of the Pacific center in Yokosuka, Japan, and San Diego, and the objective is to have all destroyers and aircraft (land and carrier-



CMDR. GORDON FISS
Trained to Track and Fight

based) share in the training program.

"That was," explains Commander Fiss, "we have an available pool of trained men in the Navy and in civilian life who have practical knowledge of how to detect, track and fight subs. Our national life may depend on them."

"We have to learn the lessons of two wars. We have to realize that we almost lost both wars at some phase due to our inability to combat the submarine menace at a critical time. Submarine warfare, the same as any other major problem, is a matter of precise timing. We must be ready because if World War III comes it could be decisive."

The Rendova, an escort carrier now in the harbor here, for a year was the home base for a Hunter-Killer Task Group for Carrier Division 15, carrying planes and helicopters and acting as coordinator for destroyers, carrier and shore based aircraft and submarines in Hunter-Killer exercise—"Hugs," Navy men call them.

The Rendova participated in six Hugs in the Far East and 10 Hugs altogether, ranging from

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What are the problems, the hazards and the results of anti-

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Library Slates Review Program

Mrs. Doris Ryder Watts will review a group of significant recent books at a program in the patio of Burnett Branch Library, 560 E. Hill St., at 2:30 p.m., Tuesday. The public is invited. Among books to be presented are "But We Were Born Free" (Davis), "The Crucible" (Miller), "Far, Far From Home" (McKenney), "The Newcomer" (Davis), "Night of the Hunter" (Grubb), "A Fall of Oysters" (Snider) and "The Wild Place" (Hulme). Mrs. Watts will be introduced by Jean Taggart, branch librarian.

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Long Beach (Calif.), Sun., July 18, 1954

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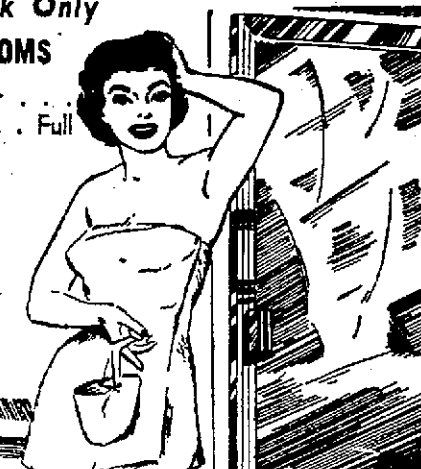
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PURPOSES





LIKE GRANDMAW USED TO CAKE

A corn cob pipe like Grandma's back in Missouri is displayed by Cassy Smead, of 8520 E. Ocean. The cobs are favorites of today's girls renewing the old-time mountaineer fad.—(Staff photo.)

PIPELINE TELLS IT

Girls Are Puffing Pipes in Private

By JEAN B. MOORE

Reports indicating you're not long for this earth if you consume several packs of cigarettes a day have led the girls to consider lady-like pipes.

Special pipeline from New York informs us that one retailer there is stocking six shapes in red, blue, yellow and green for feminine puffers. These same smokers may purchase mild, mild tobacco in tin humidors wrapped in baby pink.

So far none of those gay versions of the masculine briar have found their way into Long Beach, a survey of the tobacco shops and supply houses shows. Nor have the pink tobacco tins.

But that doesn't mean western Mammy Yokums don't have ideas along the lines of their eastern sisters. Perhaps they're just a bit slower.

This week three women in one day approached the tobacco counter of a leading department store and purchased.

Table Tennis Tourney Set for Children

Two all-city paddle tennis tournaments, one for boys and the other for girls, and a surf test high light the fourth week of action in the summer recreation program here. Sponsors are the Recreation Department and city schools.

Both paddle tennis tournaments will be held at Franklin School courts. Boys will compete at 10 a. m. Wednesday with play in four classes, by age. The girls will compete Thursday at 10 a. m. in two classes, juniors and seniors.

A surf test, with participants limited to holders of junior and senior Red Cross life saving certificates, will be held Wednesday at 2:30 p. m. at 72nd Pl.

A big playday for girls from west side playgrounds will be held Tuesday from 10 a. m. to 2:30 p. m. at Silverado Park.

Two girls' volleyball tournaments will be held Friday. The Northeast District tourney will be at 1 p. m. at Pan American Park and the North District tourney will be at Houghton Park at 1 p. m.

IOWANS TO PICNIC

The Milo, Iowa, picnic will be held next Sunday at Houghton Park clubhouse. Coffee will be furnished.

small bowl English pipes.

The women were not old Irish peasant types munching toothlessly on their clay bowls, but were presentable Long Beach females about 25, 30 and 45. One bought a can of tobacco and how to put it in the bowl. The others knew how—or were going to experiment at home.

Selling at least a pipe a day to women for some time is a leading tobacco shop here. It has also sold for years the Turkish water pipes, harem style, for the ladies to puff on contentedly in the privacy of their boudoirs.

The same shop sold a fanciful carved pipe to a prominent local business woman who in turn gave it to a friend when she became enamored of it, and returned to buy another.

We'd be surprised, the shop continued, how many women do smoke pipes, but mostly at home. They are still timid about public reaction, but should the fad catch on in the East, it could attain wildfire proportion.

Already one English firm, confident of the popularity of the trend, is on the verge of manufacturing jeweled pipes, thus stamping out the pipe dream of one Rancho Estates couple who lacked the capital but not the idea of dainty silver-stemmed versions, gold bowls or even sequined numbers for evening.

The attractive wife of one of the city's leading tobacconists has smoked a calabash pipe for the past 15 years and finds it completely relaxing when watching television.

"Pipe smoking is easier on you," she avers. "Automatically you relax instead of fidgeting with a cigaret."

Women customers in this shop often pretend they are not shopping for themselves, "but we can always tell when they are," maintains the avowed lady piper.

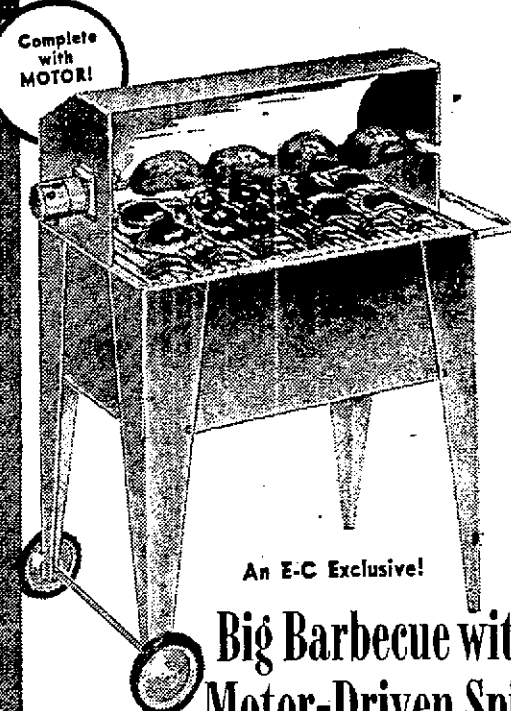
Being a long time expert on the subject, she thinks future women pipe smokers would prefer the aromatic blends of tobacco which are not as strong as the straight. Some are flavored with sugar, honey or chocolate.

On the best authority we have it that on their honeymoon this spring a Long Beach bridegroom purchased for his bride four tiny briars for 98 cents.

What turned out to be a dare has resulted in four smudge pots on their evenings at home.



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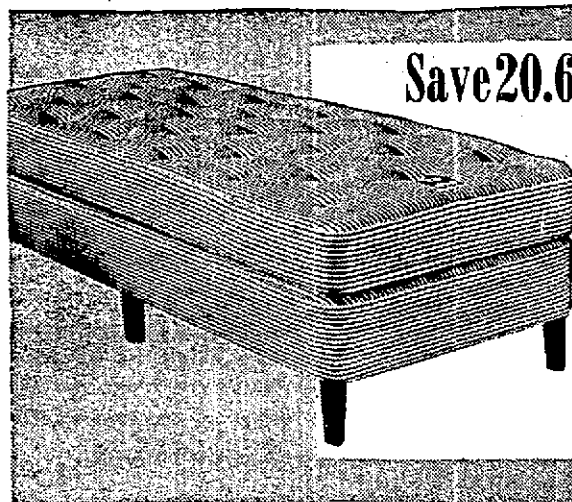
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\$39

1.25 Weekly

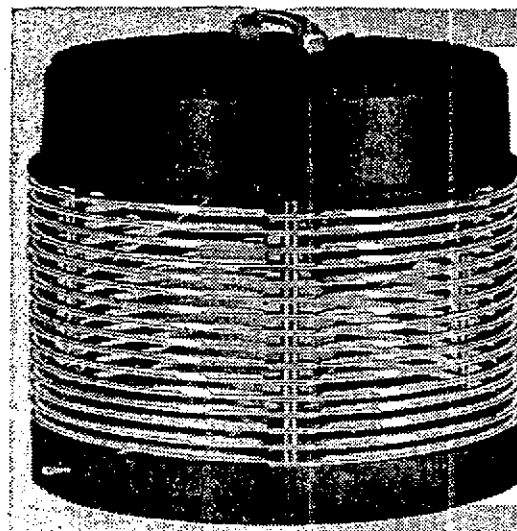


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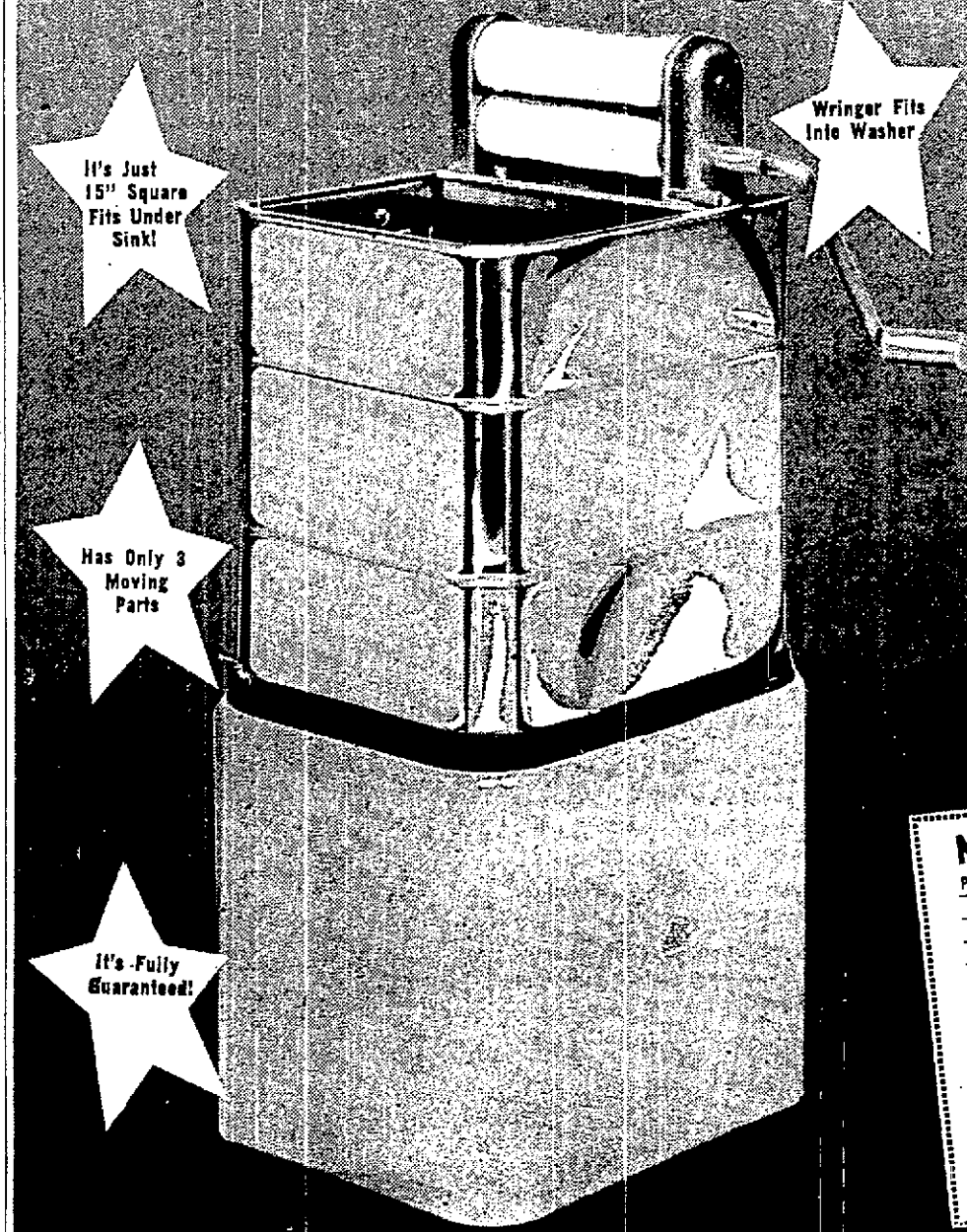
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AEC Requests Police Protect Workers

OAK RIDGE, Tenn. (AP)—The Atomic Energy Commission Saturday asked for police protection for any workers who wish to cross picket lines surrounding two strike-bound atomic construction projects.

The AEC also called on law-enforcement officials to report the names of strikers violating a no-picketing injunction with the possible aim of citing the pickets for contempt of court.

Some 2,000 AFL laborers have maintained picket lines around the two vast projects, one the top-secret Y-12 plant and the other a half-billion-dollar addition to the gaseous diffusion plant, since Monday in defiance of an injunction forbidding picketing.

Another 6,000 AFL craftsmen have refused to cross the lines, virtually halting all work on the two jobs, although both union and company officials have labeled the strike "unauthorized."

E. A. Wende, acting manager of AEC operations here, Saturday wired sheriffs of Roan, Loudon, Anderson and Knox Counties, asking their "presence and assistance" at the six gates to the atomic reservation Monday morning at 6.

The AEC also requested—in formally—the aid of the Tennessee State Patrol on Monday and State Safety Commissioner W. W. Luttrell said patrol officers would be at the disposal of the sheriffs if needed.

He asked them to "protect against possible violence, to insure employees reporting to work are permitted to enter their work areas and to provide that traffic on the highways is not interfered with."

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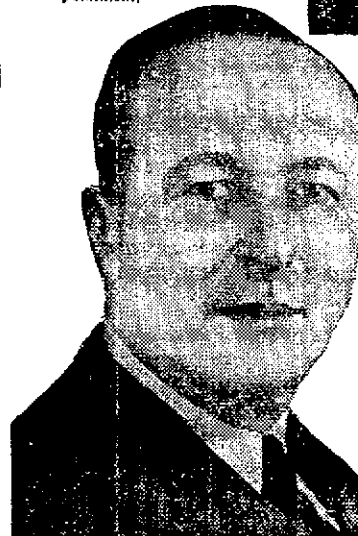
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Karen Tollefson, 9, of 2102 Rutgers Ave., grooms "Jigger," lively week-old Shetland colt owned by her grandparents, Mr. and Mrs. Wilbur Finley, 2918 Hullett St. The miniature animal is 24 1/2 inches tall and weighed 37 pounds at birth.—(Staff Photo.)

Machine-Gun Kelly, 59, Dies in Leavenworth

LEAVENWORTH, Kan. (AP)—Agents burst in on Kelly and found him armed and waiting for them. But the boastful bad man lost his nerve as they confronted him and he dropped his gun without firing a shot. Kelly, a dapper fellow, had gone to great lengths to hide his identity—dyeing his hair a lemon yellow.

For more than 16 years, Kelly was confined to Alcatraz but was transferred to Leavenworth in the summer of 1951. He was assigned to the furniture factory. He was always considered dangerous and spent his time in custody of armed guards.

But the boastful outlaw meliowed as the years went by. Attorney Irving C. Ownbey of Oklahoma City, who has been handling some legal work for Kelly, said he visited the convict recently and was surprised to see the change in him.

Kelly was one of the most notorious of the hoodlums who terrorized the Midwest 20 years ago. It was the alertness of Urschel that brought Kelly's downfall.

After kidnapping Urschel at the point of a machine gun and pistol, Kelly and Albert L. Bates blindfolded the oil man and took him on a long drive to a hideout near Paradise, Tex.

Although he could not see, Urschel made careful note that the 14-hour ride was made over bumpy roads. And while in the hide-out shack he observed that twice daily an airplane flew over, but missed one day.

This information helped FBI agents find the shack. There they arrested Harvey Bailey, an ex-convict, and found he was carrying some of the ransom.

In the subsequent roundup, the officers arrested Mr. and Mrs. Kelly, Bates, and Mr. and Mrs. R. G. Shannon, father-in-law and mother-in-law of Kelly. The Kellys, Bates and Bailey were given life sentences, the Shannons lesser terms. Bates died in Alcatraz federal penitentiary. Shannon has been released from custody. The others are still in prison. Their convictions were the first under the Lindbergh law.

Kelly and his wife were the last of the gang to be captured, evading the police until Sept. 26, 1933. To divert suspicion from themselves, they "borrowed" a 12-year-old girl from an itinerant laborer and took her with them in their travels to and around Memphis, Tenn.

But the FBI reports it was messages from the girl that eventually led them to the Kellys' Memphis hideout.

The child received part of the reward paid for their capture. With guns ready, federal

Demo Solons Challenged in Week Voting

WASHINGTON (AP)—Two Democratic senators put their political reputations on the line in primary elections this week.

Senate Democratic leader Lyndon B. Johnson, certain of renomination for a second term in the Texas primary next Saturday, hasn't admitted publicly that he recognizes his opposition, Dudley T. Dougherty, wealthy 30-year-old Beville rancher.

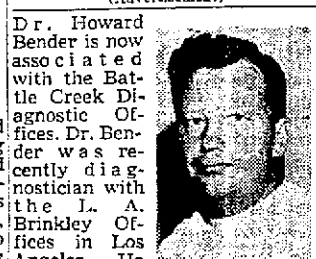
In Montana, on Tuesday, veteran Sen. James E. Murray is seeking renomination for a fifth term over two rivals—Sam C. Fessell, 47, of Great Falls, formerly with the government in Washington, and Ray E. Gullick, Joplin farmer.

Aside from congressional races in both states, interest centers on the Texas gubernatorial contest. Incumbent Allan Shivers, wealthy landowner and citrus grower, is fighting it out with Ralph Yarborough, Austin attorney.

Yarborough has labeled Shivers "a silver-spoon playboy" and has tried to capitalize on a lower Rio Grande valley land deal in which the governor made \$425,000. He also challenged Shivers to make public his income tax returns for the past 10 years.

Shivers has countered by pointing to his record of accomplishments—teacher pay raises, road-building etc.—and asking Yarborough to state his own platform.

(Advertisement)



Dr. Howard Bender is now associated with the Battle Creek Diagnostic Offices. Dr. Bender was recently diagnosed as a specialist in the L. A. Brinkley Offices in Los Angeles. He will assist in a specialized method of diagnosis and clinical survey of problem cases.

Dr. Bender has devoted a great deal of his time these last few years in X-Ray technique and has co-operated with the profession in interpretation of problem cases. For a limited time Dr. Bender in the interest of public health will make a complete physical examination for all patients as time and facilities will permit. The examination will include:

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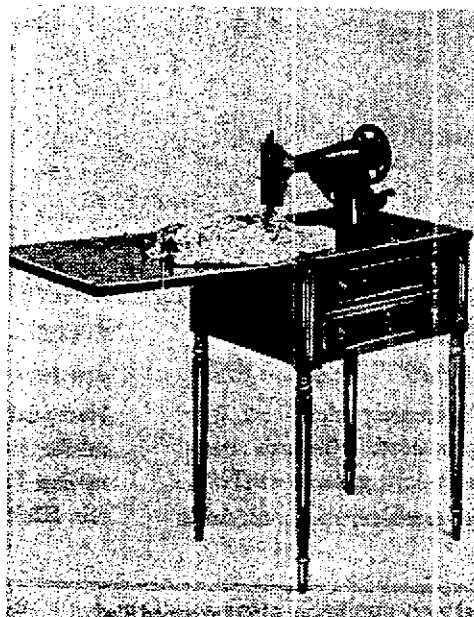
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Red Czechs Blindfolded GIs, Grilled, Threatened Them

NUERNBERG, Germany (AP)—Seven American soldiers released after 11 days of capture in Communist Czechoslovakia said Saturday they were handcuffed, blindfolded and questioned for hours at a time on topics ranging from military secrets to Sen. Joseph R. McCarthy.

The seven Americans were seized by the Czechs July 4 while on an outing near the border of Czechoslovakia. The Communists accused them of espionage but released them later after receiving a stiff U.S. State Department note.

Pvt. Ross F. McGinnis, 21, of Greensburg, Pa., said he was asked by one interrogator, "What is McCarthy's job?" "Well, I told him that McCarthy is a Senator from Wisconsin and that he has a political job," McGinnis said.

Capt. Jack M. Davis, 31, of Raytown, Mo., who was captured with six enlisted men from a field artillery battalion in West Germany, acted as spokesman for the group Saturday.

"We're still not certain which side of the border we were on," Davis said. "We were walking along, after leaving our truck, when about 20 uniformed guards fired warning shots, came up and challenged us. They indicated we were under arrest."

Pfc. Leonard D. Tennis, Alliance, O., 18, and the youngest of the group, said he tried to run but threw himself to the ground when the Czechs fired over his head.

"They lined us up and blindfolded us or pulled our garrison hats over our eyes so we couldn't see," Davis said. "I protested but it was no use."

The seven were marched, with hands raised, half a mile to a building where they were searched, photographed, fingerprinted and questioned. The Czechs took wallets, watches and cameras but returned them later.

McGinnis and Pfc. Jerry W. Griffith, 24, of Springfield, Ohio, said they were both "invited" to remain in Czechoslovakia but refused.

McGinnis said he told one interrogator what he thought of the Communists and "the Czechs got pretty mad and promised me a long stay in jail."

Davis said all seven were threatened and "they kept telling us that after a year or so we would give better answers."

Pvt. Richard J. Jumper, 21-year-old Negro from Booneville, Mo., said his questioners tried to sell him on Communism and stressed the question of racial discrimination in the West.

The other two members of the group were Pfc. George Switzer, 23, of Miburn, Neb., and Cpl. John F. Glasson, 24, of Oakdale, Calif.



TIME PASSES BY

Former Nebraskans Henry Erickson (left) and O. T. Stroud, both of Los Angeles, check the time during the Nebraska State Picnic Saturday at Bixby Park. By coincidence, Saturday was Erickson's 71st birthday. They were acquainted when they resided in Nebraska City, Neb. many years ago. Special feature at the picnic was the Nebraska centennial song "My Omaha," played by the Municipal Band. — (Staff Photo.)

Tired of Life at 61, Joe 'Blasts Off'

NEVADA CITY (AP)—Joe Bonoski planned his last days carefully.

Last week he gave up his job as a lumber-mill worker. At 61, he told friends, he was "tired of living."

Friday he visited neighbors in the little town of Washington, high in the Sierra, where he had lived alone in a rough cabin for many years.

He had no relatives, so he gave away his personal belongings. He distributed four boxes of groceries to friends, and gave one little boy some copper-mining stock.

Then he began drinking late in the afternoon, Sheriff's Deputy Frank Gallino learned later.

Returning to his bare cabin, Bonoski fixed a heavy dynamite

charge, poured gasoline everywhere and set it afire.

The shattering explosion at the ground.

1:55 a. m. tore the man to pieces and the fire burned his cabin to

the ground.

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Critic Sees Censure Poll on McCarthy

WASHINGTON (AP)—Senator Flanders said Saturday he is picking up support from both Republicans and Democrats on his demand for a "clear-cut vote on McCarthyism" and predicted a Senate majority would vote to censure the Wisconsin Republican.

Indications were lacking, however, that Flanders (R-Vt) would get any help at all from Republican leaders. Leaders on the other side of the aisle were keeping their own counsel.

Senator Knowland of California, the Republican leader, indicated he would move either to table the Flanders proposal—a motion which would block debate—or dispose of it without lengthy talk.

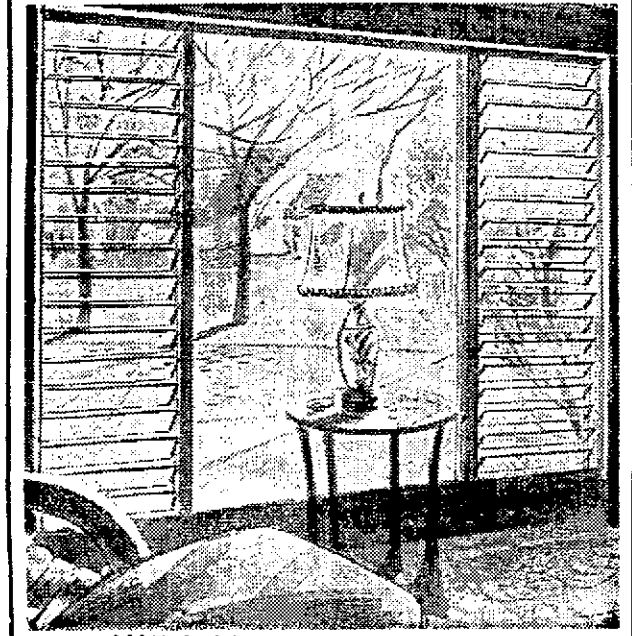
Knowland said any debate on the proposal "probably would tie up the Senate for four or five days and block the administration's legislative program."

Flanders, McCarthy's bitterest Senate critic, said his motion declaring McCarthy "condemned" for his conduct as chairman of the Senate Investigations Subcommittee was attracting support of senators who had refused to back a previous Flanders effort. That was aimed at unseating McCarthy from all his committee chairmanships.

Hero's Mother Ill

STOCKTON (AP)—Capt. Kurt Carlsen, 40, who two years ago became known the world around as the heroic master of the Isbrandtsen freighter, Flying Enterprise, left here by plane Saturday night for Denmark to visit his mother, reported to be seriously ill.

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daisy chain

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Campus Shop's summer cooler, this delectable printed cotton cooler with a wreath of appliqued daisies over the boned bodice, a full twirling skirt, back zipper and little black bows. Assorted prints, sizes 10-16.

May Co. Lakewood Campus Shop, Second Floor

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corduroy jumper **7.95**

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Brisk as the first football weather, this slim jumper-sheath in washable corduroy, its colors guaranteed by Good House-keeping and Parents Magazine—black, red, blue and gold. Sizes 10-18. Shown with ribbed neck blouse in black, walnut, pink, white, sizes 10-18.

May Co. Lakewood Misses' Sportswear, Second Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME 3-0111

'Children's Hour' Play Set for Opening Tonight

With Pat Brown, former stock and TV actress playing the lead, The Theater will present Lillian Hellman's highly controversial play "The Children's Hour" at 8:30 o'clock tonight at 30 Termino Ave. It will be repeated Thursday, Friday, Saturday and Sunday.

Pat Brown and her husband, Gerald Brown, co-direct the play. Significantly, they met in 1947 in Houston, Tex. when Pat played the lead and Gerald, former drama coach at Brown University, directed "The Children's Hour" in the Alley Theater.

Robert Morgan Opens Dance Studio for Students of All Ages

Robert Morgan, internationally famous for his free style method of ballroom instruction, has opened one of the most attractive dance studios in Southern California, conveniently located for Long Beach residents downtown at 616 Pine Ave.

Students already enrolled range in ages from 15 to 72. Teen-agers are handled through facilities of a special teen-age department. The studio is staffed with a group of Robert Morgan teachers capable of teaching any dance from the waltz of Vienna to the latest of the new Latin rhythms of the Mambo.

The Long Beach studio, twenty-third in the chain of Robert Morgan studios, is under the direction of Derek Spick, who



TRICK RIDER

Sandy Black, trick rider, dancer and singer will be one of the feature attractions at Pat Reagan's Championship Rodeo at the Municipal Stadium here Aug. 6, 7 and 8. She is shown on her miniature pinto, Trojan, doing a one-foot stand. She lives in Dublin, Calif.

'Carmen' Leads Film Program

"Carmen," a condensed version of Bizet's masterpiece with the plot and important musical passages well preserved, will be among music films to be shown at Burnett Branch Library's patio pop concert Thursday, at 8 p.m. Olin Downes narrates the film.

Other films scheduled for the evening include "Two Chinese Dances," "Tschalkowsky Concert," featuring Leonard Rose and Leonid Hammer; "Little Fugue in G Minor" and "Poulette Griese," a film produced by Norman McLaren based on an old French legend.

Jean Taggart, branch librarian, will introduce the program. The public is invited.

Girl Bicyclist's Head Fractured

COMPTON—Thrown from her bicycle when struck by an auto at 134th St. and Central Ave. Saturday, Iona Jean Hairston, 10, of 911 E. 134th St., suffered critical injuries, police reported.

The girl received treatment for a skull fracture and brain concussion at Physicians and Surgeons Hospital and was then taken to St. Francis Hospital, Lynwood.

The driver of the auto, Jone Metzgar, 34, of Los Angeles, was not held by police.

SPEED UP SALES through Independent - Press - Telegram Classified ads. Merchandise, cars, real estate and personal things go fast through For Sale ads! Dial 6-9071.

Papa Gabor Reveals Daughters Keep Him

By ILONA NYLAS

BUDAKESKI, Hungary (AP)—The father of Zsa Zsa and Eva and Hagda Gabor said proudly today these three gorgeous sisters who are known to the world as the madcap sophisticates are in truth devoted daughters quietly caring for him in his declining years.

"I have the best daughters in the world," 74-year-old Vilmos Gabor said, and tears shone in his eyes.

"I love them all. I have no favorite. All three are angels to me."

Papa Gabor was interviewed exclusively at his modest home in this small suburb two miles from Budapest. He spent two years in the Jewish asylum at the provincial town of Nyiregyhaza after his jewelry shop and his Budapest homes were nationalized in 1951.

"My daughters," he said, nodding his balding, gray-fringed head, "call me by telephone every second day wherever they are in the world."

"I do not miss anything because they supply me with all the things I need. They even supply me with the best available medicine for my ear."

BELIEVES IN THEM
Gabor is almost deaf and speaks slowly because of a cerebral hemorrhage he suffered in January. After four close weeks he pulled through—"doctors said I am quite an athlete"—with the encouragement of the three sparkling beauties who to him are still his little girls.

Papa Gabor is very proud of Zsa Zsa and Eva and Magda. He wants to hear of all they see and do. Pictures of all the stunning three filled the little room where the old man spoke. His pockets were stuffed with letters and postcards, with stamps ranging from the Riviera to Hollywood.

He believes they are richly successful and he did not conceal his pride in thinking he helped train them for their careers by keeping foreign tutors for them, and sending them to fashionable schools in France and Switzerland. Magda, he boasted, speaks 12 languages and Zsa Zsa and Eva eight—although he could not name all languages off-hand.

RECALLS OLD DAYS
Gabor reminisced over the days when he had four cars and a summer retreat and houses in Budapest. He once owned a chain of jewelry shops selling expensive but chic baubles. But his family went the way of the winds, he reflected sadly.

Eva and Zsa Zsa left for America in 1938. Papa himself fled with his former wife Jolie

Nixon Will Talk at VFW Meeting

PHILADELPHIA (AP)—The Veterans of Foreign Wars said Saturday that Vice President Richard Nixon will speak at the national VFW encampment Aug. 2.

The encampment, running from Aug. 1 to 6, is expected to bring some 100,000 persons to Philadelphia.

Concert Program by Municipal Band

Long Beach Municipal Band concert schedule. Eugene LaBarre, conductor. Charles J. Payne, assistant. Concerts in Band Shell at foot of Locust Ave.

Sunday, 2 p.m.—Soloist, Bireley Gardner, cornet.

Monday—No concerts.

Tuesday, 2 p.m.—No soloist.

Wednesday, 2 p.m.—No soloist.

Thursday, 2 p.m.—Soloist, Clayton Barrie, flute.

Friday, 2 p.m.—Soloist, Harold B. Stephens, saxophone.

Saturday, 2 p.m.—Soloist, Garrett L. DeKay, euphonium.

Now Showing in Theaters

ANT—"Steel Trap," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30.

ATLANTIC—"The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30.

LAKEWOOD DRIVE-IN—"The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30.

STATE—"The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30.

UNION—"The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30.

WEST COAST—"The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30. "The Charge of the Light Brigade," 1:30, 4:40, 7:15, 10:30.

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Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.

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EDITORIAL

Prop. 10 a 'Toughie'

CALIFORNIANS will cast votes on no less than 20 state ballot measures in the general election next November. And one of the most complicated and controversial of the score of issues concerns the lengths of terms of State Assemblymen and State Senators and the number of consecutive terms for any one Governor.

Prop. 10, a proposed constitutional amendment, fixes the term of Assemblyman at four years rather than the present two and the term of State Senator at six instead of four years. It limits future governors to two successive terms in office.

The pros and cons on the question of the four-year term for Assemblymen are much the same as those advanced on the question of the length of term of members of the U. S. House of Representatives.

Proponents of the longer term say an Assemblyman is faced too soon after election with the problem of campaigning for re-election. He has to campaign every 18 months. It is expensive, and he draws a meager salary. If he's a freshman, the time between elections may be inadequate for him to prove his real worth. His energies are divided between campaigning and trying to build an effective record. Opponents of the longer term argue that the two-year term gives the voters frequent and healthy check on the legislature. And if the Assemblyman is a good one, it is argued, he should be able to prove it in two years. If he isn't a good one, the public can promptly get rid of him.

The provision applying to State Senators was inserted presumably to preserve the traditional relative positions, as regards length of terms, of the so-called "upper" and "lower" houses. Some voters who find the argument for a longer Assembly term convincing may think a four-year term for State Senator too long.

Taken together, or separately, the two proposals pose some pretty tough questions in government.

The third part of the proposition adds further debate—within itself and as it affects the rest of the proposition. Some will say it's a healthy safeguard against the entrenchment of one man in the governor's office. Others will say it's a bad provision because it would limit the period of service of a good governor. Many, while saying one or the other of these things, will contend that the question of limiting the number of gubernatorial terms should not have to be considered in the same measure with the questions of Assembly and Senate terms.

Prop. 10 is a package proposal raising a multitude of fascinating points. Yet, as we say, it is but one of a score of measures on the November ballot. Voters have a lot of ground to cover in the next three months.

JOHN S. KNIGHT

No Bottomless Pit

NOT MUCH IS being said these days about foreign aid. However, Congress will soon appropriate \$3 billion for this purpose to cover the 1954-55 year, with the major portion to be used for military purposes.

This is less than the \$3.5 billion requested by President Eisenhower but it is nevertheless a sizeable sum.

In grants and loans, the United States (meaning its taxpayers) has provided more than \$60 billion for reconstruction and military aid since the Marshall plan began seven years ago.

The original purpose of foreign aid was to rehabilitate the war-torn countries of Europe. Later it was advertised as a weapon to halt the march of communism. Now, it consists largely of military expenditures to reinforce the resistance potential of our allies.

A few people are beginning to inquire when foreign aid can be terminated. Sens. Stuart Symington and Styles Bridges, who made an appraisal of the problem earlier this year, reported that Americans administering foreign aid should realize:

"The resources of this country are not inexhaustible, and that the United States treasury is not a bottomless pit."

One hopeful sign is seen in the action of the Senate Foreign Relations Committee which incorporated a provision in the new foreign aid bill requiring that the Foreign Operations Administration be liquidated by next June.

The committee feels that all foreign aid can be withdrawn by June, 1956 and military aid a year later.

However, when it considered that we will be called upon to help arm Germany and in view of further international complications sure to develop, there is no cause for unrestrained optimism that the flow of dollars abroad can or will be shut off.

Nevertheless, it is encouraging that members of both parties in Congress are beginning to raise questions about the way in which our money is being spent and how long these largesses can be continued.

Secretary of State John Foster Dulles has returned from Paris convinced that the United States, Great Britain and France have found "a formula for constructive allied unity" which will strengthen the anti-Communist position in negotiating for a truce in Indochina.

What this actually means is that the Western powers have succumbed to the inevitable—a sweeping Communist victory in Southeast Asia.

It will be recalled that Mr. Dulles has spoken of "unity" on many previous occasions. At first, it was a warning to the Communists that continued aggression in Indochina would call for "united action" from the free nations.

Later, the Secretary of State attempted to weld together a "concert of opinion" on the Indochina problem prior to the Geneva conference.

In neither of these endeavors was Mr. Dulles successful. The British flatly rejected direct military intervention and the French wanted peace at almost any price.

With investiture of French Premier Pierre Mendes-France, pledged to obtain an honorable truce by July 20, Mr. Dulles had no choice except to put the best possible face on an ugly reality. That is why he is now speaking of "constructive allied unity" when the facts add up to a disunited allied defeat.

Last we judge Mr. Dulles too harshly for his failure to produce "united action" prior to the fall of Dienbienphu, let it be remembered that he was dealing with allies who no longer were pursuing the common interests and common purposes which brought victory in World War II.

RANDOM NOTES: Sen. Ralph Flanders, Republican of Vermont, will fail in his effort to dislodge Sen. Joe McCarthy from his committee chairmanships. . . . No senator wants to see the seniority rule, by which committee chairmen are selected, weakened by the Flanders resolution and only a few senators care to tangle with McCarthy.

The political writers attending the governors' conference at Lake George, New York, are touting Gov. Frank Lausche of Ohio as a hot prospect for the Democratic Presidential nomination. . . . Lausche has shown relatively little interest in international affairs and if he has any views about foreign policy, he has kept them to himself.

'I CAN WAIT,' HE SAYS



DREW PEARSON

M'Carthy Charge Boomerangs

WASHINGTON—Sometimes it takes weeks for Sen. McCarthy's reckless accusations to boomerang. Then his front-page charge is usually refuted by a back-page denial.

For example, McCarthy charged last May that the "British Corporation ship" Arietta was hauling "fertilizer" to Red China. But the real cargo, he hinted darkly, was not fertilizer at all, but something far more sinister.

"Let me read you clause No. 3 from the ship's manifest," he shouted. Then he said: "The vessel has the liberty to call at any port or ports for any purpose."

But the vessel is not to touch the United States of America, or Canadian or Philippine or Japanese ports, prior to arrival at destination and must not proceed via Panama Canal.

"Surely," cried McCarthy, "if this British Corporation vessel were only carrying fertilizer, there would have been no need to fear inspection by American, Canadian, Philippine, or Japanese port officials."

The speech had all the earmarks of being aimed at driving a wedge between the USA and our British Allies.

However, the truth has now come to light. The Arietta was not a British vessel at all, as McCarthy charged. It belonged instead to his friends, the Greek shippers.

At the time of the fertilizer incident, the Arietta was owned by Livanos Maritime Company of Piraeus, Greece, with offices in New York City. This is one of the Greek ships with which McCarthy made a deal last year.

The "British Corporation" to which McCarthy referred is merely the name of a company which lists all the ships of the world's merchant fleet, just as Lloyd's does. The British Corporation had listed the Arietta, but listed it as belonging to the Greek shippers.

This fact, however, McCarthy failed to state. Instead he called the Arietta a "British Corporation ship," an obvious attempt to mislead the American public into believing the ship was owned by the British, rather than by his Greek friends.

SHERIFFS, COMICS
A major item considered by the recent Sheriffs Association

convention in Washington was juvenile delinquency and the effect of lurid "comic books" on crime.

To drive the message home, a bulletin board of the more horrendous "comics" was displayed before the convention. It created quite a sensation and the hard-bitten marshals of the law insisted that steps be taken at once to protect teen-agers from the unwholesome books.

Beatrice Kay of Los Angeles, whose business is public relations, offered to lend a helping hand. Miss Kay, a former WAC officer, promised to bring the matter before the next national convention of Amvets, if she could get a picture of the lurid "comic" display.

However, when she arrived to take the picture, an embarrassed sheriffs convention official told her that the prize exhibit no longer existed.

"The sheriffs stole most of those comics last night," he confessed.

WASHINGTON WHIRL
Washington society is buzzing about the middle-aged grandfather, once a familiar sight at cocktail parties, who has announced he's going to Denmark for a "Christine" operation, then come back to marry a younger man. . . . Murray and Henry Garsson, the convicted munitions profiteers, are trying to collect \$18,000,000 from Uncle Sam for patent infringement. What they don't know is that the renegotiation board is waiting to take every cent the courts award them—on the ground that the Garssons piled up "unreasonable profits" on government contracts. . . . House Ways and Means Chairman Dan Reed is cooking up another hedgehog tax bill, which he hopes to slip through Congress during the adjournment rush.

CHARLES M. McCANN
The week's balance sheet between the good and bad news in the hot and cold wars:

THE GOOD

1. The United States faced frankly the radically altered situation in southeast Asia. The defense department announced approval of a big new military aid program for Thailand. Thailand is a valuable ally. Unlike Indochina, it is a free country. It showed in Korea its willingness to fight against Communist aggression. It will be a new bastion of the allied defense alignment in southeast Asia.

2. Great Britain and Egypt prepared to start final negotiations on the Suez canal zone. Under a new British proposal, British troops would evacuate the zone. Egypt would maintain it as a military base. In the event of a Soviet Russian attack on any mid-eastern country, the base would be made available to the allies.

3. Italy took the first step toward ratification of the European defense community treaty. The finance and treasury committee of the chamber of deputies approved ratification. Other committees still must act before the ratification bill is debated in parliament. But, with a settlement of the Trieste dispute in sight, there was hope that Italy would ratify the pact within two months.

THE BAD

1. Secretary of State John Foster Dulles patched up an agreement with French Premier Mendes-France on terms for an "honorable" peace in Indochina. But it was obvious that any peace agreement would be a major defeat for the west. As Prime Minister Churchill put it in a speech, Red China "is at this moment going to achieve a resounding triumph" in the Indochina war "in which it has played so great a part."

2. Nationalist terrorists spread death and destruction throughout Tunisia in French North Africa. The situation was developing into one of open rebellion. French Resident General Pierre Voizard issued an emergency proclamation announcing terrorists would be tried by military courts.

3. The announcement that President Syngman Rhee of South Korea will visit President Eisenhower starting July 25 was a reminder that nothing was done at the Geneva Par Eastern conference toward converting the present state of armistice into a state of formal peace. Rhee wants the allies to start the war again. If they will not, he wants to march into North Korea alone.

FROM the start, the Reece committee inquiry into the philanthropic foundations has provided the country with a perfect example of how not to conduct a Congressional investigation.

Recently Chairman B. Carroll Reece of Tennessee suspended public hearings and the investigation, will now presumably be concluded in executive session.

This alone is no cause for concern. What does seem quite unfair is that in this case of the 12 witnesses heard in public, nine attacked the foundations on one ground or another. Only one spoke for them. For the committee to say that the foundations can submit written statements and testify in private obviously is no defense of this procedure. It violates the most elemental notions of balance.

Perhaps nothing better because they face the realities

of the modern world. Reece and his supporters seem to feel that to gain a clean bill the foundations should have denied the existence of change—or tried to prevent it.

Of course, the men who run the foundations are human. They make mistakes, like everyone else. They are not above investigation. But they were investigated, in 1952. The only difficulty seems to be that Reece did not like the findings, because they were not sufficiently critical of the foundations.

The time will come when Congress should have another look at the foundations. They enjoy tax exemption, which gives the lawmakers a clear responsibility to examine the use made of this privilege.

Through no fault of two members, Rep. Wayne Hays and Gracie Pfoz, the Reece committee thus far has failed to discharge properly any part of that responsibility. No fair-minded citizen can have any confidence in its one-sided, blunderbuss assault on the foundations—loosely styled as an "investigation."

DAVID LAWRENCE

'Let FBI Do It' Doctrine Inadequate

WASHINGTON—Charles E. Wilson, Secretary of Defense, is a man of candor. He has just made a statement to the Senate Armed Services Committee which tells more than all the days of the television hearings in the McCarthy-Stevens feud ever did about the dangers of Communist infiltration that face all the armed services and defense plants.

Evidently American public opinion has not yet been sufficiently aroused on this issue and there has not been enough pointing up of the whole situation in defense plants by Congressional committee investigations because Senator Langer of the Judiciary Committee has not yet felt obligated to report to the Senate a bill that is aimed at subversives in the defense plants. And Secretary Wilson says a law of this kind is badly needed.

Mr. Wilson says, with reference to Communists who are working in defense plants, that while those engaged in secret work can be fired, there is no way to enable private contractors to prevent them from working in other parts of the same plant and maintaining personal contacts with those who do work on secret projects. The head of the Department of Defense says in his prepared statement:

"In our opinion we do not have sufficient legal authority to fully protect all industries vital to national defense from the danger of subversives and security risks. We hope that the legislation that has been proposed to take care of an important part of this problem will receive the consideration we are sure it deserves."

"MIGHT BE PROPER"
Sen. Saltonstall, chairman of the Armed Services Committee, told Secretary Wilson, "It might be proper" for Mr. Wilson to urge Sen. Langer to go to the Judiciary Committee of the Senate to act speedily on it.

When assistant general counsel Stemple of the Defense Department, who also testified before the 'Armed Services Committee, was asked about this lack of authority, he said that "A fairly large number" of subversives are known to be working in defense plants. But nothing can be done about it until a new law is obtained.

So it is apparent now that, after all, the "let the FBI do it" doctrine doesn't cover cases like this at all.

Incidentally, this is precisely the point that Sen. McCarthy has been making—namely, that his congressional committee was exposing the presence of such subversives and making an issue of it before the American people when someone in the administration with less sense than emotion succeeded in forcing a suspension of the regular work of the committee in order to deal with the charges about a loyal American, anti-Communist who happened to be drafted for Army service and who, like thousands of others in the past years, had someone on Capitol Hill try to get him a commission in the army.

Speaking of commissions, the Secretary of Defense in his formal statement has conceded that Major Peress should never have been commissioned and that the case was badly handled. He says:

Mr. Wilson tells of a new order, issued by him on April 8, 1954, which requires that "personal records and all investigative records in regard to the security of personnel not now effectively correlated shall be correlated without delay in each of the military departments to insure that full facts are available for prompt and fair administration of all personnel matters."

Mr. Wilson then adds significantly: "I have asked the assistant Secretary of the Army to tell this committee what action has been taken to carry this out and to avoid as far as humanly possible a repetition of what occurred in the Peress case."

GOES FURTHER

Mr. Wilson goes somewhat further in emphasizing what the public furor over subversives in the armed services has led to when he says: "As I reported to you at our last meeting (March 1, 1954) we have taken more effective steps not only to rid the services of undesirable security risks who might be found in the armed services but also to block off at all points the entry of such persons into the military services."

The Defense Department Secretary sums up what really might well be described as the value of the exposures made during the last several months by Sen. McCarthy's committee on governmental operations. For Mr. Wilson says:

"Aside from these specific actions, which I have outlined above, there is another result which I think is perhaps the most important one. That is a revitalization of the entire department from the top echelons down with respect to strengthening, accelerating and making more effective our machinery to protect the security of the nation within the Department of Defense."

L.A.C. SAYS

Good Citizenship

(Continued From Page A-1.)

activity in the community. He is the uncle of Harry, who, in our opinion, is the No. 1 citizen of Long Beach.

We gave him this high rating because, over the years, it is probable he has given more of himself to civic work than has any other individual in the community. This has been during a period when he had great responsibilities as head of the rapidly growing Buffums' store here and its branch in Santa Ana.

We emphasize "giving of himself," because very few men give so much to their community. Harry Buffum—and Buffums—has been one of the largest, if not the largest, of the financial contributors to character building organizations in our community. But beyond that Harry Buffum has served on multiple committees, boards of directors and groups whose sole object is civic betterment. It is the unselfish giving of himself that has been outstanding and which has set an example for others who desire to be good citizens.

It has been quite a privilege for this writer to have worked with the Buffums over many years. We have referred to C. A. and E. E. and to Harry, but another of our most useful citizens is Harry's sister, Mrs. Thurlayne Waite, who now heads up the Long Beach Beautiful Committee. Through her efforts, Long Beach is planning a comprehensive park, beach and general beautification program to clear away unsightly approaches to the city and to get the people to take more pride in keeping our city clean and, thereby, more beautiful.

Good citizenship is something that can only be measured by the service individuals give to the community in which they live. It is shown by the kind of organization built by the individuals throughout a long period. This writer takes a lot of satisfaction in saluting Buffums' on its 50th Anniversary as a business enterprise and the family for setting an example of good citizenship over many, many years.—L.A.C.

TOWN MEETING

Labor Unions

TO THE EDITOR:

What is a "labor boss?" I have seen women tremble and strong men turn pale at the mention of the term.

Let us bear in mind that there are many, many men of good character who lead various unions and have only the best interests of their members at heart. I wish I could go further and say, "the best interests of the country as a whole," but I dare not make a statement that broad without further study.

In recent months we have become aware that there are also a great many labor leaders who have made shocking abuses of their powers. We read of numerous indictments on misbanding of funds, pay-offs, bribes, etc. We have become aware that the average union member needs to accept his responsibility and take steps to make the field less enticing to the racketeers. Too many union members have come to look upon their unions merely as employment agencies.

Would not the first step in the right direction be to insist on the secret ballot? Many unions use the secret ballot in their elections and many of these members are under the impression that it is the practice of all unions. Such is not the case. Surely there is no reason why any sincere, right-thinking leader or member would not want the secret ballot.

To everybody who is concerned about the obvious abuses of these tremendous powers of the labor bosses, let's begin with lobbying for this secret ballot for the whole of the west, and most powerful force in our nation (Mrs.) M. Y. GODFREY, 21600 S. Pioneer Blvd., Artesia, Calif.

God

TO THE EDITOR:

I've just read in the papers of the "Young Ladies Institute." Hope they enjoyed their stay in this lovely city of Long

Beach—a truly grand spot for business or pleasure.

The resolution they passed to advise the U. N. to "officially recognize God" is useless.

Our God is not recognized or worshipped by many of the nations and their official delegates, I'm sorry to say. Each nation and race has its own, the same as we here in America have many different denominations. Correct?

So the resolution is like asking for a miracle, don't you think? Imagine China, India, or Arabia advising them or other Americans to recognize their God. Same thing, ladies. Think it over.

Also remember (sorry to say) many of our missionaries were never and never will be welcome to go among their people to try to replace their beliefs and teachings of many centuries.

Each to his own, though, for peace with honor.

ROBERT H. KLENEN
V.A. Hospital
Long Beach

Portraits by METCALFE

There Must Be Two

There is no love unless that love . . . Is shared at least by two . . . So, darling, please accept my heart . . . And let these words be true . . . Oh, I could dream and cherish you . . . By all the stars above . . . But only as you care for me . . . Is such a thing as love . . . And so as you and I agree . . . To seal it with a kiss . . . There is no love or happiness . . . That I could ever miss . . . I cannot love you for myself . . . For I belong to you . . . And yours is all the credit for . . . The deeds I try to do . . . So let me take you in my arms . . . And then recline in yours . . . And may our promise be the kind . . . That evermore endures.

The Neighbors By George Clark



"Now remember, John, you never liked that grill anyway."

INDEPENDENT - Press-Telegram

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Wife in Brief Tryst With Killer-Mate

ALLEGAN, Mich. (UP)—Dr. Kenneth B. Small, 31, a home-loving dentist found innocent by reason of insanity in the slaying of his wife's lover, talked with his young wife Saturday in a dramatic post-trial reunion.

The Detroit dentist's dark-eyed wife, Edith, 30, slipped quietly onto the shadowed porch of the county jail for a meeting with her husband less than two hours after a jury returned its verdict.

Their secretly-arranged visit brought conjectures that a reconciliation may be in the offing, but Small said it is too early to decide whether their marriage can be saved.

Edith, girlish mother of three children, wasn't in the courtroom when the jury returned its verdict. She had found seclusion in an automobile ride through Allegan's darkened village streets.

The young woman—driven to the jail at 3:30 a.m.—stepped out of a car, glanced anxiously up and down the nearly empty street, bowed her head and ran to the building.

Small talked with his wife for several minutes. She then returned to the car and was driven to Detroit.

"It was a brief conversation," Small told newsmen several hours later. "We made no arrangements for seeing each other again or anything like that."

Officials said they earlier had received a telegram from Mrs. Small in which she said, "Tell Ken congratulations from me. I'm going home to Detroit."

The handsome 31-year-old Detroit society dentist won his court gamble early Saturday when an Allegan Circuit Court jury of farm folk found him innocent by reason of insanity in the May 29 slaying of wealthy Jules Lack.

He chose to stand trial for first-degree murder rather than plead guilty to the lesser charge of manslaughter which carries only a maximum five-year term in Michigan.

"I guess I prayed most of the time while the jury was out," the dentist said.

After the verdict, Small was returned to jail while Defense Attorney Leo W. Hoffman mapped future strategy. Hoffman said he would try to arrange a sanity commission hearing soon in an effort to free the dentist as soon as possible.

Michigan law states that such persons be "committed forthwith" to the state mental hospital for life, or until it is proved they no longer are dangerous.

The reading of the verdict brought wild applause from local spectators who jammed the courtroom for a first-hand look at the story-book-like happenings of the case society set.

Small's mother, Lena, 63, and his mother-in-law, Mrs. Bertha Sandler, embraced and sobbed happily. Both women said they believed it would be best if their children did not attempt a reconciliation.

Kenneth has always been so good to me," said Mrs. Sandler. "I don't want my daughter to hurt him again. I love him as my own son."

Mrs. Sandler said she was "mad" at her daughter when she returned from a Florida vacation earlier this year and announced she wanted to divorce Small to marry Lack, whom she met while sunning herself at the beach.

"I am not angry now," she said, "only sorry for her."

Sunset Party Set at Park

Days of the gay '90's will be relived in the semiannual Sunset of Life party given by the Humane Society for persons past 70 years old at 1 p. m. Wednesday in Bixby Park. Persons past 90 will receive special honors. Margaret Askew, society president, will preside.

Entertainers will include the Valadin dancers; Elderblom chorus directed by Cornelia Polard; Harry Hood, Emily Biehle, Helen Hugo, M. G. Hargrave, Estelle Cande, Grace Strong, Mr. and Mrs. J. Oiver Brison, Helen Teagarden, J. E. Scherding, Frank Pierce, J. Cheney, Edna Emily Dano, Francis Gauvreau, Eileen Woodyard.

Matron Accused of Murder to Cover Up Error

STOCKHOLM, Sweden (UP)—The matron of an old folks' home has been charged with murdering an 80-year-old woman to cover up an erroneous report that the old woman died of natural causes, police announced Saturday.

Police said Mrs. Ingeborg Rosenstrom, 52, who directed the old people's home at Broby, confessed she murdered Mrs. Hanna Persson, Dec. 29, 1952, to cover her error in earlier reporting the woman had died.

She said she reported Mrs. Persson's death when one of her assistants told her the old woman was dead. Without checking Mrs. Rosenstrom reported the death to the local public assistance board.

Then she found the old woman was alive, and fearing criticism from the authorities drugged Mrs. Persson and held her head in a bucket of water until she was dead.

Red Task Force of Heroin Pushers Traps Gls in Far East

NEW YORK (UP)—A task force of Communist prostitutes armed with deadly heroin have reduced a "substantial" number of American soldiers in South Korea to narcotics addiction in a Red plot designed to weaken United Nations forces, Senate narcotics investigators were told Saturday.

Other Communist agents have carried large quantities of heroin into Japan, where many Americans are stationed, witnesses said.

One witness charged the Chinese Communist regime has organized an effort to peddle narcotics to soldiers in the rest of the world as a form of "moral subversion."

The witnesses appeared before the Senate Foreign Relations subcommittee on International Narcotics Traffic, which is holding hearings on a proposed protocol that would slash world opium production by 75 per cent.

Harry J. Anslinger, U. S. Commissioner of Narcotics, said there has been a deliberate Communist attempt to make U. N. forces in Korea ineffective by spreading the use of narcotics.

"The Communists have used heroin to spread addiction among U. N. troops in South Korea and Japan as evidenced by 2,400 arrests of Communist dope peddlers in South Korea and Japan," Anslinger said.

"A substantial number of American troops have been addicted. They have been returned here and discharged from the Army."

"The situation is not yet under control but the armed forces are doing their best," Rodney Gilbert, a journalist who spent considerable time in

the Far East, told the investigators. The subcommittee is headed by Sen. Alexander Wiley (R-Wis.) and includes Sens. Homer Ferguson (R-Mich.) and Mike Mansfield (D-Mont.).

Most of the witnesses supported the proposed protocol, which would permit production of only enough opium poppies for medical and scientific needs.

Heroin, the most deadly of all known narcotics, is a derivative of opium. It is not admitted to the United States even for medical purposes because it is so dangerous.

Under questioning, Anslinger elaborated on the narcotics traffic in Japan.

"I have never seen a country so flooded with heroin today as Japan and it is peddled by Japanese and Chinese Communists, some of whom have been arrested in the act," he said.

Before World War II, heroin was almost unknown in Japan, Anslinger said. Now its use is widespread, he said.

In the United States, he said, the narcotics addiction rate went up from one in every 10,000 persons in 1940 to one out of every 3,000 persons in 1948.

PRESCRIPTION FOR PROPERITY: Classified ads make money for you! Phone 6-9071.

Hemorrhoids—Piles
Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.
Nurse in Attendance
DR. L. W. BERRY, D.C.
1072 PINE AVE. PH. 6-2943

INDEPENDENT-PRESS-TELEGRAM—A-19
Long Beach (Calif.), Sun., July 16, 1954

Nab 8,000 Wetbacks
McALLEN, Tex. (AP)—The Border Patrol announced Saturday it picked up more than 8,000 Mexicans in the first 48 hours of its Rio Grande Valley wetback roundup.

Charcoal Broiled Steaks
Hogfly's
RESTAURANTS
4911 EAST 2nd ST. • 4250 LAKEWOOD BLVD.

UNWANTED hair

Permanently Eradicated
by the "St. Pierre" Dual-Action Epilator.
Making practicable the complete eradication of the heaviest and most extensive growth of hair on any part of the human body. No harm to health. No disfiguring marks. Cost modest. Men and women operators with years of experience capable of handling any hair problem on either women or men. For complete details send in this ad with name and address for brochure. Better still, come in for personal interview without charge. Mail this ad for brochure.
Hearst 3100 A. M. in 4100 P. M. Evening Appointments May Be Arranged
THE DERMIC LABORATORIES L.P.-T-7-18
Suite 913, Hearstwell Bldg., 19 Pine Ave. Phone 61-5134
Suite 102 St. Pierre Professional Bldg. 619 S. Bonnie Brae St., L. A.

BUTLER BROTHERS

GREAT SALES IN 1

5252 LAKEWOOD BLVD., LAKEWOOD CENTER
OPEN MONDAY AND FRIDAY UNTIL 9:30 P. M.

IT'S FUN! IT'S FREE!

A Laugh-Packed Comedy Show
and a
SUMMER FASHION SHOW
TUESDAY, JULY 20 — 2:00 P. M.



A fast paced comedy show
starring JANE BURCH

FREE "ALL" TO EVERY LADY ATTENDING

GRAND DOOR PRIZE
FRIGIDAIRE Automatic Washer
to be awarded to the lucky lady in attendance

See a complete demonstration on Frigidaire's porcelain washer and dryer for the most care-free wash days ever.



NO COST TO YOU JUST LOTS OF FUN
See a complete SUMMER FASHIONS SHOW designed just for you
★ DOOR PRIZES

COME ONE, GET "ALL"

Tuesday, July 20, 2 P. M.

BUTLER BROTHERS GIVES 25¢ GREEN STAMPS

Guaranteed Used Appliances

Bendix Gas Fully Automatic Dryer 89.95
Westinghouse Laundry-mat Auto-matic Washer 99.95
2 Only—Wringer Washers 2.95 (sold as is)
Apt. Size Portable Washer 19.95 Ideal for apt. use.
Frigidaire Apt. Size Refrigerator 49.88
M. W. 7-Cu.-Ft. Refrigerator 19.95
Serval Gas 6-Cu.-Ft. Refrigerator 49.95
Coldspot 7-Cu.-Ft. Refrigerator 39.00

Refinished, Reconditioned, Guaranteed Refrigerators
WESTINGHOUSE, G. E., M. W., COLDSPOT
59.95 - 69.95
79.95 - 89.95

14" RCA Table Model TV. Very clean. 49.00
Phaff Zig Zag Sew. Mach. Nearly new. 129.95
Singer Portable Sewing Machine. 49.00

FLOOR SAMPLES

Reg. 509.95
FRIGIDAIRE
Double Door Imperial Model Refrigerator. Sliding shelves. No defrost. 389.95 and your old refri.

Reg. 299.95 G. E. 9.2 Family Size Refrig. 249.95
Reg. 199.95 7.6-cu.-ft. Frigidaire Refrigerator. 159.95
Adler Zig Zag Sewing Machine. 189.95
Reg. 287.95 9-cu.-ft. G. E. Refrigerator. 229.95

Reg. 299.95 G. E. De Luxe Model Automatic Washer. 239.00 and your old washer

Reg. 279.00 Norge Time Line Auto-matic Washer. 239.95
Reg. 299.95 Frigidaire Automatic Washer. 274.95
Reg. 129.95 G. E. Wringer Washer. 99.88

Reg. 349.95 O'Keefe & Merritt Gas Range, Griddle, High Broiler, C. P. 239.95

BIG SAVINGS ON SUMMER FASHIONS

WOMEN'S SUMMER SANDALS
3-BUCKLE FLATFIE
Sandal with long-wearing, flexible sole, leather upper. White. Sizes 4-9. With "T" strap. Reg. 1.98 **\$1.74**

SPECIAL PURCHASE! SALE! BRAS
If Perfect, 1.00, 1.50
Slight imperfections will not affect looks or wear! Broadcloth and Nylon of nationally known makers beautifully styled. Circle stitched elastic insets. 32-40, A, B, C cups in group. **58¢**

BOYS' Briefs and T-Shirts
REG. 39¢
Durable combed cotton knit T-Shirts, Briefs—both well reinforced and strongly seamed for hard wear. Briefs have double elastic. T-Shirt has crew neck. White. All sizes. **29¢**

"NO-IRON" COTTON PLISSE PANTIES
Cool, dainty, and they whisk through washing like a hankie, need no ironing! Buy several! **58¢**

SPECIAL! Summer Dresses
Reg. 10.98 **\$5.99**
Fresh new crisp-as-a-lettuce-leaf dresses—the season's latest styles and most-in-demand colors. . . . dainty Rayon Prints and Magic Nylon Nylons for vacation and all-summer wear! A Big Assortment of the dresses you need. Misses' 10-20; Juniors' 9-15; Women's 48-52; Half-Sizes 14½-24½.

Dainty Plisse Slip, Petticoats
Reg. 1.98 **\$1.58**
Delightful cool, easy to wash, no ironing necessary! The lovely slip has sheer nylon embroidery at top, back and bottom. Petticoat and slip have full shadow panel. Nylon or self-embroidery ruffle. In white. Slip, 34-40; 42-48. Petticoat, Small, Medium, Large.

Men's No-Iron Plisse Sportshirt
Popular Plisse . . . REQUIRES SPECIAL! NO IRONING. Solid colors and White. 2 patch pockets. In-our-cut bottom. Small, Medium, Large, Extra Large. **99¢**

"NO-IRON" CRINKLE COTTON GOWN
Rosebud Print on white ground. Neat eyeliner trim. Cap sleeves. Colorfast. 34-40. **\$1.58**

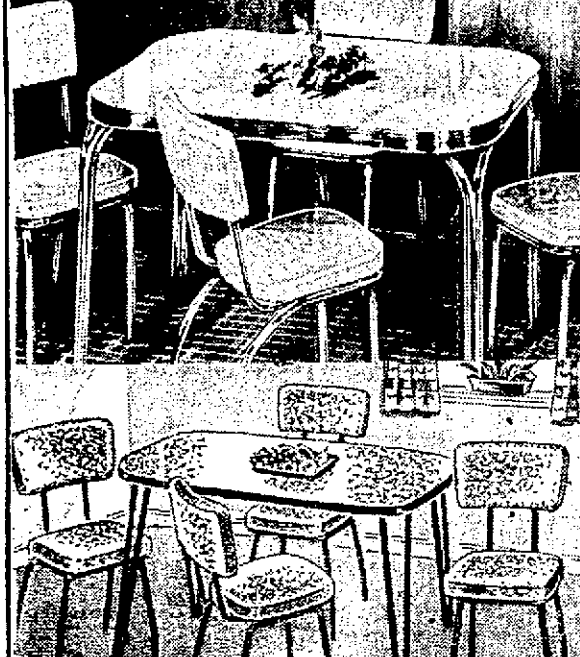
MEN'S COMBED COTTON T-SHIRT
REGULAR 49¢
Sturdy cotton knit with ribbed Crew Neck, Sleeves, Bottom. Strongly seamed, fully striped. Reinforced. The T-shirt active men prefer! At a nice saving. Comes in White, in all men's sizes. **39¢**

GIRLS' COTTON ANKLETS
SPECIAL
Both bright and delicate patterns. Fancy cuffs, rib, multi-strips. White, pastels, bright colors. Washfast. Sizes: 6½-8½. **4 for \$1.00**

7-14 GIRLS' NEW BATHING SUITS
REG. 3.98
Colorful cotton prints, cotton plisses. Also a special group of acetate taffetas. Many with blousier legs. **\$2.49**

MISSIE'S ROMPER
2.98 VALUE
Cafeteria style, cool cotton. Beach-type play suit. Elastic shirring for snug fit. Small, Medium, Large. **\$1.98**

SPECIAL PURCHASE SALE! 3-6X; 7-14 GIRLS' BLOUSES
VALS. TO 1.98
Sleeveless and short sleeve styles in broadcloth or batiste—some with collars, some with open neckline. Our Sale saves you 50%. **99¢**



5-PC. WROUGHT IRON DINETTE
Reg. \$59.88 69.95
Nothing Down Delivers

5-PC. CHROME DINETTE SET
Reg. \$59.88 69.95
Nothing Down Delivers

30x40x48" Table with wrought iron legs. Top in chrome-plated colors. Four chairs with box-cushion padded seats, matching back, wrought iron legs. Save \$10 on this smart modern set! It's a Beauty!

Handsome modern set has 30"x40" stain-resistant table top in Burl pattern; matching pattern in plastic 15"x12"x1½" chair seat and back. Chairs have foam cushion seat, curving chrome-plated legs. In popular colors.

HIDE-A-BEDS

Famous Simmons Quality \$80.00
Save as Much as

Choose from Deep-sleep or Beautyrest Mattress. In your choice of modern Tweed, Mohair Frieze and Nylon covers. All in full size.

229.50 Round Arm Lawson	199.00
249.50 Modern Arm Lawson	219.00
269.50 Round Arm Lawson	229.00
289.50 Modern Style	239.00
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349.50 Long Boy	269.00

SUMMER FURNITURE

REG. 6.95 EA. OUTDOOR
FOLDING CHAIR
Canvas seat and back, steel frame, finished in baked enamel in black or white finish. NOW **\$5.99**

REG. 4.49 EA. OUTDOOR
COCKTAIL TABLE
Large 20x20 size table. Folds flat for easy storage. Perfect for extra place to use in bar or for plinking. NOW **\$2.99**

REG. 34.95
CONTOUR LOUNGE
Aluminum lounge in the new Save a Heart design. Choice of fabric color in vat dyed sailcloth. NOW **\$24.99**

REG. 17.95 EA.
42" Umbrella Table
All steel construction, finished in chip resistant baked enamel. Four legs for added strength. NOW **\$15.99**

REG. 44.95
CHAISE LOUNGE
Jumbo size outdoor chaise lounge. 3 position adjustable headrest. Vat dyed imperishable sailcloth pad. Choice of colors. NOW **\$34.99**

REG. 37.95
CHAISE LOUNGE
All-steel chaise lounge with imperishable vat dyed covers. Choose from white or black frame. NOW **\$17.99**

BUTLER BROTHERS GIVES 25¢ GREEN STAMPS AT FREE PARKING REDEEM 25¢ GREEN STAMPS AT BUTLER BROTHERS



Barna McDevitt, 18, titian-haired senior at UCLA, is crowned queen of the California Ceramic Hobby Show by Fred Liden, managing director. Show opens at Municipal Auditorium here July 28. Barna's crown was made by Vi Thurn of Lynwood.

Pvt. Gerald Van Amburgh, 19, son of Mr. and Mrs. Gerald Van Amburgh, 5648 Linden Ave., has been selected as outstanding trainee of Company L, 20th Infantry Regiment, at Fort Ord. He was presented with a Certificate of Achievement from Maj. Gen. Edwin K. Wright, 6th Infantry Division Commander.

Pvt. Amburgh worked for Rheem Aircraft at Downey prior to enlisting in the Army last February. He was graduated from Jordan High in 1953. The private will be transferred to Fort Campbell, Ky., for training as a paratrooper.

RALPH M. GISSNE, manager, Long Beach Safety Council, has been promoted to the rank of lieutenant colonel in the Air Force Reserve.

Col. Cissne has been active in Reserve activities of the Army and Air Force for 21 years. He is assigned to Headquarters Fourth Air Force, Hamilton Field, as a mobilization assignee to the public information staff. His training station is at Long Beach Municipal Airport's Air Force Reserve Training Center.

TWO AIR FORCE Reserve officer Training Corps cadets from Long Beach completed a four-week training program at George Air Force Base last week. The cadets are John F. Knight, son of Mr. and Mrs. Ben F. Knight, 141 Granada Ave., and Norman Lenzer, son of Mr. and Mrs. Louis Lenzer, 340 Roswell Ave. Knight attends USC and Lenzer Stanford University.

PVT. JAMES M. DeBORD, 20, son of Mr. and Mrs. Curtis DeBord, 933 E. Vernon St., recently joined the 2nd Infantry Division in Korea. DeBord is a member of the 2nd Signal Company. He was employed by a local radio and television concern before entering the Army in July, 1953.

YNIC DARWON A. PETERSEN, son of Mrs. Henry Von Elm, 351 Osgood St., is serving aboard the minesweeper tender LST 790, attached to the United Nations Blockading and Escort Force in the Far East.

WITH THE 25TH Infantry Division in Korea is M/Sgt. Floyd L. Fike, whose wife, Margot, lives at 2161 San Gabriel Ave. The sergeant is the son of Mr. and Mrs. Fred L. Fike, 521 S. Laurel St., Brea.

MARINE SGT. WILLIAM A.

TUESDAY
Club 9.—Meets with Mrs. Ruie Bennett, 5363 Olive Ave. 6 p.m. Mrs. Kate Coburn in charge.

WEDNESDAY
Club 12—500 Cedar Ave.,
1:30 p.m. Free pictures by
The Motion Picture

Lawrence Willson.
THURSDAY
Club 5-A-1490 California
Ave., 8 p.m.

FRIDAY
Club 3—1780 Orange Ave.,
7 p.m. Mrs. W. A. Dingley in
charge.

(Compiled by The Marine Exchange.)				
ACTIVE VESSELS IN PORT SATURDAY				
Vessel	Re- th:	Operator	Due to Sail:	For:
Bacon	151	Java Pac. & Herg	July 23	San Fran.
California	150-2	Quaker	July 23	San Fran.
Malayan	173	Indefinite	July 23	Indefinite
Etica	232-A	Italian	July 18	La Libertad
Frank A. Moran	230-B	Richfield Oil	July 19	Indefinite
George Luckenbach	229-B	Luckenbach	July 19	San Fran.
Horace Luckenbach	229-B	Luckenbach	July 19	San Fran.
Heraczer	171	Western H. Mm.	July 20	New York
John B. Waterman	172	Waterman	July 21	San Fran.
Lucas Ramon	215	Waterman	July 19	San Fran.
Lions Gate	215	Johnson	July 12	Antwerp
Marine Flyer	88	Pac. & Arrando Co.	July 19	San Fran.
Mangrelia	232-B	Pac. Australia	July 19	San Fran.
Marine Reporter	182	Amey	July 17	New York
Partial Reliance	175	Furness	July 19	San Fran.
Pelican Mail	158-10	States Marine	July 17	San Fran.
President Filmore	182	American Pres.	July 16	San Fran.
President Filmore	182	American Pres.	July 16	San Fran.
Susan Maestri	214	John Kalin K. K.	July 18	Yokohama
Shimo Maru	176-7	Maestri	July 18	Yokohama
Shimo Maru	176-4	John Kalin K. K.	July 18	Kobe
Turcus	232-F	Barber Wilhelmsen	July 19	New York
VESSELS DUE TO ARRIVE SATURDAY				
Vessel	Re- th:	From:	Operator	Due to Sail:
Alfredia, 175		San Fran.	Western Corp.	July 18
Retransuda, 230-D		San Fran.	Pac. Orient Express	July 18
Crickett, 101		Manzanillo	Amazon Comm. Nav. Co.	July 18
VESSELS DUE TO ARRIVE TODAY				
Vessel	Re- th:	From:	Operator	Due to Sail:
Archipelago, Inc.		Hampshire Roads	H. J. J. Jones	July 18
Bellevue, 187		Hong Kong	Ferrville Far East	July 18
Dulcinea		San Francisco	Northern Tankers, Inc.	July 19
Hawaiian Rancher, 185		Honolulu	Northern Tankers, Inc.	July 19
Lompo, 150		Ventura	Union Oil	July 18
Northland		Norfolk	Norfolk Ship Co.	July 18
Niyotama Maru, 174		Yokohama	O. R. K. Corp.	July 19
Onoda, 154		San Francisco	Calmar	July 20
Sycster, 240-A		Edison	General B. Line	July 20
Thos. Hill		Yokohama	Royal S. S. Co.	July 19
Wahine, 146		Puerto Rico	Armed Fruit	July 20
		San Fran.	Colon S. S. Co. of N. Z.	July 20

5-pc. divan group
Compare this with
Others at 229.50

Charming Colonial style group including bed-divan, rocker, cocktail table and two end tables . . . all of solidly constructed hardwood with a glowing Salem maple finish. Tweed covered divan opens to a double bed; has large bedding compartment. Matching rocker.

Sold Separately:

Divan	109.50
Rocker	54.95
Cocktail Table	17.95
End Tables, ea.	13.95

PVT. GERALD VAN AMBRUGH
Tops in His Company

THORNTON JR., son of Navy Lt. and Mrs. Thornton, 2271 Pepperwood Ave., is serving on the staff and flag allowance of Rear Adm. Roland N. Smoot, commander of Cruiser Division 1, aboard the heavy cruiser USS Bremerton in the Far East.

YN10 NORMAN FRANCIS, son of Mrs. Frances Francis, 1008-C San Antonio Dr., has been assigned to Headquarters, United States European Command, it was announced from Paris, France. He joined the Navy in April, 1948, and arrived in Paris in June.

Japan Firm to Turn Out Sabre Jets

TOKYO (AP)—A Japanese company has signed a "technical tie-up contract" with North American Aviation Co., giving it production rights to the U. S. Sabre Jet fighter, Kyodo news service reported Saturday.

Shin Mitsubishi heavy industries said it signed a five-year contract with North American in the United States Tuesday. Mitsubishi currently has a contract to repair Sabre Jets operated by Far East Air Forces. The self defence board, Japan

The self-defense board, Japan's department of defense said earlier that Japan hopes to start producing Sabres within the next 12 months, at the rate of about 10 a month.

West German Chief Wins Party Choice

BERLIN (U.P.)—West Germany president Theodor Heuss won a second five-year term in office Saturday in an almost unanimous party vote—a rare thing in German politics.

The West German federal convention re-nominated the 70-year-old president 871 to 18 from among seven other candidates. Heuss was the only candidate nominated by the non-Communist parties, and his re-election was a foregone conclusion.

4-pc. Reg. 129.95
'Seafoam' Bedroom


- **SAVE 42.07!**
- **Quality Features!**
- **Modern Design!**

87⁸⁸

8.79 down
 Sears
 Easy Terms

Just take a look at all you get for only \$7.88 . . . large 6-drawer dresser with plate glass mirror . . . full size bookcase headboard . . . PLUS two 3-drawer night stands. Good solid construction throughout with such features as mahogany drawer bottoms and dovetailed corners. It's a gift-edged investment of stunning beauty.

9⁹⁵ Harmony House 9x12-ft. Axminster BROADLOOM



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American at Fifth



With MALCOLM EPLEY
By SUPERIOR JUDGE
FRED MILLER
(Pinch-hitting for vacationing
Malcolm Epley)

FIRST, I wish to thank Malcolm Epley for the invitation to write a column for him while he is away on vacation. Since it is a good 'old adage for the "shoemaker to stick to his last" I think it is appropriate to write a paragraph or two on the Juvenile Court in the Long Beach District with an idea or two relative to the problems we consider in that court.

Our branch was established early in the fall of 1953. I have been the Juvenile Court Judge since the Court's inception here. The district includes a population of about 600,000 persons. It should be understood to begin with that of all the thousands of boys and girls in our area, only a very small number are involved in delinquent activities.

Part of our work is an attempt to learn the causes of offensive conduct by our young people so that an intelligent program of rehabilitation can be put into effect. In many cases the boy or girl involved has no sensible reason at all for the misdeed which brought court action. We must remember that in this period of our history, among adults, there is a widespread disregard of individual rights and duties, apathy toward moral values and an overemphasis of sex. Is it any surprise that young people imitate their elders in these attitudes? Much of our problem has to do with mixed up boys and girls in a really mixed up world not of their planning. While the conditions of society are a background for juvenile misconduct, I believe they should not be taken as a means of relieving our young people from personal accountability for their actions.

IN OUR attempt to do our best for our youth and society when the young fall afoul of proper conduct and behavior, we have excellent assistance from several sources in this vicinity.

First, most parents who appear in Juvenile Court strive very hard to give a true picture of their offspring and to direct them in accepted paths. The schools, too, both public and private, aid constantly, through teachers and psychiatrists. The welfare agencies give fine cooperation from a character-building standpoint. I find it heartwarming to see the personal attention of pastors, Catholic, Protestant and Jewish, given to those boys and girls in their flocks who need religious support and practical guidance in their Juvenile Court problems. The Long Beach Juvenile Bureau for years has been outstanding in its treatment of all phases of juvenile offenses. And when petitions are filed in Juvenile Court the probation officers conduct careful field investigations and clinical diagnoses. They also make court reports and appearances and give personal advice and guidance to those placed in the officers' custody.

WITH all this interest and aid, we still have the tremendous problem of youth offenders. Extreme leniency of some parents toward specific obligations of their children competes with lack of love and attention on the part of other parents as a cause of juvenile troubles. The overindulged child is as much a prospect for Juvenile Court as is the neglected youngster. The "spoiled child" is surfeited with easy living to the point where proper conventional conduct is "sissy" and thrill-less. The neglected child hates a world where no natural affection is bestowed directly on him or her. All of these conditions in a youngster's life make for exaggerated selfishness, and apathy or antagonism to the rights of others.

SOME juvenile behavior calls for severe discipline by placement in the Youth Authority, Forestry Camp or a private institution, while many cases are solved by release to the probation officer for supervision in the home. But I am fearful these measures are, partially at least, but stop gaps.

Many of us think a new stress should be put on some old-fashioned thinking if we are to succeed in our efforts to solve these problems, namely: a definite belief in the dignity of the individual with basic rights and basic responsibilities in each youngster's conduct not only to himself or herself but also to society, which rights will be amply protected and which responsibilities will be adequately enforced, first in the home and then outside the home.

Universe Girls Parade Today

500,000 Expected to View Beauties

More than 500,000 persons — a record crowd for downtown Long Beach—will throng Ocean Blvd., adjacent streets and Rainbow Pier this afternoon to see the most beautiful girls in the world, the 79 contestants in the Miss Universe Beauty Pageant.

The parade, with the 79 radiant contestants on their individual floats, plus 11 bands, plus 32 automobiles carrying the flags of the 32 foreign countries entered in the contest, plus last year's Miss Universe and Miss United States will leave Alamitos Ave. and Ocean Blvd. at 2:30 p.m. It will move west on Ocean to Pine Ave., circle the pier and disband in front of Municipal Auditorium. The parade will take about two hours.

There will be no cost to see the parade unless one occupies a seat in the bleachers on Ocean Blvd. There will be 2600 seats in the bleachers and they will cost \$1.20 for adults, 60 cents for children.

Because Rainbow Pier will be open free to spectators—and Miss Universe officials believe the pier will offer a vantage point from which to see the girls—the crowd is expected to be even larger than in the past two years.

Christiane Martel, Miss France who became Miss Universe last year, and Myrna Hansen, Miss Illinois who became Miss United States, will ride in the Dodge convertibles which will be awarded this year's winners. The convertibles are white with pink leather upholstery.

The Long Beach police motorcycle drill team will head the parade.

Today's events in the Miss

Universe Beauty Pageant, which for 10 days puts a spotlight on Long Beach are: the parade and election of The Most Popular Girl among the contestants. The public may vote for the most popular girl. The ballot is on this page.

The girls today will go to the churches of their choice, accompanied by their hostesses.

This is the parade line of march:

1. Long Beach Motorcycle Drill Unit
2. Color Guard
3. El Toro Marine Band
4. Unit of Foreign Flags
5. Miss Universe 1953
6. Miss U.S.A. 1953
7. Miss Welcome to Long Beach
8. Arizona
9. Alaska
10. Colorado
11. Belgium
12. Illinois
13. South Gate Youth Band
14. Cuba
15. Iowa
16. Finland
17. Kansas
18. France
19. Catalina Swim Suit Float
20. Kentucky
21. Philippines
22. Germany
23. Louisiana
24. Greece
25. Ted Otis Twirlerettes
26. Torrance Area Youth Band
27. Michigan
28. Israel
29. Minnesota
30. Italy
31. New Jersey
32. Troop 379 Boy Scouts
33. Norway
34. New York
35. Panama
36. New York City
37. Peru
38. Ohio
39. Long Beach Youth Band
40. Youth Band Carmenettes
41. Sweden
42. Oregon
43. Thailand
44. Pennsylvania
45. Uruguay
46. Chamber of Commerce Float
47. California
48. Australia
49. Connecticut
50. Brazil
51. District of Columbia
52. Miss Universe of the Future
53. Chile
54. Florida
55. Costa Rica
56. Indiana
57. El Salvador
58. El Bekal Shrine Oriental Band
59. Maryland
60. Korea
61. Massachusetts
62. Honduras
63. Memphis, Tenn.
64. Tournament of Roses Float
65. Hong Kong
66. Japan
67. Montana
68. Mexico
69. New Hampshire
70. West Indies
71. Paramount Youth Band
72. Rhode Island
73. Pleasure Beach, Conn.
74. Vermont
75. Argentina
76. Arkansas
77. City of San Francisco Float
78. Nevada
79. South Carolina
80. South Dakota
81. Tennessee
82. Texas
83. Torrance Cadet Band
84. Wyoming
85. Philadelphia, Pa.
86. Missouri
87. Canada
88. West Virginia
89. Wisconsin
90. Nebraska
91. Inglewood Youth Band
92. New Zealand
93. North Carolina
94. Puerto Rico
95. North Dakota
96. Singapore
97. St. Louis, Mo.
98. Long Beach Harbor Float
99. Utah
100. Virginia
101. Washington
102. Front Royal, Va.
103. Phalanx of Motorcycles

Independent-Press-Telegram

LONG BEACH 12, CALIFORNIA, SUNDAY, JULY 18, 1954

Real Estate & Business News ... Pages 10-15 ★ Sports ... Pages 5-9



STUDY IN CONTRASTS

Miss Italy (Maria Palani) towers over the petite Miss New Hampshire (Myrna Louise Smith) on the Pacific Coast Club beach. Maria is 5 feet 7½ inches tall and Myrna stands 5 feet 2.

Girl From 'Little Rhody' Rates Tallest of All Rivals in Pageant

Tallest girl in the Miss Universe Beauty Pageant is Miss Rhode Island (Joyce Anne Sandberg). The statuesque blonde stands 5 feet 10½ inches in her nylons.

Runner-up for height honors is red-haired Miss New York City (Renee Roy), 5 feet 10.

Next comes Miss Texas (Betty Lee), 5 feet 9 and then three girls who are 5 feet 8: Miss West Virginia (Sandra Waggy), Miss Front Royal, Va. (Carol A. Hammack) and Miss Nebraska (Margie Winkoff).

Shortest girl is Miss Thailand (Amora Asavananda), just 5 feet. Miss Thailand is the first representative of her country in the Miss Universe contest.

Miss Japan (Mieko Kondou) is 5 feet 1 inch, but her 101 pounds apparently qualify her as the smallest girl in the beauty contest.

Miss Kentucky (Nikki Hoiner), a grey-eyed brunette, gives her age as 28, the highest in the contest. Miss Kentucky also has another distinction: her hobby is exhibiting dogs and cats. She says nothing about horses.

Shortest name in the Miss Universe Beauty Pageant is Betty Lee, Miss Texas. Longest is Isabel Leon Velarde Dancuart, Miss Peru. Missions foreign names include Moana-nui-a-Kiwa Nanley, who is Miss New Zealand and Miss Finlay y Garcia, who is Miss Cuba.

Incidentally Moana Manley holds the New Zealand junior backstroke title. She also holds two New Zealand junior records for backstroke and the medley and was senior runner-up to Jean Stewart, New Zealand Olympic swimming medalist.

Many of the foreign contestants and some of the contestants from the states can speak several languages. Heading the list as a linguist, however, is Aviva Pe'er, Miss Israel, who comes from Tel Aviv. She speaks Hebrew, English, French, German and Rumanian.

Miss Mexico (Elvira Castillo Olvera), a school teacher, is a daughter of the late Guillermo Castillo, Mexican newspaper writer.

Coming to the United States is no novelty for Miss Hong Kong, Virginia June Lee. She lived for three years in Richmond after the liberation in World War II. She returned to Hong Kong in 1948 and after her graduation from school in 1952 worked as a stenographer. She now is an airline hostess.

Miss Connecticut (Andrea Todd) a model, also is considered a promising artist. She prefers to work in oils. She speaks English, French and Spanish. She learned Spanish, she says, so she could more readily understand Latin American problems.

Native music has a special appeal for at least two girls in the Miss Universe contest. Miss Alaska (Charlein Lander) daughter of an Air Force commander stationed in Alaska, can dance native Eskimo dances. And Moana-nui-a-Kiwa Nanley, Miss New Zealand, who is English and Maori, specializes in Maori songs and Poi singing.



JUST LIKE MIAMI

Pretty Miss Florida—Rosemary Talucci of Miami Beach—found the blue Pacific surf just as invigorating as the breakers of her home town ... no matter what those foreign Chambers of Commerce say, way down South.



ACH, DER HEAT, YET!

Long Beach temperatures in the sunny 80s were too much for Miss Germany (Regina Ernst), pictured after she wilted at Saturday's Miss Universe press photographer's field day at Pacific Coast Club.



TIDE OF BEAUTY

Released from the strenuous task of posing for formal panoramic portraits at Pacific Coast Club Saturday these lovely entries in the Miss Universe Pageant romped into the Pacific.—(Staff Photos by Roger Coar.)

Short Hair Rules Beauties

Short hair is the order of the silver blonde if you like, and day at the Miss Universe contest, curly, it hangs midway between last year and the year before shoulders and waist. There were many girls with long hair. Now the longest is that of Miss Montana (Dawn Oney of Billings). "Oh, yes," she says. "... Well, once in a while I give it a little rinse."

YOU, TOO, CAN JUDGE THE BEAUTIES

who come to Long Beach from all over the world to compete for the Miss Universe title



You can be a judge at the greatest array of beauty ever assembled anywhere. Here's how: See the great Miss Universe International Beauty Parade starting at 2:30 P. M. Sunday, July 18th. Listen to the applause that acclaims each contestant, consider poise, personality and charm. Then vote for The Most Popular Girl in the Parade by filling in the coupon below.

The Most Popular Girl in the Parade will be awarded a beautiful trophy by the Independent Press-Telegram at the opening stage spectacle of the Miss Universe Beauty Pageant, Tuesday evening, July 20th, in the Municipal Auditorium. At that time, the great parade will be re-enacted on the stage.

Show your interest and appreciation in Long Beach's great international event ... the Miss Universe Pageant. Be sure to vote. Pick the winner. Route of the parade: Starts Alamitos and Ocean, west on Ocean to Pine, south on Pine and around Rainbow Pier. Disbands in front of Municipal Auditorium.

SAVE THIS BALLOT UNTIL PARADE

BALLOT

My selection for The Most Popular Girl in the Miss Universe Beauty Parade (Sunday, 2:30 P. M., July 18th) is:

MISS _____ (PRINT NAME OF COUNTRY OR STATE)

YOUR NAME _____

ADDRESS _____ ZONE _____

CITY _____ STATE _____

This ballot, if mailed, must be postmarked before midnight, Monday, July 19th, or delivered before 10:00 A. M. Tuesday, July 20th, to: POPULAR GIRL CONTEST, Independent Press-Telegram, 6th St. and Pine Ave., Long Beach 12, California.

Pier's Place to Peer at Girl Parade

Where's the best place to see today's Miss Universe parade?

Rainbow Pier, says Oscar Meinhardt, the pageant's executive director. But if you want to see it from there, you'd better get yourself standing or perching room on the pier before 1:30.

The parade at 2:30 p. m., will move west on Ocean Blvd. from Alamitos Ave. to Pine Ave. and then will circle the pier.

Meinhardt stresses that the only charge will be for 2600 bleacher seats on Ocean Blvd. There will be no charge for standing room on Ocean Blvd., nearby streets or the pier.

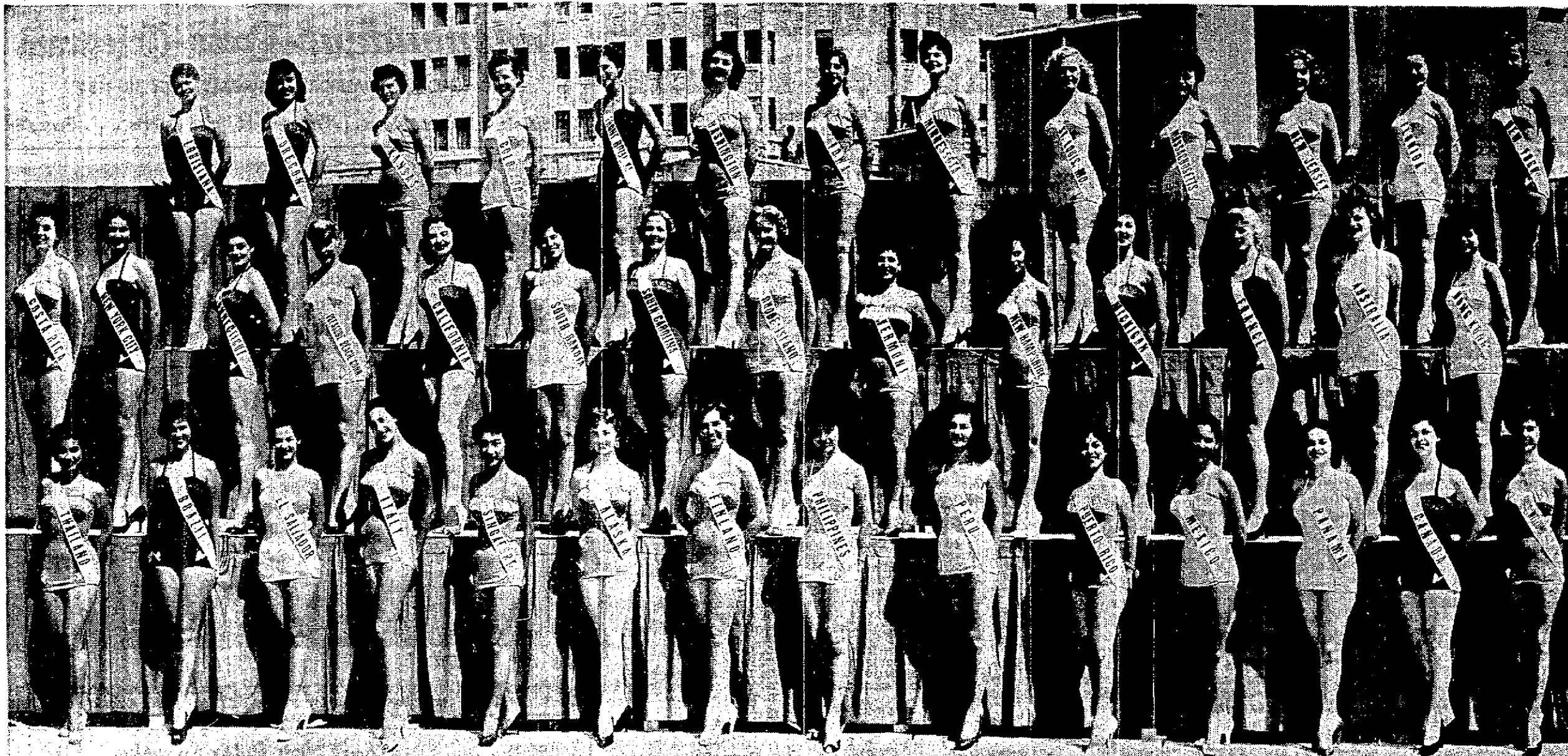
"And on the pier," says Meinhardt, "spectators will have the closest views of the contestants."

See Program in Southland

Today's Southland Magazine presents the complete program of the Miss Universe Beauty Pageant along with an array of American and imported beauties.

You'll also find in Southland a fascinating close-up of the "Busiest Girl in Town — Miss Welcome to Long Beach," official pageant hostess.

Uncle Sam's and World's Loveliest



TOP ROW: Miss Louisiana, Oregon, Kansas, Colorado, Front Royal, Va., Washington, Iowa, Minnesota, St. Louis, Massachusetts, New Jersey, Florida, New York.

SECOND ROW: Miss Costa Rica, N.Y. City, Conn., Pleasure Beach, Conn., Calif., S. Dakota, S. Carolina, Rhode Island, Vermont, New Hampshire, Mich., France, Australia, Hong Kong.

BOTTOM ROW: Miss Thailand, Brazil, El Salvador, Italy, Singapore, Alaska, Finland, Philippines, Peru, Puerto Rico, Mexico, Panama, Canada, Miss Welcome to Long Beach.

(Panoramic Photos Copyright 1954 by Perry Griffith)

Official Entry List Shows How Beauties Measure Up

U.S. Entries in Beauty Test

Meet the Miss Universe contestants from inside the continental limits of the United States:

ARIZONA—Bonnie Omadee Johnson, 18, Phoenix; 5 feet 5, 113 pounds; measurements 34, 24, 35; eyes and hair, dark brown; complexion, olive; talents, drama; sport, swimming.

ARKANSAS—Waydine Nesbitt, 21, Magnolia; 5 feet 6½, 118 pounds; measurements 34, 24, 34; eyes, brown; hair, dark brown; complexion, olive; talents, piano, modeling; sports, dancing, swimming.

CALIFORNIA—Sandra Lea Constance, 18, Torrance; 5 feet 5, 114 pounds; measurements 36, 23, 36; eyes, green; hair, auburn; complexion, fair; talents, singing, dancing, fashion photographic modeling; sport, tennis.

COLORADO—Lorna Batterson, 19, Denver; 5 feet 4, 110 pounds; measurements 34, 23, 36; eyes and hair, brown; complexion, olive; talents, water ballet, horseback riding; sport, swimming.

CONNECTICUT—Andrea Todd, 23, Milford; 5 feet 7, 117 pounds; measurements 36, 24½, 36; eyes, hazel; hair, dark brown; complexion, fair; talents, painting, singing, handicrafts.

DISTRICT OF COLUMBIA—Laura Farley, 24, Washington, D. C.; 5 feet 6½, 118 pounds; measurements 35, 23½, 35½; eyes, green; hair, brown; complexion, fair; talent, dramatics; sport, tennis.

FLORIDA—Rosemary Talucci, 22, Miami Beach; 5 feet 6½, 123 pounds; measurements 36, 24, 35; eyes, hazel; hair, auburn; complexion, fair; sport, swimming.

FRONT ROYAL, VIRGINIA—Carol A. Hammack, 18, Front Royal; 5 feet 8, 128 pounds; measurements 34, 25, 36; eyes, hazel; hair, brown; complexion, ruddy; talent, designing; sport, swimming.

ILLINOIS—Celeste Ravel, 24, Chicago; 5 feet 6½, 117 pounds; measurements 35½, 23, 35½; eyes, brown; hair, blonde; complexion, fair; talent, singing; sport, boating.

INDIANA—Cecilia Ann Dennis, 20, Milan; 5 feet 6, 120 pounds; measurements 35, 23, 35; eyes, blue; hair, blonde; complexion, fair; talent, twirling baton; sport, golf.

IOWA—Ione Luken, 20, Le Mars; 5 feet 6, 120 pounds; measurements 35, 23½, 35; eyes, blue; hair, brown; complexion, fair; talents, piano, sewing; sport, horseback riding.

KANSAS—Sue Ravenscroft, 18, Liberal; 5 feet 3½, 103 pounds; measurements 32, 23, 35; eyes, blue; hair, dark brown; complexion, fair; talent, singing; sport, golf.

KENTUCKY—Nikki Horner, 23, Prospect; 5 feet 7½, 134 pounds; measurements 34½, 25, 35½; eyes, gray; hair, brown; complexion, olive; talents, singing, modeling; sport, exhibiting dogs and cats.

LOUISIANA—Sadie Vinson, 18, New Orleans; 5 feet 4½, 122 pounds; measurements 35½, 22½, 35½; eyes, hazel; hair, red-blond; complexion, olive; talent, pantomime; sport, tennis.

MARYLAND—Barbara Ann Eschenburg, 18, Berlin; 5 feet 4, 114 pounds; measurements 34½, 24½, 34½; eyes, hazel; hair, blonde; complexion, medium; talents, piano, modeling; sport, basketball.

MASSACHUSETTS—Nan Cowan, 20, Sterling; 5 feet 6, 112 pounds; measurements 35, 23½, 34½; eyes, blue; hair, medium brown; complexion, medium; talents, singing, ballet, dramatics; sport, skiing.

MEMPHIS, TENN.—Janice Beverly Bowles, 18, Memphis; 5 feet 7, 122 pounds; measurements 34, 22, 34; eyes and hair, brown; complexion, olive; talent, tap dancing; sport, swimming.

MICHIGAN—Gerri Hoffman, 22, Detroit; 5 feet 7, 121 pounds; measurements 38, 23, 36; eyes, hazel; hair, auburn; complexion, fair; talents, voice, drama; sport, riding.

MINNESOTA—Dawn Joyce, 20, Minneapolis; 5 feet 7, 125 pounds; measurements 37, 24, 37½; eyes, blue; hair, brown; complexion, olive; talents, piano, sewing; sport, hunting.

MISSOURI—Alice Jean Porritt, 19, Cape Girardeau; 5 feet 5, 117 pounds; measurements 34, 23, 34; eyes, brown; hair, light brown; complexion, medium; talents, instrumental and vocal music, baton twirling, modern dance; sport, swimming.

MONTANA—Dawn Oney, 23, Billings; 5 feet 6, 118 pounds; measurements 36, 23, 35½; eyes, blue; hair, blonde; complexion, fair; talents, piano, drama, art; sport, ice skating.

NEBRASKA—Margie Winkhoff, 25, Grand Island; 5 feet 8, 122 pounds; measurements 35, 25, 35; eyes, brown; hair, blonde; complexion, fair; talent, modeling; sport, golf.

NEVADA—Mary Jane Arnold, 18, Las Vegas; 5 feet 7, 129 pounds; measurements 36, 24, 36; eyes and hair, brown; complexion, olive; talents, singing, dancing, piano; sport, swimming.

NEW HAMPSHIRE—Myrna Louise Smith, 18, Newport; 5 feet 2, 105 pounds; measurements 33½, 22, 33; eyes and hair, brown; complexion, fair; talents, ballet and tap dancing; sport, swimming.

NEW JERSEY—Evelyn Orgwitz, 20, Collingswood; 5 feet 4, 112 pounds; measurements 35½, 22, 35½; eyes, hazel; hair, strawberry blonde; complexion, fair; talents, piano, drama; sport, basketball.

NEW YORK—Karin Huitman, 22, Rochester; 5 feet 6½, 120 pounds; measurements 35, 23, 34½; eyes, brown; hair, blonde; complexion, fair; sports, golf, swimming.

NEW YORK CITY—Renee Roy, 23, New York City; 5 feet 10, 128 pounds; measurements 36½, 23½, 37; eyes, blue; hair, red; complexion, fair; talents, acting, singing and light comedy; sport, water sports.

NORTH CAROLINA—Ann Pickett, 22, Charlotte; 5 feet 6½, 124 pounds; measurements 34, 25½, 36½; eyes, brown; hair, black; complexion, olive; sport, horseback riding.

NORTH DAKOTA—Jane Hewitt, 19, Fargo; 5 feet 5, 120 pounds; measurements 35, 24, 34; eyes, blue; hair, brown; complexion, dark; sport, horseback riding.

OHIO—Barbara Joyce Randa, 19, Painesville; 5 feet 4½, 117 pounds; measurements 34, 24, 36; eyes and hair, brown; complexion, olive; talent, singing; sport, ice skating.

OREGON—Charlotte Miller, 19, Toledo; 5 feet 4, 118 pounds; measurements 34, 23, 35; eyes, hazel; hair, brunette; complexion, olive; talent, piano; sport, horseback riding.

PENNSYLVANIA—Helen Vidovich, 18, Conway; 5 feet 3, 107 pounds; measurements 35, 24, 35; eyes and hair, brown; complexion, medium; sport, football.

PHILADELPHIA—Elaine DuFeen, 22, Philadelphia; 5 feet 5, 123 pounds; measurements 35, 23, 36; eyes, brown; hair, dark brown; complexion, fair; talents, singing, art, drama; sport, swimming.

PLEASURE BEACH, CONNECTICUT—Violet M. Fuchs, 24, Middletown; 5 feet 6, 115 pounds; measurements 34, 24, 34; eyes, blue; hair, blonde; complexion, fair; talent, singing; sport, badminton.

RHODE ISLAND—Joyce Ann Sandberg, 21, Warwick; 5 feet 10½, 127 pounds; measurements 34, 24, 34; eyes, blue; hair, blonde; complexion, light; talents, dress designing, tap dance, piano pantomimes, baton twirling; sports, bowling, fishing.

SOUTH CAROLINA—Miriam Stevenson, 21, Winnsboro; 5 feet 6, 120 pounds; measurements 36, 24, 36; eyes, blue; hair, blonde; complexion, fair; talent, tap dancing; sport, tennis.

SOUTH DAKOTA—Barbara Ann Brown, 18, Sioux Falls; 5 feet 4½, 120 pounds; measurements 34, 23, 34; eyes, hazel; hair, brown; complexion, dark; talents, singing, dancing; sport, swimming.

ST. LOUIS, MISSOURI—Jo Ann Lynde, 18, St. Louis; 5 feet 5, 125 pounds; measurements 35, 25, 35½; eyes, green; hair, blonde; complexion, fair; talent, singing; sport, softball.

TENNESSEE—Barbara Sue Holly, 20, Elizabethton; 5 feet 6½, 120 pounds; measurements 34, 23½, 36; eyes, hazel; hair, light brown; complexion, fair; talent, baton twirling; sport, swimming.

TEXAS—Betty Lee, 20, Austin; 5 feet 9, 135 pounds; measurements 36, 34, 35; eyes and hair, brown; complexion, fair; talent, singing, fashion designing; sports, swimming, horseback riding.

UTAH—La Verna Laub, 20, St. George; 5 feet 5, 117 pounds; measurements 36, 24, 36½; eyes, hazel; hair, dark brown; complexion, olive; talents, art work, creative writing, modern dancing, speech; sports, basketball, hiking.

VERMONT—Georgia Lauriso, 24; 5 feet 2, 115 pounds; measurements 37, 25, 35; eyes and hair, brown; complexion, medium; talent, singing; sports, bowling, tennis.

VIRGINIA—Ellen Whitehead, 18, Chatham; 5 feet 4, 107 pounds; measurements 35, 23, 35; eyes and hair, brown; complexion, fair; talents, dancing and designing; sport, swimming.

WASHINGTON—Darlene Shride, 20, Vashon Island; 5 feet 6½, 126 pounds; measurements 35, 23, 36; eyes, green; hair, dark brown; complexion, medium; talent, modeling; sport, swimming.

WEST VIRGINIA—Sandra Waggy, 18, Charleston; 5 feet 8, 137 pounds; measurements 36, 34, 37; eyes, hazel; hair, honey blonde; complexion, light olive; talent, art, fashions; sport, basketball.

WISCONSIN—Rita Dolores Younger, 18, Baraboo; 5 feet 6½, 115 pounds; measurements 35, 24, 35; eyes, green; hair, reddish brown; complexion, medium; talents, singing, dancing, acting, directing; sport, tennis.

WYOMING—Faith Radenbaugh, 18, Heart Mountain; 5 feet 7, 130 pounds; measurements 37, 25, 37; eyes, blue; hair, blonde; complexion, fair; talents, piano, dramatics; sports, tennis, baseball.

Entries From Beyond Borders

Now meet the Miss Universe contestants from outside the borders of the United States:

ALASKA—Charlein Lander, 18, Fairbanks; 5 feet 5, 118 pounds; measurements 35, 24, 36; eyes, blue; hair, auburn; complexion, fair; languages, English, Spanish; talents, tap dancing, native Eskimo dancing; sport, baseball, ice skating.

ARGENTINA—Ivana Kislinger, 22, Temperley; 5 feet 5, 123 pounds; measurements 34, 24, 36; eyes, blue; hair, blonde; complexion, fair; languages, Spanish, English, French, Czech; talents, dancing, modeling; sport, swimming.

AUSTRALIA—Shirley Bliss, 20, Narrandera, NSW; 5 feet 7½, 133 pounds; measurements 34½, 21½, 34½; eyes, gray-green; hair, golden brown; complexion, fair; language, English; sport, swimming.

BELGIUM—Christiane Nackaerts, 19, Nodebais; 5 feet 5½, 117 pounds; measurements 34½, 21½, 34½; eyes and hair, brown; complexion, clear-tan; languages, French, Dutch; sport, tennis.

BRAZIL—Maria Rocha, 21, Salvador; 5 feet 7; measurements 36, 23, 38; eyes, blue; hair, blonde; complexion, fair; languages, Portuguese, English; talents, singing, piano; sport, swimming.

CANADA—Joyce Landry, 20, Toronto; 5 feet 5½, 120 pounds; measurements 36, 25, 36; eyes, blue; hair, brunette; complexion, fair; language, English; sports, ice skating, swimming.

CHILE—Gloria Legisos, 21, Santiago; 5 feet 5, 126 pounds; measurements 36, 24½, 35½; eyes, green; hair, black; complexion, dark; languages, Spanish, English; talent, classic and modern dancing; sport, swimming.

COSTA RICA—Marian Esquivel McKeown, 18, San Jose; 5 feet 6, 125 pounds; measurements 37, 25½, 34; eyes, dark brown; hair, black; complexion, fair; languages, Spanish, English; talent, dancing; sport, swimming, tennis.



STAND STILL, EVERYBODY!

Trials of a press photographer who has to take the pictures of 79 beautiful girls on a hot day are illustrated by these of Perry Griffith, making like Toscanini (left) and diving behind his camera for the panoramic views on these pages. Perry is the official photographer of the Miss Universe Pageant.

CUBA—Isis Finlay y Garcia, 20, Havana; 5 feet 6, 130 pounds; measurements 37, 25½, 37; eyes, brown; hair, dark brown; complexion, fair; languages, Spanish, English; talent, ballet dancing; sports, basketball, swimming.

EL SALVADOR—Myrna Orozco, 20, San Salvador; 5 feet 5½, 115 pounds; measurements 34½, 25, 35; eyes and hair, light brown; complexion, light brown; language, Spanish; talent, dancing; sport, swimming.

FINLAND—Lenita Airsto, 18, Helsinki; 5 feet 6½, 115 pounds; measurements 34, 24, 35; eyes and hair, brown; complexion, fair; languages, Finnish, Swedish, English; talent, music; sport, swimming.

FRANCE—Jacqueline Beer, 21, Bois-Colombes (Seine); 5 feet 5, 113 pounds; measurements 34, 24, 34; eyes, blue-green; hair, light auburn; complexion, fair; languages, English, French; sport, swimming.

GERMANY—Regina Ernst, 18, Brombergerstrasse; 5 feet 6½, 112 pounds; measurements 36, 24, 35; eyes, blue; hair, brown; complexion, fair; language, German; talents, painting, dancing; sport, swimming.

GREECE—Effie Androulakis, 18, Athens; 5 feet 5½, 120 pounds; measurements 35, 23½, 36; eyes and hair, brown; complexion, fair; talents, dancing, piano, art, singing; sports, swimming, diving.

HONDURAS—Lillian Padilla, 21, Tegucigalpa; 5 feet 2½, 118 pounds; measurements 34½, 25½, 35; eyes and hair, light brown; complexion, fair; languages, Spanish, English; talent, dancing; sport, swimming.

HONG KONG—Virginia June Lee, 20, Hong Kong; 5 feet 5½, 112 pounds; measurements 35, 23½, 35; eyes, brown; hair, dark brown; complexion, tan; languages, English, Cantonese; talents, music, dancing; sport, swimming.

ISRAEL—Aviva Pier, 18, Tel Aviv; 5 feet 6, 123 pounds; measurements 36, 25, 36; eyes, green; hair, blonde; complexion, fair; languages, Hebrew, French, English, German, Rumanian; talent, dancing; sport, swimming.

ITALY—Maria Pallani, 18, Rome; 5 feet 7½, 127 pounds; measurements 37, 23, 37; eyes and hair, brown; complexion, olive; languages, Italian, French, English; sport, tennis.

JAPAN—Mikio Kondou, 18, Nagoya City; 5 feet 1, 101 pounds; measurements 35, 24, 35; eyes, brown; hair, black; complexion, tan; language, Japanese; talent, dress designing; sport, table tennis.

KOREA—Kae Sun Hae, 19, Seoul; 5 feet 2, 118 pounds; measurements 34, 23½, 34; eyes and hair, black; complexion, tan; languages, Korean, English; talent, dancing.

MEXICO—Elvira Castillo Olvera, 19, Mexico City; 5 feet 6, 118 pounds; measurements 35, 24½, 36; eyes, light brown; hair, dark brown; complexion, tan; languages, English, Spanish; sport, swimming.

NEW ZEALAND—Moana-nui-a-Kiwa Nanley, 18, Auckland; 5 feet 6½, 139 pounds; measurements 38, 24, 36; eyes, brown; hair, black; complexion, olive; languages, English, Maori; talents, Maori action songs and Poi singing; sport, swimming.

NORWAY—Mona Stornes, 19, Oslo; 5 feet, 110 pounds; measurements 38, 24, 36; eyes, gray-green; hair, light brown; complexion, dark; languages, English, German; talent, ballet dancing; sport, speedway.

PANAMA—Liliana Torre, 18, Panama City; 5 feet 2½, 117 pounds; measurements 34, 24, 34½; eyes and hair, dark brown; complexion, fair; languages, Spanish, Italian, English; talent, singing; sport, swimming.

PHILIPPINES—Blesilda Ocampo, 18, Manila; 5 feet 5½, 118 pounds; measurements 34, 23½, 34; eyes, brown; hair, black; complexion, fair; languages, Tagalog, English, Spanish; talents, piano, drawing, cooking; sports, bowling, tennis, skating, swimming.

PERU—Isabel Leon Velarde Dancuart 18, Lima; 5 feet 6, 118 pounds; measurements 33, 23, 35; eyes, brown; hair, dark brown; complexion, fair; languages, Spanish, English; talent, literature; sport, swimming.

PUERTO RICO—Lucy Santiago, 23, San Juan; 5 feet 3, 110 pounds; measurements 34, 24, 36; eyes, dark brown; hair, black; complexion, dark; languages, Spanish, English; sport, tennis.

SINGAPORE—Marjorie Wee, 21, Singapore; 5 feet 3, 100 pounds; measurements 34, 23, 33; eyes, brown; hair, black; complexion, light olive; languages, Chinese, English; talent, modeling; sport, netball.

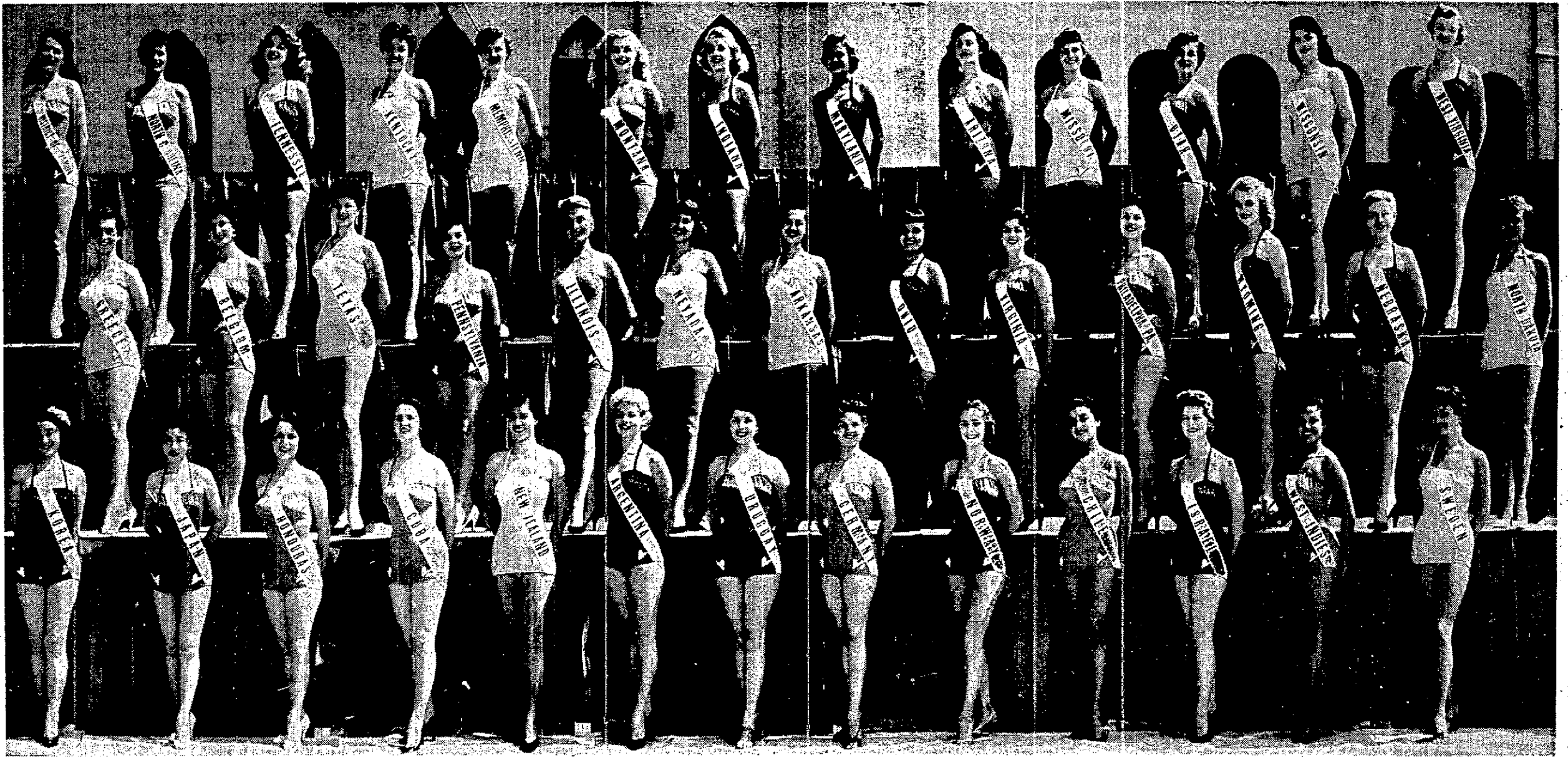
SWEDEN—Ragnhild Olausson, 19, Stockholm; 5 feet 6, 114 pounds; measurements 36, 21, 36; eyes, dark blue; hair, dark red; complexion, fair; languages, English, German, Swedish; talent, dress designing; sports, skiing, sailing.

THAILAND—Amora Asavananda, 18, Bangkok; 5 feet, 120 pounds; measurements 34, 23, 34½; eyes and hair, black; complexion, fair; languages, Siamese, English, French; sport, swimming.

URUGUAY—Ana Moreno, 22, Montevideo; 5 feet 5, 132 pounds; measurements 34, 24, 34½; eyes, light brown; hair, black; complexion, medium; languages, Spanish, French, English, Polish; talent, modeling; sports, fencing, tennis.

WEST INDIES—Evelyn Andrade, 18, Kingston; 5 feet 4, 125 pounds; measurements 36, 24, 36; eyes and hair, brown; complexion, olive; language, English; talent, dancing; sport, swimming.

Beauties Pose for Pageant Portrait



TOP ROW: Miss District of Columbia, North Carolina, Tennessee, Kentucky, Memphis, Montana, Indiana, Maryland, Arizona, Missouri, Utah, Wisconsin, West Virginia.
SECOND ROW: Miss Greece, Belgium, Texas, Pennsylvania, Illinois, Nevada, Arkansas, Ohio, Virginia, Philadelphia, Wyoming, Nebraska, North Dakota.
BOTTOM ROW: Miss Korea, Japan, Honduras, Cuba, New Zealand, Argentina, Uruguay, Germany, Norway, Chile, Israel, West Indies, Sweden.

They Faced Hot Rivalry

Many of the contestants in the Miss Universe Beauty Pageant won their titles in spirited competition.

Miss Norway (Mona Stornes) won in competition with 40 finalists at the Hotel Bristol in Oslo.

In Norway, the Miss Universe Beauty Pageant is sponsored in behalf of the Polio Fund.

Miss Alaska (Charlein Lander) competed against 23 preliminary winners at the Fairbanks Winter Carnival.

Miss Chile (Gloria Legises) won over 30 finalists in a contest at Hotel Mira Mar in Santiago.

Miss Uruguay (Ana Moreno) won in competition with 25 finalists at the Country Club of Atlantida.

Miss Missouri (Alice Jean Porritt), a sophomore at Southeast Missouri State Teachers College, was selected at the recent National Scybean Festival in Portageville.

Miss St. Louis, Mo. (Jo Ann Lynde), a junior draftsman seriously considered becoming a nurse, won her title over 50 contestants.

Miss Kansas (Sue Ravenscroft), English major at the University of Kansas, won in competition with 40 finalists.

Miss Wisconsin (Rita Dolores



BOB RUSSELL
"She Just Blooms"

Younger) has many beauty titles to her credit. She recently was crowned Wisconsin Cherry Blossom Queen.

HOW TO HANDLE WOMEN

Treat 'Em as Queens, Bob Russell Advises

Bob Russell, director and emcee of the Miss Universe Beauty Pageant whose gift is making ducklings look like swans and swans look like super-beautiful swans, has one rule:

"Treat every woman as if she were a queen."

That's the way Bob, curly-haired and freckled, handles the 79 most beautiful women in the world here for the pageant.

"When a woman has confidence," he says, "when she has that inner assurance that she is important and loved and lovely, she automatically becomes beautiful. She can't help it. She just blooms."

Confidence, he says, is a woman's most important asset.

What is the intangible thing that sets an occasional woman apart from other women?

"Spark," he says, "inner fire. Elinor Glyn tried years ago to define it. She came as near as anyone has ever been able to. For want of a better word, let's call it 'it.'"

Do you mean sex, Mr. Russell?

"Yes—and no. Sex, of course, but much more than that. The women who have only sex are through when it is gone. But the women who have this inner fire, this spark we are talking

about, are long remembered.

"Not all the attractive women have classic beauty of face and figure. How beautiful was Cleopatra, anyway?"

Bob believes in the "calm approach to life." And he thinks considerable beauty follows a decision to believe that "most things work out if we have the right attitude toward them."

This belief, he says, cuts through most tension and turmoil.

His first advice to the 79 girls of the pageant is "Relax."

"I know what you are thinking," he tells the girls with his engaging grin. "You are thinking that back in your home town, your home state or your home country, you were beautiful and important. Now look around you and see 78 more beautiful girls and you say 'Oh, my God! Look at this competition!' But relax."

"We think as much of you here as the folks possibly could have thought of you at home . . . We're going to have fun. You may become Miss Universe, but even if you don't, the world won't come to an end."

Bob has a realistic, down-to-earth outlook on the pageant. "It's glamorized production," he says, "but on an international scale, isn't it the same thing that goes on every day in every town in the world?—aren't women always competing? And what do they compete for? The attention of men, of course."

Happily married himself and the father of a 12-year-old daughter, Bob tells the girls that their finest career is marriage—preferably a marriage that includes children.

"I sincerely believe that for every woman in the world there is a certain man," he says. "Her task is to find that man."

Between Miss Universe pageants, Bob sings, acts, writes and produces TV productions in New York. He began as an operatic singer and used to be a baritone with the Philadelphia Grand Opera Co. He was in six Broadway shows.

Bob each year writes music and lyrics for the Miss Universe pageant.

Six new numbers will be heard this year: "The Most Popular Girl in the Parade," "Shake Hands With Your Neighbor," "Out of the World," "Elle Est Ici (She Is Here)," "America's Finest Women" and "High in the Clouds."

Bob speaks nine languages—English, French, Spanish, Finnish, German, Italian, Hebrew, Chinese, Russian—and he is studying Hindustani.

Island Girl Can Cook, Too

Gather around, lads, Miss Philippines can cook.

Blesilda Ocampo of Manila, representing the Islands in the Miss Universe contest, counted among her accomplishments, cooking.

And she was the only contestant who did, although a few listed that they could sew and design clothes.

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everglaze chintz

Bedroom Ensemble

AT A SAVING OF **25%**

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twin or full bedspread	reg. 24.95 now	18⁷⁰ ea.
84" long priscilla type draperies		11²⁰ pr.
vanity skirt	reg. 10.95 now	8²⁰ ea.
pillow shams	reg. 5.95 now	4⁴⁵ ea.

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By DONNELL CULPEPPER

Rainbow trout ranging up to three pounds, a brown trout that weighed 17 pounds and big, hungry bass up to eight pounds are described in a letter from Elmer J. (Jake) Pool, supervisor of McArthur-Burney Falls Memorial State Park (Shasta County), and received by Fishin' Around Saturday.

Jake is far too busy to write many letters but when he does, we know that his information is authentic. Jake doesn't need any publicity for his park. It is filled with tourists most of the season as many Long Beach visitors will testify.

Jake says that the 17-pound brown was taken on a Wobblers lure by a 16-year-old Burney boy in Baum Lake, Lake Britton, in the park, has been producing nice bass since the opening of the season.

The San Jose Fur, Feather and Fin Club had an outing at the park and took home plenty of nice trout, all caught in the stream which flows through McArthur-Burney below its beautiful falls. Dr. Richard Mullen got a 3-pound rainbow for his club's best catch.

Bill McNulty and family were among Long Beach residents camping at the park last month. Bill reported on his return that he has never found a finer spot for camping and fishing.

Other Long Beach residents who have made the park their vacation headquarters this season are William Bessie, C. V. Stockham, D. R. McClain, Paul C. Walsberg, Robert J. Whitall, D. G. Dakovitch, George McPheeters, R. I. Reese, W. C. Hanson, L. H. Snyder and J. A. Church.

INTER-CLUB TOURNEY
The Balboa Angling Club ran off with top honors in the annual albacore competition between the big-game angling clubs of this area last week end, finishing with 817 points.

Standings of the other clubs at the conclusion of the two-day tournament: Tuna Club of Avalon (732), Newport Anglers (517), Southern California Tuna Club (199) and Los Angeles Rod and Gun Club (156).

Catching albacore wasn't easy. Most of the boats had to travel far out into the Pacific to find any schools. As one SCTC angler said: "I thought we were halfway to Honolulu." Many of the competing boats put in overnight at San Clemente Island and then started fishing again the next morning before returning and reporting to the weighmasters at Newport.

Yellowtail still are being taken in small numbers in the third period of the San Diego derby, along with some albacore and bluefin tuna. But the surprising thing about fishing at San Diego banks is the run of bonito. Anglers are catching hundreds of those fish daily.

Up this way, nothing seems to discourage the barracuda. Those scooters really are hitting and fishermen are sacking 'em fast and furiously at the Horsehoe Kelp, Huntington Flats and at Catalina.

TACKLE BOX PERSONALS
There have been several inquiries about a new trout lake in Ventura County. This is Deepcote Lake, 11 miles northeast of Ventura at El Rancho Cola just off Highway No. 390.

The lake was formed by damming Coyote Creek and is being fished for the first time in five years this season. It is a 17-acre lake, with guest houses, bunkhouses, restaurant, tackle store, boats and horses.

Operators plan to make the spot a dude ranch type of place, with a formal opening in two or three weeks. Meanwhile, fishermen may try their luck there for a small fee. It has been heavily stocked with trout. For information write Dave Allison, El Rancho Cola, Ventura, Calif.

Since my return from Saskatchewan, there have been several inquiries about that northern country. Some want to know more about Lac La Ronge, starting point for the trip and one of the large lakes in the center of the province. Others want information about lakes which can be reached by plane only.

For all types of information, write the following:
Harvey Dryden, Tourist Supervisor, Legislative Building, Regina, Saskatchewan.

Dryden will provide folders on any part of the province that may be reached by car or by air.

'HUNTER'S CHOICE'
Looking for one of the most entertaining books on Africa ever published? Then get a copy of Alexander Lake's new book, "Hunter's Choice," (\$3.50, Doubleday & Co., Inc., 575 Madison Ave., New York 22, N. Y.).

It is one of the most exciting books that I have reviewed for a long time and approaches the African hunting situation from an entirely different angle.

Lake, who writes "Killers in Africa," analyzes the hunters, not the game. In "Hunter's Choice," in a most entertaining and fascinating manner, you'll laugh until you fall out of your chair at some incidents, and you'll be chilled with terror at some others.

Lake crams a lot of juicy reading into 254 pages. He is, incidentally, one of the great hunters of South Africa. He was persuaded to turn to that profession by Nicobar Jones, probably the most famous of the African white hunters.

Wrestling Bows to Miss Universe Show

Because of the Miss Universe Pageant there will be no wrestling program at the Municipal Auditorium Thursday night. Action resumes Thursday, July 29, with another all-star card promoted by Louie Miller.

Major League Batting, Pitching, Fielding Averages

(By the Associated Press)
(Complete Through Games of Friday, July 16)

AMERICAN LEAGUE CLUB BATTING

Club	G	AB	R	H	HR	BB	PO	EA
Chicago	88	2933	787	88	305	233	141	14
New York	87	2921	754	80	292	232	140	14
Philadelphia	86	2856	744	82	290	232	140	14
Cleveland	84	2862	716	78	279	220	138	14
Washington	83	2762	682	60	243	247	134	14
Baltimore	81	2744	677	57	231	247	134	14
Philadelphia	80	2741	661	58	233	247	134	14

AMERICAN LEAGUE CLUB FIELDING

Club	G	PO	A	E	DP	PC
Chicago	88	2347	943	63	90	981
New York	87	2322	878	69	89	980
Philadelphia	86	2310	865	68	111	978
Cleveland	84	2285	809	74	97	977
Washington	83	2269	822	76	109	973
Baltimore	81	2268	801	80	97	973
Philadelphia	80	2216	864	96	84	971

AMERICAN LEAGUE INDIVIDUAL BATTING

Player	Club	G	AB	R	H	HR	BB	PO
Nolan Ryan	New York	23	73	13	13	3	360	14
Marye, Cleveland	8	1	3	1	1	0	0	0
Williams, Boston	150	48	9	33	3	34	1	1
Avila, Cleveland	279	88	6	24	3	34	1	1

AMERICAN LEAGUE INDIVIDUAL FIELDING

Player	Club	G	PO	A	E	DP	PC
Nolan Ryan	New York	23	73	13	13	3	360
Marye, Cleveland	8	1	3	1	1	0	0
Williams, Boston	150	48	9	33	3	34	1

Club	G	AB	R	H	HR	BB	PO	EA
Bridgewater, Baltimore	121	34	0	7	278	0	0	0
Wooding, St. Louis	28	273	0	0	0	0	0	0
Drogo, Detroit	208	57	4	33	274	0	0	0
Watkins, Baltimore	124	34	0	12	274	0	0	0
Kryzowski, Baltimore	227	62	1	26	273	0	0	0
Fesky, Det. Wash.	103	25	1	8	272	0	0	0
Fornia, Phila.	151	35	14	0	271	0	0	0
Kel, Bos. Cal.	200	54	3	27	270	0	0	0
Courtney, Balt.	200	54	4	18	270	0	0	0
James, Phila.	131	35	1	18	263	0	0	0
Fitz Gerald, Wash.	261	43	0	15	267	0	0	0
Houss, Detroit	204	51	6	24	263	0	0	0
Carrasquel, Chicago	149	91	6	39	263	0	0	0
McDonald, Cleveland	189	42	2	21	263	0	0	0
Kennedy, Cleveland	133	30	0	16	253	0	0	0
W. Shantz, Phila.	131	35	1	18	253	0	0	0
Young, Baltimore	244	64	2	19	252	0	0	0
Westlake, Cleveland	212	45	10	34	252	0	0	0
Funnels, Detroit	172	1	2	31	251	0	0	0
Kuenna, Detroit	145	90	3	27	250	0	0	0
McDonald, N. Y.	229	67	2	28	250	0	0	0
Bolling, Boston	238	61	8	36	250	0	0	0
Agassiz, Boston	238	61	8	36	250	0	0	0
Lease, Boston	238	61	8	36	250	0	0	0
Lease, Chicago	198	50	7	23	252	0	0	0
Wetzel, Detroit	198	50	7	23	252	0	0	0
Wright, Wash.	109	27	1	9	250	0	0	0
Umpfield, Wash.	184	48	1	20	249	0	0	0
Belair, Detroit	81	10	0	5	247	0	0	0
Lehman, Balt. Bos.	81	10	0	5	247	0	0	0
Moss, Baltimore	77	19	0	11	247	0	0	0
Balt. Det. Chicago	265	74	1	19	245	0	0	0
Yost, Wash.	173	42	1	10	245	0	0	0
Volmer, Wash.	70	17	2	10	243	0	0	0
Reagan, Cleveland	219	53	5	23	243	0	0	0
Saline, Detroit	219	53	5	23	243	0	0	0
W. Wilson, Balt. Det.	219	53	5	23	243	0	0	0
Miele, Baltimore	219	53	5	23	243	0	0	0
Kawell, Boston	219	53	5	23	243	0	0	0
Vaino, Philadelphia	219	53	5	23	243	0	0	0
Deland, Detroit	220	52	1	12	239	0	0	0
Stevens, Wash.	220	52	1	12	239	0	0	0
Power, Phila.	220	52	1	12	239	0	0	0
Power, Phila.	220	52	1	12	239	0	0	0
Power, Phila.	220	52	1	12	239	0	0	0
Power, Phila.	220	52	1	12	239	0	0	0
Power, Phila.	220	52	1	12	239	0	0	0

AMERICAN LEAGUE PITCHING

Player	Club	G	IP	H	R	ER	BB	PO
Fisher, Cleveland	20	100	44	70	8	1	1	1
Fisher, Cleveland	20	100	44	70	8	1	1	1
Fisher, Cleveland	20	100	44	70	8	1	1	1
Fisher, Cleveland	20	100	44	70	8	1	1	1

Club	G	AB	R	H	HR	BB	PO	EA
Brooklyn	87	2254	622	89	79	278	141	14
St. Louis	84	2311	1007	79	93	277	140	14
Philadelphia	81	2129	617	72	73	278	140	14
New York	80	2117	651	85	91	278	140	14
Cincinnati	87	2305	652	84	113	273	140	14
Chicago	82	2208	638	80	85	278	140	14
Pittsburgh	85	2218	611	74	77	278	140	14

NATIONAL LEAGUE INDIVIDUAL BATTING

391	283	Schell, Phila.	333	127	14	74	341	14	1
392	283	Food, Chicago	314	87	9	32	279	14	1
393	283	Schell, Phila.	333	127	14	74	341	14	1
394	283	Food, Chicago	314	87	9	32	279	14	1
395	283	Food, Chicago	314	87	9	32	279	14	1
396	283	Food, Chicago	314	87	9	32	279	14	1
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486	283	Food, Chicago	314	87	9	32	279	14	1
487	283	Food, Chicago	314	87	9	32	279	14	1
488	283	Food, Chicago	314	87	9	32	279	14	1
489	283	Food, Chicago	314	87	9	32	279	14	1
490	283	Food, Chicago	314	87	9	32	279	14	1
491	283	Food, Chicago	314	87	9	32	279	14	1
492	283	Food, Chicago	314	87	9	32	279	14	1
493	283	Food, Chicago	314	87	9	32	279	14	1
494	283	Food, Chicago	314	87	9	32	279	14	1
495	283	Food, Chicago	314	87	9	32	279	14	1
496	283	Food, Chicago	314	87	9	32	279	14	1
497	283	Food, Chicago	314	87	9	32	279	14	1
498	283	Food, Chicago	314	87	9	32	279	14	1
499	283	Food, Chicago	314	87	9	32	279	14	1
500	283	Food, Chicago	314	87	9	32	279	14	1

NATIONAL LEAGUE CLUB BATTING

Club	G	AB	R	H	HR	BB	PO	EA
St. Louis	84	2630	834	93	426	292	141	14
Brooklyn	87	2530	802	101	395	289	140	14
New York	80	2529	773	93	365	288	140	14
Philadelphia	81	2515	728	91	355	285	140	14
New York	80	2512	724	91	355	285	140	14
Chicago	82	2508	718	87	355	285	140	14
Pittsburgh	85	2503	703	87	355	285	140	14

NATIONAL LEAGUE CLUB FIELDING

Club	G	PO	A	E	DP	PC
St. Louis	84	2630	834	93	426	292
Brooklyn	87	2530	802	101	395	289
New York	80	2529	773	93	365	288

Club	G	AB	R	H	HR	BB	PO	EA
Banks, Chicago	218	84	9	41	264	0	0	0
Lawrence, St. L.	10	38	18	18	4	2	0	0
Lawrence, St. L.	10	38	18	18	4	2	0	0
Lawrence, St. L.	10	38	18	18	4	2	0	0

NATIONAL LEAGUE INDIVIDUAL PITCHING

36	2	12	24	Newcombe, Bklyn.	16	88	26	55	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
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NATIONAL LEAGUE PITCHING

33	52	53	Jeffcoat, Chi.	23	82	38	21	23	13	11	11	4200 LAKEWOOD BOULEVARD
34	52	53	Konstanty, Phila.	24	38	15	7	23	13	11	11	

CAREER SALES POSITION

With an AAAA manufacturer of a complete line of business forms, Sales plus commissions. Training program to adequately equip you for

NATIONAL LEAGUE INDIVIDUAL FIELDING

31	39	8	
34	26	6	
28	33	3	
23	26	4	
29	17	4	

handling business systems in industrial and retail accounts; established territory in Long Beach, So. L. A. area. Under 40; with college education or equivalent; Successful in selling intangibles or with accounting or office managerial experience or its equivalent; Complete battery of aptitude tests will be given. Write fully as to experience and qualifications to

SUNSET-McKEE

NATIONAL LEAGUE CLUB BATTING

Club	G	AB	R	H	HR	BB	PO	EA
St. Louis	84	2630	834	93	426	292	141	14
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NATIONAL LEAGUE INDIVIDUAL BATTING

King.

NATIONAL LEAGUE INDIVIDUAL PITCHING

inning!



DREAM COMES TRUE

Living rooms with picture windows and Roman brick fireplaces are among the many extra features in Melody Estates homes. Many viewers term these rooms, "dreams come true," the sales agents report.

Many Extras Given in Melody Estates

The abundance of "plus factors" in Melody Estates homes accounts for the enthusiastic reactions of home-viewers believe Harry S. Rinker, secretary-treasurer of Tietz Construction Co., builders and developers. The Garden Grove subdivision offers contemporary styling in quality-constructed homes conveniently close to transportation, schools, churches, recreation areas and a new 10-acre, \$2 million dollar shopping center soon to be developed, stated Rinker.

Prices of the three-bedroom, two-bath dwellings are \$18,500 to \$20,500, with FHA financing including down payments of \$3,900. Lots are as large as one-quarter acre and buyers select their preference in color schemes, floor plan, exterior elevation, roofing material, tiling, interior painting and paper as well as linoleum. All-electric kitchens are a feature of the homes. Built-in Ther-

Earnings at New Record

Long Beach Federal Savings & Loan Association payments of semiannual earnings totaling \$911,025 for the first six months of 1954 were the largest in the association's history, T. A. Gregory, president, reported. These payments were based on the current rate of 3 1/2 per cent per annum.

Starting in July, 1934, with savings of \$7,500, the association has had a phenomenal growth through the years. With total savings in excess of \$55,000,000, it is now one of the largest single-office federal savings and loan institutions in the nation.

Two Attending Finance Session

Among the 27 Pacific Finance Corporation executives who will attend the Thirteenth Stanford University Business Conference July 19 through July 23 are Arthur Van Leuven of 2101 Snowden Ave. and Clinton Twedell, 3748 Pacific Ave. in Long Beach. Van Leuven, a credit analyst, and Twedell, assistant department manager of Finance Accounting in the home office located at 621 South Hope St., Los Angeles, were chosen along with 25 others to participate in the conference as a part of PP's own executive training and development program.

Low Whaley Terms Appeal to Investor

Investing for the future, many home owners are now purchasing a second home in the 18th unit of Los Altos, developer Lloyd S. Whaley reports.

Low terms offered on the 560 homes, each of three bedrooms with two baths, appeal to persons seeking an investment with monthly income available at once, he added.

"Under the terms of our new unit a buyer may obtain a home for \$450 down and \$80 costs and im-pounds," explained Jim Burdge, president of the Las Altos Realty Company.

The monthly payments including interest, taxes, insurance and everything run approximately \$71. Total rental price obtainable as an investment is \$100 a month easily. This makes it possible for a person to begin realizing a good return for the investment with but a minimum down payment.

Burdge said that a survey of recent sales showed that many persons who are buying homes elsewhere in the city have bought in the new unit, are moving in, and will rent out their older homes.

"It truly is a sound investment," the Los Altos realty leader continued.

"These three bedroom, two bath homes all are inside the city of Long Beach, a factor which assures the buyers of full city services in the area."

"The homes are adjacent to the big \$25,000,000 State College which is growing daily and that alone assures an increased value in the property."

"They are close to churches and schools and the big new shopping center in which Walker's soon will begin a \$4,000,000 store. "Close enough to the beaches that the cooling breezes dispel the smog, the 18th unit homes are selling rapidly and a complete sellout in a short time is expected."

Model homes for the unit are on Studebaker Rd. They may be reached by driving east on Seventh St. to Studebaker Rd.,

which is just east of the Veterans Administration Hospital, and turning north. Or visitors may drive east on Spring St. to Studebaker and turn south, driving straight to the homes which are completely furnished by Aaron Schultz.

Burdge said arrangement have been made to speed occupancy and credit in most cases can be cleared in a matter of one day.

New Anaheim Tract Is Near

With construction plans moving ahead on schedule, Magnolia Manor, West Anaheim's newest residential development will be ready for buyers in early August, Dal-Mor builders announced this week.

The homes that will give owners nearly 1,300 square feet will

VETERANS
\$125
Moves You in
3-BEDROOM—2 BATHS
BANNER PARK
HARBOR & HAZARD
WEST SANTA ANA

Grove View Estates

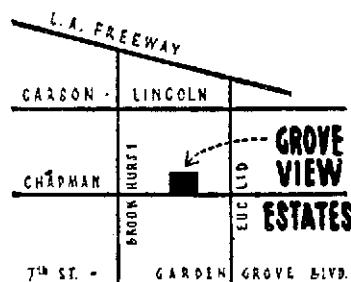
in SMOG-FREE GARDEN GROVE
(CHAPMAN AVE. & NELSON)

VETERANS

NOTHING DOWN

plus small costs and im-pounds

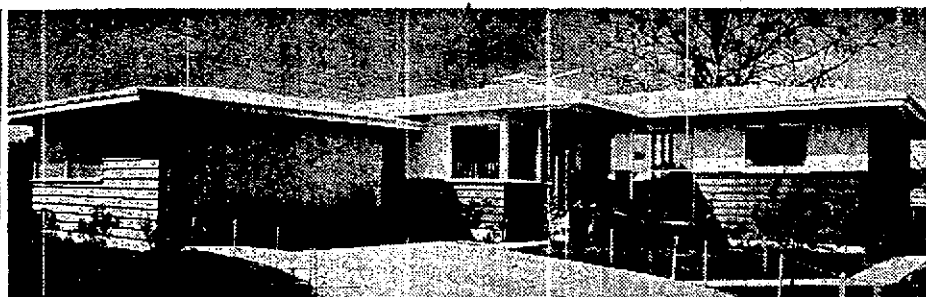
3 Bedrooms 2 Baths
PRICED FROM \$13,000



Luxury Detailed Features

- Sliding Walls of Glass • Fireplaces with Log Lighters • Metal Casement Windows • Forced Air Heat with Summer Cooling Switch • Colored Bath Fixtures • Ply-wood Paneling • Covered Terraces • Sliding Door Wardrobes • Bel Air Cabinets • Center Hall Plan

Pioneer Land Co., Sales Agents



MOVE-ING SPEEDED

Skylark Terrace homes, such as the model shown here, may be occupied with little delay, the Tietz Construction Co. reports. The three and four-bedroom, two-bath homes are at Brookhurst and Chapman Ave., Garden Grove, and sell from \$14,500 to \$15,000. GI financing is available.

be available to both veterans and the non-veterans at a move in price of \$455 and will include scores of the newest features as well as a wide variety of floor

plans, exteriors and colors. Located just off the Santa Ana Freeway in the picturesque West Anaheim section, the homes have already been tabbed as the "won-

Individual GI Loans Available

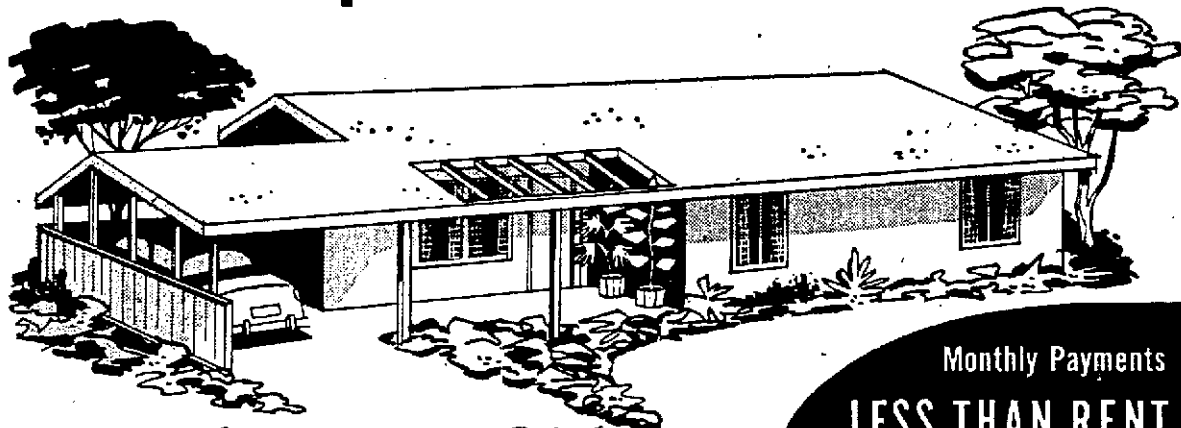
Revival of interest in the individual GI loan by large Eastern life insurance companies has opened up a new field for realtors in the Long Beach-Lakewood area, it was reported by Reg F. Dupuy.

For the first time since 1950, individual GI loans again are available and his firm is creating a large volume of this type of loan each month, Dupuy said.

Less than 25% of the eligible World War II veterans have as yet availed themselves of the GI loan program and very few of the Korean veterans have used their entitlement.

World War veterans have only three more years to use their GI home loan privilege

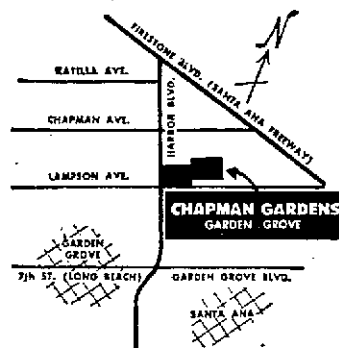
Biggest Homes in their price class!



NON-VETS
move in for only
\$299

Award Homes in CHAPMAN GARDENS, GARDEN GROVE

6 different exteriors! 6 different floor-plans!



Drive out today. From Los Angeles, take Santa Ana Freeway or Firestone Blvd. to Harbor Blvd. and drive south to Lampson Ave. From Long Beach take Garden Grove Blvd. to Harbor Blvd. and drive north to Lampson Avenue.

QUALITY FEATURES include: Extra large-wide lots. Picture windows. Architectural designs by Edward H. Fickett, A.I.A., Color schemes by William Manker, Bermuda roofs, Wide overhangs, Natural Birch kitchen cabinets, Brass hardware, Chrome fixtures, Holly dual furnaces with all safety features, Sewers and all utilities in and paid for, Attractive covered carports, Wide paved streets and concrete curbs.

6 Furnished Models open daily until 9 P.M.

All Award Homes have 3-bedrooms or 2-and-den. You choose the Award Home which best suits your family needs, knowing whichever you choose, you are getting the biggest home and the best designed home at its price. Even homes costing \$1500 to \$2000 more are no larger and few can match the modern, beautiful, clean-line styling of Award Homes. Certainly there is no greater home value offered anywhere in Southern California today. See Award Homes today. For less than rent, you can own a big 3-bedroom home in the fast-growing Garden Grove area.

CERTIFICATE OF HIGH QUALITY AWARDED WITH EACH AWARD HOME

You can enjoy many luxuries in your **LIFETIME**

VETS NOTHING DOWN IMPOUNDS ONLY

3 & 4 BEDROOMS 1-1 1/2-2 BATHS from \$12,250

IT'S ALL IN A LIFETIME...

SEE THE FIVE FURNISHED MODELS

Located on **CHAPMAN AVENUE**, one-quarter mile east of Brookhurst

Built by **HENRY C. COX & AFFILIATED CO'S** Main Offices 9999 LAMPSON, corner Brookhurst GARDEN GROVE • LEhigh 9-1191

LUXURY LIFETIME HOMES GARDEN GROVE

Luxury Features

- Built-In Thermador Range and Oven • Mahogany Kitchen Cabinets • 3 and 4 bedrooms • Kitchen Exhaust Fans • Zolotoned Kitchen Walls • Built-in Breakfast Nooks • 2 car Garage • Lingerie Dryer Garbage Disposal • Bath Exhaust Fans • Zolotoned Bathroom Walls • 1—1 1/2—2 Baths • Oak Floors • Concrete Drive • Forced Air Heat • Pullman Lavatory • Sliding Glass Walls • Ceramic Tile Showers • Mahogany Casing and Base • Insulated Ceiling • Fireplaces • Venetian Blinds and Shades • Large Tree Shaded Sites • Screened Windows • Sewers In and Paid • All Improvements in and Paid

DIRECTIONS TO LIFETIME HOMES from Long Beach: East on 7th St. (which becomes Garden Grove Blvd.) Turn left (north) at Brookhurst and drive 1 mile to Chapman. Turn right (east) on Chapman and east 1/4 mi.

Cox Provides Luxury Living for Families

You can enjoy many luxuries in your lifetime, without a big bank account, is the philosophy of Morrie Crawley, sales manager for Henry C. Cox & Affiliated Companies, describing the new Lifetime Homes development in which homes are available to qualified veterans with no down payment (except impounds) and monthly payments are said to be less than rent for a comparable home.

Five furnished model homes on Chapman Ave., Garden Grove, are open daily and Sundays for inspection by prospective home owners.

Thermostat range and oven, exhaust fan, and disposal. Among the many features, which tend to lower costs of furnishings, are built-in breakfast nooks.

Among the features most liked by visitors have been beautiful oak floors throughout these homes, the sliding glass wall in the living room, and the interestingly designed fireplaces. Practical features include a 2-car garage, with concrete drive, forced air heat, and insulated ceilings, which keep the home cool in summer.

Casas Lindas Estates Near End of Sales

Casas Lindas Estate homes are nearly sold out—only 10 are still available, stated Frank Hart, sales manager for Walker and Lee, Inc., agents for the Garden Grove development.

"The efficient and beautiful kitchens are one reason for the great popularity of these homes," he continued. "Every requirement of the busy housewife has been anticipated and kitchens planned accordingly."

Desirable features of the step-and-time-saving kitchens include stove exhaust fans, dishwashers, garbage disposals and breakfast nooks; there is a convenient service porch as well.

Central-hall planning of the three and four-bedroom, two-bath homes also elicits high praise from home-buyers, said Hart, since this eliminates much unnecessary foot traffic through the main living area. Buyers may choose from a variety of plans.

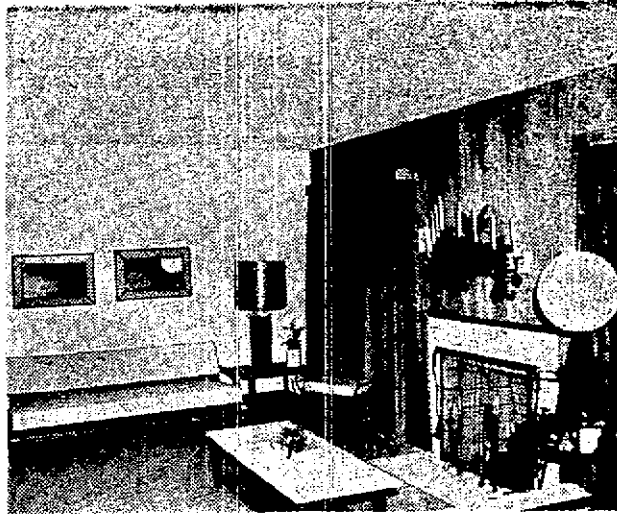
California traditional exteriors with redwood siding and stucco, is a feature of quality-constructed Casas Lindas Estates, and Margaret Hargreaves, color consultant, has planned the decorator color schemes for both interiors and exteriors of the Eastern Builders, Inc., development.

Prices at Casas Lindas Estates are from \$12,250, with VA terms of \$450 plus costs as down-payment, and monthly payments from \$64.49, principal and interest. FHA terms include down payments from \$2750.

The homes may be reached from Long Beach by driving out Seventh St. (which becomes Garden Grove Blvd.) to Ninth St., making a left turn to the model homes.

Homes Approved

Joel Prescott, Beverly Hills, has received approval from the Regional Planning Commission for a 26-acre subdivision of 49 homes south of Palos Verdes Dr. North and west of Palos Verdes Dr. East, in Rolling Hills.



MAHOGANY PANELS

A restful corner in one of the five model Lifetime Homes now on exhibition, shows lavish use of mahogany wall paneling. Kitchen cabinets, casings and base are also mahogany. Attractively grained oak flooring is used throughout these new homes on Chapman Ave., Garden Grove. Builders are Henry C. Cox & Affiliated Companies.

Gardendale Unit Drawing Big Crowds of Homeseekers

Ten thousand visitors have viewed the furnished model home

that's "built around the kitchen" since its opening less than a month ago in Gardendale, new development of three-bedroom, two-bath dwellings at Brookhurst Ave. and Cerritos St., Garden Grove.

This was reported by salesmen of the Pioneer Land Co., who described the property as "the first development of all-modern, all-equipped homes in Garden Grove to be offered at popular prices and nothing down but the costs and impounds for veterans."

Available to veterans on monthly terms of \$72.95 for principal and interest, the model homes, furnished by Frank Bros. of Long Beach, are open from 10:30 a. m. until dark.

The kitchen is equipped with a full complement of built-in luxury and efficiency features

such as the Western Holly stainless steel automatic gas oven development of three-bedroom, and range units, Bendix electric Duo-Matic washer and dryer, natural Bel Air beechwood cabinets, Plyline upholstered modern breakfast nook and Waste-King garbage pulverator.

Gardendale may be reached from Long Beach by driving east on Spring St., which becomes Cerritos, following to the end of the street and the development. From Los Angeles, the community may be reached by taking the Santa Ana Freeway to Firestone Blvd., Firestone to La Palma, just past Buena Park, and turn right around the bend to Brookhurst and Cerritos, local of the model home.

BEN F. MARRON CO.

Building Contractor

1525 E. Wardlow Road

Ph. 4-8844

Income Property Specialists

Inspect our work

Today at 629 E. Carson

Low Monthly Terms Given

Low monthly payments for veterans of only \$51.70 per month for principal and interest were stressed this week end for the California Patio Homes in Costa Mesa by the sales agents, Doyle and Shields of Anaheim.

The company pointed out that buyers could move in right away and start enjoying the cool beach living that the Patio Homes bring at their near the ocean location.

Actually the Patio Homes are only a few blocks from downtown shopping and are just eight minutes to Newport Bay, the sales firm pointed out. The ideal location plus the contemporary styling of the homes that makes patio living a reality has made the homes one of the country's most popular.

The California Patio homes are now 95% sold and can be purchased by non-veterans for only \$500 down. Among the features listed by builder George M. Holstein and Sons are fireplaces, hardwood flooring, large contemporary window areas, smart dinettes, double garages and garbage disposals.

San Pedro Church

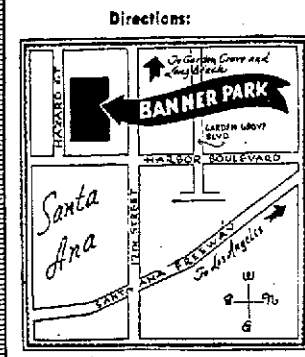
Bids are being taken from a closed list of contractors for construction of the Good Shepherd Lutheran Church, 1374 W. 26th Pl., in San Pedro. It will be 103 feet by 52 feet of frame and stucco.

VETS...

Banner Park

3 Bedrooms—2 Baths

VETS \$125⁰⁰ MOVES YOU IN



Don't Miss Seeing These Lovely, Outstanding Homes Here's a Lifetime of Satisfaction

For Those of You Who Insist on a Better Home...

Yet Who Want a BARGAIN in Your BUY!

Investigate! Drive out now ... today!

SALES AGENTS: PIONEER LAND CO.

vets...
GARDENDALE
homes have
KITCHEN-PLUS!

1st all-modern
all-equipped homes
in Garden Grove at

**no down
payment**

etc. costs & imp.

3 bdrms. 2 baths

\$72²⁵ mo.

\$12,995 full pr.

plus!

BUILT-IN
WESTERN
HOLLY
autom.
GAS OVEN

plus!

BENDIX
Automatic
WASHER &
DRYER

plus!

BEL AIR
BEECHWOOD
Natural
CABINETS

plus!

BUILT-IN
Upholstered
BREAKFAST NOOK

plus!

WASTE
KING
GARBAGE
PULVERATOR

plus!

FORCED AIR HEAT
REAL FIREPLACE
WALL OF GLASS facing patio
EXPOSED-BEAM CEILING
PARTIAL REDWOOD
FENCING
CENTER HALL PLAN

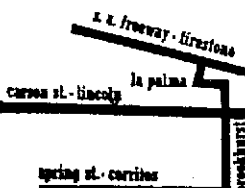
plus!

GARDEN GROVE location—
finest in Orange County for
year-round living, for
convenience, for long-term
property value!

SEE FURNISHED MODELS by
FRANK BROS. Long Beach
In contemporary modern
Open Daily 10:30 a.m. to dark

GARDENDALE

—by Lansdale
Brookhurst & Cerritos,
Garden Grove
Pioneer Land Co., Sales Agents



to go: FROM LONG BEACH,
drive east on Spring St., which
becomes Cerritos, and follow
to end of Cerritos.

FROM LOS ANGELES,
take Santa Ana Freeway to
Firestone, and drive on Firestone
to La Palma, just past Buena Park.
Turn right around the bend to
Brookhurst and Cerritos.

CASAS LINDAS ESTATES

ONLY 10 LEFT! HURRY!

3 and 4 Bedrooms—2 Baths

Total Price \$12,250

"MASTER-BILT" for Particular People

NOW AVAILABLE to VETS

More Features for Your Money!

Large Bedrooms • Service
Porches • Forced Air Heat,
Thermostat Controlled •
Touch-plate Switches •
Hardwood Floors • Natural
Birch Cabinets • 4" Rock-

wool Insulation • Efficiency
Kitchens • Garbage Dispos-
ers • Dishmasters • Break-
fast Nook Area • Land-
scaped Lots • Decorator
Colors • Wide Selection of
Floor Plans and Elevations.

Eastern Builders Co. Developers
Walker & Lee, Inc., Sales Agents
Phone LEhigh 9-1545

\$450
Down Plus Costs
LOW
Monthly Payments
Low FHA Terms
for Non-Vets

From Los Angeles go out
Santa Ana Freeway (Man-
chester, 101) to Chapman.
Turn right (west) on Chap-
man to Ninth Street then
left (south) to Casa Lindas
Estates. From Long Beach
go out 7th Street (Garden
Grove Blvd.) and turn left
on 9th Street.

OPEN EVENINGS 'TIL 9
Visit the New
Furnished Models

VETS! DON'T MISS IT!

GARDEN GROVE PRESENTS THE BEST IN BUILDING!

SEE THE BIG 4 SHOW AT MIDWOOD manor

starring 4 brilliantly-furnished exhibit homes



★ MIDWOOD CASUALAIR

Informal—3 bed-
rooms—in easy-
living California
modern styling.

★ MIDWOOD MODERNAGE

Spacious—con-
venient—4 bed-
rooms—blend the
best of today's
architecture with
charming provin-
cial interior.



3 & 4 BDRMS. 2 BATHS •

NO CASH DOWN

from **\$66⁰⁵** MO. princ. & interest
from \$12,825 full price



★ MIDWOOD GABLES

Cheerful Early
American—3 bed-
rooms—sleazy
patio—shingle roof
—brick exterior
accent.

★ MIDWOOD PACESETTER

Designed for
moderns—4 big
bedrooms—trendy
interior decor—indoor-
outdoor living with
SWIMMING POOL.
by ANTHONY BROS.



THIS SHOW FEATURES
CRAFTSMANSHIP AND VALUE...

- ★ all homes landscaped by Eckbo, Royston, and Williams
- ★ forced air heating with thermostat control and summer switch
- ★ real Swedish brick fireplaces
- ★ genuine decorator ceramic tile
- ★ only top-grade hardwood floors and sub-flooring
- ★ 19-ft. wall of glass with paved terrace
- ★ plaster-and-lath construction, no dry-wall
- ★ plenty of big wardrobe closets
- ★ some homes ready for immediate occupancy

MIDWOOD manor

a development of Midwood Construction Company
PIONEER LAND CO., Sales Agents • XEylstone 5-6893

SEE THE BIG-4 SHOW of
Garden Grove's Best in Homebuilding
... 4 EXHIBIT HOMES furnished by
CARL'S Long Beach ... Open Every
Day from 9:30 a.m. to 9:00 p.m.

HOW TO GO: Drive out Firestone Blvd.
to La Palma, just past Buena Park. Turn
south around the bend to Brookhurst and
Katella, and MIDWOOD MANOR 41





IN FHA COMMUNITY

Offered on terms of FHA financing, Stratford Square is opening the last unit in the Los Altos area. Model homes such as this may be reached on Los Coyotes Diagonal just west of Bellflower Blvd.

Buying Rush for Stock

By RADER WINGET

NEW YORK (AP)—The stock market punched ahead this past week to new bull market peaks. There was a general rush to buy on the part of traders, speculators, investors and the public at large.

Business boiled up to the greatest totals in the past three and a half years. It was the fifth straight weekly advance for the market. The net gain, however, was the smallest for the rising string of rallies.

The story of this rising stock market is almost monotonous in its one-way emphasis. Always it has gone up. In the past 10 months there have been only a few minor corrections along the way. That is unusual for the stock market. The usual thing is for the market periodically to retrace one-third to two-thirds of its previous rise in a reaction in order to consolidate its gains for a new push ahead.

This week volume hit a total of 12,826,000 shares. That is the greatest amount of business for one week since early in February of 1951.

Brokers were quite happy about the big business total. Their earnings come from commissions they charge their customers for buying and selling securities for them.

There has been increasing public participation in the market in recent weeks as contrasted with professional trading on the orders of such institutions as mutual funds or insurance companies and banks.

Furthermore, trading emphasis has shifted from the investment-type blue chips to the more speculative and lower priced stocks.

The additional public interest in the market and the growing speculative nature of trading has formed part of the basis for the words of caution now coming from many Wall Street brokers.

Will Unveil New Models for National Home Week

Preparations to unveil 100 models in a parade of new homes for Los Angeles and Orange counties participation in National Home Week, Sept. 19-26, were disclosed by Leonard A. Hardie of Los Angeles, chairman of the Home Builders Institute home week committee.

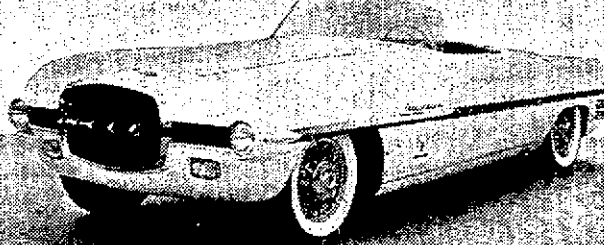
Members of the institute, an association of major community developers, including many of the largest in the nation, now are concluding advance preparations for the annual event, Mr. Hardie reported.

Mr. Hardie has called an early committee meeting to draft final plans for Home Week. His committee includes the following persons:

F. Patrick Burns, Panorama City, committee vice chairman; S. J. Sugarman of E. C. Bondy Wallpaper Co., Beverly Hills; John Droge, Holly Manufacturing Co., Pasadena; and C. A. Keary, Los Angeles Department of Water and Power, North Hollywood, and the following from Los Angeles:

John L. Hall, Southern California Gas Co., Norman West, Title Insurance and Trust Co.; Patrick J. O'Donovan, Los Angeles Chamber of Commerce; U. S. Grant of U. S. Grant & Associates; W. F. Lovelace, Los Angeles Department of Water & Power; Frank Haven, California Savings & Loan League.

"Present reports are that the number of community developments and exhibit homes to be on parade for Home Week this year will exceed the 1953 record," Hardie stated. "The number to be seen in Orange County certainly will be at an all-time high because of the current volume of new residential construction in this county. Many of the institute members, including some of the largest volume builders in the industry, are undertaking home building projects in Orange County."



ON DISPLAY HERE

This sleek yellow sport roadster, the new Dodge Firearrow, will be a feature of Sunday's Miss Universe Parade. Essentially an "idea car," the Firearrow is built on a 119-inch Dodge chassis and is less than half as high as it is wide. Before and following the parade, this "dream car of the future" may be seen in the showrooms of Glenn E. Thomas Company at the corner of Anaheim St. and Elm Ave. until Tuesday.

Final Unit Opened in Stratford Square

The final FHA unit of Stratford Square opens today, announces Frank Hart, sales manager of Walker & Lee, Inc., agents for the two- and three-bedroom, two-bath homes. Rapid depletion of Long Beach residential acreage is speeding sales in the development, it was noted.

Among the decidedly advantageous qualities about Stratford Square, exclusive FHA community, is the fact that there is no "pioneering" to be done, Hart stated. Shopping centers, schools, churches and recreational facilities are all established, he disclosed.

The homes are priced from \$11,400, with a total down from \$2095, including costs and imposts. Monthly payments, including principal, interest, taxes and insurance, start at \$70.35. Two furnished models of the dwellings are open on Los Coyotes Blvd., between the Traffic Circle and Bellflower Blvd. A Cunningham Co. development, Stratford Square homes offer indoor-outdoor living facilities with breezeways or patios in all of the dwellings.

Exposed beam ceilings, forced air heating and exhaust fans in kitchens are features of the three-bedroom dwellings. All of the homes have dinette areas in the large, roomy kitchens. Extra large closets and cupboard space, rich, natural finish kitchen cabinets, dust-free slab doors, select oak floors and electric bathroom heaters are other highlights.

Pullman-type baths have formica sinks and luxury-size mirrors. Two-car garages are available either attached or detached.

Officers and directors for the next fiscal year have been installed by the Long Beach Life Underwriters Association. Fred S. J. Hancock, outgoing president, handed the gavel to incoming president, Alfred M. Knauss, of Security Benefit Life Insurance Company, in ceremonies at the Lafayette Hotel Supper Room recently.

Other officers installed were C. Carter Schneider, Connecticut Mutual, vice president; Carl T. Lewis, Prudential, secretary-treasurer. Elected to the board of directors were Carval Bayne, Metropolitan; Dickson C. Buxton, Jr., Pacific Mutual; Loren H. Evans, Manufacturers; James E. Miller, Penn Mutual; Adolph Johansen, Occidental; John I. Walker, Beneficial Life.

Subdivide 13 Acres Charles Pratty of Culver City and Harry Scott, 11024 Gard Ave., Norwalk, plan to divide 13 acres into 68 single family lots north of Firestone Blvd., east of Woodruff in the Downey area.

Underwriters Install Knauss

VETERANS \$125 Moves You in 3-BEDROOM—2 BATHS BANNER PARK HARBOR & HAZARD WEST SANTA ANA

Preparing Plans for New Center

Architects Arthur Froehlich of Aves., in Garden Grove for "a includes a 50,000 square foot sub-Beverly Hills reveals he is pre-client." Construction will involve per market and a department paring plans for a shopping cen-132,050 feet of buildings with 9½ store with estimated cost \$1,370, ter at Chapman and Brookhurst 1 acres of parking. The project 000.

Orange County's
Best Home Buy
3-4 Bedroom Homes

Non-Vets
\$499 Down

Rusco Steel Windows, Weatherstripped, Rust-proof, Hardwood Floors, Genuine Plaster.
MODELS OPEN DAILY

IN ANAHEIM WEST ANAHEIM IN GARDEN GROVE

1/4 mi. N. of Freeway 1 1/2 mi. E. of Douglas 3 blocks S. of Garden Grove Blvd. at Cypress, then 1/4 mi. E. 91 to Brookhurst. Press (Coke's Market)

Dream Homes
1085 N. PALM, ANAHEIM
KEYSTONE 5-7216

SOMETHING NEW UNDER THE SUN

New sign of better living...HALECREST SUN GARDENS, GARDEN GROVE...GRAND OPENING! JULY 31-AUGUST 1

RENTERS! you, too, can own your own SPACIOUS 3-Bedroom Home

For Only \$56⁷⁵ monthly

INCLUDES EVERYTHING
principal, interest taxes & insurance

NO EXTRAS TO PAY—VETS & NON-VETS ALIKE

only 400* down total price 7,995 at 4½% interest

- 3-Bedroom—1345 sq. ft. Under Roof
- American Standard Colored Bath Fixtures
- Corallite Over Tub
- Youngstown Steel Kitchen Cabinets
- Asphalt Tiles in Kitchen and Bath
- Covered Formica Kitchen Work Areas

- Thorn Steel Windows
- Thermador Electric Heaters in Baths
- Insulated Ceilings
- Genuine Lath and Plaster
- A. G. A. Approved Gas Heat
- No. 210 Compo Roof
- Picture Windows

- Large Separate Storage Room
- 40-Gallon Water Heaters
- Streets and Sewers Installed
- Minimum Lot Size 7200 sq. ft.
- Adjacent to Newport and Huntington Beaches (4 minutes)

all these features and more included in price
*plus costs and imposts

ONLY ONE HOUSE
TO A CUSTOMER

move in now!

A FEW FOR

IMMEDIATE

OCCUPANCY

FREEDOM HOMES

BALBOA
Vista...

AMERICA'S
GREATEST BUY

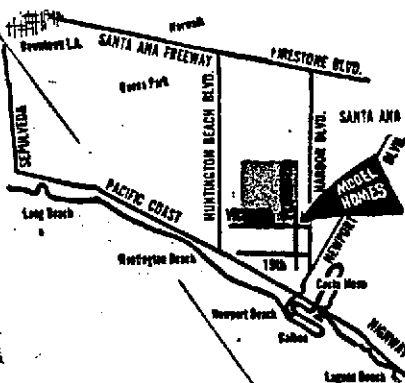
HOME OWNERSHIP
IS
Security

Model Homes Beautifully
Furnished by Sears, Roebuck
& Co. of Santa Ana

Live like a KING by the sea!

Corner Victoria and Placentia in Costa Mesa

Santa Ana Freeway (Firestone Blvd.) to Harbor Blvd. Turn south on Harbor Blvd. to Victoria then right to Placentia . . . or Pacific Coast Highway to Newport Blvd. clover-leaf turn-off. North to Newport Blvd. to Costa Mesa . . . veer left to Harbor Blvd. and north to Victoria . . . then left to Placentia. WATCH FOR SIGNS



Open From 9 A. M. - 9 P. M. — Daily and Sundays
WALKER & LEE, Inc., Sales Agents Ph. Liberty 8-4565

Many Who Helped Build Buy Midwood Manor Homes

Results of a recent series of buyer surveys conducted at Midwood Manor, new development of three and four-bedroom, two-bath luxury-featured homes in smog-free Garden Grove, show that fully 20 per cent of the homes purchased were bought by craftsmen who helped build them, it was disclosed by the developers.

Don Coleman of the Pioneer Land Co., sales agents for the new unit at Brookhurst and Katella Aves., said the terms are nothing down but costs and im-
pounds, and monthly payments from \$71.81 for principal and interest.

Features include such luxury appointments as real Swedish

brick fireplaces, and 19-foot wall of glass overlooking the paved terrace.

Buyers have exhibited interest in the rear living rooms planned for pleasant Southland indoor-outdoor living, the spacious modern, wife-saving kitchens with large breakfast and dining areas, the convenient two-car garages, and such improvements, in and out, as lawns, sewers, curbs and paved streets.

Furnished model homes will remain open for inspection from 10 a.m. to 9 p.m. They are furnished, on modest budgets, by Carl's of Long Beach.

The property may be reached by taking the Santa Ana Freeway from Los Angeles to Poin-
ter Blvd., turning south to



IN GARDEN GROVE

New fourth unit of three and four bedroom, two-bath homes in Midwood Manor, typified by above exterior, are reported selling fast at nothing down for vets except costs and imponds. Location is Brookhurst and Katella Aves., Garden Grove.

Firestone Blvd., then going east to La Palma and continuing St. (Garden Grove Blvd.) east around the bend to Brookhurst Ave. and the models. From Long Beach, the route is via Seventh St. (Garden Grove Blvd.) east to Brookhurst, then left to the property.

INDEPENDENT-PRESS-TELEGRAM—B-13
Long Beach (Calif.), Sun., July 18, 1954

Shopping Center Boosts Sales in Anaheim Village

With buyers anxious to select the Santa Ana Freeway location a home within easy walking distance to the new Broadway Department Store shopping area, Anaheim Village sold out nearly one-third of their new ranch homes during their opening week and, builders Paul L. Pierce and Griffith Brothers revealed.

Located at the corner of Euclid and the Santa Ana Freeway in Anaheim, the Anaheim Village Second Unit is adjacent to the new Broadway development that will bring the area 45 acres of modern shopping.

The homes also are close to

of Disneyland that is expected to get under way this month.

The new homes offer a choice of 18 exteriors and are available for no down payment to veterans and with payments as low as \$51.61 a month—principal and interest.

The builders urged interested buyers to act quickly for their choice of the three- and four-bedroom homes as the styling, price, low terms and "heart of the new shopping center" location point to a sell out within a very few weeks.

Sensational News for VETS

as low as

\$900

DOWN

plus costs and imponds

priced from

\$17,500 to \$20,500

A Henry C. Cox and Affiliated
Companies Development

Furnished and Decorated by Horton Furniture Co.,
Santa Ana



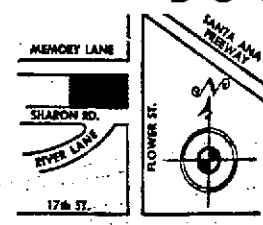
Estates finest of all

- Built-in Thermador Range and Oven
- Two or Two and One-Half Baths
- Touch-Plate Wiring
- Rich Mahogany Paneling

- Tile Kitchens
- Plumbing for Dishwashers
- Garbage Disposals
- Electric "Exhaust" Fans
- Sixteen Exteriors
- Eight Floor Plans
- Master Control Panel
- Forced Air Furnace
- Thermostatically Controlled Heat
- Summer Air Fan
- Pullman Levatories
- Colored Bath Fixtures
- Fireplaces and Barbecues
- Dressing Rooms
- Insulated and Weather-stripped
- Glass Enclosed Showers
- Cove Base Linoleum
- Select Oak Floors
- Ash Hardwood Doors, Brass Hardware
- Large Mirrors & Sliding Glass Walls
- Electric Bath Heaters
- Natural Finish Cabinetry

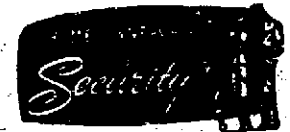
\$900

DOWN



Park Lane Estates are at the cor. of Flower St. and Memory Lane in Santa Ana, easily accessible by the Santa Ana Freeway. From Long Beach go out 7th St., which becomes Garden Grove Blvd., to Park Lane Estates.

Open
Evenings
7:00 - 9:00



Walker & Lee, Inc., Sales Agent
Phone KI 3-0887

ALDON ADDS A NEW DIMENSION...**SPACE!** to the popular-priced home...

vets nothing down*

for the BIGGEST homes in town!

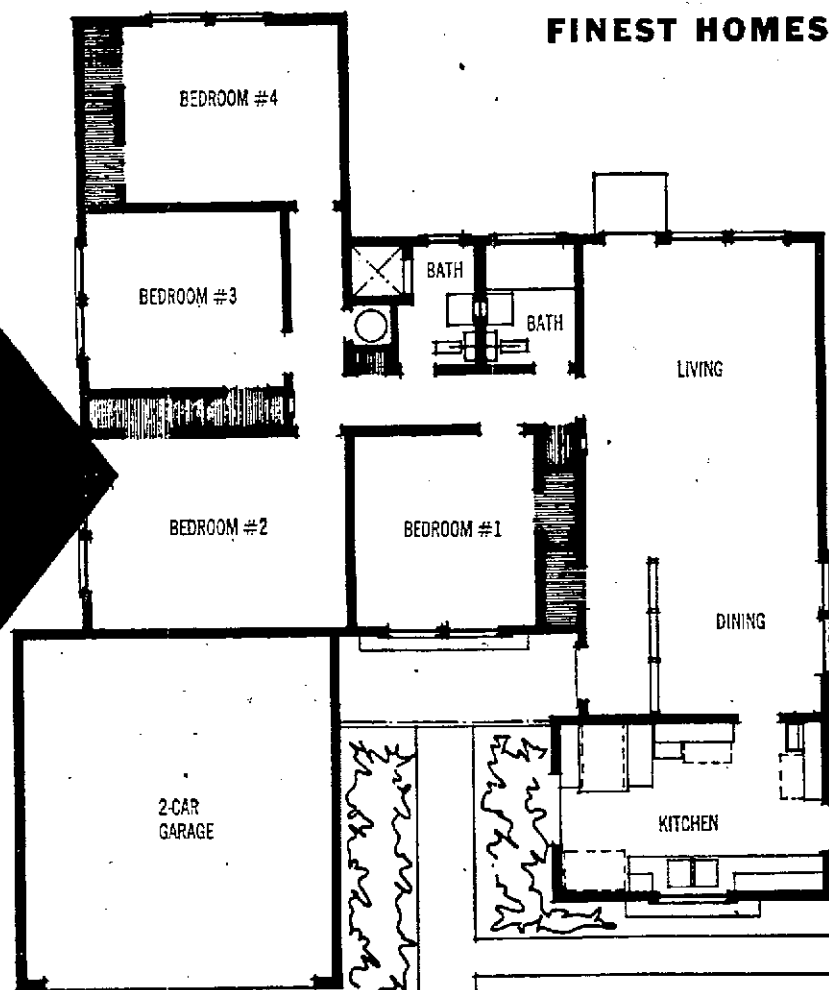
1350 sq. ft. LIVABLE AREA (Inside the House) PLUS 2-CAR GARAGE!

\$65⁸⁷ month

principal and interest

Space...and space to spare! That's Aldon's answer to today's greatest need in the popular-priced home. Aldon-built homes have long been famed for their three-dimensional combination of high quality, low price and easy terms. Now Aldon adds a fourth dimension...a fourth bedroom SPACE! Here is Aldon's answer to your living needs...an extra bedroom for your growing and future family...a den for TV, your hobbies and social activities. These homes are a historic first. These are the only four-bedroom, two-bath, 1350 sq. ft. homes in America for veterans at nothing down except minimum costs and imponds. These are the best, the biggest homes in town for nothing down! If you've been waiting for the home to fit your big dreams, don't wait any longer...or you'll wait a long time for another chance. These homes are going to be sold fast. Come out today!

FINEST HOMES EVER BUILT



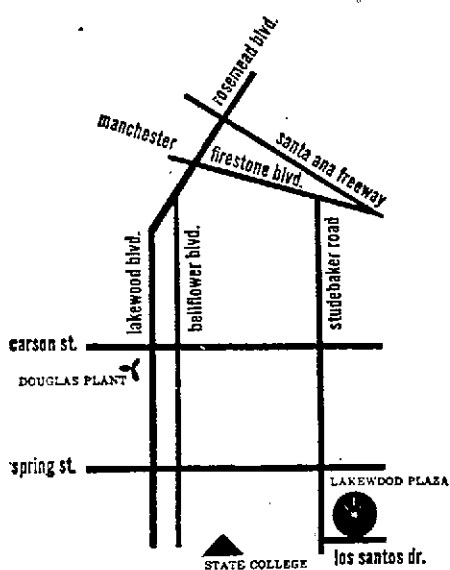
compare anywhere
FOUR BEDROOMS
TWO BATHS...

Bath #1: Tub, with 12-inch metal tile splash, lavatory and water closet, steel medicine cabinet and electric heater... Bath #2: Oversize stall shower with ceramic tile floor and metal tile wainscoting, lavatory, steel medicine cabinet and electric heater
FOUR SPACIOUS BEDROOMS
1350 SQ. FT. inside house
ALL-REDWOOD EXTERIORS in many gorgeous color schemes

13 BEAUTIFUL DESIGNS
REAR LIVING ROOMS with French glass doors
"QUEEN-SIZE" KITCHENS
BUILT-IN "CONVERTABLE" dining nook-breakfast bar-buffet-desk
WASTE KING Garbage Pulverator
DOUBLE SINK with coved, self-edged plastic tops
7 CLOSETS MINIMUM
2 LARGE WALL FURNACES
50-GALLON automatic gas water heater with 3-year guarantee
ASPHALT TILE, grease-proof, in kitchen and baths
PARQUET BLOCK hardwood floors
CUSTOM-DESIGNED lighting fixtures
SEWERS
CURVED AND DEAD-END paved streets, sidewalks, curbs, gutters, parkway trees

WRITTEN FULL YEAR WARRANTY ON EVERY ALDON HOME

- Huge shopping center, including Thrifty Drug, Alpha Beta, Quigley's and many specialty and service shops, in the heart of Lakewood Plaza
- Few minutes from \$5,000,000 May Co. Lakewood, Butler Bros. and other large stores
- Close to new State College, City College, Intermediate and grade schools
- Within few minutes of churches, beaches, parks, spectator sports and theaters
- Near 3 freeways linking all metropolitan areas



FROM LOS ANGELES: South on Rosemead-Lakewood or Bellflower Bldgs. to Spring St., 1 mile south of the Douglas plant, east to Studebaker Rd., then south to Los Santos Dr. Watch for the 4-BEDROOM, 2-BATH signs.

FROM LONG BEACH: Enter Lakewood Blvd. at traffic circle, go north to Spring St., east to Studebaker Rd., and south to Los Santos Dr.

the fabulous 10th unit...in fabulous lakewood...community advantages galore!



los santos drive at studebaker road • E. "BILLY" HAMBURG, general sales agent

See the 3 EXCITING MODEL HOMES superbly furnished by Aaron Schultz...OPEN DAILY AND SUNDAY, 10 a.m. to 8 p.m.

Park Lane Estates Homes Built for Family Comfort

"Living rooms are the focal point of any home," says Frank Hart, sales manager of Walker and Lee, Inc., agents for Park Lane Estates in Santa Ana. "Each of the eight floor plans at Park Lane Estates offers living rooms in proper balance with the rest of the house, to accommodate the hub of activity centering in that room," he continued.

The three-bedroom, two or two-and-one-half bath homes have had a steady sales record, with half the development sold out, it was revealed. G. I. financing is available in the subdivision with qualified veterans buying for only \$900 down. Prices are from \$17,500 to \$20,500.



HUB OF HOME

Park Lane Estates homes are built so the living room is the focal point of ideal family life, the developers stress. This is one of the models of the Santa Ana homes.

With a hammer and saw you can easily install

PLEXOLITE
SHATTERPROOF FIBERGLAS PANELS

Add permanent beauty and cool shade with this translucent building material. Choose from PLEXOLITE'S 12 decorator colors. No painting or maintenance.

Ask for FREE illustrated folder "How To Build With PLEXOLITE"

Grade A Type 250, Heavy Grade A Type 175, Med. Approx. 8' x 10' 79¢ per sq. ft. Approx. 6' x 8' 69¢ per sq. ft.

For carports, awnings, garage doors and unlimited uses indoor-outdoor

"Don't Miss This"
"UTILITY GRADE"

For those of you who have been waiting for a "Low-Low" Price, we have just received approximately 20,000 sq. ft. of "Translucent" Fiberglas panels in six colors. Price?

ONLY 35¢ Per Sq. Ft.

We Have a Complete Stock of Lumber, Hardware, etc., for Framing Needs

W. M. DARY CO.
3605 E. ANAHEIM Open All Day Saturday 9-2113



IN BEACH AREA

Located on a plateau overlooking the Orange County beach area, Balboa Vista homes, such as this model, are meeting rapid sales response, the developers report. They sell for \$7995.

Summer Weather Spurs Purchases of Patio Homes

Summer weather is making a real buying boom for the California Patio Homes in Fullerton, the sales firm of Doyle and Shields reported this week.

The inside-outside living features of these homes that are built for patio living and year-round California fun have appeal for buyers on these warm days.

Prices Drop in Cornbelt

CHICAGO (U.P.)—The value of cornbelt farmland has dropped slightly in the last year after a steady rise since the end of World War II, a survey shows.

But there has been little disposition on the part of farmers to engage in "distress" selling. Farm sales were reported at the lowest ebb in many years.

During the last year farm income has dropped and agriculture secretary Ezra Taft Benson has said that the farmer has been caught in a "squeeze" of falling prices and high costs.

During the same period, state and federal officials reported the average value of farmland per acre in the Midwest dropped slightly, about five per cent in the case of Illinois.

Illinois' average value per acre this year is \$214, highest in the nation except for some eastern states like New Jersey and Connecticut where much farmland has been tied up by suburban subdivisions.

Last year the Illinois evaluation was \$228 an acre. But officials reported that as much as \$450 to \$500 has been bid for the choicest Illinois farmland, with many bidders but few takers.

In Wisconsin, the average value per acre this year is \$99, compared with \$105 last year and \$76 in 1946 just after World War II.

For Nebraska, the figures are about \$100 an acre this year compared with \$95 last year and \$60 in 1946. Nebraska thus showed a slight increase this year to go against the trend.

In the rich Iowa area, available federal figures were in the form of an index with the years 1912-14 as a base. The index also showed a drop in the last year from 188 in 1953 to 181 in 1954. The 1946 index figure was 121.

Wins Promotion From Oil Firm

George C. Crowley Jr., former Long Beach resident, has been named the Victoria district manager of Welox Jet Services, the Fort Worth oil well service company that originated jet perforating.

Crowley has five years of oil field experience. He was recently transferred to Victoria from Welox' Corpus Christi district where he had been a sales engineer for the company.

A native of California, George attended both high school and college in Long Beach.

Balboa Vista Is Becoming Fast-Growing Community

Low payments, combined with building standards which concentrate quality in the living area of the house itself, have made Balboa Vista one of the fastest growing communities in the beach area of Orange County, according to Frank Hart, sales manager of Walker & Lee, Inc., sales agents.

Three-bedroom homes, with 1345 square feet under roof, are available to veterans and non-veterans for a down payment of \$400 plus costs and impounds. Monthly payments of \$56.75, including principal, 4% per cent interest, taxes and insurance, meet the remainder of the \$7995 purchase price.

A unique feature of the plan is a large separate storage room, with outside entrance, where kitchen and bathroom plumbing is exposed in the wall for easy access or addition of laundry appliances, Hart said.

Also attractive to many families is the provision of a carport, which may later be converted either into a garage or play area. Wide lots permit owners to create double garages if desired. Hart said his firm's salesmen have been told by numerous families: "We're glad you put in carports instead of garages, because we want the value in the home. We can easily add a garage later if we want one."

Situated on a plateau above Newport on the west side of Costa Mesa, Balboa Vista is regarded as having ideal climate for year-around living, the sales manager reported. Beaches are only four minutes away.

Forum Monday in Belflower

Bellflower Board of Realtors will have a sales clinic Monday evening at the board office. Vern Lightenberger, chairman, said part of the discussion will be on G.I. financing and the rest on deposit receipts.

VETERANS
\$125
Moves You in
3-BEDROOM—2 BATHS
BANNER PARK
HARBOR & HAZARD
WEST SANTA ANA

LIVE WHERE YOU PLAY!

...New Newport Harbor Community

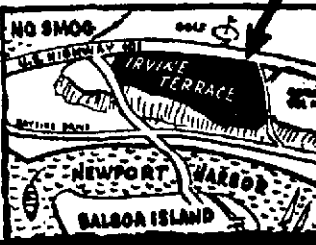


"You are invited to see a new type of community development. We feel that Irvine Terrace offers you the best planned, most ideally located and quality built subdivision in the Southland. Come down now and let us show you the many advantages."

Sincerely, Earl W. Stanley

Open for inspection... furnished model homes and a number of completed and nearly completed homes... a few available for immediate occupancy.

**HOMES from
\$17,000 to
\$25,000**



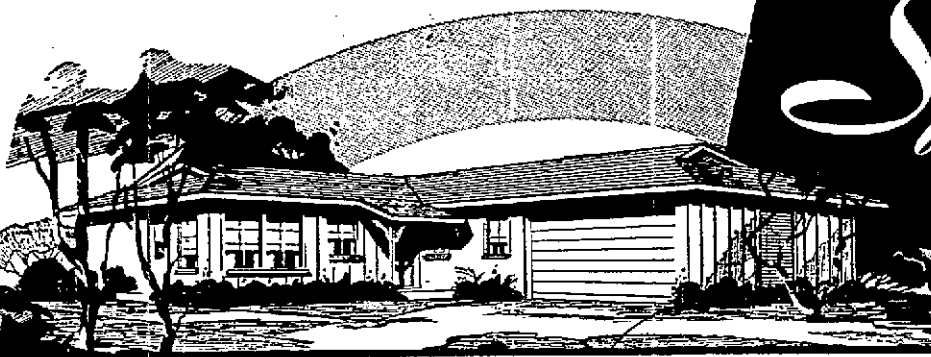
IRVINE TERRACE

NEWPORT HARBOR — Harbor 4448
HIGHWAY 101 ACROSS FROM IRVINE

Grand Opening!

**The NEWEST
and BEST of...**

**Stratford
Square
HOMES**



**Time is Running out. NOW is the time to buy a
NEW home within the city limits of Long Beach!**

The Features You Want Are in Stratford Square

- Indoor-outdoor living... with large, roomy kitchens with dinette areas.
 - Extra large closets and cupboard space.
 - Kitchen cabinets with rich, natural finish... dust-free slab doors.
 - Select oak floors... electric bathroom heaters... insulated ceilings.
 - Stall showers in every home... garbage disposers.
 - Beautiful and durable genuine formica kitchen work table tops.
 - Pullman-type baths with luxury-size mirrors... formica sinks.
 - Oversized rear garages... attached or detached.
 - Thermostat controlled heat... most have forced air units.
 - Exhaust fans in kitchen (3-bedrooms).
- and scores of other quality features!

3 Bedrooms
from **\$12,250** total price
\$2795 total down
\$73.25 total monthly

2 Bedrooms
from **\$11,400** total price
\$2095 total down
\$70.35 total monthly

**FHA Inspected,
Insured, Approved**

What an FHA COMMUNITY Means to You

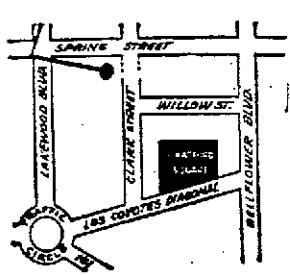
GOOD NEIGHBORS! An FHA community such as Stratford Square appeals to people who take pride in their homes... responsible people of stability who make reasonable down payments on their home investment!

QUALITY CONSTRUCTION! FHA high standards and inspections assure you of quality construction.

LOCATION! An FHA community is close to everything worthwhile... schools, churches, transportation and shopping centers.

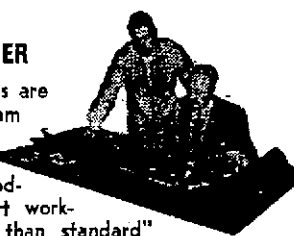
STRATFORD SQUARE meets or exceeds all these FHA requirements.

Stratford Square is in the City of Long Beach! New models are on Los Coyotes Diagonal, one-half mile east of the traffic circle.



KNOW YOUR BUILDER

Stratford Square homes are built by the Cunningham Co. . . "Builders of Quality Lakewood Homes Since 1941". Modern floor plans, expert workmanship and "better than standard" materials feature every Cunningham Co. home. For you who are looking for a better home, in a better neighborhood. "Step Up to Stratford Square!"



Cunningham Co., Builders



Open Evenings 'til 9

Walker & Lee, Inc., Sales Agents
Phone 34-7615

GOOD NEWS—VETS!

For 1st Time Since 1950

Individual GI Loans Available

On the Purchase of
Any Qualified Home in Long Beach and Lakewood

Provided
Sales Price Is at or Less Than VA Appraisal

You don't have to buy a home in a new tract if you prefer a built-up and established location. The loans are for 20 years and 4 1/2% interest; 5% minimum down payment plus costs and impounds.

Consult Your Realtor

He has the details and the listings of homes available. See the Classified Section today or call your Realtor. Do not contact us as we have no listings—we merely make the loans for you.

REG F. DUPUY
MORTGAGE LOAN SPECIALISTS

533 EAST OCEAN

PHONE 6-9633

You Pay for a Home 3 Times in a Lifetime — Why Not Own One?

**Bags of Silver
Winners Listed**

Downtown Dollar Days, sponsored by the Long Beach Retailers Inc., drew crowds above all expectations reported by Fredrick Sykes, executive secretary. The special event was Thursday and Friday.

Sykes was "Mr. Dollar Day" and he handed out bags of silver dollars to shoppers who identified him.

Winners of the money were: Mrs. H. A. Howard, 219 West Sixth St.; Mrs. Mary L. Corbin, 3021 Casplan; Mrs. Jessie Clark, 221 E. Sixth St.; Mrs. Sarah E. Hammond, Westland Trailer Park; Michael Corcoran, 4221 Greenbrier, Lakewood; Miss Marie E. Freeman, 349 E. Ocean Blvd.; Mrs. Sylvia Lipsett, 1235 Pacific Ave.; Mrs. Della E. Michaels, 1510 North Spring, Compton; Mrs. Leta Beckham, 4916 Rockledge Drive, Riverside; and Mrs. Gennelle, 430 Flint Ave.

REALTOR OF WEEK

**Joe Hodge 'Saw World'
Picked L. B. for His Home**

It took the Navy, and a battle-ship at that, to bring the Realtor of the Week to Long Beach. And it would take the Navy, Army, Air Force and a lot of others to lure him away today.

Joe Hodge, a veteran of 16 years in the Navy and a fellow who has seen a lot of the world and had a big field from which to select his future home, first saw Long Beach in 1921 when he came ashore from the USS Oklahoma.

A native of Wisconsin, Hodge took an immediate liking to the then little city by the sea. Mrs. Hodge, a native of Duluth, came here years later when Joe was at sea and she adopted Long Beach for their future home.

When he left Uncle Sam in 1937, Joe took a position as assistant superintendent of a Terminal Island fish cannery. During the war years he was foreman in a shipyard, overseeing a crew of welders. After the war there came a physical letdown for Hodge and four months of confinement in the Veterans Administration Hospital.

Under the hospital rehabilitation program he studied California real estate and obtained a license when released. He worked for Rex L. Hodges two years and then became manager of a branch office for Mitchell Reed. He purchased the office last January after obtaining his brokership and now has two offices, the main one at 5615 Dairy Ave. and the second at 6930 Atlantic.

His home is at 215 E. 57th St. A son is in the Navy and a daughter is married.

Square dancing is Joe's favorite recreation and hobby and he is a member of the oldest square dance club here. Mrs. Hodge has been president of the Blue Star Mothers Club, Chapter 8, and is past president of the Starr-King School PTA.

Red over a year ago and has been very successful. Her belief that real estate is the best investment in America today aids her in selling.

She has a practice of calling back months later to see how her homes buyers are doing. "It makes you feel swell to learn that all are happy in their new homes," she adds. "It gives you a good spirit to find homes for others."

With her husband now working as a trimmer in an auto repair firm, and her daughters, Billie, 9, and Nancy, 12, in school, Fran says she has ample time to devote to her work and she also finds time for the PTA, and California Heights Methodist Church work and is president of the North Long Beach Toastmistresses. Their home is at 4829 Walnut Ave.



JOE HODGE
Navy Moved Him In

When her husband, a civilian working for the Navy, was transferred here during the war, Fran soon took a firm love for the city and they remained. She became secretary in the office of Realtor John W. Reed at 401 E. Market St. over two years ago and says, "I then realized a secret ambition to be in realty."

Fran became a salesman for

SALESMAN OF THE WEEK

The Navy also brought Long Beach the Salesman of the Week, the second honor accorded by the Board of Realtors. If it hadn't been for the war and the Navy Frances Galloway might still be in Bisbee, Ariz., serving as secretary to the president of the Miners & Merchants Bank.

Fran, as she is known, came to California and attended business school in Westwood but returned to Bisbee as a receptionist-secretary in the Phelps Dodge Corp. office. Then she moved to the bank.



FRANCES GALLOWAY
Navy Brought Her Here, Too

When her husband, a civilian working for the Navy, was transferred here during the war, Fran soon took a firm love for the city and they remained. She became secretary in the office of Realtor John W. Reed at 401 E. Market St. over two years ago and says, "I then realized a secret ambition to be in realty."

Fran became a salesman for



HEAVY SALES SHOWN

Nothing down terms for veterans have brought heavy sales in the "king-size" unit of Lakewood Plaza, typified above by four-bedroom, two-bath exterior. The location is Studebaker Rd. and Los Santos Dr.

**Expect Plaza Unit
to Sell Out Soon**

Spokesmen for Lakewood Plaza, now a completed community of 6000 homes valued at more than \$75,000,000, yesterday announced that the few remaining dwellings, all four-bedroom, two-bath "king-size" homes of the noted "Redwood Series," will be sold within the next few weeks.

Available to veterans at nothing down but costs and imposts, with monthly terms of only \$65.37 for principal and interest, the remaining dwellings are at Studebaker Rd. and Los Santos Dr. in the Lakewood district.

E. "Billy" Hamburg, general sales agent, said that the homes, being offered at \$13,000 each, are the very last in one of the

most popular series ever built by the Aldon Construction Co. Noting that the homes have returned to the market because some among the earliest choosers in the final unit of "king-size" homes failed to achieve adequate credit qualifications, a key Aldon spokesman asserted: "With the sale of these remaining four-bedroom, two-bath homes, still available in a choice of varied styles, Aldon Construction Co. will wind up tremendous building program in the Lakewood district and continue elsewhere. Never before have such houses as these 'king-size' dwellings, with 'queen-size' kitchens, been offered at nothing down to veterans and on such attractive monthly terms."

He stressed that the homes boast 1350 square feet of livable area in each house, plus the two-car garage, besides a wealth of the well-known Aldon-pioneered "luxurized" features. The property is conveniently near major shopping centers, schools, churches, beaches and key employment areas.

VETERANS
\$125
Moves You in
3-BEDROOM—2 BATHS
BANNER PARK
HARBOR & HAZARD
WEST SANTA ANA

TODAY'S JUST RIGHT for solving that problem through Classified Ads! Don't delay. Call NOW. 6-9071.

Bureau Reports Water Crisis

WASHINGTON (AP)—The Reclamation Bureau said Saturday that severe test in many years, in providing water to the farm lands they serve.

Reclamation Commissioner W. A. Doherty said water-supply conditions were particularly critical in the Rio Grande basin of New Mexico and western Texas, and on the Colorado-Big Thompson project area in Colorado.

**Board Will Hear
Realty Title Expert**

Long Beach Board of Realtors at the breakfast meeting Tuesday morning will hear Eugene Scanlan, Los Angeles title expert, discuss "How to Increase Your Business." The breakfast annual convention here, Roy McWill be in Lafayette Hotel with Keown, Los Angeles, was named I. N. Page as program chairman, secretary.

Heads YFC Again

WINONA LAKE, Ind. (AP)—Dr. Robert A. Cook, Wheaton, Ill., was re-elected Saturday as president of Youth for Christ International, now holding its 10th annual convention here. Roy McWill be in Lafayette Hotel with Keown, Los Angeles, was named I. N. Page as program chairman, secretary.

**pride in his
craftsmanship**



Craft pride comes from an assurance that there can be no finer material for any wall or ceiling need than genuine plaster.

Age-old, it has survived more than 5,000 years of service as a protective coating for walls and other structural surfaces. Today, the refinements of modern manufacture have added new qualities of fireproofing, beauty, durability and sanitation that make it unequalled for all kinds of buildings.

GENUINE PLASTER AND LATH FOR EVERY WALL AND CEILING NEED

SOUTHERN CALIFORNIA PLASTERING INSTITUTE
315 W. NINTH — LOS ANGELES 15.



SOLD

... WEEKS AHEAD OF COMPLETION

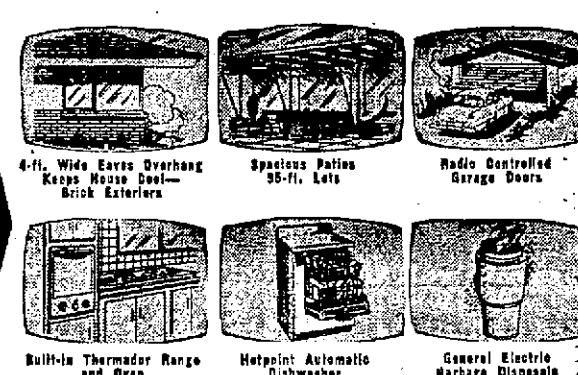
Here's Why!

Here's Why!
Over 50 Extra Features

Here's Why!
To 1750 Sq. Ft. of Living Area

**Inspect during construction
Choose all your own colors!**

Here's Why! **Low FHA Dn. Payments
Prove the Value**



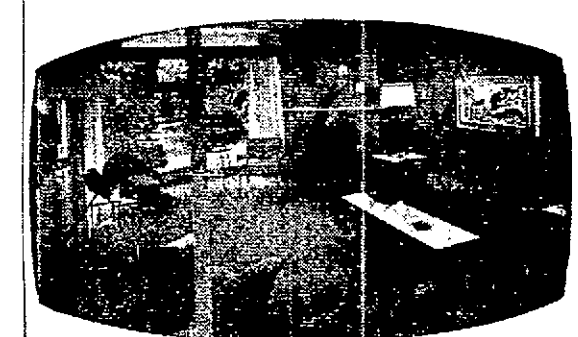
PLUS

- Over 80-ft. Frontage to 1/4-acre
- Closets and Cabinets Galore
- Electric Exhaust Fans ... "Touch-Plate" Wiring
- Close to Schools, Shopping, Beaches
- Fullman Bath, Stall Showers
- Roman Brick Fireplaces
- Shake Roofs Available
- 80,000 BTU Forced Air Furnace
- Radio-Controlled Garage Doors
- Ceramic Tile Kitchens and Baths
- Sliding Glass Lanai Walls

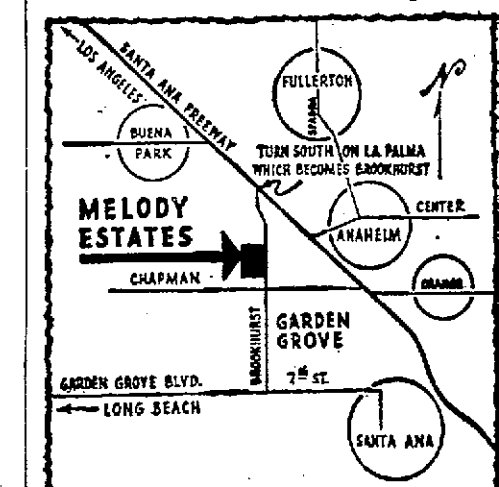
Melody Estates, the first to win BOTH the Edison Certificate of Electrical Award and P.C.E.A. Light Conditioning Award.

ONLY \$3900 DOWN
To FHA Loan
priced from \$18,500 to \$20,500

Beautifully Furnished Models by LLOYDS of Long Beach



Spacious Living Room with Glass Lanai Wall
CUSTOM DESIGNED
For Indoor - Outdoor Living



Melody Estates are on Brookhurst just north of Chapman in Smog-Free Garden Grove ... 30 minutes to Downtown Los Angeles via the Santa Ana Freeway. From Long Beach go out Seventh Street.

**Open Evenings Till 9
Including Sundays**

Custom-Built Homes
Melody Estates
TIETZ CONSTRUCTION CO. — PH: LEhigh 9-1151
11611 Brookhurst St., Garden Grove

SEE THE HOMES SOLD WEEKS AHEAD OF COMPLETION!

LUXURY HOMES SKYLARK terrace

IN SMOG-FREE GARDEN GROVE

Loaded with Extras—plus luxurious appointments in all rooms.

Furnished Models by LLOYDS of Long Beach

Now Available in 2 Weeks—Worth Waiting For.

NEVER BEFORE
—have luxury homes such as these been offered on VA financing. Now available to vets earning as low as \$450 a month. Also available to non-vets on FHA down payments.

It's The Extra Features In Your Home That Build The Thrills of Ownership And Establish Your Home's Value!

- Ceramic Tile Kitchen
- Built-in Thermador Range and Oven
- Hotpoint Dishwasher
- In-Sink-Erator Saniway Disposal
- Electric Exhaust Fans
- Golden Hardwood Floors
- Sliding Glass Lanai Walls
- Massive Brick Fireplaces
- "Plenty Big" Closets and Cabinets
- Ceramic Tile Baths with Pathway Sink and Stall Shower
- Plastered Walls and Ceilings
- 80,000 BTU Forced Air Heating
- Brick Trim Exterior
- Big Lots 55" Wide
- 3-ft. Eave Overhangs
- All Utilities Installed and Paid for

**4 Bedrooms
2 Full Baths
VETS
\$450 down
Total Price \$14,500-\$15,000**

THETZ CONSTRUCTION CO.
11611 BROOKHURST ST., GARDEN GROVE Ph. LEhigh 9-1151

Fishing Boat Protection Bill Pushed

WASHINGTON (AP)—The battle for a bill to protect American fishing boats from foreign seizure is expected to move out of committee and onto the Senate floor this week.

One such measure, co-authored by Sen. Thomas E. Kuchel (R-Calif.), probably will be reported by the Senate Interstate and Foreign Commerce Committee Tuesday or Wednesday. But the bill will come out of committee different in one significant respect from the way it went in.

Committeemen are expected to write into the bill a provision requiring the owner of a boat "sprung" from foreign seizure by U.S. consular officers to reimburse the government for any "bail" money laid out on his behalf.

The committee is proceeding with the bill on the basis of what is considered on Capitol Hill to be "withdrawal" of State Department objections to the measure.

The State Department is reported to have backed down in a letter from Assistant Secretary of State Thruston B. Morton which said, in effect, that Congress would be within its legal rights in passing such a bill. It reportedly didn't say much else.

The State Department objected earlier on three main points. It contended the bill would:

1—Hamper the department in its conduct of international relations.

2—Make more work for the department, bailing out fishermen and all.

3—Encourage American fishing boat operators to cast their nets in the territorial waters of other nations, secure in the knowledge that Uncle Sam would ransom them and their craft if they got picked up.

A number of Senators, California's Kuchel among them, wrote stiff notes to the State Department charging it with abandoning the traditional American concept of the freedom of the seas and of being overly concerned with claims of other nations as to "territorial waters"—normally considered to extend three miles from any coast.

Morton replied, reportedly, that State's attitude had been "misunderstood," that it always backed up the concept of freedom of the seas and that it always tried to do everything possible to protect American citizens abroad. However, Morton is supposed to have pointed out that when a foreign country makes a claim as to "territorial waters" the State Department can't ignore it, whether it agrees with it or not.

According to Morton, the best way to work out the problem is through the good old-fashioned method of international treaty. The State Department did feel at first that this measure might provoke international "incidents" by encouraging Americans to fish in other nations' waters.

The squabble over so-called "territorial waters" is far from an academic one. In the past several years, a number of American fishing boats have been confiscated and their operators fined by nations bordering the Pacific, Gulf of Mexico and the Caribbean.

Kuchel's bill, and one introduced earlier in the House by Rep. Craig Hosmer (R-Long Beach), are considered "musts" by the fishing industry, which points out fishermen as individuals have no "right" to ply their trade. They enjoy the use of the high seas through rights possessed under international law by the United States. These rights have become increasingly hazy since 1945 when a number of countries began to redefine "territorial waters."

AFL Leader Hits Optional Soc. Security

WASHINGTON (AP)—AFL President George Meany said Saturday it would not be fair to other workers to let farmers and professional men come under social security coverage on a voluntary basis.

He sent telegrams to all members of the Senate finance committee protesting that group's decision this week to give farmers and professional men two years to decide individually whether they wish to enroll for social security.

Meany said the AFL favors the Eisenhower administration's plan, under which these groups would be covered on a compulsory basis like other workers.

"Otherwise," he said, "employers and employees in covered industry would, through payroll taxes, be compelled to carry the burden of excessively high costs which all past experience and testimony of social insurance experts indicates inevitably results from individual elective coverage."

Woman Needs Blood Donation

Queenie Melville, active member of the Indoor Sports Club, local handicapped persons' group, for 14 years, urgently needs donations of blood.

She has undergone a number of transfusions and the blood credited to her account in the Red Cross Blood Bank is exhausted. Donations of blood may be made at the downtown blood bank or at Harbor General Hospital, in her name.

Senate Votes Drought-Relief Loans

WASHINGTON (AP)—Spurred by reports of widespread drought and skidding cattle prices, the Senate Saturday unanimously voted to set up a system of liberalized loans and credit for distressed farmers and cattlemen.

Sens. Anderson (D-NM) and Schepel (R-Kan.) jointly sponsored legislation which would authorize second mortgage loans of up to \$15,000 through the Farm Credit Administration.

The measure now goes to the House.

"If this four-year old drought continues in some sections, these will be needed," Anderson, former Secretary of Agriculture, told the Senate.

The Senate was told the Farm Credit Agency abandoned the system of secondary mortgages in 1947 after widespread use of

them during the depression of the 1930's.

Earlier Sen. Carlson (R-Kan.) urged that Secretary of Agriculture Benson immediately resume a government beef-buying program similar to one carried out last year when drought forced early marketing of much livestock and caused a big drop in cattle prices.

Carlson said forced marketing is under way again in parts of the Southwest because of the recent heat wave and lack of rainfall.

He said he had discussed this with Secretary Benson and had been told "we might expect some action in the very near future."

Carlson said in a Senate speech that beef purchases should "start at once."

Under the Anderson-Schepel bill, loans to financially-

Merchant Fleet Loses 153 Ships

WASHINGTON (AP)—The U. S. merchant fleet has shrunk by 153 ships during the past year, the Maritime Administration announced Saturday.

It reported 1,359 vessels of 1,000 gross tons or over in active ocean-going service on July 1, a drop of nine since June 1, and a drop of 153 since July 1, 1953.

Most of the decline occurred in the government fleet, which numbered 118 fewer vessels than on the preceding July 1.

PARIS (AP)—Two U. S. Military Air Transport planes landed here Saturday in a dismal rain, bringing 111 wounded French soldiers from Indochina.

This was the last of 500 French wounded carried on American planes in the longest medical evacuation operation in Air Force history.

Superb SeaFood! Hoegly's RESTAURANTS 4911 EAST 2ND ST. • 4200 LAKEWOOD BLVD.

PROSTATE

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jittery, irritable and cranky? Growing old before your time? Slight? Have to get up at night?

IT'S YOUR PROSTATE

Our method—exclusively our own—gets immediate results. No pain—No drugs—No surgery—No injections.

Dr. E. F. Bell, D.C., Ph.C.

168 CHERY AVE. (N. & 5th St.) MON., WED., & FRI. 9 to 5 Phone 9-9439 for Appointment 25 Years Specializing in Prostate

Free Cadillac!

WILL BE GIVEN AWAY BY KEN'S DRIVE-INS

IN ONLY 11 MORE DAYS

No purchase necessary. Winner need not be present. Drawing supervised by representatives of a Long Beach bank.

15c Hamburgs * Over 3,000,000 sold since 1952

Ken's Drive-Ins

3918 LONG BEACH BLVD.
620 E. BROADWAY (at Atlantic)
SOUTH ST. AT BELLFLOWER BLVD.

We've torn up the

PRICE TAGS at Zeeman's

Clearance Sale!

Men's Suits - Sport Clothes

OPEN TODAY—SUNDAY

ALL SHOWROOMS (except Glendale) 10:30 A. M.-5 P. M.

ALL NEXT WEEK AT ALL ZEEMAN'S SHOWROOMS.

.. and you can CHARGE IT! take up to 6 months to pay!

\$40-\$45 Values!

SUITS—Hard finished Whipcord, Dyrone, other miracle fabrics. Also Gabardines and Hard Finished Weaves.

NOW \$29

Alterations Free

\$50-\$55 Values!

SUITS—All-wool, top quality Worsteds—domestic and British tweeds.

NOW \$34

Alterations Free

\$55-\$60 Values!

SUITS—Our finest deluxe Worsteds, Sharkskins, and Box Looms. Flannel beauties, too!

NOW \$39

Alterations Free

\$13.95 All-Wool Gabardine or Flannel SLACKS \$8.95

\$36 Value NYLON CORD TROPICAL SUITS \$24

The most wanted Summer Suit in America! NOW \$18.95

All-Wool SPORT COATS \$45 Dacron-Rayon Tropical Suits \$32

LADIES FASHION SHOP PRICES SLASHED!

Hey Look—LADIES TOO!

Topper Coats \$11 and \$14 (all-wool)
Full Length Coats \$18 and \$24 (all-wool)
Tailored Suits \$26 and \$31 (all-wool)
Rayon Summer Suits \$14 (fully lined)



Zeeman's

During this Sale All Showrooms Open Monday and Friday Nights till 9:00

Broadway and American—Park Free at Any Park & Shop Lot

Open Houses
Model Homes

Open Sunday

Open Houses
Model Homes

Open Sunday

Full information on the following open houses and model homes will be found in the REAL ESTATE PAGES of today's INDEPENDENT-PRESS-TELEGRAM. Look for them there.

2 BEDROOMS		3 BEDROOMS	
Address	District	Address	District
1429 Hardwick	Bixby Area	355 Claremont	Belmont Park
4164 Walnut	Bixby Highlands	3937 Cerritos	Bixby Knolls
3520 Rose	California Heights	3455 Myrtle	California Heights
821-23 Freeman	Eastside	3637 Gaviota	California Heights
4526 Hazelbrook	Lakewood Village	2670 Adams	Dominguez
4608 Blackthorne	Lakewood Village	5108 Klondike	Lakewood
4527 Warwood	Lakewood Village	4826 Whitewood	Lakewood
5635 Bellflower Blvd.	Lakewood	6038 Graywood	Lakewood
4918 Lorelei	Lakewood	2872 Stanbridge	Lakewood
3161 Heather Rd.	Lakewood	4807 Hayler	Lakewood
5532 Stevely	Lakewood	6212 Arbor Road	Lakewood
6732 Keynote	Lakewood	4226 Los Coyotes	Lakewood
5420 Wardlow	Lakewood	3508 Ladoga	Lakewood Plaza
5512 Keynote	Lakewood	4438 Sunfield	Lakewood Village
2720 E. 219th St.	Lincoln Village	4802 Faculty	Lakewood Village
6340 Fairbrook	Los Altos	2551 Adams	Lincoln Village
6845 California	North Long Beach	636 Terrylyn	Los Cerritos
317 E. Adema	North Long Beach	74 Rivo Alto Camal	Naples
20 E. 55th St.	North Long Beach	45 E. Harding	North Long Beach
226 E. 59th St.	North Long Beach	5961 Olive Ave.	North Long Beach
16820 Lynn St.	Sunset Heights	2032 Wilma Place	Westside
1450 W. 19th St.	Westside	520 W. 38th St.	Wrigley
		3063 Daisy	Wrigley

OVER 3 BEDROOMS
INCOME

Address	District
5453 Anaheim Rd.	Park Estates
Address	District
3719-21 Lime	California Heights
66 W. 53rd St.	North Long Beach

Business Announcements
TO SAVE YOU TIME
THERE ARE
BOX REPLIES
At the Independent Press-Telegram office for the following boxes:
F-716; B-845; E-2767; C-616; C-121; C-813; C-871; C-881; C-882; C-883; C-884; C-885; C-886; C-887; C-888; C-889; C-890; C-891; C-892; C-893; C-894; C-895; C-896; C-897; C-898; C-899; C-900; C-901; C-902; C-903; C-904; C-905; C-906; C-907; C-908; C-909; C-910; C-911; C-912; C-913; C-914; C-915; C-916; C-917; C-918; C-919; C-920; C-921; C-922; C-923; C-924; C-925; C-926; C-927; C-928; C-929; C-930; C-931; C-932; C-933; C-934; C-935; C-936; C-937; C-938; C-939; C-940; C-941; C-942; C-943; C-944; C-945; C-946; C-947; C-948; C-949; C-950; C-951; C-952; C-953; C-954; C-955; C-956; C-957; C-958; C-959; C-960; C-961; C-962; C-963; C-964; C-965; C-966; C-967; C-968; C-969; C-970; C-971; C-972; C-973; C-974; C-975; C-976; C-977; C-978; C-979; C-980; C-981; C-982; C-983; C-984; C-985; C-986; C-987; C-988; C-989; C-990; C-991; C-992; C-993; C-994; C-995; C-996; C-997; C-998; C-999; C-1000; C-1001; C-1002; C-1003; C-1004; C-1005; C-1006; C-1007; C-1008; C-1009; C-1010; C-1011; C-1012; C-1013; C-1014; 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Don't Lose Sight of Bargains. The Classified Ads Offer Many Every Day

Suburban Properties 140

Suburban Properties 140

Suburban Properties 140

Suburban Properties 140

Suburban Properties 140

Suburban Properties 140

Suburban Properties 140

Beach, Mtn., Desert 148

Oil and Mining 155

GARDEN GROVE
ONLY \$1500 DN.
Lovely 3-bdrm. & den home on nice big corner lot. Extras include: central air conditioning, automatic patio, bar-B-Q, bathroom with lighted floor, etc. See this one at only \$10,500.
ONLY \$2500 DN.
6-room, low rambling ranch type home only 3 yrs. old. Just started heat, central air conditioning, etc. Total price only \$17,500.
1 1/2 ACRES
with beautiful 2-bdrm. frame home surrounded by beautiful trees. This is close in to downtown Garden Grove, and ready for development. Only \$16,500. Terms.

HOT WEATHER SPECIAL
Custom 2 br. 1 1/2 ba. home. 11v. 7m & din room. \$10,500. 100' x 150' lot. See this one at only \$10,500.
Duplex or Triplex Lot
60' x 135' R-2 lot on sewer. Good loc. \$2500.

Minor Realty Specials!
ALL OPEN DAILY TO 5
12002 OCEAN BLVD.
COR. CORNER of LAMPSON
HUGE custom 3 & den. 2 1/2 bdr. 11v. 7m. Approx. 2000 sq. ft. \$10,500. See this one at only \$10,500.
1111 WOOLLEY LANE
(Turn N. on G. to Woolley)
New 2 & den. 2 1/2 bdr. home in lovely 2nd block. \$10,500.
12032 GROVEVIEW
(Between LAMPSON & LAMPSON)
Large custom 3-bdr. home. 11v. 7m. Drapes incl. Landscaped. 1800 sq. ft. \$10,500. See this one at only \$10,500.
1714 LENORE DR.
(West off Brookhurst)
Large custom 3-bdr. home. 11v. 7m. Drapes incl. Landscaped. 1800 sq. ft. \$10,500. See this one at only \$10,500.
10502 JANE DR.
(Sp. off LAMPSON). 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Cor. loc. Approx. 2100 sq. ft. \$10,500. See this one at only \$10,500.
10142 ROSELEE DR.
(E. off Brookhurst). New 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Cor. loc. Approx. 2100 sq. ft. \$10,500. See this one at only \$10,500.
12221 WRIGHT ST.
(Cor. Brookhurst). 2-bdr. 11v. 7m. 2 car. 100' x 150' lot. Cor. loc. Approx. 2100 sq. ft. \$10,500. See this one at only \$10,500.
12221 WRIGHT ST.
(Cor. Brookhurst). 2-bdr. 11v. 7m. 2 car. 100' x 150' lot. Cor. loc. Approx. 2100 sq. ft. \$10,500. See this one at only \$10,500.

LOOK \$7,295 LOOK
Unquestionably the cutest, nicest "bestest" 1-br. home in town. Designed to add 2nd floor. New! It's modern ranch style. 2 walls of glass from ceiling to floor. Large patio with fireplace, enclosed with grape stake fence. Overstated car. lot 120' x 150'. Price, astonishingly low at only \$7,295. See it quick! It won't last!

GI RESALE
Natural beauty, clean as a whistle. The bath, hwd. fir. w/v. carpet. outstanding beautiful fence. \$10,000. Submit on dn. payment. No. payments are only \$45. Very choice location.

1 1/2 ACRE
In the heart of Garden Grove bus. dist. You can't beat this bus. zoned property—11x650 with cozy 2-br. home in rear. Where you can live while you build your bus. in front for only \$4,500 dn. Total price \$15,000.

A HONEY
2-br. 1 1/2 ba. on beautiful landscaped lot. Real brick fire place. COVERED PATIO. 4c. G. loc. Price is only \$5,995.

105' x 111' ON G. G. BLVD.
with good 3-bdr. & several outbuildings. Zoned for business. LOWEST PRICE FOR ANY 3-BR. HOME. Owner must sacrifice for immediate cash.

POWER REALTY
10031 G. G. Blvd. LEhigh 9-2145

VETS
NOTHING DOWN
Impounds only

EXCLUSIVE Building Sites
BY
W.L. Farrow & Son
A Custom area of beauty & quiet. Good location. 100' x 150' lot. Home you must see! The place is in Garden Grove. Call Bixby Grove Estates.

MINOR REALTY
Your headquarters for Garden Grove Real Estate.
9159 G. G. Blvd. LE 9-3341

OPEN HOUSE
1801 WILSON
Newly decorated home with shade trees on 1/2-acre. Just moved in and ready to go. 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

1/2 ACRE SPECIAL
2-bdr. home, 2-car garage. Lots of room for garden, family, chickens, fruit trees, etc. Excellent location. a. of Garden G. Blvd. 2 A.C. Chicken Ranch.
Near 3-bdr. home, 2-car garage. Many fruit trees & garden. Equine. 100' x 150' lot. Price is only \$10,500.

OPEN HOUSE
12102 JOSEPHINE
Custom-built dream home, built on 1/2-acre. 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

BUILDING SITE
75x120 on Loma St. \$2,150
\$1,000 DN. \$9450

3-Bedroom Resale
Fireplace, P. A. best. Beautifully landscaped. 2-car garage. Excellent location. a. of Garden G. Blvd. Full price \$12,500.

4-Bedroom \$8450
1 1/2 bdr. hwd. fir. plastered walls, ch. par. Choose own colors. Build on your lot. A lot over \$7000 DN. (We have lots available.)

YOU CAN ENJOY MANY LUXURIES IN YOUR LIFETIME
3 & 4 BEDROOMS
1-1/2-2 BATHS
from \$12,250
LIFETIME HOMES
GARDEN GROVE
Chapman Ave. 1/2 Mile East of Brookhurst
Built By:
HENRY C. COX
Main Office 9999 Lompson Corner Brookhurst
Phone LEhigh 9-1191

TAKE CAR
for really on lovely 3-bd. country home. Chain-link fenced. Family fruit trees. Only 1-1/2 ba. See this one at only \$11,500.
Week-End Special
\$500 dn.—3-bd. home. 11v. 7m. 2 car. 100' x 150' lot. Excellent location. a. of Garden G. Blvd. 2 A.C. Chicken Ranch.
On 1 acre. Going business. Books open. 3-bdr. home. 11v. 7m. 2 car. 100' x 150' lot. Excellent location. a. of Garden G. Blvd. 2 A.C. Chicken Ranch.
On major bldg. 3-bd. home. 11v. 7m. 2 car. 100' x 150' lot. Excellent location. a. of Garden G. Blvd. 2 A.C. Chicken Ranch.

OPEN HOUSE
1801 WILSON
Newly decorated home with shade trees on 1/2-acre. Just moved in and ready to go. 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

1/2 ACRE SPECIAL
2-bdr. home, 2-car garage. Lots of room for garden, family, chickens, fruit trees, etc. Excellent location. a. of Garden G. Blvd. 2 A.C. Chicken Ranch.
Near 3-bdr. home, 2-car garage. Many fruit trees & garden. Equine. 100' x 150' lot. Price is only \$10,500.

OPEN HOUSE
12102 JOSEPHINE
Custom-built dream home, built on 1/2-acre. 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

BUILDING SITE
75x120 on Loma St. \$2,150
\$1,000 DN. \$9450

3-Bedroom Resale
Fireplace, P. A. best. Beautifully landscaped. 2-car garage. Excellent location. a. of Garden G. Blvd. Full price \$12,500.

4-Bedroom \$8450
1 1/2 bdr. hwd. fir. plastered walls, ch. par. Choose own colors. Build on your lot. A lot over \$7000 DN. (We have lots available.)

Rusche Realty
9159 Garden Grove Blvd.
Phone LEhigh 9-2039

MODERN RAMBLING EXECUTIVE'S HOME
ONr Leaving Th.
Says his place in 10 days.
2-bdr. home, 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

COUNTRY HOME
Beautiful 3-bdr. and den. 11v. 7m. Custom-built kitchen. Porcelain-ware. 2 car. 100' x 150' lot. Price is only \$10,500.

IMMACULATE
Rural loc. 1/2 a. & den. 1234 sq. ft. Well landsc. Lots of trees. 3-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

SPECIALS
13052 HAVENWOOD DR.
Dandy 3-bdr. on nice cor. lot. 90' x 150'. \$10,500. See this one at only \$10,500.

ROLLING HILLS
REALTY
THIS WEEK'S SPECIALS
2-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

ROLLING HILLS
REALTY
THIS WEEK'S SPECIALS
2-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

ROLLING HILLS
REALTY
THIS WEEK'S SPECIALS
2-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

ROLLING HILLS
REALTY
THIS WEEK'S SPECIALS
2-bdr. 11v. 7m. 2 car. 100' x 150' lot. Price is only \$10,500.

COME OUT AND SEE OUR LOVELY 3-BEDROOM HOMES ONLY \$299 DOWN
• Hardwood Floors
• Exhaust Fan Over Stoves
• Large Lots With Trees
• Thermostat Heat
• 2-Car Garage
• Front and Rear Living Rooms
• Central Hall Plan
• Built-in Antenna
• Excellent Neighborhood
• Payments Less Than Rent—ONLY 6 LEFT
SEE ALL THIS AT
BERRYDALE MANOR
1 Mile East of Harbor Blvd. Between Berrydale and 17th St. on Trask

CREDITORS Demand Cash
BEST NON-VET DEAL
IN ORANGE COUNTY
NEW HOMES — 3-BDRM.
Selling Below Cost
If you want a GOOD home at a REAL BARGAIN hurry and select yours now!!
No reasonable offer refused.

AMERICA'S FINEST LIVING IN BEAUTIFUL LAGUNA
Now California's Greatest Home Value
Launa Highlands
VETS Small DOWN PAYMENT
25 & 30 year LOANS—4 1/2% INTEREST
VETS Small DOWN PAYMENT
25 & 30 year LOANS—4 1/2% INTEREST

LAUNA BEACH
1375 So. Coast Blvd.
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LET'S LIVE
in Beautiful
HIGHLAND VILLAGE
... where you will find
MAXIMUM SATISFACTION
at
MINIMUM COST ...
4 BEDROOMS 2 BATHS
NON-VETS \$450.00 DOWN
\$64.99 MONTH
Full Price \$9000
3 BEDROOMS
\$400.00 DOWN \$58.07 MONTH
Full Price \$8000
Above prices include principal, interest, taxes and insurance. Here is value you wouldn't dream possible today. Enduring construction, excellent location. Easy terms. Bargain prices. Expensive appointments found only in much higher priced homes.
Discover for Yourself ... "SEE"
HIGHLAND VILLAGE
DIRECTIONS: 7th St. (becomes Garden Grove Blvd.) to Hwy. 39 (Orange/Garden Grove Blvd.) N. to corner of Dale and Orangewood OR Santa Ana Freeway to Hwy. 39, 3 1/2 mi. S. of Knox's Berry Farm.
McDONALD BROS., Builders Ph. LEhigh 9-3882

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Ideal Ending to a Smart Beginning--The Results You Get From a Classified Ad!

Boats and Outboards 160

CHEATER FISHING BOAT
Equip. with 4 superior diesel, 4
hp. outboards, 12' x 18' motor
room, life rafts & preserves etc.
\$5 carrying cap., \$9,500. West-
ern. Coast. Phone 430,000 past yr.
Call 485,000 replacement
price. Call 430,000. 12' x 18'
RIFACE at \$15,000. R. Mather,
STROUT REALTY, 1212 S. Main St.
Anaheim, Anaheim, Ph. 331-876.

Motorcycles 161

1954 BSA MOTORCYCLE
COMPLETELY IN NEW OR HAND
GOOD SELECTION OF USED.
JOE KOONS
1350 E. Anaheim 7-1359

2 LOCATIONS NOW

Quality cars 215 American
..... 215 Dodge
We buy-sell and trade for any-
thing. Trade-ins cash terms.
SALE BROWN MOTORS

LAMBRETTA MUSTANG Scooters,
LONG BEACH SCOOTER SALES
2000 SOUTH ST. PH. 2-4633

HARLEY 45 Bobbed fiers. Good
shape. 1200. Charles Hinchman
E. Pacific Coast
47 MATCHLESS motor, P-38 pilot.
TE. 4-4039 after 5 p.m.

B. J. GARDNER, REAL LOOKS like
Goes good. \$200. 1452 Garderia.

WANTED - Motorcycle. Will pay
\$100 cash. Ph. 4-4039

H.M. Motorcycle '50. 74 s/bd.
1820 California.

47 CUSHMAN, recently overhauled
1200 cc. 1950. 1820 California.

52 T. B. Sell, or trade for M.G.
8180 21st St., Westminster.

49 A. J. S. 394, sale or trade for
Bicycle. Call 39-520

Airplanes 163

TIF DOWNS-510 Mo. Paved area,
wash rack, gas and oil.
SCHNEIDER AIR SERVICE
1700 N. Clark St. PORTHURST

47 GROUP. Mat prop. VHF.
\$1,495; Tripacer, \$3,750; 43 Na-
tional, \$5,950.
Many Others. Trade. Ph. 40-5405

Trailers Wanted 164

WE HAVE 2 and 3-bdrm. homes.
Trade for trailer homes.
CERTIFIED REALTY SALES
1700 N. Clark St. Phone 6-8777

TRADE Nechi sewing machine, polo-
field camera complete for 12 to 16-
ft. cargo trailer. Call 1-389-60

WE BUY TRAILERS
MUZZY TRAILERS
1700 N. Clark St. PH. 8-3490

TRADE by owner, \$2000 equity for
2-bdrm. home, N.L.B. for 35-ft. ho-
me trailer. Call 1-389-60

HAVE all cash for a good house
trailer. Phone NE 5-1295.

CASH for late model trailers. Call
1-389-60

Will take trailer as dn. payment
on houses. 12157 E. Carson.

Trailers 165

RUBBER AND SPECIAL
NEW 15 EMPIRE \$845

Water tank, pump, Butane liphia,
plastic hooks. See to appreciate.
Also box trailers.
Call for first hand Sales & Rentals
1163 E. 10th St. 7-5721

2 TAKE YOUR CHOICE
DUCATI 250 cc. 277 mo. 42 ft.
Ducati 277, Liberty 247 ft. Palace
trailers. Trailers for best price
reconditioned, new paint and
new varnish, elec. refrix. & apt
nights. Call 1-389-60

6407 LONG BEACH BLVD. 2-5124

MUST SELL 1953 Traveler, 35-ft.
house trailer. 1954 277 ft. 42 ft.
ingrm., 7x43 Redwood & lounge
lounge, 1954 277 ft. 42 ft. ingrm.
or furniture in trade. Can fi-
nance for 36 mos. Hiborn. Lot
Call Ed. Bell 362-1389

16 HOUSE trailer, light weight,
Alum. construction. Natural finish &
Aluminum wheels. Sleeps 4. Clean.
See 3475 Gundry.

25 FT. TRAILER/CRAFT, 1947,
277 ft. 42 ft. ingrm., 7x43 Redwood,
awning. Good cond. Private, 277.
2000 Continental, Costa Mesa.

277 ft. 42 ft. ingrm., 7x43 Redwood,
manufactured, new tires, apt
lights & lin. Excellent condition.
3-8545

426X-F.T. camping trlr. with snap-on
canvass decking room. Rent and
lounge. 1-wheel chasis. Best price.
1331 E. Bdwy. Phone 35-3431

1952 26' HOUSE trailer, Eastern
built, 277 ft. 42 ft. ingrm., 7x43
Redwood, 277 ft. 42 ft. ingrm., 7x43
Shady Grove Trailer Park.
2773 S. Main. Trade.

277 FOOTAWAY 277 ft. 42 ft. ingrm.
in and out, \$650. 11563 E. 12nd
St., Norwalk Texas Alondra and
Elizabeth. Phone 362-1389

40 35-FT. Viking Toilet, anchor,
awning. \$1,575. 5658 Paramount.

11-FT. CAMP trailer for sale or
trade for outboard. T. 1-359.

27-FT. House/trailer, clean, sell

Trailers

165 Trailers

165

BONZER

TRAILER - SALES

Quality Used Trailers

Late Models Priced to Sell

'54-26' Kit Champion

'53-23' Chateau. Like new

'53-40' Kit Special

'53-28' Victor (Eastern built)

'52-25' Kenskill

☆ ☆ ☆

THIS WEEK'S SPECIALS

'47-27' PAN AMERICAN.....\$795

Apt. size stove, Elec. refrig.

☆

'50-KIT 23'.....\$1095

Panelized walls, all aluminum, apt. range, elec. refrig, shower and lavatory. Very clean.

☆

'48-27' PONTIAC

Awning, elec. refrig, apt. stove.

This trailer can be handled on a rental option plan with LOW DOWN PAYMENT.

TRAILERS ALL SET IN SHADY ACRES TRAILER PARK ON CHOICE LOT

BONZER

TRAILER SALES

SHADY ACRES TRAILER PARK

5533 LONG BEACH BLVD.

Phone 2-6214

"The Home of Kit Coach Homes"

PAN AMERICAN

27' to 45' IN 1 AND 2 BEDROOMS

TERRA CRUISER

26' to 42' IN 1 AND 2 BEDROOMS

NATIONAL

BUILT BY PAN AMERICAN

Be sure and see this 40' de luxe 2-bdrm. has hardwood interior, 4-wheel brakes

Delivered to Long Beach for \$3955

NEW VACATION TRAILERS

13' 15' 16' & 17½--\$695 up

1st Pierce-Arrow, all met.....\$345

constr., real nice.....\$395

'46 18' Rollaway, refrg.,.....\$395

brakes, clean.....\$645

'46 19' Mobile, refrg. elec.....\$645

brakes, clean.....\$645

'47 21' Masterbilt, apt. stove.....\$490

rep. bdrm., brakes.....\$490

'47 20' Westwood.....\$1195

G.M. Frigidaire, real nice.....\$1195

'47 20' Adams, elec. refrg.....\$1195

Bathrm., spec.....\$1195

'47 27' Streamlite, bunk beds, toilet.....\$1195

'47 27' New Moon, refrig., apt. stove, etc.....\$1195

'51 27' Safeway, bath.....\$1195

'47 21' M System, butane.....\$1195

'49 18' Traveler, refrg., brakes, etc.....\$645

'48 27' Schult, refrg., apt. stove, brakes.....\$645

'48 25' Duff Collage, apt. stove, refrg, nice.....\$1129

'47 27' Glider, Apt. stove, refrig.....\$1119

'47 27' Universal, real nice.....\$1129

'51 23' Trallette, metal bath.....\$1175

'52 27' Elcar, bath.....\$1195

27' SCHULT Tandem, elec. brakes, dolly, refrig., apt. stove twin singls, dish sprayer. Nice interior, outside needs work

\$495 OR MAKE OFFER

Many More Good Buys in Used Trailers

Few Inexpensive Trailers Sell With No Down--Like Rent

VIRGINIA TRAILER SALES

4300 LONG BEACH BLVD.

Trailers 165

PIONEER TRAILER CO.
Established Since 1901

SPARTANS
6 Yrs. to Pay

ROD & REEL
VIKINGS
TRANSA-TRAVELER

You'll always do better
The Pioneer Way

Good Terms - Financing

1940 AMERICAN L. B. E. 22-8451
6651 LONG BEACH BLVD., L. B.

NOW FEATURING
BOLES-AERO
19-21 & 23 1/2 ft.
The world's finest
Vacation Trailers
Also
IDEAL & LAKEWOOD
AL'S

Trailer Sales
421 Long Beach Blvd.,
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KELLY'S
World's Largest

Over 100 to Choose From

MOST COMPLETE SELECTION
New and Used Trailers, Homes
One Huge Location—We beat all
deals

16 DOWN 3 YRS. to PAY
15728 Atlantic Compton

BALDWIN
TRAILER SALES
EXPANDO HOMES 30'
27' 30' 36' CRIBBER
EDWARDS COTTAGE
19' 30' & 41'
ROD & REEL
18' & 19'

BELL LAKE 16'—\$895
17444 LAKEWOOD BLVD.
Bellflower Torrey 6-3219

★ **SPECIALS** ★
NEW DEMONSTRATORS

ROADCRAFTS

54—52 ft. \$3455
44—42 ft. \$2995
ICE'S TRAILER SALES
5150 E. 8375 FULL PRICE \$75 DN. &
Real cute clean cottages. 18 ft.
Dandy sleeping, hobby room, Mts.
or Desert
6407 Long Beach Blvd.

Trailer Space 165A
10' AD 60' space, Del Amo Trailer
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Trailers for Rent 166
NEW KIT VACATION TRAILERS
5350 LONG BEACH BLVD.
2-6234 OR 40-7616 FOR RENT.
NEW Vacation Tite—Day, wk. or mo.
NE 2-6966, GUBER, NE 6-6473.
12019 B. 11500 S. Carson. 10-4219.
VACATION TRAILERS FOR RENT
426 W. ANAHEIM. PH. 7-3581.
NEW vac. tite. rent. incl. utiliti-
es. 11500 S. Carson. 10-4219.
NEW vac. tite. Rent & sell. Bum-
garner, 1368 E. 10th. 7-5721.
VACATION TRAILERS \$25 week.
Phone 38-6504.

KIT Camper Trailer. Xint cond.
fully equip. 1920.
VACATION TRAILERS box trailers.
Boys, mtrs. 1400. Cherry. 60-6388.

Trucks & Tractors 168
53 DODGE 4-ton pickup. Recent
overhaul. Del. Luxe cab. \$595.
Terms 6-5836. Ask For Pat.
50 GMC, 14-ton pickup, A-1 cond.
R&H, 4-speed transmission. Reas.
NE 5-4845.
51 CHEV. 4 1/2 ton Pickup. Best
offer after considered. 6323 Elm.
6-6449.
48 3/4 ton panel International truck

Trucks & Tractors 168

Our Mistake YOUR GAIN

Our Truck Manager ordered truck allotment for July; our Sales Manager comes along and orders trucks for July now we have twice as many trucks as we need.

We Must Sell

20 NEW TRUCKS

THIS WEEK END
Near
New Pickup
At Low As

\$1395.00

Model No. F18D4L1743
All in Long Beach & Tax & Lic.

Mel Burns
FORD
2000 Americam
Phone 70-6954

TRUCK VALUES

'52 CHEVROLET 1/2-ton \$1295
PICKUP, factory enclosed bed.
'51 CHEVROLET 1/2-ton. \$695
PANEL
'51 CHEVROLET 1/2-ton. \$895
PICKUP
'51 FORD 1 1/2-ton \$795
PICKUP
'50 CHEVROLET 3/4-ton. \$695
PICKUP
'50 International 1-ton. \$895
STAKE, DUAL WHEELS
'48 FORD 1 1/2-ton \$AVE
FLAT BED
PRICED TO SELL
'46 CHEVROLET 1 1/2-ton \$495
Exceptionally clean, runs like
new. Good rubber, van body.
HARBOR CHEVROLET
700 E. Anaheim
Phone 4-6004

BUY NEW!

Snappy 8 Unit-2 years old-
6-1-bedroom, 2-2-bedroom-About
\$70 monthly
\$43,500, East Side.
Call
CLIVE GRAHAM CO.
Realtors 500 E. 4th 70-3851

'49 INTERNATIONAL-very good cond.
Van body. Can be used to haul
furn. \$968.
Call 35-9727 or 7-3411

1518 INTERNATIONAL panel,
heater, 60 gallon tubs, good
tires, new battery, owner driven.
\$200. 40-3606. 2915 Fashion Ave.
'47 FORD's panel, new tires &
batter, excellent mech. Best
offer takes. See at
4300 LONG BEACH BLVD.

TRUCKS machinery all kinds,
largest stock in Calif. P. O. Box
S. Co., 8000 Paramount Blvd.
40 PLYMOUTH W T Truck. \$80.
1952 G. G. Blvd., Orange. LE
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'52 CHEVROLET 4-T pickup, Sac.
1030 Van Buirel St., Bk. No.
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'41 CHEV. 4-ton, 4-speed. Xint. cond.
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1954 Century\$3395

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Air conditioned.

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Choice of two.

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Special deluxe, beautiful blue fin-
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top, dynamo, radio, heater,
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Power steering, dynamo, radio,
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Glides, radio, heater.
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'52 Pontiac \$1595
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Club coupe. Power
Glides, radio, heater,
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'51 Merc. \$1095
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'51 Hudson \$1095
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Glides, radio and heater.
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One day only.....

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Fluid drive. Radio, heater.
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These are all top quality cars, and will give you many miles
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1947 FORD V-8 CLUB COUPE, 1947 PONTIAC 4-DOOR SEDAN, 1947
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1946 CHEVROLET 4-DR. SEDAN

'50 Pontiac \$895
Club Coupe
A real sharp little coupe that will
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motor and tires, lots of equipment....

'51 NASH \$865
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The car with many outstanding fea-
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gas saving overdrive, Lic. 1S-23405.

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4-Door Sedan
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the average in quality, and below
the average in price. Lic. 2S-29192.

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This one was sold new by Masters
Pontiac and has been regularly serv-
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equipment. Lic. 1Y-89455.

'52 Kaiser \$995
2-Door De Luxe
You can look a long time, before you
find a car that looks as sharp, runs as
good, and priced as low as this '52
Kaiser De Luxe. Have a look, take a
ride, and you will buy it.

'52 Pont. \$1365
2-Door Chieftain
A 2-dr. Pontiac makes a perfect fam-
ily car, no rear doors for the children
to fall out of, but you have a good
big roomy rear seat. Lots of extras
including Hydra-Matic. Lic. 1V-53063.

'49 CHEV. \$785
Conv. Coupe
Jet black job, with new top, new
tailored covers, good motor, radio,
heater, etc. This is convertible weather,
you better hurry if you want this one.
Lic. 3P-58723.

'50 Stude. \$695
Club
A light green Champion Starlight
Coupe with overdrive. Radio and heat-
er. A very popular model and in very
good condition. Lic. 1P-92730.

'51 Pont. \$1135
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A local, low mileage, one-owner car
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'51 FORD \$895
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'50 MERCURY \$895
4-dr. Radio, heater,
overdrive.

'47 FORD \$595
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white tires, new white
top, radio, heater. Really new.

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'53 HUDSON \$2095
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Radio, heater.
Hydra-Matic. Nylon white tires.
Twin spotlights. Loaded.

'50 FORD \$795
Custom 2-dr. Radi-
o, heater, overdrive.

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Bring whatever cash you have in your pocket—or your
old car... You can choose from any of 75 thoroughly
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'48 STUDE. Champion\$ 5.90
'46 NASH Club\$ 2.50
'49 MERCURY 4-Door\$ 8.50
'48 NASH 4-Door\$ 4.25
'51 PONTIAC 2-Door\$14.50

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Country Sedan Type
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liant 2-tone; Fordomatic, ra-
dio, heater, 6-ply tires; 9784
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'53 MERC.
HARDTOP
Low mileage. All original Coun-
try Club tan. Mercromatic trans-
mission. Good tires. Whitewalls.
spare never been used. Factory
installed 6-speaker radio. Tinted
glass, grille guards, side mir-
ror, service records available.
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Immaculate inside and out.
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Very Clean
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Money-Saving Overdrive.
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1951
Hudson 4-Dr.
Sharp. Overdrive.
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1952
Pontiac 2-Dr.
A Gorgeous Car.
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1948
Pontiac 4-Dr.
Clean Inside and Out.
\$495

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of Cormier's Used Car stock
for today.

These cars are all priced
to sell quickly as more new
car trade-ins are arriving
hourly.

All OK Red Tag Cars are
checked, tested, detailed,
reconditioned and guaran-
teed.

62 for Your Selection

'53 MERCURY \$2299
The popular hard top con-
vertible equipped with
radio, heater, overdrive,
white wall tires, sparkling
2-tone finish and like new
interior. Low, low mileage.

'53 BUICK \$2099
Popular Riviera Coupe
equipped with Dynaflo,
radio, heater, whitewalls.
The interior is flawless
and the 2-tone finish spar-
kles. Low mileage.

'53 VICTORIA \$1999
Ford V-8 equipped with
radio, heater, white walls,
flawless 2-tone finish. Low
local mileage.

'54 CHEVROLET \$1899
De Luxe 4-Door Sedan.
Radio, heater, tinted glass,
spotless 2-tone finish.

'53 CHEVROLET \$1299
Sedan-Delivery. Sold new
and serviced by us. Flaw-
less throughout.

'51 VICTORIA \$1199
Ford V-8 equipped with
radio, heater, overdrive,
white walls, tailored seat
covers. Mechanically tops.

'51 MERCURY \$1199
4-Door Sedan equipped
with Mercromatic, radio,
heater, directional plastic
seat covers. Has glisten-
ing finish and peppy
motor.

'51 PONTIAC \$1199
Streamliner De Luxe 8
2-Door Sedan with radio,
heater, directional signals,
etc. Original throughout.
Low, low mileage.

'52 CHEVROLET \$999
Popular Stylisline Sedan.
Taken in from original
owner. Interior like new
and flawless finish.

'52 PLYMOUTH \$999
Cranbrook 4-Door Sedan
with push-button radio,
fresh air heater, wheel
discs. Original inside and
out. One owner.

'51 CHEVROLET \$899
Stylisline 2-Door Sedan
equipped with radio,
heater, white walls, wheel
discs. An outstanding
value.

'50 BUICK \$899
4-Door Sedan. Equipped
with radio, heater, flaw-
less interior, excellent fin-
ish.

'51 HUDSON \$799
Super 6 Brougham. Spar-
kling metallic finish, show-
room fresh interior. Me-
chanically excellent.

'51 NASH \$799
Statesman 4-Door Sedan
equipped with radio,
weather-eyes, overdrive.
Reflects discriminating
care throughout by origi-
nal owner.

'51 STUDEBAKER \$799
De Luxe Champion 4-
Door Sedan with radio,
overdrive, tailored seat
covers and excellent fin-
ish. Unbelievably low
mileage.

'50 PLYMOUTH \$799
De Luxe 4-Door Sedan
equipped with radio, heat-
er, seat covers. Excellent
appearance and mechan-
ically A-1.

'49 PONTIAC \$799
Chieftain 4-Door Sedan
equipped with Hydra-
Matic, radio, heater, spar-
kling paint and clean in-
terior. Runs like a jew-
eled watch.

'49 CHEVROLET \$649
Fleetline De Luxe 4-Door
Sedan. Sparkling finish.
Fresh Air heater, seat
covers. Mechanically tops.

'48 OLDSMOBILE \$499
4-Door Sedan. Has radio,
heater, Hydra-Matic
transmission, 2-tone fin-
ish and is tops mechan-
ically.

'48 CHEVROLET \$399
Fleetmaster 4-Door. Radio
and heater. Flawless in-
terior.

'48 BUICK \$249
Super Sedanette with radio
and heater. Good me-
chanically but does need
paint.

CORMIER
CHEVROLET
6th and AMERICAN
11th and AMERICAN
Booth of the OK Used Cars

Summer Camp Adventures Await Girls' Club

Women

LONG BEACH 12, CALIF., SUNDAY, JULY 18, 1954

Social Galaxy

Mmes. Coale, Peek to Give Summer Tea

By BETTY WENTWORTH
Independent Women's Editor

Motoring up the drive to Janice (Mrs. Howard) Coale's attractive Palos Verdes domicile on Thursday will be friends from many Southland points who have been bidden to a tea from 2 to 4 o'clock given by Janice and her sister, Marjorie (Mrs. Sam) Peek. The pretty hostess duo will receive in short formal gowns in pink and white, and arrangements of summer flowers gracing the rooms will also be in pink and white.

Guests will stroll from the tea table to the terraced garden and patio where prize dahlias and roses are in luxuriant full bloom and where umbrella tables will cast cool shadows.

Invited to assist in greeting and serving the 150 guests are Mrs. J. Stowe Carney, mother of the hostesses; Mmes. Howard Coale Sr., Earl Burns Miller, E. Decatur Mitchell, Robert S. Wells, R. Philip Dowds, Donald C. Wallace Jr., William McMullen, John Arkush Jr., James De Silva and William Edwards.

Mothers and daughters were feted on Wednesday when Waula (Mrs. Siebert) Pearson was luncheon hostess in her home at 5350 El Prado. Her guests included Mrs. L. F. Waters of Medina, N. Y., and Mmes. Carlton Waters, Franklin Waters, M. F. Palmer Sr., M. F. Palmer Jr., John W. Dorsey, Lyman Aiguire, Rodewick Ogilby, Ben K. Parks and Robert Gray.

Coming as a complete surprise to their circle of friends was news this past week of the recent marriage of Donna Davis and Bob Evanoff. This afternoon from 2 to 3 p.m. Donna's parents, Virginia and Don Davis, are entertaining at an informal tea in their home at 239 Granada Ave. to introduce their new son-in-law.

Bob is the son of the Theodore Evanoff's of Toledo, Ohio. Assisting at the punch bowl will be the bride's aunts, Dorothy (Mrs. Edgar) Davis and Sevilla (Mrs. Bill) Gearhart, as well as Sue Waddell, Jean Garverick and Sherry Hosson.

The newlyweds were graduated from Wilson High School and will make their home in Long Beach.

The handsome home of Lillian and Walter Crawford at 3401 E. Ocean Blvd. was the setting for a gala gathering on Friday eve honoring Helen Mattoon who's here from Washington. Members of Soroptimist Club, 55 in all, greeted Helen who is a past proxy of the group, and who used to be supervisor of women's activities for the recreation department.

The honoree, with her sons,

Philip and George, is visiting her brother and his wife, the Emory Hustons, in Seal Beach.

Assisting the hosts were Dr. Marcia Sneden, Mmes. Alice Clark, Gladys Potter, John Rastello and Graham Foots. Lillian used dahlias in deep grape hues as color accents. Canasta, bridge and music added to the festivities.

We've always thought it somewhat unfortunate to be born so close to Christmas that the birthday celebration is buried in holiday festivities. That's just what Evelyn and Clarence Miller think about their cute Mindy who was born Dec. 23, so they've taken things in hand by deciding that she'll always have her party in the summer.

The big date rolled around last week and Mindy was a two and a half year old hostess amid bright balloons and airplane windmill favors instead of holly berries and pine cones. She received a glider, swing and portable swimming pool among her gifts which made it a simple matter to keep her small guests occupied.

The party was a luncheon at the Miller home, 7020 E. Ocean Blvd., and was topped off with a wondrous cake (baked by her sister, Diane) all done up with whipped cream and strawberries.

Sharing the fun were Rosalie Wells and Holly, Alice Lawrence and Judy, Betty Moore and Tony, Jan Thornburgh and Fory from Palos Verdes and Barbara Arnett with Ellen from Pasadena.

Gleanings from here and there include the party given Friday night by Ruth and Jack Cassidy at their Park Estates home for their square dance group. Noted Dorothy Smith and daughter, Diane Jergins, up from Lido Isle, looking tanned and handsome and whipping down the avenue on a shopping jaunt.

Diane, by the way, just received her sheepskin from Starford. Among those spotted in the "Porgy and Bess" audience on Wednesday were Ola and Dr. Don Murphy and

(Continued on Page 2, Column 2)



THE RICH EXPERIENCE of life out-of-doors in the mountains awaits 34 members of the West Long Beach Girls' Club, sponsored by the Assistance League, who have been awarded complete or partial campships for a week to Camp Hemohme in the Big Pines area near Wrightwood. Shown above ready to leave this week for camp are Mrs. Madeline Goldsmith, director of the club, and members, Joan Jensen, Karen Peterson, Sharon Jensen, Anita Naranjo and Darlene Paul. Camp Hemohme, operated by Camp Fire Girls, is being opened to Girls' Clubs for the fourth consecutive year.



FOR WEEKS before camp time, members of the West Long Beach Girls' Club have been busy earning campships by performing homemaking duties around their club. For some of the girls attending this will be their first experience at camp, others will be renewing and reliving this worthwhile experience. Pictured above loading suitcases into the station wagon are from left, members Brenda Harris, Joyce Embrey, Darlene Kawano, Joy Tanigawa and Mrs. Thomas Noble, member of Assistance League which sponsors the club.—(Photos by Staff Photographer H. S. Melvin.)

Residents Arrange Parties for Universe Contestants

Opening their homes and hearts to beautiful contestants in the Miss Universe contest are Long Beach hosts and hostesses who will entertain tonight in their homes after the parade this afternoon.

In addition to giving the young women from other states and foreign lands their first opportunity to relax since arriving Thursday in the city, it will give them an inside glance at the way of life in the Southland.

Those hosts who live near the water will take their lovely guests boating and swimming. Others will entertain informally in their cool gardens or barbecue Southland delicacies in their patio.

Hostesses, or chaperones, of the contestants will accompany each girl to her prospective party.

The Robert Walkers, 4145 Annapolis Rd., will offer their swimming pool to girls representing California, Montana, Vermont, Missouri, Wyoming, Utah, Ohio, St. Louis, Mo., Pennsylvania, Kentucky, Tennessee, Philadelphia, Virginia, Arkansas, Nevada, Texas, Australia, Mexico, Argentina, Canada, Germany, Sweden, Uruguay and the Philippines.

A typical California barbecue will be served to assuage appetites after the swimming hour.

Miss France and Miss Kansas will be guests of Mr. and Mrs. Burton Skiles, while entertaining in their Naples home will be Mr. and Mrs. Mason E. Kight, 5913 Corso de Napoli. Their guests, bidden to buffet supper, will be Misses Arizona, New York City, Oregon, W. Virginia, Connecticut, New Hampshire, Wisconsin, and Alaska, Peru, Thailand, Brazil and West Indies.

To be whisked out to the home of Mr. and Mrs. Lloyd Whaley, 5531 Bryant Rd. after appearing in the parade are Misses Louisiana, Nebraska, North Carolina, South Carolina, Indiana, Maryland, New York, Greece, Singapore, Puerto Rico, El Salvador, Korea, Panama and Marlene Becker, Miss Welcome to Long Beach.

Motoring east to Garden Grove will be Misses Washington, Florida, Massachusetts, Memphis, Rhode Island, Front Royal, Va., Mississippi, Pleasure Beach, Conn., and Costa Rica, Honduras, and Hong Kong. They will be the guests for the pleasant evening of Mr. and Mrs. Lewis G. Williams, 12081 Sheridan Lane.

Boating, followed by dinner,

(Continued on Page 2, Column 2)

Scenic Trips Steal Interest of Spinsters

Vacation notes seem to dominate the interest of Spinsters Club this summer as members leave on scenic trips, here and abroad. Sheila Mallon and Eve Zimmer are busy scouring maps of Canada. They will leave in a few weeks by car for the northwest.

Traveling in Europe this summer is Jackie Fillman, who left Long Beach in June. Pat McGarty is spending a few months in Santa Barbara, and Pat Wright will vacation awhile at Big Bear. Home from visiting her family in Reno, Nev., is Ann Hodge.

Other members who are spending their vacations in this city or have returned home from trips are busy enjoying sunning and swimming. Spinsters Club with the Bachelorettes are continuing the Officers Assembly dances.

During the winter months, the Spinster calendar is filled with notations of philanthropic projects and social occasions. One recent event of the group was a charity dance given with Bachelorettes Club at Lafayette Hotel. Its theme for the event was "Circus on the Roof."

(Continued on Page 2, Column 2)

Friendship Begun at Close of World War I Renewed by German Woman's Visit Here

By ELAINE RISINGER

Life in the United States is full of pleasant surprises, observes Mrs. Elizabeth Henrichs, who is visiting here from Germany. And as the charming guest practices her new found English, she enthusiastically adds, "Long Beach is a very fine and delightful town."

She marvels at the size of this country and is fascinated by our way of life as she tours the Southland with her hosts, Mr. and Mrs. Floren Perez of 780 Santiago Ave.

Mrs. Henrichs' first visit to the United States from her home in Wengenbrunn culminates a friendship started more than 30 years ago by Perez, then a young American soldier stationed in Germany at the close of World War I. He was billeted in the home of Mrs. Henrichs' parents.

The family and Perez corresponded for several years and then lost track of each other until following World War II when the family, curious about their American friend, wrote a letter to him at San Pedro, the only part of his address they remembered. Since then Mrs. Henrichs and her husband, William, a retired banker, have corresponded with Mr. and Mrs. Perez.

During the year before Mrs. Henrichs' trip, William, who remained at home, began instructing her in English. But as the visitor talks of her experiences, German intersperses her English phrases. Perez's knowledge of German helps here as he acts as translator. Mrs. Henrichs admits she is better at reading and writing English than speaking.

No matter what the language, she radiates interest as she describes some things she is enjoying during her two-month visit.

American homes, especially the kitchen and its appliances, interest the guest most. For in Germany, conveniences such as built-in cabinets are unknown in the average home, she says. Contrary to our rambling ranch homes, houses there are two stories with high peaked roofs.

Mrs. Henrichs has found foods also are different here than in her homeland. Commenting on ice cream, she says, "In Germany we get the ice and over here you get the cream." And watermelon and cantaloupe are new to her.

Other things that intrigue her include palm trees, the many neon lights, ("It is like Christmas going down the street"), all the autos and flowers.

Recalling the World War II years, Mrs. Henrichs says their home in Cologne, where they lived 27 years, was bombed five times. During the latter part of the war and after, the people ate anything they could find, even grass. Wealthy persons tried to sell or trade their

art treasures for food, she adds.

She remembers one time during this period, when food was particularly scarce, she walked six hours and crossed the English zone to the French zone to visit her ill mother. When she returned she carried 90 pounds of groceries back, slipping past the guards.

But she says, "All is better now—in the west. Many people are working now in Germany."

In her sector, Germans cultivate grapes, and from her home she can see rolling hills covered with vineyards. Her hobbies include knitting, crocheting, needlepoint, sewing and gardening.

Mrs. Henrichs plans to return to her home Aug. 6.



Mrs. William Henrichs
Guest of Mr. and Mrs. Floren Perez

Cooling Ocean Zephyrs Pleasant Feature of Mid-July Entertaining on Local Scene

Long Beach is a nice place to live especially when the temperature in other areas is reaching the 120-degree mark. With refreshing zephyrs from the ocean to relieve any "unusual" humidity, hostesses continue to entertain, guests continue to accept, and as the saying goes, "a good time is had by all," with the weather as the chief topic of conversation.

Three festive events during the week have included a bridge luncheon, a buffet dinner preceded by cocktails, and a pre-dance cocktail party.

An arrangement of pink chrysanthemums formed an exquisite centerpiece for the bridge luncheon which took place Thursday at the Imperial Restaurant in Garden Grove. Hostesses were Mrs. Robin L. Hadley of 149 Rivo Alto Canal and Mrs. G. A. Lackey of 1842 Oregon Ave.

The U-shaped table also was adorned with single pink chrysanthemums scattered along the center on asparagus fern streamers and leading to smaller vases of the flowers at each end of the table. Place cards and tallies featured the pink floral theme.

The guest list included Mmes. H. J. Allen, G. F. Balentine, R. J. Barry, H. A. Beardsley, Carl Berry, M. Robert Brown, J. Vernon Brown, Max Baehr, Charles Cahoon, E. Ralph Clarke, Roy L. Congdon, R. I. Crawford, P. K.

Countryman, John Craven, Daniel Dobler, T. A. Ewart, Hazel Fall, H. W. Ferguson, C. H. Gilchrist, H. K. Goodwin, Helen C. Goldbaum, E. K. Gracber, H. O. Gray, C. J. Hammond, Kent Hanbery, J. Roscoe Howell, T. P. Hunter, Walter Hunsaker, J. L. Kershaw, W. M. Killingsworth, Nello B. King.

Also Mmes. R. J. Kirkpatrick, Charles F. Lawing, C. V. Lowery, L. H. Lynes, Hugh Garth Maddox, Rex Mhoon, L. A. Mayes, R. L. Montgomery, Lorne D. Middough, William Minnick, James Bryan Murray, Harry N. Nissen, Walter S. Nye, Peter Pande, L. C. Phillips, Homer D. Redford, Ruth Reece, Luene Saverude, L. E. Shanks, W. L. Shumate, Merton Betts Smith, M. A. Sneed, Joseph M. Striegel, F. G. Strong, L. J. Vaughan, L. C. Van Winkle, Heber Arden Ward, Will H. Winston, F. T. Wolfe, and T. H. Zietan.

Mr. and Mrs. Albert D. White were hosts last evening for a cocktail party, followed by a buffet dinner served in the patio of their home, 4230 Chestnut Ave., for sixty of their friends and neighbors, as well as for various members of the current board of Lawyers Wives Club of which organization Mrs. White is president. Colorful Japanese lanterns and umbrellas made a festive setting, and after the dinner, there were bridge and carast games and dancing on the terrace.

Invited to share the evening's fun were Messrs. and Mmes. Stanley Weiss, Larry Bonzer Jr., Robert Campbell Jr., C. Ransom Samuelson, Lyn Compton, M. E. Lewis Jr., Edward Barton, Edward Demler, Frank Rogers, Lewis Kean, Blaine Simons, Ray Heimburger, George Wise, John Brooks.

Also Messrs. and Mmes. Bob Wenke, Frank Buren, Orlin Peterson, James T. Starr, Preston Johnson, Ted Lee, Robert Buck, Leslie Still Jr., D. Thomas Johnstone, Ted Sten, Everett L. Miller, J. C. Spence Jr., Judge and Mrs. Percy Hight, Mrs. Betty Benwell, and others.

Mr. and Mrs. Harold Walker were hosts for a cocktail party in their home prior to attending a dance at a local club. Their guests included Messrs. and Mmes. William Guyser, John Kolstad, Stanley White, Donald Kingsbury, J. R. Thompson Jr., Louis Vance, Ned Whitmer, Calvin Weide, J. C. Spence Jr., Misses Glee Duncan, Grace Edgar, Eleanor Loomis, and Fred Rymal and Danny Lopac.



SAILING SPINSTERS

White sails dot the horizon these days as leisure time sailors spend more and more week ends at sea. Making ready to cast off from the mooring, above, are Spinster Club members from left, Shirley Burton, Joan Smith, Peggy Norcross, Pat King, Sue Hoffman and

Pat Wright. During the summer, Spinster Club members busy themselves vacationing, enjoying afternoons on the beach and, of course, sailing. In the wintertime, this active group plans philanthropic projects such as their recent Charity Dance.

Gloria Stacy Is Lovely Summer Bride



Mrs. Sherman Douglas Burrows

Marlice Ravenscroft Feted Prior to Wedding in August

In the wake of the announcement of the engagement and impending marriage on Aug. 7 of Miss Marlice Ravenscroft and Jerry Scarpa, numerous pre-nuptial events are being planned in honor of the bride-elect.

On Saturday Mrs. H. K. Work entertained at a luncheon and personal shower for Miss Ravenscroft in her home at 237 San Remo Dr. A yellow and white theme was carried out in the decor.

Guests included Mrs. Bernard Ingles, mother of the bride, and Mrs. Joseph Scarpa, mother of the groom. Other guests included Mrs. Ray Baker, Lillian Moser, Earl Crawford, Charles Foulks, Gene Davis, Fred Lee, John Tarpley, Charles Pratt, Gene Payne, Ralph Steen, May Clem, Ross Bawden, Jeanne Embry, John Honnen, Misses Darle Royce, Pat Cafferty, Roxie Richmond, Pat Sprowl, Margaret Brophy, Long Beach; Mrs. James Ravenscroft, Mrs. Lee Williams, Miss Karen Manley, and Miss Beth Ann Redd of San Diego; Mrs. E. C. Richardson of Beverly Hills and Mrs. Fred Painter, aunt of the bride, of Rochester, N. Y.

Another event for the bride-to-be was a miscellaneous shower given recently by Mrs. Joseph Scarpa in her home at 1919 Marburn Ave. Roses and pink carnations adorned the table, and a pink and white lace umbrella graced the table where the gifts were arranged. White wedding bells were used elsewhere as decoration throughout the rooms. Mrs. Preston Fullen assisted the hostess.

Guests included Mrs. Bernard Ingles, Ross Bawden, Jeanne Embry, Keith Work.

Harold Peterson, Louis Menette, Leon Forman, Sterlin Fisher, John Foley, Frank Enwright, Jack Bladen, Bus Brackett, John Borgman, R. D. Russell, Milton Studt, Catherine Potter, Mabel Wallace, Bonnie Simpson, Fern Davis and Miss Beth Ann Redd, who is to be maid of honor.

Give Tea

(Continued from Page 1)

Byrd, Verne Garten and Margie Clinton, who had dined with a group of friends beforehand.

News humming over the cables from Yokohama last Monday heralded the birth of a small son to Lt. (jg) Robert Bailey and his wife, the former Gayle Patterson, much to the delight of proud grandparents, the E. E. Baileys and the Earl Pattersons of Menlo Park. Ann Davies, who is traveling in the Orient, is Bob's aunt, and was on hand for the big event.

Are you a music lover? Do you like the dulcet strains of Andre Kostelanetz' orchestra and the expert trilling of Dorothy Kirsten? Do you like to sit back under the stars at Hollywood Bowl on a balmy summer eve? You are? You do? Well then Community Night at the Bowl on July 29 is just the ticket for you.

Ruth Todd, who's chairman for the Long Beach vicinity, has already arranged for numerous busloads who'll take off in a caravan. Ruth says that last year Long Beachers accounted for the largest week night audience, and this year we should certainly do no less, say we.



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USE OUR LAYAWAY • OPEN FRI., 9:30 A. M. TO 9 P. M.

With a green garden lawn as her bridal aisle, Miss Gloria Dawn Stacy walked to a canopied flower-decked altar last evening in the early 8 o'clock twilight to become the bride of Lt. (jg) Sherman Douglas Burrows, USNR, of San Antonio, Tex.

Setting for the wedding and reception was the home and gardens of the bride's parents, Mr. and Mrs. Winchester Stacy, at 4107 Cedar Ave. Candelabra flickered beside the specially-built altar, and everywhere yellow and white flowers in the wedding theme colors had been coaxed into bloom for the occasion. Rev. Eugene L. Warner read the wedding lines.

The charming bride, who was escorted by her father, was radiant in an exquisite gown of Chantilly lace and nylon tulle, a Cahill original in a delicate candlelight shade. The bodice was finely pleated tulle and lace overskirt extended into a chapel train. From a headress of lace patterned in seed pearls her sheer three-quarter length illusion net veil fell in three tiers. White orchids, stephanotis, phalaenopsis and lilies of the valley comprised the bridal bouquet.

Preceding the bride was her entourage composed of Mrs. Francis C. Hertzog Jr., matron of honor; Miss Coni Chace, maid of honor; Mrs. Andrew Kish and Miss Mary Halbert, attendants. Dainty and fresh as summer flowers they were gowned in buttercup yellow ballerina length frocks of crystalet with matching slippers. Their bouquets of talisman roses and hybrid delphinium were crescent shaped.

The bridegroom is the son of Mr. and Mrs. Henry S. Burrows of San Antonio who attended the nuptials. His best man was Lt. (jg) Lee Phillips, USNR, and groomsmen were Larry Stacy, brother of the bride, Francis C. Hertzog Jr. and Robert Leebrock Jr.

The reception followed immediately with the smiling newlywed pair receiving the best wishes and congratulations of their friends. Hostesses assisting were Mrs. Albert H. Bristol, Dale E. Bowen, Fred Miller, Burton W. Chace, John W. Campbell, Helen Wood, William Woellin, A. M. Halbert Jr., L. O. Wetzell, Lloyd Denny, John Berry, Robert Ivey and the Misses Pat Duke, Patty Morgan and Janice Powell, with Miss Alice Berry securing signatures for the guest book.

The couple left by air for San Antonio and plan to drive through the Southern states to Charleston, S. C. where the bridegroom is stationed as executive officer aboard the USS Cardinal.

The new Mrs. Burrows was graduated from Polytechnic High School, attended UCLA where she was affiliated with Chi Omega, and was graduated from the U. of Colorado. With her marriage she relinquishes membership in Bachelorettes. Her husband attended the U. of Texas and graduated from Southwest Texas State College.



Mrs. Donald D. Gates

Newlyweds to Reside in Colorado

Colorado will be the home of Bonnie J. Pitzer and Donald D. Gates, whose wedding at Greenwich Wedding Chapel was an event of July 3. Dr. Reuben L. Anderson officiated at the ceremony in which the daughter of Mr. and Mrs. H. C. Pitzer of 551 W. 10th St. and the son of Mrs. Luella Gates of Amarita, Okla., repeated vows.

Escorted to the altar by her father, Miss Pitzer was attired in a gown of Chantilly lace and net fashioned with a bouffant skirt worn over starched lace. A lace tiera trimmed in seed pearls held her shoulder-length illusion net veil, and she carried a shower bouquet of stephanotis and white rosebuds.

Miss Jan Johnson was the bride's single attendant during the double-ring service, read by candlelight. Pvt. Robert Morrow was best man; Robert Freeman and Don M. Gill seated guests.

Hostesses at the reception in the chapel were Misses Ruby Strand and Gerry Huguenin. Miss Sandra Hicks was in charge of the guest book.

The bride attended Polytechnic High School and her husband, a graduate of Oklahoma schools, served with the Navy for four years.

Lawton Auxiliary

Henry W. Lawton Auxiliary No. 20 will meet at 11:30 Friday for a sandwich luncheon, with Ethel Laura presiding. Those having July birthdays will be honored. Members of the auxiliary will meet for sewing at 11 a.m. Tuesday in MacArthur Park, with sandwich luncheon at noon. Estrella Jones will preside. Members are asked to take their own table service.



Annual
Clearance

TREMENDOUS
REDUCTIONS
UP TO 50%



Mrs. Thomas M. Waters

Miss Squiers Married at Nuptial Mass

An early-morning nuptial mass at St. Matthews Catholic Church joined in marriage Miss Patricia Squiers, daughter of Mr. and Mrs. Harry N. Squiers, 941 Grand Ave., and Thomas M. Waters, son of Mr. and Mrs. Thomas Waters of Seattle, Wash.

Rev. James P. Lynch read the service, for which Miss Squiers chose a gown of nylon lace and net with pleated satin. Her illusion veil was held in place by a headress of matching net and pearl sequins, and she carried orchids and carnations.

Serving as maid of honor was Miss Marilyn Crelly; bridesmaids were Miss Kathleen Waters, sister of the bridegroom, Miss Cecelia Johnson and Mrs. Lawrence Stevenson. Thomas Squiers served as ring-bearer and Suzy Dockins was flower girl.

Others in the wedding party were Earl N. Squiers, best man, and Bill Dillon, Clifford Coons, Joseph McBride, ushers. The garden of the Squiers home formed the setting for the bridal reception.

The new Mrs. Waters is a graduate of St. Anthony's High School, and attended Long Beach City College. Her husband attended Seattle schools. He served with the Marine Corps in Korea and upon his discharge he will establish a home for his bride in Seattle.

Sunshine Circle

Dr. Margaret Clark Sunshine Circle will hold its annual picnic at noon Tuesday in Bixby Park. Members and friends who plan to attend are asked to provide a covered dish, sandwiches, and table service. Coffee will be served.



Mrs. Richard Milton McGrew

Nan Walker Now Mrs. R. M. McGrew

A wedding eliciting widespread interest both in Texas and in Southern California was the formal ceremony in Dallas on Friday at 8 p. m. in Highland Park Presbyterian Church when Richard Milton McGrew took as his bride petite and charming Nan Gretchen Walker, daughter of the Willard Elliot Walkers of Dallas.

The bridegroom is the son of Mr. and Mrs. Wallace Milton McGrew of 42 Kennebec Ave. who flew to Dallas to attend the event. Also present was their daughter, Carol McGrew, who was a member of the bride's entourage, as well as another daughter and her husband, Mr. and Mrs. Wilbur Robertson (nee Nancy McGrew).

The lovely dark-haired bride chose a champagne hued gown of lace and tulle over which iridescent sequins were sewn here and there. A Juliet cap held her filmy veil, and she carried roses.

Following a reception at Brook Hollow Country Club the new Mr. and Mrs. McGrew left for an Acapulco honeymoon sojourn. They will live in Dallas.

The bridegroom was graduated from the U. of Texas in Austin where his fraternity was Phi Delta Theta. His bride is an alumna of Edgewood Park Junior College, Briarcliff Manor, New York.

Ohio Visitor Welcomed

Visiting here from Toledo, Ohio, are Mr. and Mrs. Richard J. Nuffer and their children, Ricky, Rusty and James. They are house guests of Mr. and Mrs. William P. Dodd of 3001 E. Second St.

A number of parties have feted the Nuffer family. One was a barbecue and swimming party at the Pacific Palisades home of Mr. and Mrs. Carlyle Larson. Guests were Mrs. Loreen Buffum Robinson and her son and daughter, Bob and Anita; Mrs. Carlyle Larson Sr.; Messrs. and Mrs. Keen Larson and Dodd.

The Dodds were hosts at an informal gathering one afternoon with the following attending: Messrs. and Mrs. Paul Wheeler, Robert Pugh, Marx Matteo, Gerald Rockhold, Le Roy Gipsin, Dr. and Mrs. Robert Buffum, Mrs. Harry Fackler, Miss Sue Peterson of Portland, Ore., and from Los Angeles, Mr. and Mrs. David Scott and their

children, Susan and Frances. Mr. and Mrs. Raymond Cochran and son, Bill, 632 Armando Dr., entertained at a small dinner party for the visitors, and Mr. and Mrs. Gerald Rockhold, uncle and aunt of Mrs. Nuffer, were hosts at a patio supper.

Another fete for the Ohioans was a brunch given by Mrs. G. H. Lynds and Mr. and Mrs. Charles Williams, all of 3019 E. Ocean Blvd. Attending besides the Nuffers and Dodds were Mr. and Mrs. Baxter Cateron and Mr. and Mrs. Neal Williams.

WBA Meeting

Women's Benefit Association Review No. 15 will have a covered dish luncheon Tuesday in Machinists Hall, with past presidents as hostesses. Edith Robinson, president, will conduct the business session at 1 p. m. Members who are visiting in the city are invited.

Chicago North Shore Scene of Fietsch-Weber Ceremony

Of interest to her many friends in Long Beach is news of the wedding on July 3 in Wilmette, Ill., of Miss Julie Weber, daughter of Mr. and Mrs. Douglas Weber, 6711 E. Ocean Blvd., and Franklin Wixon Fietsch Jr., son of the Franklin Wixon Fietschs of Wilmette.

The bride was graduated from Wilson High School, attended Gulf Park College in Mississippi and Palos Verdes College. Her husband received his education at New Trier High School in Winnetka, Ill., and attended both Chouinard Art Institute and Palos Verdes College.

The ceremony took place at 5 o'clock in the afternoon at the Episcopal Church of the Holy Comforter with the bride's mother traveling back from Long Beach for the event.

The attractive r'itian-haired bride was gowned in pink organza, princess style, with which she wore a small pink John Frederick hat with a short veil. She carried a nosegay of pink rosebuds and white bouvardia. Her only attendant was Julianne Fietsch, sister of the bridegroom, and William Babcock served as best man. The newlyweds will reside in Wilmette.

On Mrs. Weber's return from the wedding a luncheon and linen shower were given for the bride, in absentia, with her mother as the guest of honor. The affair, with 17 guests in attendance, took place at the home of Miss Sally Brown at 44 65th Pl. with co-hostesses being the Misses Marie Ashbrook and Anne Traffert. They were assisted by their mothers, Mrs. Gilbert J. Brown, Sam Ashbrook and Harry Traffert.

Miss U Parties

(Continued from Page 1)

is planned by Mrs. Howard Dumm for the enjoyment of Misses District of Columbia, Iowa, Chile and Finland and their official hostesses.

Wending their way to Rolling Hills will be autos bearing Misses Colorado, Illinois, New Jersey, Belgium, Cuba and Norway to the home of Mr. and Mrs. Jack Turner, 2 Quail Ridge Rd.

The Sons of Italy will entertain their contestant from across the seas at the Lafayette Hotel. Miss Italy's roommate during the contest, Miss Minnesota, will accompany her.

Reservations for dinner tonight at Welch's have been made by 25 former residents of New Zealand for the girl representing their country, and Miss North Dakota.



Mrs. Ronald L. O'Neal

Betty Collins Is Bride of R. L. O'Neal

Lovely in a cocktail dress of ice pink silk shantung with silver and rhinestone accessories, Miss Betty Ann Collins recited her marriage vows recently with Ronald L. O'Neal in Aloha Wedding Chapel. Rev. Arthur H. Atkins officiated at the early afternoon ceremony. The bride, daughter of Mr. and Mrs. Alva P. Collins of 131 E. Forhan St., carried a white orchid on a white prayer book with lily of the valley streamers. She was given in marriage by her father.

Attending the couple were Karma Lee Halton and Jerry O'Neal. Joel Childress and Clint Lowance served as ushers.

Following the ceremony, the couple greeted guests in the patio of the wedding chapel. After a honeymoon in Mexico, the popular couple will reside at 131 E. Forhan St.

The bride is a graduate of Poly High School and the Philadelphia Modeling School. Her husband, son of Mr. and Mrs. Willis O'Neal of 2588 219th St., is a graduate of Poly High School, City College, USC and American Institute of Foreign Trade. His affiliations include Delta Sigma Phi and Delta Phi Epsilon.

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233 EAST OCEAN
opposite Wilton Hotel

B&PW Club Entertains at Breakfast

The annual breakfast, always a happy affair, was held last week at the Towne Club by the Long Beach National Business and Professional Women's Club.

Spicy, fresh summer flowers graced the tables, with a particularly elaborate bouquet of yellow roses and asters centered at the head table. President Lurene Spear presided.

Recreation chairman Lois McFarland presented the morning's speaker, Ruth Walker, representative of John Roberts Powers. She spoke with verve on self improvement, listing as most important visual points, poise, correct carriage, grace, ward robe.

Glady's Marsh presented Lillian Akersberge, violinist, accompanied by Danny Cortaga who provided a notable musical interlude.

Dorothy Dalton was welcomed back after several months absence during which she toured Europe.

Committee members who made arrangements for the breakfast were Florence Eachus, Ilene Series, and Kathryn Campbell.

Special guests welcomed were Mrs. O. B. Stealy of Denver, Clara Allen of Spokane, Mrs. H. E. Latham of Baltimore, as well as Jeannie Carlin, Inez Plummer, and Eunice Snyder, all of Long Beach.



Sondra Papp

—Van Dyke Studio.

Reveals Betrothal

The excitement of betrothal news surrounds the home of Mr. and Mrs. John Paap of 235 Roycroft Ave., who today are announcing the engagement of their daughter, Sondra Gayle, to Albert Archibald Williamson, son of Mrs. Albert Williamson of 268 Roycroft Ave. and the late Albert Williamson.

The wedding date has been set for December 4, and following the formal ceremony a reception will be given in the home of Dr. and Mrs. George Paap. The popular couple then will reside in their new home in Los Altos.

The bride-to-be was graduated in June from St. Anthony's High School where she was affiliated with Sodality Latin Club and Philathetians. Her fiancé, a Wilson High School graduate, is serving in the Army and expects to be discharged in November. He was stationed 18 months in Korea.

Family Picnic

Capt. Joseph E. Bullock, son of Mr. and Mrs. Dana J. Bullock, 817 E. 19th St., his wife and sons, John and Mark, are spending a ten-day vacation in Long Beach. The officer is cargo surveyor supervisor for Bethlehem Pacific Coast Steel Corp., with head office in San Francisco.

A family picnic today, with all five of the Bullocks' children and their families, will celebrate the reunion.

Women of Moose

Women of the Moose child care will be at the home of Mrs. Rose Marie Riley, 1430 W. 19th St., Apt. 2, from 11 a.m. until 3 p.m. Monday. The organization will have a business meeting Wednesday at 8 p.m. in Moose Hall.

Wedding Announcements
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Emblem Club

Chairmen of Emblem Club No. 106 will meet at noon Wednesday in the home of Helen Smith, 1056 Termino Ave., with Helen Green as co-hostess. Plans for the charity card party, bazaar and potluck event will be discussed.

Another future event will be the potluck dinner set for 7 p. m. Friday at the home of Mrs. Rube Berg, 3635 Gardenia Ave., with Helen Green and Lillian Maguire as co-hostesses. Invited are all members and their families, and prospective members.

Enjoying Rockies

Several Long Beach people are enjoying the natural wonders of Jasper Park in Alberta, Canada. Registered at Jasper Park Lodge, famous resort in the heart of the Ca-

nadian Rockies, are Mrs. E. Snyder, Mrs. C. R. Foose of 2413 E. Ocean Blvd., Mrs. K. M. Raney of the Artaban Apartments and Miss Marcella Arthur of 2904 E. Fourth

FOR THE BRIDE TO BE

Complete Wedding Arrangements made for

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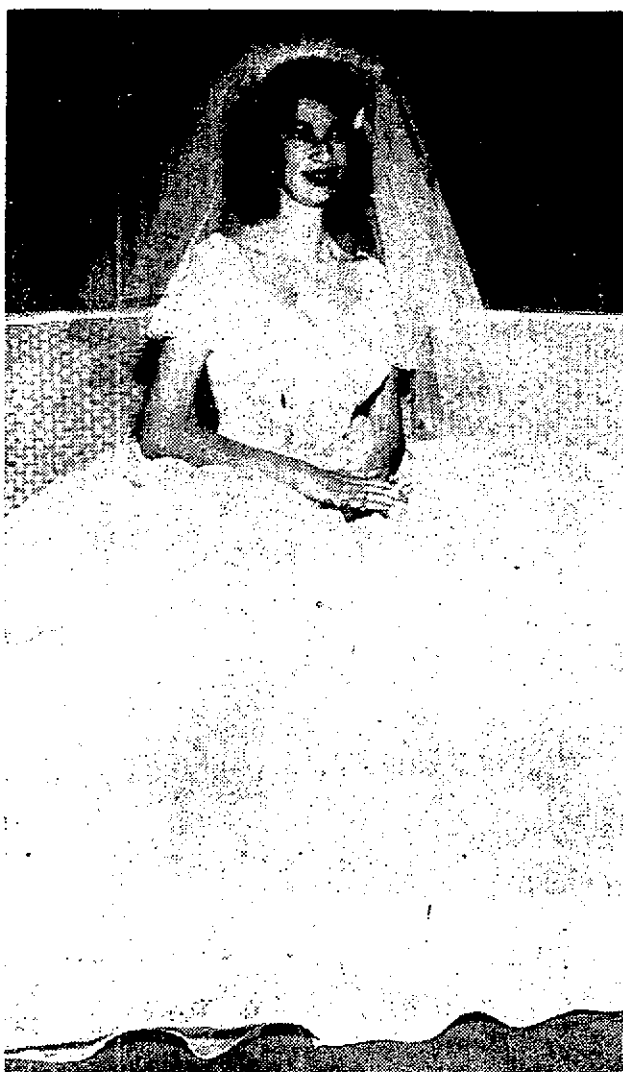


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Mrs. Sheldon Sanford Singer

Joyce Soss Weds Sheldon S. Singer

Under a canopy formed by hundreds of pink carnations, Miss Joyce Alyce Soss, daughter of Dr. and Mrs. James M. Soss of 4334 Myrtle Ave., became the attractive bride of Sheldon Sanford Singer, son of Mr. and Mrs. Nathan Singer of Tucson, Ariz. Rabbi Maurice Schwartz read the nuptial service last Sunday evening in Pacific Coast Club. A champagne dinner at the club for 200 guests followed.



—Carl Ray Photo

Ceremony Unites Pair

An afternoon ceremony at Community Methodist Church, Seal Beach, united in marriage Miss Ardith Joy Latta, daughter of Mr. and Mrs. Ralph S. Latta, Seal Beach, and Wendell L. Miller, son of Mr. and Mrs. Don I. Miller of 26240 Zephyr Ave., Harbor City, with the Rev. Clyde Ruckman officiating.

Escorted to the altar by her father, the bride was lovely in a lace over satin gown. A Queen Anne collar rose from a form-fitting lace bodice, and the skirt had a lace apron with six layers of satin ruffles meeting in a satin bustle in the back of the gown. She carried a colonial bouquet of white roses and orchids.

Maid of honor was Jan Roberts, with Lou Ann Livengood, Jacque Kredell and Sandy Stafford as bridesmaids, and tiny Karen Christensen as flower girl.

Standing for the bridegroom was Nick DiGiuro, with Duane Ring, Lewis Kimble and Bernard Burke ushering the guests.

The bride is a graduate of Huntington Beach High School and will be a sophomore at Long Beach State College, next semester. She is secretary of Kappa Phi Gamma Sorority, and Associated Women Students. She is vice president of the sophomore class.

The bridegroom is a gradu-

A pink theme was carried out during the impressive ceremony and dinner. An exquisite gown of embroidered pink organdy fashioned with a scoop neckline, fitted bodice and tiered skirt ending in a train was chose by the bride, who was given in marriage by her father. Matching organdy formed the tiara which caught her fingertip-length veil, and her bouquet was of lilies of the valley and white phalaenopsis orchids. The bride wore the wedding ring of her maternal grandmother.

In the entourage were Mrs. Edgar Gold, aunt of the bride, matron of honor; Mrs. Melville Singer and Mrs. Vincent Tabor, bridesmaids; Judy Gold, niece, flower girl; Dr. Melville Singer, best man; and Dr. Edgar Gold and Vincent Tabor, ushers.

Bridal attendants were attired in ballerina-length pink organdy gowns, styled with scoop necklines, empire bodices and bouffant skirts. Pink daisies trimmed their tulle tiaras, and they carried American Beauty roses. The junior bridesmaid carried pink roses.

Baskets of pink gladioli and pink chrysanthemums formed a background for the service, and ties of pink gladioli and carnations were on the aisle posts.

At the champagne dinner, Mrs. Soss received guests in cream colored Chantilly lace over peach taffeta. Mrs. Singer was gowned in pink lace. Both mothers wore orchid corsages. Pink roses, gardenias, chrysanthemums and carnations adorned the tables and dancing was enjoyed to the music of Manny Harmon's Orchestra.

After a honeymoon in Hawaii, the popular couple will reside in Garden Grove.

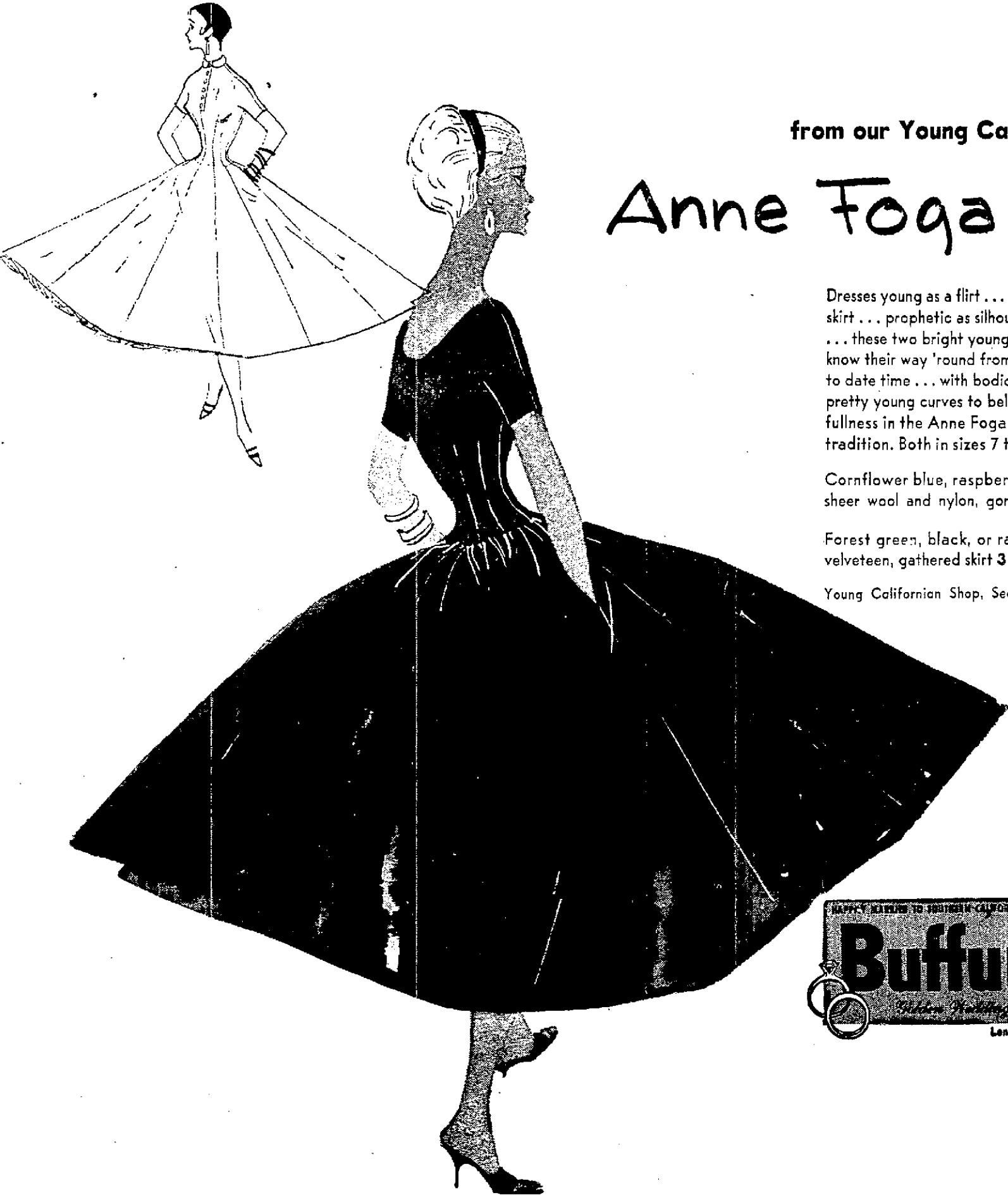
The bride a graduate of Wilson High School, attended University of Washington and USC. She is a member of Alpha Epsilon Phi. Her husband was graduated from Ohio State College where his affiliations included Phi Epsilon Pi and Omega Epsilon Phi.

In Hawaii

Enjoying a two-week visit with friends and relatives in Honolulu are Mrs. John Boyles of 351 Termino Ave. and her daughter, Susan. They left by plane Wednesday for the islands.

ate of Narbonne High School and is past president of Sigma Pi Fraternity at Long Beach State College where he graduated. He is a member of the Beta Kappa, men's honorary.

A reception at the church preceded the honeymoon trip. The couple toured through San Francisco and the Redwoods.



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Survey by GFWC Shows 2000 Women Hold High Level Positions Across Nation

By RUTH REECE

Press-Telegram

Club Editor

In a recent survey conducted by the General Federation of Women's Clubs, it was revealed that nearly 2000 women hold high office across the nation in top-level national and state positions.

However, when the survey was broken down, the clubwomen were distressed to learn there are certain states and certain sections of the country which are making very little use of the brains, talents and energies of women.

Further study will show

where our weak points are and what is necessary to inspire action so that women will take their rightful place in politics. New York heads the list with 175 as the state having the greatest number of women in top level positions. New Jersey is second with 103, and Connecticut third with 101. There are two women in the United States Senate, and 11 women in the House of Representatives, two of whom are from New York; none from California. Forty-six women hold United States appointments, and there are one cabinet member, two ambassadors

and the treasurer.

There are 283 women sitting in state legislatures, including four women in the Alaskan territorial legislature. Five women are serving as secretaries of state, and four states have women as state treasurers. Massachusetts has 51 women serving in judicial positions, while California, with 33, is second.

One learns that 365 women serve in high positions in the fields of agriculture, libraries, industry, personnel, and other important posts, and that while 216 women are on state boards of education, there are 11 states that do not have a single member. Since schools

are of major interest to women, this seems to be a critical oversight, the federation believes.

GOP Council

Dr. John R. Van de Water, prominent California attorney, will be the featured speaker at the July meeting of the Long Beach Council of Republican Women at 1 p.m. Wednesday in the Pageant Room of the Wilton Hotel. His subject will be "Strategy for Victory in the Cold War." Mrs. Louis W. O'Bryan will preside.

Dr. Van de Water, a member of the California Bar Association and of the faculty of UCLA, will talk on phases of the Communist program as well as their infiltration into the press and into organizations which influence public opinion in the United States. He will be introduced by the program chairman, Mrs. Carwright Hunter.

Also to be present will be Mrs. Jean Fuller, president of the California Federation of Republican Women, who will give a report on plans for the convention of National Federation of Republican Women to be held in Los Angeles in September.

During a short legislative session, Mrs. Gladys O'Donnell will report on tax legislation pending in the Senate; Mrs. Mark Houghton will report on the health re-insurance plan, and Mrs. Lawrence Inman will speak on Secretary Dulles and the State Department.

Preceding the 1 p.m. session will be a coffee hour under the supervision of the hospitality committee, Mrs. Ralph S. Bowdick, chairman.

Democratic Women

Democratic Women's Study Club announces a luncheon and card party for 12:30 p.m. Monday in Linden Hall, to which all interested Democratic women are invited. Luncheon will be served by Mrs. Zita Remley, chairman, and her committee, Mrs. Anna Sykes, co-chairman, and Mmes. Roy Dunham, Dana J. Bullock, Louis J. Theiss, Carl Fletcher, and the ways and means chairman, Evelyn Wall. Reservations are to be made with any member of the committee.

Mrs. Walter C. Williams, president, announces a board meeting for 10 a.m. prior to the luncheon.

Plaza Women's Club

Plaza Women's Club will sponsor a benefit card party at 8 p.m., July 28 in St. Cornelius Hall. Plaza couples and friends are invited to play contract, canasta, or other games. Door and table awards will be provided. Mrs. Mike Schunmer, general chairman, announces. Proceeds will go toward the building fund for the community center.

Tickets may be obtained from members of the committee, Mmes. Schunmer, Robert Warden, Joseph Pack, Carter Schneider, Alfred Wilkinson, Samuel Kuras, Henry Sabatasso, James Warner and Robert Glasser.

Hotel Greeters

First social event under the regime of new officers of Hotel Greeters of America will be a "kick-off" membership buffet supper Monday evening in the Rose Room of the Villa Riviera, with Mrs. Hamilton Booth, president-elect of the women's division, and Ray Tyra, newly elected president of Chapter No. 65 as hosts. Each member is invited to take a guest to this festive event.

At the first business session of the women's group at the Windsor Hotel, with Mrs. Hamilton Booth as hostess. Mrs. Herrington presented her program for the year. Next meeting was set for 7 p.m., Aug. 10 in the home of Gertrude Fiedler, 272 Cerritos Ave.

Etheridge Tent

Social and sewing club of Anna Etheridge Tent, Daughters of Union Veterans, will meet Monday with Mrs. Elsie Chase Songstad, 440 E. 60th St., North Long Beach, for a picnic luncheon at noon.

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TO WED in November are Miss Barbara Earp, daughter of Mr. and Mrs. T. W. Earp of 1743 Sherman Pl., and Arthur William Furcron Jr., son of Mr. and Mrs. A. W. Furcron of 1276 Wardlow Rd. Both are natives of Long Beach and attended City College where he was graduated in June. She is a graduate of Poly High School. His affiliations include Sigma Chi Epsilon and Junior Exchange Club.



ENGAGEMENT of Miss Marylou Smith and Jerry Lee Hight, 4685 Falcon Ave., son of the late Mr. and Mrs. James R. Hight, is being told today by her parents, Mr. and Mrs. George F. Smith, 3520 Cerritos Ave. Both young persons attended City College and Poly High School where she was a member of Scarabs and Lambda Phi. She is a graduate of Graceland Junior College.

Installation Set Tuesday

Signal Hill City Hall will be the scene of a joint installation Tuesday at 8 p. m. of officers elected by Dr. Carl L. Taylor Post and Unit 490, American Legion.

Esther Penn Gregory, junior past president of the 19th District American Legion Auxiliary, will seat the following unit officers: Faye A. Smith, president; Crystal L. Kenn and Agnes S. Hewitt, first and second vice presidents; Ruth W. Staley, junior past president; Thelma E. Blich, secretary; Mildred Judd, treasurer; Helen Henson, chaplain; Eleanor B. Godat, historian; Martha E. Glenn, sergeant at arms; Matilda H. Birdsey, Amelia D. Tomlin and Ann Dingle, executive committeewomen. Assisting with the installation will be Elsie Bezdeck, 19th district rehabilitation chairman. Leonard Cross, 19th District commander, assisted by the 40 and 8 ritual team, Harbor Voture 1262, will induct George F. Henson, commander; Eunice C. Monroe, first vice commander; Thomas F. Henson, second vice commander; Mike J. Blich, adjutant; Ralph W. Smith, finance officer; Lloyd J. Tomlin, chaplain; Albert R. Kehn, historian; Leslie T. Edmonds, service officer, and John T. Frame, sergeant at arms.

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Mrs. Richard Zamboni



Mrs. Robert G. Lindgren

Zamboni-Gordon Vows Spoken at St. Anthony's

Two popular St. Anthony's High School graduates, Miss Alice Yvonne Gordon, daughter of Mr. and Mrs. Carlton Day Gordon of 1434 E. Third St., and Richard Zamboni, son of Mr. and Mrs. Frank Zamboni of Paramount, exchanged wedding vows yesterday morning in St. Anthony's Catholic Church.

A reception followed in the Officers Club, Allen Center, after which the pair left on a honeymoon to Santa Barbara, Carmel and San Francisco.

The pretty bride, escorted to the altar by her father, chose a Chantilly lace, tulle and satin gown fashioned with a fitted bodice accented with a lace collar and a bouffant skirt which ended in a chapel train. Her fingertip-length veil was held by a lace tiara banded by pearls, and she carried a white orchid butterfly-shaped bouquet of white orchids and stephanotis.

In the wedding party were Carlene Gordon, maid of honor; Arlene Harrington, Sandra Fox and Kathleen Healy, bridesmaids; Cathie Coos, flower girl; James Davis, best man; and Gene French, Albert Lock and Donald Bendetti, ushers.

The new Mrs. Zamboni attended Immaculate Heart College and her husband received his schooling at Loyola University. He is a past president of Sigma Rho. The couple will reside in Paramount.

Popular Pair Recites Lines

Lakewood Village Church was the setting a few days ago for the nuptials of Miss Elizabeth Lou Allen, daughter of Mr. and Mrs. Arthur E. Allen of this city, and Robert G. Lindgren, son of Mrs. Beatrice G. Lindgren of Huntington Park. Rev. W. R. Hall read the service.

Given in marriage by her father, the bride was attired in a Cahill gown of Chantilly lace and nylon marquisette with a white satin cummerbund. Lilies of the valley and stephanotis formed the bridal bouquet.

Attending the bride were Mrs. Louise Cain, sister of the bride, matron of honor, and Miss Barbara Allen, sister of the bride, and Mrs. Thomas Shaller, bridesmaids. George Carey served as best man, and seating guests were William Pickens, Richard Gardner and Robert Jacobson.

During the reception which followed, Mmes. Sidney Leube, Vernon Walker, Misses Velda Phillips and Sylvia Farber were hostesses. The mother of the bride wore a lace dress with matching accessories, and Mrs. Lindgren chose blue lace with pink accessories.

The bride, a graduate of U of C Medical School, attended City College. She is a member of University Women's Club. Her husband, a graduate of Oregon State College, is affiliated with Alpha Tau Omega. After a honeymoon in Northern California the couple will reside at 310 E. Carson St.

Kappa Deltas Entertained

Summer activity for Kappa Delta Alumnae has included a bridge party and a housewarming. Hostess for the bridge event was Mrs. Jonathan Booth whose guests included the rush chairman from UCLA, Harriet Schuck, and the rush chairman at USC, Jonine Booth, daughter of the hostess.

Others attending were members of the bridge section of the group.

The housewarming honored Mr. and Mrs. James Jameson at their new home, 6312 Conant St. They were presented with a large Bird of Paradise and a philodendron from the guests, who included Messrs. and Mmes. Dean Waters, John Valuch, Russell Rees, E. John Hanna, Lloyd Gaskin, Sterlin Fisher, Alexander Cameron, Jonathan Booth, J. A. Brown and C. B. Brothers.

Story League Has Luncheon

A covered dish luncheon marked the July meeting of the Long Beach Story League, with Bixby Park as the setting. Mrs. Earl Heise, vice president, presided in the absence of the president, Mrs. Helen Lee Beebe.

A report of the convention of the National Story League in Wichita, Kan., was given by Mmes. Heise and Ada Lyon, delegates, who brought back lists of stories and helpful suggestions for the programs of the coming year. The theme chosen was "Stairways to the Stars."

Guests were Peggy and David Lyon and Mrs. Ferne Bevis. Information concerning the league and league speakers available for other club programs may be obtained from Mrs. Beebe.

Suzanne Wilson Wed in England

Mr. and Mrs. T. F. Wilson of 142 Argonne Ave. announce the marriage of their daughter, Suzanne, to Stuart L. Douglas of England. The ceremony took place June 26 in Oxford.

The bride, a teacher at the Frances Willard School, went by plane to London at the close of the school year. She received her education in Long Beach and was graduated from Long Beach State College. Her husband attended schools in Scotland, England and the University of London.

Jewel Club

Jewel Club, Order of Eastern Star, will have a dessert and party at noon Tuesday in Colonial Hall, with the chairman, Mrs. Mary Burns, in charge.

Plan Party

Women of Our Lady of Refuge Parish have slated a card party for Tuesday evening in the school auditorium, Los Coyotes Blvd. and Stearns St. The event, which is under the direction of Mrs. Dorothy Maahs, will begin at 8 a.m. and is open to the public.



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"Bella" 7.75



Libby Bennett

—Nola Brooks Studio.

Chosen National Leader of Secretaries at Parley

St. Louis is the scene today of an affair of importance to Long Beach. Well known local career woman, Libby Bennett, is being installed as national president of the National Association of Legal Secretaries during final day of the NALS convention being held in the Hotel Sheraton in St. Louis.

The new national president, whose election for a two-year term occurred Friday, and was formally announced yesterday, has lived in Long Beach since coming here in 1943 from her former home in Dallas, Texas. She is the secretary of Robert E. Krause, attorney, with offices in the Heartwell Bldg.

Mrs. Bennett has been an active member of Legal Secretaries for many years, having served as president of the Long Beach Club, as a California State director, as chairman of the first national convention held here in 1932, and as first vice president in charge of membership of the National Association for two terms. During her term of office as vice president she has assisted in the formation of Legal Secretary chapters from coast to coast and even one in Hilo, Hawaii. Membership in the national association has increased 25 per cent. it is estimated, in the past two years.

Today's installation, at which Mrs. Bennett receives the president's gavel, occurs during a breakfast meeting. Forrest Hemker, president of the Missouri Bar Association, is appearing as guest speaker today. Previous to today's sessions, the convocation, since opening Friday, has featured a wide variety of activities for the delegates.

The new president, who succeeds Louise Cord of San Diego, has been an active member of the Long Beach Community Players, and served as secretary on the board of directors for 6 years. Although not currently a director, she is still an enthusiastic worker for various of the Players' functions. Aside from club work, Libby enjoys traveling and has made a hobby of visiting in Mexico, Guatemala, Puerto Rico, and other Spanish speaking countries whenever vacation time rolls around. In between trips she has devoted herself to learning the language of our good neighbors to the south.

Last, but far from least, as the old saying goes, Long Beach residents can be proud of the other local delegate who is attending this convention with Mrs. Bennett. She is Eula Mae Jett, and is known and loved wherever Legal Secretaries gather as the founder of the clubs which are growing rapidly in this country. Mrs. Jett has also served during this past term as national parliamentarian.

The two women flew to St. Louis last Thursday, in company with other delegates from various Legal Secretary chapters in Southern California.

Reserve Fleet Wives Gather; Small Parties Dot Calendar

By VIRGINIA NEWTON

Continuing a summer pace of gay gatherings in an informal summertime style, wives of officers attached to the Long Beach Group, Pacific Reserve Fleet, will gather for a luncheon party Wednesday, July 28, at the Officers' Club, Allen Center, at 12:30 p.m. Hostesses will be Mrs. E. P. Halversen and Mrs. Dale Norton. Cards will follow the luncheon.

And speaking of luncheons, the wives of officers attached to the Mine Forces units here enjoyed a gathering last Wednesday at the Officers' Club, Allen Center. The party included fashion show.

Capt. P. B. Cronk, USCG, and Mrs. Cronk and family are getting squared away and packed to move to New Orleans in the late summer.

At the Thursday luncheon meeting of the Officers Wives Club at the Long Beach Air Force Base, Mrs. Leslie Kaiser and Mrs. William O'Brien were hostesses.

Also on Thursday Mrs. Leon Foreman was hostess at a small bridge party. Attending were: Mmes. D. D. Everly, Frank Lowry, and A. Wolff.

Mmes. T. L. Wiper, Leon Foreman and William Weldon were guests at bridge of Mrs. N. Rainbolt at the Officers

Club at Ft. MacArthur recently. New residents of the Married Officers Quarters at the Naval Base are Lt. (jg) R. D. McClain, administrative assistant, and Mrs. McClain.

Wednesday afternoon Mrs. Gordon Gammill entertained a group of friends at a luncheon party at Hoerly's, Belmont Shore.

Mrs. G. R. Hester and family have gone on to Honolulu; also leaving her residence here was Mrs. Robert Martin, who is now residing in San Francisco with her relatives, while her husband is overseas.

The Fleet Officers Wives Club had another successful luncheon party and in the receiving line greeting the many guests and members were: Mmes. J. A. Snackenberg, Thomas Burrows, Albert E. Jarrell, H. E. Parker, W. A. Cockell, F. N. Adamson, Frank C. Birden and J. Hansen.

Mrs. Burrows and Mrs. Jarrell and Mrs. Parker came up from Coronado for the event. Another new member is Mrs. Birden, who has been appointed to the executive board of the club, and is now a resident of this city; also a newcomer is Mrs. Adamson, whose husband recently took command of the USS Helena. The Adamsons are from Philadelphia.

Besides the delightful summer

luncheon enjoyed by the members, the afternoon was devoted to a showing of the latest in summer and early fall fashions.

Lt. Col. and Mrs. William Thunderbark have left for a vacation in Alaska.

Guests at a dessert bridge party recently at the home of Mrs. Joseph McCracken, formerly of this city, now of Whittier, were Mmes. Leon Foreman, Frank Lowry and Gene Fair.

Maj. and Mrs. William Anderson have returned from a visit in San Diego, where they were guests of Mrs. Younger A. Pitts Jr.

Maj. and Mrs. Ted Timbers have as their house guests the major's sister and family, Chief C. A. Fisher, USN (ret.) and Mrs. Fisher and son John from Sidney, Ohio.

Col. and Mrs. Walter A. Buck, USA, moved into their new home recently purchased at 6532 Via Siena in San Pedro.

It has been announced that the Naval Thrift Shop will be closed from July 15 until Sept. 15.

Ladies Auxiliary to the Fleet Reserve Association, Branch 43, will have a Welfare Sewing Bee on July 22 at the Veterans Building at 10:30 a.m.



SUMMER EVENT

Combine summer sunshine with pleasant hospitality and you have a good recipe for an entertaining event—exactly what is in store for Chi Omegas and their friends July 27. More than 200 guests will gather that day at the home of Mr. and Mrs. Burton W. Chace at 4160 Country Club Drive for breakfast followed by bridge and canasta. Shown above busily wrapping door awards for the party are, left to right, Miss Jane Hardman, Mmes. Luther Benedict, Wayne Belden, Ivor J. James Jr., Glenn McColm and Howard F. Myers. Mrs. McColm is in charge of the event.

Chace Home to Be Scene of Chi Omega Breakfast

Bouquets of garden flowers in dainty ceramic vases will mark the tables of more than 200 guests when Chi Omegas and their friends gather July 27 at the home of Mr. and Mrs. Burton W. Chace, 4160 Country Club Dr., for breakfast at 10:30 a. m., followed by bridge and canasta.

Heading committees for this outstanding event is Mrs. Glenn McColm, social chairman. Serving with her are Mrs. Ivor James and Mrs. Howard Myers, tickets; and Mrs. Luther Benedict, breakfast, assisted by Mmes. James Miller, Lloyd Bobbins, Wayne Belden, Earl Richardson, Willis Blenkinsop, Leland Perry and William H. Winston Jr.

Attractive table decorations will be provided by Mmes. Lemon Arnold, L. O. Wetzel and Miss Coni Chace. The arrangement will serve as table

awards. Ten door awards will be presented. Misses Jane Hardman and Cathy Cox, in charge of awards, announce. Telephone committee consists of Mmes. Wayne Belden, Willis Blenkinsop, Arthur Goris and Mrs. Don Mincey.

Final preparations for the event will be made at the next meeting of the alumnae Thursday at 7:30 p. m. in the home of Mrs. A. L. Arnold, 3612 Lime Ave. Mrs. Roy Gift and Mrs. Carl Powell Jr., will

be co-hostesses. Members wishing to attend should contact the hostesses.

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ANNUAL BARBECUE

City of Hope will benefit when members of the Goodfellowship Women's Club stage their annual barbecue Saturday at 8:30 p. m. in the home of Mr. and Mrs. Harold Haupt, 2451 Oregon Ave. Pictured above with some of the door awards are from left, Esther Weinholz, president; Ruth Haupt, chairman of the gala event, Anita Rosenstein, first vice president; and Lil Feldman, second vice president. Tickets may be obtained from members or at the door. Games and refreshments also will be featured at the event.

Among Career Women

Kathryn Wiand Entertains at Quota Club Patio Fete

By ANNE GILCHRIST

Pottery colors, clear and vivid, were used throughout the patio for the brightest of summertime decorations when Quota Club president Kathryn Wiand and her husband, Carl, entertained the entire membership at informal supper in their home, 3120 E. Third St., last Monday evening.

It was a most pleasant ways and means affair, as well as a lovely party because, you see, Kathryn provided the dinner but the members, in lieu of their usual dinner check, contributed in a like amount to the club treasury.

Following the delicious dinner, members were invited indoors for a sing session and, using the music sheets Kathryn brought back from national convention held in Chicago, they sang the songs of Quota and many another all-American favorite.

Mildred Robinson, special guest, then showed colored slides taken during her European tour last fall. It was the consensus of opinion that these were not just good pictures but about the best any of them had ever seen of the travelogue variety.

Other guests of the evening were Mrs. Lucille Bakewell, Naomi Olson, Avis Brown, and Rebecca Brown, the last being

a member of the Quota Club in Grand Rapids, Mich.

Altruus

Wielding the gavel for the first time officially was the pleasant task of new president Helen Smith when she presided at regular dinner meeting of Altruus Club held at the Lafayette last Monday.

A clever program, using the "This Is Your Life" theme, was presented by Velma Martin. Three members were called upon to give word sketches of their lives. Myrtle Seiler told of her early life and of her struggles later as a young widow when she became the first owner-manager of a liquor store in this county, taking over (from the sheriff) the Wine Mess on Broadway.

Helen Saline, head nurse in Pediatrics of Seaside, was next on the panel to give highlights of her life. She began her career as a beauty operator but her humanitarian instincts proved too strong and she turned to nursing 15 years ago. She has held her current position for the past six years.

Marie Wood, local writer and editor of the Altruus monthly bulletin, was third on the panel. She gave some revealing information on how a story is born and developed together with the joys and

tribulations of a writer.

President Helen issued an invitation to all members to attend the first board meeting of the new regime which will be held July 25 at her home and will be preceded by a barbecue dinner.

Mrs. Joyce Jacobowsky, prominent here and thru-out the nation for her United Nations work, was proudly welcomed as a new member.

Margaret Ives B&PW

A summer picnic tomorrow evening will have all members of Margaret Ives Business and Professional Women heading for Recreation Park at 6:30 p. m. The picnic, which will be held in the main picnic area near the Park amphitheater, is being arranged by Vivian Shwalter and her committee. President Maude McNeill, who recently returned from the big biennial B&PW national convention in St. Louis, Mo., will preside.

Vacations
Dr. Ethel West (City College) is currently on a vacation tour which began in mid-June and will end in mid-August.

She drove to Seattle and from there took the boat on up to Alaska where she is sight-seeing. She plans to go as far north as Kodiak.

Connie and Riley Brown left last weekend by train for the San Francisco area where they are visiting friends and sight-seeing. They will fly home after 10 days.

Louise Bostard (librarian) has just bid farewell to her son, Douglas, who was here on two weeks leave since finishing basic training at Ft. Ord. He has now reported back for assignment.

War Mothers

American War Mothers Chapter No. 5 will meet at 11:30 a. m. Monday in Veterans Memorial Bldg. for a covered dish luncheon. Members having birthday anniversaries in June and July will be honored. The president, Mrs. Mary McDonald, will conduct the business session at 1:30 p. m.

Group Plans Gala Brunch

Eagerly anticipated by Kappa Zeta chapter of Epsilon Sigma Alpha national sorority is the champagne brunch which will be served from 11:30 until 2 p. m. today at the charming home of Mrs. Howard Mossman, 5419 Pageantry St.

The incentive for the affair is a renewal of old acquaintances. Among the guests will be Mmes. John Connole, H. Legris, John Wise, Rand Tracey, C. Keith Atkins, Ted Halama, R. Kreps, Leo Barton, Robert John, Ray Shaver, Frank Piercy, Paul Burns, Stanley Teacht, Lawrence Creeden, Bill Fletcher, Harold Reed; Misses Betty Lou Roney, Dorothy Kimmel, June Cook, Francis Pickens and Pat King.

Nuptial Date Set by Pair

Planning to be married Aug. 8 are Miss Shirley Rich, daughter of Mr. and Mrs. C. D. Leach, 521 Golden Ave., and William Hallowell USN, son of Mrs. Ira Beer of Renton, Wash.

The bride-elect revealed news of her betrothal during a recent meeting of Alpha Delta Chi sorority by passing the traditional box of chocolates. She was graduated from Polytechnic High School last June. Her fiancé will be discharged from the Navy July 27.

Rebekahs

Del Mar Rebekah Lodge No. 275, IOOF, will meet Tuesday to initiate candidates, and to honor the district deputy president of District No. 84, Celine Ewers.

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LEASE AND FIXTURES FOR SALE

Safeguard Your Heart Curve

By JOSEPHINE LOWMAN
When I was a student preparing for a career as a teacher of physical education I was greatly impressed by something one of my instructors

said to us: "You cannot be too careful about your heart curve. Watch it! Guard it! Over and over again this was pounded into my consciousness. By this my teacher meant

that the rate of the heart beat should be increased gradually and should also be decreased gradually. There should be no sudden jumps in the rate. We should give the valves of the heart an opportunity to expand gradually and to return to normal rate slowly.

Whenever I teach classes I start them by having my pupils walk about the room, first slowly and then with gradually increasing tempo. From there we go to some of the easier exercises, working up slowly to the more strenuous ones. From the top of the curve we then work back to normal, ending the period with one or two exercises which are similar to walking in energy requirement.

Remember this when you take exercises at home. Do not jump out of bed and begin exercising violently. You may damage your heart permanently if you do. Whenever you begin or end an exercise period, follow the pattern I have described above.

Remember, too, that negative emotions can damage a heart severely. There is probably more heart trouble which is due to worry, strain and chronic unhappiness than to exercise.

In the Long Beach Area

Susan's Window Shopping



BEAU CATCHER in faille is featured this week in the fashion news. Styled along simple lines which streamline and flatter the average figure the dress is accented by a bow of polka dot seersucker held by a rhinestone clasp at the neckline and a matching trim on the short sleeves. This perfect dress for the career girl is available in sizes 8 to 20 and in black and white only. Priced under \$15.

(For the name of the store showing this style, phone Susan at 70-5551, Ext. 243, from 9 a. m. to 5 p. m., Monday through Friday or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed, stamped envelope.)

Our Children

Teach Child Early That Gambling Does Not Pay

by ANGELO PATRI

Is there any right or wrong about gambling? If there is, how can a father teach his sons that gambling is wrong? I would not like to say that gambling is wrong, by wrong meaning sinful. I can say with every feeling of rightness that it is foolish, wasteful and dangerous to the health and happiness of those who make a practice of it.

When one sees, as I have seen, a family evicted because their rent had not been paid by the father who gambled his earnings away every week; children, and their mothers, going without proper food and clothes because the money that should have gone for these necessities had been spent and lost on the tracks, one would agree that the practice was wrong.

"But everybody who bets on a race does not go that far." True. But there are those who do. There are those who play cards for the money they hope to win, who bet on anything that they can get a bet on: elections, the golf score of a professional, basketball, baseball and football matches.

Many of the bets are small and the loser is not hurt too much. But he has wasted thought, nervous energy and money. Why? For the excitement, the hopeful doubt, the thrill of the game. That's bad enough but the worst of the whole idea appears when children follow their parents' pattern and start betting. "I bet you," is a common challenge to end any argument on the playground.

A teen-age boy bet his wrist watch on a ball game and lost.

Then to cover the loss from his parents he borrowed some money from a classmate. Then to pay that back he helped himself to money from his mother's housekeeping money. Fortunately not many boys or girls do that sort of thing, but there are always some to whom a bet is a challenge they are compelled to meet. They are inclined to gamble and the first opportunity takes them over. It is like drink. Some can take a drink and leave it. Some take it and cannot leave it. At best gambling is a game that affords excitement born of the threat of danger, the threat of loss, the thrill of winning.

The example of fathers and mothers, their teaching is what keeps children from the evils of a gambler's way of life. When a parent refuses to buy chances, to take chances that endanger the stability of character, of home and friends and family, the children are likely to follow their example. And it is like drinking. The children are likely to drink if their parents do — and gamble if they do. There is a choice to be made in both situations.

(This column runs daily in Long Beach Independent.)

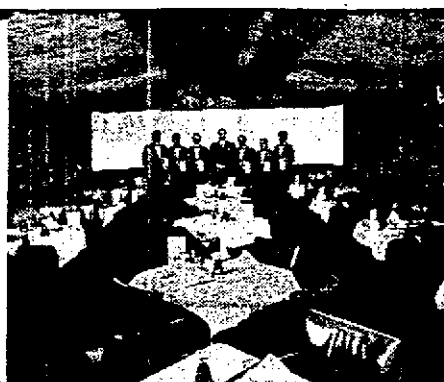
NORTH 17			
♦ KJ 10 6	♦ A 9 8		
♦ 7 3 2	♦ 8 7 2		
♦ Q 10 3	♦ 6 5		
♦ 7 2			
EAST (D)			
♦ Q 8 7 4	♦ A 9 3		
♦ 7 3 2	♦ Q 6 5		
♦ Q 10 3	♦ 4		
♦ 7 2	♦ A J 10 8 4		
SOUTH			
♦ 5 2	♦ K 10 4		
♦ 7 3 2	♦ A K 9 6 5		
♦ Q 10 3	♦ K Q 3		
North-South vul.			
East 1 ♠	South 1 ♠	West 1 ♠	North 1 ♠
Pass	1 N. T.	Pass	2 ♠
Pass	3 N. T.	Pass	Pass
Pass			
Opening lead—♣ 7			

careful thinking. If he gave West a diamond trick at once, West would lead another club, and East would manage to establish the rest of the suit. South would have only eight tricks (two hearts, four diamonds and two clubs) and would have to go after spades in order to make his contract. East would then surely take the ace of spades and get the rest of the clubs.

South saw that his only chance was to abandon the diamonds temporarily in the hope of developing at least one spade trick. He therefore led a low spade from his hand and finessed dummy's ten.

This switch in time assured the contract. If East refused to win the trick, declarer could go back to diamonds and make nine tricks before the clubs could run. If East took the first round of spades with his ace, he would have no outside entry to his long club suit, and that suit would no longer be a menace to declarer. Either way, South was sure to make his game contract.

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DOUBLE ALLIANCE is the term chosen by designer Mollie Parnis for her new shapely dress and jacket costume shown at the fall fashion press preview in New York which closed Saturday. The dress featured a high, slit neckline and three-quarter length sleeves. The jacket has an off-set collar and fastens from the fourth button just to the waistline.

Fall Fashions to Feature New Lightweight Wools

By MARY HARTMANN
Staff Fashion Writer

NEW YORK—The American woman can rejoice today that the problem of her heavy, bulky wool dresses has been solved by the New York haute couture. Beginning with Adele Simpson's easy living costumes combining well-cut toppers and slender, easy-going dresses of Forstmann chifon flannel, going through Mollie Parnis' gowns simply called "the shape" to Ben Reig's entrancing lightweight autumn city suits and costumes, all the ensembles are ultra neat and exceedingly comfortable to wear.

Coats are wide and fitted luxuriously in satin, silk, velvet or a combination of both for the evening. Fleece wools, jacquards and terrazzo tweeds reign for the day, while lustrous shaggy black shetland camel's hair and chinchilla will be just the thing for those cold days.

For places with mild winters, Miss Parnis has two new plans.

Child Care

How to Solve Tot's Playing Difficulties

By BEULAH FRANCE, R. N.

(Q)—"When we moved here a few months ago our 4½-month-old daughter got along fine with the neighborhood children except for one aggressive, hitting, punching leader of the group.

"Now all the others follow this leader and constantly mistreat our daughter. She's so disturbed by their actions that she's started wetting her panties again. She wants so much to play with these youngsters. I've tried, unsuccessfully, to win them over by kindness. What shall I do now? She plays beautifully with her 4-year-old cousin who lives several blocks away."—Mrs. Z. T.

(A)—I believe you should study this situation and find out where the trouble lies. In this way you would be helping your child make adjustments and learn to overcome difficulties. She may have ways which the other children resent.

Because she is yours, you see her only as a mistreated youngster. This may be true. But don't take it for granted. Your little girl may be acting annoyingly too.

I realize the difficulty of even suspecting your child could be at fault, but before you withdraw her from circulation and send her off several blocks to play with her cousin, try honestly to appraise her actions.

Talk frankly with the other children's mothers. Tell them the whole story, not with any chips on your shoulders but with genuine desire to learn how to help your daughter. Very often neighbors grow cold toward each other because of their children's action.

Lt. Blocher, Bride Residing in Kentucky

Making their home in Ft. Knox, Ky., following a brief honeymoon here on the west coast are Lt. Ashley Spence Blocher and his bride, the former Jean Elizabeth Cheetham, who were married June 27 at St. Alban's Episcopal Church, Westwood.

Now an officer in the regular Army, he was graduated from

UCLA where he was a member of Class Council, Cal-Men and Scabbard and Blade, military honorary.

From Illinois

Miss Marilyn Smale of Oak Park, Ill., is the house guest for a few days of Miss Shirley Irvine, daughter of Mr. and Mrs. Jack D. Irvine, 4155 Chestnut Ave. The girls are Kappa Kappa Gamma sorority sisters and roommates at Monmouth College, Ill.

The new Mrs. Blocher is the daughter of Mrs. Herbert N. Cheetham of Santa Monica and received her education there and at UCLA. She is a member of Sigma Alpha Iota, music honorary fraternity, and Santa Monica PEO. During the past year she taught school in Venice.



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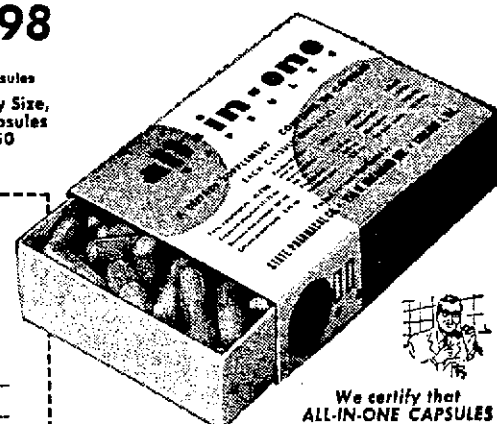
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A SCOTSMAN by birth, Chef of the Week James H. Crooker has, in many ways disproved all the native characteristics accorded that particular country. He's generous with his time civically, serving on the executive board of both AID and Community Chest. He's wonderfully human, too!—(Staff Photo by H. S. Melvin.)

Chef of the Week

Tasty Food Specialty of Noted Civic Leader

By MILDRED K. FLANARY
Press-Telegram Home Economics Editor

He's a first-coat-of-paint man—after that the paints dry-up in the garage and an official painter is called in to finish the job. It's a major catastrophe, too, if he can't read his funnies each morning and evening.

The above are just two of the most human traits of today's Chef of the Week James H. Crooker, vice president Beach City Chevrolet Co. Too, it's been rumored that he is the cause of two fairways having been put "out of bounds" and all handicaps "upped" by at least four strokes at Virginia Country Club.

A public speaker with a flair, he was the glorified disc jockey on Stanford's radio program—Interviewing lady students, mostly. They fawned at his feet—for an interview, of course!

Born in "Skowtland"—Leven, just outside of Edinburgh, he left before he had time to affix an accent. He arrived in Detroit, Mich., at the age of 7 months. Upon graduation from Culver Military Academy in Indiana, he spent two years with the Air Corps during World War II.

Like many another of our "chefs," the war's end brought Crooker to California. He came down-to-earth only for a time before taking to the airways again. This time as assistant to the production manager of KAMP, Stanford University soon called him, however, and he remained to graduate with majors in business administration and public speaking.

His dad, the former executive vice president of the Campbell-Ewald Agency which handled the Chevrolet account, had become so sold on this product that he purchased the Beach City Chevrolet Co., where, quite naturally, Jim took a summertime job. After receiving his degree he joined the firm full-time, and has risen from salesman to sales manager, to asst. general manager and thence to vice president and acting president.

A leader in whatever he undertakes, Crooker is membership chairman of AID, general in charge of the Community Chest industrial division—president of the Authorized New Car Dealers Assn., and secretary-treasurer of the Chevrolet Dealers Assn. He serves on the board of So. California Motor Car Dealers Assn., is a Mason, a Kiwanian, and belongs to the Virginia Country Club and Theta Chi Fraternity, of which he is a past president.

His pet recipe is for Rhisoto—and here's how he does it:

RHISOTO
Rice for four (minute rice)
2 large onions
12 slices bacon
1 can tomatoes
Sliced process cheese
Cook bacon in oven until crisp. While bacon is cooking, slice onions and brown in frying pan. Also have rice cooking separately. When all is done, take a clean skillet, put

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Molly Mayfield

Mother Needs Time Alone

DEAR MRS. MAYFIELD: How does Mama get time off from her job?

I'm stumped, honestly. By that I mean, how can a woman make her husband take over the kids for a few hours so she can get out from under? Really, I'd like once in a while to see how the "other half" of the world lives.

Not that I'm really fenced in. We get out frequently—with the kids. And maybe four or five times a year without the kids. That's not quite the point. Maybe I'm selfish or something, but I'd like to get away by myself or with a

friend now and then, so I'd know I'm still an individual. Friend Hubby—and he is a friend except on this point—says, "What would you do?" or "Where would you go?" Then he laughs and says what could I do without him, anyway. That nips my hope in the bud and I just give up.

If he were not so sensitive, I guess I'd just up and leave for awhile, just to be alone, but he'd be fuming and fussing by the time I'd get back and it's just not worth it.

It's not that I'm a night owl or would run away or spend money. I'd just like an

afternoon to myself—to window-shop, or take in a movie, or even walk, or take a bus ride. The kids are two boys, aged 2 and 3—and that alone can cause "nerves."

Please, Molly, how can I get Friend Hubby around to my side?—AVID READER.

DEAR READER: I know what I'd do if I were you. I'd budget out enough from the house money to pay for a baby-sitter every week or so—even if I had to make Friend H. live on cornmeal mush now and then.

Of course you need a respite! Just a harmless time alone can do wonders. If only Friend H. would realize that you'd be a more relaxed, a more home-loving, actually a more loving little wife if you could have time to yourself once in a while!

And arguments or no arguments, I'd manage this—by hook, dear girl, or by crook.—M. M.

Couples Should Enjoy Saving for Future Goals

By DR. GEORGE W. CRANE

Case L-354: Miriam N., aged 22, is soon to be married. "Dr. Crane, do you believe young people should wait till they have enough money to furnish a home, before they get married?" she asked.

"My fiancé is a wonderful boy. He is a chemist and makes a good salary for his age."

"And I have worked for a couple of years as a secretary, so I have some money in the bank."

"But my father thinks we should wait till we have enough to buy a home of our own."

"Isn't it more fun to save and struggle together in marriage?"

Yes, it is more fun to do your sacrificing together in marriage, if you have first picked wisely and have waited long enough to have obtained some practical knowledge of money matters.

Alitiam had two years of college and has been employed for two years, so she qualifies on that score.

And she is marrying a chemist with a good professional training, so he is qualified to advance in his profession.

Thus, they should marry now and have the joys of planning and sacrificing for future goals. Actually, this fun of anticipation is often greater than the actual enjoyment of those luxuries when you later can pay for them.

"Anticipation is greater than realization," runs an adage that contains much truth.

Let me give you a personal example in point. Mrs. Crane never had a pony as a child, nor did I. Yet we both longed to have one.

So, like many other fond parents, we got a Shetland pony for Judy when she was about seven years old.

Mrs. Crane and I revelled in the new pony. In fact, we got far more pleasure from it than did Judy, who had never longed for one all through childhood.

Judy soon lost interest in the pony, therefore, as did our younger sons, for they got to ride a pony before they had craved and sacrificed and yearned for this privilege.

And so it goes in life. In fact, I have come to the conclusion that politically Americans are making the same mistake that Mrs. Crane and I did with reference to Judy's pony.

For we talk about guaranteeing voters "freedom from want and fear, etc." Yet "want" is the greatest prod to attainment that we have.

So it is silly to try to take "want" away from people, for then they would lack incentive and show little initiative or ambition.

And if it weren't for "fear," few of us would get up on schedule in the morning and go to our school or to our places of business.

Without "want" and "fear," therefore, most of us Americans would become fat, indolent drones.

All we should ever offer any able bodied Americans is simply a chance to work, but never try to guarantee him freedom from want!

As applied to marriage, it is struggling together, hand in hand, that makes it fun. If wealthy in-laws overly subsidize the newlyweds, young folks then lose their chief zest in living.

That's why the coddled rich begin to burn the candle at both ends to obtain the thrills and finally take overdoses of sleeping tablets. For their appetites are jaded.

They lack the wholesome thrill of skimping for a 50-cent movie date together and of having to budget carefully to afford a soda afterwards.

If you can afford anything you want, you soon grow bored and cynical.

So be grateful when you must count your pennies carefully and run your home on a rigid budget, for those will be your happiest years in marriage.

(This column runs daily in Long Beach Independent.)

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Link Palmer, Green Names

Wedding vows were recited by Miss Patricia Joy Green, daughter of Mr. and Mrs. John P. Green of 1718 E. Ocean Blvd., and Wayne H. Palmer in a recent evening ceremony in Greenwich Wedding Chapel. Dr. George W. McDonald officiated.

Escorted to the altar by her father, the bride wore a gown of white nylon net and Chantilly lace over taffeta fashioned with a bouffant skirt. A tiara of lace trimmed with pearls held her fingertip-length veil, and she carried a bouquet of white carnations centered with white orchids.

Miss Jacqueline Green served her sister as maid of honor; William P. Palmer, brother of the bridegroom, was best man. Richard Usher was Richard

Hart, brother-in-law of the bride.

At the reception hostesses were Miss Ada Morry and Miss Kathryn Wolfe. Miss Bonnie Usher presided at the guest book. After a honeymoon at an undisclosed destination, the pair will reside in Chula Vista. The bride attended Foly High School, and the bridegroom, son of Mrs. Harriet V. Palmer of National City, attended high school in that city and served three years in the army.

At Jasper Park

Mr. and Mrs. W. A. Nesbitt of 435 Myrtle Ave. are guests at Jasper Park Lodge, celebrated resort in the heart of the Canadian Rockies.

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PRUNES 1-lb. Pkg. **27**¢

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BIG DIP Half Gallon **59**¢

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PEANUTS 8-oz. Can **33**¢

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BUTTER 12-oz. Jar **37**¢

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DOG FOOD 3 for **20**¢

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- * Fishing
- * Games
- * Constant Supervision

TRANSPORTATION INCLUDED

Mr. and Mrs. Thomas Welch

The Country Day School

For Information, Telephone: L. B. 8-1774
(Office Open Evenings and Week Ends)

BUFFUMS' 50th ANNIVERSARY

Independent Press-Telegram Sunday, July 18, 1954

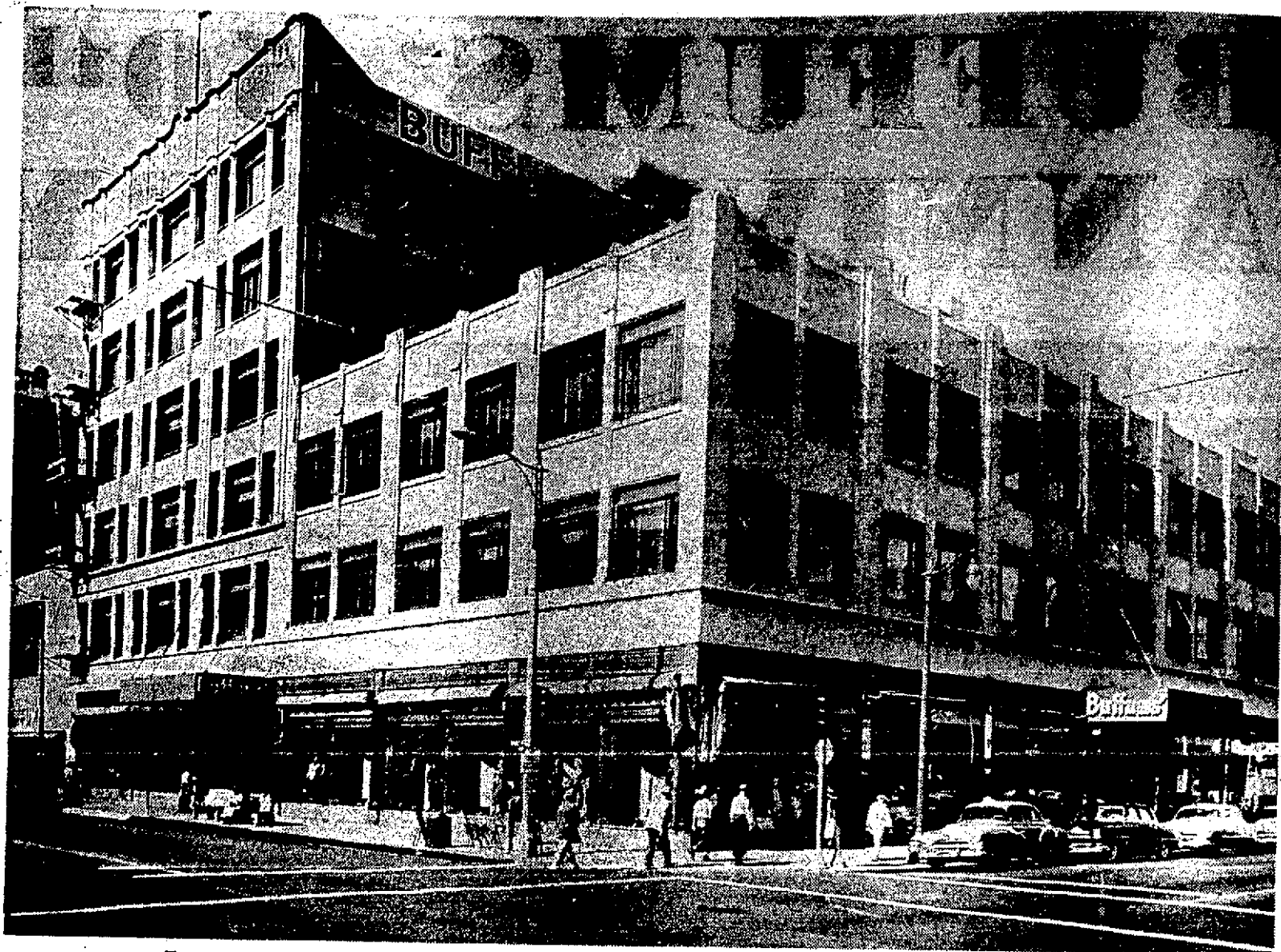
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HARRY BUFFUM

Civic Leader and President of Buffums', which is observing its Golden Anniversary—50 years of progress and expansion since 1904 when Long Beach was a seaside village of 4500 inhabitants.



From a small mercantile store to this imposing structure is the Buffums' of 50 golden years in brief.

CONGRATULATIONS

and

CONTINUED SUCCESS

to

HARRY BUFFUM

from

Gerald Rosenberger

Store Traces 50 Years of Progress With Long Beach

Sunday, July 18, 1934

WITH 50 years of progress recorded, Buffums', the city's oldest and largest department store, is looking into the future of Long Beach with the enthusiasm that two Illinois brothers held in pioneering a mercantile establishment in this tiny community in 1904.

As the store observes the golden anniversary the spirit of progress ahead permeates throughout the vast institution. From the president, Harry Buffum, through department heads, floor hosts and clerks comes the firm belief that Long Beach — and Buffums' — have only begun to grow.

Buffums' growth, steady and consistent, keeping pace well in front of the growth of the Southland, is history.

Successful in the mercantile business in Lafayette, Ill., but firm in their belief that the West was to see great gains, two eager young Buffum brothers moved their families and belongings to this seaside community in 1904.

C. A. and E. E. Buffum found Long Beach was a resort of only 4,500 population.

Pine Ave. was a road but shortly the first coating of asphalt was applied, largely to cut down the dust as the horses and carriages and a few chain-driven Maxwells or Ramblers roared around the town.

William Schilling & Sons was "the store" for the community and it was in a portion of a building on Pine Ave. at the site of the present Buffums' Men's Store.

POOLING THEIR RESOURCES and backed by two other pioneers, C. J. Walker, founder of the Farmers & Merchants Bank, and Stephen Townsend, the brothers purchased the Schilling store. It carried, at that time, not only a big line of "bolt goods" but groceries as well.

Most customers came from the residential district, which extended from Fourth St. north or "way out east" on Anaheim Rd.

C. A. Buffum did the buying, marking, receiving and merchandising while E. E. Buffum, known most of his life as "Double E" Buffum, managed the personnel and supervised the physical operation of the store.

Fashion rightness, service rightness and value rightness were the threefold ideas of the brothers in developing a store in this city. And those three principles have been carried out in 50 years of serving Long Beach. Furthermore, they will continue to be the store's principles in the years to come, says genial Harry Buffum.

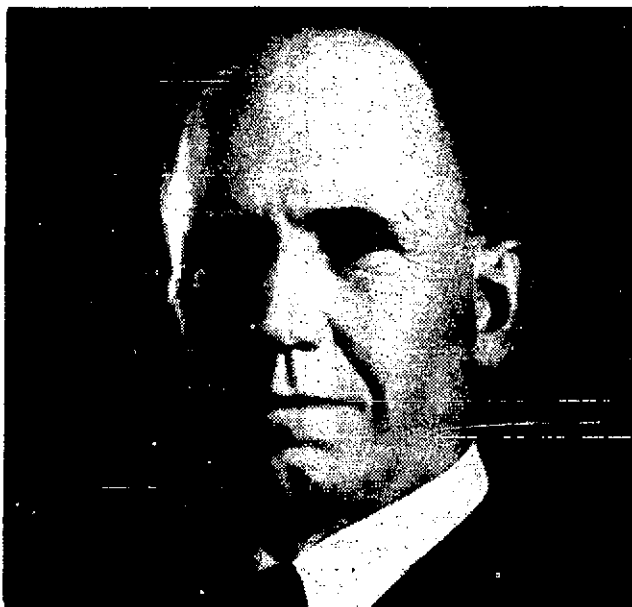
"WE HAVE TRIED consistently to do all we could to keep to those principles. By following them we are helping the customers."

"Under the Buffum program our personnel continually go East to study fashions, to meet with store owners and to buy the latest and best in merchandise offered anywhere."

"Our store training program reaches to everyone, not just the sales people. Forty per cent of our employees are behind the scenes yet we consider them in the sales force."

"Value rightness leads us to a continual research of markets. Our affiliations include two of the best buying organizations in the world."

don't have floorwalkers. We



THE LATE C. A. BUFFUM
With His Brother, Pioneered Big Venture



E. E. BUFFUM
After 50 Years, Still on the Job

have hosts and hostesses. They are there to represent customers if they have problems."

Working his way from janitor, cash boy through clerk and department heads to the position he holds today, Harry Buffum has been with the store in a full-time capacity for 37 years. He recalls how at the age of 9 he was working part-time.

A firm believer that you never get too old to learn, the store operates the year 'round, educational classes. Employees attend these classes on store time.

Tomorrow there might be a fashion show attended by most of the employees. The next day it might be a class in necktie merchandising which would draw a mere handful.

It is not uncommon to see the top executives of the store seated as "students" at these classes. Recently Harry Buffum was just one of the hundreds gathered for a session on safety.

AS THE CITY GREW, so did the Buffum store. First came the big, modern store at Broadway and Pine.

Expansions have included the men's store immediately to the south of the store; the big new Santa Ana store, and the carport for parking convenience for shoppers.

These expansions all resulted from looking into the future. When the need of automobile parking space was seen, the carport was developed. And years before the phenomenal housing development of the area came the company developed the big new Santa Ana unit.

C. A. Buffum died in 1936 but the business remains in the hands of the original Buffum families. Mrs. Fern Buffum, widow of C. A., is vice president, and Norman Chandler, son-in-law, is director. E. E. Buffum still is active and is chairman of the board. He can be found in his favorite spot, beneath the clock of the main floor, nearly every day, renewing old acquaintances or making new ones.

John Carr is general manager of the store while Vaile G. (Bud) Young is merchandising manager. George Brown is secretary and treasurer.

Richard (Dick) Buffum, son of the store president, is a director. He was manager of the Santa Ana store for a time and resigned to go north to engage in the dairying industry.



Original store of Buffums' was opened in the left half of the main floor of this building at Broadway and Pine Ave. 50 years ago.

THANKS TO YOU MR. BUFFUM!

AND HEARTIEST CONGRATULATIONS FROM THE EMPLOYEES & EXECUTIVES OF SPIRE SHIRTS

ONE OF THE LEADING SPORT SHIRT MANUFACTURERS IN
THE COUNTRY

LOCATED IN LONG BEACH

GRUNWALD-MARX

Fred Grunwald
President

Salute From Other Retailers

Mr. Harry Buffum
Buffums'
Long Beach, Calif.
Dear Harry:

Ordinarily a congratulatory letter should come from the president of this association. But since the incumbent head of the organization is one of your own associates, it becomes my pleasant duty to act as spokesman for the hundreds of retailers in Downtown Long Beach in congratulating Buffums' upon the completion of a half century of successful retailing.

Titles have never held any allurements for you . . . except as they might provide opportunities of service. Your innate modesty has never permitted you to seek the limelight for self-glorification.

Witness the recent occasion when you were in the line of succession for the presidency of the Long Beach Retailers. With complete self-effacement . . . you stepped aside . . . and it was only by conferring on you the honorary title of President Emeritus could we give due recognition to your able leadership during the 18 years of this organization's growth.

Without indulging in maudlin sentimentality which the present situation might prompt me to do . . . I should like to salute you in simple fashion as "MR. RETAILER OF LONG BEACH." There is a title . . . stripped of any blandishments . . . which you have justly earned.

I have reviewed in some detail the minutes of our Board of Directors since this Association was formed in dark depression days . . . 1936. No name appears more frequently than yours . . . as an officer, a director . . . chairman or a member of committees without number . . . always devoted to the mutual betterment of your fellow retailers.

AND IN YOUR OWN establishment . . . which from your boyhood . . . have seen grow from its modest beginnings to one of the outstanding stores of the nation . . . known from coast to coast for high ethical standards of business rigidly adhered to . . . during your 50 years of growth.

Vendors tell me that they like to do business with Buffums' because buyers do not haggle over price or demand undeserved discounts. If the value is there . . . the price is paid cheerfully and promptly.

And customers like to do business with Buffums'. Prices are right, advertising is never false or misleading, personnel are trained to observe the principle that "the customer is always right." The store . . . by reason of a constant modernization program . . . has kept pace with improvements in layouts, fixtures and housekeeping practices that have made your store a pleasant place in which to trade.

NEVER HAS OUR Association received a complaint regarding your store in respect to customer relationships. It is obvious that you have not been satisfied unless the customer was satisfied that he had been treated fairly.

You and your associates have always been in the forefront of civic activities which would make Long Beach a better city . . . the Chamber of Commerce, the Community Chest and its several agencies. Without seeking any position of authority . . . those in authority have constantly sought your counsel and advice . . . knowing that it would be sound, sensible and complete-



HARRY BUFFUM
Customer Comes First With Him

ly unselfish.

You have won success in your chosen field . . . not because you demanded it . . . but because you have earned it. You are being honored as a leader of men because you have been content to be a servant of men.

We salute you at the end of these 50 years and predict that

the next 50 years in the history of your store will be a repetition of this growth and success . . . on even a larger and greater scale . . . because it will be deserved.

Sincerely yours,
LONG BEACH RETAILERS
ASSOCIATED,
Frederick A. Sykes, Manager.

**With All
Good Wishes**



**Givenchy de Paris
CRAVATS**

FRANCES DENNEY

SALUTES

HARRY BUFFUM

ON BUFFUMS'

50TH ANNIVERSARY

For the years of unselfish service he has rendered
to the city of Long Beach, Calif.

For his initiative and leadership in founding and
developing BUFFUMS'—one of the great
department stores of the nation.

For being one of the finest gentlemen it has been
our pleasure to know and to do business
with these many years.



MRS. FERN BUFFUM
Guiding, Encouraging, Inspiring

Guiding Light of Buffums'

MANY TRIBUTES have been paid to the late Charles A. Buffum, founder of Buffums', and to his son, Harry, who followed his father as president and is serving the community with the same tradition of integrity and acceptance of civic responsibility.

But behind all major achievements—always guiding, encouraging, inspiring—was the power of a wonderful wife and mother.

Unlike many women who feel that their strength is proven by the number of clubs to which they belong or the important offices held, Fern Buffum believed that whatever good she could do would show in the accomplishments of her husband and their three children, Harry, Thurlayne (Mrs. Herbert E. Waite) and Dorothy (Mrs. Norman Chandler). Her strength lay in her abiding conviction that faith in God, the home and the interests of her husband and children

were of first importance.

During her husband's life he never failed to seek her advice on every major decision. This was true not only in business but while he was serving as president of the School Board and later, as mayor of Long Beach.

NOW, AS HEAD of the house, her children come to her for the same intuitive and intelligent help which has been Fern Buffum's priceless gift to them these many years.

As the vice president of Buffums' she takes an active interest in all it concerns. She is no rubber stamp as a director. She has a wide knowledge of local and world affairs, bringing that knowledge to bear on decisions to be made.

With all these qualities of strength she remains delightfully feminine—a gentle and gracious lady—loved by all who know her.

Continued Success to Harry Buffum

Sincere best
wishes on the
commemoration
of Buffums'
50th Anniversary

Sol L. Silverstein
and Associates
representing

Judy Bond, Inc.
LOS ANGELES, CALIF.

Michaels Stern



nationally famous makers of

COURIER CLOTH

the genius of menswear fabrics

congratulates

HARRY BUFFUM

upon the **50th** anniversary

of the founding of the Buffum store

with best wishes for the next 50 years!



Cay Artley

makers of smart young fashions
for modest young budgets
salutes

HARRY BUFFUM

for his outstanding
leadership and progress

Many Civic Duties are Fulfilled

CONGRATULATIONS HARRY BUFFUM

Slote & Klein, Incorporated
CRITERION BELTS
Stylists of Belts for Women

Interest in civic affairs always has been a tradition with the Buffum family.

Harry Buffum, president of the big downtown store bearing the family name, has carried out that tradition fully. He has served on boards or committees of varied civic and charitable organizations throughout his career.

Furthermore, he insists that others in the store management and employees do their part to aid such causes.

The store always has reached a high mark in the Community Chest campaigns and Buffum has served many times on that drive, heading it in 1952.

Harry Buffum long has been an active member of the Chamber of Commerce and is past president of both the Long Beach Retailers Associated and the California State Retailers Association.

In 1937 he was appointed to the board of directors of the California Edison Company, in keeping with their policy of having outstanding men as representatives of the consumers to advise and assist in the operation of the big utility.

Another position in which he long has held devoted interest was Buffums' election to the board of trustees of the Adelaide Tichenor Orthopedic Clinic.

In 1937 he was appointed to the advisory board of the Long Beach main office of the Bank of America. "Mr. Buffum will bring to our board wide knowledge of local conditions and he will prove most helpful," said Julian Davis in announcing the appointment.



A shopper may sit in ease while shopping under the program followed at the Buffums' dress shop. This is but one of the many ways the store strives for customer comfort in shopping.

**SINCEREST
WISHES
FOR
CONTINUED
SUCCESS**

**UNITED STATES
HARDWARE
& PAPER CO.**

2522 So. Soto Street
Los Angeles, California

*50th Anniversary
Greetings*

to

HARRY BUFFUM

We are honored to extend to
you our best wishes on this
grand occasion.

Campus Casuals
OF CALIFORNIA

Bardlay Sweater Company, Inc.

and

Bardlay Knitwear Company, Inc.

makers of sweaters and T-shirts

for men and boys

offer congratulations to

Buffums

on their

50th Anniversary

and sincere good wishes to

Harry Buffum

on this happy occasion.

We of Joyce are pleased indeed to join in this tribute to
Mr. Harry Buffum.

Congratulations and very best
wishes for continued success.

Joyce inc.



Penthouse coffee shop is maintained at the big Buffums' store for the convenience of employees. Lunch periods and coffee "breaks" find the employees gathered here.

Bows and Bouquets for HARRY BUFFUM

*You came to Long Beach,
With a dream to fulfill,
And the "dream you dreamed"
Is coming true still . . .*

*For today your famed name
And your service still reach
Into all of the lives
And the homes of Long Beach*

*You set a high standard
And you followed a "star"
And customers came
From near and from far . . .*

*Because they soon learned
That BUFFUMS' FINE
STORE
Would give them "full value"
And also "much more"*

*So THE GIBSON ART bows
To HARRY BUFFUM today
And sends most sincerely
This well-earned
"BOUQUET!"*

GIBSON
GREETING CARDS

The Gibson Art Co., Cincinnati, O.



PERSONAL APPEARANCE

takes on an added importance when

you wear a **HICKEY FREEMAN SUIT.**

Synonymous with good living. Styled and
master-tailored to heighten the prestige of any occasion.

the makers of famous

HICKEY FREEMAN SUITS

offer their warmest

congratulations to

HARRY BUFFUM

on the occasion of the 50th
Golden Anniversary

of the Buffum store in Southern California

Buffums' Among First to Expand

AMONG the first of the Southland's leading department stores to foresee the rapid growth of the area, Buffums' opened a big second unit in Santa Ana July, 6, 1950. And from the beginning the sales at the store proved the venture a big success.

Located on Main St. between Ninth and 10th Sts. in Santa Ana, the Buffums' branch store contains 83,000 feet of space on two levels. The million dollar store embodies contemporary architecture with profuse use of planters with foliage and flowers throughout.

Carried out similar to most other Buffums' projects, the new store was planned largely by the store's own staff. Some floor coverings and upholstery were woven special to match wall surfaces of tan, russet, brown and deep green.

Extensive use was made of Bouquet Canyon stone from the San Fernando Valley in both exterior and interior.

With massive plate glass windows used, both the east and west entrances of the Santa Ana store transform the street level into one big showcase.

All fixtures in this unit are of blond oak and were developed in the Long Beach store, after studies of the needs in aiding shoppers.

Air conditioning with summer cooling and winter heating is a big feature in both of the Buffum stores. All air is filtered.

OPENED JUST A YEAR and one day after construction started, the Buffums' Santa Ana unit has complete departments for men, women and children. There is a beauty shop and large departments include housewares, linens, draperies, and toys.

A large terrace for customer parking was landscaped in complete harmony with the store.

Recognizing the need of a restaurant in the growing community, the Buffums' Santa Ana unit has a Yorba Room which seats 156 persons. The room is decorated in a motif commemorating Jose Antonio Yorba, who held the Spanish land grant to what is now most of Orange County.

A large mural by Joseph Donat is a composite picture of Or-



Foreseeing the continued growth of the Southland, Buffums' opened a big new Santa Ana store in 1950. The store, pictured above, is one of the most complete department stores in Orange County and now serves thousands of new families attracted to the area under the vast housing program.



Sportswear into the Santa Ana store is Ray Shaw, operating superintendent of Buffums'.

ange County in the early days with Yorba and Fra Serra the principal figures.

Lawrence Freeman is manager of the Santa Ana unit and it is centrally merchandised, one

buying staff serving both stores.

Walter Wurdman and Welton Becket were architects who designed the structure. Allison Honer was general contractor and J. H. Davies served as structural engineer.

White Stag

makers of
the
sportswear
that is
part of
life in
California,
extend

warmest 50th Anniversary
congratulations to

HARRY BUFFUM

President of Buffums',

the stores that have

so successfully become

part of life in

Southern California

Hats off to Buffums' on the occasion of their 50th Anniversary. May they continue to grow, prosper and serve.

**HOLLYWOOD
ROGUE
SPORTSWEAR
CORPORATION**

Revlon's

the products that go
hand-in-hand with loveliness
are happy to add
their signature
to the

**50TH ANNIVERSARY
CONGRATULATIONS**

going to

HARRY BUFFUM

President of Buffums' Stores

Buffum Family School Minded

HARRY BUFFUM, like his father before him, has taken an active interest in and worked unselfishly for good public schools in the Long Beach area, according to Mrs. Elizabeth Hudson, president of the local Board of Education.

C. A. Buffum, father of Harry Buffum, served as a member of the Board of Education from 1911 to 1917 and was president of the school trustees during the fiscal year, 1914-15. To honor C. A. Buffum for his service to the schools and to his community, the Board of Education named the present elementary school at 23rd and Ximeno in his memory.

Harry Buffum, who is a prod-

uct of the local public schools, has followed in his father's footsteps. He has continued his interest in the public schools long after his graduation from Polytechnic High and through his years of service as a business and civic leader in Long Beach. In 1948 Harry Buffum served as a member of the district-wide lay committee which sponsored the bond issue which provided funds for critically needed school construction during the post-war years.

Harry Buffum has through his business leadership given encouragement, support and guidance to the co-operative education program developed at the Long Beach City College. Under

this forward program youth are helped to bridge the gap between the classroom and a job and are given training which will prepare them for future positions of leadership. The assistance of Buffum and the department store he heads has been a major factor in development of this program to a position of national acclaim.

Congratulations
and
Best Wishes
from

HARN
of California



Shopping ease, stressed at Buffums', includes parking convenience. Here a customer is at a first floor desk getting a parking lot ticket validated under the "Park and Shop" plan developed by the Long Beach Retailers Associated.

"LITTLE CALIFORNIA" COAT COMPANY

OF LOS ANGELES

SALUTES

Harry Buffum

*on his 50 years of exceptional
achievement in Southern California*

CONGRATULATIONS TO
MR. HARRY BUFFUM

FROM THE MAKERS OF
ROUND-THE-CLOCK

INDIVIDUAL FIT
NYLON STOCKINGS

CONGRATULATIONS

Harry Buffum

We commend you for the outstanding
service you have rendered to Long Beach
during the past 50 years!

The Manhattan Shirt Co.
New York, N. Y.

Opening of Store Here Quiet Affair

ACCUSTOMED as the Southland is today to giant openings of new stores, it was a different story in the old days.

When the Buffum Brothers launched their venture here in 1904 it was lacking in color. It would have been a big affair under modern advertising methods. The brothers had decided they would attempt new merchandising methods by departmentalizing the store.

But to herald the opening was an advertisement in the small newspaper of the day. In semi-bold type the advertisement carried the name of the store, "THE MERCANTILE CO." Immediately beneath in smaller type was "Opening Announcement."

Remainder of the advertisement read:

"The Mercantile Co., in throwing their doors open to the public, deem it right and proper that they should make a small announcement regarding their business methods, and the manner in which they will conduct their business, believing there should at all times be a distinct understanding between any business house and the public from which they expect to receive their business support.

"As stated above the name of the company will be The Mercantile Co.

"Our system of business will be strictly cash, and one price to everybody. All goods will be marked in plain figures, and, in fact, our system of waiting upon the trade will be such that children will be enabled to receive exactly the same careful attention as if their parents were with them.

"We expect to have our store so arranged that business will be done more by departments, believing that the party in charge of a department is better qualified to attend to the wants of customers in their department than others who do not know the stock. This is the purpose of giving the public better attention than could possibly be done otherwise.

"Mr. Charles Buffum will be the manager and have complete supervision over the affairs of the company, while Mr. Edwin Buffum will have complete charge of the floor and the working forces of the house. He will see that purchasers not only

get to the department in which they desire to purchase, but will see that each particular customer receives the proper attention to their wants, and he will see that the public is so attentively waited upon that it will insure us their patronage."



Wide aisles in the Buffums' stores make it much easier for customers to shop in the various departments. Since the stores was founded it has been the general policy to place customer shopping ease foremost.



A tiny miss does her "shopping" with ease in the Buffums' children's department. Racks are designed so that the kindergarten set may inspect the latest in offerings.

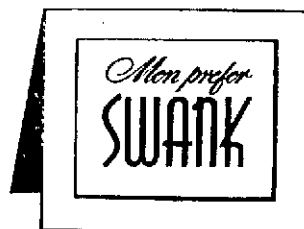
PALMDAYL SPORTSWEAR

the oldest sportswear firm of
Los Angeles, salutes

BUFFUMS'

the oldest and most progressive
firm in Long Beach, on this
Golden Anniversary

SWANK SALUTES BUFFUMS'
on their 50th Anniversary



Visit Buffums' for a fine
selection of SWANK jewelry

We are happy to extend
Our Congratulations

to

Harry Buffum and

Buffums'

ON THE OCCASION OF THEIR
50TH ANNIVERSARY



HANDCRAFT CO., INC.
PRINCETON, WISCONSIN

Manufacturers of Mukluks and Skulkums

TO HARRY BUFFUM . . .

Congratulations on the 50th Anniversary
of Buffum's Department Store, and our
sincere appreciation of your many years of
service to Long Beach.

CALIFORNIA ARTISTS

Publishers of Contemporary Christmas Cards

SEAL BEACH, CALIFORNIA

Buffum Family Always Civic Leaders

(Editor's Note: W. F. Prisk, former owner and publisher of the Press-Telegram and a long-time associate of the Buffum family in many civic affairs, wrote the following congratulatory letter to Harry Buffum in commemorations of the 50th anniversary of the store.)

Mr. Harry A. Buffum,
President Buffums',
Pine Ave. at Broadway,
Long Beach, Calif.
Dear Harry:

This letter should have been written earlier but you know how it is even with a man supposed to be in retirement. But "better late than never."

Long Beach in general is extending congratulations to Buffums' as you celebrate your 50th anniversary. The enviable position Buffums' occupies is because of the high standard you have maintained as a business institution, splendid service you have accorded your patrons, and the excellent values which have always characterized Buffums'. Truly the success which has come to you has been richly deserved and you have a right to take great pride in your achievements.

Possibly some of our people may not know Buffums' had a very humble beginning. Two brothers came here from Iowa in the early 1900s—your father, C. A. Buffum, and E. E. Buffum—with the idea of engaging in business. They had limited capital but said to themselves we can start small and grow big. Their first business venture was under the name of Mercantile Company.

They invested their personalities into the business and the firm took the name of Buffums'. In their struggling days and ever afterward C. A. Buffum and E. E. Buffum assumed their full share of community responsibilities and their names have always been honored and respected.

IN THE COURSE of time C. A. Buffum became president of the Board of Education and later Mayor of our city. He filled both positions with great ability and distinction. During his mayorship C. H. Windham was city manager and it was during the Buffum administration Long Beach's wonderful present day harbor was envisioned and bonds voted by our people for the initial steps in converting mud swamps in the western part of our city into a \$50,000,000 investment. Many industries have been attracted to Long Beach by reason of its fine harbor; shipping has become all important, and thousands of persons are now employed in the harbor district. Truly Long Beach owes a debt of gratitude which never could be paid to C. A. Buffum and C. H. Windham who initiated the harbor program which is today contributing so much to the prosperity of Long Beach.

With the passing of your father big responsibilities were thrust on you, Harry, and you have met them in a wonderful way. You have had the support of your mother, who fortunately is still with us, and your fine sisters, Thurline Waite and Dorothy Chandler. Let us hope the ambitions of Thurline to make Long Beach a more beautiful city through trees, shrubbery and flower planting will become a reality.

IT HAS BEEN a privilege for me to enjoy your fine friendship, Harry, and to note the progress of Buffums' under your dynamic direction. As busy as you have been as president of your company you nevertheless have found time to give leadership to

the Community Chest, Red Cross, Long Beach Retailers, Chamber of Commerce, our educational system and other institutions. As a matter of fact I can not think of a single worthwhile organization in Long Beach to which you have not given your time and valuable assistance.

It is born and bred in the Buffum family to be leaders. You are in the prime of life, Harry, and filled with love for our wonderful city, Long Beach will continue without a doubt to enjoy the benefit of your courageous, inspirational leadership for many years to come.

As successful as Buffums' has been in the first 50 years of its career under your direction, with John Carr and Vaile Young as able assistants, a greater future is ahead. Please accept my personal congratulations and all good wishes for success beyond your fondest expectations. I treasure your fine friendship, Harry.

Sincerely yours,
W. F. PRISK.

**WE ARE Proud to Extend
Heartiest Congratulations
to You, Harry Buffum, on
the Occasion of Your 50th
Anniversary of Service to
Long Beach and Vicinity.**

Comal Cottons, Inc.

Distributors of New Braunfels Fabrics

Joseph & Feiss Company

Clothcraft Clothes

makers of famous

MOHARA

all-wool tropical suits

avored by American men

from Main Street to Broadway

extend

**congratulations
and good wishes**

to

HARRY BUFFUM

on the 50th anniversary

of the Buffum store

in Southern California

**Best Wishes
to Buffums'
on their
50th Anniversary
B. & B.
Manufacturing Co.
Los Angeles**



and wishes for Harry Buffum and his staff
many more years of happiness and growth



VAIL G. YOUNG
Merchandises for Stores

Young Is Merchandise Head

WITH a rich background of retail business, Vaile G. Young joined Buffums' in 1942 and now is vice president, general merchandise manager and a member of the board of directors.

Born in Evansville, Ind., "Bud" Young as he is known by friends and associates, considers himself a native Californian for he was only six months of age when his family brought him to Long Beach. His education included Carroll Park elementary, Poly High and then the University of California where he majored in Business Administration and was affiliated with the Theta Delta Chi fraternity, graduating in 1930.

Learning the retail business as a mere lad his father was a retail pioneer here as a partner in the furniture firm of Finney and Young, Bud Young considered no other field of endeavor.

Bullock's Los Angeles, Ransohoff's, San Francisco; The White

House, San Francisco and Maison Mendessolle, San Francisco, were an imposing prelude to his joining Buffums'.

Like other leaders of Buffums', Young is active in most community affairs. He is president of Long Beach Retailers Associated, member of the Red Cross board of directors, member of board, Chamber of Commerce; a Rotarian and a member of the New York Athletic Club. He served as secretary for the Miss Universe Pageant in 1952.

New Methods

When Buffums' opened their first store here 50 years ago they set a new pattern for stores in the Southland by establishing various departments where clerks and department heads were trained special for the items sold in each unit.

In 1947 when the big Buffums' Store For Men was opened the company introduced another change. The store was set up so that fill-in stocks were located adjacent to the merchandise

SAUCY WALKER, TONI DOLL,
AND ALL THE OTHER IDEAL
TOYS AND DOLLS
CONGRATULATE
HARRY BUFFUM ON
THIS 50TH ANNIVERSARY

**IDEAL TOY
CORPORATION**

914 South Main St.

Los Angeles, Calif.



Customer convenience is provided in both the Long Beach and Santa Ana stores of Buffums' by electric stairs which are of the latest types.

Congratulations

and

Best Wishes

Rose

Marie

Reid

Sidney Prager,
manufacturer's
representative,
extends to
Mr. Harry Buffum
congratulations
and best wishes
on this
auspicious day.

We're proud
of the stores
who stock our "Originals"

We're especially proud
on a special occasion
such as this
when we extend
our heartiest congratulations
on a 50th Anniversary to

HARRY BUFFUM

President of Buffums' Stores

LOUBELLA ORIGINALS

wish you continued success.

Lawyer Turns Traveler Then Merchant



JOHN E. CARR
A Lawyer-Merchant Clicks

POSSESSING a degree in law and with wide travel education in his background, John E. Carr, general manager of Buffums' worked his way to the top position.

He joined the store in 1935 as a junior executive in the downstairs departments and climbed to his present position step by step.

Carr, a native of North Dakota, has been a resident of California since childhood. Early education came to him from schools in the San Joaquin Valley.

During his study of law at Stanford University, World War I intervened and he joined the air service of the Navy. After the war he returned to Stanford and received his law degree in 1925.

Following graduation, Carr engaged in various business pursuits, which even included agriculture and livestock raising in Nevada. Later he joined the coffee department of an importing-exporting firm and in his position he did extensive traveling to Mexico and Central America. His fluent knowledge of Spanish was a decided help in

death in 1945 of Herbert E. Waite, Carr was named general manager. He was elected to the Buffums' board of directors in 1941 and was made a vice president in 1949.

Carr travels extensively when vacations permit and last year

spent much time in Hawaii. When he returned he spoke at various civic gatherings on how Long Beach has much more to offer in attracting the tourists and urged a national advertising campaign to bring the visitors to the Southland.

One Youngster — (49 years young)

The Register

Orange County's Home Newspaper

CONGRATULATES

another Youngster — (50 years young)

Buffums'

on their Golden Anniversary and for all their foresight in not only building a great institution in Long Beach, but also expanding to Santa Ana 5 short years ago to make it one of Orange County's leading department stores.

Long Beach and Santa Ana should be proud of Buffums' outstanding stores. Our congratulations to **HARRY BUFFUM** on his foresight in building an outstanding organization to serve these cities.

NO STOCKINGS LIKE...

NoMend

for fit,
fashion,
quality
and you



Now NoMend has improved on perfection with some wonderful new things you'll find in some of your favorite NoMend stocking styles!

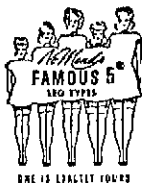
FINER GAUGE! 51 to 60 and 45 to 51 for added everything!

CLOSER KNITTING! For finer appearance, longer wear, superior fit!

TWISTED YARN! For fashionably-dull sheen, snag resistance, greater wear, better fit!

NEW VALUES! NoMend stockings, more wonderful than ever at no increase in price!

12 denier 60 gauge	1.95
15 denier 60 gauge	1.65
30 denier 51 gauge	1.65



We wish many more years of continuous success to

Buffums'

SLACKS

of California

by Damon

the name
of quality
in
men's
furnishings

congratulations
to

**HARRY
BUFFUM**

on the
50th Anniversary
of the
Buffum Store
in Southern
California

Adrian

"Designs for Men"
160 Madison Avenue,
New York

Heartiest Congratulations

to

Harry Buffum

Dorothy Gray, Ltd.

Kirsch Company Congratulates

HARRY BUFFUM

on 50 years of successful service
to the people of Long Beach
and vicinity

CONGRATULATIONS

are in style today!

HARMAY

designers of women's high fashion apparel

send warm wishes
for continuing success to

HARRY BUFFUM

President of Buffums'
Southern California's Fashion Stores

Our Sincere Congratulations to

MR. HARRY BUFFUM

on his

FIFTIETH BUSINESS ANNIVERSARY

in Southern California

Fieldcrest Mills, Inc.

New York Chicago San Francisco Los Angeles

Department Helps Satisfy Patrons

OPERATED as a convenience for shoppers, Buffums' has a big exchange department.

This department has proven a highly popular place among customers when they return Christmas gifts to get different sizes or colors.

Over the years the store has accepted purchases returned



Classes in training are held every day in Buffums' to aid the employees. Here Lou Hayes is instructing a group of Young Careerists. The employees attend the classes on store time.

As One Unit

ALTHOUGH two complete stores, Buffums' main store in Long Beach and Buffums' Santa Ana operate closely as one unit.

The Santa Ana store is centrally merchandised through the Long Beach store and all purchases are made for both stores through one buying staff.

This program enables Southland buyers to obtain the same merchandise in either location.

Under the Buffums' policy the department heads and advertising director make trips frequently to all markets to study the latest in merchandise for the two stores, buying stock many months ahead.

Popular Place

Restaurant operations were something new to Buffums' when the Santa Ana store was opened but the Yorba Room soon became a favorite dining spot for many. It not only provides a cafe for customers but is an ideal spot for fashion showings.

after many months if the customer could show the sales slip.

In maintaining this service the store stresses how the hosts and hostesses (formerly called floorwalkers) are trained to aid the customers in seeking adjustments.

Sincere congratulations
and best wishes

Harry Buffum

on the commemoration
of Buffum's 50th
Anniversary

Emile Bernat & Sons Co.

Makers of Master Dyed Bernat Yarns

BARBIZON

one of America's largest

manufacturers of Nylon

and Dacron woven lingerie

extends

hearty congratulations

and best wishes to

HARRY BUFFUM

on the 50th anniversary

of the Buffum store



BARBIZON CORP.

475 FIFTH AVE.



Barbara Anderson, buyer of the Young Californian Shop at Buffums' is using two of the Young Careerists as models of new creations. The Young Careerists are working in the store during summer vacation under the Buffum plan to encourage youth in retailing.



orchids to you

Harry Buffum

on the
50th Anniversary
of the Buffum Store
in Southern California

GERBERICH-PAYNE SHOE CO., Mount Joy, Pa.

Big Change

WHEN Buffums' opened their doors as The Mercantile Co., in 1904 there were eight departments.

When they purchased the Schilling store they decided groceries would be dropped and only clothing and domestics would be stocked.

Visitors at the opening saw well stocked departments which were:

- Women's ready-to-wear.
- Men and Boys' Clothing.
- Knit underwear and cor-sets.
- Shoes.
- Hosiery.
- Laces and ribbons.
- Silks and woolsens.
- Linens and domestics.

Today the store has more than 100 separate departments but still features those same eight. Such things as a beauty parlor, watch and clock section and costume jewelry were undreamed of in the days when the store was founded.

Our wishes
are as sincere as our
togs are typically Californian!

**Happy 50th Anniversary
to Buffums' Stores**

Serving the Southland since 1904

and many happy returns to

HARRY BUFFUM, President

SPORTY TOGS OF CALIFORNIA

Congratulations to

HARRY BUFFUM

President of

Buffums' Stores on the occasion

of their 50 years of

serving the Southland.

GRAYBAR ELECTRIC COMPANY

wishes you

continued success!



BRITISH WALKERS

proudly salutes

MR. HARRY BUFFUM

*for his 50 years of
leadership and unselfish
service to the
community.*

J. P. SMITH SHOE COMPANY, CHICAGO 22

Designers and manufacturers of British Walkers—the finest shoe YOU can wear!

COMPLIMENTS

and

CONGRATULATIONS

to

HARRY BUFFUM

from

La Jausca

Highest Regard Over Nation

NO OTHER store is more highly regarded and respected in all the markets than Buffums', according to Leon and Frank Davidson, 846 South Broadway, Los Angeles. The firm acts as a buyer for Buffums' as well as about 50 other major stores over the nation.

Dear Mr. Buffum:

Mrs. Davidson and I want to extend to you and your entire organization our heartiest congratulations on Buffums' 50th Anniversary.

Few stores in all America have reached the half century mark while still remaining under the leadership of the original founding family. When this happens it is really something to celebrate.

As you know, our firm acts not only as Buffums' Los Angeles buying representatives, but also performs a similar service for about fifty other fine stores in other cities, including some of the greatest and most famous names in the retail world. We are thus in a very good position to observe and compare one store with another from the standpoint of its market position.

In all candor, I can say that we know of no other store that is more highly regarded and respected in all the markets where it buys its goods; we know of no other store to which the best manufacturers in every merchandising field would rather sell their products; we know of no other store that even equals Buffums' when it comes to making it a genuine "pleasure to do business."

Perhaps that is just one of the reasons why Buffums' has for so many years maintained its position as BOTH the largest and the finest department store in its community.

Most sincerely,

LEON AND FRANK
DAVIDSON.

**We're so glad
you went west,
young man....**

HAYMAKERS

The softest shoes that ever walked!

HONORING

Mr. Harry Buffum

We are pleased indeed to join with the well-wishers in complimenting you, Harry Buffum, on your achievements during the past 50 years, since you established your fine Department Store in Long Beach.

DILLON-WELLS, INC.

GLASSWARE • LAMPS • CERAMICS
DECORATIVE ACCESSORIES • LEATHER

the makers of

world-famous cosmetics

are proud to add the name

HELENA RUBINSTEIN

to the roster of those

who are extending

congratulations to

HARRY BUFFUM

on the occasion of

Buffums' 50th Anniversary

of business in

Southern California

We join with Long Beach

in congratulating

HARRY BUFFUM

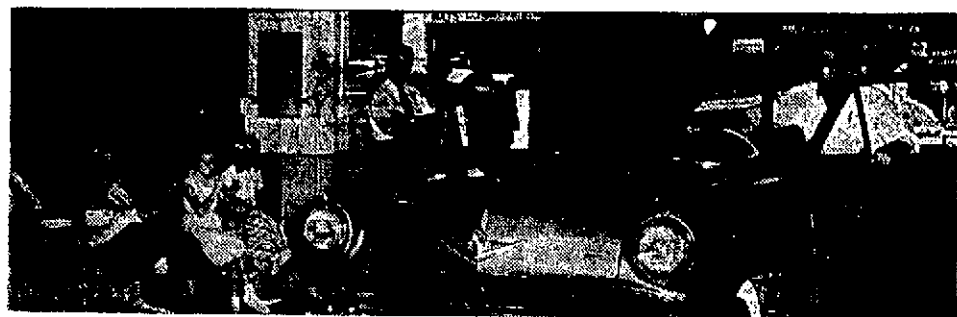
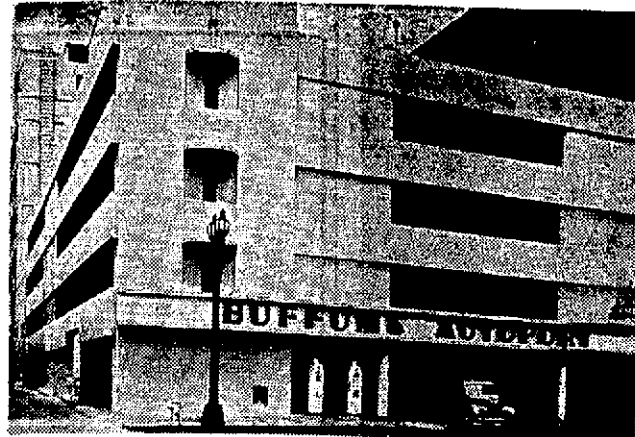
on Buffums' 50th anniversary

*in the
golden*

west

THE Kaynee COMPANY
Cleveland, Ohio

Manufacturers of boys' wear exclusively since Buffum was a boy!



Customers waiting for their cars to be returned from upper levels of the Autoport

Among the first major stores in the Southland to recognize the need for ample parking, Buffums' constructed this Autoport which has parking on five floors.

Congratulations!
Wilmo
of California, Inc.

Growth Traced

1904—Store founded in 50 by 150 foot building on Pine Ave., just south of Broadway.

1912—Moved into new three-story building at Pine and Broadway.

1925 — Six-story addition completed.

1941 — New store for men added adjoining six-story building.

1941—New five-deck Autoport added for customer parking.

1950—New Santa Ana store opened.

1954 — More departments added with total covering 213,750 square feet of floor space.

1954—Golden Anniversary.

**BEST
WISHES**

from

Bartmann & Bixer, Inc.

OUR warmest congratulations and best wishes to Harry Buffum on the occasion of his 50th anniversary with Buffums.

WE hail him as a leading executive and pioneer merchant, with whom we have long been happy to "do business".

Mavest

New York

Paris

Congratulations

to

Harry Buffum

from the

**GENERAL ELECTRIC
BLANKET DEPARTMENT**



GENERAL ELECTRIC SUPPLY COMPANY

Ex-Banker Store Treasurer

George V. H. Brown, with 20 years of banking experience before he joined the store, is the secretary-treasurer and a member of the board of Buffums'.

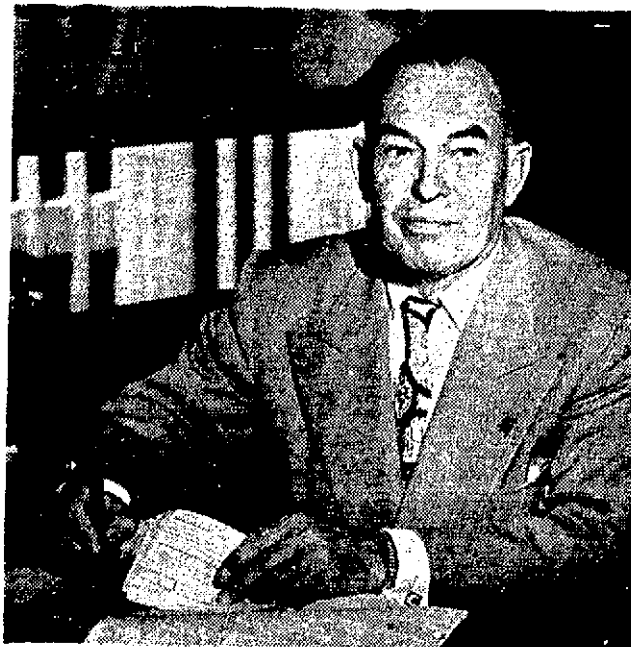
Continually active in varied civic affairs since coming to Long Beach in 1912, Brown took to Buffums' wide experience in the financial field when he was named credit manager of the store in 1938.

He saw the store's activities increase until the credit department books listed 70,000 active accounts.

Last year he was elevated to his present position and Donnell V. Davis became credit manager.

Brown had been with the Marine Bank and the Bank of America 20 years, climbing to the position of assistant manager. He was a graduate of Poly High in the class of 1917 and then served in the Navy in World War I.

Active in the Y.M.C.A. circles, Brown always has been an enthusiastic worker when called upon for any active duty. He is past president of the American Institute of Banking, past president of the Long Beach Community Hospital board, national director of the Retail Credit Association, past president of the local Lions.



GEORGE V. F. BROWN
Secretary-treasurer of Buffums'

Buffum Creed

Friendliness has been the trademark of Buffums' association with the public.

Visitors into the office of Harry Buffum see on the wall a plaque which might well be described as the store's motto. It reads:

The most precious thing any-

one—man or store—anybody or anything—can have is the good will of others.

It is something as fragile as an orchid, and as beautiful. As precious as a gold nugget and as hard to find. As powerful as a great turbine, and as hard to build. As wonderful as youth, and as hard to keep.

we want to join
with all
who are sending
50th Anniversary
Congratulations
and wishes
for continuing success

to
HARRY BUFFUM

President of Buffums'
the stores that are
serving the Southland.

Rhoda Lee
Blouses

handmacher®

congratulates

Harry Buffum

on his

fifty year record

of courageous

merchandising.

With pride

in our close association

for many fruitful years.

CONGRATULATIONS

from

SLOAT & CO.

"SKIRTS"

NEW YORK

Many-Year Congratulations from
All-Year Reefer-Galler Program



For EVERY Closet —

NO-MOTH

Keep your clothes safe. Hang a NO-MOTH vaporizer high in every closet. The powerful, penetrating vapor kills moths, moth eggs and destructive larvae. Leaves no clinging odor. Refillable.

Complete, 95¢
Refills, 85¢

1



For EVERY Room — REEFER-GALLER'S

SLA CEDARIZED SPRAY

(pronounced "SLAY")

KILLS all moth life. Protects rugs, carpets, drapes, upholstery, blankets.

Pleasant cedar aroma. Stainless.

Continuous Sprayer, 95¢

Quart, 1.35
Half Gal., 2.55
Gallon, 4.25
SLA Sprayer, 39¢

2



For EVERY Storage Box and Trunk — REEFER-GALLER'S

PARA-PURE NUGGET CRYSTALS

To protect clothes, furs, blankets, woolsens, that are packed away. Use in dresser drawers and de-mothing attachment of vacuum cleaner. KILLS moths, eggs and larvae.

1½ lbs., 1.19
3 lbs., 1.98
5 lbs., 2.89

3

PROTECT YOUR HOME with REEFER-GALLER AEROSOLS

Roach-Fef
kills crawling
insects

**FEL Cedarized
Insecticide**
kills flying insects

**3-Way Air
Refresher**

Wishing many more years of success to

BUFFUMS

from

the Sportswear that's California

made for young Californians...

Junior Miss
OF CALIFORNIA



Young Careerists and others will participate in a major back-to-college fashion show at the Lafayette Hotel Aug. 11. They are pictured in a training class.

Training for Future Is Offered Students

TO AID enthused youngsters to train for the future, Buffums' this year introduced a "Young Careerist" program

which found strong favor among the high school and college students.

Under the program on-the-job

training is provided and scholarship awards are made to students interested in merchandising and retailing.

The young merchandisers-to-be are provided with employment on Saturdays and during vacations.

The students are able to work in both the selling and non-selling departments to acquaint them with all portions of the retailing problem.

The most outstanding student is named "Young Careerist of the Year" and awarded a \$500 scholarship to apply to a merchandising or business administration course at the college of his or her choice.

Modeling training is provided

Holds Top Scout Award

A LEADER in Long Beach business circles, Harry Buffum is equally a leader in aid to youth. He is a firm believer in devoting time to the Boy Scout movement and for years has been outstanding in this work.

A holder of the Silver Beaver, Scouting's highest award to adult leaders, Buffum was presented this honor in 1947 by Frank Merriam, former governor, at the Long Beach Scout Council's annual meeting. Buffum had been a member of the executive board and finance chairman for years.

Scout leaders lauded Buffum

for the manner in which he had kept the financial program at top peak.

Scouting is just one of the many ways the store executive devotes his efforts to aiding the youngsters. His close co-operation with the schools long has been noted and he encourages training of graduates for retail vocations.

Jobs for Many

FROM an original 21 employees Buffums' has grown until today the Long Beach store employs regularly 650 men and women and the Santa Ana store employs 200.

During the Christmas shopping season and for special sales events the total employment for the two stores swells to 1100.

**SINCERE
BEST
WISHES
to
BUFFUMS'**

**COMPANION
BAGS,
INCORPORATED**

MR. HARRY BUFFUM

BERMUDA
KNITWEAR
CORPORATION
SINCERELY
WISHES
YOU

GOOD HEALTH

and the students participate in school and store fashion shows and some of them accompany buyers to market to learn those fundamentals.

A special student advisory board has been established by the

store to select the winners from the various schools.

This is but one of the many ways Harry Buffum is engaged in promotional activities beneficial to the youth of Long Beach.

**CONGRATULATIONS
Harry Buffum**

**SALTA KNITTING MILLS, Inc.
New York**

**All best wishes and
may the next 50 years
be better than ever!**

Congratulations

to

Harry Buffum

on the outstanding success
and progress of the
Buffum stores
in Southern California

RAMODES

Negligees, Inc.

the girls of any campus

from Maine to California will tell you

America's first sweater favorites are

WONDERMERE
and **LANAMERE**

By Renart

Lovely kitten-soft Lanameres and ultra-luxurious Wondermeres . . . the best-known names in the All-American campus sweater line-up! Famous throughout the country for quality and style. Favorites with the girls who wear them . . . and favorites with the stores who sell them.



our sincere congratulations to

HARRY BUFFUM

President of Buffums'
now celebrating its 50th Anniversary
of storekeeping
in Southern California

July 18, 1954

parade

LONG
BEACH

INDEPENDENT
Press-Telegram



IN THIS ISSUE

**ALIMONY: IS IT
REALLY A RACKET?**



**RECOVERY ROOM:
Where Doctors
Save Lives
After Surgery**

→ "THE FOUR GIRLS":

Religion Hits a High
Note in Hollywood

SEE PAGE 26

This Is My Formula for Success

by MICHAEL BAKER, JR.



THE AUTHOR: At 42, he heads Michael Baker, Jr., Inc., engineering firm.

EDITOR'S NOTE: Michael Baker, Jr., was one of the 10 winners of 1954 Horatio Alger awards, given to men whose careers best typify the American rise to the top from humble beginnings.

IF I COULD give the youth of America some legacy to help them find real success in the years ahead, I would give them a full measure of faith and humility.

These two character traits are the basic ingredients of success, whether it be success in the worldly sense, or, more important, success in achieving the kind of satisfaction a man gets in service to his fellow man. There are, certainly, other qualifications. But you must have faith and humility to gain the vision necessary to real success. And you must have it to gain the respect of your family, friends and fellow workers.

No man, in my estimation, is a success without these qualities. He can't be. For these are Godly virtues and without them man is nothing. Can you conceive of a surgeon whose skilled hands have probed the mysteries of life without faith in his ability, his colleagues and the Master Healer? Could an engineer build a bridge, no matter how beautiful nor how wide the river, without suffering pangs of humility when he realized how man's work shrinks to insignificance compared to that of the Master Builder?

I was lucky to have the lesson of faith and humility taught me at an early age. When I had finished my freshman year in college, I didn't have enough money to go on. I came from a big family and money was scarce during the depression.

I spent a year traveling across the country, picking up jobs here and there—always on a construction project, for engineering was my first love. But finally I went home discouraged and penniless.

In desperation, I wrote letters to 10 prominent persons in my home town of Beaver, Pa. I told them the facts: that I couldn't find a job to work my way through school; that I wanted to be an

engineer more than anything else in the world. In effect, I asked them for a stake in my future.

I knew in my heart that I was sincere, that eventually I could pay off any debt I incurred. And surely these people would come to my rescue. But after several days I began getting answers. All were sympathetic—but they couldn't help.

Then, when I had given up hope, the postman delivered another letter. As I nervously tore it open, a check for \$200 fluttered to the floor. I read the letter slowly and when I had finished I was so filled with humility and with the love of man that I cried. I still look back at that moment as the most important of my life.

The letter came from a banker. To this day he remains one of my closest friends. This man has faith in people. He proved it to me then, and he has proved it to me many times since. The first check for \$200 and those that followed proved he had faith in a hometown boy with a yearning to be an engineer. With God's help, that boy made the grade.

A Lesson Learned

AND FROM THAT experience I learned, too, that direct action often brings results while elaborate staging merely arouses suspicion.

In the early days of World War II, when our firm was young and almost unknown, I started a letter-writing campaign to influential people. Direct action brought us defense work all over the U.S., Alaska and South America.

In following these projects around the world, I have met many people, from kings to laborers. And I have learned that the happiest, most successful, most respected are those imbued with the qualities I have been talking about—faith and humility.

To the youth of America I say: Embrace them completely. They are the tools provided by the Architect of the Universe. They are the keys to real success and yours for the taking. Do so, then work with them. ■

parade

The Sunday Picture Magazine
JULY 18, 1954

Abstract

Jess Gorkin

managing editor

W. A. Sprague

assistant managing editor
Robert P. Goldman

art director

Edward R. Wade

distaff editor

Pauline Reaves Hodges

CLOAK-AND-DAGGER STUFF

• What you see at right is part of a copy of a top-secret U. S. Government contract for \$50 million. That's the price we were willing to pay for a fabulous hoard of platinum, a strategic metal far more valuable than gold. U. S. agents knew they might be dealing indirectly with the Russians, but the stakes were high enough to risk it. Now, for the first time, PARADE reveals the story of the "\$50 million mystery." (See page 14.)

[illegible]

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YOURS FOR ONLY

1¢

**THESE 21 CHRISTMAS
GREETING CARDS
YOURS FOR 1¢
YOU WON'T BE ASKED
TO RETURN THEM!**



**THEY'RE REALLY YOURS WHEN YOU MAIL COUPON
BELOW — JUST TO PROVE HOW EASILY
A FEW SPARE HOURS**

can \$50⁰⁰ earn in cash!

Never before a "get-acquainted" offer to match this! We want to prove you'll find it easy as pie to take orders for exquisitely-designed CHRISTMAS CARDS. And also show how quickly you can make \$50.00 in cash profit—and even more—just by spending a few hours now and then taking orders from your friends, neighbors and others. So here's the astonishing offer we're making.

Fill out and mail the coupon below. We'll promptly send you this beautiful new box of Christmas Greeting Cards as illustrated. Yes, **JUST ONE SINGLE PENNY** is all you pay for 21 beautiful cards and envelopes that would usually retail at \$2 to \$3 if bought separately.

HERE'S WHAT YOU GET FOR 1¢:
21 Exquisite Christmas Cards.
Each one specially selected
for outstanding quality and
beauty. 21 Envelopes.



RAISE FUNDS FOR YOUR GROUP!
Ask for Special Plans that
show you how to raise money
for your church, club, society.

YOURS TO SHOW FRIENDS AND OTHERS — AND ALL YOU OWE IS JUST 1¢

The reason we're making this unheard-of 1¢ Offer is to make more people familiar with our money-making plan. Once you see these cards and behold their true beauty, we're sure you'll say to yourself, "Those cards will sell like wildfire. Every family I know will want to buy cards from me. I'm going to use my spare time to make lots of extra spending money by showing them and taking profitable or-

ders!" Just to prove it, we're willing give you 1 box for a penny.

ONLY ONE TO A FAMILY! LIMITED OFFER!

Naturally, this offer is strictly limited and includes additional Greeting Card Assortments ON APPROVAL, together with complete MONEY-MAKING PLAN and FREE Personalized Imprint Samples. But you must hurry—this offer may not be repeated.

STYLART CARD CO. INC. • 1717 W. Ninth St., Dept. 565, Los Angeles 55, Cal.

PASTE COUPON ON POSTCARD — MAIL TODAY

STYLART CARD CO. INC.

1717 West Ninth Street, Dept. 565, Los Angeles 55, Cal.

I accept your wonderful offer. Send your sample assortments ON APPROVAL, plus ONE BOX OF CHRISTMAS Cards for which I owe you the special introductory price of only 1¢. Also include FREE Personalized Imprint Samples. I'm sincerely interested in making money in spare time.

Name _____

Address _____

City & _____

Zone _____

State _____

☐ Check here for Special FUND-RAISING Plan for church, club or organization.



She insists on
BAYER Aspirin
because she wants
the **BEST**
—even though it
costs a few
pennies more!

MILLIONS OF PEOPLE prefer Bayer Aspirin because it gives them the *fast* relief they want from headaches and the pains of neuritis or neuralgia.



You can see one reason why it acts so quickly when you drop a Bayer Aspirin tablet into a glass of water. It starts to disintegrate so *fast you need a stopwatch to time its speed*. And the same thing happens in your stomach!

Bayer Aspirin is ready to go to work almost instantly —makes you *feel better fast*.

So when you buy aspirin, why be satisfied with anything less than the *best*? Sure it costs a few pennies more, but the *best* aspirin is *Bayer Aspirin*.

Get the **BEST**—get

BAYER® ASPIRIN



Hurling from five-foot rock ledge, big Woolly hits the water with a goodly splash.

700-Pound Plunge



COMING UP, Woolly finds beer keg claimed by 600-pound Bess. A battle for its possession results.

NEW YORK.

ONE OF THE most cooling sights in town is watching the game of "polar bear water polo" at the Bronx Zoo. There, to escape the heat, 700-lb. Woolly and his three 600-lb. girl friends, Paula, Bess and Jane, wrestle wetly for a battered metal beer keg.

Lumbering around the rock ledges of their pool, they plunge in with all the grace of falling cotton bales, skylark with the keg, clamber out shaking water for 20 feet around. Then, after drying out a bit, they jump back in again.



Today's active people want

Light Refreshment

MAYBE it's the popularity of the beaches that's helped to make the world so figure-conscious.

Or maybe it's today's finer figures, and the pride their owners take in them, that have made the beaches popular.

Either way, the reason Pepsi-Cola is in greater favor than ever today, at beaches and everywhere else, is the fact that Pepsi has adapted itself to the modern desire to stay trim and fit.

Today's active people prefer lighter foods, lighter beverages. And today's Pepsi-Cola, never heavy, never too sweet, is reduced in calories for today's sensible taste in diet.

It is the modern, the light refreshment. You'll find Pepsi-Cola everywhere, in the familiar economy bottle that serves two people, or in the smaller, single-drink size, just right for one.

Have a Pepsi. It refreshes without filling.

Pepsi-Cola
refreshes
without filling



Children are pawns in the emotional struggle. Too often, mother trains them to hate their father.

Alimony:

Oxcart court procedures help

"MY WIFE FINALLY decided to leave me," says Joe Barry, a New York maintenance man, "when she told me she wanted a mink coat and I said the best I could afford was Persian lamb."

As far as Mrs. Barry (her name, like all others in cases cited in this article, has been changed, but the incidents are true) was concerned, that was the last straw in their 14-month-old marriage. She went to court and asked for an annulment—plus \$15,000 to soothe her wounded feelings. And she carried away all the furnishings in their home. When the case came to court, the judge lectured her sternly.

"He bawled her out proper," Joe says. "But in the end he decided she ought to get \$18 out of my \$68 a week. She's healthy and she's able to work, but the law says a husband must provide for his wife, so why should she? She's just going to sit back and live off my income. I'd like to get a divorce, but I've spent all my money on her, and on lawyers and court fees. I'd say my marriage cost me \$10,000."

Joe Barry is one of the substantial body of American husbands who have been picked clean by what they call the "alimony racket." Surprisingly, most of them don't fit into the category of wealthy playboys being fleeced by predatory blondes, nor do their cases rate headlines like those of a Billy Rose or a Winthrop Rockefeller. The husbands who suffer most are those who, with only average incomes, still must shell out one-third to one-half to their wives.

She Gets More Than He Does

"WHAT REALLY burns me up," says John Campbell, a Chicago laborer, "is that my ex-wife is working and making a good salary. Still she gets \$15 a week alimony—more than I have to live on. What kind of justice is that?"

"My wife was running around with another man," adds Tom Raymond, a New York commercial artist. "I forbade it, so she went to court for a separation. Now I have to pay her attorney's fees plus one-third of my salary."

Basically, the "racket" works just that way: a greedy, scheming wife invests a few months in a marriage and then goes to court and claims a share of her husband's income as her "legal right." And she gets it; neither husband nor court has the power to stop her. If children are involved, the husband likewise is required to pay for their support. (Legally, alimony is awarded to the wife for her own maintenance, support for the children's; in practice, the two quite often blend together.)

But the alimony racket is not the disease; it is only a symptom. The same fertile soil which allows it to bloom also nourishes the runaway husband, the cheap-skate who begrudges his family every nickel of support, and the emotional brawls over child custody.

Is It Really a Racket?

greedy wives grab, runaway husbands dodge. This two-part article reports on a national evil

These cases appear at least as often as, and probably more often than, the "alimony racket" squabbles.

What they all point up is the fact that, in most of the U. S., courts insist on using an oxcart philosophy to deal with a 20th Century problem: the broken home. In few states, e.g., Michigan and Ohio, have courts realized that the shattered family is not a legal problem, to be tussled over like a bankruptcy case, but a sociological one. The laws governing alimony date back to the last century and many further than that. There is no recognition that lives are involved.

Not only are lives involved. Often they are young lives. Many a wife with an eye on wringing every nickel out of her husband has no qualms at using the children as weapons. "My little girl said to me on my last visit, 'I never see you give Mommy any money,'" says Jack Byron, a salesman. "'You don't help her. Don't you care about us?'"

How Children Are Affected

"IT'S BAD enough to have to pay that woman more money than I can afford. She always gets it, by mail, right on the nose. But I don't think it's fair for her to poison my daughter's mind against me."

Another father says tearfully that, after he complained his alimony payments were too high, his son told him on his next visit, "I hate you, Daddy! Go away from here! I never want to see you any more!"

One other weapon the wife can, and does, use: the Alimony Jail. Under the law, failure to meet alimony payments is contempt of court, punishable in some states by up to a year in jail. Although a jail term doesn't solve the problem of payment (husbands, of course, can't pay while behind bars), many wives don't care.

"I don't want the money. I just want him to rot in jail for what he did to me," one woman told her attorney.

Often jail is used as a sort of blackmail. "You have rich relatives. Go borrow from them," one inmate of Alimony Jail was told. Another reports, "I was told I could get out of jail any time I wanted—if I would agree to a divorce on grounds of adultery, and also agree not to see my children for three years. If I'd 'co-operate,' she said, she'd be 'generous' and I wouldn't have to pay alimony for that three-year period. But if I wanted to see my children after the three years were up, I'd have to agree to pay all back alimony and legal fees."

All this is not to say that the wife is always in the wrong in alimony and support cases. Far from it. Even Alimony, Inc.—an organization, with headquarters in New York, of men who think they have been fleeced by the racket—admits that in many cases the husband is a drunkard, wife-beater or outright deadbeat who will skip out rather than pay as little as \$5 a week.

In many more, the woman accepts a ridiculously low amount—or refuses to ask anything at all—just to be rid of the man.

But the fact remains that, too often, the husband is trapped by laws that are outmoded, court procedures that are unrealistic and women—and lawyers—who are shrewd enough, greedy enough or vindictive enough to capitalize on them.

Where has alimony—an admirable enough concept, recognizing that a man cannot simply wave aside his

What's Wrong With Our Alimony Courts

- 1 Awards are set by "hit or miss" methods.
- 2 Husbands who have no attorneys are likely to wind up in jail, or at least pay exorbitant amounts.
- 3 Strained emotion makes a sound decision impossible.
- 4 Judicial administration is generally poor.
- 5 Procedures are cumbersome, with the case returning to the court repeatedly for one reason or another.
- 6 Courts fail to protect the children in most cases.

(From a report on alimony courts by Walter Gellhorn, professor of law at Columbia University.)

responsibilities—gone astray? One answer is provided by Domestic Relations Court Judge Paul W. Alexander of Toledo, O.—one of a very few judges who takes a realistic view of alimony.

"There are several mistaken ideas about alimony," Judge Alexander says. "First of all, alimony is not a reward for virtue. You don't say to a wife, 'Your husband ran around with other women, but you've been a good girl, so I'll give you \$10,000.' Nor is alimony like damages. If one man beats his wife six times a week and another man beats his wife three times a week, that doesn't—or shouldn't—mean one wife will get \$6,000 and the other \$3,000. The trouble is that in many states lawyers, and even judges, play on these angles. And then alimony becomes a racket."

"What alimony actually means is nourishment, or maintenance," Judge Alexander continues. "But until all courts, and all attorneys, realize that the only questions involved are 'How much does she need?—How much can he pay?' there are going to be abuses."

One other point Judge Alexander might have mentioned—the crowded court calendar. With practically every court jammed full of cases, judges have little time to spend investigating or considering individual complaints. All they can do is listen to a few minutes of

testimony from each side, attempt to strike a balance and hand down an order. Mrs. Maxine B. Virtue, director of state activities of the Judicial Administration Section of the American Bar Association, put it graphically in a searching report on marriage and divorce procedures:

"The court, prodded by a waiting mountain of work, takes the cleaver handed to him by the wife's attorney and begins to cleave. It is often a painful and bloody business. . . . It is most painful when the meataxe falls—as it often does—upon the children."

Often, the result is awards far out of line with the basic questions of need and ability to pay. In addition, the judge often is compelled to string along with the figure set in temporary alimony proceedings—a figure based not on evidence, but on statements. He has no time to decide whether this amount is too steep for the wage-earner.

Or, one lawyer suggests, "The wife says her husband makes \$10,000 and the husband says he makes \$4,000. So the judge figures, 'Well, heck, he must make \$6,000,' and he bases alimony on that figure. He doesn't spend time trying to find out which one is right. And there's no consistency in awards; the cases are disposed of almost casually."

A Sideshow Atmosphere

SINCE MOST STATES insist on handling alimony—like all other matters dealing with separation and divorce—as a battle between husband and wife, the question of "How much?" often is decided in a sideshow atmosphere, with lawyers for each side exaggerating testimony and trying to outshout the other. Indeed, courts in some states have refused to admit evidence of income or need gathered by an unbiased fact-finding agency; they have insisted all such evidence must be presented "in open court" by the opposing sides.

The result is that emotion replaces deliberate, co-operative planning. And many marriages that might yet be salvaged collapse completely because the very frictions that caused them to topple are now blown all out of proportion. This is a failing throughout all alimony cases: few courts go back to the beginning and try to make the marriage work. They simply haven't time.

Yet reconciliation is obviously the only possible solution in many cases. As one authority puts it, "While two cannot live as cheaply as one, it is perfectly clear that two can live more cheaply in one household than in two. . . . There can be no wholly satisfactory solution for the problem of dividing up inadequate funds." Alimony, Inc., blames "unscrupulous lawyers" for keeping the struggle alive, in order to claim fees, instead of trying to bring the parties together again—either to reconcile or to work out a fair division of money.

Continued on page 8

AHHH!

New-flavor

Pepsodent!



SURPRISE! We changed Pepsodent's flavor because *grown-ups* preferred our new one, hands down! To our surprise, *kids went crazy for it!* What's more, a famous university proved Pepsodent's ORAL DETERGENT gives you the *cleanest teeth* of all leading toothpastes! Pepsodent is guaranteed by Lever Brothers Company to please your whole family—or your money back.

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PEPSODENT'S ORAL DETERGENT gives you the
CLEANEST TEETH! Your own proof is the

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ALIMONY CONTINUED



PAYING his monthly amount, husband appears at 'Put and Take' window at court. In many states, court serves as 'Alimony Bank,' receiving from husband, paying to wife. Or husband may pay by mail.

'There is something wrong with the handling of these cases'—in almost every state

In fact, the alimony-payers would like to see lawyers ruled out of alimony cases completely. Too often, the group claims, the amount a husband must pay is determined not by his income but by how shrewd a lawyer his wife has.

"Knowing that some judges base alimony on how much the wife has suffered," an Alimony, Inc., spokesman says, "some attorneys will coach a woman to tell all sorts of lies that will completely blacken his character but get a high award for her, and a fat fee for him.

"The man is completely ruined. Unless he's Tommy Manville, he can't remarry. The burden is too much."

But one "divorce lawyer" points out: "A lawyer doesn't really do his client any good getting an award too steep for the husband to pay. An onerous award makes the man decide to skip out, or go into debt. Or he goes to jail—and the wife gets nothing."

Most of the claims of Alimony, Inc., hold good anywhere in the country. Mrs. Virtue investigated California, Chicago, Milwaukee and Indianapolis, and found them all lacking an up-to-date system for handling family cases.

San Francisco was given an "A" for effort. There Mrs. Virtue found the beginnings of a "therapeutic" approach; the court had a small staff of a few domestic-relations investigators. But still the court was bogged down in too many budgetary and financial details, and had little time for anything else.

She reported "a sense of futility" in trying to modernize Chicago's archaic

set-up, and quoted one judge after a recent streamlining attempt had been rejected as unconstitutional:

"As a result . . . the shabby show must go on under our Divorce Act of 1874, which is patched, depreciated and outmoded by the years, and hopelessly inadequate to cope with the impact of the many problems of a modern society."

Another judge remarked of Chicago's divorce, alimony and child custody work: "No procedure, no statistics, no machinery, no supervision." Mrs. Virtue concluded that she knew of no worse family court machinery in the country.

Clerks Take Testimony

INDIANAPOLIS RATED a good grade for its "60-day cooling-off period," but a had one for its practice of "special or interim" judges to hear testimony. Once, Mrs. Virtue found, a clerk of courts even heard testimony!

Milwaukee, which gave up its Domestic Relations Court, still has a Department of Domestic Conciliation, but case workers concentrate mostly on child-custody details.

"There is something very wrong with the handling of these cases," Mrs. Virtue concluded her report. A lot of alimony-paying husbands would agree with her. And so, beyond question, would a lot of deserted wives. ■

NEXT WEEK: PARADE studies Michigan and Ohio, two states that have recognized alimony as a modern problem demanding modern treatment.

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WOMEN SAY THIS NEW HAIR DRESSING IS ALMOST A MIRACLE!

Helene Curtis lanolin discovery

up to 10 times more effective for your hair and scalp!

It's called "LANOLIN DISCOVERY."

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For what it means is that Helene Curtis has discovered a way to bring you up to 10 times as much lanolin as you've ever before found in a lanolin hair product.

Think of it, up to 10 times more absorbable lanolin. (In some cases even more!)

And it's so easy to use. Just press a button—and out comes a shimmering mist to bring your hair the full benefits of 100% absorbable lanolin.

You don't have to wait weeks... or days... or even hours to see results. It happens in a dazzling moment

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Even the dullest, driest hair takes on a "little girl" glow...

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So, if split ends have you at the end of your rope... if your scalp is dry and flaky... if dull, dry hair makes you feel drab in the perkier hat... then it's certainly time you discovered LANOLIN DISCOVERY! This thrilling new hair conditioner is so effective you'll say it works miracles for your hair!



large size

\$1.25

plus tax

SPRAY IT...

BRUSH IT...

THAT'S ALL!



Helene Curtis lanolin discovery

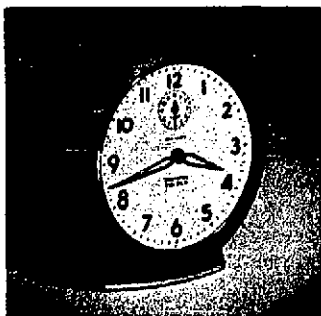


and to keep your hair softly in place...

HELENE CURTIS SPRAY NET*

After using LANOLIN DISCOVERY use SPRAY NET to keep your hair-do set all day. In the green container \$1.25 plus tax.

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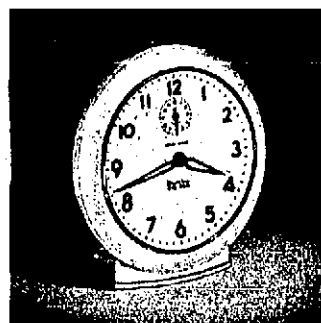
BIG BEN LOUD ALARM, SPRING-DRIVEN. World-famous! A tick you can hear and a deep, intermittent "fire alarm" gong. \$5.95. With luminous dial, this fellow is only \$6.95.

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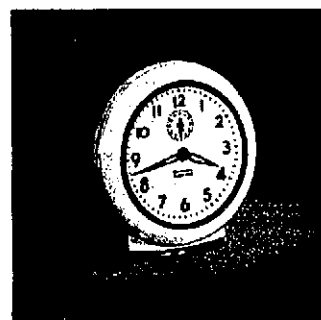


60 million

Big Bens and Baby Bens
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BIG BEN CHIME ALARM, SPRING-DRIVEN. Has a quiet tick. When it's time to rouse you, "first he whispers, then he shouts." \$6.95. With luminous dial, he is only \$7.95.



BABY BEN SPRING-DRIVEN ALARM. "Little brother" of Big Ben. Has a quiet tick; a steady call, adjustable to loud or soft. \$5.95. With luminous dial, Baby Ben is only \$6.95.

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WESTCLOX

La Salle-Park, Illinois

PRODUCTS OF **GT** CORPORATION
GENERAL TIME



Artist Hotchkiss follows rest of family down his fire ladder.



BOXED LADDER, dropped from upper window, unfolds on way to ground. Top end remains attached to cleat.

\$\$\$ from a Fire Ladder

A family's fears inspire a business

SHERMAN, CONN.

LAST FALL, artist De Wolfe Hotchkiss, 35, and his wife, Grace, were returning from a visit when they saw smoke over the valley here. It gave them a fright, because they'd left their three small sons with a baby sitter.

It wasn't their house—but what if it had been? Could anyone have escaped from the upper floors?

Inspired by a picture of a ship's rope ladder in a book owned by his son Reed, 7, Hotchkiss secured oak rungs to stout rope, looped the upper end to a strong cleat below each window. That night, all five Hotchkisses "escaped" in three minutes.

Soon neighbors began to envy Hotchkiss' protective device. Encouraged, he took a small newspaper ad, hired three men and began manufacturing ladders in a couple of rented barns.

He now makes ladders in two lengths, 14 and 22 feet, and sells them—to homes, schools, hotels—at an increasing rate.



For the softest, smoothest skin in the world
...A LINIT BATH!



Delightful! A Linit Starch bath refreshes the spirits and soothes the skin. And a Linit bath does more than soothe—it protects baby's sensitive skin as nothing else can...leaves it soft, wonderfully smooth and lovely to the touch.



Linit is starch from corn... a pure vegetable product. Doctors advise corn starch baths to guard and soothe tender skin. There's nothing like it! A Linit bath is an ideal way to enjoy the softest, smoothest skin in the world. Make it a habit!



Linit is ready to use. Pour about $\frac{1}{2}$ cup of Linit Starch into the bathinette...use more in a regular tub. Swish Linit around, it dissolves quickly and smoothly into a milky liquid. Bathe your baby as usual...then pat dry with towel.

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...washes clothes
so clean,
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**YOU DON'T
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**FIRST and only washday
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Exclusive! There's nothing quite like CHEER for washing clothes white and bright. New blue CHEER—and *only* CHEER—brings you amazing, exclusive new Blue-Magic whitener!

And what is Blue-Magic whitener? It's a scientific discovery that whitens and brightens your wash—all your wash—in the newest, safest, most modern way!

No need to blue! New CHEER alone ... with nothing added ... washes whites so glowing white, so lively bright, you'll never need bluing again!

No need to bleach! See for yourself: except when you have problem stains, you don't even need to bleach! New CHEER has everything, in a single box, for everything you wash!

Do this now: Get new blue CHEER—the only suds with Blue-Magic whitener—and next washday, hang out a wash that really makes you proud—a wash that's radiantly clean and sparkling bright, and with no need for bluing or bleach!



Great for
both automatic
and conventional
washers



Procter & Gamble's
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The one and only
BLUE-MAGIC SUDS

Works like blue magic
for dishes, too!

CHEER's instant, pure-white suds get dishes, glassware twinkle clean in a flash! No need to wipe. And CHEER is really m-i-l-d on your hands!



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PEERING from behind a tree, 4-year-old Dale Cormican of Orlando sizes up the situation on the three-hole course. In his class (3-to-5-year-olds), Dale wound up second with score of 27.



WINNER: Swinging with perfect form, Judy Torleumke, 9, of St. Louis, drives down 9-hole course at the Dubsdread Country Club. Judy won in girls' division with 45—her second straight title.



On the sidelines: mothers and fathers cheer, frown, worry.

Babes on the Green

The knee-high set keeps youthful eyes
on the ball in Pee Wee tourney

ORLANDO, FLA.

THE WAY TO learn golf, experts suggest, is to start at an early age—say 3 or so. You can shake off any bad habits by about 10, enjoy perfect form from then on.

On that assumption, some topnotch golfers of the future appeared here recently in the eighth annual Pee Wee Championships. About 100 moppets aged 3 to 12 played three-, six- and nine-hole games. The tourney turned up some independent thinkers—like the 3-year-old who dropped her ball into the cup by hand—but it also produced some astonishingly mature golf.



PRIZE: Class winner Dicky Ann Hogshead, 5, Orlando, beams as she receives scroll and trophy.



ASSIST from Dad helps Nickie Balistreri, 5, of Orange, Tex., around green. Nickie has been playing 3 1/2 years, made score of 20.



TRAPPED, 4-year-old Debbie Zahn of Orlando swings hard at ball. Debbie, a beginner, did three holes in 51, came in second.



Have Fun!

don't deprive yourself of the fun of going swimming just because it's "time of the month" for you. Be smart! Be modern! Be a Tampax user! Tampax is internal sanitary protection that never "shows" under a wet or dry bathing suit.

do enjoy all the other summer advantages of Tampax. Be glad it prevents chafing. (Tampax can't even be felt, once it's in place.) Rejoice in the way it prevents odor from forming. And remember the fact that it's easy to dispose of when you're away from home. No wonder so many women find Tampax so convenient all year round — so ideal during warm weather.

because honestly! — Tampax can be worn by any normal woman. It's simple to insert! Get your supply this very month at any drug or notion counter. Choice of 3 absorbencies: Regular, Super, Junior. Month's supply goes into purse. Tampax Incorporated, Palmer, Mass.



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Be Safe...

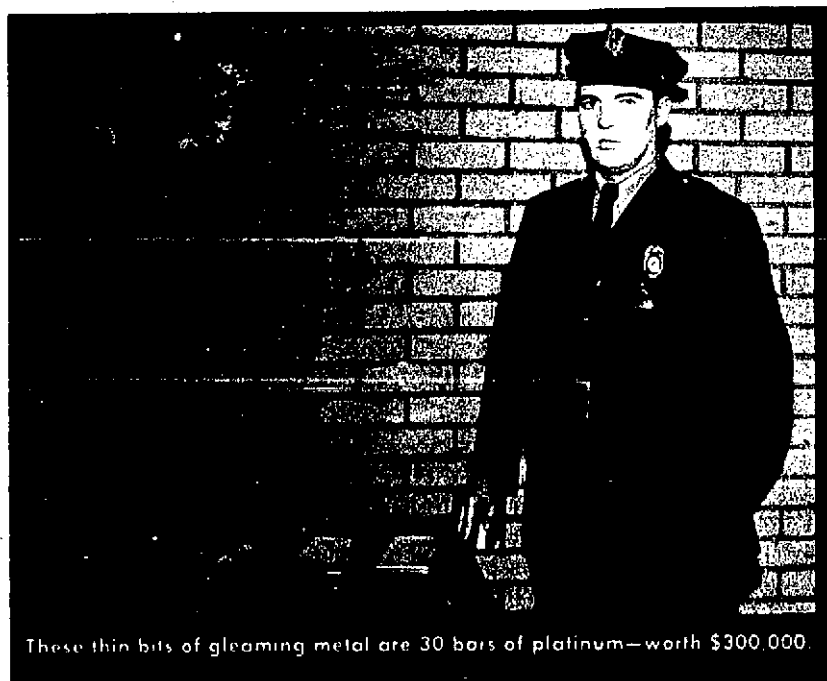
You can live to drive again
if you stay FAR back of
the car ahead.



DON'T SIT THERE AND BAKE!

You'll love the speedy way soothing Dr. Scholl's Foot Powder relieves your sore, burning, tired and sensitive feet! Eases tight shoes; helps prevent Athlete's Foot. Get Dr. Scholl's Foot Powder today!

The Mystery of \$50 Million Uncle Sam



The Government offered to put cash on the barrelhead.

WASHINGTON, D. C.
A FABULOUS fortune in platinum, once part of the Czar's treasure, disappeared after the Russian Revolution. For 37 years not a trace of it could be found—until a Miami laundry operator telephoned Washington with a strange offer.

The call was referred to H. C. Maull, who does the secret buying for the U. S. strategic stockpile.

"How would Uncle Sam like to buy 50 million bucks worth of pure platinum?" the voice from Miami asked.

Platinum is so precious it is stored right alongside gold at Ft. Knox. It is used in highly technical research and in the production of spark plugs and aviation gasoline. So Maull perked up at the unorthodox offer.

The caller identified himself as George Knohl, "front man" for a Mexican syndicate willing to sell

500,000 ounces of platinum—more than the U. S. could produce in 25 years. The asking price: \$50 million (\$100 per ounce).

When pressed for the source, Knohl replied: "If that became known, it would probably result in revolution and loss of life."

Government experts concluded that the platinum could come from only one source—the Czar's missing hoard. The story of how Uncle Sam finally put up the 50 million and how Soviet agents got involved can now be told for the first time.

The Deal Got Hot

UNTIL PARADE dug into the case, the fantastic details were locked in the Government's top-secret files. Mystery still surrounds the \$50 million "deal," but this much can be revealed by U. S. officials:

HEAR ARTHUR GODFREY ^{CBS} AND DON McNEILL ^{ABC} TELL YOU ABOUT SENSATIONAL OFFER ON **Sta-Flo**



SPECIAL JULY OFFER:

Sta-Flo
PAYS FOR YOUR FIRST
2 QUART BOTTLES

Offer expires July 31, 1954.

Here's How You Get 2 Quarts of Sta-Flo at No Cost!

Here's your chance to try Sta-Flo on your own wash-day clothes, at our expense. It makes starching so much easier. So much quicker. Just add water to Sta-Flo. No cooking, no waiting for starch to cool. Even the bluing and an exclusive Staley ironing aid is already added. One bottle of Sta-Flo (it's highly concentrated) makes over a gallon of starch.

Here's All You Do!

1. Buy two quart bottles of Sta-Flo.
2. Send labels from 2 quarts with your name and address to the A. E. Staley Manufacturing Co., Dept. JO, Decatur, Illinois.
3. You will receive refund check for 50¢ in the mail.
4. Limit one offer per family or address.
5. Letter containing labels must be postmarked by July 31, 1954.

A. E. STALEY MANUFACTURING COMPANY

by JACK ANDERSON and FRED BLUMENTHAL

Didn't Spend

Was it bidding for the Czar's platinum treasure?

Washington asked for and received a sample of the platinum, and found it 99.9 per cent pure. A check on Knobl's reputation showed it wasn't quite that pure: he was related to two notorious five-percenters. But the Government was sufficiently excited about the platinum not to worry over character references. It asked to be put in touch directly with the Mexican syndicate.

The ringleader turned out to be a soldier of fortune, one Robert Hollander, who had set up an office in Mexico City as the Pan American Loan Co. He swore he'd seen the platinum with his own eyes, but said it couldn't be inspected until it arrived in the U. S.

On the international phone, Maull said he was willing to buy, no questions asked. Hollander said he was willing to sell C. O. D. But he wanted \$50 million put up by the U. S. Government in advance so he could wave a letter of credit under the right noses.

The Government was willing to humor him and took precautions so that none of the bait could be withdrawn before the platinum was delivered. Three days later, the Chemical Bank and Trust Co. was startled to receive a Government order for a "Letter of Credit in favor of Pan American Loan Co. . . . up to the aggregate amount of Fifty Million Dollars."

Meanwhile, the Government was checking on Hollander. It seems he was dealing with Russian agents in Mexico, including an attaché of the Soviet Embassy there. Yet his claim about the platinum appeared to be true. A treasure of platinum had been smuggled out of South America. Was this the Czar's missing platinum? If it was, could the Russian agents be double-crossing their own government?

Was It the Wine?

HOLLANDER finally told U. S. agents he was doing business with Soviet representatives. They thought the platinum would be sold to commercial firms, not to the U. S. stockpile, he explained. For this reason, he asked that all reference to the U. S. Government be deleted from the letter of credit.

This accomplished, Hollander claimed the platinum would be ready for shipment August 19, 1951. The secret plan was to fly it into the U. S. on two planes.

But neither the planes nor the platinum ever showed up. At this point, the

story sounds as if it had come right off the pages of a 25-cent mystery thriller.

Hollander alibied over the long-distance phone that the letter of credit didn't suit the sellers. Later, it was learned that one of Hollander's partners, slightly numb from Latin wines, had insulted a Soviet Embassy aide in a phone conversation. Whether this upset the deal isn't known.

WHY IS PLATINUM IMPORTANT TO THE U. S.?

On the "strategic materials" list, platinum is bought for \$100 to \$115 per ounce, which makes it as costly an item as the Government buys. Platinum is vital chiefly in the chemical, electronics and spark-plug industries. It is used for some parts of guided missiles. While only small quantities are required, no substitute has yet been found. The U. S. gets platinum largely from domestic, South African and Canadian sources.

Perhaps the Russian attaché was trying to buy rather than sell the platinum, or had hoped to make a profit for himself behind his government's back. One report said the platinum was returned to its South American hiding place after the deal fell through. (Later, the Soviet attaché was called to Moscow. He never returned to his post.)

As for Hollander, the U. S. agent sent him a final cable. It bounced right back from the telegraph office with "address unknown" attached to it.

So ends the story of the "deal." U. S. Government officials have several theories about it. The leading one: Hollander neither saw the platinum hoard nor was selected to act as salesman for those who had it. But he did tell the syndicate that he could produce a letter of credit from the U. S. Using it, he hoped to entice the group who controlled the platinum.

This much Government agents will say: they feel reasonably certain that the platinum does exist and that it might actually have been shipped to Mexico City.

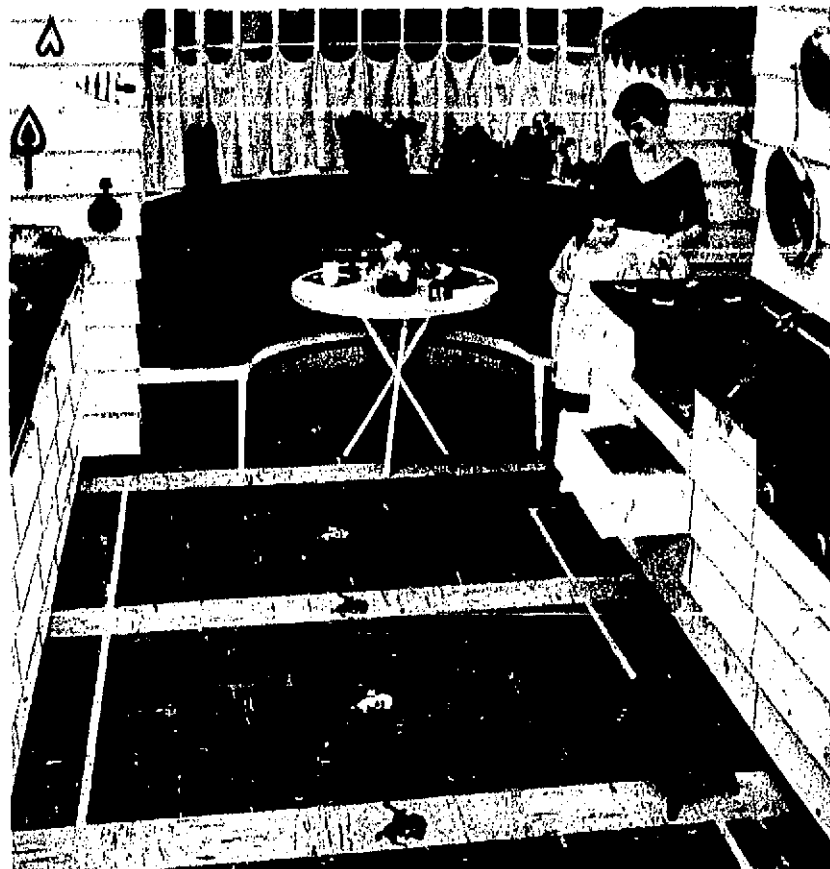
Meanwhile, the \$50 million is still waiting for anyone who can deliver the platinum.

Save Money!

You can install
a beautiful 8' x 10'
KENTILE FLOOR

for about \$16⁷⁵

A KENTILE FLOOR LIKE THIS COSTS \$8 TO \$20 LESS THAN TILE FLOORS OF MANY OTHER MATERIALS . . . YET KENTILE IS GUARANTEED!



Kentile colors shown: Genoa Green and Gardenia with Yellow Feature Strip and Bronze Theme Tile



Compare for price...for beauty...for easy cleaning and long wear...and you'll choose Kentile. The 24 lovely, "new-as-tomorrow" colors transform any room. Scuffing, chair scraping—the hardest kind of use—can't dull this floor. Colors go right through the material which is all tough, durable tile. Just mop and wax Kentile occasionally—you'll see it sparkle like new. Because Kentile gives more value, it's preferred by more people than any other resilient tile.

Only KENTILE DEALERS have these money-saving buys in GUARANTEED FLOORS



SHOPPING HINT: Be sure you get the finest in asphalt tiles. Look for the famous KENTILE name on every carton. Genuine KENTILE is manufactured only by KENTILE, INC.

For an accurate estimate, see your KENTILE Dealer. Find his name and address listed under FLOORS in your Classified Telephone Book.

KENTILE, INC., 58 2nd Avenue, Brooklyn 15, N. Y.

KENTILE

The Asphalt Tile of
Enduring Beauty

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JULY 18, 1954 parade 15

JULY 18, 1954 parade 15



When you wake up feeling "old" and worn... too tired to face the day's work... you may have the **GRAY SICKNESS**. It keeps millions pale, tired and weak... needlessly!

*Iron deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The **GRAY SICKNESS** means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the **GRAY SICKNESS** may be due to other causes so you should see your doctor regularly.

REBUILD STRENGTH FAST

Fortunately the **GRAY SICKNESS** responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each daily therapeutic dose, 6 tablets of **IRONIZED YEAST**, contains 10 times your

daily iron need... and this iron is fortified with vitamin B₁₂. Now this iron goes right to work... *within 24 hours*... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in *just one week* you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get **IRONIZED YEAST** tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine **IRONIZED YEAST**.

SIGNS OF THE GRAY SICKNESS

- ☐ PALLOR ☐ WEAKNESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

YOUR
BLOOD
IS
STILL
NEEDED!

Mary's DISMAL

PERIODIC PAIN

Menstruation is natural and necessary but menstrual suffering is not. Just take a Midol tablet, Mary, and go your way in comfort. Midol brings faster relief from menstrual pain—it relieves cramps, eases headache and chases the "blues."

Mary's BRIGHT
WITH
MIDOL

Watch the People

... that's the advice of a photographer who claims beaches show them off-guard and acting natural

ATLANTIC BEACH, N. Y.

AS EVERY visitor to a beach already knows, some of the most intriguing seaside scenery is right on dry land. Something about the dazzling sun, sand and water convinces people they are in a private world of their own, out of sight of prying eyes. What's more, they don't care.

Here, 17 miles southeast of busy Man-

hattan, almost endless beaches run to the horizon. And here **PARADE**'s photographer turned his back on the highly advertised surf, focused instead on the oblivious sun-worshippers and sand-lollers.

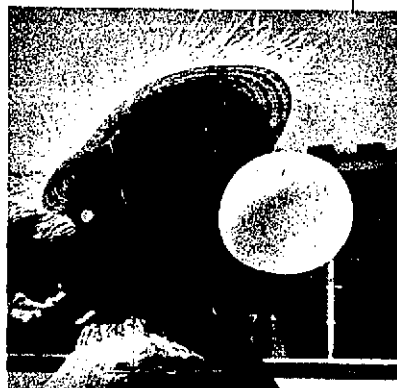
Those shown here are only a few of dozens he caught in the act of relaxing. "And when Americans relax," he comments, "there's one word for it: uninhibited." ■



Persian hookah to hold cigarette lets this lady smoke without smearing sun-tan oil



BATHING CAP filled with ice cubes: what could be better, to avoid baking the brain?



BUBBLE GUM: This miss is blowing it up to where it will block the whole view.



MOTHER'S hat and goggles will be safe as long as Junior stays ashore.



Dwarfs? No, just a normal couple chatting behind a sail.



New! **P**amper shampoo BY Toni

...Gentle as a Lamb



THE TOUCH OF YOUR HAND after a gentle Pamper Shampoo tells you how soft your hair is . . . how appealing and careenable . . .

THE TOUCH OF YOUR COMB shows you how wonderfully easy it is to care for . . .

THE LOOK OF YOU in your mirror reveals how beautifully clean your hair is . . . lustrous, dancing-bright, flower-fresh.

ONLY PAMPER Shampoo leaves your hair so bright, so soft, so easy to manage . . . yet is so gentle. Next time, be kind to your hair with new Pamper Shampoo. It's gentle as a lamb.

CROW'S FEET?

How to Make Them Less Noticeable

It should be great news that premature, dry-skin "Crow's Feet" at the corners of your eyes can now be softened—made much less noticeable. It IS great news—and is made possible by the penetrating action of Lanolin Plus Liquid—the one and ONLY Lanolin Plus Liquid.



Applied at night, certain components of golden Lanolin Plus Liquid penetrate your skin to deliver a new supply of softening cholesterol and esters. Nature makes them within your skin (great helpers in softening "Crow's Feet"). But dry atmosphere and harsh cleansing deplete your skin's supply of these vital requisites to skin softness and smoothness. But YOU need not be a victim any more. Lanolin Plus Liquid is rich in cholesterol and esters. It works quickly, too. The very next morning after your first nightly use of it, you will see and feel a definite improvement. Your skin will seem softer, more supple and smoother looking. The horrible feeling of dryness will be gone. Your crow's feet will begin to soften and fade.

Use Lanolin Plus Liquid every night (and during the daytime as a powder base). By keeping this abundant supply of cholesterol and esters available to your skin 24 hours a day, you'll be happily surprised to see your "Crow's Feet" less noticeable, and you'll love your younger look. Get Lanolin Plus Liquid at your favorite cosmetic counter. It is but \$1 plus tax. Other Lanolin Plus products are: Lanolin Plus Liquid Make-Up, Lanolin Plus Shampoo, Lanolin Plus Hand Lotion, Lanolin Plus Liquid Cleanser, Lanolin Plus Cleansing Cream, Lanolin Plus For the Hair, and Lanolin Plus Body Lotion.

Lanolin Plus Liquid



Get-Acquainted Bottles
Only 25¢ Each

Send Coupon Now!

LANOLIN PLUS
Dept. 142-C, 30 W. Hubbard St., Chicago 10, Ill.

Gentlemen: I enclose _____ in cash for the following guest-size bottles:

- ☐ 75-Facial bottle Lanolin Plus Liquid.....25¢
- ☐ 75 Application-size bottle Lanolin Plus Liquid Cleanser.....25¢
- ☐ 2 week supply Lanolin Plus Hand Lotion.....25¢
- ☐ 4-shampoo bottle Lanolin Plus Shampoo.....25¢
- ☐ 2 week supply Lanolin Plus For the Hair.....25¢

☐ **SPECIAL! ALL FIVE ONLY \$1.00**

☐ \$1.00 Enclosed for all 5 Lanolin Plus beauty aids

Name _____

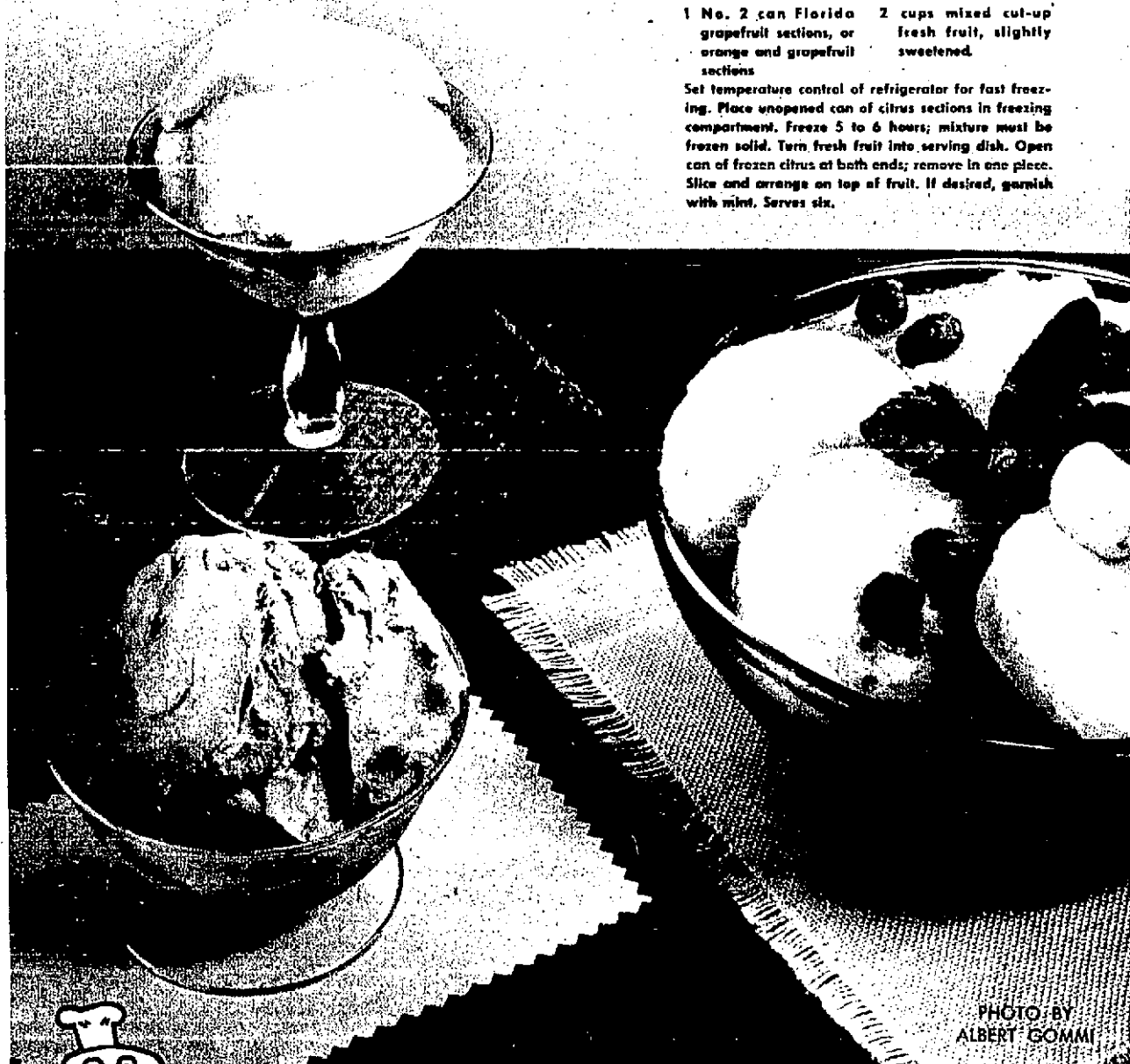
Address _____

City _____ Zone _____ State _____

We pay postage and Federal tax.

by Beth Merriman, PARADE'S FOOD EDITOR

THREE EASY DESSERTS



DELIGHTFULLY COOL, easy to make, pretty to look at, delicious to eat—this trio of midsummer frozen desserts. Good for you, too, because they are made with milk and fruit juices. Every one will prove to be a family favorite.

EASY ORANGE SHERBET

1 envelope unflavored gelatine
1/2 cup cold water
3/4 cup sugar
1 6-oz. can frozen orange-juice concentrate
2 1/4 cups buttermilk

Soften gelatine in cold water. Stir over boiling water until gelatine dissolves. Add sugar; stir until dissolved. Combine concentrate and buttermilk; mix well. Stir in gelatine mixture. Pour into freezing tray. When mixture is partially frozen, break up with a spoon; beat with rotary or electric beater until smooth. Return to freezing compartment; freeze until firm. Makes about 1 quart.

FROZEN GRAPE FLUFF

3/4 cup water
2 teaspoons lemon juice
3/4 cup nonfat dry milk
1 can frozen grape-juice concentrate, defrosted

Pour water and lemon juice into large bowl. Sprinkle nonfat dry milk powder over surface of water; beat with rotary beater or electric mixer until mixture stands in stiff peaks (8 to 10 minutes). Beating constantly, slowly add defrosted grape juice; blend well. Spoon into refrigerator tray; freeze until firm, 2 to 3 hours. Makes six servings.

CITRUS ICE WITH FRUIT MEDLEY

1 No. 2 can Florida grapefruit sections, or orange and grapefruit sections
2 cups mixed cut-up fresh fruit, slightly sweetened

Set temperature control of refrigerator for fast freezing. Place unopened can of citrus sections in freezing compartment. Freeze 5 to 6 hours; mixture must be frozen solid. Turn fresh fruit into serving dish. Open can of frozen citrus at both ends; remove in one piece. Slice and arrange on top of fruit. If desired, garnish with mint. Serves six.



KITCHEN HINT: Egg whites at room temperature (not chilled) whip to greater volume.

PHOTO BY
ALBERT GOMMI

parade of progress

Try these new ideas to
make daily living easier

FOR YOUR OUTDOOR CHAIRS

• Fabric covers torn or worn? You can replace them with covers you wrap around seat and back of chair frame, then lace together. Covers fit all chairs. Duck or plastic. \$1.98. **TRIFON**, 116 E. 27th St., New York 16, N. Y.

PERSONAL ALARM

• An alarm signal for your pocket or desk alerts you for appointments. Use it, for example, to tell when your parking-meter time is running out. It can be set for any time up to 4 hours. Wrist-watch size, it clips into pocket or purse. \$12.95. **PARKER TIMER**, 27 E. Monroe St., Chicago 2, Ill.

EASY INFLATION

• With an air-inflating pump that works from your car motor, you'll save time and trouble blowing up car and bicycle tires, large inflatable toys, etc. It's actually a hose with built-in pressure gauge. Screw one end in place of a spark plug, attach other end to tire; as car idles, it pumps up to 100 lbs. of air. \$6.95. **RICHARDS**, 833 N. Eutaw, Baltimore 1, Md.

CALK IN COLOR

• A new calking compound in colors, to go with bathroom fixtures and tile, is applied like toothpaste. It fills cracks, waterproofs. \$1. **MIRACLE ADHESIVES**, 214 E. 53, New York 22, N. Y.



FOR GOOD MEASURE: Here's a tape measure that folds every 7 inches, yet is flexible enough to wrap around your finger. It doesn't tangle or curl. And you can use the edge to guide a tracing wheel in a straight line. 29¢. **DRITZ**, 1115 Broadway, New York 10, N. Y.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention **PARADE** to get complete information.

ONE TASTE...AND YOU'RE 10 DEGREES COOLER!



RITZ "Paradise" SALAD...

Every juicy-sweet bite of this lavish salad calls for the cracker that knows no equal — Ritz. Crisper than tongue can tell — a secret baking process is the reason. Even on hottest days, they just don't wilt. Rich-tasting as flaky pie crust — more shortening goes into each baking. Any wonder Ritz has that special flavor no other cracker can match? Dip into the package often. You'll taste why Ritz is the delicious cracker most people like most.

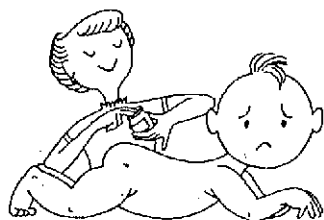
"Paradise" Salad • Ritz Crackers

¼ Iced watermelon
fresh fruits in season
1 cup "creamy" mayonnaise

Cut watermelon squares, use watermelon half as "bowl." Arrange pineapple, peaches, cantaloupe, any favorite fruits as pictured. Serve with mayonnaise, whipped half and half with cream. And serve plenty of Ritz — the crisp cracker that makes all foods taste better!

IT'S RICHER!... IT'S CRISPER!... IT'S RITZ
BAKED ONLY BY NABISCO

DIAPER RASH?



'Vaseline' Petroleum Jelly prevents chafing!

Used in hospitals and clinics, 'Vaseline' Petroleum Jelly is ideal for diaper rash because:

1. It protects baby's tender skin from acids causing diaper rash
2. It is one of the most soothing substances known to science

Get a jar or tube today. Only 15¢!

The First Aid Kit in a Jar



Reader's Digest calls it The "Wonder Jelly"

VASILINE is the registered trade mark of the Chasebrough Mfg. Co., Conn.

Mrs. Phil Rizzuto Serves Home Team Blue Bonnet



Hillside, N. J.—Charming housewife and Yankee fan, Mrs. Phil Rizzuto, is used to cheering winners—says BLUE BONNET won her right away.

"Golden BLUE BONNET's sunny, sweet flavor makes a hit with me," she says. "I love the way it spreads so easily and smoothly. Much better nutritionally, too!"

Yes, unlike most margarines, BLUE BONNET contains both vitamins A and D. Yet BLUE BONNET costs much less than the highest priced spread.

BLUE BONNET helps give families the "food-energy" they need. Buy BLUE BONNET for all 3: Flavor, Nutrition and Economy.

And, of Course, Blue Bonnet is Smoother Spreading!

HY GARDNER FEATURETTE



BEAMING Liberace's big hands clasp Columbia Records' Mitch Miller (l.), Hy Gardner.

Liberace: He Loves Everybody

Even columnists' jibes can't shake his affection for people—and ticket-buyers

THE MOST controversial man from Wisconsin isn't a certain Junior Senator but a young piano-player named Wladziu Valentino Liberace, who dropped his first two names en route to fame and high taxes.

To women, Liberace probably is the hottest entertainment individual in generations. I have a fat file of letters, cards and telegrams chastizing me for daring to joke about his wavy locks or dimples or candelabra. Yet Liberace takes it all with a grain of sugar.

"Those jokes and bad notices affect me very deeply," he says. "They make me cry all the way to the bank!"

Recently he capped a 26-city concert tour by selling out the 16,000 seats at New York's Madison Square Garden. The only other pianist ever to do that was the late Ignace Jean Paderewski, with a benefit performance in 1932.

Actually, the Polish patriot helped chart the course of Liberace's fabulous career. That happened in Milwaukee, Liberace's hometown, after Paderewski gave a concert there. (He had befriended Liberace's mother on learning that their respective grandmothers once attended the same school in Poland.)

Liberace, then 7 years old but with three years of keyboard experience, sat

down and, without benefit of candelabra, faultlessly played Paderewski's *Minuet in G*. The impressed composer proclaimed the lad a genius. Then, because of the way his own first name had been mispronounced, he advised Mother Liberace to bill her son under the single surname.

Having joshed Liberace liberally in print ("When he smiles, he looks like a piano keyboard with the black keys missing!"), I felt a little sheepish at his warm welcome when we had supper together.

"Wise-cracks like those," he assured me, "lifted my income from \$150 a week to more than \$1,000,000 a year—so why should I resent them?"

What Makes Him a Riot?

I ASKED HIM what, in his opinion, makes him a riot with the ladies—and some men.

"If I really knew the answer," he mused, "I'd probably be self-conscious about what I was doing and stop, doing it."

"I sincerely love people. When I was a little boy I wanted to be a priest. Now, when I do a show, I exude love."

"This is something people like. I think every woman appreciates it. I'm interested in the way they dress, prepare a meal, decorate a home. To many men, too many of these things are taken for granted,

bypassed. They're too busy to remember the niceties.

"Mothers like me because in me I think they see their husbands and sons. Girls like me, I think, because they see in me their sweethearts. When I work I try to sparkle, to say and do the little things women hope their men might analyze and emulate."

"Do you think," I wondered, "some day you'll get married and try your wiles on only one girl?"

"I think so," Liberace said seriously. "Some day I hope I'll meet someone as wonderful as my brother George's wife, or my mother. There can be no jealousy; she'll have to be understanding; she'll have to be as interested in my career as I am—maybe more so. When I meet that girl I'll marry her."

How long Liberace will remain the rage is a moot question; perhaps no one but a baseball fan is more fickle than a hero-worshipping woman.

Meanwhile he is enjoying life to the hilt, has built one of California's most magnificent mansions, employs six secretaries to answer between 6,000 and 10,000 fan letters a week and makes daily trips to the bank—wrapping up thousand-dollar bills in the very newspapers that contain those critical notices. ■

NEW! Scientific Powder

STOPS DOG ITCH

- Destroys Fleas, Lice, Ticks
- Even Kills Spotted-Fever Ticks
- Stops Fungus Itch
- Kills Bacteria—Repels Odors

... ALL IN ONE EASY OPERATION

It's no joke when your dog scratches himself into a frenzy. He is in real misery. And ordinary "flea powders" often cannot help him. Why? Because 7 times out of 10 it is not fleas that are the real cause of his trouble, but *Fungitch* (fungus itch)—a fungus infection picked up in grass and weeds that causes scratching even when your dog is free of fleas, lice, ticks. "Flea powders" are powerless against this painful *Fungitch*.

Now You Can Help—After years of research, Dr. A. C. Merrick, famous veterinary scientist, has developed SCRATCHEX, an entirely new-type powder that stops painful *Fungitch* (often called "summer itch" and "mange") and kills fleas, lice, ticks on contact.

Don't Let Your Dog Suffer—SCRATCHEX brings almost instant relief. Long-lasting effectiveness helps prevent reinfection. Cures "doggy" odors. Safe for dogs and humans alike. Get SCRATCHEX today—at all drug stores and leading pet shops.

**GUARANTEED TO STOP YOUR
DOG'S SCRATCHING 98¢**
or money back



**Dr. Merrick's
SCRATCHEX**
SCIENTIFIC MEDICATED POWDER FOR DOGS

RESERVIST: A CITIZEN FULL TIME

• A spare time Army reservist is a full-time citizen.

By training with a reserve unit in his leisure time, the citizen-soldier protects home, family and country.

And he earns training pay and a retirement income.

Drive safely . . . ALWAYS!

parade pattern



The tiered skirt is shaped over the hips, may be worn with or without a crinoline.

Scarf-blouse

MAKE YOURSELF the new scarf-blouse—the collar may be tied many ways—and add to it the popular squaw skirt. You'll have a leisure-time ensemble unequalled in style.

We chose white for the blouse and a crisp white-dotted gray for the skirt, both in durable, washable Indian Head cotton. Size 16 takes 2¾ yards for blouse and 3¾ yards for skirt, both of 35" material.

CLIP THIS COUPON

Please send me.....PARADE Pattern(s)
122 size(s).....at 35¢ each pattern.

MAIL TO PARADE, BOX 436, MADISON SQUARE
STATION, NEW YORK 10, N. Y. (PLEASE PRINT
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NAME.....

STREET.....

CITY.....ZONE.....STATE.....

Check Perspiration! Stop Odor 24 Hours! with Colgate's New VETO CREAM

Stops Odor Before It Starts!

- Contains exclusive anti-perspirant that checks perspiration instantly.
- Prevents odor for full 24 hours for 9 out of 10 people.
- Destroys bacteria that cause odor.
- Safe for normal skin, certified harmless to clothes.
- Satin-soft, pleasant to apply. Use it daily!



EAT ANYTHING WITH FALSE TEETH!



Trouble with plates that slip, rock, cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder or paste. Brimms Plasti-Liner hardens permanently to your plate. Relines, refits loose plates in a way no powder or paste can do. Even on old rubber plates you get good results six months to a year or longer. **YOU CAN EAT ANYTHING!** Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. *Easy to use, tasteless, odorless, harmless to you and plates.* Removable as directed. Money back if not completely satisfied. *Ask your druggist!*

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE LINER

"O-O-O-O MY FEET!"

THEY'RE KILLING ME!



Why suffer agonies of
CORNS & CALLOUSES
TIED, TENDER, ITCHING, BURNING,
SMARTING, PERSPIRING FEET
QUICK RELIEF!

GET PROMPT RELIEF THE SORE
WAY WITH JOHNSON'S FOOT SOAP
*AT ALL DRUGGISTS AND
TOILET GOODS DEPTS.

JOHNSON'S FOOT SOAP
BORAX, IODIDE AND BRAN

Do More For Your Mouth! with

Because It Gives You All Three:

- ✓ Sweeter Breath!
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- ✓ Less Decay!

For this complete mouth protection use the 2-minute routine of proper brushing right after meals with Colgate Tooth Powder.



The Dentist-Approved Way For Best Results!

"I drink all the coffee I want..."

My husband and I are very fond of coffee but it was making us lose sleep. But did we give up coffee? Not at all! We just gave up drinking caffeine. We changed to Sanka Coffee. That was a wonderful idea! Now . . .



I get all the sleep I need!

And so does my husband! You see, Sanka Coffee is all coffee, real coffee, but it's also 97% caffeine-free. We sleep like tops. And I'm a lot less irritable, too. Why don't you try Sanka Coffee? You'll probably like it better than the coffee you're drinking now."



DON'T STOP DRINKING COFFEE... JUST STOP DRINKING CAFFEIN!



Have you these symptoms? Nerves jumpy? Tire quickly? Short of breath? Blood pressure up? Can't sleep? These symptoms may come from the caffeine in coffee. Switch over to Sanka Coffee.

SANKA COFFEE

DELICIOUS IN INSTANT OR REGULAR FORM

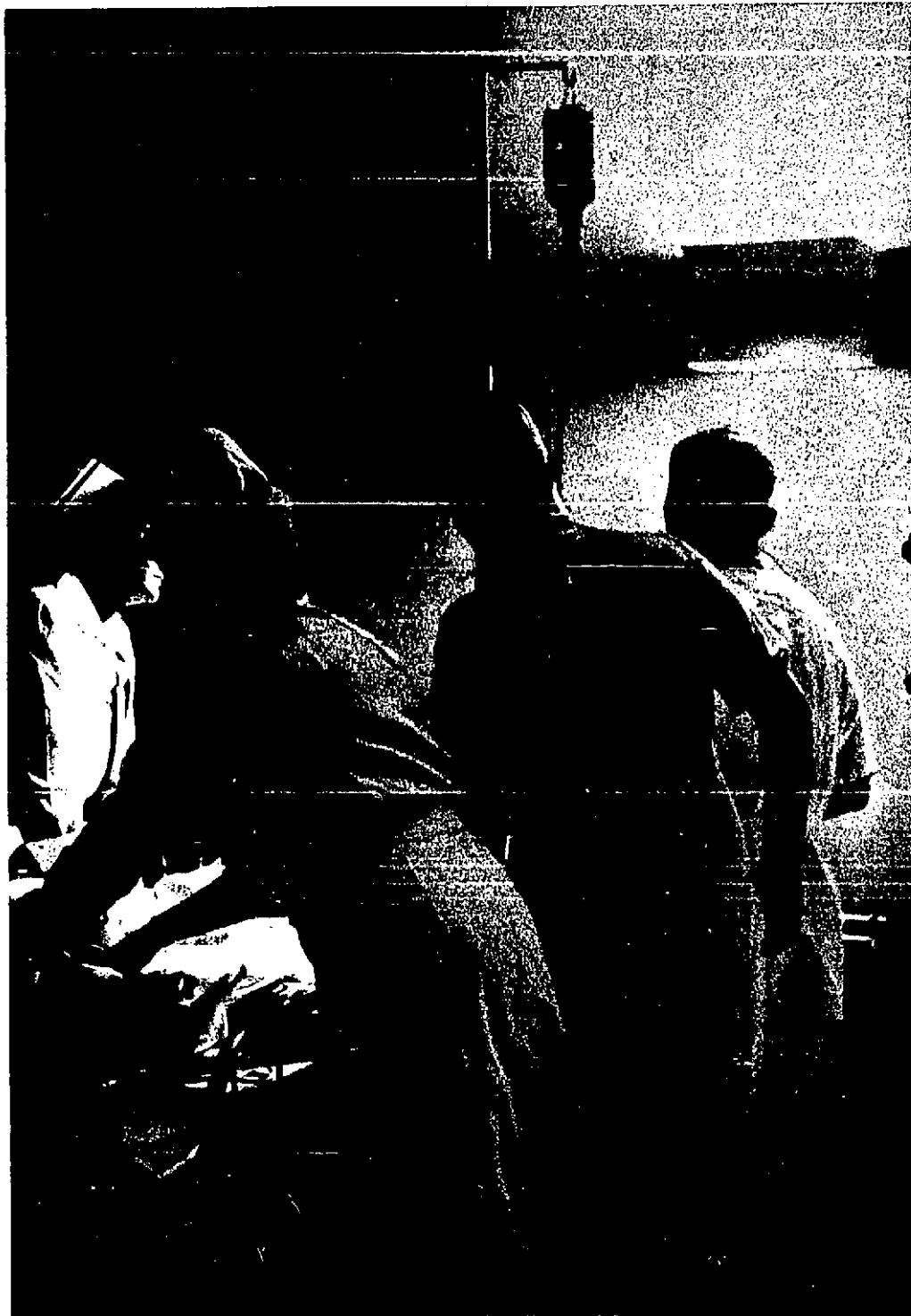


Products of General Foods

A PARADE MEDICAL REPORT

Recovery Room:

It can save lives if a crisis develops after



CRISIS in Montefiore Hospital's recovery room finds doctors and nurses fighting to save the life of a patient fresh from a major operation. Emergency developed when pa-

tient's blood pressure dropped despite transfusion. A call to operating room located surgeon who handled case. Quick action brought patient's condition back to normal.

by KARL KOHRS

Stopover on the Road Back

surgery. In this hospital it has proved 100% successful

NEW YORK.

IN A GLASS-WALLED cubicle, off the operating room at Montefiore Hospital here, lay a patient who had just undergone a major operation. Still in the grip of the anesthetic, he slept motionless.

A nurse stopped at the bedside to make a routine check of the patient's condition. Suddenly she turned and spoke softly to another nurse seated at a desk in the center of the room: "Blood pressure is dropping. Call Dr. ———." The second nurse spoke into the intercom. Within a few seconds, the surgeon who had just performed the operation, his assistant and an intern were at the bedside.

The surgeon gave swift orders. The nurse turned on the oxygen connection, recessed in the wall near the head of the bed. The intern brought in a new supply of blood for transfusion.

For the next 20 minutes, doctors and nurses battled a dangerous post-operative emergency. Finally the surgeon listened with the stethoscope, nodded to the nurse, said: "He's all right now. Blood pressure is up to 110—but keep an eye on him."

Real-life dramas like this are met smoothly when they occur in one of the glassed-in cubicles of Montefiore Hospital's "recovery room." For the room is the "first stop" for every patient who undergoes an operation. It is the place where any deviation from normal postoperative recovery receives instant attention.

To End Needless Deaths

THE BASIC function of the recovery room is to eliminate unnecessary deaths. The idea itself is an outgrowth of World War II hospital problems. It started in the form of a "shock room," and was widely used at base hospitals and even aboard hospital ships.

The recovery room now is installed in 597 out of 2,755 community hospitals in the U.S. In 1951, only 297 out of 2,762 such hospitals had recovery rooms. In other words, their use has just about doubled in three years. The Montefiore room—one of the first—was installed in 1950. After four years it has fully justified its use.

Says Dr. Elliott Hurwitt, Chief of the Surgical Division of the hospital:

"Since the room was installed, Montefiore has had no deaths attributable to postoperative complications amenable to prompt treatment."

The Montefiore room has four single-bed cubicles and two with two beds each—eight beds in all. It has its own staff of specially trained nurses.

Following an operation, the patient is lifted from the table directly to a recovery-room bed and wheeled back to a cubicle. There he stays until he has reacted from the anesthesia and his condition has been stabilized. Patients may remain in the recovery room from several hours to several days; the average is about two hours.

Every patient who has had a spinal or a general anesthetic must clear through the recovery room—whether he has undergone a routine appendectomy or a four-hour lung operation. Unforeseen dangers lurk in every postoperative situation, and at this time the patient must be under constant care.

Doctors agree that the most dangerous time for operative patients generally is immediately after surgery.

Continued on page 24

Room's special staff is on round-the-clock alert



AT CENTRAL DESK head nurse Ann Goehring answers patient's call over "intercom." Connected to all beds in recovery room, it transmits even whispers.



FOLLOWING operation, small child is wheeled into recovery-room cubicle in special crib-like bed by orderly and nurse. Time needed: about one minute.



SAFEGUARD: This special metal cabinet holds blankets kept at body temperature for patients in shock. Recovery room has own drug and utility rooms, blood bank.

easy to kill



this new miracle way

Now you can kill such insect pests as flies, mosquitoes, gnats, spiders, wasps, silverfish, flying moths and exposed roaches and ants. With Bug-Kill, one single treatment kills them... lasts up to two weeks. No other equipment needed. Use it again and again... for years. No stains—no strong odors.

\$2.98

At Hardware, Drug and Dept. Stores. Or write Lindavap Corp., Box 638, Ann Arbor, Michigan.



new vapo-lectric insect destroyer

just plug it in... kills up to 2 weeks!

POLIO FACTS FOR 1954



PATIENTS—There will be new victims in 1954. They and 66,000 patients from past years will need help from the National Foundation.

PRECAUTIONS—

When polio is around—



GAMMA GLOBULIN—This gives temporary protection. The National Foundation will spend up to \$19,000,000 for GG for the national stockpile in '54. Health officials will distribute it.

VACCINE—A safe and promising vaccine is being tested now. But results will not be known until 1955.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

So easy to save money!

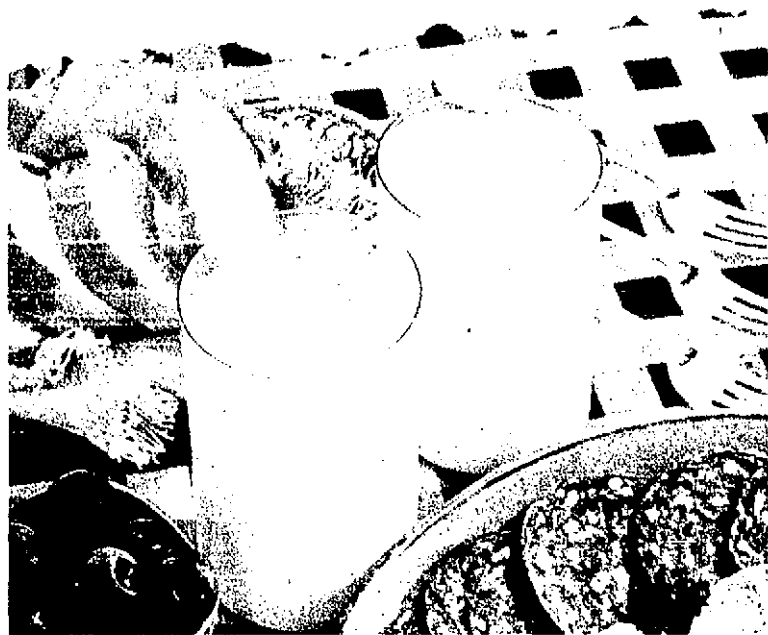
MIX STARLAC IN A MINUTE - only 8¢ a quart



Add Starlac to water, beat or shake, and enjoy a better kind of nonfat milk. Why? Because Starlac, and only Starlac is guaranteed by Borden to be made from the same top-quality, pasteurized milk that millions of children drink every day. Starlac has a marvelous fresh taste!

Serve dairy-sweet Starlac

GET REAL MILK NOURISHMENT (WITHOUT FAT)



Dairy-sweet, flavorful Starlac builds you up, too. Think of it! You're getting all the proteins, B vitamins, and minerals of the finest milk. You're building bone, muscle, teeth and pep. Cook and bake with Starlac. It's America's choice. Why? Because more women buy it than any other brand.

Dairy-sweet STARLAC

America's choice... only 8¢ a quart!

At your grocer's in big blue economy 5-qt. pkg., and red 3-qt. pre-measured envelope pkg.

RECOVERY ROOM CONTINUED

In recovery room, patients wake

Normal postoperative procedure, they point out, usually is as follows:

Directly after the operation, the patient is put on a stretcher and wheeled to his room by an orderly. He may have to be taken down a drafty corridor to an elevator. There the orderly must wait for the car. A number of people may be in the elevator, which means that the patient runs the risk of exposure to germs. When he finally reaches his room he must be moved again to be put on his bed.

Danger: Patient in Transit

ORDINARILY, orderlies in charge of the patient during this transit are not specially trained to meet postoperative emergencies. Meanwhile, the sleeping patient may swallow his tongue, go into shock, lose consciousness or begin bleeding. Or a blood clot may form, with serious results.

Use of the recovery room at Montefiore and elsewhere, records show, has practically eliminated death from such contingencies. A vivid example is furnished by a Montefiore surgeon who had performed a delicate heart operation on a 10-year-old girl. The operation was successful, and the child was wheeled into the recovery room.

During the night, the nurse on duty, making the regular 15-minute "charting" of the patient, discovered bleeding. She immediately called the surgeon. Two minutes later the girl was back on the operating table, where her condition was corrected. Quick action saved the child's life. Had she been lying unobserved in an ordinary

room, the bleeding might have been discovered too late.

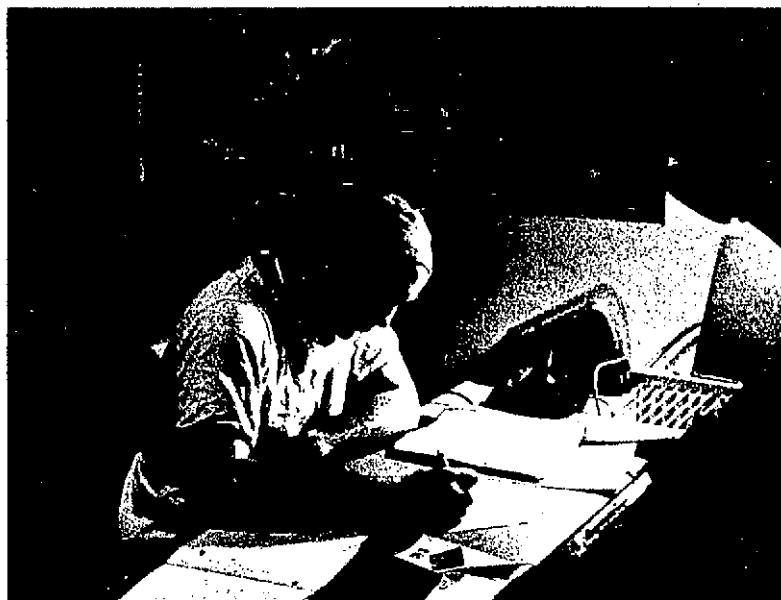
The fact that all of the patients in the recovery room are checked every 15 minutes is an additional safeguard. This kind of close supervision in an ordinary room would require the services of a special nurse.

During the recovery-room period the relative or friend closest to the patient may see him at any time—day or night. To reduce the danger of exposing him to germs, visits are restricted to one and the same person. Naturally, visits are limited to a few minutes, but many times they have dispelled needless fears of anxious relatives.

"Things like this happen," says Dr. Hurwitt: "A wife comes rushing to the hospital in the middle of the night. She is in a panic. She has dreamed her husband, who had been operated on earlier, has died. We admit her to the recovery room, where she sees him sleeping quietly. She is able to go home reassured."

As for the patients themselves, the recovery room is a great morale booster, especially—as Dr. Hurwitt observes—when they realize they are being signed out. To them, that means they've traveled the first important mile on the road to recovery.

Says Miss Ann Goehring, friendly, efficient head nurse who has been in charge of Montefiore's recovery room for three years: "The first thing patients usually say when they wake up here is: 'Is it over?' They're always surprised when we say yes, because their sleep has been so pleasant." ■



ORDERS: Dr. Anthony Iannone, who has just assisted in a complicated brain operation, is shown as he writes out orders for postoperative treatment of patient, at the moment still under anesthetic in recovery-room cubicle in the background.

and ask: 'Is it over?'



BUILT-IN emergency equipment is provided for each bed. Here, Nurse Goehring checks oxygen and suction lines. R.: "intercom" speaker.



Dr. Elliott Hurwitt, Chief of the Surgical Division, "signs out" patient after required stay in recovery room.

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GERTRUDE AUSTIN, Director of Consumer Service for Sunkist Growers, is a widely known author and lecturer on nutrition, tests hundreds of recipes each year in the famous Sunkist Kitchen.





"The Four Girls"—Jane, Rhonda, Beryl, Connie—deliver a spiritual.

There's a Revival

Big-name stars are turning to religion—and

HOLLYWOOD.

IN THE PAST five years this community of show-business celebrities has experienced a tremendous revival in religion. Actors and actresses who once devoted all their time and thought to their own careers are turning to the church and gospel for guidance and peace of mind.

Some, like Colleen Townsend, Penny Edwards and Nancy Valentine, have completely abandoned their screen careers. Others, like Jane Russell, Connie Haines, Roy Rogers, June Haver, Danny Thomas and Terry Moore, are donating more and more time, talent and money to the

church doings of their respective faiths.


Indeed, tourists are discovering they may well be able to find more big-name movie stars in local churches than anywhere else. For example, drop in at the Beverly Hills Community Presbyterian Church of a Sunday.

Unless the family is out of town, you will find Jimmy Stewart singing hymns, his two stepsons, Mike and Ronnie, passing out collection plates and his wife, Gloria, teaching Sunday School. Eleanor Powell will be teaching a class, too, while her husband, Glenn Ford, and son Peter are attending services. Chances are you

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CAVALIERS ARE Milder!

Going On in Hollywood

they're serious about it, even if hymns are sung "jump-style"

by LLOYD SHEARER

also will encounter Ralph Edwards of television fame.

Or look in, two blocks down the road, at the Catholic Church of the Good Shepherd. There you'll be almost sure to see Loretta Young and her three children, Irene Dunne and daughter, Bing Crosby and his brood, Ann Blyth, Dennis Day, Pat O'Brien and Mr. and Mrs. Ricardo Montalban and their four youngsters.

Roy Rogers and Dale Evans always attend Episcopal services and so do Dick Powell and June Allyson.

Alan Ladd, Doris Day and Elizabeth Taylor can be found at the Christian Science Church, while Jane Russell belongs to a nondenominational Christian group over which her mother presides. And Rhonda Fleming and Terry Moore attend the Mormon Tabernacle.

Increased church-going is just one manifestation of Hollywood's revived interest in religion. There are others, such as religious discussion groups.

These were started five years ago by two beautiful young actresses, Colleen Townsend and Connie Haines. One day they asked each other why show people generally were more insecure and unhappy than almost any other occupational group.

Success Can Be Empty

"WE DECIDED," Connie recalls, "that many of us were following false ideals. Instead of love, faith and friendship, we were working for money, fame and publicity.

"To people in show business, career frequently means everything. It's the beginning, middle and end. Yet success in this business is very fleeting. Once you've had it, what is left? You need inner spiritual resources to turn to, something on which you can depend.

"Why have there been so many suicides in Hollywood history? The answer is simple: too many forsake everything for their careers. Once they start going downhill, missing the breaks or growing old, they have nothing left. In many cases, then, they turn to an overdose of sleeping pills.

"Colleen—we all call her 'Coke'—felt so strongly about teaching people to follow God that she gave up one of the most promising careers in town. She walked out of her contract with Fox and married Louis Evans, Jr. His father was minister of the Hollywood Presbyterian Church. She and Louis are in Scotland right now. Louis is taking theology courses at Edinburgh University and 'Coke' has been helping evangelist Billy Graham spread

the gospel up and down Great Britain."

Once Colleen was married and dedicated to the cause, Connie Haines decided she, too, would do something to encourage revival in faith. She organized a religious discussion group for show people. Colleen, Jane Russell and Roy Rogers all helped.

The purpose of the group is to spread the teaching of the need for faith, regardless of denominations.

Ministers Are Good-Looking

OPEN-FORUM meetings are held in one of the members' homes every three weeks. Guest ministers—"We usually pick them young and handsome," Connie admits—address the gatherings and hold question-and-answer periods.

Just about every big name in Hollywood has attended these informal meetings: Debbie Reynolds, Terry Moore, Dale Evans, Bob Mitchum, Marilyn Monroe, Elaine Stewart, Jane Powell, Ozzie and Harriet Nelson, Marie Wilson, Rhonda Fleming—in fact, so many that splinter groups have resulted.

Meetings begin at 7:30 p.m., when dessert is served and members talk among themselves. At 8:30 the guest minister is announced. Usually he turns out to be the pleasant fellow who has been passing the chocolate cake or swapping stories.

Once, at Connie Haines' house, three young actresses were narrating a spicy anecdote to a handsome young man they supposed was an actor. He turned out to be the Rev. Harry Woodward, minister of the Baptist Church. The girls were upset—but he quickly put them at ease.

"Never before," he said, smiling, "have I ever had a more enjoyable warm-up."

The talks rarely last more than an hour but question-and-answer periods have lasted until 2:30 in the morning.

Members of these groups frequently volunteer to entertain at various church benefits in Los Angeles County. Last fall, Connie Haines (Presbyterian), Jane Russell (nondenominational), Beryl Davis (Episcopal) and Della Russell (Catholic) agreed to entertain at the Hollywood Episcopal Church charity night. When they arrived, they didn't know what to do.

"Why don't we all go on stage together," suggested Connie, "and try harmonizing a spiritual?"

With their jump version of *Do Lord* this quartet not only brought down the house but also brought recording executives flying out from New York, so great was word-of-mouth acclaim. Since then the girls have been kept busy responding

to dozens of requests for their singing. When Della Russell had to drop out to take care of her dress shop, Rhonda Fleming agreed to take her place.

Billed as "The Four Girls," the quartet recorded its first spiritual last February. A month after it was released, it had sold 200,000 copies; it still is going strong. The girls also have recorded *I'm Really Livin'*, *Old-Time Religion* and *Jacob's Ladder*. They donate all royalties from the records to their individual churches.

The same holds true for their stage, radio and TV appearances. They've sung on the *Colgate Comedy Hour*, the NBC Easter Seal Show, the Arthur Murray program. And on their agenda are a movie short, a radio show and an extensive concert tour, providing they can find the time.

Whether or not Hollywood's religious revival has spread to studio production



ROY ROGERS and his wife, Dale Evans, are ardent supporters of religious discussion. Here they begin with Bible reading.

executives, no one knows for certain. But among the biblical movies now forthcoming or completed are such spectacles as *The Left Hand of God*, *The Egyptian*, *The Ten Commandments* (a DeMille remake), *Land of the Pharaohs*, *Ben Hur* (MGM remake), *The Big Fisherman*, *Esther*, *Joseph and His Brethren*, *The Silver Chalice*, *The Story of Ruth*, *Woman of Babylon*, *The Song of Songs* and one of the most ambitious of all films, 20th Century-Fox's *The Greatest Story Ever Told*, based on Fulton Oursler's life of Christ.

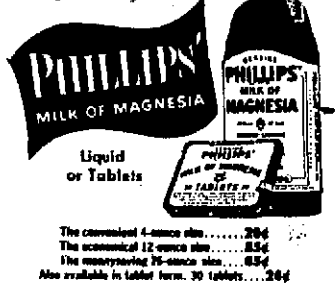
Added up, some \$42,000,000 worth of biblical films currently are being planned and produced in Hollywood. Is this coincidence—or something more? ■

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Southland

July 18, 1954

In This Issue:

**MISS UNIVERSE
Photos, Program**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



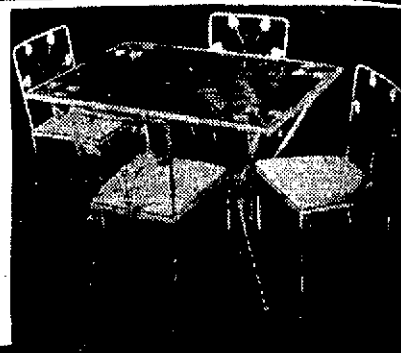
Christiane Martel...
she'll relinquish
her Miss Universe
crown this week.
—See Pages 4-5.

(Copyright by Perry Griffiths, official
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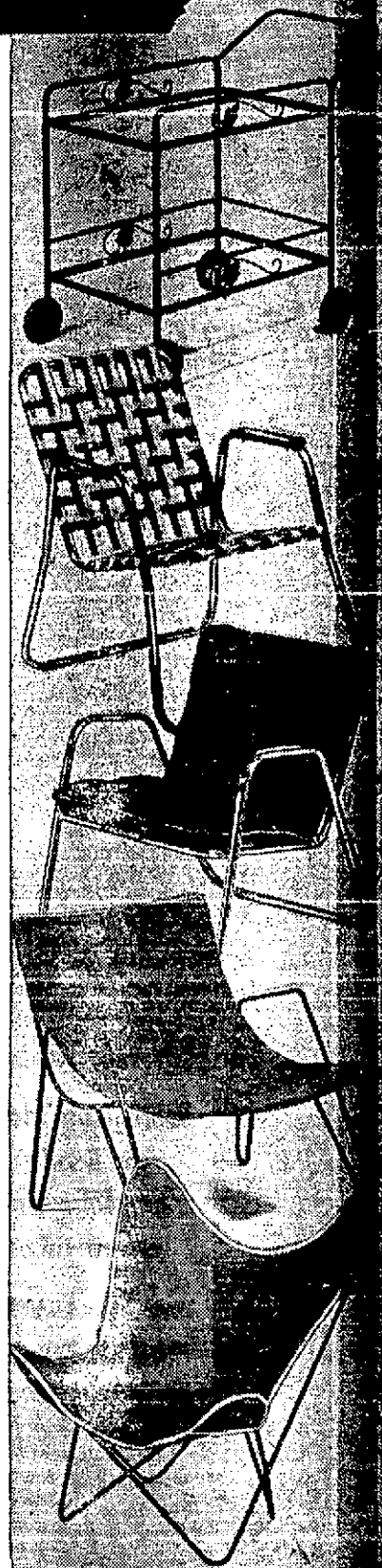
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May Co. Lakewood Patio Furniture, Third Floor



Busiest Girl in Long Beach

By Vera Williams

BUSIEST GIRL in Long Beach during the Miss Universe Beauty Pageant this week is pretty, brown-haired, brown-eyed "Miss Welcome to Long Beach."

She is Miss Marlene Becker, 21; of 1078 E. Ocean Blvd. She is simple, unaffected and charming. She looks and acts like the girl next door. She is the kind of girl you would like to have for a wife, daughter or sister.

Her instructions in the Miss Universe pageant are: "Be present — and be nice." It is easy for her to be both.

As the city's official representative, she's "first friend" to contestants in the pageant. Her job is to see that all the girls are happy and comfortable.

She appears — and talks — in all major programs of the pageant.

As a warm-up for her Miss Universe duties, she greeted visiting Elks, visiting chess players; she was Queen for a day in the speedboat races at Marine Stadium; she was honorary grand marshal for the Huntington Beach Fourth of July parade.

Chosen from a field of 65 contestants, Marlene is 5 feet 5 inches, and her measurements are 35, 24, 35. She wears a bath-

ing suit and an evening dress equally well.

Reared in Minneapolis, where she was graduated from St. Anthony's High School in 1950, she came to Long Beach two years ago and she likes it here.

She **LOVES** to dance, she says. She long has been able to fox-trot, waltz and jitterbug. One of her awards as "Miss Welcome" was dance lessons, and she has been specializing in the South American dances — tango, mambo and samba.

She likes to play tennis, she likes to hike. She makes most of her own clothes. She likes to cook, specializes in macaroni and spaghetti dishes, although her figure doesn't look like it.

HERE IS SOMETHING that will surprise you. She can't swim. She would like to learn.

"Do you suppose there is anyone around here who would teach me?" she asks.

The boy friend who seems to be her favorite — she doesn't reveal his name — is a jet pilot oversens. However, she dates other boys.

How does she feel about being "Miss Welcome"?

"It's a privilege," she says sincerely. "I am very happy."



Photo by Perry Griffith, Official Miss Universe photographer.

Marlene Becker, Miss Welcome to Long Beach—the city's busiest girl this week—oohs and aahs as she tries on the \$250,000 Miss Universe crown "just for size."



Marlene proudly displays her Miss Welcome banner.



Photo by Joe Risinger.

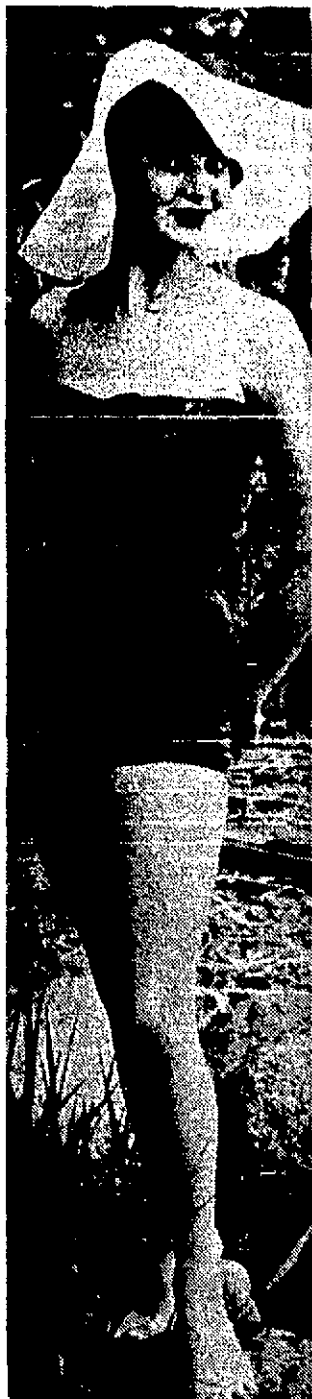
Marlene poses in her black cocktail dress and pearls.



MISS ARGENTINA
... Ivana Kislinger ...



MISS CHILE
... Gloria Legisos ...



MISS SWEDEN
... Magnhild Claussén ...



MISS PANAMA
... Liliانا Torre ...



MISS THAILAND
... Amora Asvananda ...



MISS LOUISIANA
... Sadie Marie Vinson ...

Worldwide

PAGEANT PROGRAM

Today 2:30 p. m. Beauty parade (see main news section for parade route and other details).

Monday — Afternoon and evening, tour of Universal-International Studios for contestants; dinner at studio.

Tuesday — Noon, luncheon for contestants: Shrine Club at Wilton Hotel, Kiwanis Club at Lafayette Hotel; 8 p. m., musical stage production featuring contest for Miss United States, Municipal Auditorium.

Wednesday Noon, luncheon for contestants: Rotary Club at Pacific Coast Club; 8 p. m., musical stage production featuring the selection and crowning of Miss United States of America, Municipal Auditorium.

Thursday — Noon, luncheon for contestants: Long Beach Insurance Association at Pacific Coast Club, Optimists Club at Lafayette Hotel; 8 p. m., musical stage production featuring contest for title of Miss Universe, Municipal Auditorium.

Friday — Noon, luncheon for contestants: Lions Club at Wilton Hotel; 8 p. m., musical stage production and crowning of Miss Universe, Municipal Auditorium.

Saturday 10 a. m., beach party for contestants, hostesses and officials at Towne Club; 7:30 p. m., grand coronation ball, Municipal Auditorium.

Sunday, July 25—All beauties except winners of Universal-International movie contracts depart for home.

Pageant of Beauty

Almost 100 of the most beautiful girls in the world have arrived in Long Beach to participate in the Miss Universe contest now under way, thirty-odd of them from as many nations of the world, the others from various states in the United States. Christiane Martel, the reigning Miss Universe, will crown the winner. Here are some of the beauties.



MISS NEW YORK CITY
... Renee Roy ...



MISS MISSOURI
... Jo Ann Lynde ...



MISS CALIFORNIA
... Sandra Constance ...



MISS ISRAEL
... Aviva Pe'er ...



MISS NEVADA
... Mary Jane Arnold ...



MISS WISCONSIN
... Rita Dolores Younger ...

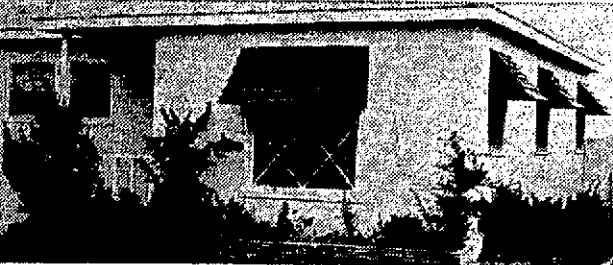


MISS FINLAND
... Lenita Airisto ...



MISS MEXICO
... Elvira Costella Olvera ...

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PET PARADE

A Sheep in Polecat's Clothing



Deodorized skunks make interesting, affectionate pets. This is Flower, favorite of Dan and Barbara Gibbons.

By Eleanor Avery Price

FEW PEOPLE realize what a fine little pet a deodorized skunk can be. If you were to

ask Dan and Barbara Gibbons, 5118 Montair Ave., Lakewood, you would find them just as enthusiastic over their pet skunk, Flower, or, more lovingly, Baby, as someone else might be over a certain breed of dog or cat.

Flower is one year old, and she has already had one litter of babies delivered by Cesarean. The little ones were so tiny they had to be fed by eyedropper with a chinchilla nipple on the tip. (These nipples, by the way, are excellent for tiny kittens who lose their mother.)

The skunk breeds but once a year, around January, and the gestation period is 63 days. It is a noiseless pet, has no fleas, and can easily be housebroken to a box of sawdust or dirt.

Since it is a nocturnal pet, it

needs a cage in a separate room or garage, with a bed of shredded newspaper. The cage should be kept out of drafts, as a cold is (Continued on Page 19)

We have just received some fine registered **AKC DOGS**

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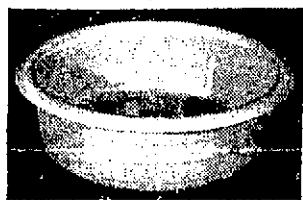
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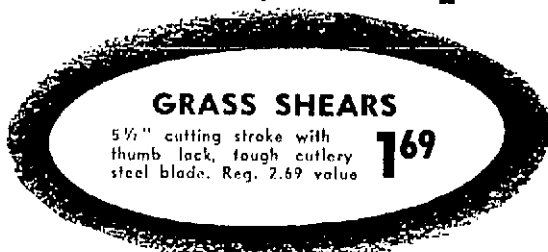
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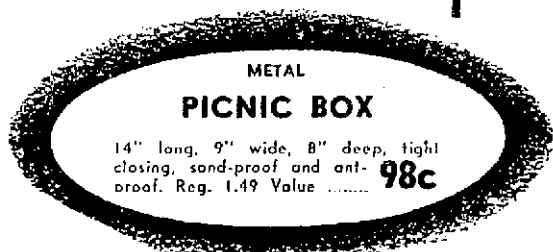
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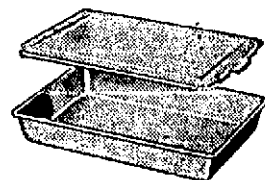
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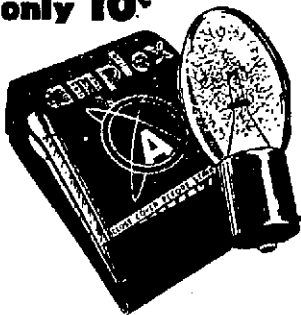
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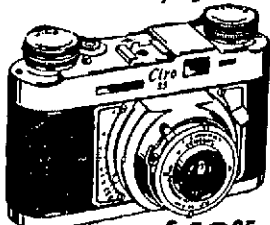
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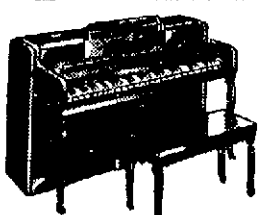


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WHAT'S YOUR HOBBY?

Tufting Does a Comeback

PROOF that the punch work considered so modern today is only a slightly changed form of needlework popular 200 or more years ago is held by Mrs. Herbert Asher, 212 E. Fifth St. She is the proud possessor of a punch needle of that period. It is silver with a beaded edge and an almost worn off engraved design. Today's needles are plain and usually encased in light-weight metal, but the style of the two needles and the mechanism used to control the length of the stitch are approximately the same.

"Obviously such embroidery needles were highly cherished in those days and handed down as family heirlooms along with the silver thimble," according to Mrs. Asher, who is an authority on this art.

"The ladies called this sort of needlework tufting or turfing and used it to make fancy handbags, pillow tops, wall hangings, lap robes and bedspreads, very much as we do today," she said. "The speed with which an elaborate design can be executed with such a needle apparently appealed to the busy housewives of those days, exactly the same as it does now."

The durability of articles so made likely increased their popularity, too. A pillow, at least 150 years old, is as firm and beautiful now as the day it was made. The colors of its bird-and-flower design have softened with the years but not a single stitch has loosened. To further embellish the work, its creator (unknown) made the leaves with intricately shaded, tiny beads. The punch work stitches used in making the brightly plumaged parrot and delicately-colored roses and pansies are packed together like pile on a closely woven piece of deep velvet. The surface loops were apparently made rather long, then carefully



More than 150 years old, this tufted pillow case, displayed by Mrs. Herbert Asher, has modern counterparts.

By Jule Armin

clipped to contour. The bird's feathers are more than a quarter of an inch deep in some parts. The roses have about an eighth of an inch depth, with the background flowers tapering off to give perspective.

Embroidery done over the entire background on both sides of the pillow is made of thousands of minute cross-stitches.

TODAY'S embroiderers generally use an appropriate, ready-made material for the background, making only the raised design in punch work. Velvet, velveteen, velour and satin are popular de luxe materials. Denim, linen, upholstery cloth and other durable fabrics are better for utility pillows. A black Scottish dog looks especially appropriate against a bright red plaid. A fluffy grey squirrel or jungle beast would seem more at home

against a nubby green or woodsy brown material.

The design is sketched or purchased ready printed on a piece of muslin. This is basted to the back of the material to be decorated, then covered with rows of simple in and out stitches, made with the punch needle set to leave whatever length loop is desired on the front. Loops can be left as they are, combed out for a fluffy, natural, hair-like effect, or clipped to contour.

Because of its Early American origin and present popularity, punch work is appropriate as decor in either period or modern homes. Choice of design and style of execution determine whether it shall take its place as a piece of art on the family's heirloom love seat, or be a sturdy contribution to the rough and tumble of the children's playroom.

CAMERA ANGLE

A Camera for Shutterbug Jr.

By the Shutterbug

RECENTLY SOMEONE asked us about buying cameras for children — at what age they can make good use of them.

It is hard to answer such a question in general terms — because so much depends on the individual youngster. Some of them might be able to make good use of a simple camera as early as 7 or 8. However, generally about 10 is the right age for a youngster to begin his snapshooting career.

A five dollar bill will buy a good simple camera and a couple of rolls of ordinary snapshot film — and you'll even have a little change coming. By the way, that's a good idea for a birthday present.

As long as the camera is used on a sunny day, it and the film (Continued on Page 20.)



This picture was made with a new box-type camera made especially for children—one selling for less than \$4.

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Southland Magazine

She Throws the Army a Curve



WAC garb will cover the curves of lovely Julia Adams when she plays opposite Donald O'Connor in comedy.

ONE OF HOLLYWOOD'S most provocative sets of curves — personal property of Julia Adams — is temporarily going under wraps.

This is according to plan for the chestnut-tressed charmer, who has so carefully built her career that now she is beckoned when a script calls for someone of acting ability.

Only after she had established herself as a craftsman in the histrionic arts did Julia contrive to draw an assignment of the stop-look-and-whistle variety. This was her role in Universal-International's "Creature From the Black Lagoon," in which for almost all her footage her wardrobe was restricted to a fetching bathing suit. One that really fetched!

Studio chieftains were so captivated by the "new Julia" that they lost no time planning a different format for the hazel-eyed star — one intended to make the most of her physical assets.

There's nothing the actress would like more, since she feels a change of pace is challenging, but before launching the new program she talked her mentors into letting her do the comedy lead with Donald O'Connor in the talking-mule story, "Francis Joins the WACs."

She plays the part of a captain in the powder puff brigade who finds herself saddled with the problem of trying to fit a man into the activities of the women soldiers! O'Connor is the gent involved, being assigned to the WACs by clerical error.

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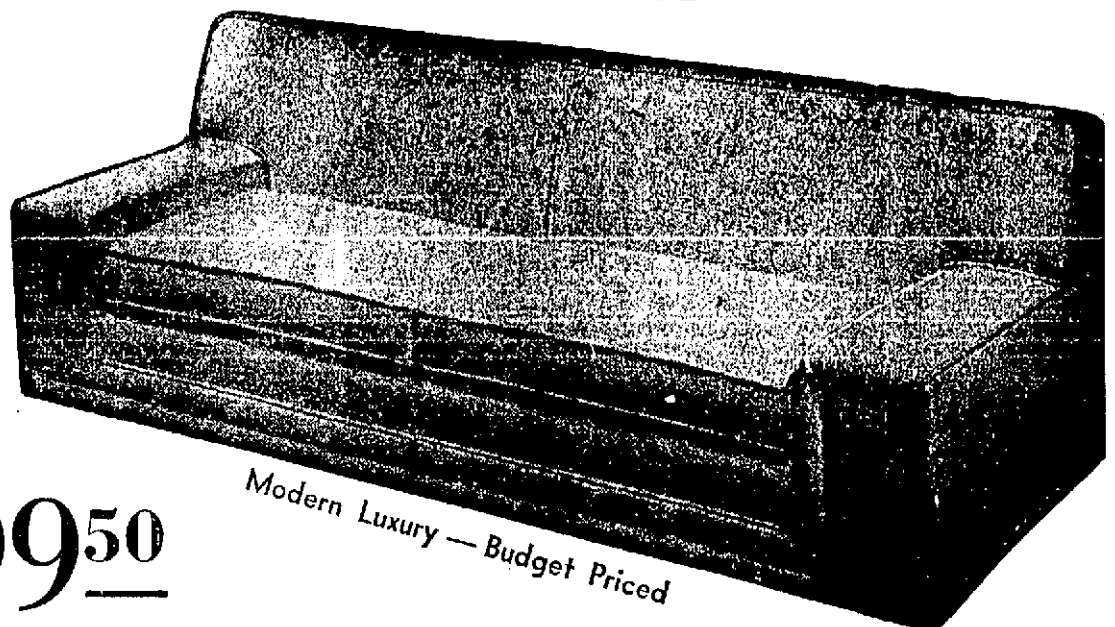
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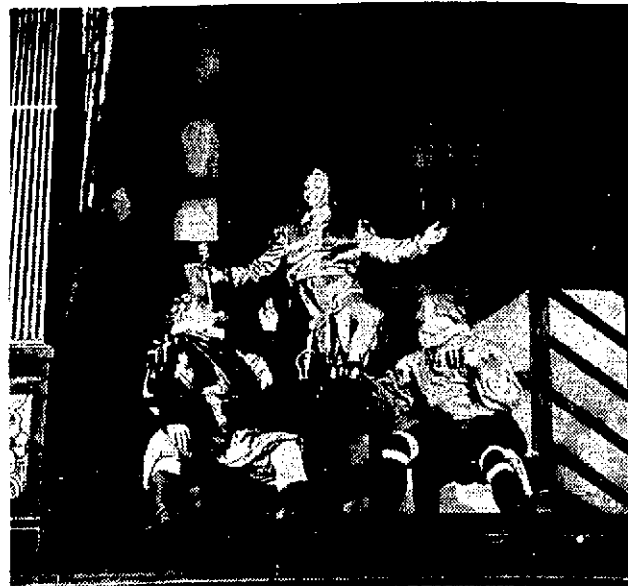
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FREE PARKING



—Photo by Ed Sievers.

A rowdy scene from a Shakespearean comedy is
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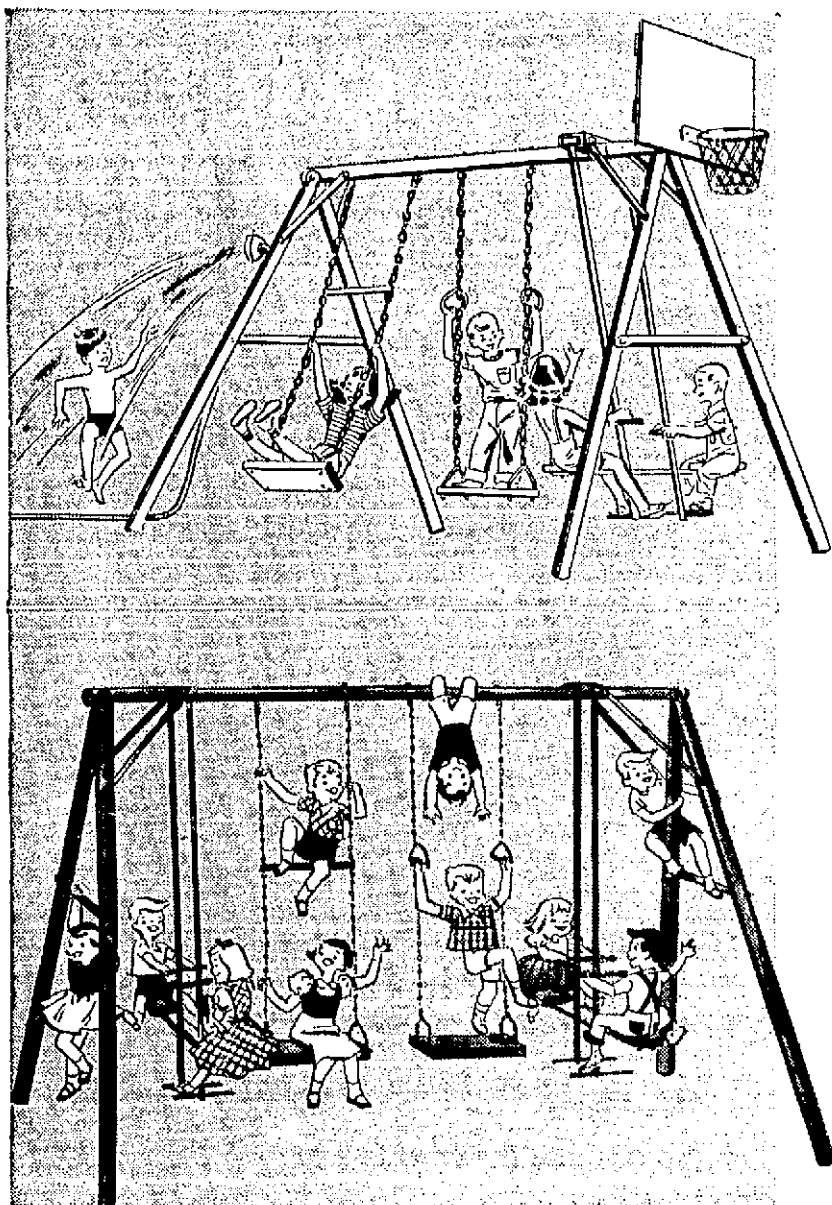
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By David Thompson

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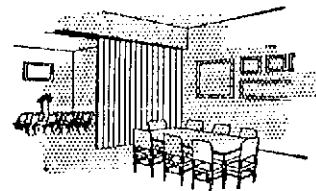
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May Co. Lakewood Toys, Downstairs

A SHAKESPEARE Festival of
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and actresses from all over the
country, will be presented for 45
days beginning July 23 at the
picturesque Old Globe Theater
in San Diego.

Enhancing the importance of
the festival, the fifth such pro-
duction staged by the San Diego
Community Theatre, is the fact
that the Old Globe Theatre is
a faithful replica of famous Lon-
don playhouse of Shakespeare's
day. Its location in Balboa Park
combines a setting of towering
eucalyptus trees and broad lawn
on which is presented a precur-
tain pageant of Elizabethan folk
dances presided over by Good
Queen Bess and her royal court.

Plays selected for presentation
in San Diego this summer are
"Othello," "Twelfth Night," and
"The Merchant of Venice." They
will be given in rotation, making
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to see all three plays in the
course of three nights.



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The California Wine Association announces the big news in luxury wine—lower price! This 4-point plan will interest every man or woman now paying 50¢ to \$2.00 (or more) for a fifth of wine.



Now, for as little as 58¢ a fifth, you can have wines *so good* that they won 10 awards for excellence last year at California's two most important wine-judging events.

What made such high quality and low price possible? It was this unique plan of the California Wine Association:

1. Quality standards established

First, the characteristics of luxury wines were studied. Based on this analysis, quality standards for flavor, color and aroma were set up for a complete line of wines—Burgundy, Sauterne, Port, Sherry, etc.

These standards are *extremely high* for wines which have to be sold at a low price.

2. Wines selected from 11 wineries

Here is how and why the California Wine Association was able to meet these standards:

Good wine depends primarily upon good grapes. Certain districts of California, due to their special climate and soil, produce grapes best suited for certain types of wine.

One district is outstanding for its Sherry, another for its Port, and so on. Since these districts are 200, 300 and sometimes 400 miles apart, it is easy to see why no *single* winery can hope to produce a wide *variety* of wines of equally high quality.

But, with *eleven wineries* strategically located

in California's best districts, the California Wine Association selects outstanding wines from each.

3. How price was brought down

It is a known fact that businesses geared to large-scale operations can sell their products for less.

The California Wine Association is a great organization comprised of *eleven* wineries. Therefore, it was possible to combine the production of these wineries in one large-scale marketing operation.

This made it possible to bring the price of these wines down to as little as 58¢ a fifth for dry wines, 63¢ for sweet wines.

4. The quality is proven!

Proof of Eleven Cellars quality came last fall at California's two most important wine-judging events—The California State Fair and The Los Angeles County Fair.

Eleven Cellars won more awards for quality than any other wine at its price. 10 awards in all.

Guide to ELEVEN CELLARS California Wines

Cellar No. 1 (Woodbridge)

Nutty-tasting Sherries—from the delicate-flavored Palomino and other fine grapes.

Cellar No. 2 (Florin, Cal.)

Other superior Sherries—from our winery in the heart of the Sacramento Valley.

Cellar No. 3 (Windsor, Cal.)

Burgundy, Sauterne, other table wines—from Napa-Sonoma district—world-famed for dry wines.

Cellar No. 4 (Delano, Cal.)

White Port—from Sultanina, White Malaga and other San Joaquin Valley grapes.

Cellar No. 5 (Acampo, Cal.)

Ruby Port—from Zinfandels and other choice grapes of this district.

Cellar No. 6 (Villinger Station)

Medium Sherry—from this district where 60 growers have practiced their art since 1905.

Cellar No. 7 (Lodi, Cal.)

Full-Bodied Port—from Zinfandel, Petite Sirah, and other fine grapes.

Cellar No. 8 (Lodi, Cal.)

Tempting Tokays—from California's great Tokay grape district.

Cellar No. 9 (Cucamonga, Cal.)

Cream Sherry—from this Southern California district known for its sweet, rich dessert wines.

Cellar No. 10 (Urgon Station)

Pale Dry Sherries—from Burger, Palomino and other Sherry grapes.

Cellar No. 11 (Vinland, Cal.)

Mellow Muscatel—from the famed Muscat de Alexander grapes of the southern San Joaquin Valley.

* Dry wines 58¢ per fifth. Sweet wines 63¢ per fifth.

CALIFORNIA WINE ASSOCIATION—SAN FRANCISCO

ELEVEN CELLARS Wine

BOOK REVIEWS

In a Cactus World

By Fred Taylor Kraft
Independent-Press-Telegram Book Editor

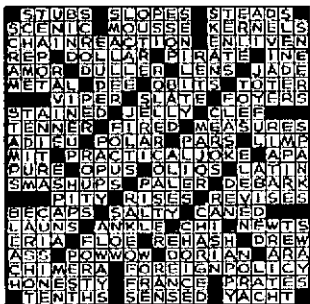
THE GIANT CACTUS FOREST AND ITS WORLD, by Paul Griswold Howes (Duell, Sloan and Pierce-Little, Brown, \$7.50).

To gather material for this wonderful book, Howes and his wife headquartered in the very midst of the giant saguaro cactus forests of southwestern Arizona, the jagged Tortillas and the mysterious Superstitions filling their far horizons. It was a happy choice for there, among primitive mountains and deserts, strange dawns, queer cloud effects, and where the sunsets are indescribably beautiful, they gradually come to be on intimate terms with the plant and animal life of a wondrous world. They hunted with guns and nets, trowels and cameras, binoculars and sketchbooks under peaceful skies; and in the desert's radiance and color queer little animals and birds came to them to be fed and catalogued. And for naturalists and those who love the desert, this profusely illustrated book — the result of their trip — not only is an authentic guide but also fascinating reading.

THE ADVENTURES OF CAPTAIN GRIEF, by Jack London (World, \$2.75).

The name of David Grief was legend in the South Seas, and he was widely known, for Grief's far-flung interests took him countless leagues from one coral island to another. On these trips he met many strange people who had east themselves away from civilization for one reason or another, and he had many strange adventures. This book relates some of the adventures of this man who played the game, not for gold, but for the game's sake.

SOLUTION TO TODAY'S PUZZLE
(See Page 30.)



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only as the old master story teller who so loved the South Seas could tell them.

A SEAL'S WORLD, by Frank Stuart (McGraw-Hill, \$4).

KINSHIP WITH ALL LIFE, by J. Allen Boone (Harper, \$2.50).

Wanderer is a harp-seal, born in the White Sea, and "A Seal's World" recounts her extraordinary adventures from birth through thousands of miles of travels back to the White Sea where romance waits. Here is the most charming natural-history book of the season, to be enjoyed by everyone who loves animals.

J. Allen Boone became interested in animals after being appointed "Good Man Friday" to Strongheart, the German shepherd movie star of a few years back. He parlayed what Strongheart taught him about animal language into some almost unbelievable experiences communicating with four-legged, six-legged and even no-legged denizens of nature, and here he describes those experiences.

NEW POCKET-SIZE paperbacks you'll like: "Daughter of Strangers," mistress of a vast plantation whom the law said was a slave (Dell, \$3.50); "Dead Babes in the Wood," a mystery by D. B. Olsen (Dell, \$2.50); "Long Lightning," novel of the frontier west by Norman A. Fox (Dell, \$2.50); "The Argosy Book of Sports Stories," edited by Rogers Terrill (Pennant, \$2.50), and "Mostly Murder," an anthology of 18 stories of murder and suspense (Pennant, \$2.50); "The World of History," an anthology of contemporary historical writing in an original edition (New American Library, \$3.50).

Authors Western

William Vance, formerly employed by the Recreation Commission in Long Beach, has been advised that his latest book, "Hardrock Rancher," has been issued in the paperback edition by Popular Library, Inc. Vance now resides in Albuquerque, N. M., where he moved some years ago because of ill health. He has been writing western, adventure and mystery stories for more than 10 years and "Hardrock Rancher" is his fourth western novel. He now devotes full time to writing and lecturing at the University of New Mexico on creative and article writing.



GRAHAM MCINNES
... A surprising novel ...

LOST ISLAND, by Graham McInnes (World, \$3.50).

Elizabeth Island had been sighted by Sir Francis Drake, and he had landed and careened his ship. When he left on his voyage in the Pacific not all his crew sailed. And the island was lost from the charts, until Francis Ryan washed ashore, bruised and bleeding from the explosion of a Navy aircraft bound on a weather mission.

That Ryan had left an unfaithful wife in Honolulu made his stay on Elizabeth Island not uncomfortable, when he found a loving and lovely young lady who was several hundred years old. But the dollar sign Ryan had first dug into the sand brought a mission from the Navy. And what came of it makes a distinctive and surprising novel that is simple and moving.—G. L.



A NEW U. S. 4-cent airmail stamp, intended primarily for use on postcards, will be issued Sept. 4.

The stamps will be released at Philadelphia in conjunction with the annual convention and exhibition of the American Air Mail Society to be held in the National Philatelic Museum there.

While the U. S. Post Office Department previously issued a 4-cent air mail postal card with imprinted stamp, this is the first adhesive air mail postage stamp specifically for use on postcards.

THE POST OFFICE Department will issue the 3-cent Statue of Liberty "In God We Trust" stamp in coils, sidewise perforated, through the Washington, D. C., post office July 20. Sale of the stamp in other offices starts July 21.

THE SECOND 1954 edition of "Stamps of the U. S. Possessions and British North America" by H. E. Harris and Co., Boston is now on the market. The catalog contains 128 pages and is of small size (5½ by 8½ inches). It shows the retail prices and lists singles, blocks of four, mint sheets, plate blocks and first day covers.

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ART CIRCLES

Art for Beauty's Sake

By Vera Williams

Independent, Press-Telegram Art Editor

Municipal Art Center, 2300 E. Ocean Blvd., Design Shows; international garden party for Miss Universe contestants Wednesday.

Pacific Coast Club: Long Beach Art Association show.

Spectrum Club Gallery, 225 E. Third St., paintings by members.

Long Beach Branch, Los Angeles County Medical Association, 814 Pine Ave.; abstract paintings by William McGee.

A GALA continental air will prevail on the lawns and gardens overlooking the ocean at the Municipal Art Center Wednesday when the foreign contestants for the title of Miss Universe will be honored at an international garden party given by the municipal art department.

Consular officials and diplomatic representatives have been invited to join the foreign beauties in meeting the citizens of the area from 2 to 4 p. m. Refreshments will be served in the garden to a background of gay music of the countries represented. The event is open to the public.

The Art Center exhibition on display appropriately features the stimulating and flamboyant industrial and architectural designs of Gio Ponti of Milan, leading Italian in the field of contemporary design. Together with the Ponti display is a group of sensitive paintings, photographs and photographs by Gyorgy Kepes, Hungarian-born designer, now professor of visual design at MIT. The third part of the lively design exhibition is titled New Design Developments and is an outline of advanced research in the field as it is taught by the North Carolina State School of Design in Raleigh. This exhibition will run through Aug. 15. All events at the Art Center are open to the public without charge. The Center is open 9 a. m. to 5 p. m. Tuesdays through Fridays and 1 to 6 p. m. on Sundays.

PAINTINGS by William McGee, painting and drawing instructor at the University of Cincinnati, visiting instructor in painting at Long Beach State College, are displayed in the Long Beach Branch of the Los Angeles County Medical Association.

McGee, 29, was born in Syracuse, began formal art training in the Buffalo Art Institute, Syracuse University, and received his bachelor's degree in painting from the University of New Mexico in 1950. Graduate

study began at Black Mountain College in 1952. He completed graduate work at Indiana University where he taught design and drawing one year. He has work in the Museum of Modern Art in New York, Philadelphia Print Club, Chicago Art Institute, Dallas Museum of Fine Arts and University of New Mexico.

NEW OFFICERS of the Palos Verdes Community Arts Association inducted recently at a reception and dinner in La Venta Inn are Mrs. Wallace Lebkicher, president; Capt. T. O. Cullins (USN ret.), vice president; Mrs. Stuart A. Ripley, treasurer; Mrs. Mary M. Eich, secretary; Mrs. David E. Bradley Jr., Robert G. Yetter, Mrs. Lebkicher and Mrs. John E. Boyer, directors. Hold-over directors are Mrs. Stuart A. Ripley, Mrs. Herbert A. Sullwold, Leslie H. Brigham, T. O. Cullins, William Ralph LaPerts, John B. McDonald, Edward H. Raymond, Victor B. Robertson.

THE SECOND ANNUAL Idyllwild Fine Arts Conference will be held July 23-24 on the campus of the Idyllwild Arts Foundation at Idyllwild with a distinguished group of artists, sculptors, architects, critics and museum directors on the program. Speakers will include Edgar Ewing, associate professor of painting at USC; Alfred Frankenstein, San Francisco art critic; Lorser Feltelson, Southland painter; Bernard Rosenthal, sculptor; Richard Neutra, architect; Frederick Wight, director UCLA gallery; Noel Quinn, representing California Water Color Society; Kenneth Ross, director Los Angeles municipal gallery; Jarvis Barlow, art critic; Joseph Fulton, director Pasadena Art Institute; Edward Reep, instructor at Chouinard Art Institute.

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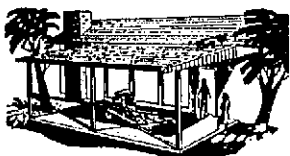
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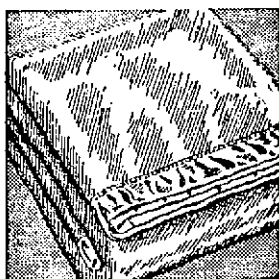
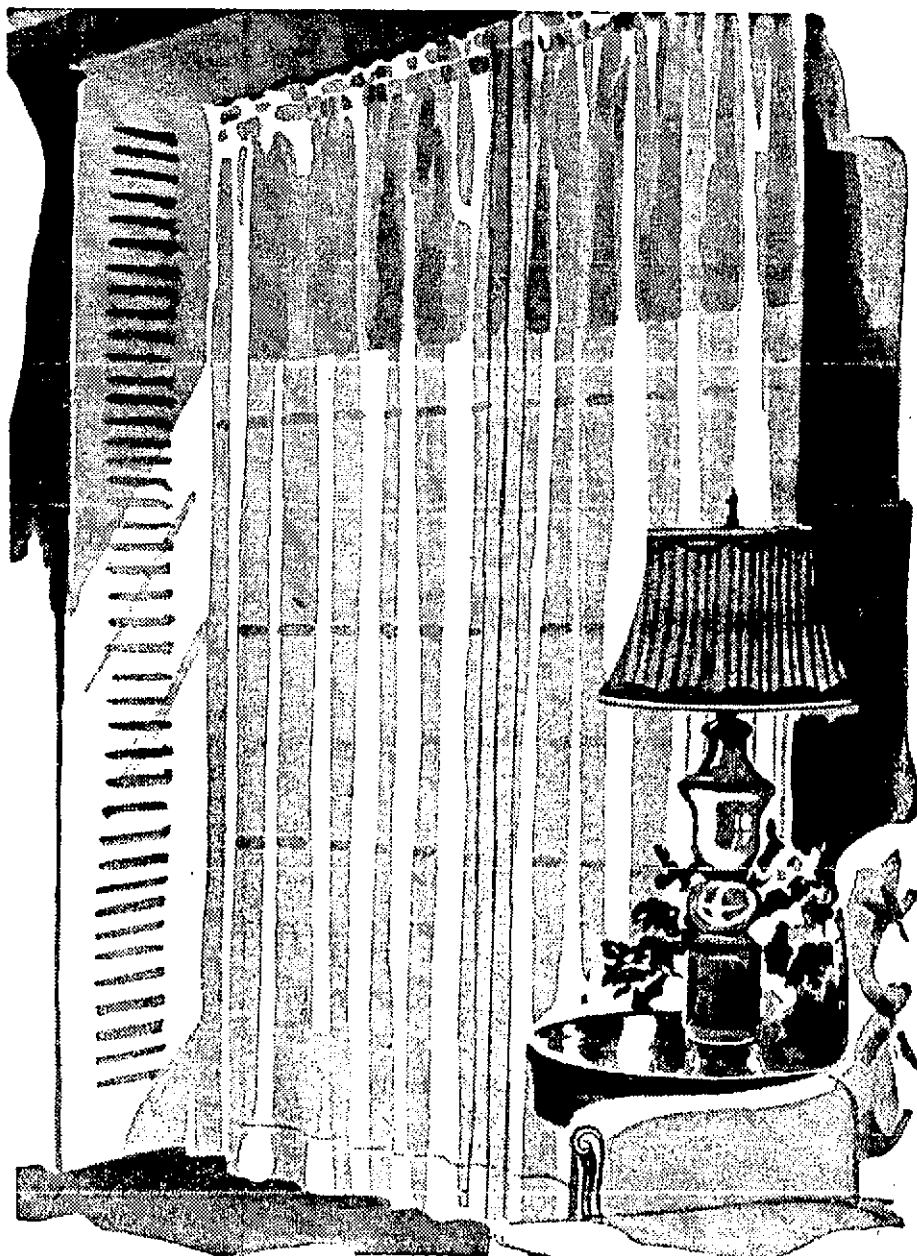
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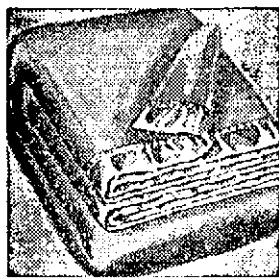
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Oh, so lovely and sheer. No shrinkage, no stretching required, never needs ironing! Insect proof. Sizes 42x81".



**Reg. 6.59 Blanket
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63% rich rayon, 27% cotton, 10% wool. Matching 6-in. acetate satin binding. 6 colors, 72x84".



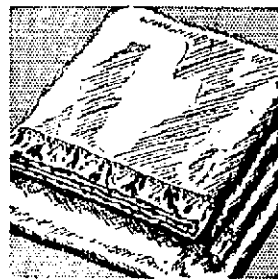
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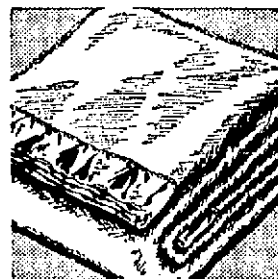
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Goats' Milk vs Monkey Meat



Joe Woods of Norwalk has "adopted" a tribe of Indians in Mexico. Here he is with trophies of trip.

By Jack Davis

NORWALK.
JOE WOODS is back from Central America where he took a plane-load of goats, canvas, hammocks, machetes and ammunition to a tribe of Lacadone Indians, 28 survivors of the ancient Mayans, who live on the border between Mexico and Guatemala.

He expects to go again with another plane-load next year.

The Indians had no knowledge of milk because cows cannot live in the torrid climate. Goats are more hardy and Woods hopes they will be able to withstand the heat.

At first the Indians were afraid of milk and would not touch it, but he was able to convince some of them that it was good for them. Two adults and two infants were drinking goat milk when he left.

Woods hopes to take a doctor along next year and will pay the expense of any medico who is willing to face the prospect of sleeping in a hammock and living on corn and monkey meat in the jungle.

The Indians never have seen a doctor, he says, and they have such low resistance that a cold often proves fatal.

Woods, who lives at 16003 S. Pioneer Blvd., says he has "adopted" the tropical tribe. They need help and he is willing to do what he can for them.

They work hard to keep the jungle back from their village, hacking at the growth continually with machetes. They also have a high moral code and don't know what it is to lie or steal.

Their only cultivated crop is corn which they plant in holes they dig with a machete. In each hole they plant eight seeds, one for each of their eight gods.

For meat they eat monkeys and wild boar.

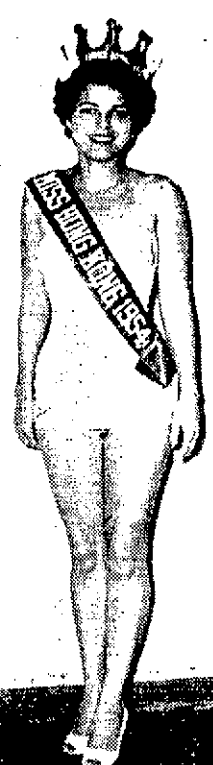
WOODS ORIGINALLY PLANNED to take four goats to the tribe, with the intention of teaching them to breed and milk the animals.

How to get the goats into the jungle village, a three-day pack trip from the nearest airport, puzzled Woods all the way to Villa Hermosa, Mexico, which he reached by train. And when time came to buy the goats, he found that they were so cheap that he purchased 10 instead of the intended four. This necessitated chartering a twin-engined plane instead of the single-engined craft he had intended to use to transport the animals to the outpost airport. He herded the goats the rest of the way over the jungle trails.



A herd of 10 goats to provide milk for the Indians is given to Indians by Joe Woods. Tribal chief at left.

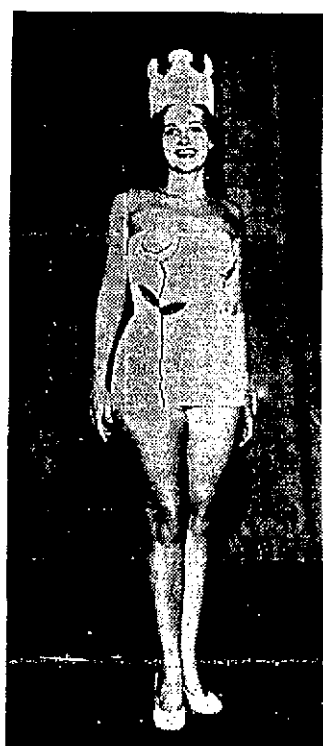
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NORMAN GRANZ

RECORD ALBUM

Jazzmine's His Flower

IN THE JAZZ realm, one of the most ambitious recording projects is Norman Granz' monumental task of putting "The Genius of Art Tatum" on record.

The first five albums in this series are just out, and they are things of beauty. Granz says he hopes, eventually, to have 150 Tatum piano solos in the set, which would make a shelf of around 20 albums.

After you finish listening to them, they'd be dandy for pressing flowers — say jazzmine!

THE TEEN-AGE CROWD is becoming a better market than ever and the record companies are losing no time in satisfying this demand.

Columbia is offering a "Teen-Age Dance Session" album by Dan Terry and his orchestra for the blue jeans set. Typical numbers: "Teen Ager," "Denim Blues" and "Saddle Shoe Shuffle."

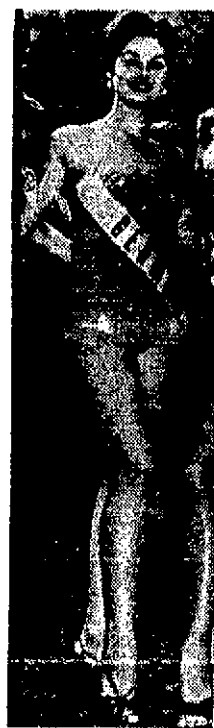
And Epic has come forth with an extended-play 45-rpm'er, "Teen Age Party Dances." The four numbers played enthusiastically by Lee Roy and his band are "The Charleston," "The Bunny Hop," "Beer Barrel Polka" and "Mexican Hat Dance."

"THREE COINS in the Fountain," Four Aces, heads the week's local hit parade followed by (2) "Little Things Mean a Lot," Kitty Kallen; (3) "Hernando's Hideaway," Archie Bleyer; (4) "Happy Wanderer," Frank Weir; (5) "Wanted," Perry Como; (6) "If You Love Me," Kay Starr; (7) "The Man Upstairs," Kay Starr; (8) "I Understand," Four Tunes; (9) "Little Shoemaker," Gaylords; (10) "Joey," Betty Madigan.

"The High and the Mighty," Victor Young, is climbing fast, say the record dealers, and so are "Sh-Doom" recorded by Chords and Crew Cuts; "Green Years," Eddie Fisher, and "They Were Doing the Mambo," Vaughn Moore.

RECENT VOCAL recordings, purchased for loan by the Long Beach Public Library, have high entertainment value, as shown in "Anna Russell Sings! Again?," "Ballads of the American Revolution" (sung by Wallace House), "Songs and Dances of Greece" (Folkways recording), "Elizabethan Love Songs and Harpsichord Pieces" (Hugues Cuenod, tenor, and C. Chiasson, harpsichord), "Jussi Bjoerling in Song" and "Love Songs" (sung by Mario Lanza).

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He's Looking for the Man on Mars

THIS MONTH the planet Mars whirls its way closer to Earth than it has in 13 years. Among the thousands of professional and amateur astronomers who are delving telescopically into the secrets of Earth's mystic neighbor is Eugene Lary, 903 E. 46th St.

Lary, who recently finished constructing a six-inch reflector, Newtonian type, telescope, first became interested in astronomy while serving as navigation officer with the Merchant Marine. "The knowledge," he says, "that man is growing closer to his dream of interplanetary travel and the crystal beauty of the planets, galaxies, nebulae and comets that parade through the universe prompted me to take up the science as a hobby."

According to Lary, the telescope was not difficult to make and plans for constructing it can be found in any library. All materials, with the exception of the mirrors, were collected from various welding and pipe shops. The main barrel is of galvanized iron, 60 inches long and eight inches in diameter. At one end, mounted on a perforated wooden block to allow free circulation of air around it, is a six-inch (objective) mirror, one face of which has been ground slightly concave and plated with a thin layer of aluminum by a professional plating shop.

Three inches back from the opposite end of the barrel is a rectangular (Diagonal) mirror mounted at 45 degrees on a wooden support. It is adjustable and set in such a way that it reflects the light received from the Objective mirror through a hole in the main barrel to the eyepiece. The eyepiece used by Lary is from a war surplus sextant. The power of the telescope may vary with the quality of the lens. By dividing an old pair of binoculars and mounting one section at the forward end of the scope, he can quickly sight the object he intends to view then bring it into delicate focus by adjusting the eyepiece.

The tripod supporting the scope is made from 3/4-inch steel tubing and can be removed and folded for convenient storage. The barrel rests on a wooden platform attached to the top of the tripod and is secured by two leather straps.

LARY BUILT the entire telescope in three weekends at the cost of \$54. It can be set up for viewing in five minutes providing it is stored in a room whose temperature is equal to the outside air, otherwise, approximately 30 minutes is necessary for the mirrors to adjust to the variation in temperature.

"It's portable and easy to handle," according to Lary, who, with his wife and friends, frequently drives to Griffith Park where the clear, higher air makes solar viewing more effective and pleasant.

When asked if there were any other accessories, he said, "Yes, a barbecue stove and some hamburger. It can be a lot of fun!"



Photo by Jerry Russom

With his homemade telescope, Eugene Lary can see the moon craters, Saturn rings, major Jupiter satellites.

By Peter N. Synodis

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Ruchti Bros. Baby Beef



Rodger Photo

Ice plant is especially good as a ground cover in many situations, providing colorful flowers.

Here's Color in Cover-Ups

COLOR! COLOR! COLOR!
This is the end result of planting ice plant or ivy geranium for ground cover. Both are long lived perennials that will give years of gardening satisfaction. The huge masses of blazing ice plant and the billowy cascades of blooming ivy geranium plantings have long evoked admiration from visitors to California. And well they should, for rarely do we find such dazzling floral arrays.

Ice plant is a grand subject for curb and bank plantings. Once established, it is impervious to almost all attacks, withstanding drought, insects and full sun exposure. Given a few good soakings when the transplants are first set into the ground, they are usually able to fend for themselves.

In colors, ice plant offers us apricot, pink, rose, red and purple. And there is an extra dwarf type that literally hugs the ground. Note in planting that the plants should be set deep, as they will sprout roots along the stem.

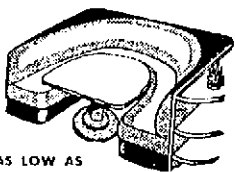
Book From Bus

A passenger on a bus between Los Angeles and Hollywood took the same seat in the bus every working day for the past three years and always kept busy writing in a notebook during the ride.

Now the passenger carries on the bus another book—one just published as a result of his years of notebook writing. It's called, "The Window Cleaner: A Quiet Book for a Noisy World."

The author is Sydney J. Taylor, who came here from Scotland 20 years ago. Said Taylor, "I can't stand to waste my time while riding the buses."

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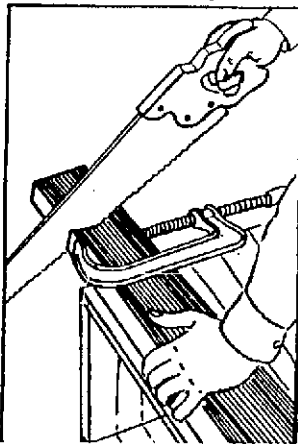
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PATTERN 399



DRAWER CABINET PATTERN 323

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Tool Tips



Use a "C" clamp when cutting uniform slats for Venetian blinds, screens or louvers. The clamp will hold the material firmly and prevent splitting and splintering.

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PET PARADE

(Continued From Page 6.)

fatal to the skunk. However, this pet is subject to very few diseases.

Flower enjoys cod liver oil and wheat germ oil, both of which are good for her fur. She eats an egg in milk twice a week. Other food includes cottage cheese, horse meat, other meats, fruits, particularly bananas and avocados, and vegetables. She also relishes chocolate bars! But few sweets or greasy foods should be given the pet skunk.

Flower is affectionate, loves to ride in the automobile, and sits next to the driver enjoying the passing scenery.

Skunks enjoy other pets in the household if they are raised with them.

If the skunk is permitted to run free in a garage, there is no battle to keep field mice away, for a mouse is a choice morsel for the skunk.

OWNER of Kato, the cute little Gibbon ape described in this column last week, is Ted Lake, 2185 Elm Ave., and not Mr. C. M. Gibboney as reported. We are sorry for the error.

THE BUREAU OF CENSUS has never issued a survey on America's cat and dog population. Nevertheless, it is reported that there are 22½ million "bow-wows" and 26.7 million "meow-meows" under some form of owner guardianship.

These figures, as figures go, mean much or little. But the figures do rather compliment humans from the angle that each pet must so fully depend upon humans for their well-being. Such dependence is sought by humans, not thrust upon them, as the owning of pets is, of course, voluntary.

An interesting sidelight in support of this human delight in pets is reflected in figures just recently developed indicating that approximately 22½ million dogs share life with 17½ million American families, whose love for animals is reflected in expenditures yearly of 200,000,000 dollars for dog food, 5 million dollars in equipment, 7 million dollars for medicine. An average dog budget is approximately 100 dollars per year per dog.

No wonder the dog population increase is four times that of people, and no wonder humans are anxious to buy for their pets such items as rubber balls, composition bones, special beds, license tags and flea killers which enable dogs to live pest-free and happy lives. Pretty nice people, these humans.

A "dog's life" isn't so bad after all, is it?

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CAMERA ANGLE

(Continued From Page 8.)

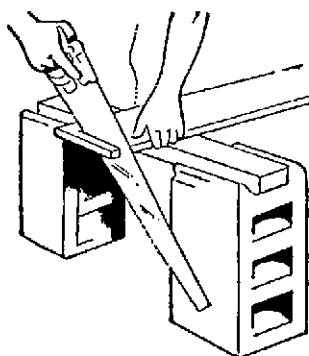
are both sufficiently foolproof that the youngster can hardly fail to get satisfactory results.

A little parental supervision in the beginning can help pave the way to snapshot success. Basic pointers for the child: Hold the camera still . . . don't get too close to your subject . . . and don't try to photograph moving objects.

Once the child learns those things — and we know lots of adults who could do well to pay more attention to them — he should have good luck with his picture taking.

However, a word of warning about the parental supervision — don't carry it too far. That may spoil the fun for the youngster. Let him select his own picture subjects — let his pictures reveal his own interests. You may be surprised at the things he picks, and they may give you some valuable information.

Make Do



A sawhorse when you need it can be improvised quickly with concrete blocks stood on end. A length of 2x4 is held in place by the depressions in the end of the blocks.

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HOW TO Correct Defects in Lumber

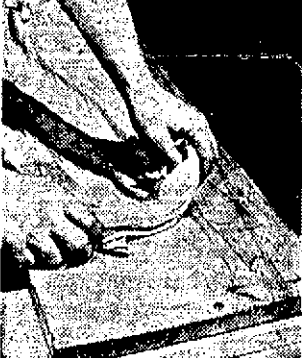
IT WILL PAY YOU TO SELECT LUMBER CAREFULLY if you are using a small quantity. For example, you may be able to save money by buying lower-grade lumber and using only the clear portions between knots and other defects. This is done in many professional shops. Even on a large job, such as paneling a room, you will find a place for many short pieces that will allow you to discard imperfect sections of lumber.

You'll also find that many lower-grade pieces have been graded down because of defects on only one side; the other side may be perfect. You'll find such stock perfectly satisfactory where only one side will show.

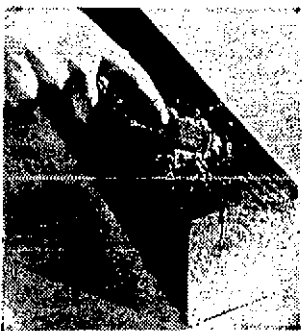
By spending a little extra time on the job, you can correct many of the common ailments that reduce the grade—and price—of lumber. The photographs show a few of the techniques that you may find handy the next time you tackle a workshop problem involving lumber.



LOOSE KNOTS. If you find a loose knot, push it out, coat the rim with clear cellulose cement, and press the knot back in place. Wipe away any squeezed-out cement, and allow at least an hour for drying. The cement will hold knot permanently in place. It forms a colorless bond and permits finishing with shellac or varnish as well as paint. Before staining wood, sand away glue to the face of the board to permit the stain to penetrate.

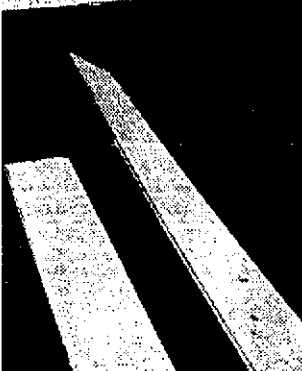


CUPPING. This wide board is cupped, forming a gutter-like hollow from one end to the other. Frequently you can correct such a defect by wetting the concave side of the board and covering it with damp rags. Leave the rags in place overnight, in a warm room, and chances are board will flatten.



CHECKING. Cracks like this are called checks. Unless they are deep enough to weaken the lumber seriously, don't worry about them. For a smooth painted finish, fill such checks with a wood plastic or a gap filler made of glue mixed with fine sawdust. As pictured, it is a good idea to fill checks and let the filler harden before the final smoothing job is done. A look at the end of a piece of lumber will tell you how deep the checks are.

TWISTING. Lumber that is twisted out of shape, like the piece at the right, can be very difficult to work. If the piece is thin enough to be somewhat flexible, and joins another board with tongue-and-groove, it may be possible for you to force it back into shape as you nail it in place. But usually you have to plan to discard some part of a twisted piece, and use only the best portion. You will find that such pieces come at bargain prices.



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FOOD

It's Time for Frozen Desserts

By Mildred K. Flanary
Press-Telegram Home Economics Editor

CRISP AND COOL as you wish you felt on a hot, sultry summer day — that in reality is the frozen or summer dessert.

Everyone talks about hot weather—but it's a smart homemaker who does something about it! When the temperature starts its climb, nothing will revive your family's flagging energy like an elegant, flummery concoction, commonly known as a summer dessert.

A past master at not only the psychology of "food in season" but of the actual preparation of those foods, as well, is Mrs. Elmer S. Clark, 4239 California Ave. Known far and wide for her prowess at making a Fresh Peach Pecan Pie which she "bakes" in her refrigerator, she offers that as a special recipe today. She has other good recipes, too, which follow:

Cherries Jubilee

1 No. 2 can black Bing cherries
Drain juice in sauce pan, add ½ teaspoon cornstarch to thicken it. Then add cherries and heat slightly.

Have chafing dish ready, pour sauce in it and add

1 oz. curacao
1 oz. kirsch or Cointreau or Triple Sec
4 oz. brandy
Serves six persons.

Almond Angel Food

Split high 10-inch angel food cake into 2 layers. Put layers together with almond ice cream and frost cake, if you like, with Fluffy White Icing. Decorate with daisies of toasted blanched

Kitchen Tip:

Mrs. Clark's Kitchen Tip: It's a good idea to keep a small piece of gum camphor inside the piano and felt will not become moth-infested.

Mrs. Clark's Fresh Peach Pecan Pie:

½ cup butter
1 cup shredded coconut
1 cup ground pecan nut meats
3 cups (thinly sliced) fresh peaches
½ cup fine granulated sugar
2 tablespoons lemon juice
1 cup heavy whipping cream
1 3-ounce package cream cheese
¼ teaspoon salt
2 tablespoons powdered sugar
1 teaspoon vanilla

Mix coconut with soft butter and ground nut meats. Press into 9-inch pie plate. Place in freezing compartment for one hour or in refrigerator over night.

Cover peaches with sugar and 1 tablespoon of lemon juice. Drain and line bottom and sides of plate. Sprinkle part of lemon juice over peaches. Save remainder for a second layer.

Blend cream cheese with 1 cup of cream, add whipped cream, powdered sugar and vanilla. Spread over peaches in two layers, making sure the cream covers the fruit. Place in freezing unit until firm. To serve, thaw at room temperature 15 minutes or in refrigerator one hour.

almond halves for petals and rounds of orange rind for centers.

Maple Parfait

¾ cup maple syrup
3 egg whites
1 pint cream

Cook maple syrup to the light crack stage (270 F.). Pour the syrup over the beaten whites of eggs and beat until cold. Fold into the stiffly whipped cream. Mold and pack in ice and salt for four hours, in parfait glasses with whipped cream.

"Shortcut" Ice Cream Cake Roll

Here's a luscious ice cream dessert with a "homemade" air about it but no long hours of preparation behind it!

Get a bakery jelly roll and a pint of your family's favorite ice cream. Unroll the jelly roll. Spread it generously with the slightly softened ice cream and re-roll it. Finally, wrap the roll snugly in moistureproof cellophane, seal the edges with cellophane tape and freeze firmly. You'll find the film will not stick to the cake during freezing, and can be removed easily without distorting the roll. Slice and serve with whipped cream and a cherry.



—Photo by Perry Griffith

Mrs. Elmer S. Clark is one who knows the psychology as well as the preparation of cooling desserts for a warm day. Fresh peach pecan pie is an example.



"We just stopped to say hello for a day or two, Amy—George has a new job in Chicago, and we have to be there by the first of September."

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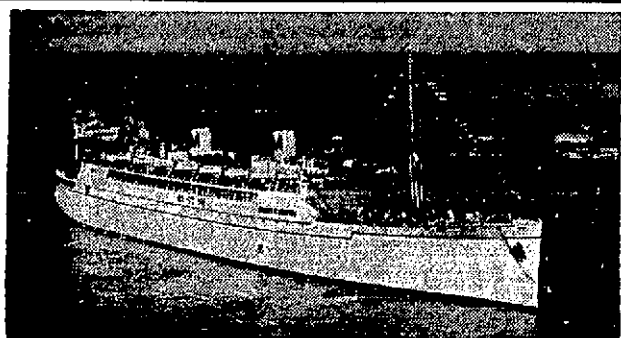
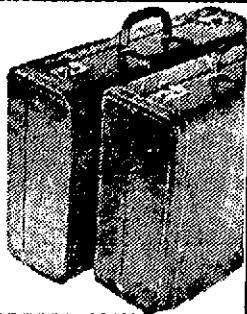
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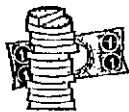
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RESORTS AND TRAVEL

Sicily's a Cinderella Resort

LIVELY, NEAPOLITAN SICILY, just off the toe of the Italian boot, once a stepsister island of glamorous Capri, has come into its own as a first-rate international resort.

Located midway between Spain and Turkey, midway between Europe and Africa, Sicily has all the charms of the Mediterranean — hot sun, snowy peaks, luscious foliage and bright colors. And now a long-range program of the government tourist office has added to these natural assets a string of new hotels, improved rail and air connections, and better services, making the island more attractive than ever to the tourist.

More than half a dozen first-class hotels, built by the Compagnia Italiana Alberghi Turistici, have been completed in two years. An experimental tourist settlement, referred to as "The Magic Village," has been set up at Taormina to provide bed and shelter for about \$1 a night. Across the island, from the Straits of Messina to the temples of Selinus, more accommodations, service stations and snack bars are being subsidized by the Cassa del Mezzogiorno.

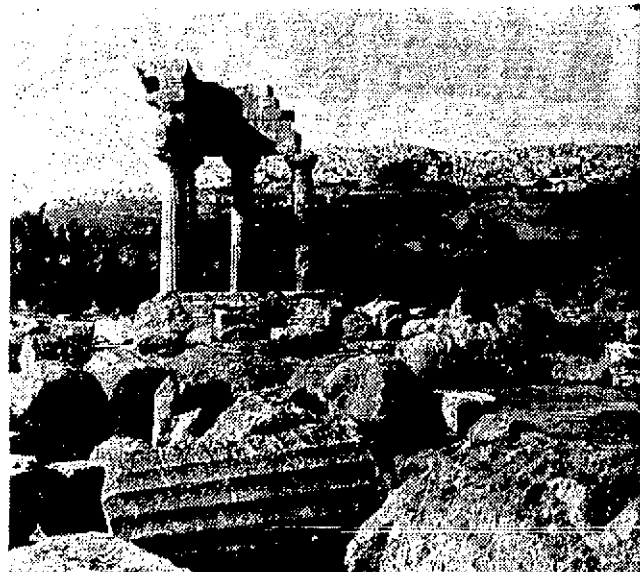
Among the newest hostels is the Mondello on the beach near Palermo, a modern palace decorated with pastel tiles, swirling designs, abstracts and mobiles. Prices at the Mondello are higher than the \$4 to \$6 charged for rooms at other hotels on the island.

In contrast to Mondello is the rich, old monastic charm of the San Domenico in Taormina, which was built as a monastery in 1430 and converted to a hotel in 1870. The cloister is unchanged, as is the choir, though it's now the main hall. The bar is located in the former refectory. Where the monks once gathered, visitors may sip cocktails and listen to the thrum of the guitar and the Neapolitan crooning of the local quartet — the Barbers of Taormina. A splendid room with a balcony and a view of the aquamarine sea 500 feet below runs \$7 a person, all included except meals.

THE MOST COMFORTABLE and practical way to see Sicily is by bus. In any direction the road leads to antiquities. There are Phoenician ruins, Greek and Roman temples and arenas, many still in use for summer productions of the classics; bulging Arabian domes, built by the Saracens; graceful Gothic cathedrals, inspired by the Normans. In contrast are the German pillboxes, destroyed by American troops of World War II.

C. I. A. T., the Italian bus line, operates a circular tour of the island, the Golden Ribbon Tour, at an average cost of \$14 a day, including transportation, hotels, meals, guides, entrance fees and tips.

Circular tours of the island begin in Palermo, bustling capital of Sicily, less than two hours and \$20 via air from Rome or \$10 and overnight by boat from Naples. One can vary sightseeing with swimming on the wide, white sand beach at Mondello. During the summer, the teaming, narrow streets of the old city are jammed with spectators for folk fetes and sporting events. The major attraction in town from February to April is



Pan American World Airways Photo

Ruins of the Temple of Hercules, a Greek-Roman temple at Agrigento, is one of many antiquities in Sicily.

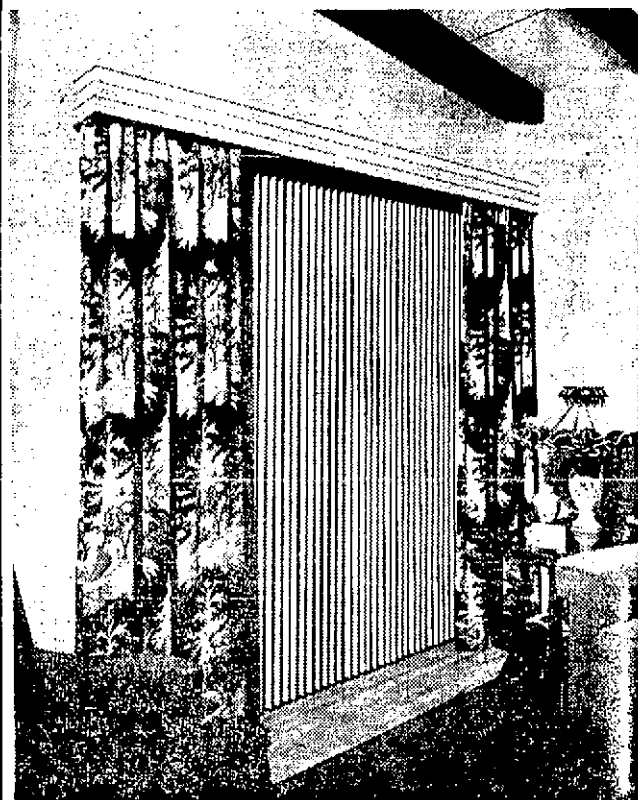
the grand opera at Teatro Massimo.

SYRACUSE, once the largest and most powerful city of the ancient world, is today a sleepy little port, dozing amidst the relics of its heyday. Behind the huge Greek theater (where the plays of Aeschylus and Sophocles are still performed) is an old stone quarry, once a dank echo-filled prison. Here, the old tyrant Dionysius, says the leg-

end, used to sit concealed in a roof chamber and listen to the secrets of the prisoners, as even their whispers echoed to the top of the cave.

A full week on Sicily with all expenses plus round-trip fare to Rome runs an average of \$125. The tab can be cut considerably if one chooses many of the simple, inexpensive pensions on the island instead of first-class hotels.

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Hong Kong: Gourmet Paradise

IF YOU'RE THE KIND of tourist who likes to do justice to a hearty meal as well as see the sights, Hong Kong's your spot.

According to Northwest Orient Airlines, flying into that British Crown Colony in co-operation with Hong Kong Airways, the restaurants there will be remembered long after the sight-seeing is over.

Dining in that tax-free city shares honors with shopping as the No. 1 sport. A variety of foodstuffs, centuries-old traditions in good cooking, fine service and exotic surroundings make mealtime a delight. Luncheons are long and pleasant. Dinner usually is served about 9 p. m. There's a wide choice of cuisines, ranging from Cantonese to Russian. It's no place for the calorie-counter.

Hong Kong's Chinese restaurants offer such delicacies as shark fin soup, abalone soup and bird's nest soup.

Bird's nest soup is made from the nest fashioned from the saliva of robins. They build their nests in the rocks on small islands about 300 miles from the city. The nests are gathered by people who pay a tidy sum for the franchise. The nests are soaked in water for 12 hours, and cleaned thoroughly. Then they're boiled with meat bones

and seasonings to make the delicious soup.

A Chinese meal is no light affair, says NWA. It runs through a variety of courses. First comes hot tea, with melon seeds for nibbling. Hot towels are passed around for wiping fingers. From there on the delighted diner works his way through such delectable items as lobster roll, chicken and almonds, chicken with beans and bamboo shoots, noodles, rice, yams mixed with chopped meat, mushrooms and bamboo shoots, roast duck, shark fins and shredded chicken, concluding with a dessert of sweet lotus seed soup.

The Chinese do not indulge in rich desserts, preferring local fruits like Swatow tangerines, Tientsen pears, Dragon Eyes or lichee nuts.

A "MUST" FOR TOURISTS is a visit to the floating seafood restaurants at the near-by fishing village of Aberdeen. Fresh lobsters, crabs, fish and eels of all varieties are kept in bamboo cages half-sunk in the sea water. The guest makes his selection and the fish is pulled out and rushed to the kitchen. The tourist again loosens his belt and lets himself go through a variety of mouth-watering dishes — shrimp in oyster sauce, beef with bamboo shoots, lobster, crab. Eventually the fish he se-

lected turns up, prepared to a turn with mushrooms, vegetables and spicy sauce.

Most famous restaurant in Hong Kong is the Parisien Grill, known, intriguingly, as the "PG." Its manager is Harry Paunzen, a Viennese. World travelers claim it has no peer anywhere. It goes in for international cooking and everybody who lands in Hong Kong rushes there for its many specialties. Its onion soup and steaks are gold medal-winners. Other specialties include sweetbreads with cream sauce, curries, Viennese sweet kraut, lentils with vinegar and sugar, and Chicken Kiev. The latter is slow, but pleasant death to stout matrons. This is breast of chicken wrapped around chunks of frozen butter, rolled in batter and deep-fried. The diner must be careful with the first slab of his fork or the butter will gush out and up like a Texas oil well.

THE PG'S RUSSIAN MENU has such items as Beef Stroganoff, Zrazi Nelson (steak in cream), Beefsteak Tartare (raw ground beef with onions and capers) and Lamb shashlik. A popular soup is Pelmeni, a consomme with small balls of meat encased in light pastry.

Eating is on the luxury side but actually inexpensive. For example, a business man's lunch at the PG reads: "Mulligatawny soup, broiled mackerel and mustard sauce, goulash of veal with buttered noodles, pineapple fritters and coffee." Cost is \$1. Dinner at Tkachenko's can include a huge shrimp cocktail, Chicken Kiev, three vegetables, wonderful black bread, ice cream, fruit and coffee for about \$2.25. The adventurous tourist who wants to try real native food can sample snake in a Chinese restaurant. Five varieties are used, the most popular being cobra. First the gall is squeezed out, the Chinese considering it a good medicine. They add wine before drinking it. Delicious soup is made from the snake, flavored with persimmon flowers and ground lemon leaf.



Pan American World Airways Photos

Some of the tall buildings of Hong Kong and the harbor beyond are shown. Cable railway is favorite trip.

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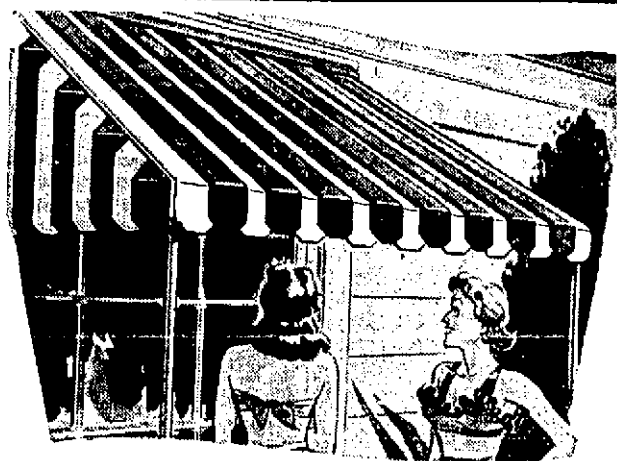
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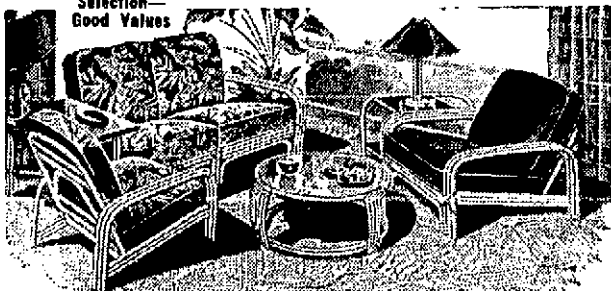
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SOUTHLAND HOMES

Styled Minus Fad and Frivolity



Photos by H. S. Melvin

Fieldstone fireplace adds informal warmth and a feeling of ruggedness to the Ludmerer den. Indirect lighting, built-in bookshelves are some features.



A sweeping circular drive adds a feeling of grace to this sturdy dwelling. Design is minus fad and frivolity, styled to suit Dr. and Mrs. Ludmerer.

THE HOME of Dr. and Mrs. Sol Ludmerer, 4220 California Ave., has the sort of elegance that stems from the dramatic use of simple things. Everything about it — its architecture and its furnishings — expresses quiet good taste without reliance on fad or frivolity.

Designed by architect Thomas J. Russell, the house, with 3200 square feet of floor space, gives the impression that it will be as good 15 years from today. This sense of untiring permanence is

By Eileen Ball

the greatest reward of straightforward design.

Cocoa vertical siding combines with an abundance of Santa Maria fieldstone to give the house a warm, earthy quality. Its handsome shake roof cantilevers out to form deep eaves, adding an immense feeling of security. A circular drive sweeps up to the front steps contributing, as

a final fillip, undeniable charm and elegance.

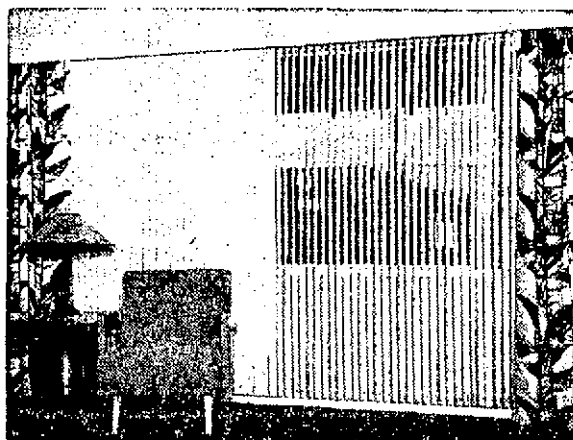
The entry hall is wide with low ceiling. The atmosphere of reserved formality is established here and carries right through the house.

To the right is the living room, spacious and refined. The carpet is pearl-gray, patterned in a Greek fret motif. The fireplace is faced with verde green Italian marble and having a handsome pair of antique busts that adorn its mantelpiece as accessories.

The gently rounded bay window facing the street has been elegantly draped with blush-tone antique satin. The color scheme for the room has been borrowed from the sculpture-quilted sofa that rounds into the bay. The multi-tint fabric involves tones of shell-pink, lavender and spring greens on a ground of pearl gray.

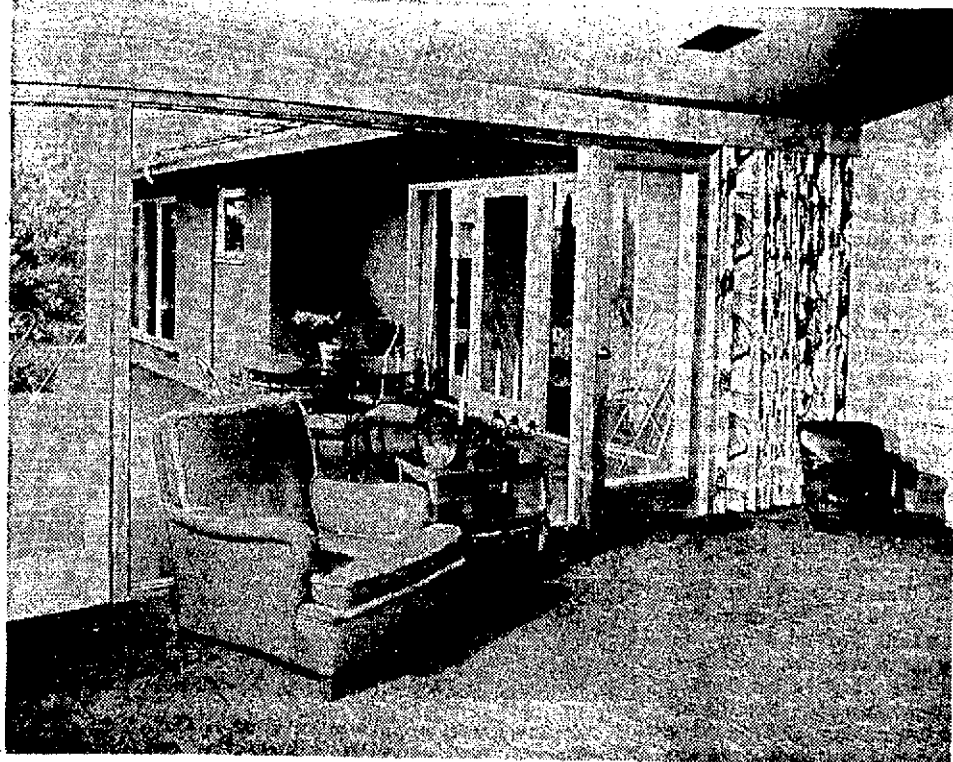
THE DINING ROOM to the left of the entry is completely devoted to the niceties of company entertaining. Rather seldom seen these days, a separate dining room has an appealing "party air" never quite equaled in the dining ell. So attractive is the Ludmerers' dining room with its exquisite French provincial furniture and its gay scenic mural paper that there can be little doubt that there is still strong argument in favor of such an independent room.

In response to the Ludmerers' desire for such a dining area,



THEY OPEN THEY CLOSE THEY DRAW

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Dramatizing simple things and achieving a note of elegance thereby is the home of Dr. and Mrs. Sol Ludmerer. Glass wall of den looks out on terrace.

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Russell wisely placed it within easy reach of the kitchen. It faces the street and overlooks the majestic circular drive. And, most important, both the dining and living-family room are strategically placed apart from the more active areas of the house. Consequently, the two "company rooms" may be closed off and kept free from traffic.

Realizing that the family would spend most of its time in the den-family room, Russell located it immediately beyond the entry, where it faces the seclusion of a delightfully landscaped garden.

This, in contrast to the more stately living room, will take willingly to trackings-in-and-out and has been generally designed for ease of living.

The massive fireplace of combined Santa Maria and Ojai fieldstone is in sharp contrast to the very formalized marble-faced fireplace in the other room. This radiates more than physical warmth; it adds a decided note of appealing informality to the scheme. Flanking the fireplace on either side are generous bookshelves. A concealed lighting trough spans the width of the room over the fireplace, diffusing soft indirect light onto the gently sloped ceiling. Painted a soft value of gray-green, the ceiling combines beautifully with the birch-paneled walls stained and glazed to a mellow fruitwood finish.

PLATE GLASS WINDOWS flanked with French doors open onto the elevated terrace which, in turn, steps down to the garden level. The terrace is contoured into the L-shape of the house in such a way that the house opens onto, and shelters, it from two sides. An attractive outdoor dining set of verde green wrought iron and glass transforms the terrace into a delightful spot for al fresco dining.

The den, by its close association with the outdoors, has a sense of freedom and informality which is at welcome variance with the quiet sector of the living area in the front.

The kitchen, closely integrated with the den, the dining room and the spacious service room, is a study of efficiency. But here is a case where practicality has not overridden artistic appeal. For Mrs. Ludmerer's kitchen is

(Continued on Page 30.)

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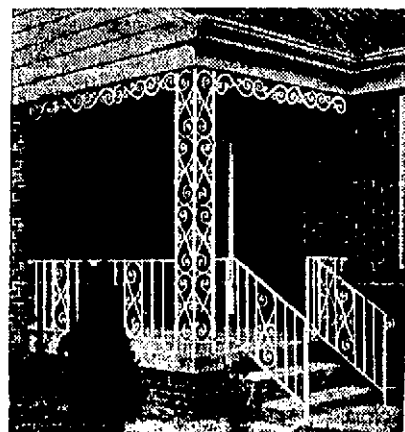
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Zinnias Add Color to the Garden

YOUR SUMMER garden is not complete without a planting of zinnias. These flowers are probably the most popular annual for summer flowering. The blooms perform splendidly

By Bob Gilmore

outdoors and are equally desirable for indoor decorations. All varieties thrive in this area.



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Many of the most outstanding zinnia varieties have been created and introduced by California seedsmen. The California Giants and the dahlia-flowered strain both originated in this state. In addition, one of the most amazing introductions of recent years is a zinnia known as the Lucky Strike. This produces some of the largest blooms available in zinnias and also certain pastel shades simply not available in any other flower.

You can plant, if you wish, an entire garden of zinnias. For tall growing types, select the California Giants which at maturity will grow to four feet. For two-foot plants you might try the Lilliputs or Pompons, which produce very double but smaller flowers. These are fine for indoor decorations. If you want a small zinnia, the smallest of the lot, then select the Tom Thumb type, which rarely ever gets more than six or seven inches off the ground. The Tom Thumb zinnia is an interesting novelty.

The large or tall growing zinnias require plenty of garden space as they spread out laterally to a rather amazing degree. Allow about 2½ feet between plants. This will encourage a more vigorous growth and the roots will not be cramped. While zinnias are usually classed as sun lovers it is interesting to note that they do well in partial shade. They want a fairly rich loam, somewhat on the lighter side. Regular feeding during the growing season will pay big dividends.

THERE IS NO DOUBT but that zinnias are heavy drinkers although they do get along with limited quantities of moisture. But for prize-winning blooms let them drink as much as they wish. In hot, dry weather they will be especially thirsty and will react favorably to sufficient watering. To lessen this burden you might place a mulch on the soil, using either peat or leaf-mold. These substances absorb tremendous quantities of moisture, releasing it slowly to the plant roots.

Zinnias grow very rapidly,



Zinnias are a popular annual with California gardeners. They thrive in hot weather and react favorably to moderate feedings and regular watering.

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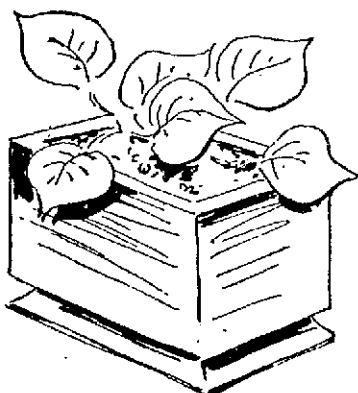
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some varieties flowering just about two months after sowing the seed. For even quicker bloom you can propagate the plants by setting out established transplants. These are available at nurseries and garden supply stores. When offered by the nurserymen some of these plants may already be in flower. It is best to select the bushy specimens, rather than the tall, spindly ones. However, if the latter type is purchased you should pinch off the tip or leader stem to encourage a bushier growth.



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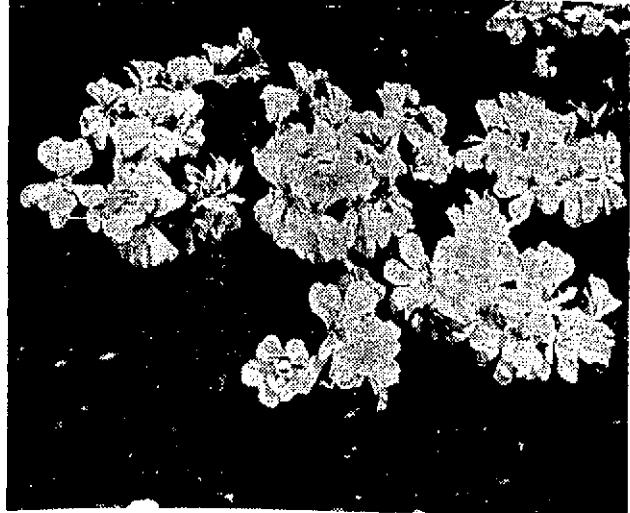
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The living symbol of California, ivy geranium, is sturdy and free growing, yielding much rich color.

By Walter Finch

"PLANT ME and forget me," could well be the words spoken by an ivy geranium.

This colorful garden item thrives so well on neglect that it seems to invite lack of attention and surely needs no extra fussing to make it a showy bank of color the whole summer long. Available as flat grown plants in

red, rose, pink, lavender, purple and white there is a good color range with which to work.

The uses for ivy geranium are varied. Bank cover—curb planting—hanging pots—window boxes and even as house plants for a sunny window where anything else, except cactus, would fry. And the results for the little ef-

Plant It and Forget It

fort required are always amazing. As flat grown ivy geranium is seldom heavily rooted care should be taken in starting off the new plants. A daily soaking and a top mulching of 1/2" of peat moss should keep them from drying out. If the weather is hot, shading should be set up for the first week or ten days.

Having developed a vigorous growth on a planting of ivy geranium it is wise to keep them trimmed regularly to induce short bushy growth and new flowering wood. Also regular spraying should be made to control wooly aphids which is the prime pest of ivy geranium. Watering pockets should be

made when the plants are set out into the open garden as cultivation becomes impossible due to the heavy growth of the plants and the shallow root structure. The watering schedule should be in the nature of twice a month soakings to induce deep root penetration. Fertilizing is seldom needed unless the plants develop symptoms of malnutrition. Generally the entire geranium family are light feeders and a yearly mulching of steer manure or garden compost should be adequate for their needs.

The California Bedding Plant Advisory Board recommends trying ivy geranium for garden problem spots. While not a cure for every garden ill, they are a sturdy, free growing lot and will withstand amazing amounts of abuse and still yield color—color—color.

Tips on Gardening

GARDENING TIPS for the week: Ornamental fruits can still be planted, especially varieties such as lemons, oranges and avocados. As a matter of fact, they will probably become established quicker now than if planted several months ago due to the warm weather which they prefer. Be sure you provide plenty of moisture until the plants are well established.

Shade trees can also be planted now so they may be enjoyed during the balance of this summer. One of the best for this area is the evergreen elm. This grows to just about 25 feet and thus can be accommodated on the average-sized garden or even for small areas.

Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets 1 p. m., second Friday of each month. Linden Hall, Linden and Broadway. Visitors welcome.

AGASSIZ NATURE CLUB: Meets 7:30 p. m., fourth Tuesday of each month. Alameda Branch Library, 1830 E. Third. Visitors welcome.

ALAMITOS BAY GARDEN CLUB: Meets noon last Thursday of each month in homes. Ph. 90-2298 for meeting place.

BEGONIA SOCIETY: Long Beach Parent Chapter: Meets 7:30 p. m., second Tuesday of each month at 2255 Elm Ave. Visitors invited.

BELMONT HEIGHTS GARDEN CLUB: Meets 2 p. m., first Tuesday of each month. Wesley Hall, Belmont Heights Methodist Church, Third and Terminal. Visitors welcome.

CACTUS CLUB: Meets 2 p. m., third Sunday of each month in homes. Ph. 90-600 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m., fourth Wednesday of each month. Huntington Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets 8 p. m., fourth Tuesday of each month. Cornelia Social Hall, Bellflower Blvd. and Fingstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m., fourth Wednesday of each month in Machinists Hall, 728 Elm Ave. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m., first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.

HORTICULTURE SECTION, LOS ALTOS WOMEN'S CLUB: Meets third Tuesday of each month. Visitors welcome. Phone 90-1865 for meeting place.

NATIONAL FUCHSIA SOCIETY: Lakewood Branch: Meets 8 p. m., second Tuesday of each month. Lakewood Community Church, Centralia and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lincoln Village Branch: Meets 7:30 p. m., third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.

NATIONAL FUCHSIA SOCIETY: Long Beach Branch: Meets 7:30 p. m., second Thursday of each month. Machinists Hall, 728 Elm Ave. Visitors welcome.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 p. m., second Monday of each month. Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd., Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first Wednesday of each month, 8 p. m., in homes. Phone 90-2819 for meeting place. Visitors welcome.

SOUTH COAST ORCHID SOCIETY: Meets 7:30 p. m., fourth Monday of each month. Silverado Park Clubhouse, 31st and Santa Fe. Visitors welcome.

SPADE AND TROWEL CLUB (branch of Lakewood Plaza Women's Club): Meets 8 p. m., second Wednesday of each month in homes. Ph. 90-7252 for meeting place.



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AUSTRALIAN TREE FERN A Real Tropical Beauty Reg. 1.75 **98c**

ACANTHUS MOLLIS Hardy and Evergreen Reg. 75c **59c**

BIRD OF PARADISE Strelitzia Regina Reg. 1.75 **98c**

FATSHEDERA Botanical Wonder 4" Pot Reg. 69c **49c**

EVERY SALE GUARANTEED — NO DELIVERY ON SALE ITEMS
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POINSETTIAS Double Red
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ARALIAS
HYDRANGEAS French Dwarf
OLEANDERS Red, White, Etc.

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FUCHSIAS Basket or Upright Evergreen Ash, Evergreen Elm, Maple, Magnolia, Etc. Each **19c**

SHADE TREES 2 1/4 Cu. Ft. 1.85 Value **97c**

OAK LEAF MOLD 2 1/4 Cu. Ft. 1.85 Value **1.29**

REDWOOD BASKETS Large Size 1.25 Value **79c**

IVY GERANIUM All Colors (Flat 2.95) Doz. **49c**

RUFFLED PETUNIAS (Beautiful Plants) Doz. **25c**

ASTERS Double, Mixed Colors Doz. **19c**

ZINNIAS, MARIGOLDS, PHLOX Doz. **25c**

BOUGAINVILLEA San Diego Red Gal. Can **79c**

PEAT MOSS 2 1/4-Cu.-\$1.29 Large Bale \$4.75
Flat \$6.00 Value

STEER MANURE 2 1/4 Cu. Ft. (Wood Seed Treated) **49c**

CLOVER SEED (Fancy White Dutch) Lb. 98c

GRASS SEED MIX Clover, Blue Grass, Etc. (No Rye) Lb. 75c

BOXWOOD, ALGERIAN IVY, PRIVET Doz. 49c

BANANA TREES (Abyssinian) Gal. Can 97c

FREE! TO EACH CUSTOMER WITH AD 1/4-OZ. SWEET PEA SEED, 2 LBS. SWEET PEA FOOD, OR 1 AZALEA PLANT

CLOSED SATURDAYS—OPEN SUNDAYS

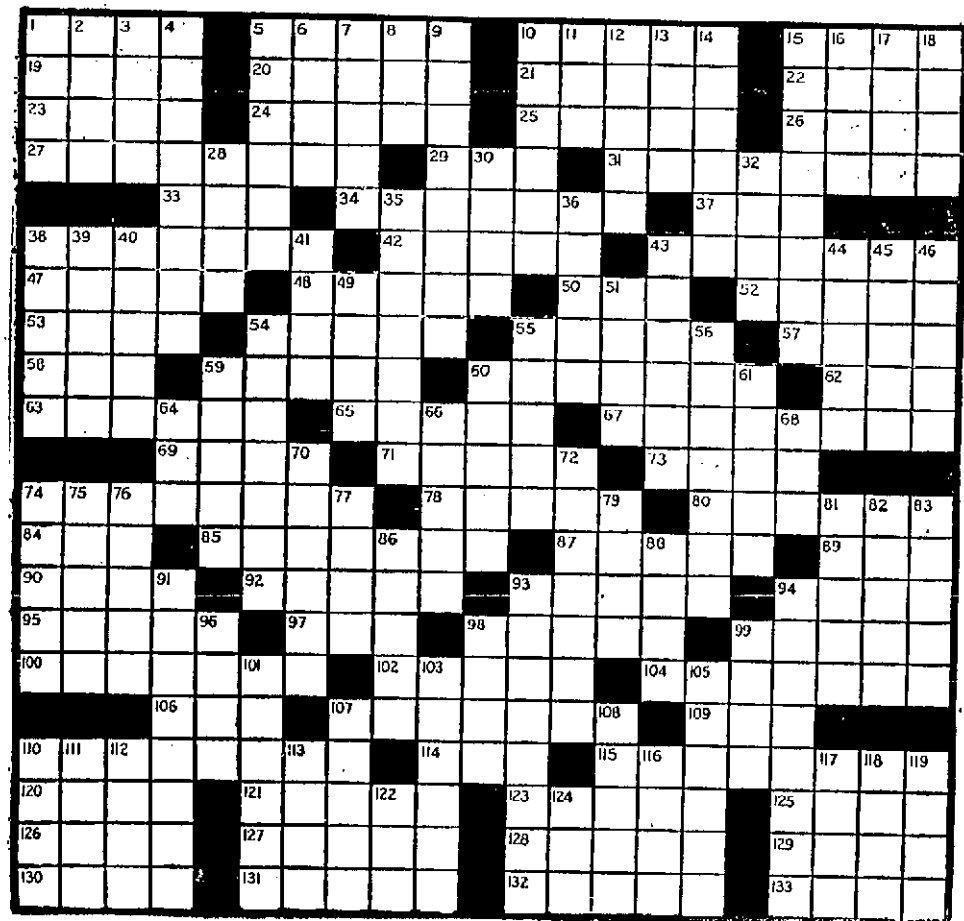
CAMERON'S NURSERY

9846 E. Belmont Ave. — Bellflower — TO 7-2439
1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 12)

- | | | | | | |
|--------------------------------|---------------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------------------------|
| ACROSS | 47 Misplaces | 90 Geraint's wife | 133 Loyal | 40 Basket willow | 77 Daughter of Chief Justice Warren |
| 1 Color neither dark nor light | 48 Fervors | 92 Girl's name | DOWN | 41 Dull color | 79 Not any |
| 5 Place of worship | 50 Everything | 93 Metallic sounds | 1 Metric weight | 43 Most dejected: Slang | 81 Cleaves |
| 10 S. A. rodents | 52 Heron | 94 Above | 2 Mature slurred in it | 44 Falls in drops | 82 Welcome |
| 15 Was in debt | 53 In center | 95 Makes noise like horse | 3 On the ocean | 45 Slow, in music | 83 Deserves |
| 19 Color lighter than red | 54 Whiffish | 97 — Fein, an Irish society | 4 Colored by time, as paper | 46 Stoves | 86 After that time |
| 20 Part of body | 55 Haughty | 98 Diner | 5 Clothing | 49 Big hatchets | 88 Bug-a-boo |
| 21 River in SE France | 57 — Fein, an Irish society | 99 Forest color | 6 Earth | 51 Girl's name | 91 They dig for oil |
| 22 Wan | 58 Letter | 100 Fill up | 7 More exact | 54 Speculates | 93 Mentally gifted |
| 23 Cain's brother | 59 Not gay | 102 Kind of lily | 8 Snake | 55 Light shades of | 94 First |
| 24 Dull brown | 60 Let eye slip | 104 Boasters | 9 He discovered the X-ray | 56 Parts of churns | 96 Kite's end |
| 25 Moray catcher | 62 Parent teachers group: Abbr. | 106 Untruth | 10 Capital of So. Dakota | 59 Christmas visitor | 98 Miss Logan |
| 26 Highland language | 63 Of a war-torn land | 107 Merchants | 11 Peer Gynt's mother | 60 What an odometer records | 99 One's aim |
| 27 When to eat | 65 Killed | 109 Scrap | 12 Cubicles | 61 Opines | 101 Abounded |
| 29 Negative | 67 Fixes rate of | 110 Tiniest | 13 Space | 64 Hearing organ | 103 Foreigners |
| 31 Light purple | 69 "No ifs, or buts" | 114 Actor | 14 Tray | 66 Chief artery | 105 School classes |
| 33 Propeller | 71 Egg parts | 115 Candies | 15 Orifices | 68 Observe | 107 Quiet |
| 34 Comes back | 73 Form of "you" | 120 Dark brown | 16 Guarded minor | 70 Bristly | 108 Herring-like fish |
| 37 "Capt'n" by Joseph Lincoln | 74 Baker's dozen | 121 Watered silk | 17 Besides | 72 Oriental curved sword | 110 Woven |
| 38 Colored, as a cake | 78 Gum from trees | 123 Weary | 18 Wild animal | 74 Lock of hair | 111 Meditate |
| 42 Concur | 80 Come forth | 125 Shade of | 28 Light browns | 75 Reddish color in hair | 112 High cards |
| 43 Tawny, with stripes | 84 A bright color | 126 Employer out of | 30 Belongs to us | 76 Fuel | 113 Only |
| | 85 They paint with colors | 127 Girl's name | 32 Great lake | | 116 Nerve network |
| | 87 Anchors | 128 Growing out of | 35 Avidly | | 117 Ball team |
| | 89 Mr. Gershwin | 129 Handle | 36 Approaches | | 118 Actress |
| | | 130 Famed Scottish loch | 38 Absence of color | | 119 Circus animal |
| | | 131 Takes out | 39 Great lover | | 122 Female ruff |
| | | 132 Appointments | | | 124 Actress |
| | | | | | Claire |



The dining portion of the Dr. Ludmerer home achieves "party atmosphere" often lacking in other such areas.

No Fads Here

(Continued from Page 27.)

a beautiful-to-look-at room where soft apple green, butter yellow and terra cotta combine into a lovely and cheerful scheme.

Boasting a spacious dinette area where diners overlook the beauty of the garden, a butler's pantry complete with built-in desk and bookshelf and a step-saving preparation center, this kitchen gets an "A" for function!

Completely separated from the noisy area of the house are the three bedrooms which occupy one whole segment of the "L." An extra-wide passageway connects the three rooms and baths. There is no similarity between

this hallway and the dank interior traffic areas associated with badly planned domiciles. This one opens all along one side toward the terrace. Glass

dine out tonight!

BERNSTEIN'S RESTAURANT
5232 E. SECOND ST. in Belmont Shore
FREE PARKING ACROSS THE STREET

STOP — SHOP — SAVE

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ALWAYS PRICES LOWEST

Beautiful Life-time

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5 Days FREE Trial

NO OBLIGATION TO BUY!

You be the judge! We have so many enthusiastic satisfied customers that we feel sure you will like them, too.

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And you, too, will be enjoying cool shade in a more beautiful home within 24 hours!

ALSO AVAILABLE AT SUNSET FENCE & PATIO CO.
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For a free estimate and professional designing assistance call today — without obligation. A fence built by Harris is backed by a firm with over 30 years of service in California.

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If Your Fence Costs
\$100 You Pay.....\$3.20 mo.
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Call the man that does the work.
WE INSTALL & REMODEL
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3 WALLS OVER	44.50
TUB, 4 FT. HIGH	
SHOWER DOORS.....	29.00
TUB ENCLOSURES.....	84.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE
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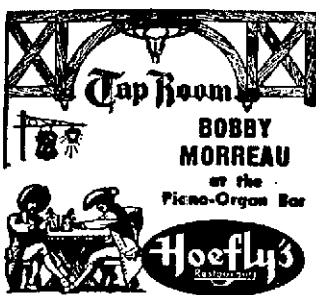
Individualized
International

Southland DINING

in the
Long Beach
area

Sunday, July 18, 1954

Charcoal Steaks Prime Ribs



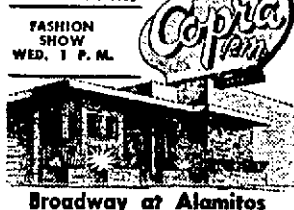
LAKEWOOD

BANQUET ROOM



733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

LUNCHEONS . . .
11:30 to 4 P. M.
DINNERS . . .
4 to 11 P. M.



- RESTAURANT
- COFFEE SHOP
- FOUNTAIN
- COCKTAIL LOUNGE

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SPECIAL OCCASION
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Charcoal Steaks Prime Ribs



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**GOOD FOOD and
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PETE STATHIS SAYS:
"We Serve the
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Luncheon and Dinner



Meet Me at
RESTAURANT
Victor Hugo

- Luncheon
- Dinner
- Old World Atmosphere

730 EAST BROADWAY
PHONE 6-4476

meet
your
host



ARNOLD VANN

PROPRIETOR of one of the Southland's most glamorous restaurants, Rex Welch believes firmly that hot foods should be served hot and cold foods should be served cold.

Refrigeration takes care of the cold problem quite simply. But keeping hot foods hot is a prime worry of all restaurateurs. Thanks to a unique invention, Welch serves his patrons piping hot dishes at all times. The invention, electric serving carts which are rolled quietly to the guests' tables, has helped make Welch's restaurant at 4401 Atlantic Ave. one of the nation's most distinctive places to dine.

Another feature of Welch's is its handsome decor. Its four spacious dining rooms include dozens of lush tropical plants, murals, deep soft leather booths, a beautiful fish pool, large picture windows and ankle-deep rugs.

Of course, the main attraction at Welch's is the food. Superbly prepared, fresh and appealing, the diversified menu draws guests from throughout the Southland. The prices are extremely reasonable. Deviled fresh northern crab, served with a gigantic salad, super-light rolls, potatoes, vegetable and beverage is only \$1.50. Other famed entrees include grilled swordfish (\$1.75 on the complete dinner); assorted sea food grill, (\$1.95); small tenderloin steaks, borderlaire, (\$2.25), and the beautiful Delmonico cut sirloin steak, (\$3.75).

ALSO DESERVING special mention are Welch's salad dressings and sea food sauces. These have become so popular that Welch recently acquired a local plant where he produces five varieties for shipment to points as far distant as Honolulu and San Francisco.

Host at Welch's, in addition to Welch, is Manager Arnold Vann, a personable young man with 18 years' experience in the restaurant field. Prior to 1942 he was associated with Santa Ana restaurants. During World War II, he served in the Navy. He is a charter employee of Welch's, having started as head bartender when the restaurant opened in 1947.

TEDD THOMEY.

Cafeterias

"QUALITY FOOD
at
Sensible Prices"

Jones

CAFETERIA

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RESTAURANT

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Hofbrau Club

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DINNER SPECIAL 6 - 8:30 P. M.

TOP SIRLOIN \$1.35

COMMUNITY SINGING AT 7 P. M.

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Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25

WILTON HOTEL

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Family Dinners

YOU CANNOT BE
DISAPPOINTED
When You Dine at
**MON'S TALK-OF-
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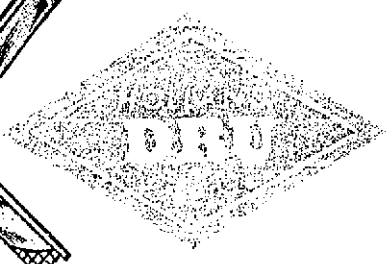
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You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchens
Combination Plates, Te-
maler, Tacos, Enchiladas

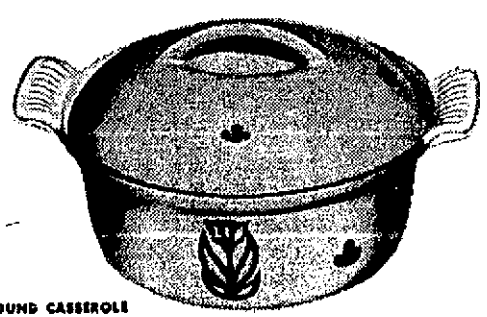


337 PACIFIC AVE.

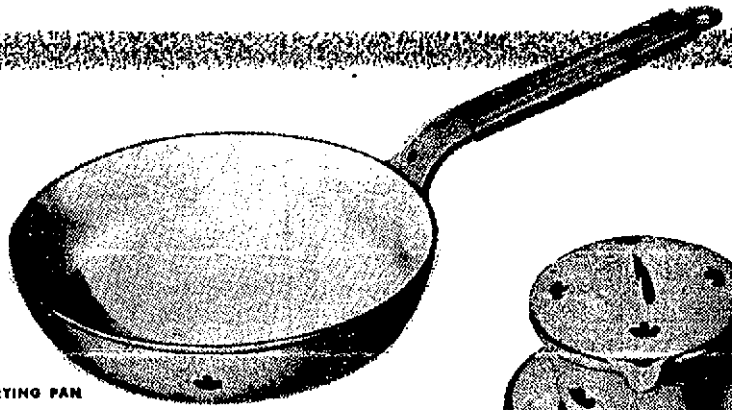
CLOSED SUNDAYS



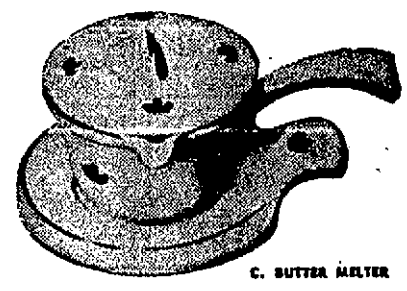
hand decorated
Porcelainized
CAST-IRON
"oven to tableware"



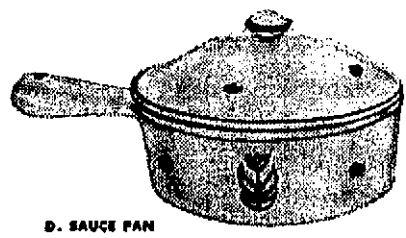
A. ROUND CASSEROLE



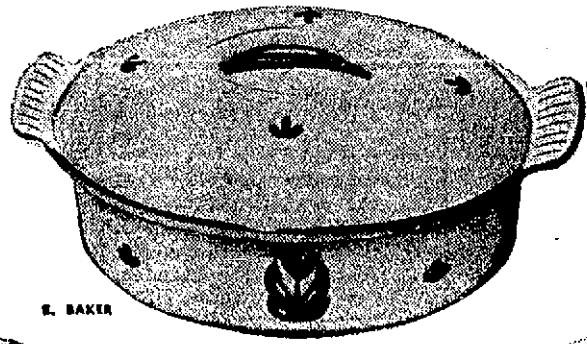
B. FRYING PAN



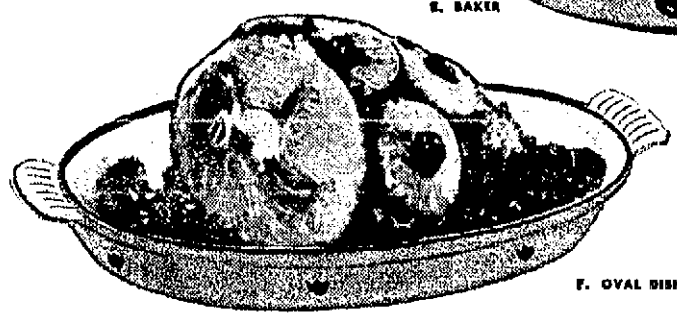
C. BUTTER MELTER



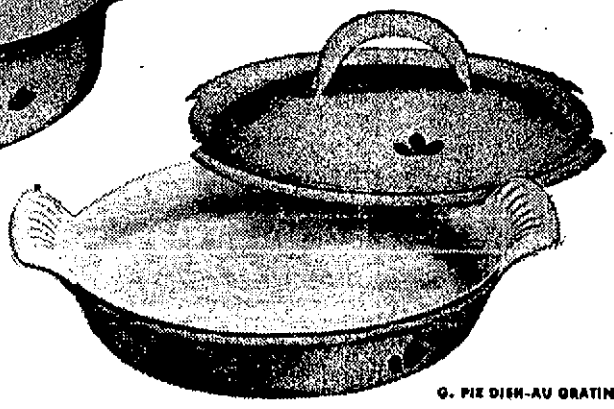
D. SAUCE PAN



E. BAKER



F. OVAL DISH



G. PIE DISH-AU GRATIN

... for superb top of range or oven cooking, nothing compares with cooking done in cast iron utensils. DRU-iron's permanent, beautifully hand-decorated porcelainized surface gives it the life-time beauty of fine china. You'll dress-up any table setting with DRU-iron, the easy-to-wash, burn-proof and stain-proof "cook and serve" utensil. In sparkling Delft blue color with traditional Dutch windmill or tulip design.

Housewares, Lower Level, Long Beach—Santa Ana

SPECIAL!

HAM'N'EGGER SKILLET

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REGULAR \$2.95 VALUE

7.95

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BUFFUM'S

Golden Wedding Year

Long Beach Santa Ana

USE THIS HANDY COUPON NOW!

Save time and trouble! Use this handy form to order from Buffums' in Long Beach or Santa Ana. Complete satisfaction guaranteed.

ITEM	PRICE	QUAN.	ITEM	PRICE	QUAN.	ITEM	PRICE	QUAN.
A. ROUND CASSEROLE			D. SAUCE PAN			G. PIE DISH-AU GRATIN		
with cover			1 quart.....	5.95		6".....	2.65	
1 pint.....	4.50		1 1/2 quart.....	7.95		8".....	4.75	
1 1/2 quart.....	7.75		2 quart.....	8.95		10".....	6.55	
3 quart.....	8.95		Without Cover 1.35 less.			Cover for Au Gratin-Pie Dish		
6 quart.....	16.95					6".....	1.45	
B. FRYING PAN			E. BAKER			8".....	1.65	
deep with wood handle			1 1/2 quart.....	7.45		10".....	2.50	
8 1/2".....	5.95		2 1/2 quart.....	9.95		H. HAM'N'EGGER SKILLET		
10 1/2".....	7.95		3 1/2 quart.....	10.95		6 1/2", double pouring lip with metal handle..	1.95	
11 1/2".....	8.95		F. OVAL DISH					
C. BUTTER MELTER			7".....	3.25		Total.....		
with cover and separate base			10".....	4.95		Name.....		Sales Tax.....
4 quart.....	4.45		14".....	7.75		Address.....		<input type="checkbox"/> Check Enclosed
						City.....		Zone.....
						State.....		<input type="checkbox"/> Charge

THOSE NATIVE DIVERS ARE MARVELOUS!

THE WAY THEY WORK IN THAT CURRENT!

FOUND ALMOST EVERY PIECE OF THAT LAUNCH!

AND THEY FOUND ALL THE MEN IN IT, WHEN IT WAS HIT— EXCEPT—

—ALL EXCEPT OLIVER WARBUCKS!

AWFUL STRONG TIDAL CURRENT!

HE COULD EASILY HAVE BEEN WASHED OUT TO SEA—

WEEK NOW! PROBABLY HE'LL NEVER BE FOUND!

WE, WHO HAVE SERVED THE SAHIB, WILL NEVER CEASE TO HOPE FOR THE MIRACLE OF HIS RETURN—OFTEN BEFORE, WHEN IT SEEMED HE MUST BE LOST—

OH, BALONEY! YOU DON'T HAVE TO TELL ME—

JUST WHAT HAS BECOME OF "DADDY"? WELL, IT SEEMS CERTAIN THAT AS PETRONIUS PHRASED IT LONG AGO, "HE WENT OVER TO THE MAJORITY."

YOU KNOW "DADDY'S" GONE! I KNOW IT! MIGHT AS WELL FACE IT TH' BEST WE CAN!

BUT WHY? WHY DOES A MAN, AS FINE AND HONEST AND BRAVE AND KIND AS "DADDY" HAVE TO DIE?

THAT, SMALL PRINCESS, IS A QUESTION THAT PEOPLE HAVE ASKED THROUGH ALL THE AGES!

WELL, YOU'RE A SMART GUY! WHAT'S THE ANSWER? WHY?

MANY HAVE TRIED TO ANSWER THAT—ME, I DO NOT KNOW!

ALL I DO KNOW IS THAT WE ALL ARE LIKE SOLDIERS GOING FORWARD ACROSS A FIELD—

HOW D'YOU MEAN, PUNUAB?

ALL AROUND US OTHERS FALL—THE ONE BESIDE US IS STRUCK DOWN—BUT WE GO ON—WE MUST NOT FALTER—WE MUST NEVER PAUSE TO LOOK BACK—

YEAH? WELL, THAT'S WHERE YOU AND I ARE DIFF'RENT!

ME, I PAUSE AND LOOK BACK! FACT IS, I STOP RIGHT THERE, I GUESS!

BUT STOPPING CANNOT HELP THE FALLEN ONE—

WELL, MAYBE IT HELPS ME—WITH "DADDY" GONE, MAYBE I DON'T SEE MUCH USE GOIN' ON!


BUT YOUR "DADDY" WOULD WANT YOU TO GO ON, ANNIE! WANT YOU TO BE A TRUE SOLDIER—

YEAH—SURE— I KNOW—OH, I'LL GO ON, ALL RIGHT—BUT I'M SURE GOIN' TO KEEP LOOKIN' BACK TO HIM—LONG AS I LIVE!

YES, ANNIE! WE ALL ARE!

THE BRAINS

by CARL GRUBERT




WHAT HAPPENED TO THE POCKET FULL OF CHANGE I HAD LAST NIGHT?

IT'S NOT A LONG, BUT AN INTERESTING STORY!




SO?

YOU LOST IT!



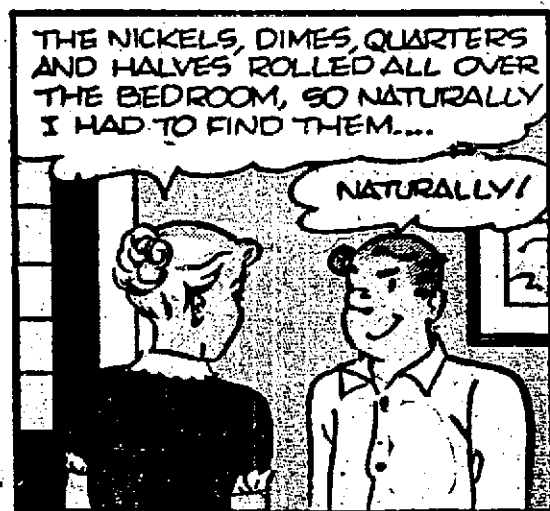
YOU LEFT YOUR TROUSERS IN A HEAP ON THE CHAIR AND AS I WAS HANGING THEM UP FOR YOU THE MONEY FELL OUT!

SO WHERE IS IT NOW?




THE NICKELS, DIMES, QUARTERS AND HALVES ROLLED ALL OVER THE BEDROOM, SO NATURALLY I HAD TO FIND THEM....

NATURALLY!




SO FINDERS KEEPERS!

BUT I DIDN'T LOSE THE MONEY!

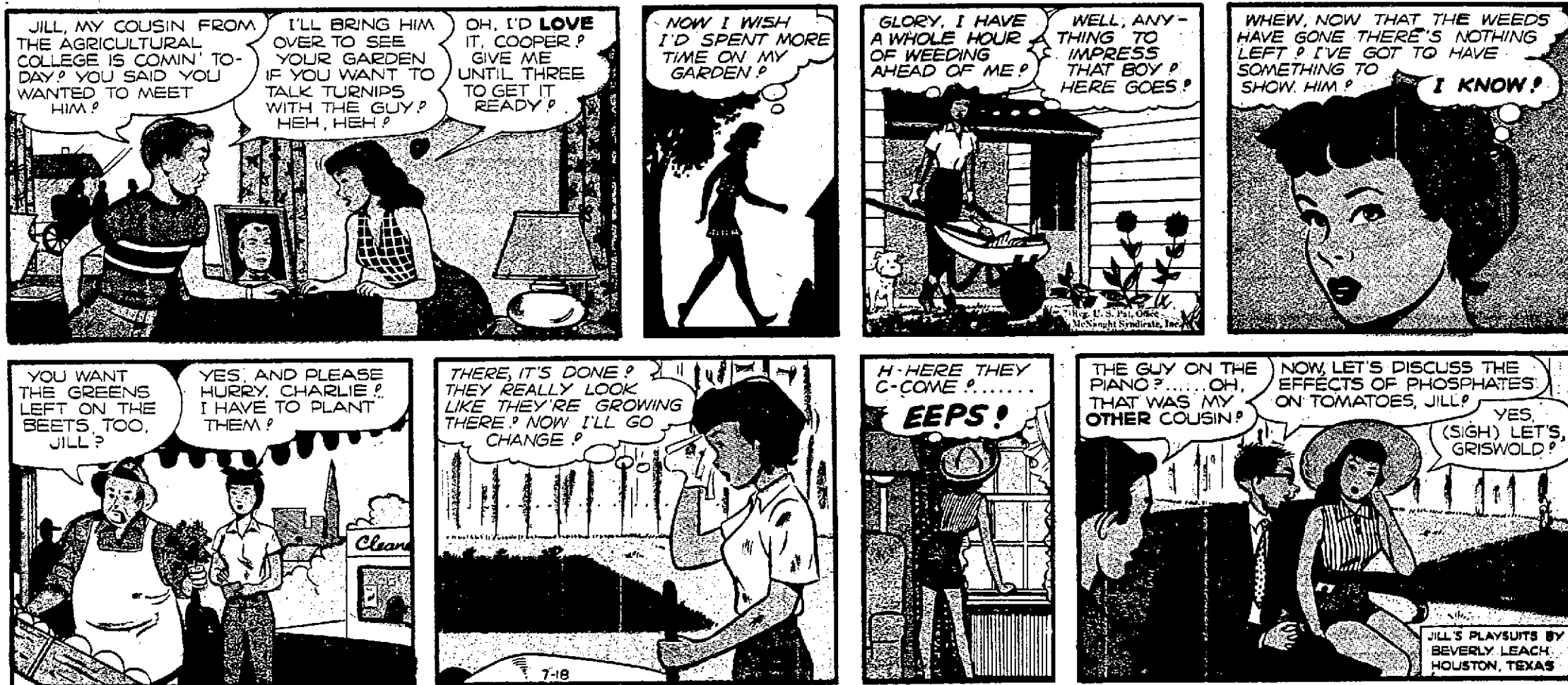


WOULD YOU CARE TO MAKE A SMALL WAGER ON THAT?



THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck



THE NEBBS

By Hess





ALLEY OOP

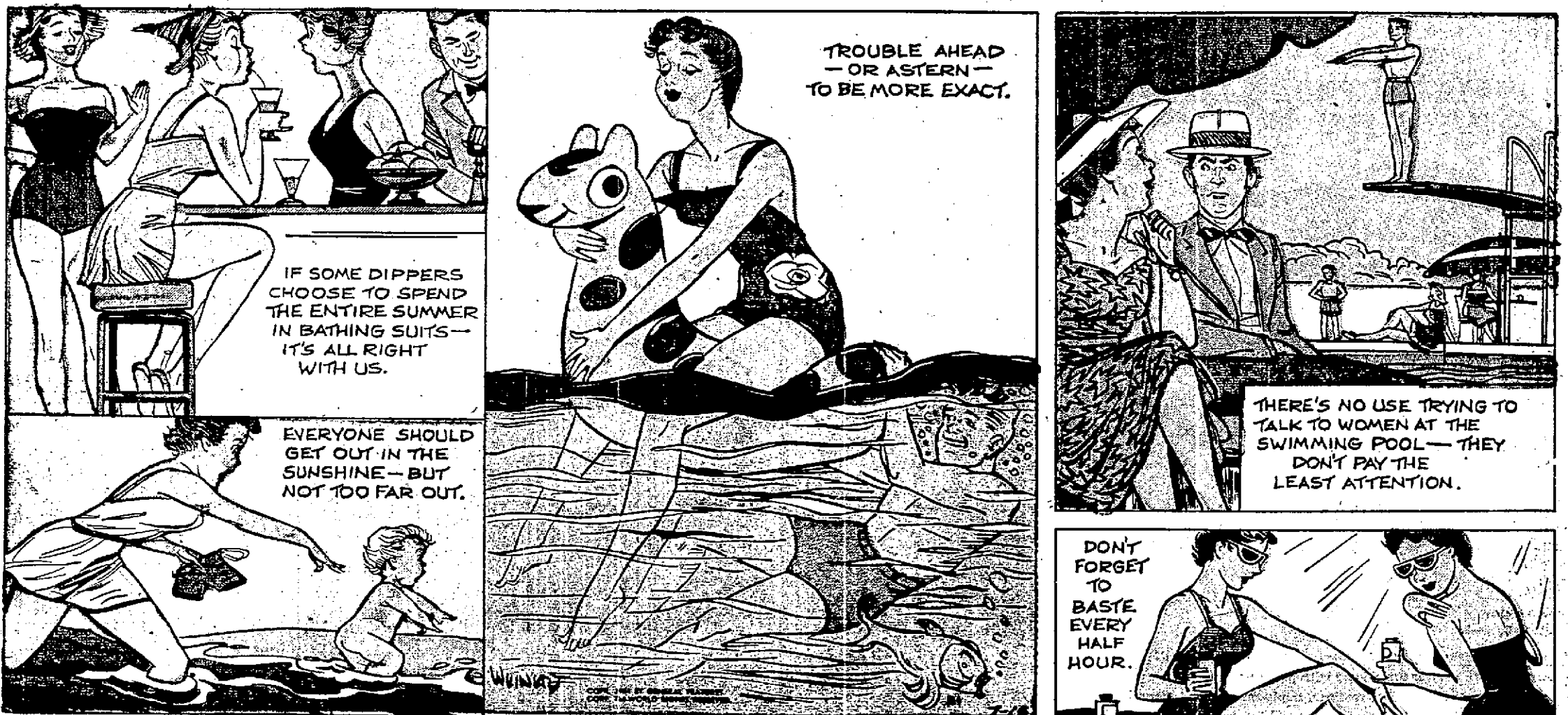
By V. T. Hamlin



VIGNETTES OF LIFE

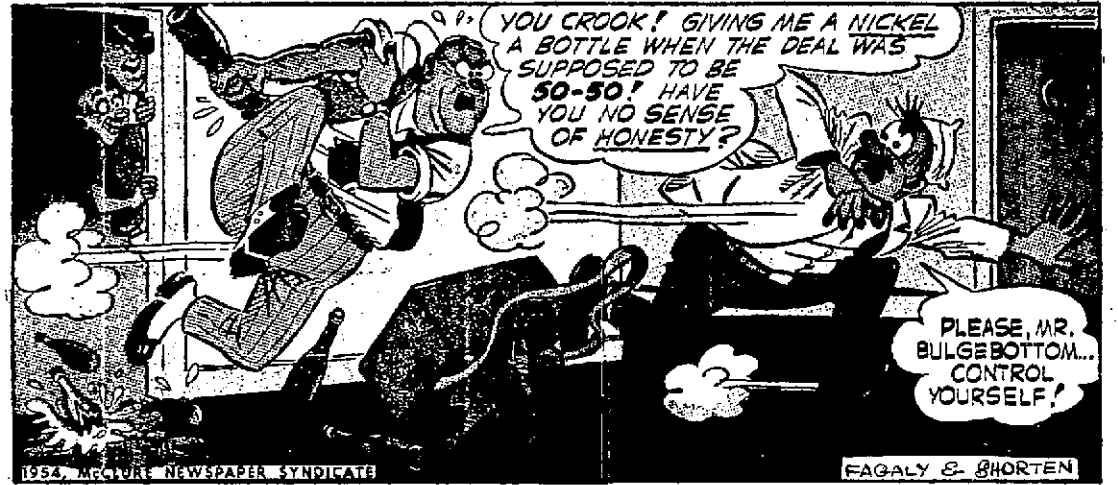
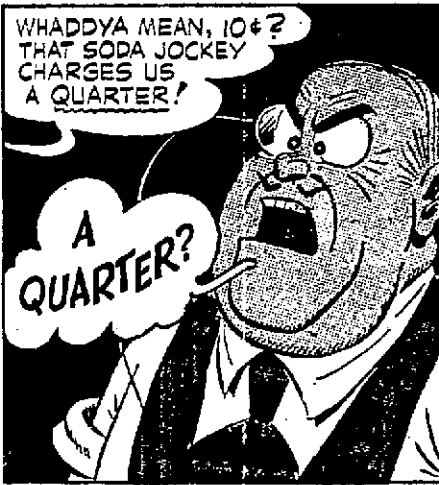
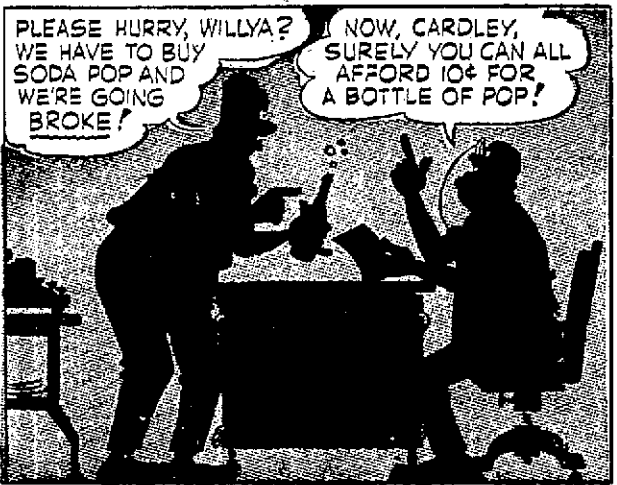
A Dip In The Deep

BY HARRY WEINER



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

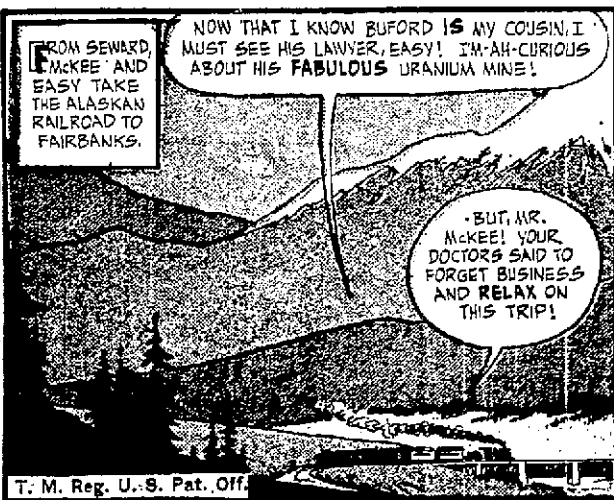


1954, McCLURE NEWSPAPER SYNDICATE

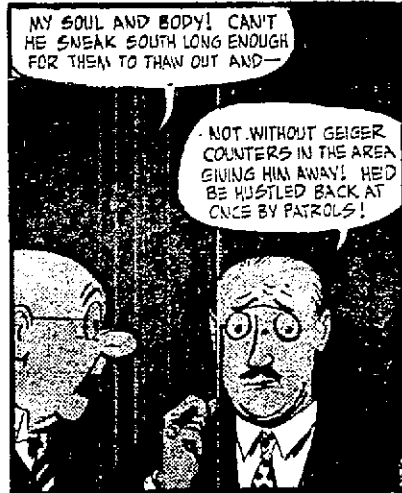
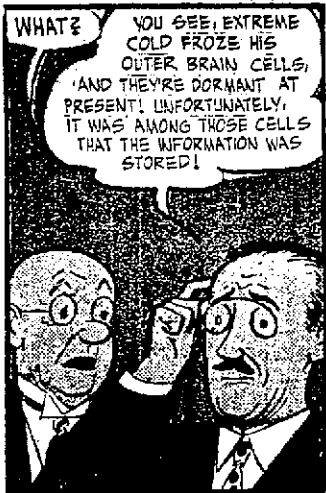
FAGALY & SHORTEN

Captain EASY

by LESLIE TUCKER



T. M. Reg. U. S. Pat. Off.



UPSET STOMACH?

Indigestion? Nausea? Diarrhea?

HOSPITAL TESTS PROVE Pepto-Bismol WORKS WHERE SODA AND ALKALIZERS FAIL!

- 1 Pepto-Bismol helps soothe in the stomach... where overdoses of soda and alkalizers may actually prolong the upset!
- 2 Pepto-Bismol also helps calm distress in the intestinal tract... where soda and alkalizers never help!

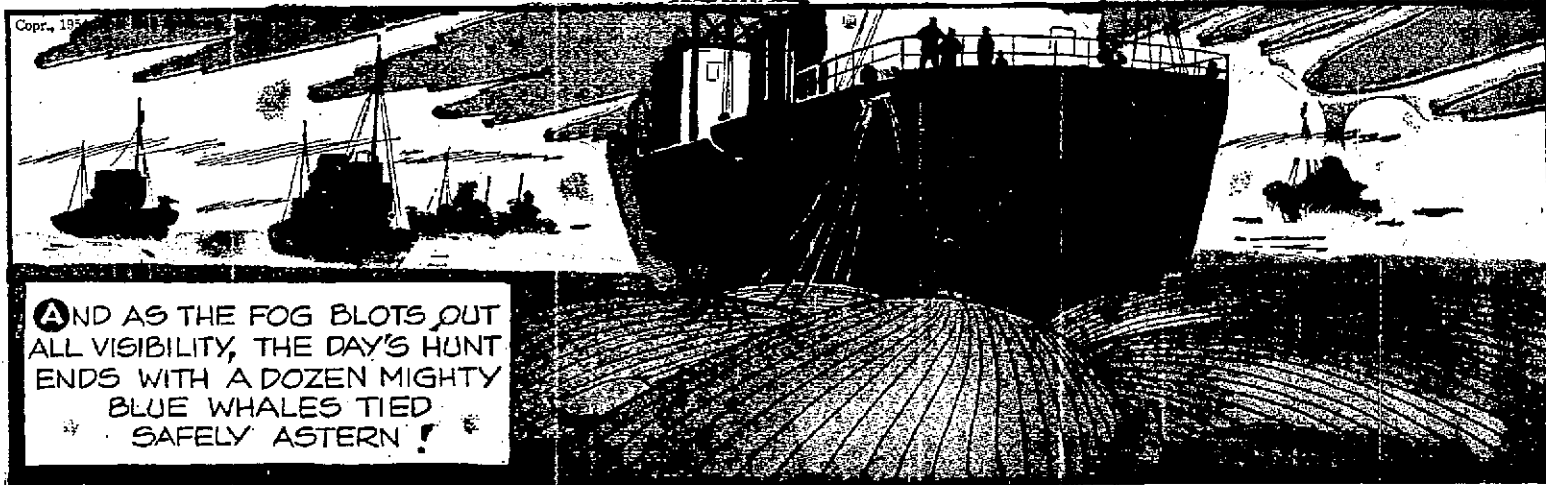
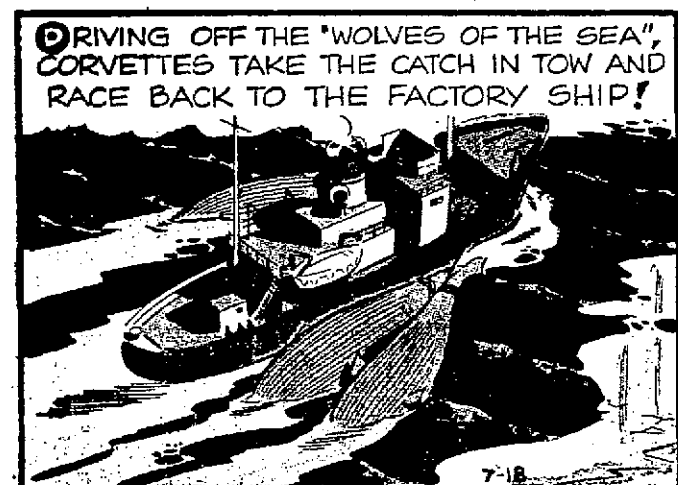
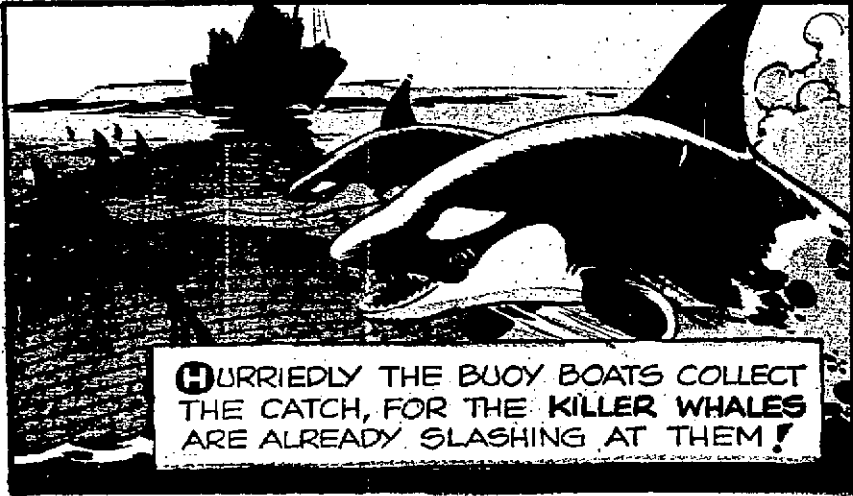
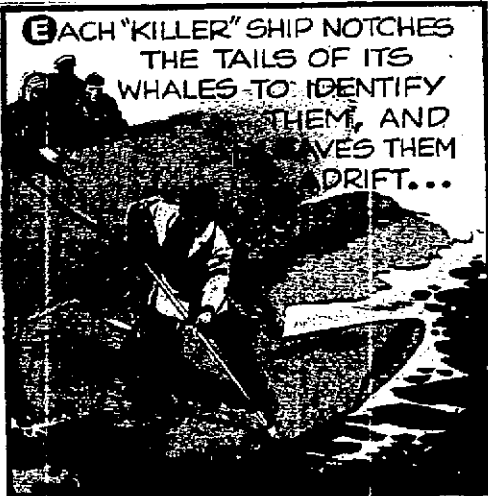
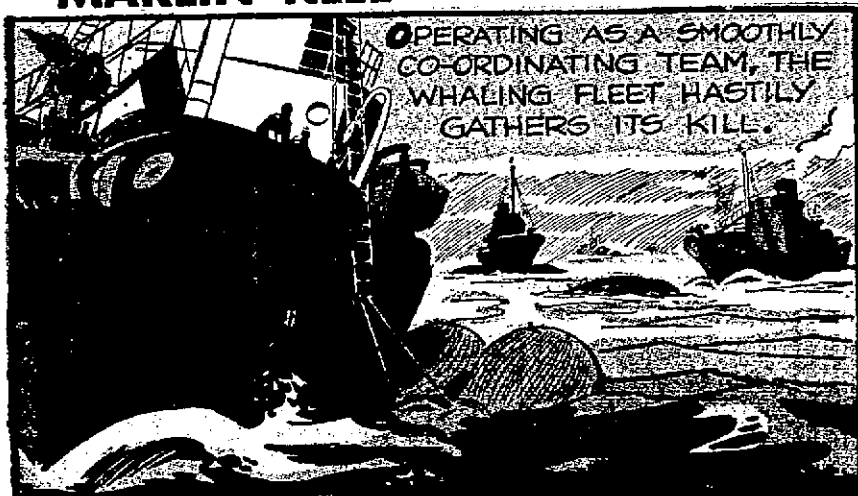
Pepto-Bismol's special medicinal formula soothes both the irritated stomach and intestinal walls with a gentle coating action. Pepto-Bismol helps retard gas formation, calm heartburn, nausea. And hospital tests also prove it controls simple diarrhea—without constipating. It's America's leading remedy for upset stomach. At all druggists.



Pepto-Bismol... and feel good again!

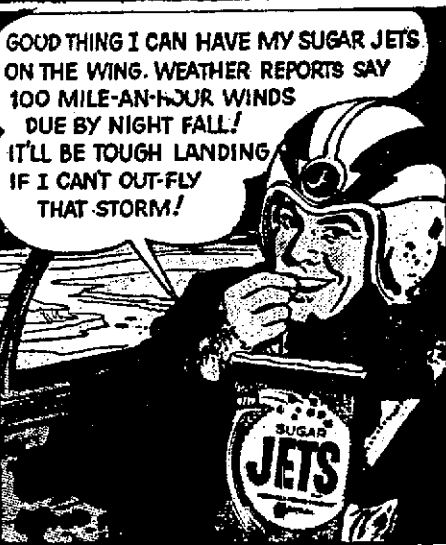
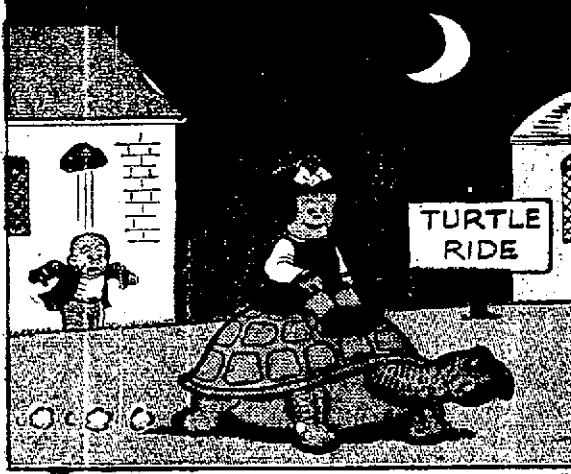
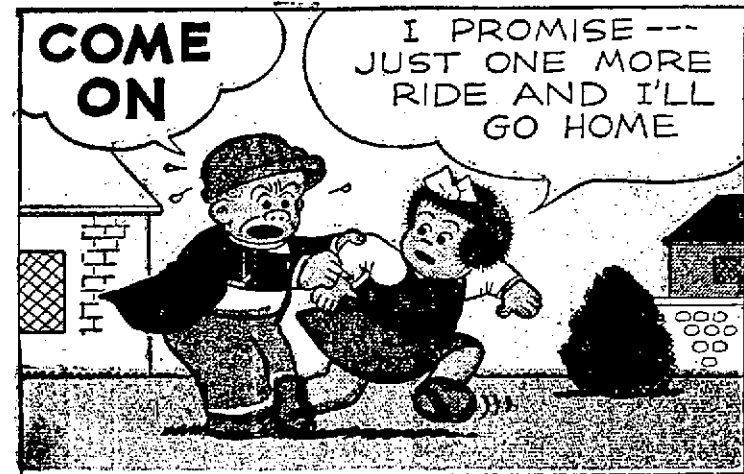
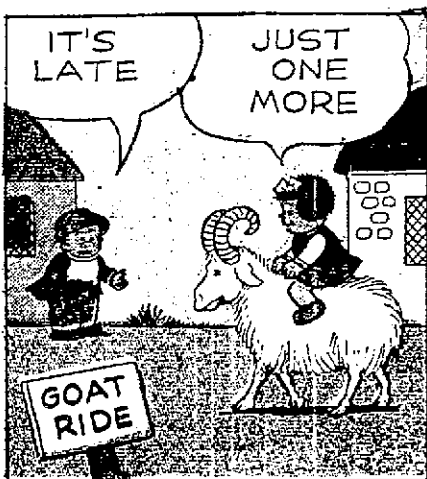
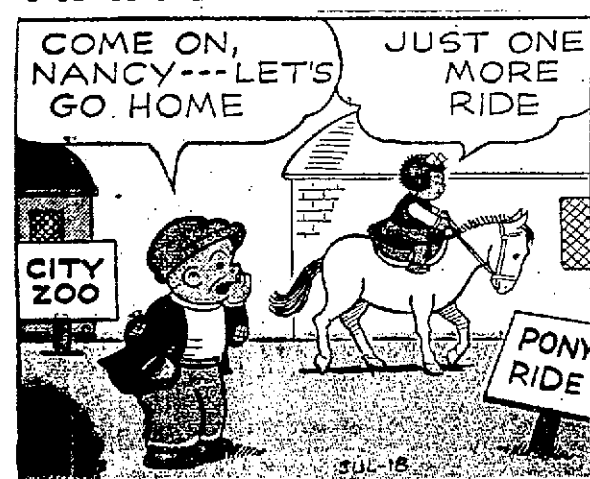
MARLIN KEEL

By George Shedd

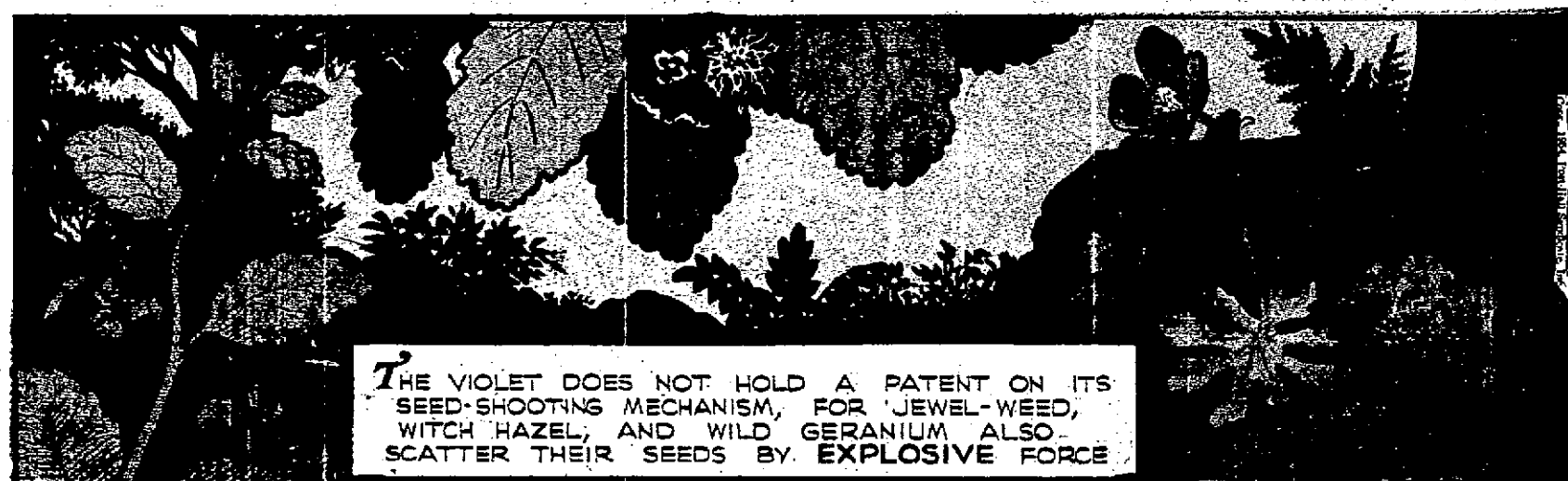
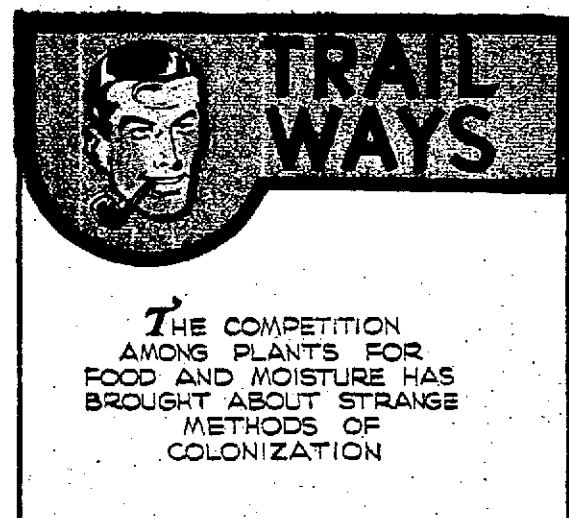
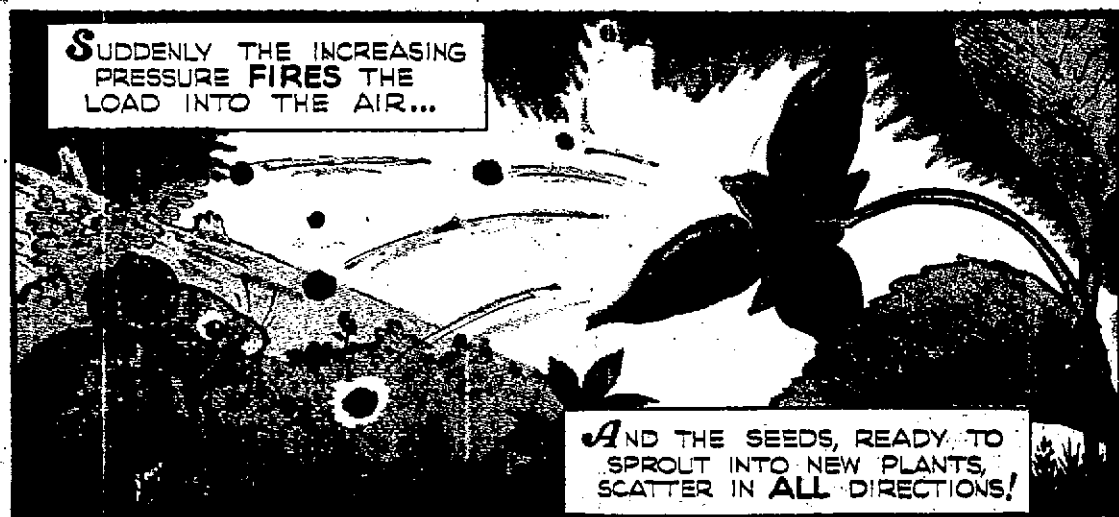
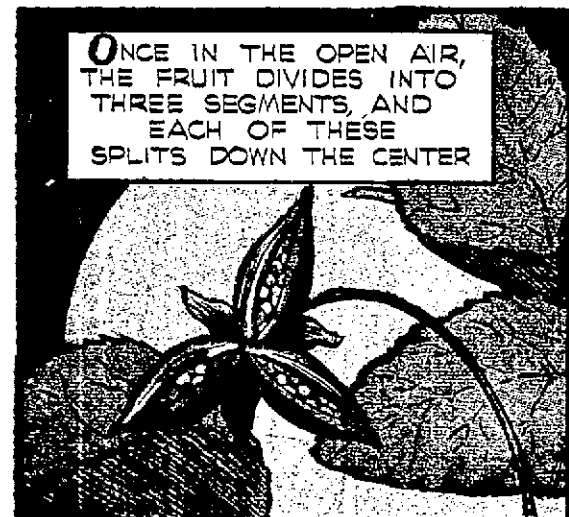
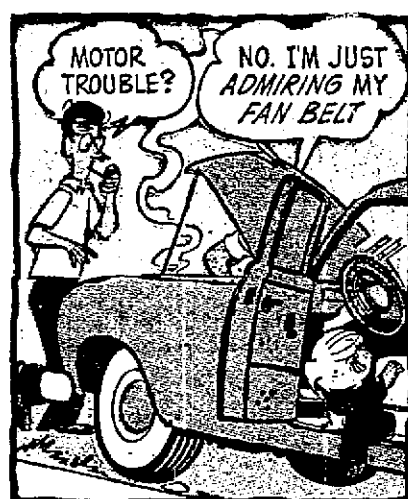
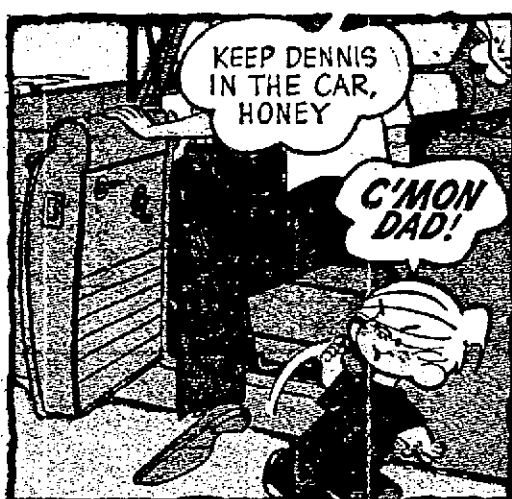
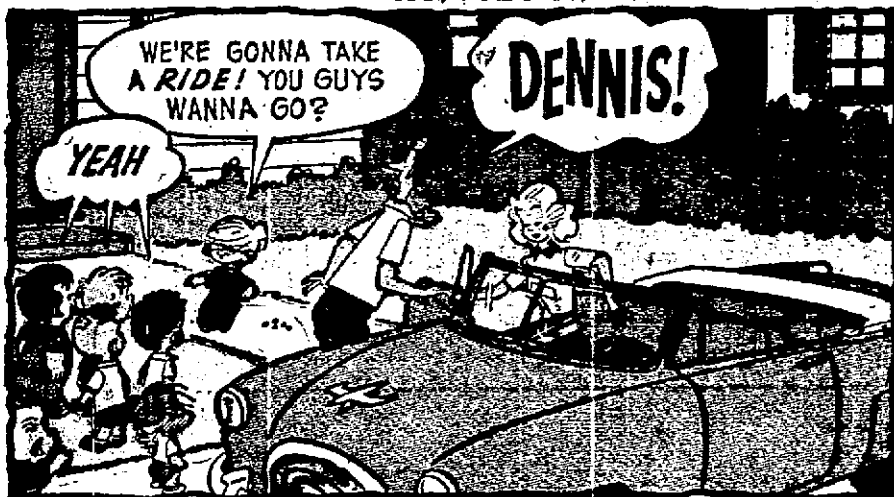


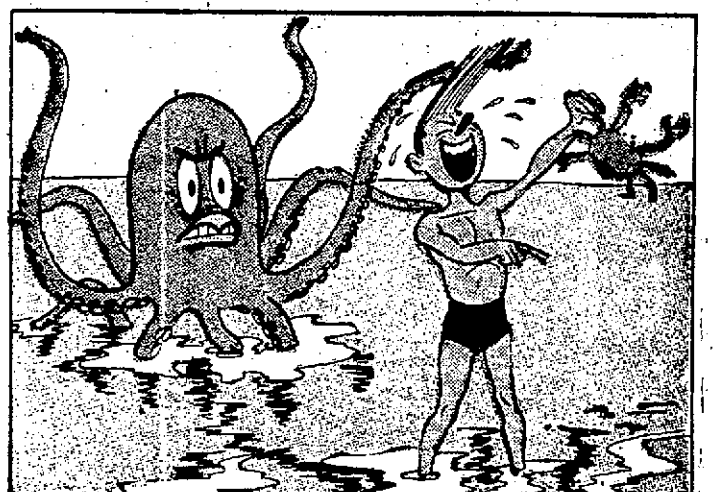
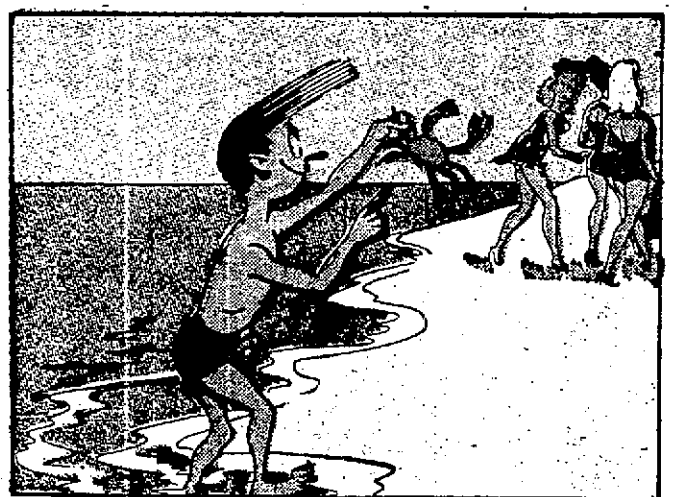
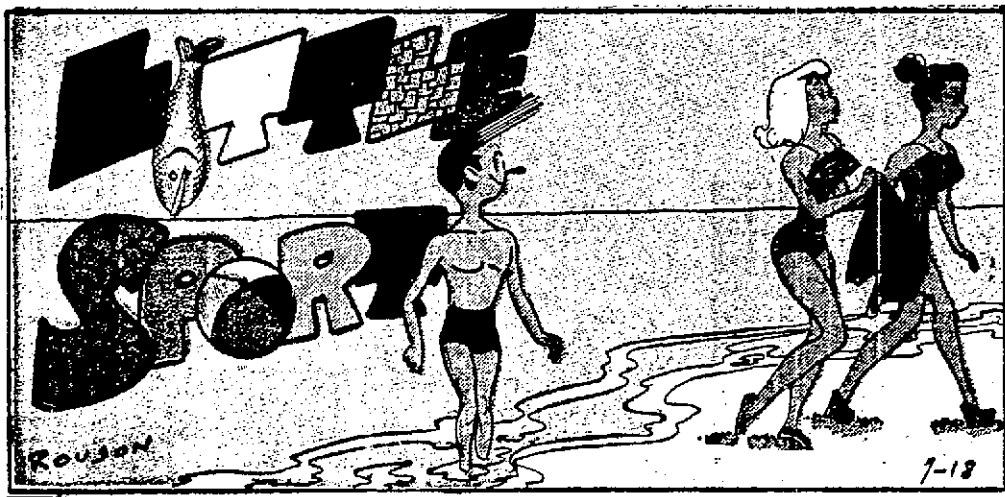
NANCY

By Ernie Bushmiller



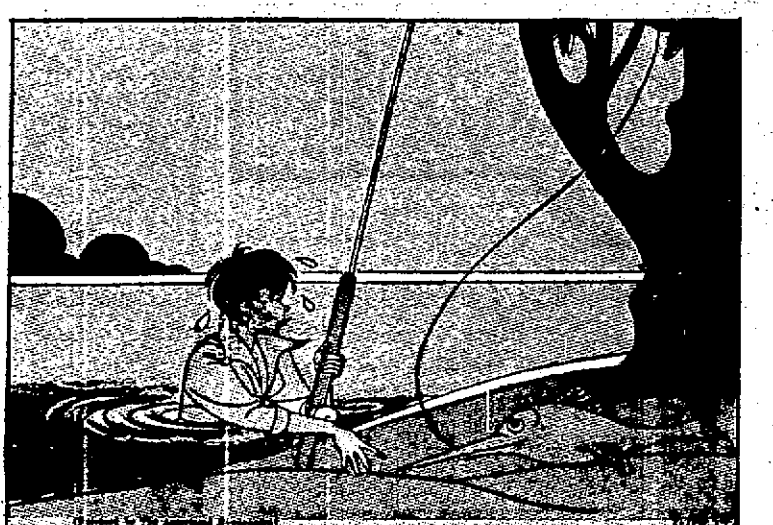
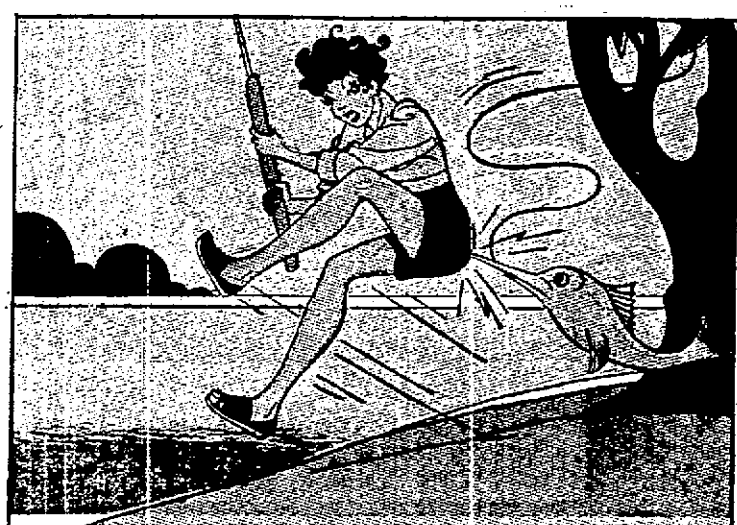
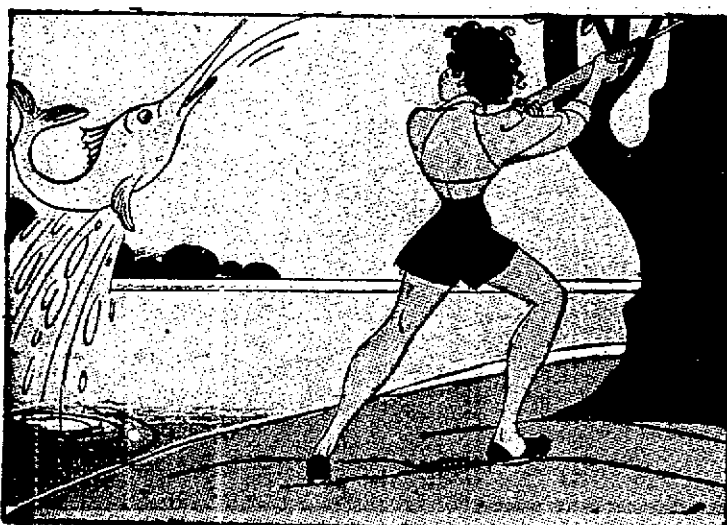
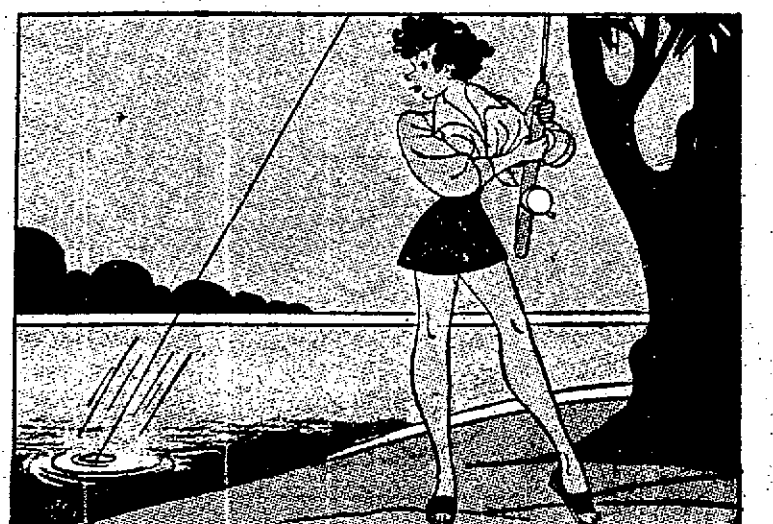
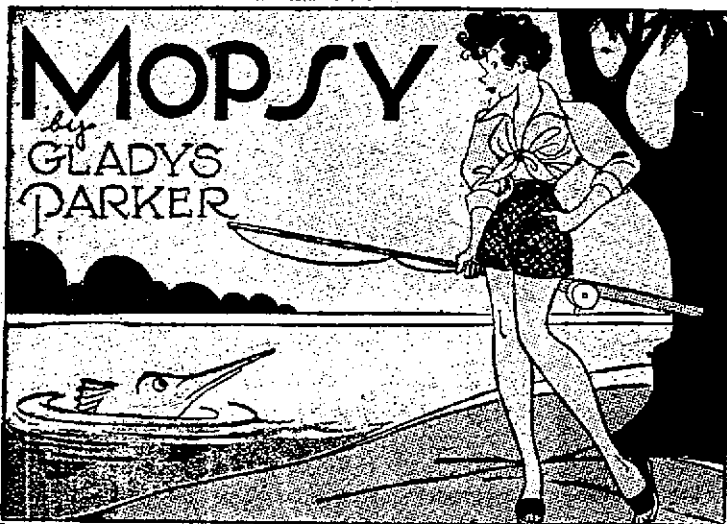
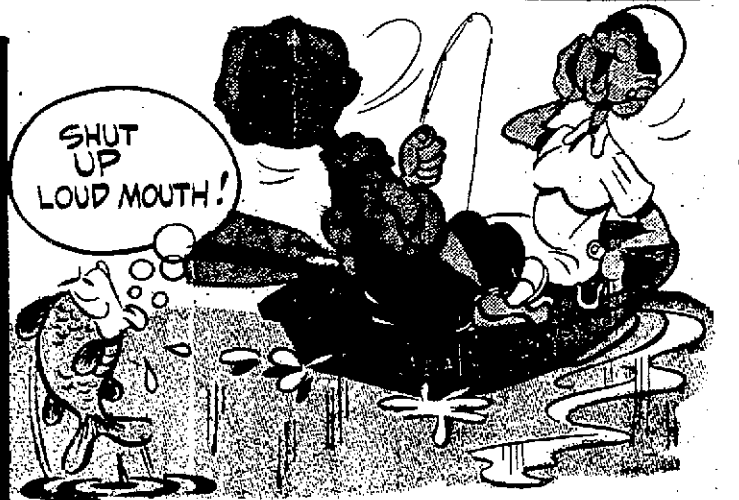
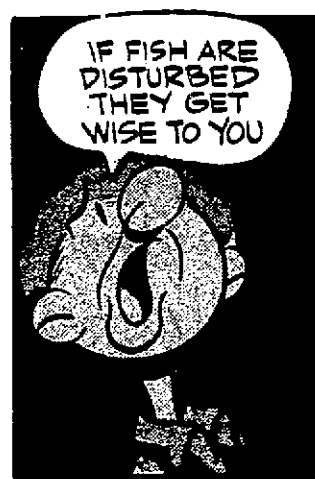
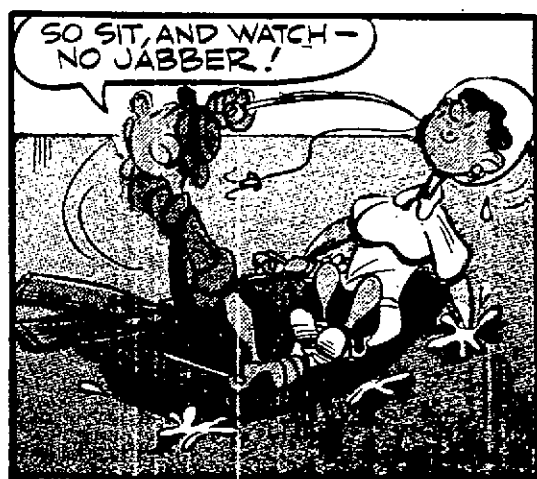
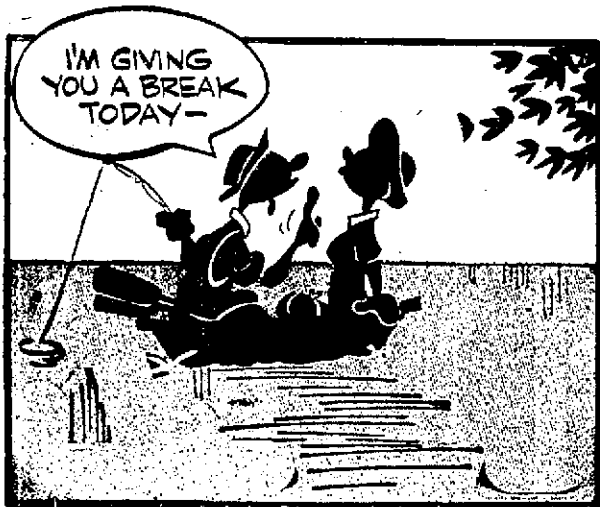
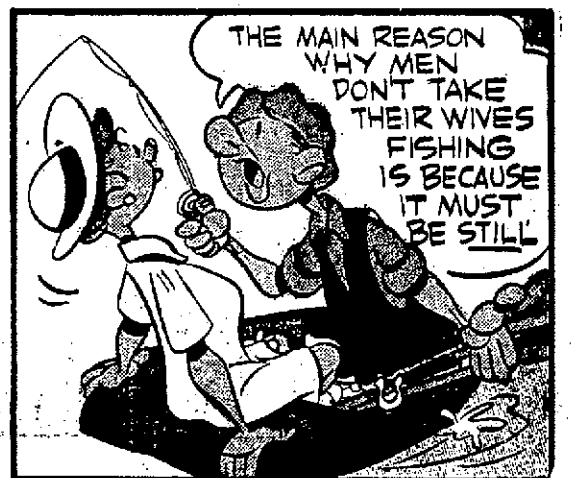
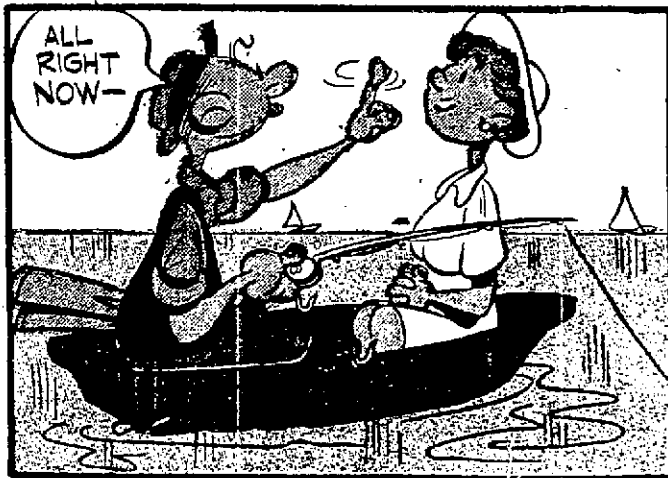
SUNDAY, JULY 18, 1954





FAN FARE

BY WAIT DITEN



PRISCILLA'S POP

By Al Vermeer



OUR BOARDING HOUSE

With Major Hoople



NEW VEL*
MAKES DISHES SHINE
WITHOUT WASHING OR WIPING!

"VEL SOAKS DISHES CLEAN — SAVES YOU ALL THE HARD WORK!"

DON'T WASH — JUST SOAK
Dishes soak grease-free in seconds! No washing is needed. If food clings, a touch of the dishcloth gets it off. There's no greasy dishwater with Vel.

DON'T WIPE — JUST RINSE
Yes! Just soak and rinse. Dishes dry streak-free without wiping! Even heavy grease in pots and pans is so completely dissolved no hard scouring is needed.

Package for package — VEL CUTS GREASE BETTER

- ① Better than liquid detergents
- ② Better than the leading washday detergent
- ③ Better than soap



—and yet **NO 'DETERGENT BURN' TO HANDS!**

PROVE IT YOURSELF!

"HAND-HEAT TEST" SHOWS WHY:

Dip hands in water. Then put a tablespoonful of any leading washday detergent in one hand — put a tablespoonful of VEL in the other.



FEEL THE HEAT from washday detergents, indicating irritating alkalis and harsh chemicals that cause "Detergent Burn"!



FEEL NO HEAT WITH VEL because Vel contains no irritating alkalis or harsh washday chemicals to cause "Detergent Burn"!

VEL is a miracle of mildness! Vel helps you avoid rough, red hands — causes no "Detergent Burn"!

MarVELous for dishes and finest fabrics!

*VEL is the trade-mark of the Colgate-Palmolive Company.

STEVE ROPER

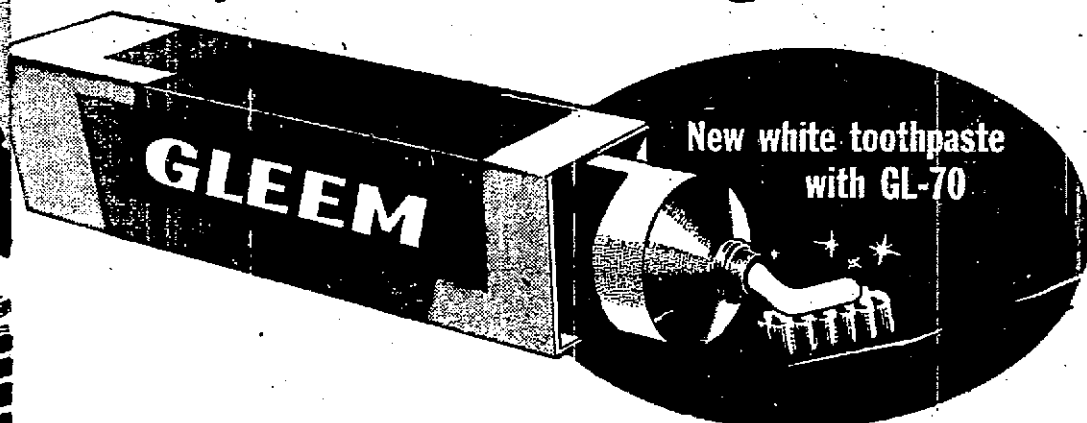


IF YOU CAN BRUSH AFTER MEALS, THAT'S BEST--IF NOT

Here's a toothpaste for people who can't brush after every meal



JUST ONE BRUSHING destroys decay- and odor-causing bacteria!



Only Procter & Gamble's new GLEEM has GL-70...new cleaner and decay fighter!

GLEEM FIGHTS DECAY BY GETTING AT THE CAUSE!

Can't brush after every meal? One Gleem brushing destroys most decay bacteria and wipes out their enzymes!

If you, like most busy people, can't brush after every meal, use Procter & Gamble's Gleem with GL-70, exclusive new cleaner and decay fighter. Just one Gleem brushing destroys up to 90% of bacteria (major cause of tooth decay) and wipes out their enzymes. Only Gleem has GL-70 to fight decay!

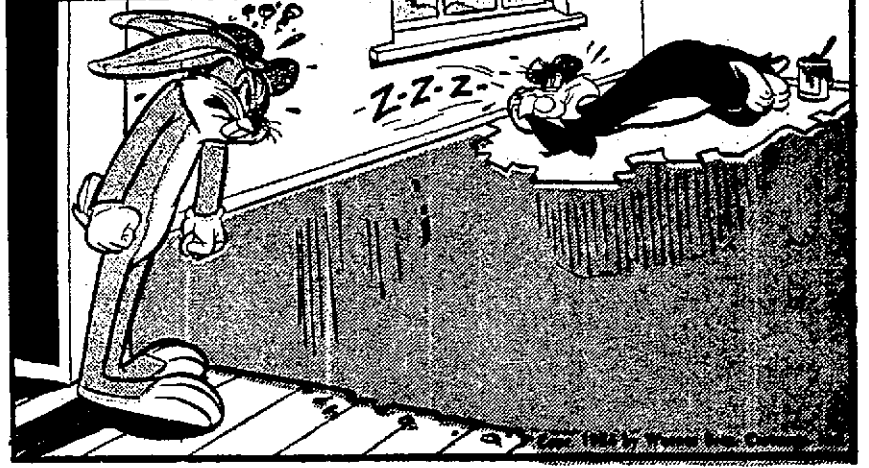
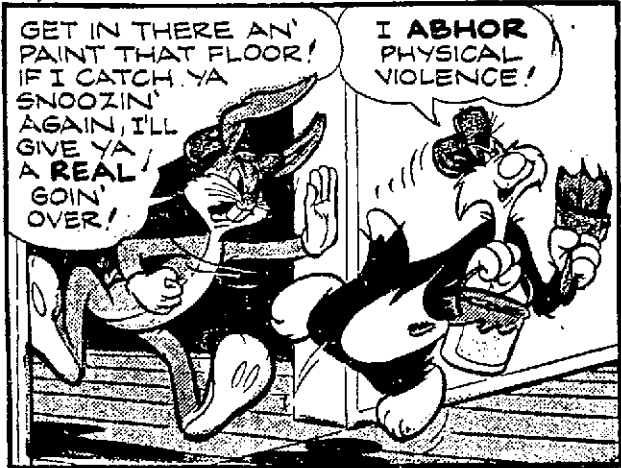
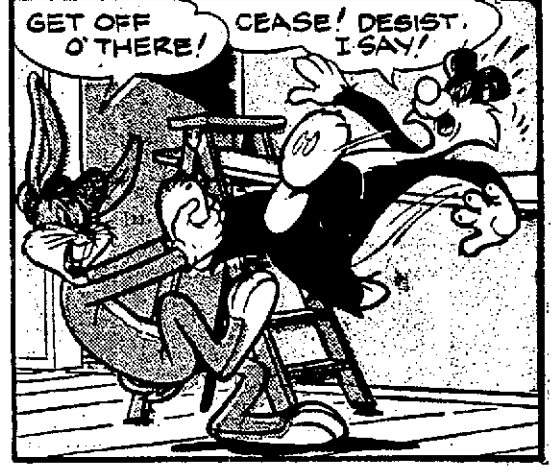
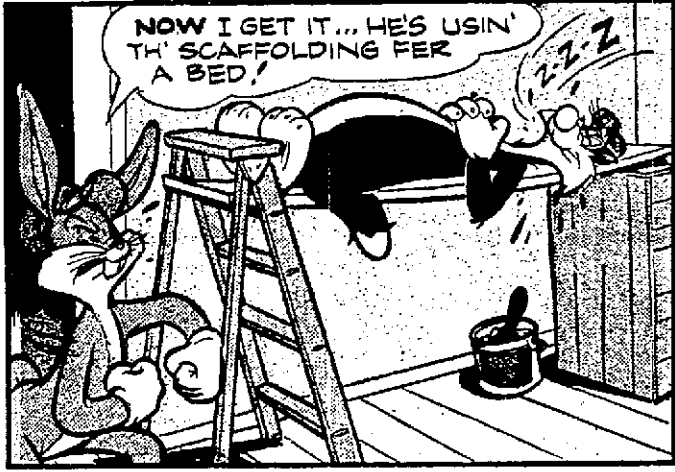
Mouth stays fresh all day with one Gleem brushing! A Gleem brushing before breakfast instantly stops mouth odor. In 7 out of 10 cases, the mouth stays fresh all day. No stain, no medicinal taste!

Kids just love new Gleem's breezy taste. Proved by flavor tests!

Youngsters like Gleem's fresh flavor so much it's easy to get them to brush regularly. That means fewer cavities! Because regular after-meal brushing is the only proven way to cut down tooth decay in children. So it's important to help your youngsters fight decay with delicious tasting Gleem.



BUGS BUNNY

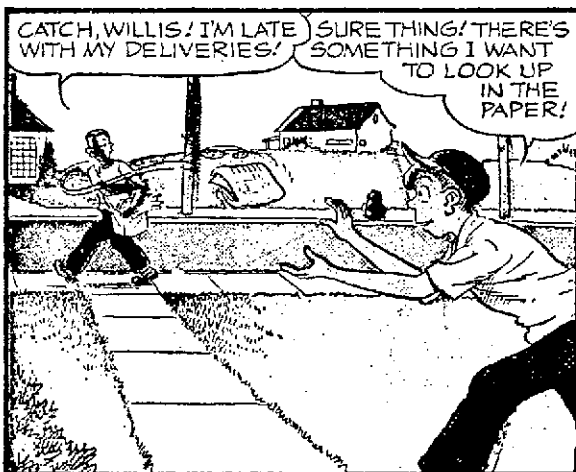
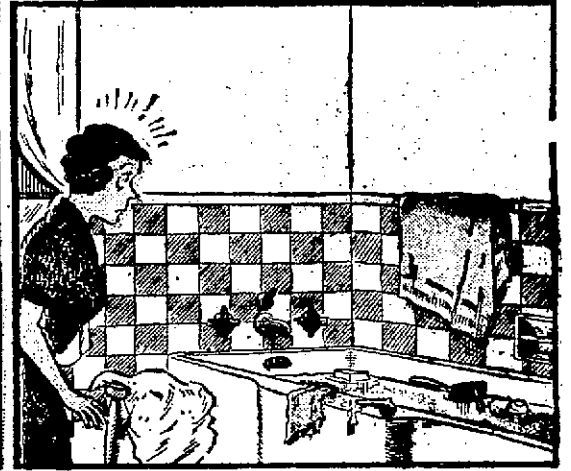
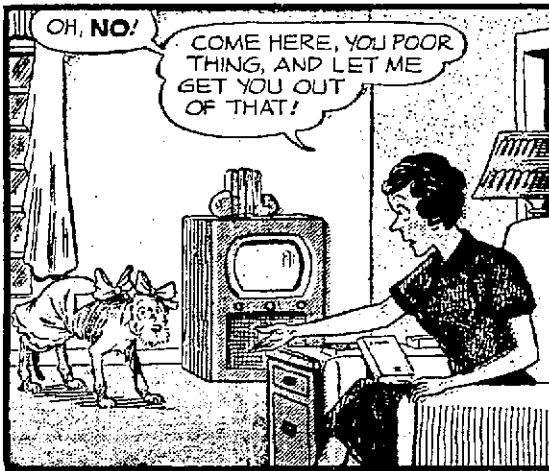


OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



ACCIDENT INSURANCE POLICY

25'

NO OTHER TRAVEL PEDESTRIAN POLICY PAYS SUCH LARGE CASH AMOUNTS

Covers 22 Kinds
of Accidents

This insurance policy pays:
Up to \$360 for hospital room and board.
Up to \$80 for hospital "extras".
Up to \$480.00 disability benefits.
Up to \$10.00 for each of the following: x-rays, ambulance, operating room, laboratory fee, medicines, blood transfusion, wheel chair rental, anesthetic.
\$1,000.00 death benefits increase 1% each month your policy is continually in force... up to \$1,500.00.
Death and disability benefits are reduced one-half for ages 6 to 14 and 60 to 74.
Hospital and First Aid benefits are not reduced regardless of age.

DON'T DELAY SIGN UP TODAY!

Available NOW

to men, women
and children,
ages 6-74

NO PHYSICAL EXAMINATION

CLIP AND MAIL THIS COUPON,
...OR PHONE 70-3951



Insurance Department
The Independent and Press-Telegram
6th and Pine
Long Beach, California

Please send me complete information, without obligation, about your Insurance Service.

Name _____
Address _____
City _____ State _____

JET SCOTT

IN WASHINGTON- A STRANGE SERIES OF EVENTS BEGINS FOR ELMER STECK- AND HIS GIRL, SUZIE -

SHELDON STARK JERRY ROBINSON

ABOUT TIME I LEFT YOU TWO LOVE-BIRDS ALONE! SO LONG, SIS! 'BYE, ELMER!

IT WAS CLEVER, THE WAY YOU KNEW I'D BE ON THE EARLY PLANE! YOU SURE 'FOOLED JOE! WHAT'S THE TRICK, DARLING?

BUT- IT WASN'T A TRICK, SUZIE-

SOMEHOW- I JUST FELT YOU'D TAKE THE EARLY PLANE!

I CAN'T EXPLAIN WHY- BUT I GET TERRIFIC HUNCHES ABOUT THINGS! IT SOUNDS CRAZY- BUT IT'S TRUE-

HOW OFTEN DOES THIS HAPPEN?

EVERY ONCE IN A WHILE- I NEVER KNOW IN ADVANCE-

YOUR ORDER, MISS?

I'LL HAVE THE ROAST BEEF-

DON'T LAUGH AT ME, SUZIE- BUT I JUST HAPPENED AGAIN! I HAVE A FEELING THERE'S NO ROAST BEEF LEFT IN THE KITCHEN!

ELMER- YOU'RE FOOLING!

SOUNDS CRAZY, DOESN'T IT? BUT I'M ALMOST POSITIVE I'M RIGHT!

BUT- THAT'S FANTASTIC!

IS IT? HERE COMES THE WAITER-

GORRY, MISS- WE'RE ALL OUT OF ROAST BEEF-

SEE WHAT I MEAN?

SHELDON STARK JERRY ROBINSON

Copyright 1954, New York Herald Tribune Inc. 7/18

Kool-Aid 5¢ package makes 2 quarts

A PITCHERFUL OF KOOL-AID READY FOR A TREAT HANDY IN THE ICE BOX SIMPLY CAN'T BE BEAT!

MOM, CAN WE HAVE SOME MORE KOOL-AID?

THAT'S BECAUSE THE FLAVOR'S LOCKED IN!

IT TASTES SWELL!

SEE THE PARENTS' MAGAZINE SEAL... YOU KNOW KOOL-AID IS PURE!

Millions and millions and millions love Kool-Aid... and you will, too!

Kool-Aid is America's favorite drink in an envelope

Look Kids! Big Honest Injun Canoe!

Yours for only \$1.25 and one Post Toasties Box Top!

\$300 VALUE

Come on in—the water's fine, especially when you're inside your own big Honest Injun Canoe! It's plastic! Three feet long when fully inflated. Holds you like a life preserver and what a ride it gives! The Honest Injun Canoe is a \$3.00 value for only \$1.25 and one Post Toasties box top!

So, Mom, stock up on those quick-toasted Post Toasties. They're toasted faster than any other leading corn flakes to seal in that real corn-sweet flavor at its very freshest! Get Post Toasties right away, 'cause every kid in every family will want his own Honest Injun Canoe!

Quick Toasted for Crisper, Corn-Sweet Flavor

Post TOASTIES

Heap Good Corn Flakes

Send your \$1.25 and Post Toasties Box Top to this address: HONEST INJUN CANOE, Box 246, New Richmond, Wisconsin

And tell your friends about it, too!

Offer expires Dec. 31, 1954 and is good in continental United States only.